

Pinelands Excellence Program “Livable” Community Planning

Egg Harbor Township



07.27.05 Pre Bid Meeting

- 1. Project Overview**
- 2. Review RFP Tasks**
- 3. Review Submission Requirements**
- 4. Schedule for Award**

Project
Overview

- Funding Source: Geraldine R. Dodge Foundation
- Second program round
- Project Focus
 - Regional Growth Areas – designated to accept growth pressures diverted from environmentally sensitive areas
 - Comprise small portion of the Pinelands high growth communities
 - Growth in these areas has increased considerably over past decade
 - Egg Harbor Township one of the fastest growing Pinelands communities

RFP
Tasks

- Background Research and Interviews
 - Town and Commission staff will assemble information. Already started.
 - Need to understand NJ Land Use Law and be familiar with Comprehensive Management Plan to ensure that design concepts and implementation strategies fit land use requirements
 - Interview are intended to identify community SWOT – at least 20 to be conducted

Check the Pinelands Web site at:
<http://www.nj.gov/pinelands>
for an overview of the Comprehensive Management Plan

- Community Visioning Process
 - Highly interactive process engaging Visioning Team
 - Consultant to recommend whether VT should be expanded
 - Consultant to handle all logistics
 - Consultant to select Visioning tools and structure but should yield
 - Specific solutions
 - Illustrated approaches to address issues identified through interviews
 - Kick-off meeting with Visioning Team prior start of Visioning process

- Strategy Refinement, Draft Community Action Plan
 - Detailed community design strategies/implementation program – **must be clear, realistic and practical**
 - Implementation program should address who, how much, when, funding sources

- Public Input
 - Need to identify specific strategies to ensure community “buy-in”
 - At a minimum approach should include neighborhood meetings where project design strategies are focused
 - Use meetings to build support, address concerns and identify opposition and how to respond to it
 - Should include techniques other than meetings

- Formal Presentation to Governing Bodies
 - Joint meeting of municipal governing body and planning board

- Educational Seminars
 - 2 seminars designed to inform other communities and organizations throughout region

- Focus on Implementation
 - May be needed to assist Egg Harbor Township to implement strategies
 - May be needed to assist Commissions community designer

Submission
Requirements

- **Personnel Experience**
 - Broad range of disciplines
- **Technical Approach**
 - Detail how each task will be approached
 - What techniques will be used for the Visioning process
 - How community input/buy-in will be generated
 - Schedule for competing tasks
- **Organizational Experience**
 - Where have you worked and what similar project have you undertaken

- Detailed - showing personnel, rates, hours **by task**
- Fixed price plus rates for additional services
- Separate from Technical proposal

Schedule for
Award

- Questions to Commission **July 29, 2005**
- Proposals to Commission **August 17, 2005**
- **Evaluation of proposals and possible interviews** **mid-Aug. – mid Sept.**
- Award **early October, 2005**

Questions
Answers

- Your Turn



PLANNING

MUCH WORK REMAINS TO BE DONE BEFORE WE CAN ANNOUNCE
OUR TOTAL FAILURE TO MAKE ANY PROGRESS.

www.despair.com

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