

**BEFORE THE STATE OF NEW JERSEY
BOARD OF PUBLIC UTILITIES
OFFICE OF ADMINISTRATIVE LAW**

**IN THE MATTER OF THE PETITION)
OF ELIZABETHTOWN WATER) BPU Docket No. WR03070510
COMPANY FOR AN INCREASE)OAL Docket No. PUCRL 07281-
2003N
IN RATES FOR WATER SERVICE)
AND OTHER TARIFF)
MODIFICATIONS)**

**DIRECT TESTIMONY AND EXHIBITS OF JAMES A. ROTHSCHILD
ON BEHALF OF THE
NEW JERSEY DIVISION OF THE RATEPAYER ADVOCATE**

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SCHEDULES

1 **I. STATEMENT OF QUALIFICATIONS OF JAMES A. ROTHSCHILD**

2

3 **Q. PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.**

4 A. My name is James A. Rothschild and my address is 115 Scarlet Oak Drive, Wilton
5 Connecticut 06897.

6

7 **Q. WHAT IS YOUR OCCUPATION?**

8 A. I am a financial consultant specializing in utility regulation. I have experience
9 in the regulation of electric, gas, telephone, sewer, and water utilities throughout
10 the United States.

11

12 **Q. PLEASE SUMMARIZE YOUR UTILITY REGULATORY EXPERIENCE.**

13 A. I am President of Rothschild Financial Consulting and have been a consultant
14 since 1972. From 1979 through January 1985, I was President of Georgetown
15 Consulting Group, Inc. From 1976 to 1979, I was the President of J. Rothschild
16 Associates. Both of these firms specialized in utility regulation. From 1972
17 through 1976, Touche Ross & Co., a major international accounting firm,
18 employed me as a management consultant. Touche Ross & Co. later merged to
19 form Deloitte Touche. Much of my consulting at Touche Ross was in the area of
20 utility regulation. While associated with the above firms, I have worked for
21 various state utility commissions, attorneys general, and public advocates on

1 regulatory matters relating to regulatory and financial issues. These have included
2 rate of return, financial issues, and accounting issues. (See Appendix B.)

3

4 **Q. WHAT IS YOUR EDUCATIONAL BACKGROUND?**

5 A. I received an MBA in Banking and Finance from Case Western University
6 (1971) and a BS in Chemical Engineering from the University of Pittsburgh (1967).

1 **II. PURPOSE**

2

3 **Q. WHAT IS THE PURPOSE OF THIS TESTIMONY?**

4 A. The purpose of this testimony is to determine the cost of capital that is
5 appropriate to apply to Elizabethtown Water Company (“EWC” or the
6 “Company”). Additionally, this testimony will provide an evaluation of the
7 testimony of EWC’s cost of capital witness, Pauline M. Ahern.

8

1 **III. CASE OVERVIEW, SUMMARY OF FINDINGS AND**
2 **RECOMMENDATIONS**

3 **A. Case Overview**

4 **Q. PLEASE BRIEFLY SUMMARIZE YOUR FINDINGS.**

5 A.. In consideration of the tax law change and other changes in the capital markets, I
6 recommend that EWC be allowed a cost of equity of 9.10%. This 9.10% should
7 be applied to the capital structure containing 41.79% common equity that has
8 been requested by EWC. The Company requested common equity ratio of
9 41.79% is appropriate. Because of changes in the federal income tax law and
10 the current financial environment the cost of equity to EWC should be lower than
11 has been allowed by the BPU in cases that were decided based upon records
12 developed prior to the mid-2003 passage of the tax law

13
14 **Q. PLEASE PROVIDE AN OVERVIEW OF THE COST OF CAPTIAL**
15 **PORTION OF THIS CASE.**

16 A. As we generally see in rate cases, there is a dispute as to what the proper cost of
17 equity to allow to EWC. Ms. Ahern has inappropriately used non-constant
18 growth rates in the constant growth form of the DCF model she has presented.
19 These non-constant growth rates take the form of historical growth rates and
20 short-term growth rates when applying her DCF method. Ms. Ahern also has
21 erroneously used the arithmetic mean instead of the geometric mean when
22 applying her risk premium and CAPM analyses. All of these mistakes contribute
23 to a cost of equity that is higher than can be justified.

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Q. WHAT HAS EWC REQUESTED?

A. EWC has requested it be allowed a cost of equity of 11.60%. This request is considerably above the 10.00% that was authorized for EWC by the Board in the Order Adopting Initial Decision/Settlement dated April 2, 2001. It is also considerably more than the 9.50% to 9.75% cost of equity the BPU has allowed in recent electric cases and the 9.10% I have recommended in this case. Unlike the cost of equity recommended by Ms. Ahern, my cost of equity recommendation can be reconciled to the returns allowed in these recent New Jersey electric rate cases. An important reconciling factor is the tax law change. The new federal income tax law that was passed in late May, 2003, in-and-of itself justifies a lowering of the cost of equity by at least 0.50%.

B. Summary of Conclusions.

Q. PLEASE SUMMARIZE YOUR RECOMMENDATIONS IN THIS CASE.

A. The overall cost of capital that should be allowed to EWC in this proceeding is 6.96%. This 6.96% overall cost of capital is based upon a cost of equity of 9.10% and the same capital structure the same capital structure being requested by the company. In computing this overall cost of capital, I used the company requested cost of debt of 5.99% for long-term debt, and the company requested cost of preferred stock of 7.37%. However, I recommend using an estimated 2.00% cost for short-term debt instead of the 3.53% requested by the Company.

1 EWC's cost of short-term debt is simply an amount charged to it by its parent,
2 Thames. Even this 2.00% I have recommended is higher than what is generally
3 being incurred as a cost for short-term debt in the current financial marketplace
4
5

1 **IV. CAPITAL STRUCTURE AND EMBEDDED COST RATES**

2

3 **Q. HOW HAVE YOU DETERMINED THE CAPITAL STRUCTURE IN**
4 **THIS PROCEEDING?**

5 A. I have adopted the capital structure requested by the company, consisting of
6 47.20% long-term debt, 8.96% short-term debt, 2.05% preferred stock, and
7 41.79% common equity. See Schedule JAR 1.

8 **Q. HAVE YOU MADE ANY ADJUSTMENTS TO THE COMPANY**
9 **REQUESTED CAPITAL STRUCTURE?**

10 A. While there is a conceptual flaw in the way Ms. Ahern presented the capital
11 structure, the impact of her error in this case is very small¹. Therefore, even
12 though her approach is incorrect, I have not proposed an adjustment in this case.
13 Ms. Ahern's decision to violate using the actual capital structure because of debt
14 acquisition is inappropriate because funds are fungible. Just because the company
15 might have issued new debt in a slightly larger quantity because it had to pay a re-
16 acquisition premium does not mean the company's appropriate capital structure
17 changed. Good management manages the entire capital to optimize the cost of
18 capital; therefore even if one debt issuance might be a little bit on the high side,
19 the impact of this is appropriately offset through actions such as changing the
20 amount of earnings retained or the size and timing of the next equity issuance.

21

¹ Using the correct calculation of capital structure the percentage of common equity is 41.76% instead of the 41.79% presented by Ms. Ahern.

1 **Q. WHAT DID YOU USE FOR THE EMBEDDED COST OF LONG-TERM**
2 **DEBT, PREFERRED STOCK, AND SHORT-TERM STOCK?**

3 A. I have adopted the cost rates proposed by the company for long-term debt and for
4 preferred stock. However, the 3.53% cost of short-term debt requested by the
5 company is atypically high. In most if not all other utility company proceedings I
6 have reviewed this year, the cost of short-term debt has been below 2.0%, an
7 amount that is considerably lower than the 3.53% short-term debt cost rate
8 requested by EWC. For example, in an interrogatory response, Public Service
9 Electric & Gas stated that its cost of short-term debt as of September 2, 2003 was
10 1.22%. Similarly, Washington Gas Light has a current cost of short-term debt of
11 1.894%² and Connecticut Light & Power Company's cost of short-term debt is
12 1.88%.³

13
14 **Q. IS IT PROPER TO VIEW THE CAPITAL STRUCTURE OF**
15 **ELIZABETHTOWN WATER ON A STAND-ALONE BASIS?**

16 A. No. Now that Elizabethtown Water is owned by RWE Ag, a correct analysis of
17 the capitalization of Elizabethtown Water includes the impact of RWE Ag. The
18 Standard & Poors report provided by the Company in response to RAR-ROR-39
19 confirms this. The S&P report starts out its bond rating rationale section by
20 stating:

² Washington Gas Light. Formal Case No. 989.

³ CL&P. Docket No. 03-07-02.

1 The ratings of Elizabethtown Water Co. reflect the
2 consolidated credit profile of its ultimate parent, German
3 multiutility RWE Ag. The consolidated credit profile
4 reflects an above average business position offset by
5 consolidated financial profile that is adequate for the rating.
6

7 The same S&P report on Elizabethtown Water goes on to say in the first
8 sentence under the section entitled “Liquidity”:

9 Elizabethtown’s liquidity reflects that of the parent
10 company, RWE, which meets all of Elizabethtown’s funding
11 requirements.
12

13 Finally, S&P begins its section entitled “Outlook” as follows:

14 The negative outlook on Elizabethtown Water reflects the
15 outlook of its ultimate parent, RWE. The negative outlook
16 on RWE reflects the limited financial headroom at the
17 current rating level.
18

19 In light of the importance the RWE Ag capital structure and business activities
20 has on Elizabethtown Water, it would be improper to automatically adopt the
21 Elizabethtown Water “actual” capital structure for ratemaking purposes. In this
22 case, the “actual” capital structure that was requested is reasonable. In the
23 future, looking to the Elizabethtown capital structure could be inappropriate
24 especially if the financial characteristics of the Elizabethtown Water stand alone
25 capital structure exceed those of its bond rating.
26
27
28

1 **V. COST OF COMMON EQUITY**

2 **A. Introduction**

3 **Q. HOW DID YOU DETERMINE THE COST OF EQUITY, AND WHAT**
4 **WERE YOUR FINDINGS?**

5 A. I determined the cost of equity to EWC by applying two different version of the
6 Discounted Cash Flow (“DCF”) method and two different version of the Risk
7 Premium/CAPM method. Based upon the analyses I conducted, I find that the
8 cost of equity to EWC and applicable to a capital structure containing 41.79%
9 common equity is 9.10%.

10 **Q. WHAT IS THE COST OF EQUITY?**

11 A. The cost of equity is the rate of return that must be offered to a common equity
12 investor in order for that investor to be willing to buy the common stock. The
13 rate of return is earned in two different ways. One part of the return is from a
14 dividend. The other part of the return is through the change in the stock price.
15 Investors buy stock to benefit from the total return. Total return is the sum of the
16 dividend income and the profit (or loss) obtained from the change in the stock
17 price. While dividends are common in the utility industry, many companies do not
18 pay a dividend at all. Yet, investors are willing to buy the stock if they feel that
19 the likely capital appreciation will offset the lack of any dividend income.
20 Common equity investors do not know with certainty what the stock price will be
21 in the future. Also, investors are not certain at what rate future dividends might be
22 increased or decreased. They also recognize that the possibility exists that

1 dividends could be totally eliminated. Therefore, common equity investment
2 always entails risk, but the risk can vary greatly from company to company.

3 The above description of the cost of equity might sound to some like a
4 description of the DCF method because it talks about dividend yield and stock
5 price appreciation. Perhaps a major part of the reason that the DCF method has
6 been so commonly used over the years is because, more than any other method, it
7 directly examines these factors that provide the incentive for investors to buy
8 common stock in the first place. The DCF method starts with the current
9 dividend yield, and adds to that dividend yield an estimate of growth to arrive at
10 the estimated cost of capital. This growth is really the estimate of the future
11 capital appreciation that investors are expecting. Dividend growth, book value
12 growth, and earnings growth, to the extent they may be used, are only relevant to
13 the degree they can help estimate stock price appreciation.

14 The risk premium method, which in a generic sense includes the CAPM
15 method, is also commonly used by witnesses in rate proceedings. The risk
16 premium/CAPM method is really measuring the very same thing as the DCF
17 method --- the total return expected by a common stock investor. However,
18 rather than determining this total return by directly estimating future dividends
19 and capital appreciation, the method is looking either to interest rates or the
20 inflation rate to help estimate what total return common stock investors want.

21 The return an investor cares about is best measured as the return on market
22 price. An investor who buys a common stock at \$10.00 per share and sells it a
23 year later for \$10.90 will have received a 9% return (plus dividends, if any)

1 irrespective of whether or not the company earned any money, and irrespective of
2 the return on book value. However, utility commissions have the responsibility of
3 balancing the interests of investors and ratepayers. Therefore, if it can be
4 determined that investors are willing to buy stock with the EXPECTATION of
5 being able to earn an annual return of 9%, then a commission should set rates so
6 that the return on used and useful rate base is at the level where the future return
7 on book value is expected to be 9%. If the market price should happen to be
8 below book value, this would NOT be justification for providing a lower return
9 than the cost of equity demanded by investors. If the market price should happen
10 to be above book value, this would NOT be justification for providing a higher
11 return than the cost of equity demanded by investors. As the U. S. Supreme
12 Court found in its decision in the Federal Power Commission v. Hope Natural Gas
13 case (320 US 591-660), p. 602 the stock price is "... the end product of the
14 process of rate-making not the starting point..." and that "... the fact that the
15 value is reduced does not mean that the regulation is invalid."
16

1 **B. Summary of Conclusions on Cost of Equity**

2

3 **Q. WHAT IS THE COST OF EQUITY TO APPLY TO EWC?**

4 A. Using the capital structure requested by the company witness Ms. Ahern, the cost
5 of equity to EWC currently is 9.10%. If we use the average capital structure of
6 all the Water companies covered by Value Line EWC's cost of equity is still
7 9.10% because Ms. Ahern's requested capital structure is very similar to the
8 average water companies covered by Value Line. This is based upon the results
9 of both the DCF method and the risk premium/CAPM method. See Schedule
10 JAR 2.

11

12 **Q. HOW DID YOU ARRIVE AT YOUR RECOMMENDED COST OF**
13 **EQUITY?**

14 A. I reviewed the results of the methods shown on **Schedule JAR 2**. The results
15 shown on **Schedule JAR 2** were developed from the DCF method and the risk
16 premium/CAPM method. I applied both the constant growth version of the DCF
17 method and the complex DCF method.

18 The DCF cost of equity for comparative water companies is indicated to be
19 8.22% to 9.36% depending upon whether average or spot stock prices are used,
20 the group of companies used, or whether the single-stage or multi-stage approach
21 to the DCF method is applied.

22 As also shown on the bottom of **Schedule JAR 2**, the risk premium/CAPM
23 method is indicating a cost of equity range of 8.42% based upon historical returns

1 and applicable to the water utility risk category to 9.70% based upon a study of
2 inflation premiums and applicable to an equity investment of average risk. I have
3 analyzed the results, which indicate a cost of equity of 9.00% for the average
4 water company.

5

6 **Q. IS YOUR RECOMMENDATION CONSERVATIVELY HIGH?**

7 A. Yes. I did not adjust my cost of equity down even though I recognized that in the
8 current marketplace the DCF method generally overstates the cost of equity. This
9 is because:

10 There is a general tendency for analysts' forecasts to be
11 overly optimistic about future earnings prospects.

12

13 Recognizing that analysts' habitual optimism causes the DCF method to
14 overstate the cost of equity, I noted that the constant growth version of the DCF
15 method as applied to the comparative group of water utilities is 8.89% to 9.23%.
16 I also found that the cost of equity indicated by the multi-stage version of the
17 DCF method applied to the same group of water utilities varied between 8.22%
18 and 9.36% depending upon the company group used and the stock price time
19 period, spot price or average for the year. The cost of equity indicated by the risk
20 premium/CAPM method as applicable to water utility companies varies from
21 6.37% to 10.00%. See – [Schedule JAR 2](#).

22 By being conservative and giving more weight to the DCF result even
23 though the DCF result is currently overstating the cost of equity, I find that the
24 proper cost of equity to allow to a water utility of average risk is 9.00%. I

1 added 0.10% to this cost of equity to allow for the slightly higher financial risk
2 inherent in the capital structure being requested by EWC.

3 **C. Cost of Equity Impact Caused by New Federal Income Tax Law**
4 **Change**

5
6 **Q. HAVE THE FEDERAL TAX LAW CHANGES RECENTLY ENACTED**
7 **IMPACTED THE COST OF EQUITY FOR ELIZABETHTOWN WATER**
8 **COMPANY?**

9 A. Yes. The new U.S. tax cut law results in a large tax savings to equity investors,
10 especially equity investors who own dividend paying utility stocks. Under the old
11 law, dividends were taxed at rates that typically were 30% or more⁴; now
12 dividends are taxed at no more than 15%. Under the old law long-term capital
13 gains were taxed at 20% and now they also will be taxed at no more than 15%⁵.
14 The result of this tax cut is that a greater percentage of dividends and capital gains
15 are kept by investors. Because income taxes are lower, the cost of equity allowed
16 by the BPU in the past, assuming all else equal, needs to be reduced by about
17 0.50%, or 50 basis points. Reducing the allowed return by 0.50% will result in

⁴ Prior to the tax law change, federal income tax rates were 10%, 15%, 27%, 30%, 35%, or 38.6% depending upon the relevant income bracket. Under the newly passed law, the 27% drops to 25%, the 30% to 28%, the 35% to 33% and the 38.6% to 35%. Since the old 27% tax bracket applied to married couples with a combined income of no more than \$47,450, it is reasonable to say that the dollar weighted dividends paid to most individual investors were in brackets of between 27% and 38.6%.

⁵ Merrill Lynch "President Bush Signs Tax Bill Into Law" May 29, 2003.

1 the investor receiving the same after-tax return that he or she achieved under the
2 old tax law.

3 Schedule JAR 11, p.2 shows that under the old tax law, a cost of equity of
4 8.84% provided the investor with an after tax return of 7.50%. As also shown
5 on Schedule JAR11, p.3 the new tax law provides investors with an after-tax
6 return of 8.11%, 0.61% more than under the old tax law.

7 The current tax law technically expires after 2008. However, the May 31,
8 2003, issue of the Economist says, "...the chances of politicians letting the taxes
9 reappear are slim."⁶ Since the new tax law could expire at the end of 2008, I
10 used a DCF analysis to calculate the tax effect assuming tax rates return to 20%
11 for long-term capital gains and 30% for dividends in 2009. In the unlikely case
12 that the new tax law should only be temporary, investors who hold the stock for
13 40 years would still receive a 0.10% greater after tax return on equity compared
14 to the return under the old tax law. Investors with a time horizon shorter than 40
15 years would receive greater than a 0.10% benefit from the new tax law even
16 under the unlikely assumption that the tax reduction is temporary. See Schedule
17 JAR 11, p.2 .

18 **Q. WHY DOES A REDUCTION IN THE INCOME TAX RATE PAID BY**
19 **COMMON STOCK INVESTORS LOWER THE COST OF EQUITY**
20 **THAT THE COMMISSION SHOULD ALLOW TO EWC?**

⁶ The Economist, "Disingenuous and Risky" May 31, 2003, page 13.

1 Investors care about maximizing the return on investment that they keep rather than
2 simply maximizing the before-tax return an investment may return. This is why tax-
3 free bonds pay a lower interest rate than taxable bonds. The cost of equity the
4 Commission allows is the return a company is allowed to earn after paying income
5 taxes. However, the cost of equity allowed by the BPU is the rate earned by the
6 investor before the investor pays income taxes on dividends or capital gains. When
7 there is a change to the tax rate the investor pays on interest and on capital gains,
8 there is a corresponding change in the return the Commission must allow to give the
9 investor the same return.

10 In the past, when there has been a tax law change in the income tax rate paid
11 by EWC on its income, the income tax expense included an operating expense
12 charge. For that very same reason it is appropriate to alter the tax allowance
13 when the corporate tax rate changes, and it is equally important to change the cost
14 of equity allowance when the individual income tax rate changes.

15

16 **Q. YOU EXPLAINED EARLIER IN YOUR TESTIMONY THAT WHEN**
17 **THE BPU IS COMPARING WHAT WAS ALLOWED IN RECENT**
18 **WATER CASES AND WHAT IT SHOULD NOW ALLOW, IT SHOULD**
19 **CONSIDER THE IMPACT OF THE NEWLY PASSED TAX LAW.**
20 **PLEASE QUANTIFY THE IMPACT.**

21 A. While the consensus in the marketplace appears that the tax law will become
22 permanent, there is some chance this tax cut will be temporary. The tax reduction

1 lowers the cost of equity. The cost of equity impact was quantified by separately
2 examining the following:

3 1) A present value analysis of cash flows assuming:

4 A) 40-year holding period with no tax law change;

5 B) 40-year holding period assuming the old tax law returns after 7
6 years;

7 C) A one-year holding period.

8 2) An examination of AAA corporate bonds versus the AAA tax-free
9 municipal bonds.

10

11 **Q. WHY DID YOU USE A 40-YEAR HOLDING PERIOD IN YOUR DCF**
12 **ANALYSIS?**

13 A. I used a 40-year holding period in my DCF analysis because a long-term
14 perspective is appropriate to fairly evaluate the impact on investors. Almost no
15 investors will hold a stock for 40 years but they eventually will sell to another
16 investor who also will be affected by the new tax environment.

17

18 **Q. IF YOU SHORTEN THE HOLDING PERIOD DOES IT REDUCE THE**
19 **SAVINGS AVAILABLE FROM THE NEW TAX LAW?**

20 A. No. If it is assumed that an investor sells the stock after only one year, the after-
21 tax return on equity increases by 0.78% or a slightly greater savings than the
22 0.62% savings shown in the assumed 40-year holding period case. JAR 11, p.5.

23

1 **Q. ARE THERE ANY EXISTING INVESTMENT PRODUCTS THAT CAN**
2 **BE USED FOR COMPARISON PURPOSES TO EVALUATE THE**
3 **IMPACT OF THE NEW TAX BILL?**

4 A. Yes. The AAA 20-year tax-free municipal bond and it provides a return of
5 4.35%⁷. Unlike the Municipal bonds, interest income from corporate bonds is
6 taxed. AAA Corporate bonds offer a return of 5.65%⁸. The interest rate paid on
7 AAA tax-free municipal bonds is 23.0% less than on AAA taxable corporate
8 bonds. A 23.0% reduction in the 8.84% DCF cost of equity is a reduction of
9 2.00%. Since the new tax law approximately cuts the income tax rate in half, not
10 totally eliminating the tax paid by an equity investor, the interest rate differential
11 between taxable and tax free bonds indicate that the cost of equity will drop by
12 1.02% (2.03% / 2) as a result of the new tax law. See Schedule JAR 11, p.6. To
13 be conservative, I interpret the results to mean that as a result of the new income
14 tax law, the cost of equity has declined by at least 0.50%.

15

⁷ Yahoo Finance, November 6, 2003

⁸ Yahoo Finance, November 6, 2003

1 **VI. EVALUATION OF THE TESTIMONY OF PAULINE M. AHERN**

2 **A. Summary**

3 **Q. PLEASE SUMMARIZE THE TESTIMONY OF MS. AHERN.**

4 A. Ms. Ahern has recommended that Elizabethtown Water Company be allowed a
5 return on equity of 11.60%, and an overall cost of capital of 8.15%. She arrived
6 at this recommendation from an analysis of the common stock for a proxy group
7 of water companies. The methods that she presented to quantify the cost of
8 equity were the DCF, Risk Premium (RP), Capital Asset Pricing Model (CAPM),
9 and comparable earnings. See Page 5 of Ms. Ahern’s direct testimony.

10 An analysis of Ms. Ahern’s testimony shows that her RP and CAPM
11 approaches are basically one method in two different packages. The result
12 obtained from these “two methods” both rely heavily upon historic actual returns
13 being used as a proxy for what investors expect for the future without any
14 evaluation of this assumption, and both quantify the historic return using a method
15 that does not compound the annual returns. Using historic returns overstates the
16 risk premium because, as noted by Federal Reserve Chairman Alan Greenspan and
17 others, risk premiums have declined over the last ten years.⁹ Using the arithmetic
18 average instead of the geometric average is yet another error that Ms. Ahern has
19 incorporated in both of her risk premium methods. Because Ms. Ahern’s RP and
20 CAPM methods contain the same two basic errors, by treating them as two

⁹ As noted in Appendix A of this testimony, the quote from Federal Reserve Board Chairman Greenspan provided earlier in this testimony, and as available on the Federal Reserve Board’s website at <http://www.bog.frb.fed.us/boarddocs/speeches/1999/10001014>.

1 separate methods, Ms. Ahern's result is all the more influenced by these mistakes.
2 Because of both faulty assumptions in the determination of the growth rate, Ms.
3 Ahern's DCF method also results in an overstatement of the cost of equity.

4

5 **B. DCF Method**

6

7 **Q. PLEASE SUMMARIZE THE DIFFERENCES BETWEEN THE DCF**
8 **APPROACHES AS USED BY YOU AND BY MS. AHERN.**

9 A. Ms. Ahern's approach to the DCF method is overly simplistic in the way that it
10 estimates future growth. The overly simplistic approach to growth causes the
11 growth rate to be overstated.

12 Ms. Ahern estimated the long-term sustainable growth rate for use in her DCF
13 model by examining an array of non-constant growth rate indicators. She did
14 nothing to examine the degree that the indicators she examined are inconsistent
15 with the measurement of the sustainable growth rate that is REQUIRED in the
16 constant growth version of the DCF model. Since accuracy of the constant
17 growth version of the DCF method that she used is highly dependent upon the
18 selection of a growth rate that is realistically sustainable into the future for much
19 more than five years, Ms. Ahern's approach to quantifying growth is improper.
20 Later in this testimony, I will explain in more detail why the growth rate chosen
21 by Ms. Ahern is a very inaccurate proxy for long-term sustainable growth. In
22 contrast to Ms. Ahern, I used a growth rate that determines what return on book
23 equity analysts expect will occur in the future. From that future expected return

1 on equity, I computed a long-term sustainable growth rate. By doing this, I
2 derived a growth rate that is mathematically consistent with the requirements of
3 the constant growth DCF formula. In addition to using the constant growth
4 version of the DCF formula, I also presented a non-constant growth version of the
5 DCF method. In this non-constant growth approach, I separately discounted each
6 future year's expected cash flow.

7

8 **Q. DOES YOUR APPLICATION OF THE DCF METHOD IN A**
9 **MATHEMATICALLY APPROPRIATE WAY MEAN THAT YOUR DCF**
10 **APPROACH IS ABSOLUTELY PRECISE?**

11 A. There is no way to determine with absolute precision what investors, in aggregate,
12 expect for future cash flows, so some imprecision remains. Properly applied, the
13 DCF model is based upon a forecast of investors' future cash flow expectations.
14 In most situations regarding utility common stocks, a critical determinant of the
15 future levels of cash flow that a utility company will be able to achieve is
16 investors' expectation for the value of the future return on book equity, "r", that
17 either a specific company or the group of comparable companies will be able to
18 earn in the future. This is because the return on book equity is a key determinant
19 of the earnings per share that a company can reasonably expect to achieve in the
20 future. Earnings per share is a critical determinant of future cash flow that an
21 investor can expect to achieve because all of the earnings achieved in the future
22 are either used to pay a dividend to investors, or are reinvested in the business. If
23 paid out as a dividend, then the investor receives an immediate and direct cash

1 flow. If the earnings are retained in the business, then the investor receives a
2 future cash flow that is derived from the dividends paid from the earnings made
3 possible by the revenue producing assets purchased with the re-invested earnings.
4 However, my approach to the DCF method has likely produced a conservatively
5 high estimate of the cost of equity. I say this because I determined my estimate of
6 the future value of the return on book equity, “r”, by examining the forecasts of
7 Value Line and Zacks. Studies conducted by me and others have shown that these
8 analysts’ forecasts tend to be overly optimistic. Other things equal, the higher the
9 estimate of the return on book equity expected by investors, the higher the
10 indicated cost of equity

11 **Q. PLEASE PROVIDE A DETAILED DESCRIPTION OF HOW MS. AHERN**
12 **IMPLEMENTED HER DCF METHOD.**

13 A. Ms. Ahern applies the DCF method by adding her estimated growth rate to the
14 dividend yield that she computed. See Exhibit PT-8A, Schedule 9. In other
15 words, she has decided to use the constant growth version of the DCF model.
16 She arrived at her estimate of future growth by considering:

- 17 a) Value Line Historical Five Year Growth Rate in Earnings Per Share;
- 18 b) Value Line Historical Five Year Growth Rate in Dividends Per Share;
- 19 c) Projected BR+SV (Retention Rate x Future Expected Return on Equity +
20 External Financing Growth);
- 21 d) Value Line Projected 1996-98 to 2002-04 Growth Rate in Earnings Per
22 Share;

- 1 e) Value Line Projected 2000-02 to 2006-08 Growth Rate in Dividends Per
2 Share; and
3 f) ThomsonFN/First Call Mean Consensus Projected Five-year Growth Rate
4 In Earnings Per Share.

5 The growth rates she presented varied from a low of 6.4% for the five-year
6 historic growth in earnings per share, up to 8.3% for the 2000-02 to 2006-08
7 growth in earnings per share. Her overall conclusion from examining these
8 growth rates was that between 5.8% and 7.3% growth should be used in the DCF
9 model and that the results of the DCF model were therefore 10.0% as the
10 indicated cost of equity. See Exhibit PT-8A, Schedule 9.

11

12 **Q. WHAT CHARACTERISTICS MUST A GROWTH RATE HAVE IN**
13 **ORDER FOR IT TO BE A VALID INDICATOR OF THE GROWTH**
14 **RATE TO USE IN THE CONSTANT GROWTH DCF FORMULA?**

15 **A. The only proper growth rate to use in the simplified version of the DCF**
16 **model is a growth rate that investors expect is sustainable for many years**
17 **into the future.** A long-term sustainable growth rate in cash flow is a very special
18 type of growth rate. Short-term, five-year earnings per share growth rates such as
19 those reported by ThomsonFN/First Call are frequently substantially different
20 from future sustainable growth rates.

21

1 **Q. WHY ARE THOMSONFN/FIRST CALL FIVE-YEAR CONSENSUS**
2 **GROWTH RATES NOT INDICATIVE OF LONG-TERM SUSTAINABLE**
3 **GROWTH RATES?**

4 A. ThomsonFN/First Call five-year earnings per share growth rates are earnings per
5 share growth rates that measure earnings growth from the most currently
6 completed fiscal year to projected earnings five years into the future. These
7 growth rates are not indicative of future sustainable growth rates in part because
8 the sources of cash flow to an investor are dividends and stock price appreciation.
9 While both stock price and dividends are impacted in the long-run by the level of
10 earnings a company is capable of achieving, earnings growth over a period as
11 short as five years is rarely in synchronization with the cash flow growth from
12 increases in dividends and stock price. For example, if a company experiences a
13 year in which earnings are temporarily below investor expectations, stock prices
14 generally do not decline at the same percentage that earnings decline, and
15 dividends are usually not cut just because of a temporary decline in a company's
16 earnings. Unless both the stock price and dividends mirror every down swing in
17 earnings, they cannot be expected to recover at the same growth rate that
18 earnings recover. Therefore, growth rates such as five-year projected growth in
19 earnings per share are not indicative of long-term sustainable growth rates in cash
20 flow. As a result, they are inapplicable for direct use in the simplified DCF
21 method.

22

1 **Q. IS THERE A WAY FOR AN ANALYST TO KNOW WHETHER OR NOT**
2 **THE EARNINGS FOR ANY PERIOD ARE REFLECTIVE OF NORMAL**
3 **EARNINGS?**

4 A. Yes. In order for earnings to be reflective of normal conditions, the company has
5 to earn a return on book equity in that year at a level that is equal to the long-term
6 sustainable return on book equity.

7
8 **Q. HAS FERC RECOGNIZED THAT FIVE-YEAR CONSENSUS**
9 **EARNINGS GROWTH RATES OF THE TYPE PUBLISHED BY**
10 **THOMPSON/FIRST CALL ARE AN INAPPROPRIATE PROXY FOR**
11 **LONG-TERM SUSTAINABLE GROWTH RATES?**

12 A. Yes. In Wyoming Interstate Company, Ltd., 69 FERC 61,259 (1994) (“WIC”)
13 and Ozark Gas Transmission System, 68 FERC 61,032 (1994) (“Ozark”), the
14 FERC rejected DCF analyses which relied upon five-year growth forecasts as a
15 proxy for the long-term constant growth rate. The Commission found the use of
16 short-term growth rate projections to be inconsistent with the theory of the
17 constant growth DCF model and emphasized that parties that rely on the DCF
18 method must provide evidence more consistent with the long-term assumption of
19 the model. The Ozark and WIC decisions say that relying on five-year analysts’
20 growth rate projections as a proxy for long-term growth, and for that matter,
21 historic values of “b x r” as a proxy for future sustainable growth are both
22 incorrect because

1 “...the DCF model requires a long-term time horizon of more than five
2 years, as the long term constant growth rate... (u)sing only a short-
3 term growth rate projection is inherently inconsistent with the theory
4 of the constant growth DCF model chosen by the parties... Thus, if
5 the parties choose to use the DCF model, they must use it in an
6 internally consistent manner.”
7

8 I agree with all of the quoted statements. Historic data shows no nexus to the
9 future, five-year earnings per share growth rates are too short of a time period,
10 and in order for the DCF model to be accurate, it must be applied in an internally
11 consistent manner. These are principles I have held for years, and are consistent
12 with the approaches that I have always used in all of my prior cost of capital
13 testimonies, including my testimony in this proceeding.
14

15 **Q. PLEASE ELABORATE ON WHY THE USE OF FIVE-YEAR EARNINGS**
16 **PER SHARE GROWTH RATES IN THE DCF MODEL IS IMPROPER?**

17 A. A raw, unadjusted, five-year earnings per share growth rate is usually a very poor
18 proxy for either short-term or long-term cash flow growth that an investor
19 expects to receive. When implementing the DCF method, the time value of
20 money is considered by equating the current stock price of a company to the
21 present value of the future cash flows that an investor expects to receive over the
22 entire time that he or she owns the stock. The discount rate required to make the
23 future cash flow stream, on a net present value basis, equal to the current stock
24 price is the cost of equity. The only two sources of cash flow to an investor are
25 dividends and the net proceeds from the sale of stock at whatever time in the
26 future the investor finally sells. Therefore, the DCF method is discounting future

1 cash flows that investors expect to receive from dividends and from the eventual
2 sale of the stock.

3 Five-year earnings growth rate forecasts are especially bad indicators of cash
4 flow growth even over the five years being measured by the five-year earnings
5 growth rate number. This is because, for different reasons, the five-year earnings
6 per share growth rate is not indicative of growth in either of the two cash flow
7 sources to an investor.

8

9 **Q. WHY IS A FIVE-YEAR EARNINGS PER SHARE GROWTH RATE A**
10 **POOR INDICATOR OF THE FIVE-YEAR CASH FLOW EXPECTATION**
11 **FROM DIVIDENDS?**

12 A. The board of directors changes dividend rates based upon long-term earnings
13 expectations combined with the capital needs of a company. Most companies do
14 not cut the dividend simply because a company has a year in which earnings were
15 below sustainable trends, and similarly they do not increase dividends simply
16 because earnings for one year happened to be above long-term sustainable trends.
17 Therefore, over any given five-year period, earnings growth is frequently very
18 different than dividend growth. In order for earnings growth to equal dividend
19 growth, at a minimum, earnings per share in the first year of the five-year earnings
20 growth rate period would have to be exactly on whatever long-term earnings
21 trend line is expected by investors. Since earnings in most years are either above
22 or below the trend line, the earnings per share growth rate over most five-year
23 periods is different than what is expected for earnings growth.

1

2 **Q. WHY IS A FIVE-YEAR EARNINGS PER SHARE GROWTH RATE A**
3 **POOR INDICATOR OF FUTURE STOCK PRICE GROWTH?**

4 A. If a company happens to experience a year in which earnings decline below what
5 investors believe are consistent with the long-term trend, then the stock price does
6 not drop anywhere near as much as earnings drop. Similarly, if a company
7 happens to experience a year in which earnings are higher than the investor-
8 perceived long-term sustainable trend, then the stock price will not increase as
9 much as earnings. In other words, the P/E (price/earnings) ratio of a company
10 will increase after a year in which investors believe earnings are below sustainable
11 levels, and the P/E ratio will decline in a year in which investors believe earnings
12 are higher than expected. Since it is stock price that is one of the important cash
13 flow sources to an investor, a five-year earnings growth rate is a poor indicator of
14 cash flow both because it is a poor indicator of stock price growth over the five
15 years being examined and is equally a poor predictor of dividend growth over the
16 period.

17

18 **Q. WAS MS. AHERN ABLE TO PROVIDE ANY SUPPORT FOR HER USE**
19 **OF FIVE-YEAR EARNINGS PER SHARE GROWTH RATES AS A**
20 **PROXY FOR LONG-TERM GROWTH RATES?**

21 A. No. In response to RAR-ROR-18, Ms. Ahern said that "... Value Line Investment
22 Survey does not address the Discounted Cash Flow Model (DCF). Nor does
23 Value Line discuss the proper application of any of the cost of common equity

1 models used in utility ratemaking... ” She explained that she used them merely
2 because the DCF model “...as typically used in rate of return regulation, assumes
3 that earnings, stock price, book value, and dividends are all expected to grow, on
4 average, at the same rate indefinitely.” What she failed to address was the
5 problem that these “growth” rates are unsuitable for use in a constant growth
6 DCF model because they are non-constant growth rates. Most investors
7 sophisticated enough to use a DCF method to evaluate a stock investment should
8 likewise be sophisticated enough to know that the raw, unadjusted Value Line and
9 ThomsonFN/First Call five year growth rates are not the type of growth rates
10 intended for the constant growth DCF formula.¹⁰

11 Contrary to what Ms. Ahern says, the five-year earnings per share growth rate
12 is not based upon the “assumption” of the same growth rate for earnings, stock
13 price, book value, and dividends. For example, the August 1, 2003 issue of Value
14 Line that covers Philadelphia Suburban shows an “Est’d ’00-02 to ’06-08” growth
15 rate of 10.0% for earnings, 5.5% for dividends, and 6.5% for book value. If this
16 10.0% earnings per share growth rate was the constant growth rate that Ms.
17 Ahern thought it was, then the growth rate for earnings per share would have
18 been the same as for book value and for dividends. As for stock price, Value Line
19 expects it to grow even more rapidly than either earnings, book value, or
20 dividends.

¹⁰ The August 1, 2003 issue of Value Line forecasts stock price for Philadelphia Suburban of \$62.2-62.6 by 2006-2008. The mid-point of this range is \$62.40. As of the time of this Value Line report, the price of Philadelphia Suburban common stock was indicated to be \$23.67 per share. The compound annual rate of growth from \$23.67 to \$62.4 is in excess of 27% per year.

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Q. MS. AHERN HAS PRESENTED A BR+ SV GROWTH RATE METHOD. PLEASE COMMENT ON HER APPROACH TO THE METHOD.

A. I have used a BR + SV approach to the DCF method as the method for computing growth in the constant growth version of the DCF model I have presented. However, Ms. Ahern failed to make the retention rate she used for computing growth consistent with the retention rate she used to compute the dividend yield. Her analysis built-in a serious mis-match in two ways. First, she used the dividend yield for all of the companies in her group, but computed growth for only three of the seven companies. See her Exhibit PT-8A, Schedule 12, page 6. This is a serious error because the entire premise of the BR +SV growth rate method is that earnings are either paid out as a dividend or retained in the business – causing an interrelationship between earnings and dividends. Therefore, it is wrong to use a BR+SV growth from less than half of the group from which the dividend yield was obtained. Yet another mismatch error is that Ms. Ahern computed the dividend yield based upon dividends from 2003 but computed growth based upon a forecasted retention rate for 2006-2008. Such a mismatch introduces yet another potentially major error in her BR + SV approach.

Q. CAN YOU PLEASE SUMMARIZE WHY A FUTURE ORIENTED “B X R” METHOD IS SUPERIOR TO A FIVE-YEAR EARNINGS PER SHARE GROWTH RATE FORECAST IN PROVIDING A LONG-TERM SUSTAINABLE GROWTH RATE?

1 A. Yes. The primary cause for earnings growth is the retention of earnings. A
2 company is able to create higher future earnings by retaining a portion of the prior
3 year's earnings in the business and purchasing new business assets with those
4 retained earnings. There are many factors that can cause short-term swings in
5 earnings growth rates, but the long-term sustainable growth is caused by retaining
6 earnings and reinvesting those earnings.

7 Factors that cause short-term swings include anything that causes a company
8 to earn a return on book equity at a rate different from the long-term sustainable
9 rate. Assume, for example, that a particular utility company is regulated so that it
10 is provided with a reasonable opportunity to earn 10.0% on its equity. If the
11 company should experience an event such as the loss of several key customers, or
12 unfavorable weather conditions which cause it to earn only 6.0% on equity in a
13 given year, the drop from a 10% earned return on equity to a 6% earned return on
14 equity would be concurrent with a very large drop in earnings per share. In fact,
15 if a company did not issue any new shares of stock during the year, a drop from a
16 10% earned return on book equity to a 6% earned return on book equity would
17 result in a 40% decline in earnings per share over the period.¹¹ However, such a
18 drop in earnings would not be any indication of what is a long-term sustainable
19 earnings per share growth rate. If the drop were caused by weather conditions,
20 the drop in earnings would be immediately offset once normal weather conditions

¹¹ By definition, earned return on equity is earnings divided by book value. Therefore, whatever level of earnings is required to produce earnings of 6% of book would have to be 40% lower than the level of earnings required to produce a return on book equity of 10%.

1 return. If the drop is from the loss of some key customers, the company would
2 replace the lost earnings by filing for a rate increase to bring revenues up to the
3 level required for the company to be given a reasonable opportunity to recover its
4 cost of equity.

5 For the above reasons, changes in earnings per share growth rates that are
6 caused by non-recurring changes in the earned return on book equity are
7 inconsistent with long-term sustainable growth, but changes in earnings per share
8 because of the reinvestment of additional assets is a cause of sustainable earnings
9 growth. The “ $b \times r$ ” term in the DCF equation computes sustainable growth
10 because it measures only the growth which a company can expect to achieve
11 when its earned return on book equity “ r ” remains in equilibrium. If analysts have
12 sufficient data to be able to forecast varying values of “ r ” in future years, then a
13 complex, or multi-stage DCF method must be used to accurately quantify the
14 effect. Averaging growth rates over sub-periods, such as averaging growth over
15 the first five years with a growth rate expected over the subsequent period will
16 not provide an appropriate representation of the cash flows expected by investors
17 in the future and therefore will not provide an acceptable method of quantifying
18 the cost of equity using the DCF method. The choices are either a constant
19 growth DCF, in which one “ $b \times r$ ” derived growth rate should be used, or a
20 complex DCF method in which the cash flow anticipated in each future year is
21 separately estimated.

22

1 **Q. ARE YOU SAYING THAT THOMSONFN/FIRST CALL AND ZACKS**
2 **CONSENSUS EARNINGS PER SHARE GROWTH RATES ARE**
3 **USELESS AS AN AID TO PROJECTING THE FUTURE?**

4 A. No. **They are, however, very dangerous if used in a simplified DCF without**
5 **proper interpretation.** While they are not useful if used in their “raw” form, they
6 can be useful in computing estimates of what earned return on equity investors
7 expect will be sustained in the future, and as such, are useful in developing long-
8 term sustainable growth rates. But, the growth rate from an arbitrary starting
9 year is, in-and-of-itself, as useless as attempting to measure the average slope of a
10 mountain based upon the slope encountered over the last five minutes of hiking on
11 a jagged trail up the mountain. In my implementation of the simplified DCF
12 method, I use the Zacks five-year earnings per share growth only to help
13 determine what earned return on book equity investors anticipate will be achieved
14 in five years. Then, I consider the resultant earned return on book equity as one
15 of the inputs to determine the value of “r” that I use in the “b x r” growth rate
16 computation. In this way, I give consideration to analysts’ consensus growth rate,
17 but do so in a way that results in a long-term sustainable cash flow growth rate
18 rather than making the erroneous assumption that a five-year earnings per share
19 growth rate is somehow an indicator of cash flow growth. Remember, cash flow
20 received by an investor is either dividends or stock price appreciation.

21

22 **Q. ONE OF THE GROWTH RATES THAT MS. AHERN RELIES UPON IS**
23 **VALUE LINE FORECASTED EARNINGS PER SHARE GROWTH**

1 **RATES. IS THE VALUE LINE EARNINGS PER SHARE GROWTH**
2 **RATE SUFFICIENTLY NORMALIZED TO MAKE IT AN ACCURATE**
3 **INDICATOR OF LONG-TERM SUSTAINABLE GROWTH RATES?**

4 A. No, because Value Line’s method results in only a very incomplete
5 normalization of the base period earnings it uses in its earnings per share five-year
6 forecast. The Value Line earnings per share forecast of the type presented by Ms.
7 Ahern is defined by Value Line as the earnings per share growth from “Est’d ‘00-
8 ’02 to “06-’08”. The procedure used by Value Line is to average the earnings per
9 share from the 2000-02 base period and relate that three-year average to the
10 earnings per share it expects will be achieved, on average, over the future 2006-
11 2008 time period. The method used by Value Line does not assure the
12 appropriate normalization of earnings per share in the base period, because there
13 is not even an attempt by Value Line to make the average earned return on book
14 equity in the base period reflective of the normal expected return on book equity.
15 In fact, in the case of all the Water companies covered by Value Line, the average
16 earned return on book equity from 2000-2002 is lower than Value Line expects in
17 the 2006-2008 period.

18

19 **Q. ON PAGE 24 OF HER TESTIMONY, MS. AHERN CLAIMS THAT THE**
20 **DCF METHOD UNDERSTATES THE COST OF EQUITY WHEN THE**
21 **MARKET-TO-BOOK RATIO IS ABOVE 1.0. IS THIS CORRECT?**

1 A. No. As noted by FERC, the U.S. Supreme Court also disagrees with Ms. Ahern's
2 reason for believing that the DCF method understates the cost of equity when
3 market-to-book ratios are above 1.0. As FERC has accurately stated:

4 Specifically, they claim that when a utility's market-
5 to-book ratio is above one, applying a DCF-based allowed
6 rate of return to a book value rate base results in earnings
7 that are too low. Conversely, when a utility's market-to-
8 book ratio is below one, applying a DCF-based allowed rate
9 of return to a book value rate base results in earnings that
10 are too high. Both commenters argue that the allowed rate
11 of return should be applied to a market value rate based
12 rather than to book value.

13 The following example demonstrates the circularity
14 of their claim. Equity capital costs generally rise as interest
15 rates rise. Conversely, equity capital cost rates generally fall
16 as interest rates fall. During periods of rising equity costs,
17 utilities generally file for rate increases to cover these higher
18 costs. This action protects utility shareholders from
19 declines in the value of the stock. The result is a tendency
20 to maintain a utility's existing market-to-book ratio during
21 periods of rising equity costs.

22 During periods of falling capital costs, the revenue
23 required to meet shareholder capital costs requirements also
24 declines. Until a utility files for new rates at the lower
25 capital cost, it continues to charge rates based on the higher
26 equity capital costs that existed when the current rates were
27 set. The result is a tendency for the utility to earn more
28 than its shareholders currently require and a concomitant
29 increase in the price of the utility's common stock and
30 market-to-book ratio.

31 When capital costs are below those of the previous
32 filing, applying the allowed rate of return to a market value
33 rate base would perpetuate the unnecessarily high revenues
34 at the expense of utility's customers. **Applying the allowed
35 rate of return to a book value rate base would reduce
36 revenue to the level required by shareholders at the new
37 lower cost of equity. These revenues will provide the
38 utility with an opportunity to recover all costs including
39 the cost of capital.**

1 The argument over the application of an allowed
2 rate of return to a market value rate base is an old one and
3 the problem of circularity inherent in that approach has been
4 long and widely recognized. **The Supreme Court’s**
5 **statement in Federal Power Commission v. Hope**
6 **Natural Gas Co. that “rates cannot be dependent upon**
7 **‘fair value’ when the value of the going enterprise**
8 **depends on earnings under whatever rates may be**
9 **anticipated” reflects its recognition of that problem.**
10 **The market value of an enterprise or its common stock**
11 **depends upon its earnings or anticipated earnings,**
12 **which in turn depends upon the rates allowed. Thus,**
13 **market value is a result of the ratemaking process and**
14 **may not properly be the beginning of the process as**
15 **well.**

16 Docket RM87-35-000, P. 3348 of the Federal Register/ Vol. 53, No.
17 24, Friday Feb. 5, 1988. Emphasis added.
18

19 Similarly, the Federal Communications Commission (FCC) responded to an
20 argument made by Ameritech which suggested that the FCC was “... obligated to
21 prescribe a rate of return that will ensure continuation of the carriers’ current
22 market-to-book ratios.”¹² The FCC rejected Ameritech’s argument for several
23 reasons. The reasons stated were:

24 ... market-to-book ratios greater than one have been viewed
25 traditionally as possible indicators that the company’s return
26 is greater than its required return.
27

28 ...Ameritech places great reliance on its perception that
29 unless this Commission applies the market-derived rate of
30 return to its equity base, stockholders will see a massive
31 decline in the value of their stock. It is true that
32 prescription of a rate of return based on market data could
33 lead to a decrease in the value of the stock if investors have
34 been expecting continuation of a previously-authorized
35 higher rate of return. On the other hand, a reduced rate of

¹²Page 15 of decision FCC 90-315 dated September 19, 1990, in CC Docket No. 89-624.

1 return might have no impact on stock price if, as often
2 happens, the reduction had already been anticipated and
3 discounted by the market. In any case, the requirement that
4 we balance ratepayer and investor interests does not allow
5 us to insulate investors from a diminution in the value of
6 their stock (if in fact we could do so). **In any event, if we
7 prescribed a rate of return above that which market
8 data showed to be reasonable, investors would increase
9 their expectations as to the carrier's rate of return,
10 market value would increase, and the carrier would seek
11 a higher rate of return authorization so that these
12 higher expectations are not thwarted. We would be
13 remiss in our responsibilities to balance ratepayers' and
14 investors' interests if we implemented procedures that
15 effectively insulated a carrier from experiencing a
16 decrease in its authorized return. Thus, our current
17 market-based rate of return procedures meet the
18 Bluefield/Hope criteria notwithstanding that their
19 application herein may adversely impact carriers' high
20 market-to-book stock ratios.**

21
22 Moreover, market-to-book ratios greater than one have
23 been viewed traditionally as possible indicators that the
24 company's return is greater than its required return.
25 (Emphasis added) (FCC-90-315, P. 15.)

26
27 **Q. DO ARTICLES IN BUSINESS LITERATURE DEFINITELY SHOW**
28 **THAT INVESTORS ARE AWARE OF THE SERIOUS BIASES**
29 **CONTAINED IN THE RECOMMENDATIONS OF MANY ANALYSTS'**
30 **REPORTS?**

31 A. Yes. There have been countless articles that appeared in both business
32 publications and the popular press throughout the last year that show these biases.
33 Business Week, a widely read and important business publication, contained
34 numerous articles that reported on the problems with securities analysts. These
35 include:

1 1. A cover story entitled “How Corrupt is Wall Street” appeared in the May
2 13, 2002 issue of *Business Week*.

3 a) The article mentions that Merrill Lynch, Solomon Smith Barney,
4 Morgan Stanley Dean Witter along with 10 other firms are
5 being investigated by the US Securities and Exchange
6 Commission for unethical practices.¹³

7 b) According to the article, New York State Attorney General
8 Eliot Spitzer made public e-mail exchanges at Merrill where, e-
9 mail messages uncovered by Dr. Spitzer showed that
10 “...analysts disparage stocks as ‘crap’ and ‘junk’ that they
11 were pushing at the time. The e-mails are so incendiary that
12 they threaten to thrust Wall Street into the sort of public-
13 relations nightmare that Philip Morris, Ford, Firestone, and
14 Arthur Andersen have endured in recent years.”¹⁴

15 c) The article features the following quote from David Komansky,
16 the CEO of Merrill Lynch, by placing it in bold letters and
17 large print:

18 We have failed to live up to the high standards that
19 are our tradition, and I want to take this
20 opportunity to publicly apologize to our clients, our
21 shareholders, and our employees¹⁵.
22

¹³ May 13, 2002 Business Week, page 37.

¹⁴ Business Week, May 13, 2002, page 39.

¹⁵ Business Week “How Corrupt is Wall Street” May 13, 2002, page 42.

1 In the above quote, Dr. Komansky was responding to what *Business*
2 *Week* describes as “...the analyst debacle...”¹⁶

3 2. The cover of the July 29, 2002 issue of *Business Week* features the article
4 entitled “THE ANGRY MARKET.” The Cover summarizes the article by
5 saying “THE BLUNT MESSAGE: Investors are repricing stocks to
6 reflect a more honest picture of earnings, options, and the future.” In a
7 discussion about the inaccurate and misleading earnings reporting done by
8 many companies, *Business Week* says:

9 Brokerage-house analysts aren’t much help either.
10 They tend to do what companies want. For
11 example, only six of the 21 analysts that have given
12 First Call their estimates for AOL Time Warner
13 Inc.’s 2003 earnings actually provided GAAP
14 figures.
15

16 3. A cover article in the August 5, 2002 issue of *Business Week* is entitled
17 “INSIDE THE TELECOM GAME. How a small group of insiders made
18 billions as the industry collapsed.” The article discusses the buy
19 recommendations consistently made by Dr. Grubman on these companies,
20 and says on page 34:

21 Now, investors are questioning whether Grubman
22 was motivated by his true opinions – or by the
23 millions of dollars he received from supporting his
24 telecom clique.
25

26 4. “HOW TO FIX CORPORATE GOVERNANCE” is the cover article in
27 the May 6, 2002 issue of *Business Week*. Page 76 of this article says:

¹⁶ *Ibid*, page 42.

1 If investors have learned anything from this crisis,
2 it's that Wall Street's analysts are often loath to put
3 a bad spin on a stock. Historically, "sell" ratings
4 have constituted fewer than 1% of analysts'
5 recommendations, according to Thompson
6 Financial/First Call...It's more a case of an
7 inherently conflicted system, that is now the focus of
8 a Justice Department investigation.

9
10 'Investors need to realize that the free research
11 they're getting is often just a marketing tool', says
12 Kent Womack, a professor at Dartmouth College's
13 Amos Tuck school of business.
14

- 15 5. A June 10, 2002 issue of *Fortune* had an article entitled "In Search of
16 the Last Honest Analyst". The *Fortune* article noted:

17 In fact, stock research sank so low during the bubble
18 that it actually became a contrary indicator of a
19 stock's performance. Researchers at the University
20 of California and Stanford reviewed almost 40,000
21 stock recommendations from 213 brokerages during
22 the year 2000. The most highly rated stocks had a –
23 31% return for the year, according to the study.
24 Meanwhile, the stocks least favorably recommended
25 (that is, the sells) soared an annualized 49% -- a
26 differential of 80 percentage points¹⁷.
27

- 28 6. A September 24, 2002, *Wall Street Journal* article entitled "Will Grubman
29 Case Tone Down the Exaggeration by Analysts?" states the following:

30 During the 1980s and 1990s, analysts often served
31 as quasiadvocates for companies that hired their
32 firms for investment-banking work, accompanying
33 them on road shows to sell their stock, setting up
34 one-on-one meetings between management and
35 institutional investors, and proffering their access to

¹⁷ Fortune.com, "In Search of the Last Honest Analyst" June 2002, page 1 of 2.

1 management to give an unofficial version of the
2 companies' view of business developments¹⁸.
3

4 7. On October 22, 2002, a Wall Street Journal article entitled "Massachusetts
5 Claims CSFB Stock Reports Led Investors Astray" appeared on pages C-
6 1 and C-10. Following are some highlights from this article:

7 The complaint [by the Secretary of the
8 Commonwealth of Massachusetts] alleges CSFB
9 misled investors by allowing its investment-banking
10 division – in particular, star Frank Quattrone – to
11 exert undue influence on the firm's research
12 department.

13 The complaint which echoes one filed earlier
14 this year by Elliott Spitzer against Merrill Lynch &
15 Co. will no doubt add to investor concern that Wall
16 Street peddled research it didn't believe only to get
17 its hands on the much more lucrative investment-
18 banking fees.

19 'The presumption that every firm engaged in
20 this behavior is fair,' says Roy Smith, a professor of
21 finance at New York University and a former
22 partner at Goldman Sachs Group, Inc. 'It reminds
23 me of how we used to talk in the locker room after a
24 football game. That talk happens all the time, but it
25 would sure be embarrassing if anyone ever recorded
26 it.'¹⁹
27

28 **Q. HAS ALL THE UNFAVORABLE PRESS REGARDING EQUITY**
29 **ANALYSISTS RESULTED IN ANY POSITIVE REFORM IN THE**
30 **INDUSTRY?**

¹⁸ Wall Street Journal "Will Grubman Case Tone Down The Exaggeration by Analysts?" September 24, 2002, starting on pages C-1 and C-3.

¹⁹ Wall Street Journal, October 22, 2002, page C-1 and C-10.

1 No. A Business Week editorial published on September 8, 2003 called “The Myth of
2 Independence” states that the new independent research firms also have conflicts
3 of interest to deal with and “Many hire analysts with little or no track record,
4 raising questions about the quality of their research.”
5

1 **C. Capital Asset Pricing Model (CAPM) Method.**

2

3 **Q. HOW HAS MS. AHERN IMPLEMENTED THE CAPM METHOD?**

4 A. Ms. Ahern has implemented the CAPM method for the determination of the cost
5 of equity of Elizabethtown Water Company. In her empirical CAPM model Ms.
6 Ahern adds an “average company-specific market premium” to a 7.3% “...risk free
7 rate...” Her definition of a risk-free rate is the interest rate from the “average
8 forecast based upon six quarterly estimates of long-term Treasury Bond yields...”
9 (Ms. Ahern’s Exhibit PT-8A, Schedule 14, p. 3 Note 2). She determined the
10 “average company-specific market premium” by averaging the 12-month, 6-month, 3-
11 month and spot forecast from Value Line with the long-term historical return
12 calculated by Ibbotson Associates. Based upon this Value Line spot forecast , she
13 concluded that the equity risk premium should be 13.0% over the cost of long-term
14 treasury bonds. Based upon the historical return calculated by Ibbotson Associates,
15 she concluded that the equity risk premium should be 7.0% over the cost of long-term
16 U.S. Treasury bonds. See page 3 of Exhibit PT-8A, Schedule 14. The average of
17 these two risk premiums is 10% $(13\% + 7\%)/2$. Then, Ms. Ahern multiplied each of
18 the risk premiums by the beta of each company she evaluated. She then averaged the
19 results of the companies in the proxy group to arrive at an average risk premium of
20 7.3% in her Empirical CAPM Model. (See Exhibit PT-8A, Schedule 14, Page 2.
21 Finally, Ms. Ahern adds the risk free rate to this 7.3% risk premium figure to get a
22 “Capital Asset Pricing Model Derived Company Equity Cost Rate” of 12.3%. Her
23 conclusion is an 11.8% cost rate.

1 **Q. IN RESPONSE TO RAR-ROR-26, MS. AHERN SAYS THAT A FLAW IN**
2 **THE CAPM MODEL IS THAT IT “ASSUMES THAT NON-**
3 **DIVERSIFIABLE RISK IS THE ONLY RISK WHICH IS RELEVANT TO**
4 **INVESTORS.” IS THIS A FLAW IN THE CAPM MODEL?**

5 A. No. The CAPM model does not "assume" that only the non-diversified risk is
6 relevant. To use the word assume implies it could easily be viewed in a different
7 way. We are not dealing with an assumption here. It is a basic financial principle
8 that non-diversifiable risk is the only risk factor that impacts the cost of equity.
9 Diversifiable risk goes away because many billions of dollars are invested in
10 diversified portfolios. Because such diversification is so widely used, any risk that
11 can be diversified away, is. The competition for investments caused by this
12 diversification process ensures that it is only the non-diversified risk that remains
13 to provide a return to investors.

14

15 **Q. PLEASE COMMENT ON MS. AHERN’S IMPLEMENTATION OF THE**
16 **CAPM METHOD.**

17 A. Ms. Ahern has essentially made the following errors in her CAPM method:

18 1) SELECTION OF RISK FREE SECURITY. She has incorrectly treated an
19 investment in a long-term U.S. treasury bond as if it is a zero risk, or zero
20 beta. In fact, long-term U.S. treasury bonds do have interest volatility risk,
21 have a beta considerably higher than zero, and therefore are NOT risk free
22 securities. By treating long-term treasuries as if they had a zero beta, Ms.
23 Ahern has used too small of an adjustment to lower the risk premium.

1 2) USE OF ARITHMETIC MEAN RETURNS RATHER THAN
2 GEOMETRIC MEAN RETURNS. Ms. Ahern substantially overstated the
3 return that investors received on common stocks from 1926 through 2002
4 because she used an arithmetic mean return rather than a geometric mean
5 return.

6 3) DECLINING RISK PREMIUMS. She ignored the fact that historic data
7 shows there has been a major decline in the risk premium differential
8 between bonds and stocks.

9
10 **Q. PLEASE EXPLAIN WHY LONG-TERM TREASURY BONDS ARE THE**
11 **INAPPROPRIATE SELECTION FOR A RISK-FREE RETURN.**

12 A. Long-term U.S. treasury bonds are only risk free regarding whether or not interest
13 and principal payments will be made at the contractually agreed levels. They are
14 NOT risk free regarding market price movements over the thirty-year holding
15 period of the bonds. Anyone who doubts that long-term treasury bonds can and
16 do vary substantially in price only needs to ask Orange County, California about
17 what can happen to the price of long-term treasury bonds when interest rates
18 increase.

19
20 **Q. CAN IT BE REASONABLE TO EXAMINE THE RISK PREMIUM**
21 **DIFFERENCE BETWEEN LONG-TERM TREASURY BONDS AND**
22 **COMMON STOCK EVEN THOUGH LONG-TERM TREASURY BONDS**
23 **DO CONTAIN INTEREST RATE RISK?**

1 A. Yes, but not if it is used in a CAPM model in the way that Ms. Ahern has done.
2 One of the elements of Ms. Ahern's CAPM computation is that she uses the risk
3 premium between the cost of long-term bonds and common stock as the amount
4 she multiplies by beta. This is wrong. In order to properly quantify the risk
5 differential that is measured by beta, it is essential to use a risk premium factor
6 that is fully reflective of the difference between the two securities being compared.

7 For example, Ms. Ahern's CAPM computation is based upon a long-term
8 treasury bond interest rate of 5.0%, and a risk premium of 10.0% between the
9 cost of long-term treasury bonds and a common stock with average risk (i.e., beta
10 of 1.0).²⁰ She then modifies the 10.0% risk premium for a stock of average risk by
11 multiplying it by the beta of each of her proxy group water companies. However,
12 her decision to multiply the 10.0% risk premium would only be the correct
13 modification to the 10.0% risk premium IF the beta of the long-term treasury
14 bond were zero. Since it is not zero, the 10.0% risk premium (even if it were
15 correct) would be reflective of the risk premium change associated with the
16 difference in risk of an investment with a beta of 1.0 and an investment with a beta
17 equal to that of a long-term treasury bond. Since Ms. Ahern's invalid assumption
18 that the beta of a long-term treasury bond is zero leads her to conclude that the
19 risk premium should be 6.3%, to 7.3%, Ms. Ahern's use of a "risk free rate" that
20 is not really free in her CAPM method has caused her to further overstate the
21 CAPM indicated cost of equity.

²⁰ Exhibit PT-5, Schedule 13, page 3.

1

2 **Q. PLEASE COMMENT ON MS. AHERN'S USE OF THE ARITHMETIC**
3 **AVERAGE RATHER THAN THE GEOMETRIC AVERAGE TO**
4 **MEASURE HISTORIC ACTUAL RETURNS.**

5 A. As will be explained in detail later in this testimony, textbooks, the U.S.
6 Securities and Exchange Commission (SEC), and Value Line have all recognized
7 that the only proper way to measure long-term historic actual earned returns is to
8 use the geometric mean. The arithmetic mean is specifically identified by several
9 sources as a method that will specifically result in an answer that is upwardly
10 biased.

11

12 **Q. IS THERE A MATHEMATICAL RELATIONSHIP BETWEEN THE**
13 **GEOMETRIC AVERAGE AND THE ARITHMETIC AVERAGE?**

14 A. Yes. Page 24 of the third edition of *Stocks for the Long Run* by Professor Jeremy
15 J. Siegel © 2002 contains the following:

16 The geometric return is approximately equal to the
17 arithmetic return minus one-half of the variance σ^2 of yearly
18 returns $r_G = r_A - 1/2 \sigma^2$.

19 Investors can be expected to realize geometric
20 returns only over long periods of time. The average
21 geometric return is always less than the average arithmetic
22 return except when all yearly returns are exactly equal. This
23 difference is related to the volatility of yearly returns.
24

25 As correctly explained above, the only reason the arithmetic average is higher
26 than the geometric average is because of the volatility of yearly returns.

27 Therefore, from the perspective of the cost of equity to allow a regulated utility,

1 the correct return is the geometric return. The geometric return, if allowed, will
2 be the return the utility company is given a reasonable opportunity to earn. If
3 there is a difference between the geometric return and the arithmetic return, for a
4 regulated utility this difference will occur simply because a utility company's stock
5 price will fluctuate up and down even though the allowed return on equity
6 remains fixed at least until the next rate case.

7

8 **Q. HAVE YOU SEEN WITNESSES CLAIM THAT THE GEOMETRIC**
9 **AVERAGE IS THE CORRECT AVERAGE TO USE WHEN**
10 **MEASURING HISTORIC RETURNS, BUT THE ARITHMETIC**
11 **AVERAGE IS SOMEHOW CORRECT FOR FORECASTING FUTURE**
12 **RETURNS?**

13 A. Yes, I have seen this argument. But, given that the difference between the
14 geometric return and the arithmetic return is due to volatility and not the true
15 return actually being achieved, such an argument that claims a different
16 measurement technique applies to historic data than to forecasted data is
17 incorrect. Consider the following: Assume that the U.S. Government issued a
18 30-year treasury bond 15 years ago that pays an annual interest rate of 5.0% on
19 the face amount of the bond. Further assume that although interest rates
20 fluctuated over the last 15 years, the current interest rate demanded by investors
21 happens to be 5% today. Under these assumptions, over the last 15 years, the
22 price of the bond has gone up in some years and gone down in other years. But,
23 if the current interest rate demanded by investors on this bond is still the same 5%

1 as was demanded by investors at the time of the original issuance, the bond will be
2 selling for the same price as it did when originally issued 15 years ago. Because
3 of this fluctuation, if the total return (price appreciation or price depreciation plus
4 the 5% interest income) is measured using the arithmetic average, then the
5 measured return will include the 5% real return actually obtained by investors plus
6 an additional illusory return cause by volatility rather than an actual return
7 received by the investor. From the perspective of the investor who is forecasting
8 the return on this 5% government bond with 15 years remaining, we know with
9 certainty that the accurate forecasted future return will be 5% per year. We also
10 can be confident that interest rates will fluctuate over the next 15 years.
11 Therefore, this fluctuation will cause the arithmetic return measurement to be
12 higher than the 5% annual return even though the 5% return is the only possible
13 return an investor who holds this bond to maturity could get.

14

15 **Q. IS IT THE 5% RETURN ON THE TREASURY BOND OR IS IT THE**
16 **ARITHMETIC AVERAGE RETURN THAT IS ANALAGOUS TO THE**
17 **ALLOWED RETURN ON EQUITY TO A REGULATED UTILITY**
18 **COMPANY?**

19 A. The 5% coupon return is the return that is analogous to the allowed return.
20 Therefore, even if we were to attempt to satisfy the investor who was incorrectly
21 led to believe that he or she would achieve the arithmetic average and not the
22 geometric average, the return based upon the geometric average should form the
23 return allowed. Then, an investor who wishes to be fooled into achieving a higher

1 return than is achieved by the geometric average will continue to be under the
2 misconception that he or she is earning more than the geometric average. This
3 can happen because the stock price fluctuation will still produce annual returns
4 that, under the arithmetic average method, will appear to be higher than the
5 allowed geometric return.

6 Consider the problem that would develop if allowed returns were errantly
7 set based upon the arithmetic average rather than the geometric average. If a
8 utility company is allowed to earn a return on rate base equal to the arithmetic
9 average, then the normal stock price fluctuations would cause the new arithmetic
10 average measured result to continue to exceed the old allowed arithmetic average.
11 A repetition of the error caused by using the arithmetic average, if repeated in the
12 next rate case, would cause yet a further ratcheting up of the allowed return in
13 each future rate case where this mistake to use the arithmetic average is repeated.

14

15 **Q. CAN YOU PROVIDE A MATHEMATICAL EXAMPLE THAT SHOWS**
16 **WHY RISK PREMIUMS BASED UPON HISTORIC ARITHMETIC**
17 **RETURNS ARE IMPROPER?**

18 A. Yes. As previously stated, arithmetic average returns overstate the actual returns
19 received by investors because arithmetic returns measure volatility, not actual
20 returns earned by investors. The more variable historic growth rates have been,
21 the more Ms. Ahern's method exaggerates actual growth rates. Arithmetic
22 average returns ignore the impact of compound interest. For example, if a
23 company were to have a stock price of \$10.00 in the beginning of the first year of

1 the measurement period and a \$5.00 stock price at the end of the first year, an
2 arithmetic average approach would conclude that the return earned by the
3 investor would be a loss of 50% $[(\$5-\$10)/(\$10)]$. If, in the second year, the
4 stock price returned to \$10.00, then the arithmetic average would compute a gain
5 of 100% in the second year $[(\$10-\$5)/(\$5)]$. The arithmetic average approach
6 would naively average the 50% loss in the first year with the 100% gain in the
7 second year to arrive at the conclusion that the total return received by the
8 investor over this two year period would be 25% per year $[(-50\% +100\%)/2$
9 $\text{years}]$. In other words, the arithmetic average approach is so inaccurate that it
10 would conclude the average annual return over this two year period was 25% per
11 year even though the stock price started at \$10.00 and ended at \$10.00. The
12 geometric average would not make such an error. It would only consider the
13 compound annual return from the beginning \$10.00 to the ending \$10.00, and
14 correctly determine that the annual average of the total returns was not 25%, but
15 was zero.

16 In order to protect investors from misleading data, the SEC requires mutual
17 funds to report historic returns by using the geometric average only. The
18 arithmetic average is not permitted. The geometric average, or SEC method, has
19 the compelling advantage of providing a true representation of the performance
20 that would have actually been achieved by an investor who made an investment
21 at the beginning of a period and re-invested dividends at market prices prevailing
22 at the time the dividends were paid.

23

1 **Q. DOES THE FINANCIAL COMMUNITY COMPUTE HISTORIC**
2 **ACTUAL ACHIEVED RETURNS BASED UPON ARITHMETIC MEANS**
3 **OR GEOMETRIC MEANS?**

4 A. As shown earlier in this testimony, the financial community (as represented by
5 articles from *The Wall Street Journal* and from *Business Week*) refers to
6 geometric averages when evaluating historic returns. Additionally, page 92 of the
7 August 16, 1999 issue of *Fortune* magazine refers to the return that is equal to the
8 geometric mean from Ibbotson Associates as "...the oft-quoted calculation..." of
9 historic actual returns on common stocks. The article does not even mention the
10 number that is equal to the historic arithmetic return.

11
12 **Q. DO FINANCIAL TEXTBOOKS SUPPORT THE USE OF THE**
13 **GEOMETRIC AVERAGE FOR COMPUTING HISTORIC ACTUAL**
14 **RETURNS?**

15 A. Yes. For example, the textbook *Valuation. Measuring and Managing the Value*
16 *of Companies*, by Copeland, Koller, and Murrin of McKinsey & Co. , John Wiley
17 & Sons, 1994, in a description of how to use the Ibbotson Associates data states
18 the following on pages 261-262:

19 We use a geometric average of rates of return
20 because arithmetic averages are biased by the measurement
21 period. An arithmetic average estimates the rates of return
22 by taking a simple average of the single period rates of
23 return. Suppose you buy a share of a nondividend-paying
24 stock for \$50. After one year the stock is worth \$100.
25 After two years the stock falls to \$50 once again. The first
26 period return is 100 percent; the second period return is -50
27 percent. The arithmetic average return is 25 percent [(100

1 percent - 50 percent)/2]. The geometric average is zero.
2 (The geometric average is the compound rate of return that
3 equates the beginning and ending value.) **We believe that**
4 **the geometric average represents a better estimate of**
5 **investors' expected returns over long periods of time.**
6 (Emphasis added)

7 Similarly, in another textbook discussion that specifically addresses the use of
8 the Ibbotson data, *Financial Market Rates & Flows*, by James C. Van Horne,
9 Prentice Hall, 1990, states the following on page 80:

10 The geometric mean is a geometric average of
11 annual returns, whereas the arithmetic mean is an arithmetic
12 average. For cumulative wealth changes over long sweeps
13 of time, the geometric mean is the appropriate measure.
14

15 The textbook *Investments* by Nancy L. Jacob and R. Richardson Pettit, Irwin,
16 1988, puts it well when it says:

17 The existence of uncertainty as reflected in a
18 distribution of possible values makes the **expected value**, or
19 arithmetic average rate of return, a misleading and biased
20 representation of the wealth increments which will be
21 generated from multiperiod investment opportunities.

22 The average *annual* rate of wealth accumulation
23 over the investment period, termed the **average annual**
24 **geometric rate of return**, correctly measures the average
25 annual accumulation to wealth when multiple periods are
26 involved.

27 (Emphasis is contained in the original)

28

29 **Q. HAS VALUE LINE SAID ANYTHING REGARDING THE USE OF AN**
30 **ARITHMETIC AVERAGE OR A GEOMETRIC AVERAGE?**

31 A. Yes. On May 9, 1997, Value Line issued a report entitled "The Differences in
32 Averaging". This report was contained on pages 6844-6845 of the "Value Line

1 Selection & Opinion” portion of its weekly mailings to subscribers. This report
2 says that:

3 (t)he arithmetic average has an upward bias, though it is the
4 simplest to calculate. The geometric average does not have
5 any bias, and thus is the best to use when compounding
6 (over a number of years) is involved.
7

8 The Value Line report then goes on to provide examples that show why the
9 arithmetic average overstates the achieved returns while the geometric average
10 produces the correct result.

11 Ibbotson Associates has also said that it is the geometric average that is “...
12 the correct average to compare with a bond yield...”²¹

13 Therefore, when Ms. Ahern chose to give weight to the arithmetic average,
14 she chose a method that both a financial textbook and Value Line have specifically
15 noted to be biased. The more weight that is given to the arithmetic average result,
16 the larger the upward bias in the risk premium method.

17

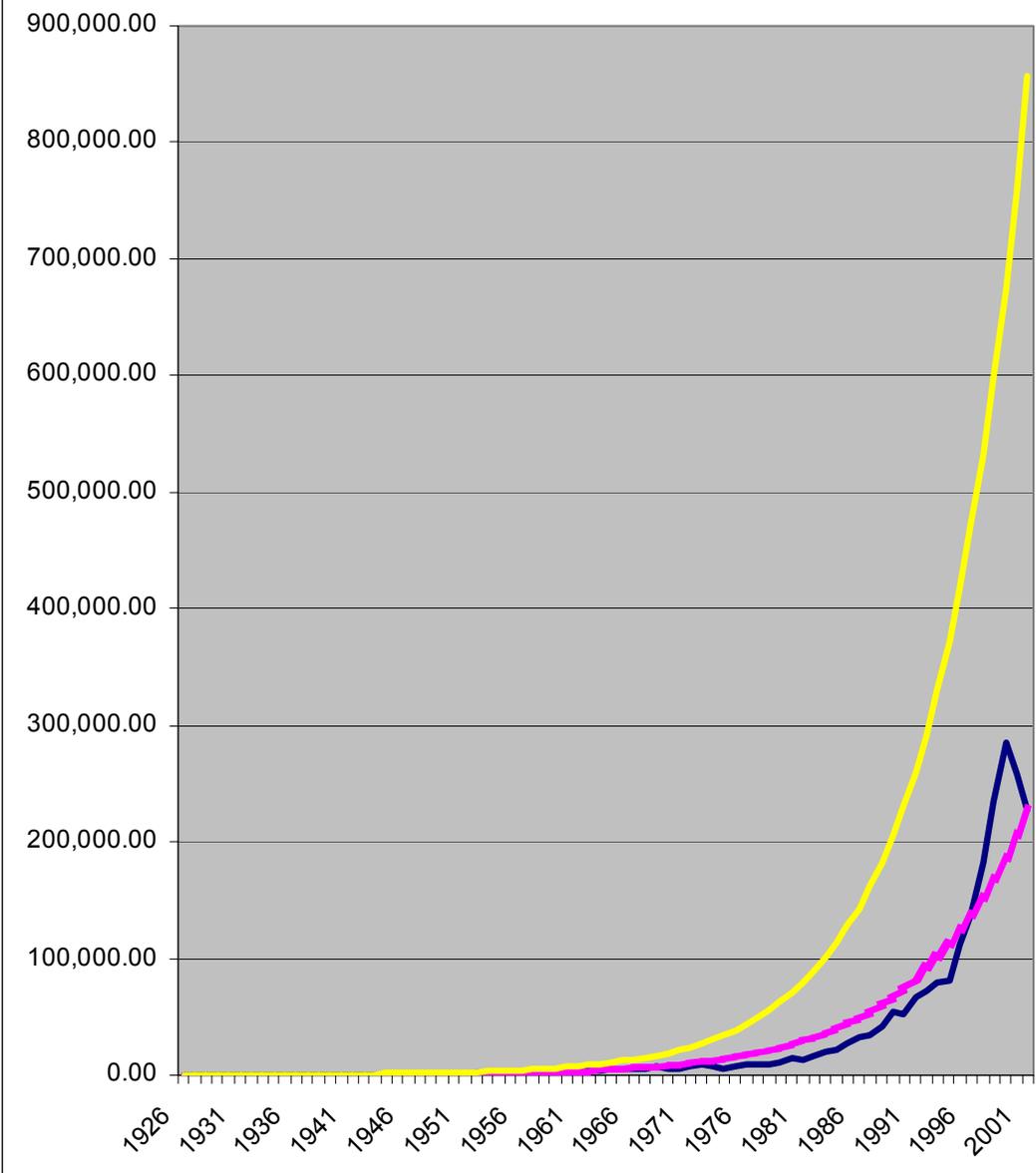
18 **Q. HAVE YOU COMPARED GRAPHICALLY THE CAPITAL**
19 **APPRECIATION GROWTH RATE USING MS. AHERN'S METHOD**
20 **WITH THE CAPITAL APPRECIATION GROWTH RATE THAT IS**
21 **OBTAINED USING THE SEC METHOD?**

22 A. Yes. In the following graph I show the actual movement of the S&P Utility index
23 from 1928 through 2001. I also show how the index would have behaved on a

²¹ Page 75 of Stocks, Bonds, Bills, and Inflation 1986 Yearbook.

1 year-by-year basis using the average growth obtained from the SEC method and
2 using Ms. Ahern's historic growth rate methodology. The graph illustrates that
3 Ms. Ahern's calculation of historic actual returns deviates at an ever-increasing
4 rate over time from the actual S&P Utility Index, overstating the total return from
5 1928-2001 by about 400%. By contrast, the historic actual returns computed
6 using the SEC method is a dramatically more reasonable track of the growth of
7 the S&P utility over time and thus is a better measure of historic actual return
8 rates realized by investors.

Actual Return on \$100 Invested in Large Company Stocks compared to Arithmetic Return and Geometric Return from 1926-2001



1
2

1 In the above chart, the top line shows that if \$100 had been invested in public
2 utility common stocks in 1928 through 2001 and had earned the arithmetic return, the
3 \$100 would have grown to about \$850,000. The line that starts as the lowest and
4 spikes around 2000 shows what actually would have happened to a real \$100
5 investment if it had been invested in public utility common stocks. As shown on the
6 graph, the \$100 investment would have actually grown to about \$230,000. While the
7 increase from \$100 to \$230,000 is a very sizeable return, it is far less than the
8 \$855,000 return that would have been achieved if the arithmetic return methodology
9 had been achieved. The smooth line that ends at the same place as the actual return
10 line is the ongoing value of \$100 invested in 1928 that grew at the geometric return
11 rate. Note that the \$100 invested at the geometric return rate is, by 2001, exactly
12 equal to the actual return. Therefore, the geometric return accurately measures the
13 actual return that was achieved from 1928 through 2001, but the arithmetic average
14 return exaggerates the actual return by over three times.

15

16 **Q. HOW MUCH HIGHER IS THE RISK PREMIUM DIFFERENCE BASED**
17 **UPON AN ARITHMETIC AVERAGE THAN IT IS BASED UPON A**
18 **GEOMETRIC AVERAGE?**

1 A. From 1928 to 2001, the arithmetic average method (to which Ms. Ahern gives
2 weight) produced an indicated risk premium that was about 1.90% higher for
3 public utility stocks versus public utility bonds than the risk premium indicated by
4 using the SEC, or geometric average method. The arithmetic median method used
5 by Ms. Ahern produced a 1.87% higher risk premium than is indicated by using
6 the SEC, or geometric average method.

7

8 **Q. HAVE RISK PREMIUMS BEEN STABLE OVER THE YEARS?**

9 A. No. This is yet another important problem with Ms. Ahern's approach to the risk
10 premium method. As I have previously stated, Federal Reserve Chairman Alan
11 Greenspan has noted that risk premiums have declined over the last ten years.

12

1 **D. Risk Premium Method**

2
3 **Q. PLEASE COMMENT ON THE RISK PREMIUM METHODS AS**
4 **PRESENTED BY MS. AHERN.**

5 A. Ms. Ahern’s application of the risk premium method is very similar to her CAPM
6 method. The only substantive difference is that instead of using long-term
7 treasuries as her “risk free” interest rate, she uses corporate bonds instead. Her
8 risk premium computations lead her to show an indicated cost of equity of 11.9%.
9 See Exhibit PT-8A, Schedule 13, Page 1 of 9. However, corporate bonds are
10 closer in risk to common stocks than the risk of 30-year treasuries. Therefore,
11 when she develops a factor to reduce the risk premium in an attempt to make it
12 applicable to water utility common stocks, she understates the risk reduction to a
13 greater degree than in her CAPM model. As a result, it is correct to characterize
14 her risk premium model as her CAPM model with an even greater understatement
15 to the risk reduction attributable to water utilities. This risk reduction
16 understatement in Ms. Ahern’s risk premium method is THE reason that her risk
17 premium model results in about a 100 basis point higher estimate for the cost of
18 equity. Since the cause of this extra 100 basis points is Ms. Ahern’s poor
19 implementation of financial theory, all that giving any weight to Ms. Ahern’s risk
20 premium method accomplishes is to cause further exaggeration of the cost of
21 equity. This exaggeration is on top of all of the equity cost overstatements
22 caused by the errors in Ms. Ahern’s implementation of the CAPM method as
23 discussed above.

1 **E. Comparable Earnings Method**

2

3 **Q. PLEASE EXPLAIN THE COMPARABLE EARNINGS METHOD**

4 **PRESENTED BY MS. AHERN.**

5 A. Ms. Ahern selected a group of non-utility companies that she believes to be of
6 comparable risk to Elizabethtown Water Company. After selecting the
7 companies, she obtained the five-year historic actual return on book equity and
8 the Value Line expected return on book equity for 2005-2007 / 2006-2008. See
9 Ms. Ahern's Exhibit PT-8A, Schedule 15, page 1 of 3.

10 **Q. IS THIS METHOD VALID?**

11 A. No. Ms. Ahern has attempted to determine the cost of equity that would be
12 demanded by investors on the market price of a company comparable to
13 Elizabethtown Water Company by comparing it to the actual and projected
14 returns on book equity of a selection of industrial companies. Leaving aside the
15 serious problems with actually being able to select companies that are comparable,
16 Ms. Ahern's comparable earnings analysis still has the fatal flaw of not addressing
17 the cost of equity at all. It simply considered the returns on book equity that were
18 achieved, and are expected to be achieved by Value Line in the next 3 to 5 years.

19 **The earned return on book equity is an entirely different concept than the**
20 **cost of equity.** For example, one of the companies selected by Ms. Ahern is
21 Abbott Labs. According to the most recent Value Line report on Abbott Labs,
22 Abbott Labs earned 32.5% on its common equity in 2001, 30.4% in 2002 and is
23 expected to earn 26.5% on its book common equity in 2006-2008. However, the

1 actual projected 3-5 year total return that Value Line forecasts for Abbott Labs is
2 15%²², or much lower than the 26.5% projected return on book equity that Ms.
3 Ahern confuses with a cost of equity amount.

4

5 **Q. HOW CAN VALUE LINE EXPECT AN ANNUAL RETURN ON**
6 **INVESTMENT OF 15% FOR ABBOTT LABS AT THE SAME TIME IT**
7 **EXPECTS ABBOTT LABS TO EARN 26.5% ON ITS BOOK**
8 **INVESTMENT?**

9 A. To see why there is such a large difference between the earned return on book and
10 the return on the investment achievable by investors, it is first essential to
11 recognize that investors who want to own a share of Abbott Labs must purchase
12 the common stock of Abbott Labs at the market price, not at book value. In the
13 August 8, 2003 issue of Value Line, Value Line shows that the market price of
14 Abbott Labs was \$30.66, but the book value was only \$10.65. In other words,
15 investors were so desirous of obtaining a piece of these extremely high earnings
16 that the stock price was bid up to the point where it is trading at nearly 300% of
17 book.

18

19

²² Value Line Investment Survey, September 5, 2003, P.179, mid-point of 17% to 13% range.

1 **F. Miscellaneous Comments**

2

3 **Q. MS. AHERN PROVIDED AN ARTICLE BY FRANK HANLEY IN THE**
4 **RESPONSE SHE PROVIDED TO RAR-ROR-4. WOULD YOU CARE TO**
5 **RESPOND TO THAT ARTICLE?**

6 A. Yes. Ms. Ahern presents this article as support for her contention that
7 diversification lowers risk and reduces the cost of equity. This statement is false.
8 Diversification will only lower the cost of equity for a company if the companies
9 added in the diversification process have a lower stand-alone risk than the risk of
10 the company prior to diversification. The mistake made in the article is that the
11 analysis in the article simply captures the diversification risk reduction that
12 investors can get on their own. If an investor adds the common stock of a “pure
13 play” water utility to the portfolio, the performance achieved from owning the
14 stock in this water company will be blended with the other stocks owned by that
15 investor. If the portfolio is already adequately diversified, then the overall risk of
16 that investor’s portfolio will already be minimized through the impact of
17 diversification. Any further dampening of the diversification risk that occurs
18 because the “pure play” utility diversifies will only be redundant to the
19 diversification benefits that have already occurred. This is precisely why the only
20 type of risk that impacts the cost of equity is the non-diversifiable risk.
21 Diversifiable risks are eliminated by the portfolio effect.

22

1 **Q. IN RESPONSE TO RAR-ROR-22, PART C, MS. AHERN SAID THAT**
2 **SHE IS AWARE OF STUDIES THAT HAVE SHOWN VALUE LINE AND**
3 **THOMPSON/FIRST CALL EARNINGS GROWTH RATES HAVE**
4 **SHOWN A TENDENCY TO BE TOO HIGH. DID THIS ADMISSION**
5 **CAUSE HER TO REJECT HER USE OF THESE ANALYSTS GROWTH**
6 **RATES?**

7 A. No. She rationalized her use of these overstated analysts forecasts by saying she
8 "...is unaware of studies which indicate that investors do not rely upon analysts'
9 earnings growth forecasts in arriving at their expectations of stock price growth."
10 Ms. Ahern's response to this interrogatory is important because it shows a flaw in
11 what she is willing to use in her analysis. She is willing to use these five year
12 earnings growth rates even though empirical studies show analysts forecasts are
13 overstated, there is substantial literature from the financial press that shows
14 investors are well aware of these overstatements, and that these five-year growth
15 rates are inconsistent with the long-term sustainable growth rate that is required
16 for use in the constant growth form of the DCF model. Not only that, her reason
17 for being willing to accept these growth rates is that no one has proven investors
18 don't rely upon them. I think Ms. Ahern has improperly turned the tables. Before
19 using a method to obtain a growth rate, there should be a sound logical basis for
20 using them.

21
22 **Q. IN RESPONSE TO RAR-ROR-12, MS. AHERN SAYS THAT SHE**
23 **BELIEVES COMMON STOCKS WILL CONTINUE TO SELL**

1 **SUBSTANTIALLY ABOVE BOOK VALUE IRRESPECTIVE OF THE**
2 **LEVEL OF THE FUTURE RETURN ON BOOK EQUITY INVESTORS**
3 **EXPECT THE COMPANIES TO EARN IN THE FUTURE. PLEASE**
4 **COMMENT ON HER RESPONSE.**

5 A. Ms. Ahern is incorrect. If she were correct that common stocks will continue to
6 sell substantially above book value irrespective of the level of future return on
7 book equity investors expect, then the BPU might just as well allow EWC a 0%
8 return on equity. If the BPU did this and the result was that stock prices remained
9 substantially above book value, it would be possible for rates to be minimized
10 while at the same time the companies would still be able to attract capital.
11 Because Ms. Ahern is mistaken about the relationship between the future
12 expected return on book equity and the resultant stock price, it is essential for the
13 BPU to allow a cost of equity substantially higher than the zero that would be
14 derived from Ms. Ahern's testimony. I bring this point out because it shows a
15 basic, fundamental misunderstanding by Ms. Ahern of what the entire process of
16 determining the cost of equity is all about.

17

18

1 **G. Conclusion**

2

3 **Q. PLEASE SUMMARIZE YOUR ANALYSIS OF MS. AHERN'S**
4 **TESTIMONY.**

5 A. Ms. Ahern recommends that the company be allowed a return on equity of
6 11.60%. This recommendation is based upon seriously flawed approaches to the
7 DCF, risk premium and CAPM methods. It is also based upon a “comparable
8 earnings” approach that is not an equity costing method at all. Her testimony and
9 interrogatory responses are riddled with such frequent and basic, fundamental
10 errors in finance that her testimony deserves no weight. Mistakes include a DCF
11 method based upon either short-term growth rates or a $b \times r + sv$ method that has a
12 serious mismatch between the retention rate used to compute growth and the
13 retention rate used to compute the dividend yield. Ms. Ahern’s Risk Premium and
14 CAPM method, including the improper use of an arithmetic, or non-compounded,
15 growth rate method for measuring historic returns, makes the erroneous
16 assumption that there has not been a marked downturn in the risk premium.

17

18 **Q. DOES THIS CONCLUDE YOUR TESTIMONY?**

19 A. Yes.

20

21

22

1 **APPENDIX A - IMPLEMENTATION OF BOTH THE DCF METHOD AND**
2 **THE RISK PREMIUM/CAPM METHOD**

3

4 **I. DCF Method**

5

6 **Q. HOW IS THE DCF METHOD USUALLY IMPLEMENTED?**

7 A. The DCF method is usually implemented in utility rate proceedings using the
8 constant growth version. It is applied by implementing the following formula:

9
$$\text{cost of equity} = \text{dividend yield} + \text{future expected growth}$$

10

11 Where growth refers to the future sustainable growth rate in dividends,
12 earnings, book value and stock price.

13

14 **Q. IS THE DCF MODEL WIDELY USED IN UTILITY RATE**
15 **PROCEEDINGS?**

16 A. Yes. The DCF model has been widely used for many years. From my
17 experience, the constant growth form of the DCF model is more widely used
18 than any other approach to determining the cost of equity.

19

20 **Q. IS THE DCF MODEL COMMONLY IMPLEMENTED IN A**
21 **CONSISTENT MANNER?**

22 A. No. The DCF model is widely used and widely abused. Most implementations
23 of the DCF model in utility rate proceedings start out with the same $D/P + g$, or
24 dividend yield plus growth formula. Also, most generally agree that the growth
25 rate “g” must be representative of the constant future growth rate anticipated by

1 investors for dividends, earnings, book value, and stock price. However, all too
2 often, this important principle is forgotten when it comes time to implement the
3 constant growth DCF formula. Such carelessness causes substantial,
4 unnecessary error when implementing the constant growth version of the DCF
5 model.

6
7 **Q. WHY IS IT SO IMPORTANT FOR THE GROWTH RATE USED IN THE**
8 **CONSTANT GROWTH VERSION OF THE DCF MODEL TO BE**
9 **REPRESENTATIVE OF THE CONSTANT GROWTH RATE FOR**
10 **DIVIDENDS, EARNINGS, BOOK VALUE AND STOCK PRICE?**

11 A. The derivation of the constant growth formula is based upon the principle that
12 investors buy stock solely for the right to future cash flows obtained as a result of
13 that ownership. The cash flows are obtained through dividend payments and/or
14 stock price appreciation. The constant growth version of the DCF formula will
15 accurately quantify investors' expectations only if investors expect the dividend
16 yield (defined as dividend payment divided by stock price) and the growth in
17 dividends to best be estimated at one constant growth rate for many years into the
18 future. The dividend yield and growth rate that are used in the constant growth
19 formula must be selected carefully. Consider what happens if the expected
20 growth rates are not all equal:

- 21 1. DIFFERENT GROWTH RATE FOR EARNINGS AND FOR
22 DIVIDENDS. Both dividends and the ability for a company to grow
23 dividends in the future are directly derived from earnings. The dividend

1 yield, or D/P, portion of the constant growth DCF formula quantifies the
2 investor-derived value from the portion of earnings paid out as a dividend
3 and the “g” portion of the constant growth DCF formula quantifies the
4 value of the portion of earnings retained in the business. If dividends are
5 quantified using the current dividend rate, but an earnings forecast is used
6 to quantify “g” that is based upon a future environment in which earnings
7 are expected to grow more rapidly than dividends, an ever-increasing
8 portion of the total return expected by investors will be attributable to
9 growth and a smaller portion will be attributable to dividends. Under these
10 conditions, other things being equal, the constant growth version of the
11 DCF model would overstate the cost of equity because the decrease in the
12 payout ratio that results from a more rapid earnings growth rate than
13 dividend growth rate would shift a greater portion of the earnings from
14 dividends to earnings growth. The result of this is that the higher future
15 earnings growth rate would cause the portion of earnings available for
16 dividends to be lower, and therefore the dividend yield would be lower.
17 Conversely, if future earnings growth were expected to be less than
18 dividend growth, the constant growth form of the DCF model would
19 understate the cost of equity. Every time a dividend payment is scheduled,
20 the board of directors of a company decides what portion of earnings to
21 pay out as a dividend and what portion of earnings to re-invest, or “retain”
22 in the business. It is this re-investment of earnings that causes sustainable
23 growth. Both dividends and growth therefore compete for the same

1 dollars of earnings. The higher the portion of earnings allocated to the
2 payment of dividends, the smaller the amount of earnings left over for re-
3 investment and therefore the lower the future growth rate. The
4 relationship between the portion of earnings paid out as a dividend and the
5 portion re-invested in the business is commonly referred to as either the
6 dividend “payout” ratio (which is computed by dividing dividends by
7 earnings), or the “retention rate” (which is computed by dividing the
8 portion of earnings re-invested in the business by earnings). The sum of
9 the payout ratio and the retention rate is 1.0, or 100% because 100% of
10 earnings are either paid out as a dividend or retained in the business. The
11 constant growth version of the DCF formula uses a specific dividend rate
12 to compute the “D/P” term of its formula. This specific dividend rate has
13 a specific earnings “retention rate” associated with it. This specific
14 “retention rate” provides for one and only one percentage of earnings that
15 remains to cause the growth that is quantified in the second term of the
16 equation. This is because the portion of earnings paid out as a dividend
17 and the portion not paid out as a dividend must remain equal to total
18 earnings. Consider what happens if the dividend “payout ratio” or the
19 earnings “retention” ratio are not constant. If they are not constant, the
20 portion of earnings available for growth and the portion available for
21 dividends will continue to shift over time, but under such conditions the
22 constant growth formula produces an erroneous result because it is
23 incapable of properly accounting for this change.

1 2. EARNINGS PER SHARE GROWTH RATE DIFFERENT FROM
2 STOCK PRICE GROWTH RATE. When earnings per share growth
3 rates are measured over a relatively short time period such as the five-
4 year consensus growth rates compiled by services such as Zacks and
5 I/B/E/S, it is likely that investors expect materially different growth rates
6 in earnings per share and stock price. This is because the earnings per
7 share growth rate as reported in such services is simply the compound
8 annual growth rate in the earnings per share from the most recently
9 completed fiscal year to the earnings per share forecast for five years into
10 the future. Presumably, an earnings per share forecast for five years into
11 the future is sufficiently far off that analysts' forecasts for that time period
12 must be based upon an expectation of normal conditions. Five years into
13 the future is too far off to forecast abnormal economic conditions,
14 abnormal weather conditions, or any abnormal operating problems that
15 could impact earnings. However, the base year from which earnings are
16 forecast is likely to contain some abnormalities that have an impact on
17 earnings. To the extent this abnormality exists, the forecast of earnings
18 per share growth from the base year to a period five years in the future
19 will be equal to the sustainable growth rate plus or minus the impact of
20 any abnormalities. Growth that is required to bring earnings up to or
21 down to normally expected conditions is not sustainable growth and
22 therefore it is not the kind of growth that would be mirrored in the stock
23 price growth rate.

1 3. DIFFERENT GROWTH RATE FOR EARNINGS AND FOR
2 BOOK VALUE. The return on book equity is computed by dividing
3 earnings by book value. This is an important number for several reasons:
4 a) for a regulated utility company, the allowed cost of equity is the return
5 on book equity that a utility commission intends for a company to earn on
6 the regulated portion of its business, and b) unregulated companies
7 attempt to earn the highest risk adjusted returns on equity that are
8 possible. If earnings per share grow more rapidly than book value per
9 share, the return on equity increases. Conversely, if earnings per share
10 grow more slowly than book value per share, the return on equity
11 decreases. While increases and/or decreases in the earned return on
12 equity can and do occur, it is not credible to forecast a sustained change
13 in the return on equity for the many years into the future that are required
14 in the constant-growth DCF model. A forecasted continuation of a
15 decrease in the earned return on equity would eventually drive the earned
16 return on equity to near zero – a condition that is not credible for a
17 regulated business providing a needed service. Similarly, a forecasted
18 continuation of an increase in the earned return on equity would
19 eventually drive the earned return on equity to an extremely high number
20 – a condition that would not form the basis for a credible growth rate
21 forecast for a regulated business because of the regulatory constraints on
22 the authorized return. Similarly, an earnings per share growth rate higher
23 than the book value per share growth rate is not credible for a

1 competitive business because, as returns would go higher and higher,
2 more and more competitors would be attracted. If a growth rate based
3 upon an earning per share forecast higher than the forecast book value
4 per share growth rate was used in a constant-growth form of the DCF
5 model, then the constant-growth version of the DCF model would
6 contain an upward bias. Conversely, if an earnings per share forecast that
7 is lower than the book value per share growth rate, then the constant-
8 growth form of the DCF model would contain a downward bias.

9

10 **Q. ARE FIVE-YEAR EARNINGS PER SHARE FORECASTS OF THE**
11 **TYPE AVAILABLE FROM SOURCES SUCH AS ZACKS, I/B/E/S,**
12 **AND VALUE LINE SUITABLE AS A PROXY FOR LONG-TERM**
13 **SUSTAINABLE GROWTH IN THE CONSTANT-GROWTH FORM**
14 **OF THE DCF MODEL?**

15 A. No. For the above reasons, it is improper to directly use a five-year earnings
16 per share forecast as a proxy for long-term sustainable growth in the constant-
17 growth DCF model. No attempt is made for these earnings per share forecasts
18 to be representative of the anticipated growth rate in dividends per share,
19 book value per share, or stock price. Therefore, these sources can be used to
20 develop a sustainable growth rate in the context of a constant-growth DCF
21 model, but if used directly as a proxy for long-term growth they are no more
22 accurate than it would be to forecast the height of a human at age 60 based
23 upon a reasonable forecast of annual growth for the five years starting at age

1 12. These earnings per share forecasts are generally different from the
2 anticipated growth in dividends, book value, and stock price because they
3 include the often substantial impact of bringing earnings up or down to a
4 normal earned return on equity from whatever return on equity was achieved
5 in the most recently completed fiscal year. Additionally, such analysts' growth
6 rates tend to be overstated because of the well-documented propensity for
7 analysts to be optimistic.²³ The combined effect of the habitual optimism and
8 the required movement over a relatively short five-year time period to bring
9 earnings per share up to the optimistic levels causes five-year analysts' growth
10 rates to commonly overstate the future sustainable growth rate. As noted
11 earlier, an October 4, 2001, report issued by Credit Suisse First Boston noted
12 that analysts' estimates "... have on average been 6% too optimistic 12
13 months prior to a reporting date."²⁴ As a result, DCF approaches that rely

²³ While there are many sources that have shown this optimism to exist, one noteworthy source is a statement by Arthur Levitt, former chairman of the U.S. Securities and Exchange Commission. The following appeared on page 4 of the 5/31/99 issue of Barrons:

ARTHUR LEVITT MAY BE THE best chairman of the SEC since Joe Kennedy. And no accident, really: Like Kennedy, Levitt spent enough time in the Street to develop a fine nose for good stocks and bad people.

Back in April, Levitt delivered some cogent remarks on analysts (in the sacred order of being, they're somewhat lower than angels) and their innate bullishness (solely the product of their sunny natures).

As he observed, sell recommendations make up 1.4% of all analysts' recommendations, while buys represent 68%.

By way of explanation for this strange imbalance, he offers the possibility of a "direct correlation between the content of an analyst's recommendation and the amount of business his firm does with the issuer."

Analysts, he grouses are too eager to see every frog of a stock as a prince. What the world needs, he laments, are analysts who call a frog a frog.

²⁴ *Weekly Insights*, "Global Strategy Perspectives", October 4, 2001, page 58.

1 upon the direct use of analysts' five-year growth rates repeatedly overstate the
2 cost of equity.

3

4 **Q. HOW IS IT POSSIBLE TO ENSURE THAT THE GROWTH RATE USED**
5 **IN THE CONSTANT-GROWTH VERSION OF THE DCF MODEL WILL**
6 **RESULT IN A CONSTANT GROWTH RATE INDICATOR FOR**
7 **DIVIDENDS, EARNINGS, BOOK VALUE, AND STOCK PRICE?**

8 A. The most straight-forward and most accurate way to make this computation is to
9 use the formula " $b \times r + sv$ " formula, where b = the earnings retention rate, r =the
10 future expected return on book equity, and sv is a factor that accounts for
11 sustainable growth caused by the sale of new shares of common stock. The
12 mathematics in support of the derivation of the DCF model show that the " $b \times r +$
13 sv " formula should be used to quantify sustainable growth. Common mistakes
14 with this formula include using historic values of " $b \times r$ " and/or of " sv " rather than
15 future expected values, and most importantly by failing to realize that in order for
16 the formula to be applied properly, the retention rate value, " b " must be
17 determined in a manner that is consistent with the other values input into the DCF
18 model. This is a critical step necessary to ensure that the portion of the future
19 expected earnings that has been allocated to dividends is consistent with the future
20 expected earnings level that is used to compute growth. This is the way to be
21 sure that the retention rate used to compute the dividend yield portion of the
22 constant-growth portion of the DCF model is the same as the retention rate used
23 to compute growth. If the two are not equal, then the total amount of future

1 expected earnings allocated in aggregate to dividends and to growth will be
2 something other than 100% of earnings. An approach that accounts for
3 something other than 100% of earnings in the cost of equity computation will
4 result in an invalid result.

5 The way to ensure the consistency necessary for a valid result from the
6 implementation of the constant-growth form of the DCF model is to compute the
7 retention rate “b” based upon the inputs used for the dividend rate “D” and the
8 future expected return on equity, “r”. This computation is straight-forward. By
9 definition the retention rate “b” is equal to the portion of dividends not paid out as
10 a dividend divided by earnings. The earnings consistent with the value used for
11 “D” is computed by multiplying book value as of the time of the determination of
12 “D” by the value of “r”. The result is the future expected rate of earnings that is
13 consistent with the value used for “D”. By subtracting “D” from the future
14 expected earnings consistent with the value used for “r” and dividing that amount
15 by the earnings consistent with the value chosen for “r” results in a retention rate
16 that contains the necessary consistency. If any other value for “b” is used, such
17 as a forecasted value for “b” in some future time period, then the result from the
18 constant-growth DCF computation would be invalid.

19

20

21 **Q. HOW DID YOU APPLY THE DCF MODEL IN THIS CASE?**

22 A. I applied the DCF method two different ways. One way is a single-stage, or
23 constant growth DCF model in which I added a growth rate that was carefully

1 constructed to meet the rigorous requirements of the constant growth formula.
2 The second DCF analysis is a multi-stage method. Both approaches to the DCF
3 method are dependent upon an estimate of what common equity investors expect
4 for future cash flow. Any company creates a future cash flow for its equity
5 investors by investing funds in assets that are needed by its business. The future
6 cash flow rate is therefore dependent upon the rate at which the funds invested by
7 the equity investors is able to earn. The rate at which they are able to earn is
8 referred to as the return on book equity.

9

10 **Q. HOW DID YOU DETERMINE THE FUTURE RETURN ON BOOK**
11 **EQUITY ANTICIPATED BY INVESTORS?**

12 A. I examined both the historic actual returns earned on average by the comparative
13 groups of electric companies, the future return on equity forecast by Value Line,
14 and the return on equity required to achieve the consensus growth rate compiled
15 by Zacks.

16

17

18

19

20 **Q. YOU SAID THAT ANALYSTS' ESTIMATES ARE WELL KNOWN TO**
21 **HAVE A TENDENCY TO BE HIGH. PLEASE PROVIDE YOUR BASIS**
22 **FOR THAT CONCLUSION.**

1 A. In addition to the statements from former Securities Exchange Commission
2 chairman Arthur Levitt, and the statements in a recent report from Credit Suisse
3 First Boston that I have referenced earlier in this testimony, other noteworthy
4 sources include an article that appeared on the first page of the September 3, 2001
5 issue of the Financial Times. This article, entitled “HSBC shakes up research”
6 begins by saying:

7 HSBC is radically restructuring its investment
8 research in a sign that banks are responding to criticism of
9 the quality of equity analysis.

10 The bank’s analysts will be required to publish as
11 many “sell” recommendations on stocks as “buys” and
12 HSBC will invest its own money in its best research ideas.
13 The move is in response to criticism that investment banks’
14 analysts are too positive about companies in the hope of
15 generating lucrative corporate finance work.

16 Criticism has been particularly strong in the US,
17 where many banks continued to talk up technology shares at
18 the peak of the market. The banks are facing a wave of
19 litigation from investors who lost money by following
20 analysts’ recommendations. Merrill Lynch recently paid
21 \$400,000 to a client to drop an action against Henry
22 Blodget, its star internet analyst.

23 Banks have also been attacked by US regulators and
24 politicians.
25

26 An article appeared in the November 18, 2001, edition of the New York
27 Times, on the first page of the Sunday business section 3. This article, entitled
28 “Telecom’s Pied Piper: Whose Side Was He On?” is an article about Salomon
29 Smith Barney telecommunications analyst Jack Benjamin Grubman, “... one of
30 Wall Street’s highest-paid analysts...”. The article then says:

31 Anyone can make mistakes, but Dr. Grubman’s
32 cheerleading epitomizes the conflict-of-interest questions
33 that have dogged Wall Street for two years: Even as he

1 rallied clients of Salomon Smith Barney, a unit of
2 **Citigroup**, to buy shares of untested telecommunications
3 companies and to hold on to the shares as they lost almost
4 all of their value, he was aggressively helping his firm win
5 lucrative stock and bond deals from these same companies.

6 Since 1997, Salomon has taken in more investment
7 banking fees from telecom companies than any other firm on
8 the Street. Because of Dr. Grubman's power and
9 prominence, and because his compensation is based in part
10 on fees the company generated with his help, a part of those
11 fees went to him.
12

13 The demise of Enron has served to substantially reinforce investors' mistrust
14 of analysts. Consider the impact on investors when they read the article entitled
15 "The Analyst Who Warned About Enron" that appeared on pages C1 and C17 of
16 the 1/29/02 edition of the *Wall Street Journal*. The article explains that "Financial
17 Analysts who tracked Enron Corp. have taken a pounding for being company
18 'shills' and for failing to concede they didn't fully understand the Houston energy-
19 trading concern's complex finances." Then, the article explains one exception
20 was bond analyst Daniel Scotto who told clients back in August that Enron
21 securities "should be sold at all costs and sold now" Instead of his accurate
22 recommendation resulting in him getting a promotion, it resulted in his being fired.

23 As the article explains,:

24 Dr. Scotto's experience highlights one of the oldest
25 pressure points on Wall Street involving financial analysts,
26 who traditionally act as a filter between investors and the
27 financial markets. During the past decade, Wall Street
28 securities firms increasingly have pushed their research
29 analysts to actively trumpet stocks and bonds, not
30 impartially analyze them.

31 The side benefits to the securities firms can be
32 enormous: If an analyst touts a company's securities, the
33 securities firm stands a greater chance at becoming an

1 adviser to that company, and garnering the fees that will
2 follow. Nowadays, analysts can be stars, receiving bonuses
3 of several hundred thousand dollars for helping their firm to
4 win big underwriting deals. Bash the securities of a
5 corporate client, though, and the securities firm could be
6 shut out of lucrative deals. Enron issued billions of dollars
7 worth of securities in recent years, generating huge fees for
8 its financial advisers and bankers.
9

10 Because of articles like these, others that have appeared over the years, and
11 knowledge gained from personal experience, knowledgeable investors know that
12 analysts' forecasts have a strong tendency to be overly optimistic.
13

14 **A. Implementation of Single-stage DCF**

15
16 **Q. HOW DID YOU IMPLEMENT THE SINGLE-STAGE OR CONSTANT**
17 **GROWTH DCF IN THIS CASE?**

18 A. I started by taking the current quarterly dividend rate for each company
19 examined²⁵ and multiplying it by 4 to arrive at the current annual rate. This
20 number was then converted to a dividend yield by dividing it by the stock price of
21 each company. The stock price used was determined two different ways. One
22 way was to take the actual stock price as of March 31, 2003. The second way
23 was to take the average of the high and low stock price for the year ended March
24 31, 2003. Then, the dividend yield was increased by adding one-half the future
25 expected growth rate. This upward adjustment to the dividend yield is necessary

²⁵ The group of companies were selected by the company witness.

1 because the DCF formula specifies that the dividend yield to be used is equal to
2 the dividends expected to be paid over the next year divided by the market price.
3 After this adjustment to increase the dividend yield, the yield is equal to an
4 estimate of dividends over the next year. To each dividend yield result, I added
5 one-half the future expected growth rate. After the adjustment, the yield is equal
6 to an estimate of dividends over the next year.²⁶

7

8 **Q. HOW DID YOU OBTAIN THE GROWTH RATES YOU USED IN THE**
9 **CONSTANT GROWTH, OR $k = D/P + G$, VERSION OF THE DCF**
10 **METHOD?**

11 A. I derived the growth rates from the internal, or retention growth rate, or " $b \times r$ "
12 method where "b" represents the future expected retention rate and "r" represents
13 the future expected earned return on book equity. In addition to the " $b \times r$ "
14 growth caused by the retention of earnings, I added an amount to recognize that
15 growth is also caused by the sale of new common stock in excess of book value.

16 *A critical requirement in the implementation of the simplified version of the*
17 *DCF model is that the estimate of the future expected growth rate be a growth*
18 *rate that is expected to be sustained, on average, for many years into the future.*

19 Stock analysts and textbooks recognize that generally the most accurate way to
20 estimate the sustainable growth rate in a constant growth DCF method is to use

²⁶ The complex version does not directly use dividend yields. Instead, it determines the present value of each dividend payment as a discounted cash flow.

1 what is usually referred to as the retention growth, or "b x r" method. In this
2 approach, the future expected retention rate "b" is multiplied by the future
3 expected return on book equity "r" in order to obtain a sustainable growth rate.
4 Other methods to estimate future sustainable growth are sometimes used.
5 However, those methods are generally more subjective, and even if used with
6 extreme care, do not have the same potential for accuracy that a properly applied
7 "b x r" estimate has. The reason for this is, in order to produce a meaningful
8 result, those methods must be adjusted to eliminate factors which would
9 otherwise cause them to include non-recurring influences on growth and/or
10 growth rates that are not equally representative of the future average expected
11 growth in earnings, dividends, book value, and stock price.

12 The "b x r" method is best implemented by multiplying the *future expected*
13 return on book equity by the retention rate that is consistent with both the future
14 expected return on book equity and the dividend rate used to compute the
15 dividend yield. Also, future sustainable growth should include an increment of
16 growth to allow for the impact of sales of new common stock above book value.

17 The "b x r" growth rate computation, unless adjusted, does not account for
18 sustainable growth that is caused by the purchase or sale of common stock above
19 book value. Therefore, I modified the "b x r" growth rate to account for this
20 additional growth factor. This additional growth factor, which is a standard part
21 of the DCF computation, is sometimes referred to as the "SV" growth.

1 An accurate estimate for the future sustainable value of "r" (return on equity)
2 when multiplied by a value for "b" (retention rate) that is consistent with the
3 selection of the dividend rate and the expected return on book equity, produces a
4 growth rate that is constant and sustainable.

5

6 **Q. DO STOCK ANALYSTS USE THE "b x r" METHOD?**

7 A. Yes. In the textbook, Investments, by Bodie, Kane and Marcus (Irwin, 1989) at
8 page 478, expected growth rate of dividends is described as follows:

9 How do stock analysts derive forecasts of g , the
10 expected growth rate of dividends? Usually, they first
11 assume a constant dividend payout ratio (that is, ratio of
12 dividends to earnings), which implies that dividends will
13 grow at the same rate as earnings. Then they try to relate
14 the expected growth rate of earnings to the expected
15 profitability of the firm's *future* investment opportunities.
16 The exact relationship is

17

$$18 \quad g = b \times \text{ROE}$$

19

20 where b is the proportion of the firm's earnings that
21 is reinvested in the business, called the **plowback ratio** or
22 the **earnings retention ratio**, and ROE is the rate of return
23 (return on equity) on new investments. If all of the
24 variables are specified correctly, [the] equation . . . is true
25 by definition, . . .

26

27

28

29

30 **Q. HOW DID YOU COMPUTE "g"?**

1 A. As previously stated, I used the “b x ROE” method specified in the above textbook
2 quote, although I refer to it in this testimony as the “b x r” method. In the above
3 equation, ROE has the same meaning as “r”. I recognized that investors have both
4 historical and forecasted information available to determine the future return on
5 book equity expected by investors. Forecasted data includes not only specific
6 data for a company being evaluated, but also includes overall industry forecasted
7 data. In addition to “b x r” growth, I included a factor to allow for growth caused
8 by the sale of new common stock at a price other than book value.

9 I have reflected the impact on growth caused by the sale or repurchase of
10 common stock in my recommended growth rate.

11

12 **Q. THERE ARE COST OF CAPITAL WITNESSES WHO CLAIM THAT**
13 **THE "b x r" METHOD IS SOMEHOW CIRCULAR. THIS IS BECAUSE**
14 **THE FUTURE EARNED RETURN ON BOOK EQUITY THAT YOU USE**
15 **TO QUANTIFY GROWTH IS USED TO DETERMINE THE COST OF**
16 **EQUITY, AND THE COST OF EQUITY IS THEN USED TO**
17 **DETERMINE THE FUTURE RETURN ON EQUITY THAT WILL BE**
18 **EARNED. IS THIS CIRCULAR?**

19 A. No. Those who erroneously claim that the method is circular confuse the
20 definition of “r” and the definition of “k”. While “r” is defined as the future return
21 on **book** equity anticipated by investors, “k” is the cost of equity, or the return
22 investors expect on the **market price** investment. Since the market price is
23 determined based upon what investors are willing to pay for a stock, and the book

1 value is based upon the net stockholders' investment in the company, "r" usually
2 has a different value than "k". In fact, the proper application of the DCF method
3 relates a specific stock market price to a specific expectation of future cash flows
4 that is created by future earned return ("r") levels. For example, assume investors
5 are willing to pay \$10 a share for a company when the expectations are that the
6 company will be able to earn 12% on its book equity in the future. If events
7 would cause investors to re-evaluate the 12% return expectation, the stock price
8 should be expected to change. If investors' expectations of the future return on
9 book equity change from 12% to 10%, and there is no corresponding change in
10 the cost of equity, the stock price would decline. The cost of equity, however,
11 would not decline simply because an event might occur that would cause investors
12 to lower their estimate for "r". The cost of equity is equal to the sum of both the
13 dividend yield and growth. Investors' estimate of "r" influences the investors'
14 estimate for growth. Changes in growth expectations cause investors to change
15 the price they are willing to pay for stock. A change in the stock price can cause
16 a change in the dividend yield that offsets the change in expected growth. In this
17 way, a higher dividend yield would offset by the lower expected growth rate and
18 leave the cost of equity, "k", unchanged.

1 **B. Determination of the Future Return on Equity “r”**

2

3 **Q. HOW DID YOU DETERMINE THE VALUE OF "r" THAT YOU USED IN**
4 **YOUR RETAINED EARNINGS GROWTH COMPUTATIONS?**

5 A. My estimate for “r” for the comparative group of water companies covered by
6 value line is 11.00%. The value of “r” used for companies chosen by the company
7 witness was also 11.00%. The value of “r” that is required in the DCF formula is
8 the one that is sustainable into the future for much longer than 5 years.

9 **C. Determination of Retention Rate, "b"**

10

11 **Q. HOW HAVE YOU DETERMINED THE VALUE OF THE FUTURE**
12 **EXPECTED RETENTION RATE "b" THAT YOU USED IN YOUR**
13 **SIMPLIFIED DCF ANALYSIS?**

14 A. I have recognized that the retention rate, "b", is merely the residual of the
15 dividend rate, "D", and the future expected return on book equity, "r." Since, by
16 definition, "b" is the fraction of earnings not paid out as a dividend, the only
17 correct value to use for "b" is the one that is consistent with the quantification of
18 the other variables when implementing the DCF method. The formula to
19 determine "b" is:

1 A. The first stage of the model is based upon Value Line's estimates of dividends per
2 share and earnings per share for 2003 through 2007²⁷ for the companies
3 examined. Value Line does not show a specific earnings and dividend projection
4 for every year from 2003 to 2007. Projections for years skipped by Value Line
5 were made by extrapolation from the available data. When implementing this
6 method, I mechanically used Value Line's projections for the period in which the
7 projections were available.

8 I determined future earnings in the second stage of the non-constant DCF
9 model by multiplying the future book value per share by the future expected
10 earned return on book equity. For the purposes of this case, I used two future
11 return on book equity estimates; a high end of range and a low end of range.
12 Projected book value equals the beginning book value plus the current year's
13 earnings minus the current year's dividends. Book value growth projections also
14 include the effect of sales of new common stock. The projections in the second
15 stage of the DCF model were made for 40 years into the future. Events longer
16 than 40 years into the future have a minimal present value.²⁸

²⁷ The estimate for 2007 is shown by Value Line as its estimate from 2006-2008.

²⁸ For example, a change in an assumption that the selling market-to-book would be 0.1 lower or higher than as of the time of purchase would introduce a potential inaccuracy in the indicated cost of equity of plus or minus about 25 basis points in a 30-year analysis, but a similar change in the market-to-book ratio expectation would introduce only plus or minus about 15 basis points in a 40 year analysis. If longer than 40 years were used, the result would be even less sensitive to the future market-to-book ratio expectation.

1 My projections have relied on a constant dividend payout ratio for the
2 second stage²⁹.

3 I derived the estimated future stock price from the projected book value
4 using the same market-to-book ratio at the time of sale as exists today. The only
5 cash outflow is the price paid for the stock. The non-constant version of the
6 model uses both the spot stock price and the average stock price over one year to
7 be representative of the price paid.

8 The retention rate used in the second-stage was computed by projecting the
9 continuation of dividend growth at the same percentage change as occurred
10 between the next-to-the last and the last year of the first stage into the first year of
11 the second stage. The resulting retention rate for this first year of the second
12 stage was then determined by relating the resultant dividend rate to the earnings
13 per share projected for the first year of the second stage. For years subsequent to
14 the first year of the second stage, the retention rate was held constant at the
15 second stage first-year amount.

16 The results for the complex, or multi-stage DCF are shown on JAR 5.

17

18 **Q. WHAT COST OF EQUITY IS INDICATED BY THE**

19 **IMPLEMENTATION OF THE DCF METHOD IN THIS CASE?**

²⁹As in the case of the future expected earned return on equity assumption, if there were evidence to support the use of varying payout ratios instead of a constant payout ratio, the same model could still be used to accurately quantify the cost of equity. Unlike the simplified DCF model, this model specifically accounts for the fact that a change in the payout ratio has an impact on the book value, and therefore has an impact on the earnings rate achieved in the future.

1 A. As shown on Schedule **JAR 2.**, the cost of equity indicated by the DCF method
2 was estimated to be between 9.02% and 9.05%, depending upon the group of
3 companies and the time period examined.

4

1 **II. RISK PREMIUM/CAPM METHOD**

2

3 **Q. PLEASE EXPLAIN THE RISK PREMIUM/CAPM METHOD.**

4 A. The risk premium/CAPM method estimates the cost of equity by analyzing the
5 historic difference between the cost of equity and a related factor such as the rate
6 of inflation or the cost of debt.

7 One critically important fact to understand when implementing the risk premium
8 method is that risk premiums have declined in recent years. As mentioned earlier
9 in this testimony, Federal Reserve Chairman Alan Greenspan, made a speech on
10 October 14, 1999 entitled “Measuring Financial Risk in the Twenty-first
11 Century”. The text of the speech is available at
12 <http://www.bog.frb.fed.us/boarddocs/speeches/1999/19991014.htm>. In the
13 speech, Chairman Greenspan says:

14 That equity risk premiums have generally declined during
15 the past decade is not in dispute. What is at issue is how
16 much of the decline reflects new, irreversible technologies,
17 and what part is a consequence of a prolonged business
18 expansion without a significant period of adjustment. The
19 business expansion is, of course, reversible, whereas
20 technological advancements presumably are not.
21

22 **Q. IS CHAIRMAN GREENSPAN’S VIEW OF THE REDUCTION IN RISK**
23 **PREMIUMS CONSISTENT WITH WHAT INVESTORS NOW**
24 **GENERALLY EXPECT?**

1 A. Yes. One good source to confirm that the financial community shares Chairman
2 Greenspan's conclusion is an article that appeared in the April 5, 1999, issue of
3 *Business Week*:

4 The risk premium is the difference between the risk-free
5 interest rate, usually the return on U.S. Treasury bills, and
6 the return on a diversified stock portfolio. Over more than
7 70 years, the return to stocks averaged 11.2%, and T-bills,
8 just 3.8%. The difference between the two returns, 7.4%, is
9 the risk premium. Economists explain this extra return as
10 an investors' reward for taking on the greater risk of
11 owning stocks. **Most market watchers believe that in**
12 **recent years, the premium has fallen to somewhere**
13 **between 3% and 4% because of lower inflation and a**
14 **long business upswing that makes corporate earnings**
15 **less variable.**
16 [emphasis added]

17 On October 4, 2001, the previously referenced report from Credit Suisse First
18 Boston concluded that the equity risk premium over treasury bonds is 3.7%, and the
19 equity risk premium over Baa rated corporate bonds is now 1.9%.³⁰

20
21 **A. Inflation Risk Premium Method.**

22
23 **Q. HOW HAVE YOU APPLIED THE INFLATION PREMIUM METHOD?**

³⁰ Weekly Insights, "Global Strategy Perspectives", October 4, 2001, Credit Suisse First Boston, page 55 and 61.

1 A. I implemented the inflation premium method by adding investors' current
2 expectation for inflation to the long-term rate earned by common stocks net of
3 inflation. This result was modified, based upon beta, to obtain a result that was
4 compatible with the risk of the average electric distribution utility.

5

6 **Q. WHAT IS THE BASIS FOR THE INFLATION PREMIUM METHOD?**

7 A. A book entitled *Stocks for the Long Run*³¹ examined the real returns achieved by
8 common stocks from 1802 through 1997. The conclusion in the book is that
9 equity returns in excess of the inflation rate have been very similar in all major
10 sub-periods between 1802 and 1997, while the risk premium in between bonds
11 and common stocks has been erratic. Page 11 of this book says:

12 Despite extraordinary changes in the economic, social, and
13 political environment over the past two centuries, stocks
14 have yielded between 6.6 and 7.2 percent per year after
15 inflation in all major subperiods.
16

17 The book then says on page 12:

18

19 Note the extraordinary stability of the real return on stocks
20 over all major subperiods: 7.0 percent per year from 1802-
21 1870, 6.6 percent from 1871 through 1925, and 7.2 percent
22 per year since 1926. Ever since World War II, during which
23 all the inflation in the U.S. has experienced over the past
24 two hundred years has occurred, the average real rate of
25 return on stocks has been 7.5 percent per year. This is
26 virtually identical to the previous 125 years, which saw no
27 overall inflation. This remarkable stability of long-term real
28 returns is a characteristic of mean reversion, a property of a

³¹ *Stocks for the Long Run* by Jeremy J. Siegel, Professor at Wharton. McGraw Hill, 1998. According to the book cover, Professor Siegel was "... hailed by Business Week as the top business school professor in the country...".

1 variable to offset its short-term fluctuations so as to
2 produce far more stable long-term returns.

3
4 Continuing on page 14, *Stocks for the Long Run* says:

5 As stable as the long-term real returns have been for
6 equities, the same cannot be said of fixed-income assets.
7 Table 1-2 reports the nominal and real returns on both
8 short-term and long-term bonds over the same time periods
9 as in Table 1-1. The real returns on bills has dropped
10 precipitously from 5.1 percent in the early part of the
11 nineteenth century to a bare 0.6 percent since 1926, a return
12 only slightly above inflation.

13 The real return on long-term bonds has shown a
14 similar pattern. Bond returns fell from a generous 4.8
15 percent in the first sub period to 3.7 percent in the second,
16 and then to only 2.0 percent in the third.
17

18 The book explains some of the reasons why bond returns have been especially
19 unstable. Page 16 says:

20 The stock collapse of the early 1930's caused a
21 whole generation of investors to shun equities and invest in
22 government bonds and newly-insured bank deposits, driving
23 their return downward. Furthermore, the increase in the
24 financial assets of the middle class, whose behavior towards
25 risk was far more conservative than that of the wealthy of
26 the nineteenth century, likely played a role in depressing
27 bond and bill returns.

28 Moreover, during World War II and the early
29 postwar years, interest rates were kept low by the stated
30 bond support policy of the Federal Reserve. Bondholders
31 had bought these bonds because of the widespread
32 predictions of depression after the war. This support policy
33 was abandoned in 1951 because low interest rates fostered
34 inflation. But interest rate controls, particularly on deposits,
35 lasted much longer.
36

37 The book then provides a conclusion on page 16 that:

38 Whatever the reason for the decline in the return on fixed-
39 income assets over the past century, it is almost certain that

1 the real returns on bonds will be higher in the future than
2 they have been over the last 70 years. As a result of the
3 inflation shock of the 1970's, bondholders have
4 incorporated a significant inflation premium in the coupon
5 on long-term bonds.
6

7 **Q. IS IT POSSIBLE TO ACCURATELY QUANTIFY INVESTORS'**
8 **CURRENT EXPECTATIONS FOR INFLATION?**

9 A. Yes. It has recently become possible to analytically determine investor's
10 expectations for inflation. The U.S. government has issued inflation-indexed
11 treasury bonds. The total return received by investors in these bonds is a fixed
12 interest rate plus an increment to the principal based upon the actual rate of
13 inflation that occurs over the life of the bond. These bonds pay a lower interest
14 rate simply because investors know that in addition to the interest payments,
15 they will receive the allowance for inflation as part of the increment to the
16 principal. This is in contrast to conventional U.S. treasury bonds. The principal
17 amount of a conventional bond does not change over the life of the bond.
18 Therefore, whatever allowance for inflation investors believe they need can only
19 be obtained through the interest payment. By comparing the interest rate on
20 conventional U.S. treasury bonds with the interest rate on inflation-indexed U.S.
21 treasury bonds, the future inflation rate anticipated by investors can be
22 quantified.

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Q. WHAT IS THE CURRENT INFLATION EXPECTATION OF INVESTORS?

A. As of September 2003, the inflation expectation of investors was estimated to be about 2.60%. See JAR 9. This was obtained by observing that long-term inflation-indexed treasury securities were yielding 2.57%, while long-term non inflation-indexed treasury securities were yielding 5.18%. The difference between 5.18% and 2.57% is 2.61%. This result was rounded to 2.60%. Adding this 2.60% inflation expectation to the 6.6% to 7.2% range produces an inflation risk premium indicated cost of equity of 9.20% to 9.80% for an equity investment of average risk.

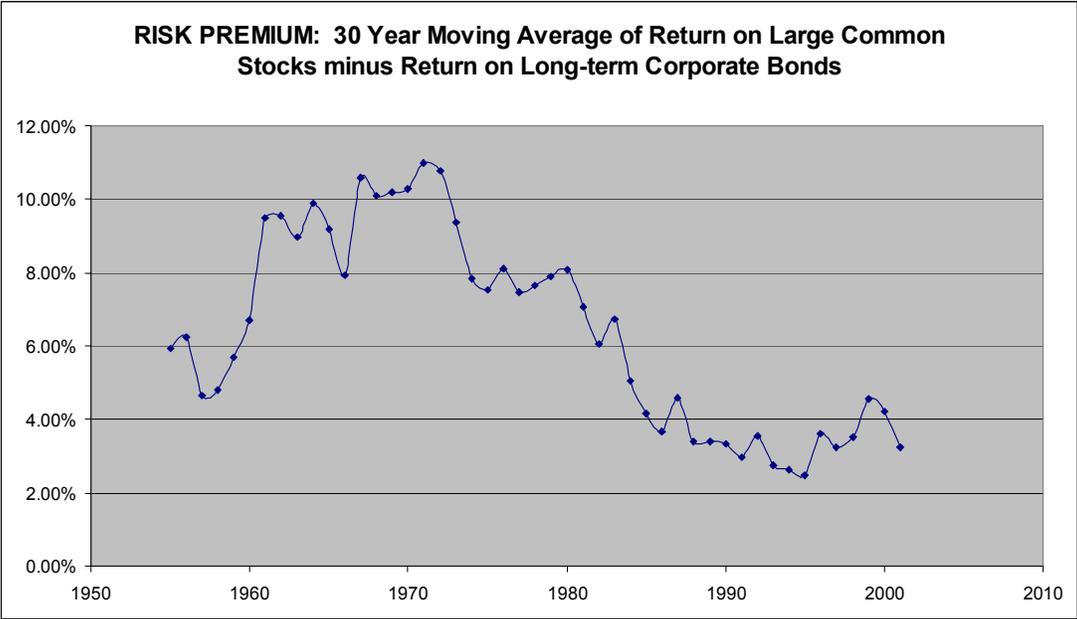
B. Debt Risk Premium Method

Q. HOW DID YOU DETERMINE THE COST OF EQUITY USING THE DEBT RISK PREMIUM METHOD?

A. As shown on JAR 10, I separately determined the proper risk premium applicable to long-term treasury bonds, long-term corporate bonds, intermediate-term treasury bonds and short-term treasury bills. In this way, the debt risk premium method I present considers a wide array of data points across the yield curve. In this way, the results are less impacted by a temporary imbalance that may exist in the debt maturity “yield curve”.

1 **Q. EARLIER IN THIS SECTION OF YOUR TESTIMONY, YOU**
2 **SHOWED THAT FEDERAL RESERVE CHAIRMAN GREENSPAN**
3 **NOTED THAT THE FACT THAT EQUITY RISK PREMIUMS HAVE**
4 **DECLINED "... IS NOT IN DISPUTE." YOU ALSO PROVIDED**
5 **SOURCES FROM FINANCIAL LITERATURE CONCLUDING THAT**
6 **THE RISK PREMIUM IS NOW LESS THAN 4%. DO YOU HAVE**
7 **ANALYTICAL SUPPORT TO SHOW THAT THE STATEMENTS BY**
8 **CHAIRMAN GREENSPAN AND FROM THE OTHER SOURCES YOU**
9 **HAVE QUOTED ARE CORRECT?**

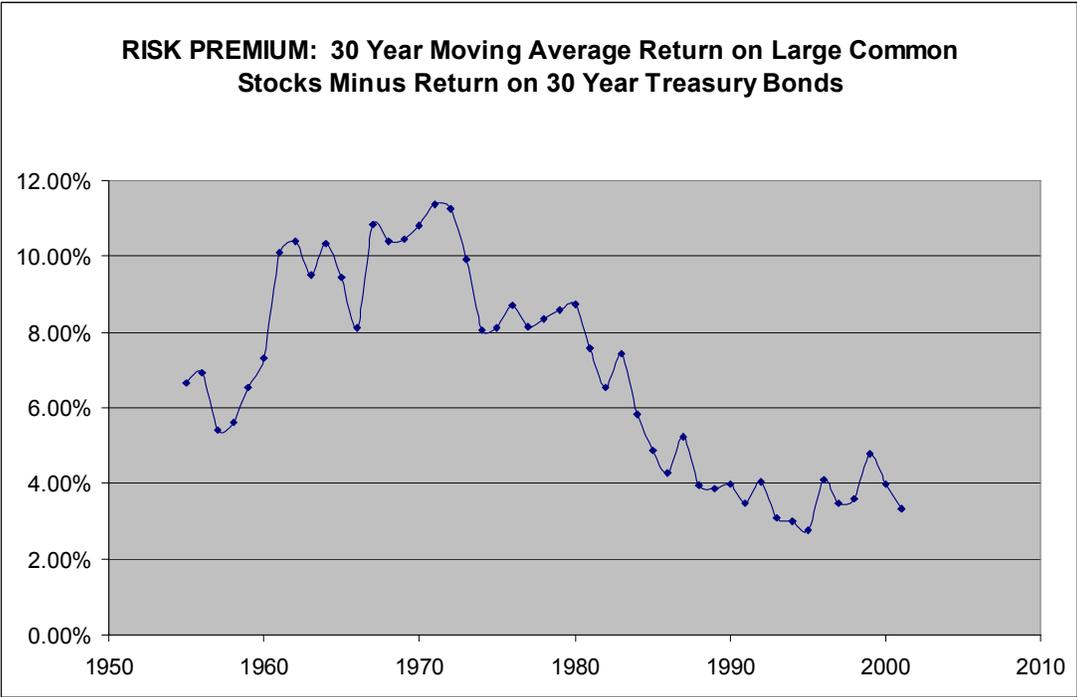
10 A. I examined the historic actual earned returns on common stocks and bonds from
11 1926 through 2000. But, rather than merely making one simplistic computation
12 that examined the entire time period with only one return number over the entire
13 period, I examined a 30-year moving average of the earned returns. Thirty
14 years is long enough to see if indeed there is a trend to the earned returns, but
15 not so short as to be overly influenced by the natural volatility in earned returns
16 that generally occurs over just a year or a few years. As shown in the following
17 graphs, the decline in the risk premiums is persistent and undeniable.



1

2

3



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5

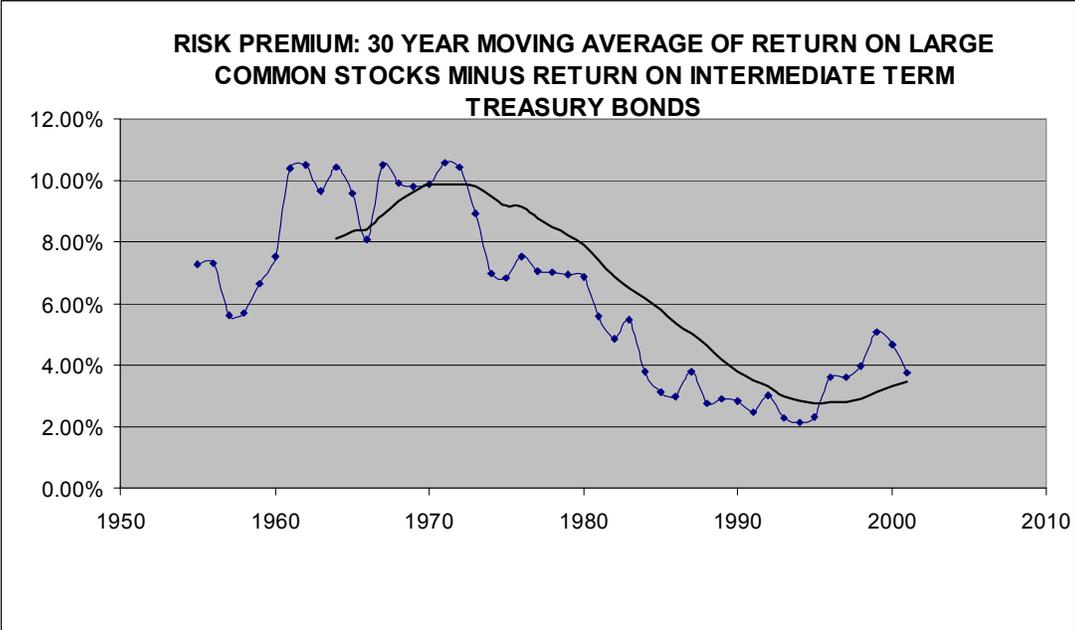
6

1 An examination of the above graphs confirms that a risk premium over 30 year
2 Treasuries in the 3 to 4% range is appropriate. For my equity cost
3 computations, I used the conservatively high estimate of 4.0% as the risk
4 premium appropriate to add to U.S. Treasuries when determining the cost of
5 equity for an industrial company of average risk.. For applying the appropriate
6 risk premium to interest rates other than U.S. Treasuries, I determined the
7 average historic risk spread between long-term treasuries and the other interest
8 rate categories I examined. See Schedule JAR 10, p. 2. This 4% risk premium
9 was increased or decreased as warranted by the historic data when applied to
10 each of the separate interest rate categories to which I applied the risk premium
11 method.

12
13 **Q. WHY HAVE YOU CHOSEN 30 YEARS TO SHOW THE DOWNTREND**
14 **IN THE RISK PREMIUM RATHER THAN A SHORTER TIME**
15 **PERIOD SUCH AS 10 YEARS?**

16 A. Ten years is far too short a time period to be able to observe the actual risk
17 premium based upon realized historic returns. The reason that realized returns
18 over a short time are not helpful at quantifying the risk premium is as follows.
19 If the equity risk premium declines, this means by definition that equity investors
20 are willing to settle for a lower risk premium component of the total return they
21 are demanding. If they are willing to settle for a lower return and if other things
22 remain equal, this means that investors are willing to pay a higher stock price for
23 the same future expected cash flow. What this means is that the initial reaction

1 to a lowering of the equity risk premium is for the stock price to rise. A rise in
2 the stock price results in a higher historic earned return at the same time the
3 higher stock price means the investor would expect a lower future return.
4 Unless enough years are used in the historic analysis to diminish the misleading
5 impact of the initial response to a reduction in the risk premium, the historic
6 earned returns will not be helpful. I am especially encouraged by the relative
7 consistency of the trend in the lowering of the risk premium as shown in the 30-
8 year data. This reinforces the likelihood that the risk premium has declined as
9 Federal Reserve Chairman Greenspan and many others have observed.
10



11
12
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14

1 **Q. ARE THERE REASONS WHY THE RISK PREMIUM HAS BEEN ON A**
2 **MULTI-DECADE DECLINE?**

3 A. Yes. One important reason is a lowering of the U.S. capital gains income tax rate.
4 Investors are concerned about the total after-tax return earned. The majority of
5 the return earned by an investor on a long-term bond (and in many cases all of the
6 return earned by a long-term bond investor) is the interest income. Interest
7 income is fully taxed at regular income tax rates. This is in contrast to an investor
8 in common stocks. An investor in the average large common stock has received
9 the majority of their total return in the form of stock price, or capital appreciation.
10 Capital appreciation is not taxed at all until the stock is sold. Then, it is taxed at
11 the long-term capital gains rate if the stock has been owned long enough to be
12 eligible for such treatment. Currently, long-term capital gains are subject to a
13 federal income tax of no more than 20%.

14 This is a considerably lower rate on long-term capital gains than prevailed in
15 prior decades.

16 Another important reason why the risk premium demanded by common
17 stock investors versus bond investors has declined is because enough years have
18 now passed since the Great Depression that a greater proportion of investors are
19 more comfortable owning common stocks than was the case when the memory of
20 the Great Depression was forefront in the minds of most investors.

21 Yet another factor is the proliferation of mutual funds. While it is debatable
22 whether the popularity of mutual funds is proof that the risk premium has declined
23 (because more investors are comfortable investing in common stock) or is the

1 reason that the risk premium declined (because mutual fund marketing has
2 increased the availability of investment funds for equity), it is nevertheless a
3 relevant factor.

4

5 **Q. WHAT COST OF EQUITY IS INDICATED BY THE**
6 **IMPLEMENTATION OF THE RISK PREMIUM/CAPM METHOD IN**
7 **THIS CASE?**

8 A. As shown on JAR 2, the cost of equity indicated by the risk premium/CAPM
9 method is 7.79% to 8.86%.

10

11 **Q. DOES THIS CONCLUDE YOUR TESTIMONY?**

12 A. Yes.

13

14

APPENDIX B - TESTIFYING EXPERIENCE OF JAMES A. ROTHSCHILD

TESTIFYING EXPERIENCE OF JAMES A. ROTHSCHILD THROUGH SEPTEMBER 30, 2003

ALABAMA

Continental Telephone of the South; Docket No. 17968, Rate of Return, January, 1981

ARIZONA

Southwest Gas Corporation; Rate of Return, Docket No. U-1551-92-253, March, 1993
Sun City West Utilities; Accounting, January, 1985

CONNECTICUT

Connecticut American Water Company; Docket No. 800614, Rate of Return, September, 1980
Connecticut American Water Company, Docket No. 95-12-15, Rate of Return, February, 1996
Connecticut Light & Power Company; Docket No. 85-10-22, Accounting and Rate of Return, February, 1986
Connecticut Light & Power Company; Docket No. 88-04-28, Gas Divestiture, August, 1988
Connecticut Light & Power Company, Docket No. 97-05-12, Rate of Return, September, 1997
Connecticut Light & Power Company, Docket No. 98-01-02, Rate of Return, July, 1998
Connecticut Light & Power Company, Docket No. 99-02-05, Rate of Return, April, 1999
Connecticut Light & Power Company, Docket No. 99-03-36, Rate of Return, July, 1999
Connecticut Light & Power Company, Docket No. 98-10-08 RE 4, Financial Issues, September 2000
Connecticut Light & Power Company, Docket No. 00-05-01, Financial Issues, September, 2000
Connecticut Light & Power Company, Docket No. 01-07-02, Capital Structure, August, 2001
Connecticut Natural Gas; Docket No. 780812, Accounting and Rate of Return, March, 1979
Connecticut Natural Gas; Docket No. 830101, Rate of Return, March, 1983
Connecticut Natural Gas; Docket No. 87-01-03, Rate of Return, March, 1987
Connecticut Natural Gas, Docket No. 95-02-07, Rate of Return, June, 1995
Connecticut Natural Gas, Docket No. 99-09-03, Rate of Return, January, 2000
Southern Connecticut Gas, Docket No. 97-12-21, Rate of Return, May, 1998
Southern Connecticut Gas, Docket No. 99-04-18, Rate of Return, September, 1999
United Illuminating Company; Docket No. 89-08-11:ES:BBM, Financial Integrity and Financial Projections, November, 1989.

United Illuminating Company; Docket No. 99-02-04, Rate of Return, April, 1999
United Illuminating Company, Docket No. 99-03-35, Rate of Return, July, 1999
United Illuminating Company, Docket No. 01-10-10-DPUC, Rate of Return, March 2002

DELAWARE

Artesian Water Company, Inc.; Rate of Return, December, 1986
Artesian Water Company, Inc.; Docket No. 87-3, Rate of Return, August, 1987
Diamond State Telephone Company; Docket No. 82-32, Rate of Return, November, 1982
Diamond State Telephone Company; Docket No. 83-12, Rate of Return, October, 1983
Wilmington Suburban Water Company; Rate of Return Report, September, 1986
Wilmington Suburban Water Company; Docket No. 86-25, Rate of Return, February, 1987

FEDERAL ENERGY REGULATORY COMMISSION (FERC)

Koch Gateway Pipeline Company, Docket No. RP97-373-000 Cost of Capital, December, 1997
Maine Yankee Atomic Power Company, Docket No. EL93-22-000, Cost of Capital, July, 1993
New England Power Company; CWIP, February, 1984. Rate of return.

New England Power Company; Docket No. ER88-630-000 & Docket No. ER88-631-000, Rate of Return, April, 1989
New England Power Company; Docket Nos. ER89-582-000 and ER89-596-000, Rate of Return, January, 1990
New England Power Company: Docket Nos. ER91-565-000, ER91-566-000 , FASB 106, March, 1992. Rate of Return.
Philadelphia Electric Company - Conowingo; Docket No. EL-80-557/588, July, 1983. Rate of Return.
Ocean State Power Company, Ocean States II Power Company, Docket No. ER94-998-000 and ER94-999-000, Rate of Return, July, 1994.
Ocean State Power Company, Ocean States II Power Company, Docket No ER 95-533-001 and Docket No. ER-530-001, Rate of Return, June, 1995 and again in October, 1995.
Ocean State Power Company, Ocean State II Power Company, Docket No. ER96-1211-000 and ER96-1212-000, Rate of Return, March, 1996.
Southern Natural Gas, Docket No. RP93-15-000. Rate of Return, August, 1993, and revised testimony December, 1994.
Transco, Docket No. RP95-197-000, Phase I, August, 1995. Rate of Return.

Transco, Docket Nos. RP-97-71-000 and RP97-312-000, June, 1997, Rate of Return.

FLORIDA

Alltel of Florida; Docket No. 850064-TL, Accounting, September, 1985

Florida Power & Light Company; Docket No. 810002-EU, Rate of Return, July, 1981
Florida Power & Light Company; Docket No. 82007-EU, Rate of Return, June, 1982
Florida Power & Light Company; Docket No. 830465-EI, Rate of Return and CWIP, March, 1984
Florida Power & Light Company, Docket No. , Rate of Return, March 2002
Florida Power Corporation; Docket No. 830470-EI, Rate Phase-In, June, 1984
Florida Power Corp.; Rate of Return, August, 1986
Florida Power Corp.; Docket No. 870220-EI, Rate of Return, October, 1987
Florida Power Corp; Docket No. 000824-EI, Rate of Return, January, 2002
GTE Florida, Inc.; Docket No. 890216-TL, Rate of Return, July, 1989
Gulf Power Company; Docket No. 810136-EU, Rate of Return, October, 1981
Gulf Power Company; Docket No. 840086-EI, Rate of Return, August, 1984
Gulf Power Company; Docket No. 881167-EI, Rate of Return, 1989
Gulf Power Company; Docket No. 891345-EI, Rate of Return, 1990
Gulf Power Company; Docket No.010949-EI, Rate of Return, December 2001
Rolling Oaks Utilities, Inc.; Docket No. 850941-WS, Accounting, October, 1986
Southern Bell Telephone Company; Docket No. 880069-TL, Rate of Return, January, 1992
Southern Bell Telephone Company, Docket No. 920260-TL, Rate of Return, November, 1992
Southern Bell Telephone Company, Docket No. 90260-TL, Rate of Return, November, 1993
Southern States Utilities, Docket No. 950495-WS, Rate of Return, April, 1996
Tampa Electric Company; Docket No. 820007-EU, Rate of Return, June, 1982
Tampa Electric Company; Docket No. 830012-EU, Rate of Return, June, 1983
United Telephone of Florida; Docket No. 891239-TL, Rate of Return, November, 1989
United Telephone of Florida; Docket No. 891239-TL, Rate of Return, August, 1990
Water and Sewer Utilities, Docket No 880006-WS, Rate of Return, February, 1988.

GEORGIA

Georgia Power Company; Docket No. 3397-U, Accounting, July, 1983

ILLINOIS

Ameritech Illinois, Rate of Return and Capital Structure, Docket 96-0178, January and July, 1997.
Central Illinois Public Service Company; ICC Docket No. 86-0256, Financial and Rate of Return, October, 1986.
Central Telephone Company of Illinois, ICC Docket No. 93-0252, Rate of Return, October, 1993.
Commonwealth Edison Company; Docket No. 85CH10970, Financial Testimony, May, 1986.
Commonwealth Edison Company; Docket No. 86-0249, Financial Testimony, October, 1986.
Commonwealth Edison Company; ICC Docket No. 87-0057, Rate of Return and Income Taxes, April 3, 1987.
Commonwealth Edison Company; ICC Docket No. 87-0043, Financial Testimony, April 27, 1987.
Commonwealth Edison Company; ICC Docket Nos. 87-0169, 87-0427,88-0189,880219,88-0253 on Remand, Financial Planning Testimony, August, 1990.

Commonwealth Edison Company; ICC Docket Nos. 91-747 and 91-748; Financial Affidavit, March, 1991.

Commonwealth Edison Company; Financial Affidavit, December, 1991.

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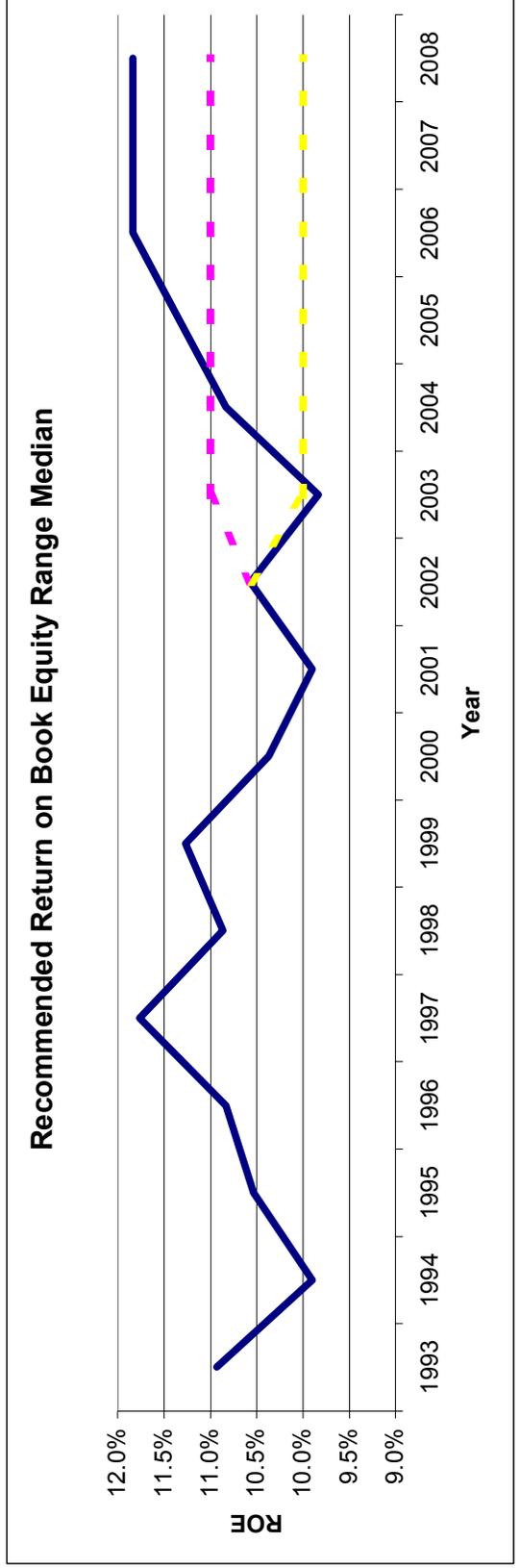
ELIZABETHTOWN WATER COMPANY COST OF EQUITY SUMMARY		JAR 2
SIMPLIFIED, OR CONSTANT GROWTH DCF (D/P +g) RESULTS:		
ALL COMPANIES COVERED BY VALUE LINE	Average for Year ending 10/31/03	As of 10/31/2003
COMPANY WITNESS GROUP	8.89% [A]	8.92% [A]
	9.22% [B]	9.23% [B]
	9.05%	9.07%
COMPLEX, OR MULTI-STAGE DCF RESULT FOR COMPANY WITNESS GROUP:		
Based upon HIGH End of Range for future return on book	9.32% [C]	9.36% [D]
Based upon LOW End of Range for future return on book	8.22% [E]	8.25% [F]
Midpoint of Range	8.77%	8.80%
Risk Premium/CAPM		
	Low end of Range	High end of Range
	9.40% [G]	10.00% [G]
Based upon Average Return over inflation In all major sub-periods from 1802 through 1997 (Manor sub-periods are 1802-1870, 1871-1925, and 1926-1997)		
Based upon analysis of historic returns from 1926-2001: Adjusted for Telecom Specific Risk Results for Equity of Average Risk	6.37% [H]	7.90% [H]
Average	7.88%	8.95%
Midpoint		8.42%
Recommended Equity Cost Rate Adjustment for Capital Structure		
Recommended cost of equity		9.00%
		0.10%
		9.10%
Source:		
[A]	JAR 5, P.1	
[B]	JAR 5, P.2	
[C]	JAR 6, P. 2	
[D]	JAR 6, P.1	
[E]	JAR 6, P. 4	
[F]	JAR 6, P. 3	
[G]	JAR 9	
[H]	JAR 10, P. 1	

		Comparative Water Companies Return On Common Equity													Schedule JAR 3			
		Historical													Forecast			
		1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	
AMER. STATES WATER		10.2%	9.5%	10.0%	9.0%	9.2%	9.4%	10.1%	9.3%	10.1%	9.5%	8.5%	9.5%	9.8%	10.0%	10.0%	10.0%	
CALIFORNIA WATER		12.4%	9.9%	9.9%	12.3%	14.1%	10.8%	11.4%	10.1%	7.2%	9.5%	8.0%	9.0%	9.8%	10.5%	10.5%	10.5%	
PHILA. SUBURBAN		10.2%	10.3%	11.7%	11.2%	12.0%	12.4%	12.3%	11.7%	12.4%	12.7%	13.0%	14.0%	14.5%	15.0%	15.0%	15.0%	
Average		10.9%	9.9%	10.5%	10.8%	11.8%	10.9%	11.3%	10.4%	9.9%	10.6%	9.8%	10.8%	11.3%	11.8%	11.8%	11.8%	
Median		10.2%	9.9%	10.0%	11.2%	12.0%	10.8%	11.4%	10.1%	10.1%	9.5%	8.5%	9.5%	9.8%	10.5%	10.5%	10.5%	
Range -- Average																		
High																		
Low																		
Range -- Median																		
High										10.6%	11.0%	11.0%	11.0%	11.0%	11.0%	11.0%	11.0%	
Low										10.6%	10.0%	10.0%	10.0%	10.0%	10.0%	10.0%	10.0%	
Range -- High																		
Low																		

Source: Most Current Value Line at Time of Prep

The value for 2005 is extrapolated from the 2004 and 2006-2008 values

The values for the 2006-2008 are assumed to be same for all three years



COMPARATIVE COMPANIES												JAR 4, P.1.	
SELECTED FINANCIAL DATA													
	[1]	[2]	[3]	[4]	[5]	[6]	[7]	[8]	[9]	[10]	[11]	[12]	
Book	Book	Book	Book	Book	At	High for	Price	Market to Book	At		Dividend Yield		
Per Sh.	Per Sh.	Per Sh.	Per Sh.	Per Sh.	10/31/03	Year	Low for	At	10/31/03	for	At	Avg.	
Dec. 00	Dec. 01	Dec. 02	Dec. 03	Dec. 03	Year	Year	Year	10/31/03	Year	Year	10/31/2003	for	
			Est. by V.L.							Rate		Year	
[A]	[A]	[A]	[A]	[A]	[B]	[B]	[B]	[C]	[C]	[A]	[D]	[D]	
ALL WATER UTILITIES COVERED BY VALUE LINE													
AMERICAN STATES WATER CO.	\$12.74	\$13.22	\$14.05	\$14.90 E	\$24.50	\$28.95	\$21.57	1.64	1.75	\$0.88	3.61%	3.50%	
CALIFORNIA WATER SERVICE GROUP	\$12.90	\$12.95	\$13.12	\$13.90 E	\$27.35	\$31.40	\$23.65	1.97	2.04	\$1.12	4.11%	4.08%	
PHILADELPHIA SUBURBAN CORP.	\$6.42	\$6.91	\$7.26	\$7.55 E	\$23.62	\$25.09	\$19.74	3.13	3.03	\$0.56	2.37%	2.50%	
AVERAGE	\$10.69	\$11.03	\$11.48	\$12.12	\$25.16	\$28.48	\$21.65	2.25	2.27	\$0.86	3.36%	3.36%	
MEDIAN					1.97	2.04					3.61%	3.50%	
COMPANY WITNESS GROUP													
AMERICAN STATES WATER CO.	\$12.74	\$13.22	\$14.05	\$14.90 E	\$24.50	\$28.95	\$21.57	1.64	1.75	\$0.88	3.61%	3.50%	
ARTESIAN RESOURCES CORP.				\$13.36 [E]	\$26.74	\$37.50	\$22.50	2.00	2.25	\$0.79 [E]	2.95%	2.63%	
CALIFORNIA WATER SERVICE GROUP	\$12.90	\$12.95	\$13.12	\$13.90 E	\$27.35	\$31.40	\$23.65	1.97	2.04	\$1.12	4.11%	4.08%	
MIDDLESEX WATER COMPANY				\$9.94 [E]	\$26.01	\$28.30	\$20.50	2.62	2.45	\$0.86 [E]	3.31%	3.52%	
PHILADELPHIA SUBURBAN CORP.	\$6.42	\$6.91	\$7.26	\$7.55 E	\$23.62	\$25.09	\$19.74	3.13	3.03	\$0.56	2.37%	2.50%	
SOUTHWEST WATER COMPANY				\$6.75 [E]	\$14.30	\$15.24	\$11.94	2.12	2.01	\$0.23 [E]	1.61%	1.69%	
YORK WATER COMPANY				\$5.91 [E]	\$18.15	\$20.23	\$14.00	3.07	2.90	\$0.54 [E]	2.98%	3.16%	
AVERAGE	\$10.69	\$11.03	\$11.48	\$10.33	\$22.95	\$26.67	\$19.13	2.36	2.35	71.26%	2.99%	3.01%	
MEDIAN								2.12	2.25		2.98%	3.16%	
e= Estimated by Value Line													
Sources:													
[A]	Most current Value Line at time of prep. of schedule.												
[B]	Yahoo Finance -- Historical Prices												
[C]	Market price divided by book value												
[D]	Dividend rate divided by market price												
[E]	Yahoo Finance -- Key Statistics												
[F]	Market price divided by book value. Note: Only used 2003 for Companies not in Value Line												

		ALL WATER UTILITIES COVERED BY VALUE LINE		JAR 5, P.1	
		DISCOUNTED CASH FLOW (DCF) INDICATED COST OF EQUITY			
		BASED ON AVERAGE MARKET PRICE FOR		BASED UPON MARKET PRICE AS OF	
		Year Ending 10/31/03		10/31/2003	
1	Dividend Yield On Market Price	[B]	3.36%		3.36%
2	Retention Ratio:				
	a) Market-to-book	[B]	2.27		2.25
	b) Div. Yld on Book	[C]	7.63%		7.56%
	c) Return on Equity	[A]	11.00%		11.00%
	d) Retention Rate	[D]	30.66%		31.31%
3	Reinvestment Growth	[E]	3.37%		3.44%
4	New Financing Growth	[F]	2.06%		2.02%
5	Total Estimate of Investor Anticipated Growth	[G]	5.43%		5.47%
6	Increment to Dividend Yield for Growth to Next Year	[H]	0.09%		0.09%
7	Indicated Cost of Equity	[I]	8.89%		8.92%
Some of the Considerations for determining Future Expected Return on Equity:					
[A]	Value Line Expectation	Median	10.50%	Mean	11.83%
	Return on Equity to Achieve Zacks' Growth		9.71%		11.29%
	Earned Return on Equity in 2003		8.98%		10.21%
	Earned Return on Equity in 2002		9.83%		10.71%
	Earned Return on Equity in 2001		10.40%		10.14%
[B]	JAR 4, P.1.				
[C]	Line 1 x Line 2a				
[D]	1-Line 2b/Line 2c				
[E]	Line 2c x Line 2d				
[F]	Estimated impact of dilution or premium due to sale of equity at other than book value. Computed based upon mathematically derived result based upon the Value Line forecasted external financing rate.				
	[M/B X (Ext. Fin Rate+1)]/(M/E + Ext. Fin. Rate-1)				
[G]	Line 3 + Line 4				1.65%
[H]	Line 1 x one-half of line 5				
[I]	Line 1 + Line 5 + Line 6				
[J]	JAR 8				

Source:

JAR 4, P.2.
 JAR 4, P.3.
 JAR 4, P.2.
 JAR 4, P.2.
 JAR 4, P.2.

Computed based upon

Ext. Fin. rate used =

		COMPANY WITNESS GROUP DISCOUNTED CASH FLOW (DCF) INDICATED COST OF EQUITY			
		BASED ON AVERAGE MARKET PRICE		BASED UPON MARKET PRICE	
		FOR Year Ending 10/31/03		AS OF 10/31/2003	
1	Dividend Yield On Market Price	[B]	3.01%		2.99%
2	Retention Ratio:				
	a) Market-to-book	[B]	2.35		2.36
	b) Div. Yld on Book	[C]	7.07%		7.07%
	c) Return on Equity	[A]	11.00%		11.00%
	d) Retention Rate	[D]	35.77%		35.73%
3	Reinvestment Growth	[E]	3.93%		3.93%
4	New Financing Growth	[F]	2.18%		2.21%
5	Total Estimate of Investor Anticipated Growth	[G]	6.12%		6.14%
6	Increment to Dividend Yield for Growth to Next Year	[H]	0.09%		0.09%
7	Indicated Cost of Equity	[I]	9.22%		9.23%
Some of the Considerations for determining Future Expected Return on Equity:					
[A]	Value Line Expectation	Median	10.00%	Mean	10.24%
	Return on Equity to Achieve Zacks' Growth		10.59%		11.34%
	Earned Return on Equity in 2003		8.98%		9.56%
	Earned Return on Equity in 2002		9.83%		10.71%
	Earned Return on Equity in 2001		10.40%		10.14%
[B]	JAR 4, P. 1.				
[C]	Line 1 x Line 2a				
[D]	1- Line 2b/Line 2c				
[E]	Line 2c x Line 2d				
[F]	Estimated impact of dilution or premium due to sale of equity at other than book value. Computed based upon mathematically derived result based upon the Value Line forecasted external financing rate.				
[G]	[M/B X (Ext. Fin Rate+1)]/(M/B + Ext. Fin. Rate-1)				1.65%
[H]	Line 3 + Line 4				
[I]	Line 1 x one-half of line 5				
[J]	Line 1 + Line 5 + Line 6				
	JAR 8				

ALL WATER UTILITIES COVERED BY VALUE LINE										JAR 6, P.1			
FULL DCF METHOD													
Based on Market Price on 10/31/2003													
[1] Year Book	[2] End Rate	[3] Dividend	[4] Earnings Per Share	[5] Retained Earnings Per Share	[6] External Financing Rate	[7] Increment to book Ext. Fin.	[8] Total Increment to Book	[9] Market Price	[10] Mkt to Book	[11] Expect. Ref. on Equity	[12] Cash Fl. from Stock Trans.	[13] Cash Fl. from Div.	[14] Total Cash Flow
[A]	[B]	[C]	[D]	[E]	[F]	[G]	[H]	[I] M/B Change	[J]	[K]	[L]	[M]	[N]
2002	\$11.48	27.51%	\$0.84	\$1.16	\$0.32	\$0.32	\$0.34	\$25.79	2.25	11.00%	(\$25.79)		\$1.19
2003	\$12.12	24.41%	\$0.86	\$1.13	\$0.28	\$0.34	\$0.36	\$27.22	2.25	9.61%		\$0.86	\$0.86
2004	\$12.88	34.25%	\$0.88	\$1.33	\$0.46	\$0.36	\$0.38	\$28.95	2.25	10.67%		\$0.88	\$0.88
2005	\$14.12	40.65%	\$0.92	\$1.54	\$0.63	\$0.38	\$0.40	\$31.72	2.25	11.42%		\$0.92	\$0.92
2006	\$15.35	45.52%	\$0.95	\$1.75	\$0.80	\$0.40	\$0.42	\$34.49	2.25	11.88%		\$0.95	\$0.95
2007	\$16.22	31.31%	\$1.19	\$1.74	\$0.54	1.65%	\$0.47	\$36.43	2.25	11.00%		\$1.19	\$1.19
2008	\$17.13	31.31%	\$1.26	\$1.83	\$0.57	1.65%	\$0.50	\$38.49	2.25	11.00%		\$1.26	\$1.26
2009	\$18.10	31.31%	\$1.33	\$1.94	\$0.61	1.65%	\$0.53	\$40.66	2.25	11.00%		\$1.33	\$1.33
2010	\$19.12	31.31%	\$1.41	\$2.05	\$0.64	1.65%	\$0.56	\$42.95	2.25	11.00%		\$1.41	\$1.41
2011	\$20.20	31.31%	\$1.49	\$2.16	\$0.68	1.65%	\$0.59	\$45.38	2.25	11.00%		\$1.49	\$1.49
2012	\$21.34	31.31%	\$1.57	\$2.28	\$0.72	1.65%	\$0.62	\$47.94	2.25	11.00%		\$1.57	\$1.57
2013	\$22.54	31.31%	\$1.66	\$2.41	\$0.76	1.65%	\$0.66	\$50.64	2.25	11.00%		\$1.66	\$1.66
2014	\$23.81	31.31%	\$1.75	\$2.55	\$0.80	1.65%	\$0.69	\$53.50	2.25	11.00%		\$1.75	\$1.75
2015	\$25.15	31.31%	\$1.85	\$2.69	\$0.84	1.65%	\$0.73	\$56.52	2.25	11.00%		\$1.85	\$1.85
2016	\$26.57	31.31%	\$1.95	\$2.84	\$0.89	1.65%	\$0.77	\$59.70	2.25	11.00%		\$1.95	\$1.95
2017	\$28.07	31.31%	\$2.06	\$3.01	\$0.94	1.65%	\$0.82	\$63.07	2.25	11.00%		\$2.06	\$2.06
2018	\$29.66	31.31%	\$2.18	\$3.18	\$0.99	1.65%	\$0.87	\$66.63	2.25	11.00%		\$2.18	\$2.18
2019	\$31.33	31.31%	\$2.30	\$3.35	\$1.05	1.65%	\$0.91	\$70.39	2.25	11.00%		\$2.30	\$2.30
2020	\$33.10	31.31%	\$2.43	\$3.54	\$1.11	1.65%	\$0.97	\$74.36	2.25	11.00%		\$2.43	\$2.43
2021	\$34.96	31.31%	\$2.57	\$3.74	\$1.17	1.65%	\$1.02	\$78.55	2.25	11.00%		\$2.57	\$2.57
2022	\$36.94	31.31%	\$2.72	\$3.95	\$1.24	1.65%	\$1.08	\$82.99	2.25	11.00%		\$2.72	\$2.72
2023	\$39.02	31.31%	\$2.87	\$4.18	\$1.31	1.65%	\$1.14	\$87.67	2.25	11.00%		\$2.87	\$2.87
2024	\$41.22	31.31%	\$3.03	\$4.41	\$1.38	1.65%	\$1.20	\$92.61	2.25	11.00%		\$3.03	\$3.03
2025	\$43.55	31.31%	\$3.20	\$4.66	\$1.46	1.65%	\$1.27	\$97.84	2.25	11.00%		\$3.20	\$3.20
2026	\$46.00	31.31%	\$3.38	\$4.93	\$1.54	1.65%	\$1.34	\$103.36	2.25	11.00%		\$3.38	\$3.38
2027	\$48.60	31.31%	\$3.57	\$5.20	\$1.63	1.65%	\$1.42	\$109.19	2.25	11.00%		\$3.57	\$3.57
2028	\$51.34	31.31%	\$3.78	\$5.50	\$1.72	1.65%	\$1.50	\$115.35	2.25	11.00%		\$3.78	\$3.78
2029	\$54.23	31.31%	\$3.99	\$5.81	\$1.82	1.65%	\$1.58	\$121.85	2.25	11.00%		\$3.99	\$3.99
2030	\$57.29	31.31%	\$4.21	\$6.13	\$1.92	1.65%	\$1.67	\$128.73	2.25	11.00%		\$4.21	\$4.21
2031	\$60.53	31.31%	\$4.45	\$6.48	\$2.03	1.65%	\$1.77	\$135.99	2.25	11.00%		\$4.45	\$4.45
2032	\$63.94	31.31%	\$4.70	\$6.85	\$2.14	1.65%	\$1.87	\$143.66	2.25	11.00%		\$4.70	\$4.70
2033	\$67.55	31.31%	\$4.97	\$7.23	\$2.26	1.65%	\$1.97	\$151.76	2.25	11.00%		\$4.97	\$4.97
2034	\$71.36	31.31%	\$5.25	\$7.64	\$2.39	1.65%	\$2.08	\$160.33	2.25	11.00%		\$5.25	\$5.25
2035	\$75.38	31.31%	\$5.54	\$8.07	\$2.53	1.65%	\$2.20	\$169.37	2.25	11.00%		\$5.54	\$5.54
2036	\$79.64	31.31%	\$5.86	\$8.53	\$2.67	1.65%	\$2.33	\$178.93	2.25	11.00%		\$5.86	\$5.86
2037	\$84.13	31.31%	\$6.19	\$9.01	\$2.82	1.65%	\$2.46	\$189.02	2.25	11.00%		\$6.19	\$6.19
2038	\$88.87	31.31%	\$6.54	\$9.52	\$2.98	1.65%	\$2.60	\$199.68	2.25	11.00%		\$6.54	\$6.54
2039	\$93.89	31.31%	\$6.90	\$10.05	\$3.15	1.65%	\$2.75	\$210.95	2.25	11.00%		\$6.90	\$6.90
2040	\$99.18	31.31%	\$7.29	\$10.62	\$3.32	1.65%	\$2.90	\$222.85	2.25	11.00%		\$7.29	\$7.29
2041	\$104.78	31.31%	\$7.71	\$11.22	\$3.51	1.65%	\$3.06	\$235.42	2.25	11.00%		\$7.71	\$7.71
2042	\$110.69	31.31%	\$8.14	\$11.85	\$3.71	1.65%	\$3.23	\$248.70	2.25	11.00%		\$8.14	\$8.14
										Internal Rate of Return			9.36%

Source:
[A] First Stage is average from Value Line. Second stage is prior years' book plus value from Col.[8]
[B] First Stage is Col. [4]-Col.[3]/Col.[4]. For second stage, see result on JAR 5, P.1
[C] First Stage is from Value Line. Second stage is Col. [4] x (1-Col. [2])
[D] First Stage is from Value line. Second stage is average of current and prior year's value from Col. [1] x Col. [11]
[E] Col. [4] - Col. [3] [J] JAR 4, P.1.
[F] JAR 8 [K] First stage is Col. [4]/Avg. of Current and prior year's Col. [1]. Second stage is from JAR 5, P.1
[G] Col. [5] + Col. [7] [L] - Col. [9] for year of purchase, + Col. [9] for year of sale.
[H] Col. [7] + Col. [9] [M] Col. [3]
[I] Col. [1] x Col. [10] [N] Col. [12] + Col. [13]

		ALL WATER UTILITIES COVERED BY VALUE LINE										JAR 6, P.2		
		FULL DCF METHOD												
		Based on Market Price for Year Ended												
		10/31/2003												
[1]	[2]	[3]	[4]	[5]	[6]	[7]	[8]	[9]	[10]	[11]	[12]	[13]	[14]	
Year End Book	Rate	Retentio	Dividend	Earnings	Retained	External	Financing	Rate	Per Share	Per Share	Increment	Total	to Book	
[A]	[B]	[C]	[D]	[E]	[F]	[G]	[H]	[I]	[J]	[K]	[L]	[M]	[N]	
2002	\$11.48	27.51%	\$0.84	\$1.16	\$0.32	1.65%	\$0.33	\$0.86	2.27	11.00%				
2003	\$12.12	24.41%	\$0.86	\$1.13	\$0.28	1.65%	\$0.35	\$0.91	2.27	11.00%				
2004	\$12.88	34.25%	\$0.88	\$1.33	\$0.46	1.65%	\$0.37	\$0.96	2.27	11.00%				
2005	\$14.12	40.65%	\$0.92	\$1.54	\$0.63	1.65%	\$0.39	\$1.01	2.27	11.00%				
2006	\$15.35	45.52%	\$0.95	\$1.75	\$0.80	1.65%	\$0.41	\$1.07	2.27	11.00%				
2007	\$16.21	30.66%	\$1.20	\$1.74	\$0.53	1.65%	\$0.43	\$1.13	2.27	11.00%				
2008	\$17.12	30.66%	\$1.27	\$1.83	\$0.56	1.65%	\$0.46	\$1.19	2.27	11.00%				
2009	\$18.08	30.66%	\$1.34	\$1.94	\$0.59	1.65%	\$0.48	\$1.26	2.27	11.00%				
2010	\$19.09	30.66%	\$1.42	\$2.04	\$0.63	1.65%	\$0.51	\$1.33	2.27	11.00%				
2011	\$20.16	30.66%	\$1.50	\$2.16	\$0.66	1.65%	\$0.54	\$1.41	2.27	11.00%				
2012	\$21.29	30.66%	\$1.58	\$2.28	\$0.70	1.65%	\$0.57	\$1.48	2.27	11.00%				
2013	\$22.49	30.66%	\$1.67	\$2.41	\$0.74	1.65%	\$0.60	\$1.57	2.27	11.00%				
2014	\$23.75	30.66%	\$1.76	\$2.54	\$0.78	1.65%	\$0.63	\$1.66	2.27	11.00%				
2015	\$25.08	30.66%	\$1.86	\$2.69	\$0.82	1.65%	\$0.67	\$1.75	2.27	11.00%				
2016	\$26.48	30.66%	\$1.97	\$2.84	\$0.87	1.65%	\$0.74	\$1.95	2.27	11.00%				
2017	\$27.97	30.66%	\$2.08	\$2.99	\$0.92	1.65%	\$0.79	\$2.06	2.27	11.00%				
2018	\$29.53	30.66%	\$2.19	\$3.16	\$0.97	1.65%	\$0.83	\$2.17	2.27	11.00%				
2019	\$31.19	30.66%	\$2.32	\$3.34	\$1.02	1.65%	\$0.88	\$2.30	2.27	11.00%				
2020	\$32.94	30.66%	\$2.45	\$3.53	\$1.08	1.65%	\$0.93	\$2.43	2.27	11.00%				
2021	\$34.78	30.66%	\$2.58	\$3.72	\$1.14	1.65%	\$0.98	\$2.56	2.27	11.00%				
2022	\$36.73	30.66%	\$2.73	\$3.93	\$1.21	1.65%	\$1.03	\$2.70	2.27	11.00%				
2023	\$38.79	30.66%	\$2.88	\$4.15	\$1.27	1.65%	\$1.09	\$2.86	2.27	11.00%				
2024	\$40.97	30.66%	\$3.04	\$4.39	\$1.34	1.65%	\$1.15	\$3.02	2.27	11.00%				
2025	\$43.26	30.66%	\$3.21	\$4.63	\$1.42	1.65%	\$1.22	\$3.19	2.27	11.00%				
2026	\$45.69	30.66%	\$3.39	\$4.89	\$1.50	1.65%	\$1.28	\$3.36	2.27	11.00%				
2027	\$48.25	30.66%	\$3.58	\$5.17	\$1.58	1.65%	\$1.36	\$3.55	2.27	11.00%				
2028	\$50.95	30.66%	\$3.78	\$5.46	\$1.67	1.65%	\$1.43	\$3.75	2.27	11.00%				
2029	\$53.81	30.66%	\$4.00	\$5.76	\$1.77	1.65%	\$1.51	\$3.96	2.27	11.00%				
2030	\$56.83	30.66%	\$4.22	\$6.09	\$1.87	1.65%	\$1.60	\$4.18	2.27	11.00%				
2031	\$60.01	30.66%	\$4.46	\$6.43	\$1.97	1.65%	\$1.69	\$4.42	2.27	11.00%				
2032	\$63.38	30.66%	\$4.71	\$6.79	\$2.08	1.65%	\$1.78	\$4.67	2.27	11.00%				
2033	\$66.93	30.66%	\$4.97	\$7.17	\$2.20	1.65%	\$1.88	\$4.93	2.27	11.00%				
2034	\$70.68	30.66%	\$5.25	\$7.57	\$2.32	1.65%	\$1.99	\$5.20	2.27	11.00%				
2035	\$74.64	30.66%	\$5.54	\$7.99	\$2.45	1.65%	\$2.10	\$5.50	2.27	11.00%				
2036	\$78.82	30.66%	\$5.85	\$8.44	\$2.59	1.65%	\$2.21	\$5.80	2.27	11.00%				
2037	\$83.24	30.66%	\$6.18	\$8.91	\$2.73	1.65%	\$2.32	\$6.10	2.27	11.00%				
2038	\$87.91	30.66%	\$6.53	\$9.41	\$2.89	1.65%	\$2.43	\$6.40	2.27	11.00%				
2039	\$92.84	30.66%	\$6.89	\$9.94	\$3.05	1.65%	\$2.54	\$6.70	2.27	11.00%				
2040	\$98.04	30.66%	\$7.28	\$10.50	\$3.22	1.65%	\$2.65	\$7.00	2.27	11.00%				
2041	\$103.54	30.66%	\$7.69	\$11.09	\$3.40	1.65%	\$2.76	\$7.30	2.27	11.00%				
2042	\$109.34	30.66%	\$8.12	\$11.71	\$3.59	1.65%	\$2.87	\$7.60	2.27	11.00%				
Source:													Internal Rate of Return	9.32%
[A] First Stage is average from Value Line. Second stage is prior years' book plus value from Col.[8]														
[B] First Stage is (Col. [4]-Col.[3])/Col.[4]. For second stage, see result on														
[C] First Stage is from Value Line. Second stage is Col. [4] x (1-Col. [2])													JAR 5, P.1	
[D] First Stage is from Value line. Second stage is average of current and prior year's value from Col. [1] x Col. [11]														
[E] Col. [4] - Col. [3]													[J] JAR 4, P.1.	
[F] JAR 8													[K] First stage is Col. [4]/Avg. of Current and prior years' Col. [1]. Second stage is from	JAR 5, P.1
[G] Col. [5] + Col. [7]													[L] - Col. [9] for year of purchase, + Col. [9] for year of sale.	
[H] Col. [7] + Col. [8]													[M] Col. [3]	
[I] Col. [1] x Col. [10]													[N] Col. [1.2] + Col. [1.3]	

ALL WATER UTILITIES COVERED BY VALUE LINE										JAR 6, P.4			
FULL DCF METHOD													
Based on Market Price for Year Ended													
10/31/2003													
[1] Year Book	[2] Retention Rate	[3] Dividend	[4] Earnings Per Share	[5] Retained Earnings Per Share	[6] External Financing Rate	[7] Increment to book from Ext. Fin.	[8] Total Increment to Book	[9] Market Price	[10] Mkt to Book	[11] Expect. Ret. on Equity	[12] Cash Fl. from Stock Trans.	[13] Cash Fl. from Div.	[14] Total Cash Flow
[A]	[B]	[C]	[D]	[E]	[F]	[G]	[H]	[I] M/B Change	[J]	[K]	[L]	[M]	[N]
2002	\$11.48	27.51%	\$0.84	\$1.16	\$0.32	\$0.33	\$0.76	\$36.57	2.27	9.00%			\$0.98
2003	\$12.12	24.41%	\$0.86	\$1.13	\$0.28	\$0.34	\$0.80	\$38.38	2.27	9.00%	(\$26.05)	\$0.86	(\$26.05)
2004	\$12.88	34.25%	\$0.88	\$1.33	\$0.46	\$0.36	\$0.84	\$40.29	2.27	9.00%		\$0.88	\$0.88
2005	\$14.12	40.65%	\$0.92	\$1.54	\$0.63	\$0.38	\$0.88	\$42.28	2.27	9.00%		\$0.92	\$0.92
2006	\$15.35	45.52%	\$0.95	\$1.75	\$0.80	\$0.40	\$0.92	\$44.38	2.27	9.00%		\$0.95	\$0.95
2007	\$16.11	30.66%	\$0.98	\$1.42	\$0.80	\$0.44	\$1.02	\$48.89	2.27	9.00%		\$0.98	\$0.98
2008	\$16.91	30.66%	\$1.03	\$1.49	\$0.46	\$0.46	\$1.07	\$51.32	2.27	9.00%		\$1.03	\$1.03
2009	\$17.75	30.66%	\$1.08	\$1.56	\$0.48	\$0.48	\$1.12	\$53.86	2.27	9.00%		\$1.45	\$1.45
2010	\$18.63	30.66%	\$1.14	\$1.64	\$0.50	\$0.51	\$1.18	\$56.53	2.27	9.00%		\$1.52	\$1.52
2011	\$19.55	30.66%	\$1.19	\$1.72	\$0.53	\$0.53	\$1.24	\$59.34	2.27	9.00%		\$1.59	\$1.59
2012	\$20.52	30.66%	\$1.25	\$1.80	\$0.55	\$0.56	\$1.30	\$62.28	2.27	9.00%		\$1.67	\$1.67
2013	\$21.54	30.66%	\$1.31	\$1.89	\$0.58	\$0.58	\$1.36	\$65.37	2.27	9.00%		\$1.75	\$1.75
2014	\$22.61	30.66%	\$1.38	\$1.99	\$0.61	\$0.61	\$1.43	\$68.61	2.27	9.00%		\$1.84	\$1.84
2015	\$23.73	30.66%	\$1.45	\$2.09	\$0.64	\$0.64	\$1.50	\$72.01	2.27	9.00%		\$1.93	\$1.93
2016	\$24.91	30.66%	\$1.52	\$2.19	\$0.67	\$0.68	\$1.57	\$75.58	2.27	9.00%		\$2.03	\$2.03
2017	\$26.14	30.66%	\$1.59	\$2.30	\$0.70	\$0.71	\$1.65	\$79.33	2.27	9.00%		\$2.13	\$2.13
2018	\$27.44	30.66%	\$1.67	\$2.41	\$0.74	\$0.75	\$1.73	\$83.27	2.27	9.00%		\$2.24	\$2.24
2019	\$28.80	30.66%	\$1.75	\$2.53	\$0.78	\$0.78	\$1.82	\$87.40	2.27	9.00%		\$2.35	\$2.35
2020	\$30.23	30.66%	\$1.84	\$2.66	\$0.81	\$0.82	\$1.91	\$91.73	2.27	9.00%		\$2.46	\$2.46
2021	\$31.73	30.66%	\$1.93	\$2.79	\$0.85	\$0.86	\$2.00	\$96.28	2.27	9.00%		\$2.58	\$2.58
2022	\$33.30	30.66%	\$2.03	\$2.93	\$0.90	\$0.90	\$2.10	\$101.05	2.27	9.00%		\$2.71	\$2.71
2023	\$34.95	30.66%	\$2.13	\$3.07	\$0.94	\$0.95	\$2.21	\$106.07	2.27	9.00%		\$2.85	\$2.85
2024	\$36.68	30.66%	\$2.24	\$3.22	\$0.99	\$1.00	\$2.32	\$111.33	2.27	9.00%		\$2.99	\$2.99
2025	\$38.50	30.66%	\$2.35	\$3.38	\$1.04	\$1.05	\$2.43	\$116.85	2.27	9.00%		\$3.14	\$3.14
2026	\$40.41	30.66%	\$2.46	\$3.55	\$1.09	\$1.10	\$2.55	\$122.64	2.27	9.00%		\$3.29	\$3.29
2027	\$42.42	30.66%	\$2.58	\$3.73	\$1.14	\$1.15	\$2.68	\$128.72	2.27	9.00%		\$3.46	\$3.46
2028	\$44.52	30.66%	\$2.71	\$3.91	\$1.20	\$1.21	\$2.81	\$135.11	2.27	9.00%		\$3.63	\$3.63
2029	\$46.73	30.66%	\$2.85	\$4.11	\$1.26	\$1.27	\$2.95	\$141.81	2.27	9.00%		\$3.81	\$3.81
2030	\$49.05	30.66%	\$2.99	\$4.31	\$1.32	\$1.33	\$3.10	\$148.84	2.27	9.00%		\$4.00	\$4.00
2031	\$51.48	30.66%	\$3.14	\$4.52	\$1.39	\$1.40	\$3.25	\$156.22	2.27	9.00%		\$4.19	\$4.19
2032	\$54.03	30.66%	\$3.29	\$4.75	\$1.46	\$1.47	\$3.41	\$163.97	2.27	9.00%		\$4.40	\$4.40
2033	\$56.71	30.66%	\$3.46	\$4.98	\$1.53	\$1.54	\$3.58	\$172.10	2.27	9.00%		\$4.62	\$4.62
2034	\$59.52	30.66%	\$3.63	\$5.23	\$1.60	\$1.62	\$3.76	\$180.63	2.27	9.00%		\$4.85	\$4.85
2035	\$62.47	30.66%	\$3.81	\$5.49	\$1.68	\$1.70	\$3.95	\$189.59	2.27	9.00%		\$5.09	\$5.09
2036	\$65.57	30.66%	\$4.00	\$5.76	\$1.77	\$1.78	\$4.14	\$198.99	2.27	9.00%	\$198.99	\$5.34	\$204.34
2037	\$68.82	30.66%	\$4.19	\$6.05	\$1.85	\$1.85	\$4.34	\$209.00	2.27	9.00%		\$5.60	\$6.16
2038	\$72.24	30.66%	\$4.40	\$6.35	\$1.95	\$1.95	\$4.55	\$220.00	2.27	9.00%		\$5.87	\$6.74
2039	\$75.82	30.66%	\$4.62	\$6.66	\$2.04	\$2.04	\$4.76	\$232.00	2.27	9.00%		\$6.15	\$7.31
2040	\$79.58	30.66%	\$4.85	\$6.99	\$2.14	\$2.14	\$4.97	\$245.00	2.27	9.00%		\$6.44	\$7.98
2041	\$83.53	30.66%	\$5.09	\$7.34	\$2.25	\$2.25	\$5.18	\$259.00	2.27	9.00%		\$6.74	\$8.68
2042	\$87.67	30.66%	\$5.34	\$7.70	\$2.36	\$2.36	\$5.39	\$274.00	2.27	9.00%		\$7.05	\$9.40

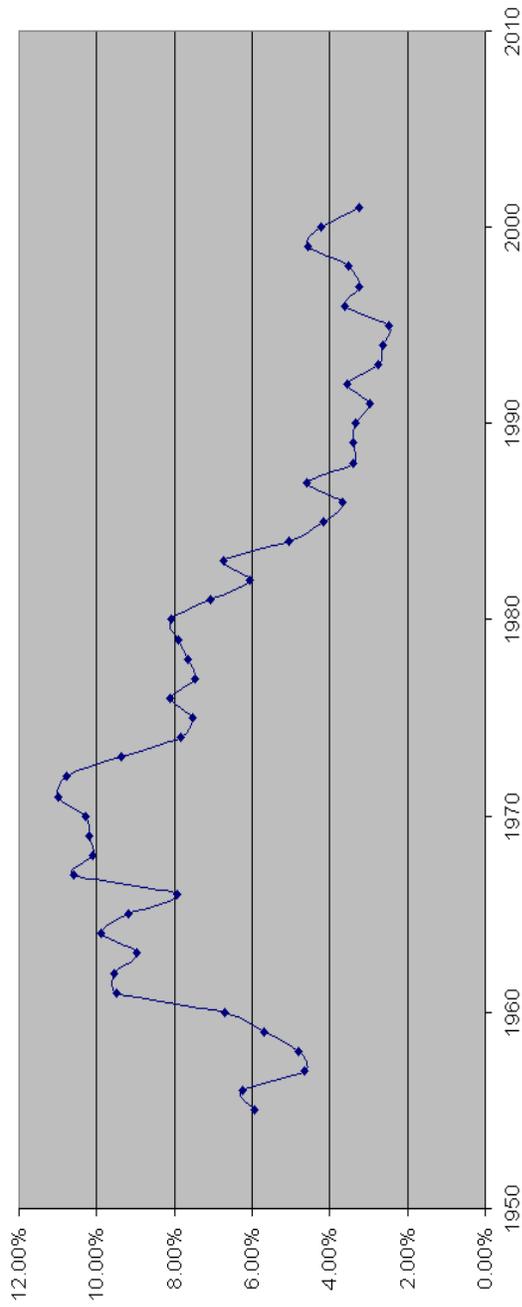
Source:
[A] First Stage is average from Value Line. Second stage is prior years' book plus value from Col.[8]
[B] First Stage is (Col. [4]-Col.[3])/Col.[4]. For second stage, see result on
[C] First Stage is from Value Line. Second stage is Col. [4] x (1-Col. [2])
[D] First Stage is from Value line. Second stage is average of current and prior year's value from Col. [1] x Col. [11]
[E] Col. [4] - Col. [3] [J] JAR 4, P.1
[F] JAR 8 [K] First stage is Col. [4]/Avg. of Current and prior year's Col. [1]. Second stage is from JAR 5, P.1
[G] Col. [5] + Col. [7] [L] - Col. [9] for year of purchase, + Col. [9] for year of sale.
[H] Col. [7] + Col. [8] [M] Col. [3]
[I] Col. [1] x Col. [10] [N] Col. [12] + Col. [13]

All Water Companies Covered By Value Line						JAR 7, P.1.	
		% Common Equity					
						Average Without	
		1999	2000	2001	2002	2003	Short Term Debt
AMER. STATES WATER	48.40%	51.90%	44.70%	48.00%	52.00%	49.00%	
CALIFORNIA WATER	52.00%	50.20%	48.80%	44.00%	42.50%	47.50%	
PHILA. SUBURBAN	46.70%	47.80%	47.70%	45.80%	46.00%	46.80%	
Average	49.0%	50.0%	47.1%	45.9%	46.8%	47.8%	
Source: Most Current Value Line at Time of Preparation							
Note: Long Term Debt is reported in value line to be higher than Total Debt. Therefore, estimated short term debt as zero.							

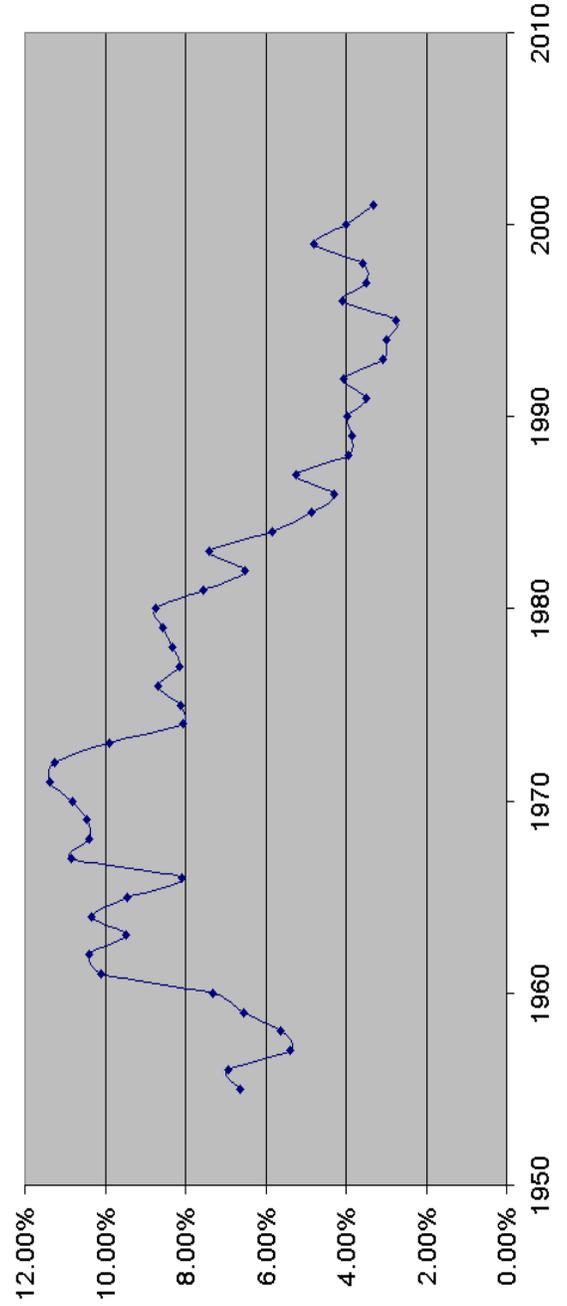
RISK PREMIUM BASED UPON ANALYSIS OF HISTORIC RETURNS					JAR 10, P.2.	
Compound annual returns from 1926 through 1999:						
Large Common Stocks			11.35%			
Corporate Bonds			5.61%			
Long-term U.S. Treasury Bonds			5.12%			
Intermediate Term U.S. Treasury Bonds			5.22%			
U.S. Treasury Bills			3.79%			
Inflation			3.07%			
Average difference from Long-term U.S. Treasury Bonds:						
Large Common Stocks			6.23%			
Corporate Bonds			0.49%			
Long-term U.S. Treasury Bonds			0.00%			
Intermediate Term U.S. Treasury Bonds			0.10%			
U.S. Treasury Bills			-1.33%			
Inflation			-2.05%			
Common Stock Risk Premium Consistent With Current Market Environment:						
Long-term U.S. Treasury Bonds			4.00% or less.	See graph on	Schedule JAR 10, P. 3	
Corporate Bonds			3.51% or less.	Risk premium on large common stocks minus average difference from corporate bonds per above table.		
Intermediate Term U.S. Treasury Bonds			3.90% or less.	Risk premium on large common stocks minus average difference from corporate bonds per above table.		
U.S. Treasury Bills			5.33% or less.	Risk premium on large common stocks minus average difference from corporate bonds per above table.		
Inflation			6.05% or less.	Risk premium on large common stocks minus average difference from corporate bonds per above table.		

30 Year Moving Average	Returns on Long-Term Corporate Bonds	Returns on Long-Term Government Bonds	Returns on Intermediate Term Government Bills	Returns on U.S. Treasury Bills	1955	1956	1957	1958	1959	1960	1961	1962	1963	1964	1965	1966	1967	1968	1969	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001
10.23%	4.29%	3.58%	2.95%	1.09%	1955	1956	1957	1958	1959	1960	1961	1962	1963	1964	1965	1966	1967	1968	1969	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001
8.48%	3.80%	3.12%	2.76%	1.07%	1956	1957	1958	1959	1960	1961	1962	1963	1964	1965	1966	1967	1968	1969	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	
8.47%	3.67%	3.07%	2.86%	1.00%	1957	1958	1959	1960	1961	1962	1963	1964	1965	1966	1967	1968	1969	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001		
9.20%	3.52%	2.86%	2.57%	0.94%	1958	1959	1960	1961	1962	1963	1964	1965	1966	1967	1968	1969	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001			
10.37%	3.56%	2.95%	2.73%	0.96%	1959	1960	1961	1962	1963	1964	1965	1966	1967	1968	1969	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001				
13.27%	3.78%	3.17%	2.87%	0.98%	1960	1961	1962	1963	1964	1965	1966	1967	1968	1969	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001					
13.25%	3.69%	2.86%	2.77%	1.04%	1961	1962	1963	1964	1965	1966	1967	1968	1969	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001						
12.40%	3.43%	2.91%	2.76%	1.14%	1962	1963	1964	1965	1966	1967	1968	1969	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001							
13.03%	3.14%	2.70%	2.61%	1.25%	1963	1964	1965	1966	1967	1968	1969	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001								
12.00%	2.81%	2.56%	2.41%	1.37%	1964	1965	1966	1967	1968	1969	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001									
10.53%	2.53%	2.43%	2.46%	1.52%	1965	1966	1967	1968	1969	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001										
12.93%	2.33%	2.09%	2.44%	1.65%	1966	1967	1968	1969	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001											
12.31%	2.21%	1.90%	2.21%	1.83%	1967	1968	1969	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001												
11.99%	1.79%	1.53%	2.39%	2.04%	1968	1969	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001													
12.53%	2.25%	1.72%	2.64%	2.26%	1969	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001														
13.49%	2.52%	2.11%	2.64%	2.40%	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001															
13.45%	2.67%	2.19%	3.02%	2.52%	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001																
11.99%	2.61%	2.08%	3.08%	2.74%	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001																	
10.18%	2.61%	2.08%	3.08%	2.74%	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001																		
10.20%	2.36%	2.13%	3.21%	2.99%	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001																			
11.30%	3.21%	2.68%	3.78%	3.17%	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001																				
10.62%	3.21%	2.62%	3.78%	3.17%	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001																					
10.86%	3.35%	2.68%	3.79%	3.49%	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001																						
10.85%	3.20%	2.53%	3.79%	3.49%	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001																							
10.87%	2.95%	2.27%	3.91%	4.00%	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001																								
9.89%	2.83%	2.13%	4.02%	4.33%	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001																									
10.99%	3.93%	3.36%	4.32%	4.76%	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001																										
9.44%	4.38%	3.65%	4.32%	5.05%	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001																											
9.46%	4.38%	3.65%	4.32%	5.05%	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001																												
9.46%	4.38%	3.65%	4.32%	5.05%	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001																													
9.84%	5.20%	4.50%	5.34%	5.70%	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001																														
10.45%	6.17%	5.56%	6.85%																																																

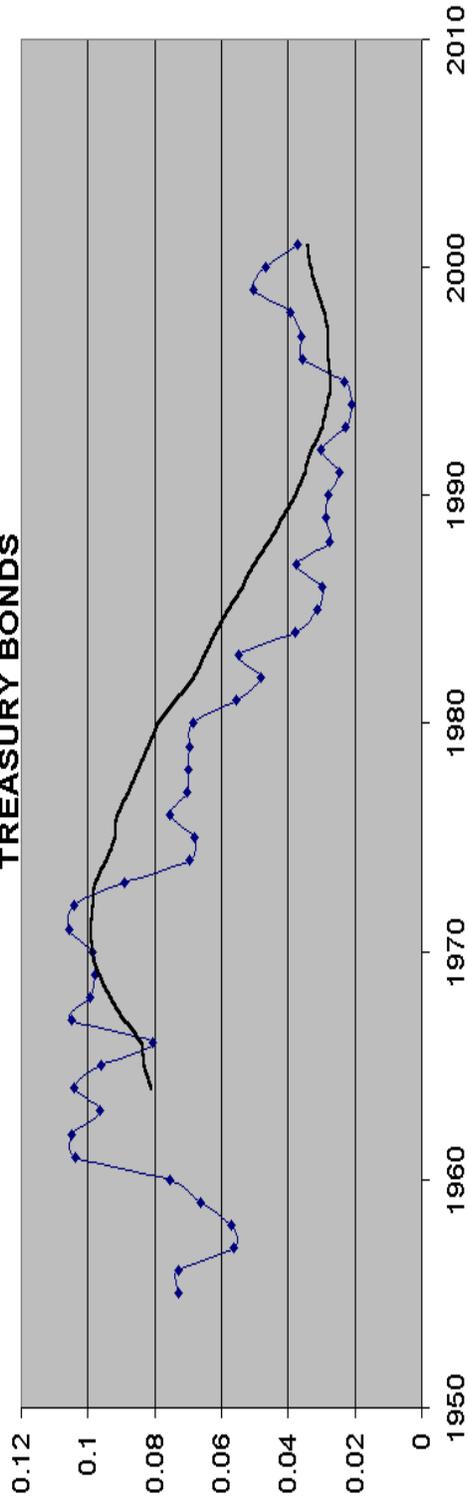
RISK PREMIUM: 30 Year Moving Average of Return on Large Common Stocks minus Return on Long-term Corporate Bonds



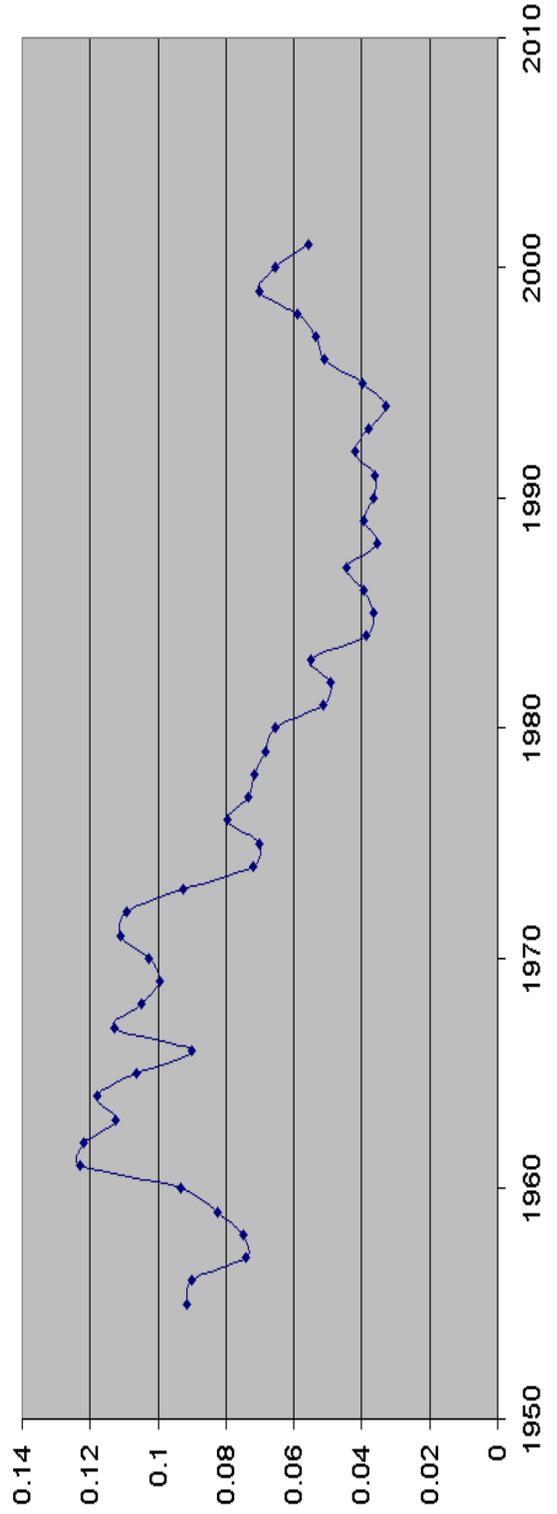
RISK PREMIUM: 30 Year Moving Average Return on Large Common Stocks Minus Return on 30 Year Treasury Bonds



RISK PREMIUM: 30 YEAR MOVING AVERAGE OF RETURN ON LARGE COMMON STOCKS MINUS RETURN ON INTERMEDIATE TERM TREASURY BONDS



RISK PREMIUM; 30 YEAR MOVING AVERAGE OF RETURN ON LARGE COMMON STOCKS VERSUS RETURN ON SHORT-TERM TREASURY BILLS



									JAR 11, P.3	
Cost of Equity Impact of Federal Income Tax Reduction										
After Tax Cash Flow for New Tax Law -- Assume Permanent										
Tax Rates -- New										
Capital Gains	[A]	15%	15%	15%	15%	15%	15%	15%	15%	15%
Dividends	[A]	15%	15%	15%	15%	15%	15%	15%	15%	15%
After Tax Cash Flow to Investor -- New										
Capital Gains (loss)		(\$25.16)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$172.13
Dividends		0.00	0.73	0.77	1.11	1.89	3.20	5.43		
After Tax Cash Flow to Investor		(\$25.16)	\$0.73	\$0.77	\$1.11	\$1.89	\$3.20	\$177.56		
After Tax Return New Tax Law		8.11%								
Sources:										
[A]	The Street.com "Dear Dagen: Bush's Tax Cut and Your Portfolio" June 9, 2003									

							JAR 11, P.4	
Cost of Equity Impact of Federal Income Tax Reduction								
After Tax Cash Flow for New Tax Law -- Assume Temporary								
Tax Rates -- New								
Capital Gains	[A]	15%	15%	15%	20%	20%	20%	20%
Dividends	[A]	15%	15%	15%	30%	30%	30%	30%
After Tax Cash Flow to Investor -- New & Change Back in 2009								
Capital Gains (loss)			\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$163.49
Dividends			0.00	0.73	0.77	0.91	1.55	4.47
After Tax Cash Flow to Investor			(\$25.16)	\$0.73	\$0.77	\$0.91	\$1.55	\$167.96
After Tax Return New Tax Law (Assume Temporary)								
Sources:								
[A]	The Street.com "Dear Dagen: Bush's Tax Cut and Your Portfolio" June 9, 2003							

**Cost of Equity Impact of Federal Income Tax Reduction
On Year Stock Return Analysis**

Before Tax Cash Flow to Investor			
Capital Gains	[A]	(\$25.16)	\$26.52
Dividends	[A]	0.00	0.86
Before Tax Cash Flow to Investor		(\$25.16)	\$27.38
Before Tax Return		8.84%	
Tax Rates -- Old			
Capital Gains	[B]	20%	20%
Dividends	[B]	30%	30%
After Tax Cash Flow to Investor -- Old			
Capital Gains (loss)	[A]	(\$25.16)	\$26.25
Dividends	[A]	0.00	0.60
After Tax Cash Flow to Investor		(\$25.16)	\$26.85
After Tax Return New Tax Law (Assume Temporary)		6.73%	
Tax Rates -- New			
Capital Gains	[C]	15%	15%
Dividends	[C]	15%	15%
After Tax Cash Flow to Investor -- New			
Capital Gains (loss)	[A]	(\$25.16)	\$26.32
Dividends	[A]	0.00	0.73
After Tax Cash Flow to Investor		(\$25.16)	\$27.05
After Tax Return New Tax Law (Assume Temporary)		7.51%	
Difference		0.78%	
Sources:			
[A]	JAR 11 P.1		
[B]	2003 U.S. Master Tax Guide		
[C]	The Street.com "Dear Dagen: Bush's Tax Cut and Your Portfolio" June 9, 2003		

**Cost of Equity Impact of Federal Income Tax Reduction
One Year Stock Return Analysis**

Interest Rate -- AAA 20 Year Tax-Free Municipal Bond	4.35% [A]				
Interest Rate -- Corporate Bond	5.65% [A]				
Spread	1.30%				
% Lower Interest Rate for Tax-Free Bond	23.01%				
Before Tax Return (Old and New Tax Law)	8.84%				
23.01% Reduction of Before Tax Return	2.03%				
Approximate Percentage Tax Cut	50.00%				
Cost of Equity Drop (50% X 2.03%)	1.02%				
Conservative Estimate	0.50%				
Sources:					
[A]	Yahoo Finance. 11/21/03				