

December 11, 2003

**VIA EMAIL ONLY**

**RE: I/M/O the Petition of the Mount Holly Water Company for an Increase  
in Rates for Water Service and Other Tariff Modifications  
BPU Docket No. WR03070509  
OAL Docket No. PUCRL 07280-2003N**

**TO SERVICE LIST MEMBERS:**

Enclosed please find electronic copies of the direct testimonies of the Division of the Ratepayer Advocate's witnesses, Robert J. Henkes, James A. Rothschild, Barbara R. Alexander, Howard J. Woods, and Brian Kalcic, in connection with the above referenced matter.

Should you require anything further, please do not hesitate to contact our office.

Very truly yours,  
SEEMA M. SINGH, ESQ.  
RATEPAYER ADVOCATE

By: \_\_\_\_\_  
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RJB/slc

**STATE OF NEW JERSEY  
BOARD OF PUBLIC UTILITIES  
OFFICE OF ADMINISTRATIVE LAW**

**IN THE MATTER OF THE PETITION)  
OF THE MOUNT HOLLY WATER ) BPU Docket No. WR03070509  
COMPANY FOR APPROVAL OF AN ) OAL Docket No. PUCRL 07280-2003N  
INCREASE RATES FOR WATER )  
SERVICE AND OTHER TARIFF )  
MODIFICATIONS )**

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**DIRECT TESTIMONY AND EXHIBITS OF JAMES A. ROTHSHILD  
FILED ON BEHALF OF THE  
NEW JERSEY DIVISION OF THE RATEPAYER ADVOCATE**

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Filed: December 1, 2003

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**APPENDIX B – TESTIFYING EXPERIENCE OF JAMES A. ROTHSCHILD**

**SCHEDULES**

1

1 **I. STATEMENT OF QUALIFICATIONS OF JAMES A. ROTHSCHILD**

2

3 **Q. PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.**

4 A. My name is James A. Rothschild and my address is 115 Scarlet Oak Drive, Wilton  
5 Connecticut 06897.

6

7 **Q. WHAT IS YOUR OCCUPATION?**

8 A. I am a financial consultant specializing in utility regulation. I have experience in  
9 the regulation of electric, gas, telephone, sewer, and water utilities throughout the  
10 United States.

11

12 **Q. PLEASE SUMMARIZE YOUR UTILITY REGULATORY EXPERIENCE.**

13 A. I am President of Rothschild Financial Consulting and have been a consultant since  
14 1972. From 1979 through January 1985, I was President of Georgetown  
15 Consulting Group, Inc. From 1976 to 1979, I was the President of J. Rothschild  
16 Associates. Both of these firms specialized in utility regulation. From 1972  
17 through 1976, Touche Ross & Co., a major international accounting firm,  
18 employed me as a management consultant. Touche Ross & Co. later merged to  
19 form Deloitte Touche. Much of my consulting at Touche Ross was in the area of  
20 utility regulation. While associated with the above firms, I have worked for  
21 various state utility commissions, attorneys general, and public advocates on  
22 regulatory matters relating to regulatory and financial issues. These have included  
23 rate of return, financial issues, and accounting issues. (See Appendix B.)

24

1 **Q. WHAT IS YOUR EDUCATIONAL BACKGROUND?**

2 A. I received an MBA in Banking and Finance from Case Western University (1971)

3 and a BS in Chemical Engineering from the University of Pittsburgh (1967).

4

1 **II. PURPOSE**

2

3 **Q. WHAT IS THE PURPOSE OF THIS TESTIMONY?**

4 A. The purpose of this testimony is to determine the cost of capital that is  
5 appropriate to apply to Mt. Holly Water Company (“MHWC” or the  
6 “Company”). Additionally, this testimony will provide an evaluation of the  
7 testimony of MHWC’s cost of capital witness, Pauline M. Ahern.

8

1 **III. CASE OVERVIEW, SUMMARY OF FINDINGS AND**  
2 **RECOMMENDATIONS**

3

4 **A. Case Overview**

5 **Q. PLEASE BRIEFLY SUMMARIZE YOUR FINDINGS.**

6 A. In consideration of the tax law change and other changes in the capital markets, I  
7 recommend that MHWC be allowed a cost of equity of 9.60%. This 9.60% cost  
8 of equity is relatively high because the capital structure of MHWC contains a  
9 relatively low level of common equity. The level of common equity in the capital  
10 structure requested by MHWC is containing 29.25%. Because of changes in the  
11 federal income tax law and the current financial environment, the cost of equity to  
12 MHWC should be lower than would have been proper based upon records  
13 developed prior to the mid-2003 passage of the tax law

14

15 **Q. PLEASE PROVIDE AN OVERVIEW OF THE COST OF CAPITAL**  
16 **PORTION OF THIS CASE.**

17 A. As we generally see in rate cases, there is a dispute as to what is the proper cost  
18 of equity to allow to MHWC. Ms. Ahern has inappropriately used non-constant  
19 growth rates in the constant growth form of the DCF model she has presented.  
20 These non-constant growth rates take the form of historical growth rates and  
21 short-term growth rates when applying her DCF method. Ms. Ahern also has,  
22 erroneously, used the arithmetic mean instead of the geometric mean when

1 applying her risk premium and CAPM analyses. All of these mistakes contribute  
2 to a cost of equity that is higher than can be justified.

3

4 **Q. WHAT HAS MHWC REQUESTED?**

5 A. MHWC has requested it be allowed a cost of equity of 11.85%. It is also  
6 considerably more than the 9.50% to 9.75% cost of equity the BPU has allowed  
7 in recent electric cases and the 9.60% I have recommended in this case. Unlike  
8 the cost of equity recommended by Ms. Ahern, my cost of equity recommendation  
9 can be reconciled to the returns allowed in these recent New Jersey electric rate  
10 cases. An important reconciling factor is the tax law change. The new federal  
11 income tax law that was passed in late May, 2003, in-and-of itself, justifies a  
12 lowering of the cost of equity by at least 0.50%.

13

14 **B. Summary of Conclusions.**

15

16 **Q. PLEASE SUMMARIZE YOUR RECOMMENDATIONS IN THIS CASE.**

17 A. The overall cost of capital that should be allowed to MHWC in this proceeding is  
18 4.42%. This 4.42% overall cost of capital is based upon a cost of equity of  
19 9.60% and the same capital structure requested by the company. In computing  
20 this overall cost of capital, I used the company requested cost of debt of 2.75%  
21 for long-term debt, and I recommend an estimated 2.00% cost for short-term debt  
22 even though the company proposed a short-term debt rate of 3.53%. I lowered  
23 the cost of short-term debt from 3.53% to 2.00% because the 3.53% rate was a

1 rate simply assigned to MHC from its parent. 3.53% is considerably higher  
2 than the short-term debt rate actually incurred by other utility companies. Even  
3 the 2.00% I have recommended is conservatively high when compared to what is  
4 generally being incurred as a cost for short-term debt in the current financial  
5 marketplace.

6

1 **IV. CAPITAL STRUCTURE AND EMBEDDED COST RATES**  
2

3 **Q. HOW HAVE YOU DETERMINED THE CAPITAL STRUCTURE IN**  
4 **THIS PROCEEDING?**

5 A. I have not adjusted the capital structure requested by the company.  
6

7 **Q. WHAT DID YOU USE FOR THE EMBEDDED COST OF LONG-TERM**  
8 **DEBT, PREFERRED STOCK, AND SHORT-TERM STOCK?**

9 A. A. I have adopted the cost rates proposed by the company for long-term debt.  
10 However, I provided a cost of short-term debt of 2.00% because this is the rate  
11 I've seen in most if not all other utility company proceedings I have reviewed this  
12 year. For example, in an interrogatory response, Public Service Electric & Gas  
13 stated that its cost of short-term debt as of September 2, 2003 was 1.22%.  
14 Similarly, Washington Gas Light has a current cost of short-term debt of 1.894%<sup>1</sup>  
15 and Connecticut Light & Power Company's cost of short-term debt is 1.88%<sup>2</sup>.  
16

17 **Q. IS IT PROPER TO VIEW THE CAPITAL STRUCTURE OF MT. HOLLY**  
18 **WATER ON A STAND-ALONE BASIS?**

19 A. No. Now that Mt. Holly Water is owned by RWE Ag, a correct analysis of the  
20 capitalization of Mt. Holly Water includes the impact of RWE Ag. A Standard &

---

<sup>1</sup> Washington Gas Light. Formal Case No. 989

<sup>2</sup> CL&P. Docket No. 03-07-02

1 Poors report discusses another subsidiary of RWE, Elizabethtown Water Co. by  
2 saying:

3 The ratings of Elizabethtown Water Co. reflect the  
4 consolidated credit profile of its ultimate parent, German  
5 multiutility RWE Ag. The consolidated credit profile  
6 reflects an above average business position offset by  
7 consolidated financial profile that is adequate for the rating.  
8

9 The same S&P report on Elizabethtown Water goes on to say in the first  
10 sentence under the section entitled “Liquidity”:

11 Elizabethtown’s liquidity reflects that of the parent  
12 company, RWE, which meets all of Elizabethtown’s funding  
13 requirements.  
14

15 Finally, S&P begins its section entitled “Outlook” as follows:  
16

17 The negative outlook on Elizabethtown Water reflects the  
18 outlook of its ultimate parent, RWE. The negative outlook  
19 on RWE reflects the limited financial headroom at the  
20 current rating level.

21  
22 In light of the importance the RWE Ag capital structure and business  
23 activities have on all its subsidiaries, including Mt. Holly Water, it would be  
24 improper to automatically adopt the Mt. Holly Water “actual” capital structure  
25 for ratemaking purposes. In the future, the Mt. Holly capital structure could be  
26 inappropriate especially if the financial characteristics of the Mt. Holly Water  
27 stand alone capital structure exceed those of its bond rating.  
28

1 **V. COST OF COMMON EQUITY**

2

3 **A. Introduction**

4 **Q. HOW DID YOU DETERMINE THE COST OF EQUITY, AND WHAT**  
5 **WERE YOUR FINDINGS?**

6 A. I determined the cost of equity to MHWC by applying two different versions of  
7 the Discounted Cash Flow (“DCF”) method and two different versions of the  
8 Risk Premium/CAPM method. Based upon the analyses I conducted, I find that  
9 the cost of equity to MHWC, and applicable to a capital structure containing  
10 29.25% common equity, is 9.60%.

11

12 **Q. WHAT IS THE COST OF EQUITY?**

13 A. The cost of equity is the rate of return that must be offered to a common equity  
14 investor in order for that investor to be willing to buy the common stock. The  
15 rate of return is earned in two different ways. One part of the return is from a  
16 dividend. The other part of the return is through the change in the stock price.  
17 Investors buy stock to benefit from the total return. Total return is the sum of the  
18 dividend income and the profit (or loss) obtained from the change in the stock  
19 price. While dividends are common in the utility industry, many companies do not  
20 pay a dividend at all. Yet, investors are willing to buy the stock if they feel that  
21 the likely capital appreciation will offset the lack of any dividend income.  
22 Common equity investors do not know with certainty what the stock price will be  
23 in the future. Also, investors are not certain at what rate future dividends might be

1 increased or decreased. They also recognize that the possibility exists that  
2 dividends could be totally eliminated. Therefore, common equity investment  
3 always entails risk, but the risk can vary greatly from company to company.

4 The above description of the cost of equity might sound to some like a  
5 description of the DCF method because it talks about dividend yield and stock  
6 price appreciation. Perhaps a major part of the reason that the DCF method has  
7 been so commonly used over the years is because, more than any other method, it  
8 directly examines these factors that provide the incentive for investors to buy  
9 common stock in the first place. The DCF method starts with the current  
10 dividend yield, and adds to that dividend yield an estimate of growth to arrive at  
11 the estimated cost of capital. This growth is really the estimate of the future  
12 capital appreciation that investors are expecting. Dividend growth, book value  
13 growth, and earnings growth, to the extent they may be used, are only relevant to  
14 the degree they can help estimate stock price appreciation.

15 The risk premium method, which in a generic sense includes the CAPM  
16 method, is also commonly used by witnesses in rate proceedings. The risk  
17 premium/CAPM method is really measuring the very same thing as the DCF  
18 method --- the total return expected by a common stock investor. However,  
19 rather than determining this total return by directly estimating future dividends  
20 and capital appreciation, the method is looking either to interest rates or the  
21 inflation rate to help estimate what total return common stock investors want.

22 The return an investor cares about is best measured as the return on market  
23 price. An investor who buys a common stock at \$10.00 per share and sells it a

1 year later for \$10.90 will have received a 9% return (plus dividends, if any)  
2 irrespective of whether or not the company earned any money, and irrespective of  
3 the return on book value. However, utility commissions have the responsibility of  
4 balancing the interests of investors and ratepayers. Therefore, if it can be  
5 determined that investors are willing to buy stock with the EXPECTATION of  
6 being able to earn an annual return of 9%, then a commission should set rates so  
7 that the return on used and useful rate base is at the level where the future return  
8 on book value is expected to be 9%. If the market price should happen to be  
9 below book value, this would NOT be justification for providing a lower return  
10 than the cost of equity demanded by investors. If the market price should happen  
11 to be above book value, this would NOT be justification for providing a higher  
12 return than the cost of equity demanded by investors. As the U. S. Supreme  
13 Court found in its decision in the Federal Power Commission v. Hope Natural Gas  
14 case (320 US 591-660), p. 602 the stock price is "... the end product of the  
15 process of rate-making not the starting point..." and that "... the fact that the  
16 value is reduced does not mean that the regulation is invalid."

17

1           **B.       Summary of Conclusions on Cost of Equity**

2

3   **Q.   WHAT IS THE COST OF EQUITY TO APPLY TO MHWC?**

4   A. Using the capital structure requested by the company witness Ms. Ahern, the cost  
5       of equity to MHWC currently is 9.60%. If we use the average capital structure of  
6       all the water companies covered by Value Line MHWC's cost of equity would be  
7       9.00%. This is based upon the results of both the DCF method and the risk  
8       premium/CAPM method. See Schedule JAR 2.

9

10 **Q.   HOW DID YOU ARRIVE AT YOUR RECOMMENDED COST OF**  
11 **EQUITY?**

12 A. I reviewed the results of the methods shown on [Schedule JAR 2](#). The results  
13 shown on [Schedule JAR 2](#) were developed from the DCF method and the risk  
14 premium/CAPM method. I applied both the constant growth version of the DCF  
15 method and the complex DCF method.

16       The DCF cost of equity for comparative water companies is indicated to be  
17 8.89% to 9.36% depending upon whether average or spot stock prices are used,  
18 the group of companies used, or whether the single-stage or multi-stage approach  
19 to the DCF method is applied.

20       The bottom of [Schedule JAR 2](#) shows that the risk premium/CAPM method is  
21 indicating a cost of equity of 8.57% based upon an implementation of the risk  
22 premium method to water utility companies and is 9.7% for a company of average

1 risk. I have analyzed the results which indicate a cost of equity of no more than  
2 9.00% for the average water company.

3

4 **Q. IS YOUR RECOMMENDATION CONSERVATIVELY HIGH?**

5 A. Yes. I did not adjust my cost of equity down even though I recognized that in the  
6 current marketplace the DCF method generally overstates the cost of equity. This  
7 is because:

8 There is a general tendency for analysts' forecasts to be  
9 overly optimistic about future earnings prospects;

10  
11

12 Recognizing that analysts' habitual optimism causes the DCF method to  
13 overstate the cost of equity, I noted that the constant growth version of the DCF  
14 method as applied to the comparative group of water utilities is 8.89% to 9.23%.  
15 I also found that the cost of equity indicated by the multi-stage version of the  
16 DCF method applied to the same group of water utilities varied between 8.22%  
17 and 9.36% depending upon the company group used and the stock price time  
18 period, spot price or average for the year. The cost of equity indicated by the risk  
19 premium/CAPM method as applicable to water utility companies is 9.7% based  
20 upon the inflation premium method before making an adjustment for the lower  
21 risk of water utility companies and is 8.57% based upon an analysis of historic  
22 actual returns. See – [Schedule JAR 2](#).

23 By being conservative and giving more weight to the DCF result even  
24 though the DCF result is currently overstating the cost of equity, I find that the

1 proper cost of equity to allow to a water utility of average risk is 9.00%. I added  
2 0.60% to this cost of equity to allow for the higher financial risk inherent in the  
3 capital structure being requested by MHWC.

4

5 **Q. HAVE YOU MADE ANY ADJUSTMENT TO THE COST OF EQUITY**  
6 **BECAUSE OF THE SIZE OF MT. HOLLY WATER COMPANY?**

7 A. No. There are numerous reasons, any one of which is sufficient to make it  
8 improper to make any cost of equity adjustment because of size. These reasons  
9 include:

10 **1. Diversifiable risk.** Size is a diversifiable risk. Common stocks are owned  
11 as part of a portfolio of stocks and other investments. From the  
12 perspective of a portfolio, an investor or investment manager could  
13 purchase the stock of one large company or accomplish the same size  
14 effect by instead purchasing the stock of multiple small companies. By  
15 purchasing the stock of multiple small companies, the size effect is  
16 neutralized. For example, a manager could purchase stock in a water  
17 company that does business in three states, or purchase the stock in three  
18 different water companies each doing business in a different state. In  
19 either scenario, the end result is that the portfolio has an investment in the  
20 water business in three different states. Any responsible investment  
21 manager who thought the return could be increased by purchasing stock in  
22 the three smaller companies rather than just the one large company would  
23 do so. Because this is possible, any “small company” effect that might  
24 otherwise exist would be removed from the marketplace.

25 **2. Mt. Holly is not really small.** Mt. Holly is effectively owned by RWC.  
26 RWC is not a small company, but is a large multi-national company.

1           **3. Small not really a problem for Mt. Holly.** Even though diversifiable  
2 risk does not increase the cost of equity, as a stand-alone investment, Mt.  
3 Holly’s risk is lower than for the typical small company. Ms. Ahern  
4 argues on page 11 of her testimony that Mt. Holly was risky because Mt.  
5 Holly’s business could suffer a relatively large impact if it lost a few large  
6 customers. The response to interrogatory RAR-ROR-15 provides the  
7 names of Mt. Holly’s largest customers. This list consists of:

- 8                   **a)** Virtual Health Memorial Hospital Burlington County;
- 9                   **b)** Burlington County;
- 10                  **c)** Mount Holly Center;
- 11                  **d)** Ambulatory Center;
- 12                  **e)** Mount Holly Sewer Authority.

13  
14           Given the nature of these customers, they appear to provide a stable base  
15 rather than a cause for risk.

16  
17                   **Not all Small Companies are the Same.** Size can create risk  
18 issues for companies in some industries and not others. A  
19 small company that has a franchise to provide water service to  
20 an economically viable community in New Jersey has far less  
21 risk than a small company in a competitive industry. This is  
22 especially true if the product the small company is selling is  
23 subject to obsolescence. Mt. Holly has neither a competitive  
24 risk nor does it face the possibility of its product becoming  
25 obsolete. As Standard & Poor’s states in a section entitled  
26 “Size Considerations” on page 19 of its Rating Methodology  
27 report available on the S&P website “... sheer mass is not

1 important; demonstrable market advantage is. Small  
2 companies also can possess the competitive benefits of  
3 dominant market positions, although that is not common.”  
4 Because of its franchise and water utility plant, Mt. Holly does  
5 have a dominant market position in selling water in its franchise  
6 territory.

7

8 **C. Cost of Equity Impact Caused by New Federal Income Tax Law**  
9 **Change**

10

11 **Q. HAVE THE FEDERAL TAX LAW CHANGES RECENTLY ENACTED**  
12 **IMPACTED THE COST OF EQUITY FOR MT. HOLLY WATER**  
13 **COMPANY?**

14 A. Yes. The new U.S. tax cut law results in a large tax savings to equity investors,  
15 especially equity investors who own dividend paying utility stocks. Under the old  
16 law, dividends were taxed at rates that typically were 30% or more<sup>3</sup>; now  
17 dividends are taxed at no more than 15%. Under the old law long-term capital  
18 gains were taxed at 20% and now they also will be taxed at no more than 15%<sup>4</sup>.

19 The result of this tax cut is that a greater percentage of dividends and capital gains

---

<sup>3</sup> Prior to the tax law change, federal income tax rates were 10%, 15%, 27%, 30%, 35%, or 38.6% depending upon the relevant income bracket. Under the newly passed law, the 27% drops to 25%, the 30% to 28%, the 35% to 33% and the 38.6% to 35%. Since the old 27% tax bracket applied to married couples with a combined income of no more than \$47,450, it is reasonable to say that the dollar weighted dividends paid to most individual investors were in brackets of between 27% and 38.6%.

1 are kept by investors. Because income taxes are lower, the cost of equity allowed  
2 by the BPU in the past, assuming all is else equal, needs to be reduced by about  
3 0.50%, or 50 basis points. Reducing the allowed return by 0.50% will result in  
4 the investor receiving the same after-tax return that he or she achieved under the  
5 old tax law.

6 Schedule JAR 11, p.2 shows that under the old tax law, a cost of equity of  
7 8.84% provided the investor with an after tax return of 7.50%. As also shown on  
8 Schedule JAR11, p.3 the new tax law provides investors with an after-tax return  
9 of 8.11%, 0. 61% more than under the old tax law.

10 The current tax law technically expires after 2008. However, the May 31<sup>st</sup>  
11 2003 issue of the *Economist* says, "...the chances of politicians letting the taxes  
12 reappear are slim."<sup>5</sup> Since the new tax law could expire at the end of 2008, I used  
13 a DCF analysis to calculate the tax effect assuming tax rates return to 20% for  
14 long-term capital gains and 30% for dividends in 2009. In the unlikely case that  
15 the new tax law should only be temporary, investors who hold the stock for 40  
16 years would still receive an approximately 0.10% greater after tax return on  
17 equity compared to the return under the old tax law. Investors with a time  
18 horizon shorter than 40 years would receive an even greater benefit from the new

---

<sup>4</sup> Merrill Lynch "President Bush Signs Tax Bill Into Law" May 29, 2003.

<sup>5</sup> The Economist, "Disingenuous and Risky" May 31, 2003, page 13.

1 tax law even under the unlikely assumption that the tax reduction is temporary.  
2 See Schedule JAR 11, p.2.

3

4 **Q. WHY DOES A REDUCTION IN THE INCOME TAX RATE PAID BY**  
5 **COMMON STOCK INVESTORS LOWER THE COST OF EQUITY**  
6 **THAT THE COMMISSION SHOULD ALLOW TO MHWC?**

7 A. Investors care about maximizing the return on investment that they keep rather  
8 than simply maximizing the before-tax return an investment may return. This is  
9 why tax-free bonds pay a lower interest rate than taxable bonds. The cost of  
10 equity the BPU allows is the return a company is allowed to earn after paying  
11 income taxes. However, the cost of equity allowed by the BPU is the rate earned  
12 by the investor before the investor pays income taxes on dividends or capital  
13 gains. When there is a change to the tax rate the investor pays on interest and on  
14 capital gains, there is a corresponding change in the return the BPU must allow to  
15 give the investor the same return.

16 In the past, when there has been a tax law change in the income tax rate paid  
17 by MHWC on its income, the income tax expense included an operating expense  
18 charge. For that very same reason it is appropriate to alter the tax allowance  
19 when the corporate tax rate changes and it is equally important to change the cost  
20 of equity allowance when the individual income tax rate changes.

21

22 **Q. YOU EXPLAINED EARLIER IN YOUR TESTIMONY THAT WHEN**  
23 **THE BPU IS COMPARING WHAT WAS ALLOWED IN RECENT**

1       **WATER CASES AND WHAT IT SHOULD NOW ALLOW, IT SHOULD**  
2       **CONSIDER THE IMPACT OF THE NEWLY PASSED TAX LAW.**  
3       **PLEASE QUANTIFY THE IMPACT.**

4       A. While the consensus in the marketplace appears that the tax law will become  
5       permanent, there is some chance this tax cut will be temporary. The tax reduction  
6       lowers the cost of equity. The cost of equity impact was quantified by separately  
7       examining the following:

8             1) A present value analysis of cash flows assuming:

9                     A) 40-year holding period with no tax law change;

10                    B) 40-year holding period assuming the old tax law returns after 7  
11                    years;

12                    C) A one-year holding period.

13             2) An examination of AAA corporate bonds versus the AAA tax-free  
14             municipal bonds.

15

16       **Q. WHY DID YOU USE A 40-YEAR HOLDING PERIOD IN YOUR DCF**  
17       **ANALYSIS?**

18       A. I used a 40-year holding period in my DCF analysis because a long-term  
19       perspective is appropriate to fairly evaluate the impact on investors. Almost no  
20       investors will hold a stock for 40 years but they eventually will sell to another  
21       investor who also will be affected by the new tax environment.

22

23       **Q. IF YOU SHORTEN THE HOLDING PERIOD DOES IT REDUCE THE**  
24       **SAVINGS AVAILABLE FROM THE NEW TAX LAW?**

25       A. No. If it is assumed that an investor sells the stock after only one year, the after-  
26       tax return on equity increases by 0.78% or a slightly greater savings than the  
27       0.62% savings shown in the assumed 40-year holding period case. JAR 11, p.1.

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**Q. ARE THERE ANY EXISTING INVESTMENT PRODUCTS THAT CAN BE USED FOR COMPARISON PURPOSES TO EVALUATE THE IMPACT OF THE NEW TAX BILL?**

A. Yes. The AAA 20-year tax-free municipal bond can be used for comparison and it provides a return of 4.35%<sup>6</sup>. Unlike the Municipal bonds, interest income from corporate bonds is taxed. AAA Corporate bonds offer a return of 5.65%<sup>7</sup>. The interest rate paid on AAA tax-free municipal bonds is 23.0% less than on AAA taxable corporate bonds. A 23.0% reduction in the 8.84% DCF cost of equity is a reduction of 2.03%. Since the new tax law approximately cuts the income tax rate in half, not totally eliminating the tax paid by an equity investor, the interest rate differential between taxable and tax free bonds indicate that the cost of equity will drop by 1.02% (2.03% / 2) as a result of the new tax law. See Schedule JAR 11, p.6. To be conservative, I interpret the results to mean that as a result of the new income tax law, the cost of equity has declined by at least 0.50%.

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<sup>6</sup> Yahoo Finance, November 6, 2003

<sup>7</sup> Yahoo Finance, November 6, 2003

1 **VI. EVALUATION OF THE TESTIMONY OF PAULINE M. AHERN**

2 **A. Summary**

3 **Q. PLEASE SUMMARIZE THE TESTIMONY OF MS. AHERN.**

4 A. Ms. Ahern has recommended that Mt. Holly Water Company be allowed a return  
5 on equity of 11.85%, and an overall cost of capital of 5.76%. She arrived at this  
6 recommendation from an analysis of the common stock for a proxy group of  
7 water companies. The methods that she presented to quantify the cost of equity  
8 were the DCF, Risk Premium (RP), Capital Asset Pricing Model (CAPM), and  
9 comparable earnings. See Page 5 of Ms. Ahern's direct testimony.

10 An analysis of Ms. Ahern's testimony shows that her RP and CAPM  
11 approaches are basically one method in two different packages. The result  
12 obtained from these "two methods" both rely heavily upon historic actual returns  
13 being used as a proxy for what investors expect for the future without any  
14 evaluation of this assumption, and both quantify the historic return using a method  
15 that does not compound the annual returns. Using historic returns overstates the  
16 risk premium because, as noted by Federal Reserve Chairman Alan Greenspan and  
17 others, risk premiums have declined over the last ten years.<sup>8</sup> Using the arithmetic  
18 average instead of the geometric average is yet another error that Ms. Ahern has  
19 incorporated in both of her risk premium methods. Because Ms. Ahern's RP and  
20 CAPM methods contain the same two basic errors, by treating them as two  
21 separate methods, Ms. Ahern's result is all the more influenced by these mistakes.  
22 Because she used both faulty assumptions in the determination of the growth rate,  
23 Ms. Ahern's DCF method also results in an overstatement of the cost of equity.

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<sup>8</sup> As noted in Appendix A to this testimony, the quote from Federal Reserve Board Chairman Greenspan provided earlier in this testimony, and as available on the Federal Reserve Board's website at <http://www.bog.frb.fed.us/boarddocs/speeches/1999/10001014>.

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**B. DCF Method**

**Q. PLEASE SUMMARIZE THE DIFFERENCES BETWEEN THE DCF APPROACHES AS USED BY YOU AND BY MS. AHERN.**

A. Ms. Ahern’s approach to the DCF method is overly simplistic in the way that it estimates future growth. The overly simplistic approach to growth causes the growth rate to be overstated.

Ms. Ahern estimated the long-term sustainable growth rate for use in her DCF model by examining an array of non-constant growth rate indicators. She did nothing to examine the degree that the indicators she examined are inconsistent with the measurement of the sustainable growth rate that is REQUIRED in the constant growth version of the DCF model. Since accuracy of the constant growth version of the DCF method that she used is highly dependent upon the selection of a growth rate that is realistically sustainable into the future for much more than five years, Ms. Ahern’s approach to quantifying growth is improper. Later in this testimony, I will explain in more detail why the growth rate chosen by Ms. Ahern is a very inaccurate proxy for long-term sustainable growth. In contrast to Ms. Ahern, I used a growth rate that determines what return on book equity analysts expect will occur in the future. From that future expected return on equity, I computed a long-term sustainable growth rate. By doing this, I derived a growth rate that is mathematically consistent with the requirements of the constant growth DCF formula. In addition to using the constant growth

1 version of the DCF formula, I also presented a non-constant growth version of the  
2 DCF method. In this non-constant growth approach, I separately discounted each  
3 future year's expected cash flow.

4

5 **Q. DOES YOUR APPLICATION OF THE DCF METHOD IN A**  
6 **MATHEMATICALLY APPROPRIATE WAY MEAN THAT YOUR DCF**  
7 **APPROACH IS ABSOLUTELY PRECISE?**

8 A. There is no way to determine with absolute precision what investors, in aggregate,  
9 expect for future cash flows, so some imprecision remains. Properly applied, the  
10 DCF model is based upon a forecast of investors' future cash flow expectations.  
11 In most situations regarding utility common stocks, a critical determinant of the  
12 future levels of cash flow that a utility company will be able to achieve is  
13 investors' expectation for the value of the future return on book equity, "r", that  
14 either a specific company or the group of comparable companies will be able to  
15 earn in the future. This is because the return on book equity is a key determinant  
16 of the earnings per share that a company can reasonably expect to achieve in the  
17 future. Earnings per share is a critical determinant of future cash flow that an  
18 investor can expect to achieve because all of the earnings achieved in the future  
19 are either used to pay a dividend to investors, or are reinvested in the business. If  
20 paid out as a dividend, then the investor receives an immediate and direct cash  
21 flow. If the earnings are retained in the business, then the investor receives a  
22 future cash flow that is derived from the dividends paid from the earnings made  
23 possible by the revenue producing assets purchased with the re-invested earnings.

1        However, my approach to the DCF method has likely produced a conservatively  
2        high estimate of the cost of equity. I say this because I determined my estimate of  
3        the future value of the return on book equity, “r”, by examining the forecasts of  
4        Value Line and Zacks. Studies conducted by me and others have shown that these  
5        analysts’ forecasts tend to be overly optimistic. Other things equal, the higher the  
6        estimate of the return on book equity expected by investors, the higher the  
7        indicated cost of equity.

8

9        **Q. PLEASE PROVIDE A DETAILED DESCRIPTION OF HOW MS. AHERN**  
10       **IMPLEMENTED HER DCF METHOD.**

11       A. Ms. Ahern applies the DCF method by adding her estimated growth rate to the  
12       dividend yield that she computed. See Exhibit PT-8A, Schedule 8. In other  
13       words, she has decided to use the constant growth version of the DCF model.  
14       She arrived at her estimate of future growth by considering:

- 15       a) Value Line Historical Five Year Growth Rate in Earnings Per Share
- 16       b) Value Line Historical Five Year Growth Rate in Dividends Per Share
- 17       c) Projected BR+SV (Retention Rate X Future Expected Return on Equity +  
18       External Financing Growth)
- 19       d) Value Line Projected 1996-98 to 2002-04 Growth Rate in Earnings Per  
20       Share
- 21       e) Value Line Projected 2000-02 to 2006-08 Growth Rate in Dividends Per  
22       Share

1 f) ThomsonFN/First Call Mean Consensus Projected Five-year Growth Rate  
2 In Earnings Per Share

3 The growth rates she presented varied from a low of 6.4% for the five-year  
4 historic growth in earnings per share, up to 8.3% for the 2000-02 to 2006-08  
5 growth in earnings per share. Her overall conclusion from examining these  
6 growth rates was that between 5.8% and 7.3% growth should be used in the  
7 DCF model and that the results of the DCF model were therefore 10.0% as  
8 the indicated cost of equity. See Exhibit PT-8A, Schedule 11, Page 1 of 10.

9

10 **Q.WHAT CHARACTERISTICS MUST A GROWTH RATE HAVE IN**

11 **ORDER FOR IT TO BE A VALID INDICATOR OF THE GROWTH**

12 **RATE TO USE IN THE CONSTANT GROWTH DCF FORMULA?**

13 **A. The only proper growth rate to use in the simplified version of the DCF**

14 **model is a growth rate that investors expect is sustainable for many years**

15 **into the future.** A long-term sustainable growth rate in cash flow is a very special

16 type of growth rate. Short-term, five-year earnings per share growth rates such as

17 those reported by ThomsonFN/First Call are frequently substantially different

18 from future sustainable growth rates.

19

20 **Q. WHY ARE THOMSONFN/FIRST CALL FIVE-YEAR CONSENSUS**

21 **GROWTH RATES NOT INDICATIVE OF LONG-TERM SUSTAINABLE**

22 **GROWTH RATES?**

1 A. ThomsonFN/First Call five-year earnings per share growth rates are earnings per  
2 share growth rates that measure earnings growth from the most currently  
3 completed fiscal year to projected earnings five years into the future. These  
4 growth rates are not indicative of future sustainable growth rates in part because  
5 the sources of cash flow to an investor are dividends and stock price appreciation.  
6 While both stock price and dividends are impacted in the long-run by the level of  
7 earnings a company is capable of achieving, earnings growth over a period as  
8 short as five years is rarely in synchronization with the cash flow growth from  
9 increases in dividends and stock price. For example, if a company experiences a  
10 year in which earnings are temporarily below investor expectations, stock prices  
11 generally do not decline at the same percentage that earnings decline, and  
12 dividends are usually not cut just because of a temporary decline in a company's  
13 earnings. Unless both the stock price and dividends mirror every down swing in  
14 earnings, they cannot be expected to recover at the same growth rate that  
15 earnings recover. Therefore, growth rates such as five-year projected growth in  
16 earnings per share are not indicative of long-term sustainable growth rates in cash  
17 flow. As a result, they are inapplicable for direct use in the simplified DCF  
18 method.

19

20 **Q. IS THERE A WAY FOR AN ANALYST TO KNOW WHETHER OR NOT**  
21 **THE EARNINGS FOR ANY PERIOD ARE REFLECTIVE OF NORMAL**  
22 **EARNINGS?**

1 A. Yes. **In order for earnings to be reflective of normal conditions, the**  
2 **company has to earn a return on book equity in that year at a level that is**  
3 **equal to the long-term sustainable return on book equity.**

4  
5 **Q. HAS FERC RECOGNIZED THAT FIVE-YEAR CONSENSUS**  
6 **EARNINGS GROWTH RATES OF THE TYPE PUBLISHED BY**  
7 **THOMPSON/FIRST CALL ARE AN INAPPROPRIATE PROXY FOR**  
8 **LONG-TERM SUSTAINABLE GROWTH RATES?**

9 A. Yes. In Wyoming Interstate Company, Ltd., 69 FERC 61,259 (1994) (“WIC”)  
10 and Ozark Gas Transmission System, 68 FERC 61,032 (1994) (“Ozark”), the  
11 FERC rejected DCF analyses which relied upon five-year growth forecasts as a  
12 proxy for the long-term constant growth rate. The Commission found the use of  
13 short-term growth rate projections to be inconsistent with the theory of the  
14 constant growth DCF model and emphasized that parties that rely on the DCF  
15 method must provide evidence more consistent with the long-term assumption of  
16 the model. The Ozark and WIC decisions say that relying on five-year analysts’  
17 growth rate projections as a proxy for long-term growth, and for that matter,  
18 historic values of “b x r” as a proxy for future sustainable growth are both  
19 incorrect because “...the DCF model requires a long-term time horizon of more  
20 than five years, as the long term constant growth rate... (u)sing only a short-term  
21 growth rate projection is inherently inconsistent with the theory of the constant  
22 growth DCF model chosen by the parties. Thus, if the parties choose to use the  
23 DCF model, they must use it in an internally consistent manner.” I agree with all

1 of the quoted statements. Historic data shows no nexus to the future, five-year  
2 earnings per share growth rates are too short of a time period, and in order for the  
3 DCF model to be accurate, it must be applied in an internally consistent manner.  
4 These are principles I've held for years, and are consistent with the approaches  
5 that I have always used in all of my prior cost of capital testimonies, including my  
6 testimony in this proceeding.

7

8 **Q. PLEASE ELABORATE ON WHY THE USE OF FIVE-YEAR EARNINGS**  
9 **PER SHARE GROWTH RATES IN THE DCF MODEL IS IMPROPER?**

10 A. A raw, unadjusted, five-year earnings per share growth rate is usually a very poor  
11 proxy for either short-term or long-term cash flow growth that an investor  
12 expects to receive. When implementing the DCF method, the time value of  
13 money is considered by equating the current stock price of a company to the  
14 present value of the future cash flows that an investor expects to receive over the  
15 entire time that he or she owns the stock. The discount rate required to make the  
16 future cash flow stream, on a net present value basis, equal to the current stock  
17 price is the cost of equity. The only two sources of cash flow to an investor are  
18 dividends and the net proceeds from the sale of stock at whatever time in the  
19 future the investor finally sells. Therefore, the DCF method is discounting future  
20 cash flows that investors expect to receive from dividends and from the eventual  
21 sale of the stock.

22 Five-year earnings growth rate forecasts are especially bad indicators  
23 of cash flow growth even over the five years being measured by the five-year

1 earnings growth rate number. This is because, for different reasons, the five-year  
2 earnings per share growth rate is not indicative of growth in either of the two cash  
3 flow sources to an investor.

4

5 **Q. WHY IS A FIVE-YEAR EARNINGS PER SHARE GROWTH RATE A**  
6 **POOR INDICATOR OF THE FIVE-YEAR CASH FLOW EXPECTATION**  
7 **FROM DIVIDENDS?**

8 A. The board of directors changes dividend rates based upon long-term earnings  
9 expectations combined with the capital needs of a company. Most companies do  
10 not cut the dividend simply because a company has a year in which earnings were  
11 below sustainable trends, and similarly they do not increase dividends simply  
12 because earnings for one year happened to be above long-term sustainable trends.  
13 Therefore, over any given five-year period, earnings growth is frequently very  
14 different than dividend growth. In order for earnings growth to equal dividend  
15 growth, at a minimum, earnings per share in the first year of the five-year earnings  
16 growth rate period would have to be exactly on whatever long-term earnings  
17 trend line is expected by investors. Since earnings in most years are either above  
18 or below the trend line, the earnings per share growth rate over most five-year  
19 periods is different than what is expected for earnings growth.

20

21 **Q. WHY IS A FIVE-YEAR EARNINGS PER SHARE GROWTH RATE A**  
22 **POOR INDICATOR OF FUTURE STOCK PRICE GROWTH?**

1 A. If a company happens to experience a year in which earnings decline below what  
2 investors believe are consistent with the long-term trend, then the stock price does  
3 not drop anywhere near as much as earnings drop. Similarly, if a company  
4 happens to experience a year in which earnings are higher than the investor-  
5 perceived long-term sustainable trend, then the stock price will not increase as  
6 much as earnings. In other words, the P/E (price/earnings) ratio of a company  
7 will increase after a year in which investors believe earnings are below sustainable  
8 levels, and the P/E ratio will decline in a year in which investors believe earnings  
9 are higher than expected. Since it is stock price that is one of the important cash  
10 flow sources to an investor, a five-year earnings growth rate is a poor indicator of  
11 cash flow both because it is a poor indicator of stock price growth over the five  
12 years being examined and is equally a poor predictor of dividend growth over the  
13 period.

14

15 **Q. WAS MS. AHERN ABLE TO PROVIDE ANY SUPPORT FOR HER USE**  
16 **OF FIVE-YEAR EARNINGS PER SHARE GROWTH RATES AS A**  
17 **PROXY FOR LONG-TERM GROWTH RATES?**

18 A. No. In response to RAR-ROR-32, Ms. Ahern said that "...ThomsonFN/First Call  
19 does not address the Discounted Cash Flow Model (DCF) nor the proper  
20 application of any of the cost of common equity models used in utility  
21 ratemaking." In response to RAR-ROR-29 it says that "...Ms. Ahern did not rely  
22 on any specific studies in concluding that individual investors use the five-year  
23 growth rates in Value Line and ThomasnFN / First Call for use in a DCF

1 analysis.” She explained that she “...relied upon her expertise as well as common  
2 sense in that the growth rates from both Value Line and ThomsonFN / First Call  
3 are widely available...at no cost.” Then she goes on to say, “...common sense  
4 indicates that widely available, i.e., free, information is more likely to be used by  
5 investors.” What she fails to address is how this information is used by investors.  
6 The problem these “growth” rates is they are non-constant growth rates and  
7 therefore unsuitable for use in the constant DCF model. Most investors  
8 sophisticated enough to use a DCF method to evaluate a stock investment should  
9 likewise be sophisticated enough to know that the raw, unadjusted Value Line and  
10 ThomsonFN/First Call five-year growth rates are not the type of growth rates  
11 intended for the constant growth DCF formula.<sup>9</sup>

12 Contrary to what Ms. Ahern says, the five-year earnings per share growth rate  
13 is not based upon the “assumption” of the same growth rate for earnings, stock  
14 price, book value, and dividends. For example, the August 1, 2003 issue of Value  
15 Line that covers Philadelphia Suburban shows an “Est’d ’00-02 to ’06-08” growth  
16 rate of 10.0% for earnings, 5.5% for dividends, and 6.5% for book value. If this  
17 10.0% earnings per share growth rate was the constant growth rate that Ms.  
18 Ahern thought it was, then the growth rate for earnings per share would have  
19 been the same as for book value and for dividends. As for stock price, Value Line  
20 expects it to grow even more rapidly than earnings, book value, or dividends.

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<sup>9</sup> The August 1, 2003 issue of Value Line forecasts stock price for Philadelphia Suburban of \$62.2-62.6 by 2006-2008. The mid-point of this range is \$62.40. As of the time of this Value Line report, the price of Philadelphia Suburban common stock was indicated to be \$23.67 per share. The compound annual rate of growth from \$23.67 to \$62.4 is in excess of 27% per year.

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**Q. MS. AHERN HAS PRESENTED A BR+ SV GROWTH RATE METHOD.  
PLEASE COMMENT ON HER APPROACH TO THE METHOD.**

A. I have used a BR + SV approach to the DCF method as the method for computing growth in the constant growth version of the DCF model I have presented. However, Ms. Ahern failed to make the retention rate she used for computing growth consistent with the retention rate she used to compute the dividend yield. Her analysis built-in a serious mis-match in two ways. First, she used the dividend yield for all of the companies in her group, but computed growth for only three of the seven companies. See her Exhibit PT-8A, Schedule 11, page 6. This is a serious error because the entire premise of the BR +SV growth rate method is that earnings are either paid out as a dividend or retained in the business – causing an interrelationship between earnings and dividends. Therefore, it is wrong to use a BR+SV growth from less than half of the group from which the dividend yield was obtained. Yet another mismatch error is that Ms. Ahern computed the dividend yield based upon dividends from 2003 but computed growth based upon a forecasted retention rate for 2006-2008. Such a mismatch introduces yet another potentially major error in her BR + SV approach.

**Q. CAN YOU PLEASE SUMMARIZE WHY A FUTURE ORIENTED “B X  
R” METHOD IS SUPERIOR TO A FIVE-YEAR EARNINGS PER SHARE  
GROWTH RATE FORECAST IN PROVIDING A LONG-TERM  
SUSTAINABLE GROWTH RATE?**

1 A. Yes. The primary cause for earnings growth is the retention of earnings. A  
2 company is able to create higher future earnings by retaining a portion of the prior  
3 year's earnings in the business and purchasing new business assets with those  
4 retained earnings. There are many factors that can cause short-term swings in  
5 earnings growth rates, but the long-term sustainable growth is caused by retaining  
6 earnings and reinvesting those earnings.

7 Factors that cause short-term swings include anything that causes a company  
8 to earn a return on book equity at a rate different from the long-term sustainable  
9 rate. Assume, for example, that a particular utility company is regulated so that it  
10 is provided with a reasonable opportunity to earn 10.0% on its equity. If the  
11 company should experience an event such as the loss of several key customers, or  
12 unfavorable weather conditions which cause it to earn only 6.0% on equity in a  
13 given year, the drop from a 10% earned return on equity to a 6% earned return on  
14 equity would be concurrent with a very large drop in earnings per share. In fact,  
15 if a company did not issue any new shares of stock during the year, a drop from a  
16 10% earned return on book equity to a 6% earned return on book equity would  
17 result in a 40% decline in earnings per share over the period.<sup>10</sup> However, such a  
18 drop in earnings would not be any indication of what is a long-term sustainable  
19 earnings per share growth rate. If the drop were caused by weather conditions,  
20 the drop in earnings would be immediately offset once normal weather conditions  
21 return. If the drop is from the loss of some key customers, the company would

1 replace the lost earnings by filing for a rate increase to bring revenues up to the  
2 level required for the company to be given a reasonable opportunity to recover its  
3 cost of equity.

4 For the above reasons, changes in earnings per share growth rates that are  
5 caused by non-recurring changes in the earned return on book equity are  
6 inconsistent with long-term sustainable growth, but changes in earnings per share  
7 because of the reinvestment of additional assets is a cause of sustainable earnings  
8 growth. The “ $b \times r$ ” term in the DCF equation computes sustainable growth  
9 because it measures only the growth which a company can expect to achieve  
10 when its earned return on book equity “ $r$ ” remains in equilibrium. If analysts have  
11 sufficient data to be able to forecast varying values of “ $r$ ” in future years, then a  
12 complex, or multi-stage DCF method must be used to accurately quantify the  
13 effect. Averaging growth rates over sub-periods, such as averaging growth over  
14 the first five years with a growth rate expected over the subsequent period will  
15 not provide an appropriate representation of the cash flows expected by investors  
16 in the future and therefore will not provide an acceptable method of quantifying  
17 the cost of equity using the DCF method. The choices are either a constant  
18 growth DCF, in which one “ $b \times r$ ” derived growth rate should be used, or a  
19 complex DCF method in which the cash flow anticipated in each future year is  
20 separately estimated.

21

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<sup>10</sup> By definition, earned return on equity is earnings divided by book value. Therefore, whatever level of earnings is required to produce earnings of 6% of book would have to be 40% lower than the

1 **Q. ARE YOU SAYING THAT THOMSONFN/FIRST CALL AND ZACKS**  
2 **CONSENSUS EARNINGS PER SHARE GROWTH RATES ARE**  
3 **USELESS AS AN AID TO PROJECTING THE FUTURE?**

4 A. No. **They are, however, very dangerous if used in a simplified DCF without**  
5 **proper interpretation.** While they are not useful if used in their “raw” form, they  
6 can be useful in computing estimates of what earned return on equity investors  
7 expect will be sustained in the future, and as such, are useful in developing long-  
8 term sustainable growth rates. But, the growth rate from an arbitrary starting  
9 year is, in-and-of-itself, as useless as attempting to measure the average slope of a  
10 mountain based upon the slope encountered over the last five minutes of hiking on  
11 a jagged trail up the mountain. In my implementation of the simplified DCF  
12 method, I use the Zacks five-year earnings per share growth only to help  
13 determine what earned return on book equity investors anticipate will be achieved  
14 in five years. Then, I consider the resultant earned return on book equity as one  
15 of the inputs to determine the value of “r” that I use in the “b x r” growth rate  
16 computation. In this way, I give consideration to analysts’ consensus growth rate,  
17 but do so in a way that results in a long-term sustainable cash flow growth rate  
18 rather than making the erroneous assumption that a five-year earnings per share  
19 growth rate is somehow an indicator of cash flow growth (remember, cash flow  
20 received by an investor is either dividends or stock price appreciation) .

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level of earnings required to produce a return on book equity of 10%.

1 **Q. ONE OF THE GROWTH RATES THAT MS. AHERN RELIES UPON IS**  
2 **VALUE LINE FORECASTED EARNINGS PER SHARE GROWTH**  
3 **RATES. IS THE VALUE LINE EARNINGS PER SHARE GROWTH**  
4 **RATE SUFFICIENTLY NORMALIZED TO MAKE IT AN ACCURATE**  
5 **INDICATOR OF LONG-TERM SUSTAINABLE GROWTH RATES?**

6 A. No, because Value Line's method results in only a very incomplete  
7 normalization of the base period earnings it uses in its earnings per share five-year  
8 forecast. The Value Line earnings per share forecast of the type presented by Ms.  
9 Ahern is defined by Value Line as the earnings per share growth from "Est'd '00-  
10 '02 to '06-'08". The procedure used by Value Line is to average the earnings per  
11 share from the 2000-02 base period and relate that three-year average to the  
12 earnings per share it expects will be achieved, on average, over the future 2006-  
13 2008 time period. The method used by Value Line does not assure the  
14 appropriate normalization of earnings per share in the base period, because there  
15 is not even an attempt by Value Line to make the average earned return on book  
16 equity in the base period reflective of the normal expected return on book equity.  
17 In fact, in the case of all the Water companies covered by Value Line, the average  
18 earned return on book equity from 2000-2002 is lower than Value Line expects in  
19 the 2006-2008 period.

20

21 **Q. ON PAGE 24 OF HER TESTIMONY, MS. AHERN CLAIMS THAT THE**  
22 **DCF METHOD UNDERSTATES THE COST OF EQUITY WHEN THE**  
23 **MARKET-TO-BOOK RATIO IS ABOVE 1.0. IS THIS CORRECT?**

1 A. No. As noted by FERC, the U.S. Supreme Court also disagrees with Ms. Ahern's  
2 reason for believing that the DCF method understates the cost of equity when  
3 market-to-book ratios are above 1.0. As FERC has accurately stated:

4 Specifically, they claim that when a utility's market-to-book  
5 ratio is above one, applying a DCF-based allowed rate of  
6 return to a book value rate base results in earnings that are  
7 too low. Conversely, when a utility's market-to-book ratio  
8 is below one, applying a DCF-based allowed rate of return  
9 to a book value rate base results in earnings that are too  
10 high. Both commenters argue that the allowed rate of  
11 return should be applied to a market value rate based rather  
12 than to book value.

13 The following example demonstrates the circularity  
14 of their claim. Equity capital costs generally rise as interest  
15 rates rise. Conversely, equity capital cost rates generally fall  
16 as interest rates fall. During periods of rising equity costs,  
17 utilities generally file for rate increases to cover these higher  
18 costs. This action protects utility shareholders from  
19 declines in the value of the stock. The result is a tendency  
20 to maintain a utility's existing market-to-book ratio during  
21 periods of rising equity costs.

22 During periods of falling capital costs, the revenue  
23 required to meet shareholder capital costs requirements also  
24 declines. Until a utility files for new rates at the lower  
25 capital cost, it continues to charge rates based on the higher  
26 equity capital costs that existed when the current rates were  
27 set. The result is a tendency for the utility to earn more  
28 than its shareholders currently require and a concomitant  
29 increase in the price of the utility's common stock and  
30 market-to-book ratio.

31 When capital costs are below those of the previous  
32 filing, applying the allowed rate of return to a market value  
33 rate base would perpetuate the unnecessarily high revenues  
34 that the expense of utility's customers. **Applying the  
35 allowed rate of return to a book value rate base would  
36 reduce revenue to the level required by shareholders at  
37 the new lower cost of equity. These revenues will  
38 provide the utility with an opportunity to recover all  
39 costs including the cost of capital.**

1                   The argument over the application of an allowed  
2 rate of return to a market value rate base is an old one and  
3 the problem of circularity inherent in that approach has been  
4 long and widely recognized. **The Supreme Court’s**  
5 **statement in Federal Power Commission v. Hope**  
6 **Natural Gas Co. that “rates cannot be dependent upon**  
7 **‘fair value’ when the value of the going enterprise**  
8 **depends on earnings under whatever rates may be**  
9 **anticipated” reflects its recognition of that problem.**  
10 **The market value of an enterprise or its common stock**  
11 **depends upon its earnings or anticipated earnings,**  
12 **which in turn depends upon the rates allowed. Thus,**  
13 **market value is a result of the ratemaking process and**  
14 **may not properly be the beginning of the process as**  
15 **well.**

16                   Docket RM87-35-000, P. 3348 of the Federal Register/  
17 Vol. 53, No. 24, Friday Feb. 5, 1988. Emphasis added.

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19                   Similarly, the Federal Communications Commission (FCC) responded to an  
20 argument made by Ameritech which suggested that the FCC was “... obligated to  
21 prescribe a rate of return that will ensure continuation of the carriers’ current  
22 market-to-book ratios.”<sup>11</sup> The FCC rejected Ameritech’s argument for several  
23 reasons. The reasons stated were:

24                   ... market-to-book ratios greater than one have been viewed  
25 traditionally as possible indicators that the company’s return  
26 is greater than its required return.  
27

28                   ...Ameritech places great reliance on its perception that  
29 unless this Commission applies the market-derived rate of  
30 return to its equity base, stockholders will see a massive  
31 decline in the value of their stock. It is true that  
32 prescription of a rate of return based on market data could  
33 lead to a decrease in the value of the stock if investors have  
34 been expecting continuation of a previously-authorized  
35 higher rate of return. On the other hand, a reduced rate of  
36 return might have no impact on stock price if, as often  
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<sup>11</sup>Page 15 of decision FCC 90-315 dated September 19, 1990, in CC Docket No. 89-624.

1 happens, the reduction had already been anticipated and  
2 discounted by the market. In any case, the requirement that  
3 we balance ratepayer and investor interests does not allow  
4 us to insulate investors from a diminution in the value of  
5 their stock (if in fact we could do so). **In any event, if we**  
6 **prescribed a rate of return above that which market**  
7 **data showed to be reasonable, investors would increase**  
8 **their expectations as to the carrier's rate of return,**  
9 **market value would increase, and the carrier would seek**  
10 **a higher rate of return authorization so that these**  
11 **higher expectations are not thwarted. We would be**  
12 **remiss in our responsibilities to balance ratepayers' and**  
13 **investors' interests if we implemented procedures that**  
14 **effectively insulated a carrier from experiencing a**  
15 **decrease in its authorized return. Thus, our current**  
16 **market-based rate of return procedures meet the**  
17 **Bluefield/Hope criteria notwithstanding that their**  
18 **application herein may adversely impact carriers' high**  
19 **market-to-book stock ratios.**

20  
21 Moreover, market-to-book ratios greater than one have  
22 been viewed traditionally as possible indicators that the  
23 company's return is greater than its required return.  
24 (Emphasis added) (FCC-90-315, P. 15.)  
25  
26

27 **Q. DO ARTICLES IN BUSINESS LITERATURE DEFINITELY SHOW**  
28 **THAT INVESTORS ARE AWARE OF THE SERIOUS BIASES**  
29 **CONTAINED IN THE RECOMMENDATIONS OF MANY ANALYSTS'**  
30 **REPORTS ?**

31 A. Yes. There have been countless articles that appeared in both business  
32 publications and the popular press throughout the last year that show these biases.  
33 Business Week, a widely read and important business publication, contained  
34 numerous articles that reported on the problems with securities analysts. These  
35 include:

1           1. A cover story entitled “How Corrupt is Wall Street” appeared in the May  
2           13, 2002 issue of *Business Week*.

3           a) The article mentions that Merrill Lynch, Solomon Smith Barney,  
4           Morgan Stanley Dean Witter along with 10 other firms are  
5           being investigated by the US Securities and Exchange  
6           Commission for unethical practices.<sup>12</sup>

7           b) According to the article, New York State Attorney General  
8           Eliot Spitzer made public e-mail exchanges at Merrill where, e-  
9           mail messages uncovered by Dr. Spitzer showed that  
10          “...analysts disparage stocks as ‘crap’ and ‘junk’ that they  
11          were pushing at the time. The e-mails are so incendiary that  
12          they threaten to thrust Wall Street into the sort of public-  
13          relations nightmare that Philip Morris, Ford, Firestone, and  
14          Arthur Andersen have endured in recent years.”<sup>13</sup>

15          c) The article features the following quote from David Komansky,  
16          the CEO of Merrill Lynch, by placing it in bold letters and  
17          large print:

18                                   We have failed to live up to the high standards that  
19                                   are our tradition, and I want to take this  
20                                   opportunity to publicly apologize to our clients, our  
21                                   shareholders, and our employees<sup>14</sup>.  
22

23

24           In the above quote, Dr. Komansky was responding to what *Business Week*  
25           describes as “...the analyst debacle...”<sup>15</sup>

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<sup>12</sup> May 13, 2002 *Business Week*, page 37.

<sup>13</sup> *Business Week*, May 13, 2002 page 39.

<sup>14</sup> *Business Week* “How Corrupt is Wall Street” May 13, 2002 page 42.

<sup>15</sup> *Ibid*, page 42.

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2. The cover of the July 29, 2002 issue of *Business Week* features the article entitled “THE ANGRY MARKET.” The Cover summarizes the article by saying “THE BLUNT MESSAGE: Investors are repricing stocks to reflect a more honest picture of earnings, options, and the future.” In a discussion about the inaccurate and misleading earnings reporting done by many companies, *Business Week* says:

Brokerage-house analysts aren’t much help either. They tend to do what companies want. For example, only six of the 21 analysts that have given First Call their estimates for AOL Time Warner Inc.’s 2003 earnings actually provided GAAP figures.

3. A cover article in the August 5, 2002 issue of *Business Week* is entitled “INSIDE THE TELECOM GAME. How a small group of insiders made billions as the industry collapsed.” The article discusses the buy recommendations consistently made by Dr. Grubman on these companies, and says on page 34:

Now, investors are questioning whether Grubman was motivated by his true opinions – or by the millions of dollars he received from supporting his telecom clique.

4. “HOW TO FIX CORPORATE GOVERNANCE” is the cover article in the May 6, 2002 issue of *Business Week*. Page 76 of this article says:

If investors have learned anything from this crisis, it’s that Wall Street’s analysts are often loath to put a bad spin on a stock. Historically, “sell” ratings

1 have constituted fewer than 1% of analysts'  
2 recommendations, according to Thompson  
3 Financial/First Call...It's more a case of an  
4 inherently conflicted system, that is now the focus of  
5 a Justice Department investigation.

6  
7 'Investors need to realize that the free research they're  
8 getting is often just a marketing tool', says Kent  
9 Womack, a professor at Dartmouth College's Amos  
10 Tuck school of business.

11

12 5. A June 10, 2002 issue of *Fortune* had an article entitled "In Search of  
13 the Last Honest Analyst". The *Fortune* article noted:

14  
15 In fact, stock research sank so low during the bubble  
16 that it actually became a contrary indicator of a  
17 stock's performance. Researchers at the University  
18 of California and Stanford reviewed almost 40,000  
19 stock recommendations from 213 brokerages during  
20 the year 2000. The most highly rated stocks had a -  
21 31% return for the year, according to the study.  
22 Meanwhile, the stocks least favorably recommended  
23 (that is, the sells) soared an annualized 49% -- a  
24 differential of 80 percentage points<sup>16</sup>.

25

26 6. A September 24<sup>th</sup>, 2002 *Wall Street Journal* article entitled "Will Grubman  
27 Case Tone Down the Exaggeration by Analysts?" states the following:

28  
29 During the 1980s and 1990s, analysts often served  
30 as quasiadvocates for companies that hired their  
31 firms for investment-banking work, accompanying  
32 them on road shows to sell their stock, setting up  
33 one-on-one meetings between management and  
34 institutional investors, and proffering their access to

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<sup>16</sup> Fortune.com, "In Search of the Last Honest Analyst" June 2002 page 1 of 2

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management to give an unofficial version of the companies' view of business developments<sup>17</sup>.

7. On October 22, 2002, a Wall Street Journal article entitled "Massachusetts Claims CSFB Stock Reports Led Investors Astray" appeared on pages C-1 and C-10. Following are some highlights from this article:

The complaint [by the Secretary of the Commonwealth of Massachusetts] alleges CSFB misled investors by allowing its investment-banking division – in particular, star Frank Quattrone – to exert undue influence on the firm's research department.

The complaint which echoes one filed earlier this year by Elliott Spitzer against Merrill Lynch & Co. will no doubt add to investor concern that Wall Street peddled research it didn't believe only to get its hands on the much more lucrative investment-banking fees.

'The presumption that every firm engaged in this behavior is fair,' says Roy Smith, a professor of finance at New York University and a former partner at Goldman Sachs Group, Inc. 'It reminds me of how we used to talk in the locker room after a football game. That talk happens all the time, but it would sure be embarrassing if anyone ever recorded it.'<sup>18</sup>

**Q. HAS ALL THE UNFAVORABLE PRESS REGARDING EQUITY ANALYSTS SOLVED THE PROBLEM?**

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<sup>17</sup> Wall Street Journal "Will Grubman Case Tone Down The Exaggeration by Analysts?" September 24, 2002, starting on pages C-1 and C-3.

<sup>18</sup> Wall Street Journal, October 22, 2002, page C-1 and C-10.

1 A. No. A *Business Week* editorial published on September 8, 2003 called “The Myth  
2 of Independence” states that the new independent research firms also have  
3 conflicts of interest to deal with and “Many hire analysts with little or no track  
4 record, raising questions about the quality of their research.”  
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1           **C.     Capital Asset Pricing Model (CAPM) Method.**

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**Q. HOW HAS MS. AHERN IMPLEMENTED THE CAPM METHOD?**

A. Ms. Ahern has implemented the CAPM method for the determination of the cost of equity of MHWC. In her empirical CAPM model Ms. Ahern adds an “average company-specific market premium” to a 7.3% “...risk free rate...” Her definition of a risk-free rate is the interest rate from the “average forecast based upon six quarterly estimates of long-term Treasury Bond yields...” (Ms. Ahern’s Exhibit PT-8A, Schedule 13, p. 1 Note 2). She determined the “average company-specific market premium” by averaging the 12-month, 6-month, 3-month and spot forecast from Value Line with the long-term historical return calculated by Ibbotson Associates. Based upon this Value Line spot forecast , she concluded that the equity risk premium should be 13.0% over the cost of long-term treasury bonds. Based upon the historical return calculated by Ibbotson Associates, she concluded that the equity risk premium should be 7.0% over the cost of long-term U.S. Treasury bonds. See page 3 of Exhibit PT-8A, Schedule 14. The average of these two risk premiums is 10%  $(13\% + 7\%)/2$ . Then, Ms. Ahern multiplied each of the risk premiums by the beta of each company she evaluated. She then averaged the results of the companies in the proxy group to arrive at an average risk premium of 7.3% in her Empirical CAPM Model. ( See Exhibit PT-8A, Schedule 13, Page 2. Finally, Ms. Ahern adds the risk free rate to this 7.3% risk premium figure to get a “Capital Asset Pricing Model Derived Company Equity Cost Rate” of 12.3%. Her conclusion is an 11.8% cost rate.

1 **Q. IN RESPONSE TO RAR-ROR-38, MS. AHERN SAYS THAT A FLAW IN**  
2 **THE CAPM MODEL IS THAT IT “ASSUMES THAT NON-**  
3 **DIVERSIFIABLE RISK IS THE ONLY RISK WHICH IS RELEVANT TO**  
4 **INVESTORS.” IS THIS A FLAW IN THE CAPM MODEL?**

5 A. No. The CAPM model does not "assume" that only the non-diversified risk is  
6 relevant. To use the word “assume” implies it could easily be viewed in a  
7 different way. We are not dealing with an assumption here. It is a basic financial  
8 principle that non-diversifiable risk is the only risk factor that impacts the cost of  
9 equity. Diversifiable risk goes away because many billions of dollars are invested  
10 in diversified portfolios. Because such diversification is so widely used, any risk  
11 that can be diversified away, is. The competition for investments caused by this  
12 diversification process ensures that it is only the non-diversified risk that remains  
13 to provide a return to investors.

14

15 **Q. PLEASE COMMENT ON MS. AHERN’S IMPLEMENTATION OF THE**  
16 **CAPM METHOD.**

17 A. Ms. Ahern has essentially made the following errors in her CAPM method:

18

19 1) SELECTION OF RISK FREE SECURITY. She has  
20 incorrectly treated an investment in a long-term U.S. treasury  
21 bond as if it is a zero risk, or zero beta. In fact, long-term U.S.  
22 treasury bonds do have interest volatility risk, have a beta  
23 considerably higher than zero, and therefore are NOT risk free  
24 securities. By treating long-term treasuries as if they had a  
25 zero beta, Ms. Ahern has used too small of an adjustment to  
26 lower the risk premium.

27

1                   2)     USE OF ARITHMETIC MEAN RETURNS RATHER THAN  
2                   GEOMETRIC MEAN RETURNS. Ms. Ahern substantially  
3                   overstated the return that investors received on common stocks  
4                   from 1926 through 2002 because she used an arithmetic mean  
5                   return rather than a geometric mean return.

6                   3)     DECLINING RISK PREMIUMS. She ignored the fact that  
7                   historic data shows there has been a major decline in the risk  
8                   premium differential between bonds and stocks.

9

10   **Q. PLEASE EXPLAIN WHY LONG-TERM TREASURY BONDS ARE THE**  
11    **INAPPROPRIATE SELECTION FOR A RISK-FREE RETURN.**

12    A. Long-term U.S. treasury bonds are only risk free regarding whether or not interest  
13    and principal payments will be made at the contractually agreed levels. They are  
14    NOT risk free regarding market price movements over the thirty-year holding  
15    period of the bonds. Anyone who doubts that long-term treasury bonds can and  
16    do vary substantially in price only needs to ask Orange County, California about  
17    what can happen to the price of long-term treasury bonds when interest rates  
18    increase.

19

20   **Q. CAN IT BE REASONABLE TO EXAMINE THE RISK PREMIUM**  
21    **DIFFERENCE BETWEEN LONG-TERM TREASURY BONDS AND**  
22    **COMMON STOCK EVEN THOUGH LONG-TERM TREASURY BONDS**  
23    **DO CONTAIN INTEREST RATE RISK?**

1 A. Yes, but not if it is used in a CAPM model in the way that Ms. Ahern has done.  
2 One of the elements of Ms. Ahern's CAPM computation is that she uses the risk  
3 premium between the cost of long-term bonds and common stock as the amount  
4 she multiplies by beta. This is wrong. In order to properly quantify the risk  
5 differential that is measured by beta, it is essential to use a risk premium factor  
6 that is fully reflective of the difference between the two securities being compared.

7 For example, Ms. Ahern's CAPM computation is based upon a long-term  
8 treasury bond interest rate of 5.0%, and a risk premium of 10.0% between the  
9 cost of long-term treasury bonds and a common stock with average risk (i.e., beta  
10 of 1.0).<sup>19</sup> She then modifies the 10.0% risk premium for a stock of average risk by  
11 multiplying it by the beta of each of her proxy group water companies. However,  
12 her decision to multiply the 10.0% risk premium would only be the correct  
13 modification to the 10.0% risk premium IF the beta of the long-term treasury  
14 bond were zero. Since it is not zero, the 10.0% risk premium (even if it were  
15 correct) would be reflective of the risk premium change associated with the  
16 difference in risk of an investment with a beta of 1.0 and an investment with a beta  
17 equal to that of a long-term treasury bond. Since Ms. Ahern's invalid assumption  
18 that the beta of a long-term treasury bond is zero leads her to conclude that the  
19 risk premium should be 6.3% to 7.3%. Ms. Ahern's use of a "risk free rate" that is  
20 really not risk free in her CAPM method has caused her to further overstate the  
21 CAPM indicated cost of equity.

22

1 **Q. PLEASE COMMENT ON MS. AHERN'S USE OF THE ARITHMETIC**  
2 **AVERAGE RATHER THAN THE GEOMETRIC AVERAGE TO**  
3 **MEASURE HISTORIC ACTUAL RETURNS.**

4 A. As will be explained in detail later in this testimony, textbooks, the U.S.  
5 Securities and Exchange Commission (SEC), and Value Line have all recognized  
6 that the only proper way to measure long-term historic actual earned returns is to  
7 use the geometric mean. The arithmetic mean is specifically identified by several  
8 sources as a method that will specifically result in an answer that is upwardly  
9 biased.

10

11 **Q. IS THERE A MATHEMATICAL RELATIONSHIP BETWEEN THE**  
12 **GEOMETRIC AVERAGE AND THE ARITHMETIC AVERAGE?**

13 A. Yes. Page 24 of the third edition of *Stocks for the Long Run* by Professor Jeremy  
14 J. Siegel © 2002 contains the following:

15 The geometric return is approximately equal to the  
16 arithmetic return minus one-half of the variance  $\sigma^2$  of yearly  
17 returns  $r_G = r_A - 1/2 \sigma^2$ .

18 Investors can be expected to realize geometric  
19 returns only over long periods of time. The average  
20 geometric return is always less than the average arithmetic  
21 return except when all yearly returns are exactly equal. This  
22 difference is related to the volatility of yearly returns.  
23

24 As correctly explained above, the only reason the arithmetic average is higher  
25 than the geometric average is because of the volatility of yearly returns.

26 Therefore, from the perspective of the cost of equity to allow a regulated utility,

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<sup>19</sup> Exhibit PT-5, Schedule 13, Page 3.

1 the correct return is the geometric return. The geometric return, if allowed, will  
2 be the return the utility company is given a reasonable opportunity to earn. If  
3 there is a difference between the geometric return and the arithmetic return, for a  
4 regulated utility this difference will occur simply because a utility company's stock  
5 price will fluctuate up and down even though the allowed return on equity  
6 remains fixed at least until the next rate case.

7

8 **Q. HAVE YOU SEEN WITNESSES CLAIM THAT THE GEOMETRIC**  
9 **AVERAGE IS THE CORRECT AVERAGE TO USE WHEN**  
10 **MEASURING HISTORIC RETURNS, BUT THE ARITHMETIC**  
11 **AVERAGE IS SOMEHOW CORRECT FOR FORECASTING FUTURE**  
12 **RETURNS?**

13 A. Yes, I have seen this argument. But, given that the difference between the  
14 geometric return and the arithmetic return is due to volatility and not the true  
15 return actually being achieved, such an argument that claims a different  
16 measurement technique applies to historic data than to forecasted data is  
17 incorrect. Consider the following: Assume that the U.S. Government issued a  
18 30-year treasury bond 15 years ago that pays an annual interest rate of 5.0% on  
19 the face amount of the bond. Further assume that although interest rates  
20 fluctuated over the last 15 years, the current interest rate demanded by investors  
21 happens to be 5% today. Under these assumptions, over the last 15 years, the  
22 price of the bond has gone up in some years and gone down in other years. But,  
23 if the current interest rate demanded by investors on this bond is still the same 5%

1 as was demanded by investors at the time of the original issuance, the bond will be  
2 selling for the same price as it did when originally issued 15 years ago. Because  
3 of this fluctuation, if the total return (price appreciation or price depreciation plus  
4 the 5% interest income) is measured using the arithmetic average, then the  
5 measured return will include the 5% real return actually obtained by investors plus  
6 an additional illusory return cause by volatility rather than an actual return  
7 received by the investor. From the perspective of the investor who is forecasting  
8 the return on this 5% government bond with 15 years remaining, we know with  
9 certainty that the accurate forecasted future return will be 5% per year. We also  
10 can be confident that interest rates will fluctuate over the next 15 years.  
11 Therefore, this fluctuation will cause the arithmetic return measurement to be  
12 higher than the 5% annual return even though the 5% return is the only possible  
13 return an investor who holds this bond to maturity could get.

14

15 **Q. IS IT THE 5% RETURN ON THE TREASURY BOND OR IS IT THE**  
16 **ARITHMETIC AVERAGE RETURN THAT IS ANALAGOUS TO THE**  
17 **ALLOWED RETURN ON EQUITY TO A REGULATED UTILITY**  
18 **COMPANY?**

19 A. The 5% coupon return is the return that is analogous to the allowed return.  
20 Therefore, even if we were to attempt to satisfy the investor who was incorrectly  
21 led to believe that he or she would achieve the arithmetic average and not the  
22 geometric average, the return based upon the geometric average should form the  
23 return allowed. Then, an investor who wishes to be fooled into achieving a higher

1 return than is achieved by the geometric average will continue to be able to  
2 continue to be under the misconception that he or she is earning more than the  
3 geometric average. This can happen because the stock price fluctuation will still  
4 produce annual returns that, under the arithmetic average method, will appear to  
5 be higher than the allowed geometric return.

6 Consider the problem that would develop if allowed returns were errantly  
7 set based upon the arithmetic average rather than the geometric average. If a  
8 utility company is allowed to earn a return on rate base equal to the arithmetic  
9 average, then the normal stock price fluctuations would cause the new arithmetic  
10 average measured result to continue to exceed the old allowed arithmetic average.  
11 A repetition of the error caused by using the arithmetic average, if repeated in the  
12 next rate case, would cause yet a further ratcheting up of the allowed return in  
13 each future rate case where this mistake to use the arithmetic average is repeated.

14

15 **Q. CAN YOU PROVIDE A MATHEMATICAL EXAMPLE THAT SHOWS**  
16 **WHY RISK PREMIUM BASED UPON HISTORIC ARITHMETIC**  
17 **RETURNS ARE IMPROPER?**

18 A. Yes. As previously stated, arithmetic average returns overstate the actual returns  
19 received by investors because arithmetic returns measure volatility, not actual  
20 returns earned by investors. The more variable historic growth rates have been,  
21 the more her method exaggerates actual growth rates. Arithmetic average  
22 returns ignore the impact of compound interest. For example, if a company were  
23 to have a stock price of \$10.00 in the beginning of the first year of the  
24 measurement period and a \$5.00 stock price at the end of the first year, an

1 arithmetic average approach would conclude that the return earned by the  
2 investor would be a loss of 50%  $[(\$5-\$10)/(\$10)]$ . If, in the second year, the  
3 stock price returned to \$10.00, then the arithmetic average would compute a gain  
4 of 100% in the second year  $[(\$10-\$5)/(\$5)]$ . The arithmetic average approach  
5 would naively average the 50% loss in the first year with the 100% gain in the  
6 second year to arrive at the conclusion that the total return received by the  
7 investor over this two year period would be 25% per year  $[(-50\% +100\%)/2$   
8 years]. In other words, the arithmetic average approach is so inaccurate that it  
9 would conclude the average annual return over this two year period was 25% per  
10 year even though the stock price started at \$10.00 and ended at \$10.00. The  
11 geometric average would not make such an error. It would only consider the  
12 compound annual return from the beginning \$10.00 to the ending \$10.00, and  
13 correctly determine that the annual average of the total returns was not 25%, but  
14 was zero.

15 In order to protect investors from misleading data, the SEC requires mutual  
16 funds to report historic returns by using the geometric average only. The  
17 arithmetic average is not permitted. The geometric average, or SEC method, has  
18 the compelling advantage of providing a true representation of the performance  
19 that would have actually been achieved by an investor who made an investment  
20 at the beginning of a period and re-invested dividends at market prices prevailing  
21 at the time the dividends were paid.

22  
23 **Q. DOES THE FINANCIAL COMMUNITY COMPUTE HISTORIC**  
24 **ACTUAL ACHIEVED RETURNS BASED UPON ARITHMETIC MEANS**  
25 **OR GEOMETRIC MEANS?**

1 A. As shown earlier in this testimony, the financial community (as represented by  
2 articles from *The Wall Street Journal* and from *Business Week*) refers to  
3 geometric averages when evaluating historic returns. Additionally, page 92 of the  
4 August 16, 1999 issue of *Fortune* magazine refers to the return that is equal to the  
5 geometric mean from Ibbotson Associates as "...the oft-quoted calculation..." of  
6 historic actual returns on common stocks. The article does not even mention the  
7 number that is equal to the historic arithmetic return.

8

9 **Q. DO FINANCIAL TEXTBOOKS SUPPORT THE USE OF THE**  
10 **GEOMETRIC AVERAGE FOR COMPUTING HISTORIC ACTUAL**  
11 **RETURNS?**

12 A. Yes. For example, the textbook *Valuation. Measuring and Managing the Value*  
13 *of Companies*, by Copeland, Koller, and Murrin of McKinsey & Co. , John Wiley  
14 & Sons, 1994, in a description of how to use the Ibbotson Associates data states  
15 the following on pages 261-262:

16 We use a geometric average of rates of return  
17 because arithmetic averages are biased by the measurement  
18 period. An arithmetic average estimates the rates of return  
19 by taking a simple average of the single period rates of  
20 return. Suppose you buy a share of a nondividend-paying  
21 stock for \$50. After one year the stock is worth \$100.  
22 After two years the stock falls to \$50 once again. The first  
23 period return is 100 percent; the second period return is -50  
24 percent. The arithmetic average return is 25 percent [(100  
25 percent - 50 percent)/2]. The geometric average is zero.  
26 (The geometric average is the compound rate of return that  
27 equates the beginning and ending value.) **We believe that**  
28 **the geometric average represents a better estimate of**  
29 **investors' expected returns over long periods of time.**

30

1 (Emphasis added)

2 Similarly, in another textbook discussion that specifically addresses the use of  
3 the Ibbotson data, *Financial Market Rates & Flows*, by James C. Van Horne,  
4 Prentice Hall, 1990, states the following on page 80:

5 The geometric mean is a geometric average of  
6 annual returns, whereas the arithmetic mean is an arithmetic  
7 average. For cumulative wealth changes over long sweeps  
8 of time, the geometric mean is the appropriate measure.

9  
10 The textbook *Investments* by Nancy L. Jacob and R. Richardson Pettit, Irwin,  
11 1988, puts it well when it says:

12 The existence of uncertainty as reflected in a  
13 distribution of possible values makes the **expected value**, or  
14 arithmetic average rate of return, a misleading and biased  
15 representation of the wealth increments which will be  
16 generated from multiperiod investment opportunities.

17 The average *annual* rate of wealth accumulation  
18 over the investment period, termed the **average annual**  
19 **geometric rate of return**, correctly measures the average  
20 annual accumulation to wealth when multiple periods are  
21 involved.

22 (Emphasis is contained in the original)

23

24

25 **Q. HAS VALUE LINE SAID ANYTHING REGARDING THE USE OF AN**  
26 **ARITHMETIC AVERAGE OR A GEOMETRIC AVERAGE?**

27 A. Yes. On May 9, 1997, Value Line issued a report entitled “The Differences in  
28 Averaging”. This report was contained on pages 6844-6845 of the “Value Line  
29 Selection & Opinion” portion of its weekly mailings to subscribers. This report  
30 says that:

1  
2 (t)he arithmetic average has an upward bias, though  
3 it is the simplest to calculate. The geometric average does  
4 not have any bias, and thus is the best to use when  
5 compounding (over a number of years) is involved.

6  
7 The Value Line report then goes on to provide examples that show why the  
8 arithmetic average overstates the achieved returns while the geometric average  
9 produces the correct result.

10 Ibbotson Associates has also said that it is the geometric average that is "...  
11 the correct average to compare with a bond yield..."<sup>20</sup>

12 Therefore, when Ms. Ahern chose to give weight to the arithmetic average,  
13 she chose a method that both a financial textbook and Value Line have specifically  
14 noted to be biased. The more weight that is given to the arithmetic average result,  
15 the larger the upward bias in the risk premium method.

16  
17 **Q. HAVE YOU COMPARED GRAPHICALLY THE CAPITAL**  
18 **APPRECIATION GROWTH RATE USING MS. AHERN'S METHOD**  
19 **WITH THE CAPITAL APPRECIATION GROWTH RATE THAT IS**  
20 **OBTAINED USING THE SEC METHOD?**

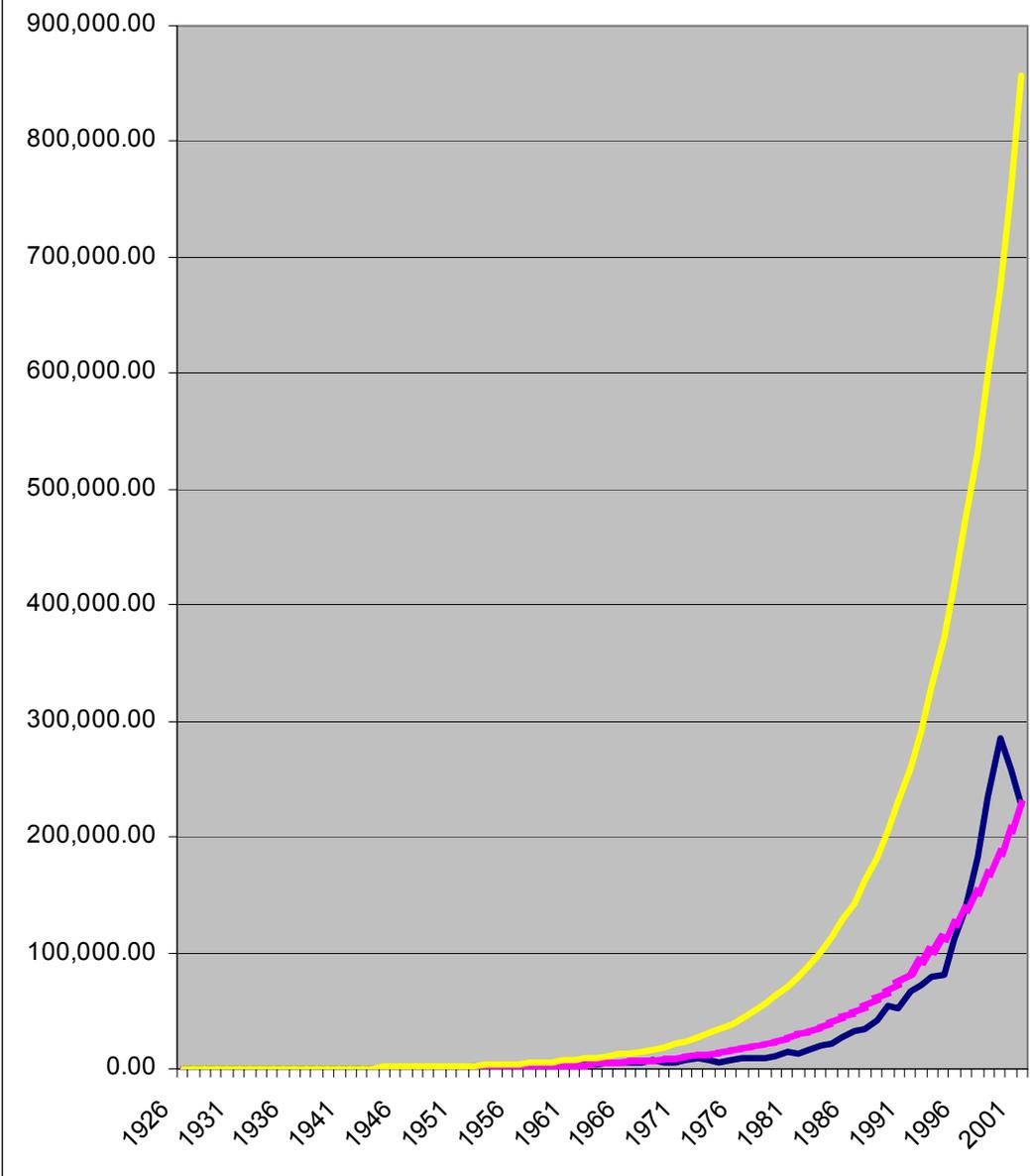
21 A. Yes. In the following graph I show the actual movement of the S&P Utility index  
22 from 1928 through 2001. I also show how the index would have behaved on a  
23 year-by-year basis using the average growth obtained from the SEC method and  
24 using Ms. Ahern's historic growth rate methodology. The graph illustrates that  
25 Ms. Ahern's calculation of historic actual returns deviates at an ever-increasing

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<sup>20</sup> Page 75 of Stocks, Bonds, Bills, and Inflation 1986 Yearbook.

1 rate over time from the actual S&P Utility Index, overstating the total return from  
2 1928-2001 by about 400%. By contrast, the historic actual returns computed  
3 using the SEC method is a dramatically more reasonable track of the growth of  
4 the S&P utility over time and thus is a better measure of historic actual return  
5 rates realized by investors.

**Actual Return on \$100 Invested in Large Company Stocks compared to Arithmetic Return and Geometric Return from 1926-2001**



1  
2

1           In the above chart, the top line shows that if \$100 had been invested in public  
2 utility common stocks in 1928 through 2001 and had earned the arithmetic return,  
3 the \$100 would have grown to about \$850,000. The line that starts as the lowest  
4 and spikes around 2000 shows what actually would have happened to a real \$100  
5 investment if it had been invested in public utility common stocks. As shown on  
6 the graph, the \$100 investment would have actually grown to about \$230,000.  
7 While the increase from \$100 to \$230,000 is a very sizeable return, it is far less  
8 than the \$855,000 return that would have been achieved if the arithmetic return  
9 methodology had been achieved. The smooth line that ends at the same place as  
10 the actual return line is the ongoing value of \$100 invested in 1928 that grew at  
11 the geometric return rate. Note that the \$100 invested at the geometric return  
12 rate is, by 2001, exactly equal to the actual return. Therefore, the geometric  
13 return accurately measures the actual return that was achieved from 1928 through  
14 2001, but the arithmetic average return exaggerates the actual return by over  
15 three times.

16

17 **Q. HOW MUCH HIGHER IS THE RISK PREMIUM DIFFERENCE BASED**  
18 **UPON AN ARITHMETIC AVERAGE THAN IT IS BASED UPON A**  
19 **GEOMETRIC AVERAGE?**

20 A. From 1928 to 2001, the arithmetic average method (to which Ms. Ahern gives  
21 weight) produced an indicated risk premium that was about 1.90% higher for  
22 public utility stocks versus public utility bonds than the risk premium indicated by  
23 using the SEC, or geometric average method. The arithmetic median method used  
24 by Ms. Ahern produced a 1.87% higher risk premium than is indicated by using  
25 the SEC, or geometric average method.

26

27

1 **Q. HAVE RISK PREMIUMS BEEN STABLE OVER THE YEARS?**

2

3 A. No. This is yet another important problem with Ms. Ahern's approach to the risk  
4 premium method. As I have previously stated, Federal Reserve Chairman Alan  
5 Greenspan has noted that risk premiums have declined over the last ten years.

6 **D. Risk Premium Method**

7

8 **Q. PLEASE COMMENT ON THE RISK PREMIUM METHODS AS**

9 **PRESENTED BY MS. AHERN.**

10 A. Ms. Ahern's application of the risk premium method is very similar to her CAPM  
11 method. The only substantive difference is that instead of using long-term  
12 treasuries as her "risk free" interest rate, she uses corporate bonds instead. Her  
13 risk premium computations lead her to show an indicated cost of equity of 11.9%.  
14 See Exhibit PT-8A, Schedule 12, Page 1. However, corporate bonds are closer in  
15 risk to common stocks than the risk of 30-year treasuries. Therefore, when she  
16 develops a factor to reduce the risk premium in an attempt to make it applicable  
17 to water utility common stocks, she understates the risk reduction to a greater  
18 degree than in her CAPM model. As a result, it is correct to characterize her risk  
19 premium model as her CAPM model with an even greater understatement to the  
20 risk reduction attributable to water utilities. This risk reduction understatement in  
21 Ms. Ahern's risk premium method is THE reason that her risk premium model  
22 results in about a 100 basis point higher estimate for the cost of equity. Since the  
23 cause of this extra 100 basis points is Ms. Ahern's poor implementation of  
24 financial theory, all that giving any weight to Ms. Ahern's risk premium method  
25 accomplishes is to cause further exaggeration of the cost of equity. This

1 exaggeration is on top of all of the equity cost overstatements caused by the  
2 errors in Ms. Ahern's implementation of the CAPM method as discussed above.

3

4 **E. Comparable Earnings Method**

5

6 **Q. PLEASE EXPLAIN THE COMPARABLE EARNINGS METHOD**

7 **PRESENTED BY MS. AHERN.**

8 A. Ms. Ahern selected a group of non-utility companies that she believes to be of  
9 comparable risk to Mt. Holly Water Company. After selecting the companies, she  
10 obtained the five-year historic actual return on book equity and the Value Line  
11 expected return on book equity for 2005-2007 / 2006-2008. See Ms. Ahern's  
12 Exhibit PT-8A, Schedule 14.

13 **Q. IS THIS METHOD VALID?**

14 A. No. Ms. Ahern has attempted to determine the cost of equity that would be  
15 demanded by investors on the market price of a company comparable to Mt.  
16 Holly Water Company by comparing it to the actual and projected returns on  
17 book equity of a selection of industrial companies. Leaving aside the serious  
18 problems with actually being able to select companies that are comparable, Ms.  
19 Ahern's comparable earnings analysis still has the fatal flaw of not addressing the  
20 cost of equity at all. It simply considered the returns on book equity that were  
21 achieved, and are expected to be achieved by Value Line in the next 3 to 5 years.

22 **The earned return on book equity is an entirely different concept than the**  
23 **cost of equity.** For example, one of the companies selected by Ms. Ahern is  
24 Abbott Labs. According to the most recent Value Line report on Abbott Labs,  
25 Abbott Labs earned 32.5% on its common equity in 2001, 30.4% in 2002 and is  
26 expected to earn 26.5% on its book common equity in 2006-2008. However, the

1 actual projected 3-5 year total return that Value Line forecasts for Abbott Labs is  
2 15%<sup>21</sup>, or much lower than the 26.5% projected return on book equity that Ms.  
3 Ahern confuses with a cost of equity amount.

4

5 **Q. HOW CAN VALUE LINE EXPECT AN ANNUAL RETURN ON**  
6 **INVESTMENT OF 15% FOR ABBOTT LABS AT THE SAME TIME IT**  
7 **EXPECTS ABBOTT LABS TO EARN 26.5% ON ITS BOOK**  
8 **INVESTMENT?**

9 A. To see why there is such a large difference between the earned return on book and  
10 the return on the investment achievable by investors, it is first essential to  
11 recognize that investors who want to own a share of Abbott Labs must purchase  
12 the common stock of Abbott Labs at the market price, not at book value. In the  
13 August 8, 2003 issue of Value Line, Value Line shows that the market price of  
14 Abbott Labs was \$30.66, but the book value was only \$10.65. In other words,  
15 investors were so desirous of obtaining a piece of these extremely high earnings  
16 that the stock price was bid up to the point where it is trading at nearly 300% of  
17 book.

18

19

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<sup>21</sup> Value Line Investment Survey, September 5, 2003, P.179, mid-point of 17% to 13% range.

1           **F.       Miscellaneous Comments**

2

3

4       **Q. MS. AHERN PROVIDED AN ARTICLE BY FRANK HANLEY IN THE**  
5           **RESPONSE SHE PROVIDED TO RAR-ROR-4. WOULD YOU CARE**  
6           **TO RESPOND TO THAT ARTICLE?**

7       A. Yes. Ms. Ahern presents this article as support for her contention that  
8           diversification lowers risk and reduces the cost of equity. This statement is false.  
9           Diversification will only lower the cost of equity for a company if the companies  
10          added in the diversification process have a lower stand-alone risk than the risk of  
11          the company prior to diversification. The mistake made in the article is that the  
12          analysis in the article simply captures the diversification risk reduction that  
13          investors can get on their own. If an investor adds the common stock of a “pure  
14          play” water utility to the portfolio, the performance achieved from owning the  
15          stock in this water company will be blended with the other stocks owned by that  
16          investor. If the portfolio is already adequately diversified, then the overall risk of  
17          that investor’s portfolio will already be minimized through the impact of  
18          diversification. Any further dampening of the diversification risk that occurs  
19          because the “pure play” utility diversifies will only be redundant to the  
20          diversification benefits that have already occurred. This is precisely why the only  
21          type of risk that impacts the cost of equity is the non-diversifiable risk.  
22          Diversifiable risks are eliminated by the portfolio effect.

23

1 **Q. IN RESPONSE TO RAR-ROR-34, PART C, MS. AHERN SAID THAT**  
2 **SHE IS AWARE OF STUDIES THAT HAVE SHOWN VALUE LINE AND**  
3 **THOMPSON/FIRST CALL EARNINGS GROWTH RATES HAVE SHOWN**  
4 **A TENDENCY TO BE TOO HIGH. DID THIS ADMISSION CAUSE HER**  
5 **TO REJECT HER USE OF THESE ANALYSTS GROWTH RATES?**

6 A. No. She rationalized her use of these overstated analysts forecasts by saying she  
7 “...is unaware of studies which indicate that investors do not rely upon analysts’  
8 earnings growth forecasts in arriving at their expectations of stock price growth.”  
9 Ms. Ahern’s response to this interrogatory is important because it shows a flaw in  
10 what she is willing to use in her analysis. She is willing to use these five year  
11 earnings growth rates even though empirical studies show analysts forecasts are  
12 overstated, there is substantial literature from the financial press that shows  
13 investors are well aware of these overstatements, and that these five-year growth  
14 rates are inconsistent with the long-term sustainable growth rate that is required  
15 for use in the constant growth form of the DCF model. Not only that, her reason  
16 for being willing to accept these growth rates is that no one has proven investors  
17 don’t rely upon them. I think Ms. Ahern has improperly turned the tables. Before  
18 using a method to obtain a growth rate, there should be a sound logical basis for  
19 using them.

20

21 **Q. IN RESPONSE TO RAR-ROR-24, MS. AHERN SAYS THAT SHE**  
22 **BELIEVES COMMON STOCKS WILL CONTINUE TO SELL**  
23 **SUBSTANTIALLY ABOVE BOOK VALUE IRRESPECTIVE OF THE**

1           **LEVEL OF THE FUTURE RETURN ON BOOK EQUITY INVESTORS**  
2           **EXPECT THE COMPANIES TO EARN IN THE FUTURE. PLEASE**  
3           **COMMENT ON HER RESPONSE.**

4           A. Ms. Ahern is incorrect. If she were correct that common stocks will continue  
5           to sell substantially above book value irrespective of the level of future return  
6           on book equity investors expect, then the BPU might just as well allow  
7           MHWC a 0% return on equity. If the BPU did this and the result was that  
8           stock prices remained substantially above book value, it would be possible for  
9           rates to be minimized while at the same time the companies would still be able  
10          to attract capital. Because Ms. Ahern is mistaken about the relationship  
11          between the future expected return on book equity and the resultant stock  
12          price, it is essential for the BPU to allow a cost of equity substantially higher  
13          than the zero that would be derived from Ms. Ahern's testimony. I bring this  
14          point out because it shows a basic, fundamental misunderstanding by Ms.  
15          Ahern of what the entire process of determining the cost of equity is all about.

16

17

1           **G.           Conclusion**

2

3           **Q. PLEASE SUMMARIZE YOUR ANALYSIS OF MS. AHERN'S**  
4           **TESTIMONY.**

5           A. Ms. Ahern recommends that the company be allowed a return on equity of  
6           11.85%. This recommendation is based upon seriously flawed approaches to  
7           the DCF, risk premium and CAPM methods. It is also based upon a  
8           “comparable earnings” approach that is not an equity costing method at all. Her  
9           testimony and interrogatory responses are riddled with such frequent and basic,  
10          fundamental errors in finance that her testimony deserves no weight. Mistakes  
11          include a DCF method based upon either short-term growth rates or a  $b \times r + sv$   
12          method that has a serious mismatch between the retention rate used to compute  
13          growth and the retention rate used to compute the dividend yield. Ms. Ahern’s  
14          Risk Premium and CAPM method, including the improper use of an arithmetic,  
15          or non-compounded, growth rate method for measuring historic returns, makes  
16          the erroneous assumption that there has not been a marked downturn in the risk  
17          premium.

18

19          **Q. DOES THIS CONCLUDE YOUR TESTIMONY?**

20          A. Yes.

21

22

23

1 **APPENDIX A - IMPLEMENTATION OF BOTH THE DCF METHOD AND**  
2 **THE RISK PREMIUM/CAPM METHOD**

3

4 **I. DCF Method**

5

6 **Q. HOW IS THE DCF METHOD USUALLY IMPLEMENTED?**

7 A. The DCF method is usually implemented in utility rate proceedings using the  
8 constant growth version. It is applied by implementing the following formula:

9

10 
$$\text{cost of equity} = \text{dividend yield} + \text{future expected growth}$$

11 Where growth refers to the future sustainable growth rate in  
12 dividends, earnings, book value and stock price.

13

14 **Q. IS THE DCF MODEL WIDELY USED IN UTILITY RATE**  
15 **PROCEEDINGS?**

16 A. Yes. The DCF model has been widely used for many years. From my  
17 experience, the constant growth form of the DCF model is more widely used  
18 than any other approach to determining the cost of equity.

19

20 **Q. IS THE DCF MODEL COMMONLY IMPLEMENTED IN A**  
21 **CONSISTENT MANNER?**

22 A. No. The DCF model is widely used and widely abused. Most implementations  
23 of the DCF model in utility rate proceedings start out with the same  $D/P + g$ , or  
24 dividend yield plus growth formula. Also, most generally agree that the growth  
25 rate “g” must be representative of the constant future growth rate anticipated by

1 investors for dividends, earnings, book value, and stock price. However, all too  
2 often, this important principle is forgotten when it comes time to implement the  
3 constant growth DCF formula. Such carelessness causes substantial,  
4 unnecessary error when implementing the constant growth version of the DCF  
5 model.

6 **Q. WHY IS IT SO IMPORTANT FOR THE GROWTH RATE USED IN THE**  
7 **CONSTANT GROWTH VERSION OF THE DCF MODEL TO BE**  
8 **REPRESENTATIVE OF THE CONSTANT GROWTH RATE FOR**  
9 **DIVIDENDS, EARNINGS, BOOK VALUE AND STOCK PRICE?**

10 A. The derivation of the constant growth formula is based upon the principle that  
11 investors buy stock solely for the right to future cash flows obtained as a result  
12 of that ownership. The cash flows are obtained through dividend payments  
13 and/or stock price appreciation. The constant growth version of the DCF  
14 formula will accurately quantify investors' expectations only if investors expect  
15 the dividend yield (defined as dividend payment divided by stock price) and the  
16 growth in dividends to best be estimated at one constant growth rate for many  
17 years into the future. The dividend yield and growth rate that are used in the  
18 constant growth formula must be selected carefully. Consider what happens if  
19 the expected growth rates are not all equal:

- 20 1. DIFFERENT GROWTH RATE FOR EARNINGS AND FOR  
21 DIVIDENDS. Both dividends and the ability for a company to  
22 grow dividends in the future are directly derived from earnings.  
23 The dividend yield, or  $D/P$ , portion of the constant growth DCF

1 formula quantifies the investor-derived value from the portion of  
2 earnings paid out as a dividend and the “g” portion of the  
3 constant growth DCF formula quantifies the value of the portion  
4 of earnings retained in the business. If dividends are quantified  
5 using the current dividend rate, but an earnings forecast is used to  
6 quantify “g” that is based upon a future environment in which  
7 earnings are expected to grow more rapidly than dividends, an  
8 ever-increasing portion of the total return expected by investors  
9 will be attributable to growth and a smaller portion will be  
10 attributable to dividends. Under these conditions, other things  
11 being equal, the constant growth version of the DCF model would  
12 overstate the cost of equity because the decrease in the payout  
13 ratio that results from a more rapid earnings growth rate than  
14 dividend growth rate would shift a greater portion of the earnings  
15 from dividends to earnings growth. The result of this is that the  
16 higher future earnings growth rate would cause the portion of  
17 earnings available for dividends to be lower, and therefore the  
18 dividend yield would be lower. Conversely, if future earnings  
19 growth were expected to be less than dividend growth, the  
20 constant growth form of the DCF model would understate the  
21 cost of equity. Every time a dividend payment is scheduled, the  
22 board of directors of a company decides what portion of earnings  
23 to pay out as a dividend and what portion of earnings to re-invest,

1 or “retain” in the business. It is this re-investment of earnings that  
2 causes sustainable growth. Both dividends and growth therefore  
3 compete for the same dollars of earnings. The higher the portion  
4 of earnings allocated to the payment of dividends, the smaller the  
5 amount of earnings left over for re-investment and therefore the  
6 lower the future growth rate. The relationship between the  
7 portion of earnings paid out as a dividend and the portion re-  
8 invested in the business is commonly referred to as either the  
9 dividend “payout” ratio (which is computed by dividing dividends  
10 by earnings), or the “retention rate” (which is computed by  
11 dividing the portion of earnings re-invested in the business by  
12 earnings). The sum of the payout ratio and the retention rate is  
13 1.0, or 100% because 100% of earnings are either paid out as a  
14 dividend or retained in the business. The constant growth version  
15 of the DCF formula uses a specific dividend rate to compute the  
16 “D/P” term of its formula. This specific dividend rate has a  
17 specific earnings “retention rate” associated with it. This specific  
18 “retention rate” provides for one and only one percentage of  
19 earnings that remains to cause the growth that is quantified in the  
20 second term of the equation. This is because the portion of  
21 earnings paid out as a dividend and the portion not paid out as a  
22 dividend must remain equal to total earnings. Consider what  
23 happens if the dividend “payout ratio” or the earnings “retention”

1 ratio are not constant. If they are not constant, the portion of  
2 earnings available for growth and the portion available for  
3 dividends will continue to shift over time, but under such  
4 conditions the constant growth formula produces an erroneous  
5 result because it is incapable of properly accounting for this  
6 change.

7 2. EARNINGS PER SHARE GROWTH RATE DIFFERENT  
8 FROM STOCK PRICE GROWTH RATE. When earnings per  
9 share growth rates are measured over a relatively short time  
10 period such as the five-year consensus growth rates compiled by  
11 services such as Zacks and I/B/E/S, it is likely that investors  
12 expect materially different growth rates in earnings per share and  
13 stock price. This is because the earnings per share growth rate as  
14 reported in such services is simply the compound annual growth  
15 rate in the earnings per share from the most recently completed  
16 fiscal year to the earnings per share forecast for five years into the  
17 future. Presumably, an earnings per share forecast for five years  
18 into the future is sufficiently far off that analysts' forecasts for that  
19 time period must be based upon an expectation of normal  
20 conditions. Five years into the future is too far off to forecast  
21 abnormal economic conditions, abnormal weather conditions, or  
22 any abnormal operating problems that could impact earnings.  
23 However, the base year from which earnings are forecast is likely

1 to contain some abnormalities that have an impact on earnings.  
2 To the extent this abnormality exists, the forecast of earnings per  
3 share growth from the base year to a period five years in the  
4 future will be equal to the sustainable growth rate plus or minus  
5 the impact of any abnormalities. Growth that is required to bring  
6 earnings up to or down to normally expected conditions is not  
7 sustainable growth and therefore it is not the kind of growth that  
8 would be mirrored in the stock price growth rate.

9 3. DIFFERENT GROWTH RATE FOR EARNINGS AND FOR  
10 BOOK VALUE. The return on book equity is computed by  
11 dividing earnings by book value. This is an important number for  
12 several reasons: a) for a regulated utility company, the allowed  
13 cost of equity is the return on book equity that a utility  
14 commission intends for a company to earn on the regulated  
15 portion of its business, and b) unregulated companies attempt to  
16 earn the highest risk adjusted returns on equity that are possible.  
17 If earnings per share grow more rapidly than book value per  
18 share, the return on equity increases. Conversely, if earnings per  
19 share grow more slowly than book value per share, the return on  
20 equity decreases. While increases and/or decreases in the earned  
21 return on equity can and do occur, it is not credible to forecast a  
22 sustained change in the return on equity for the many years into  
23 the future that are required in the constant-growth DCF model. A

1 forecasted continuation of a decrease in the earned return on  
2 equity would eventually drive the earned return on equity to near  
3 zero – a condition that is not credible for a regulated business  
4 providing a needed service. Similarly, a forecasted continuation  
5 of an increase in the earned return on equity would eventually  
6 drive the earned return on equity to an extremely high number – a  
7 condition that would not form the basis for a credible growth rate  
8 forecast for a regulated business because of the regulatory  
9 constraints on the authorized return. Similarly, an earnings per  
10 share growth rate higher than the book value per share growth  
11 rate is not credible for a competitive business because, as returns  
12 would go higher and higher, more and more competitors would  
13 be attracted. If a growth rate based upon an earning per share  
14 forecast higher than the forecast book value per share growth rate  
15 were used in a constant-growth form of the DCF model, then the  
16 constant-growth version of the DCF model would contain an  
17 upward bias. Conversely, if an earnings per share forecast that is  
18 lower than the book value per share growth rate, then the  
19 constant-growth form of the DCF model would contain a  
20 downward bias.

21

22 **Q. ARE FIVE-YEAR EARNINGS PER SHARE FORECASTS OF THE**  
23 **TYPE AVAILABLE FROM SOURCES SUCH AS ZACKS, I/B/E/S,**

1           **AND VALUE LINE SUITABLE AS A PROXY FOR LONG-TERM**  
2           **SUSTAINABLE GROWTH IN THE CONSTANT-GROWTH FORM**  
3           **OF THE DCF MODEL?**

4           A. No. For the above reasons, it is improper to directly use a five-year earnings  
5           per share forecast as a proxy for long-term sustainable growth in the constant-  
6           growth DCF model. No attempt is made for these earnings per share forecasts  
7           to be representative of the anticipated growth rate in dividends per share,  
8           book value per share, or stock price. Therefore, these sources can be used to  
9           develop a sustainable growth rate in the context of a constant-growth DCF  
10          model, but if used directly as a proxy for long-term growth they are no more  
11          accurate than it would be to forecast the height of a human at age 60 based  
12          upon a reasonable forecast of annual growth for the five years starting at age  
13          12. These earnings per share forecasts are generally different from the  
14          anticipated growth in dividends, book value, and stock price because they  
15          include the often substantial impact of bringing earnings up or down to a  
16          normal earned return on equity from whatever return on equity was achieved  
17          in the most recently completed fiscal year. Additionally, such analysts' growth  
18          rates tend to be overstated because of the well-documented propensity for  
19          analysts to be optimistic.<sup>22</sup> The combined effect of the habitual optimism and

---

<sup>22</sup> While there are many sources that have shown this optimism to exist, one noteworthy source is a statement by Arthur Levitt, former chairman of the U.S. Securities and Exchange Commission. The following appeared on page 4 of the 5/31/99 issue of Barrons:

ARTHUR LEVITT MAY BE THE best chairman of the SEC since Joe Kennedy.  
And no accident, really: Like Kennedy, Levitt spent enough time in the Street to  
develop a fine nose for good stocks and bad people.

1 the required movement over a relatively short five-year time period to bring  
2 earnings per share up to the optimistic levels causes five-year analysts' growth  
3 rates to commonly overstate the future sustainable growth rate. As noted  
4 earlier, an October 4, 2001 report issued by Credit Suisse First Boston noted  
5 that analysts' estimates "... have on average been 6% too optimistic 12  
6 months prior to a reporting date."<sup>23</sup> As a result, DCF approaches that rely  
7 upon the direct use of analysts' five-year growth rates repeatedly overstate the  
8 cost of equity.

9  
10 **Q. HOW IS IT POSSIBLE TO ENSURE THAT THE GROWTH RATE USED**  
11 **IN THE CONSTANT-GROWTH VERSION OF THE DCF MODEL**  
12 **WILL RESULT IN A CONSTANT GROWTH RATE INDICATOR FOR**  
13 **DIVIDENDS, EARNINGS, BOOK VALUE, AND STOCK PRICE?**

14 A. The most straight-forward and most accurate way to make this computation is to  
15 use the formula " $b \times r + sv$ " formula, where  $b$ = the earnings retention rate,  $r$ =the  
16 future expected return on book equity, and  $sv$  is a factor that accounts for

---

Back in April, Levitt delivered some cogent remarks on analysts (in the sacred order of being, they're somewhat lower than angels) and their innate bullishness (solely the product of their sunny natures).

As he observed, sell recommendations make up 1.4% of all analysts' recommendations, while buys represent 68%.

By way of explanation for this strange imbalance, he offers the possibility of a "direct correlation between the content of an analyst's recommendation and the amount of business his firm does with the issuer."

Analysts, he grouses are too eager to see every frog of a stock as a prince. What the world needs, he laments, are analysts who call a frog a frog.

<sup>23</sup> *Weekly Insights*, "Global Strategy Perspectives", October 4, 2001, page 58.

1 sustainable growth caused by the sale of new shares of common stock. The  
2 mathematics in support of the derivation of the DCF model show that the “ $b \times r +$   
3  $sv$ ” formula should be used to quantify sustainable growth. Common mistakes  
4 with this formula include using historic values of “ $b \times r$ ” and/or of “ $sv$ ” rather than  
5 future expected values, and most importantly by failing to realize that in order for  
6 the formula to be applied properly, the retention rate value, “ $b$ ” must be  
7 determined in a manner that is consistent with the other values input into the DCF  
8 model. This is a critical step necessary to ensure that the portion of the future  
9 expected earnings that has been allocated to dividends is consistent with the future  
10 expected earnings level that is used to compute growth. This is the way to be  
11 sure that the retention rate used to compute the dividend yield portion of the  
12 constant-growth portion of the DCF model is the same as the retention rate used  
13 to compute growth. If the two are not equal, then the total amount of future  
14 expected earnings allocated in aggregate to dividends and to growth will be  
15 something other than 100% of earnings. An approach that accounts for  
16 something other than 100% of earnings in the cost of equity computation will  
17 result in an invalid result.

18 The way to ensure the consistency necessary for a valid result from the  
19 implementation of the constant-growth form of the DCF model is to compute the  
20 retention rate “ $b$ ” based upon the inputs used for the dividend rate “ $D$ ” and the  
21 future expected return on equity, “ $r$ ”. This computation is straight-forward. By  
22 definition the retention rate “ $b$ ” is equal to the portion of dividends not paid out as  
23 a dividend divided by earnings. The earnings consistent with the value used for

1 “D” is computed by multiplying book value as of the time of the determination of  
2 “D” by the value of “r”. The result is the future expected rate of earnings that is  
3 consistent with the value used for “D”. By subtracting “D” from the future  
4 expected earnings consistent with the value used for “r” and dividing that amount  
5 by the earnings consistent with the value chosen for “r” results in a retention rate  
6 that contains the necessary consistency. If any other value for “b” is used, such  
7 as a forecasted value for “b” in some future time period, then the result from the  
8 constant-growth DCF computation would be invalid.

9

10 **Q. HOW DID YOU APPLY THE DCF MODEL IN THIS CASE?**

11 A. I applied the DCF method two different ways. One way is a single-stage, or  
12 constant growth DCF model in which I added a growth rate that was carefully  
13 constructed to meet the rigorous requirements of the constant growth formula.  
14 The second DCF analysis is a multi-stage method. Both approaches to the DCF  
15 method are dependent upon an estimate of what common equity investors expect  
16 for future cash flow. Any company creates a future cash flow for its equity  
17 investors by investing funds in assets that are needed by its business. The future  
18 cash flow rate is therefore dependent upon the rate at which the funds invested by  
19 the equity investors is able to earn. The rate at which they are able to earn is  
20 referred to as the return on book equity.

21

22 **Q. HOW DID YOU DETERMINE THE FUTURE RETURN ON BOOK**  
23 **EQUITY ANTICIPATED BY INVESTORS?**

24 A. I examined both the historic actual returns earned on average by the comparative  
25 groups of electric companies, the future return on equity forecast by Value Line,

1 and the return on equity required to achieve the consensus growth rate compiled  
2 by Zacks.

3

4 **Q. YOU SAID THAT ANALYSTS' ESTIMATES ARE WELL KNOWN TO**  
5 **HAVE A TENDENCY TO BE HIGH. PLEASE PROVIDE YOUR BASIS**  
6 **FOR THAT CONCLUSION.**

7 A. In addition to the statements from former Securities Exchange Commission  
8 chairman Arthur Levitt, and the statements in a recent report from Credit Suisse  
9 First Boston that I have referenced earlier in this testimony, other noteworthy  
10 sources include an article that appeared on the first page of the September 3, 2001  
11 issue of the Financial Times. This article, entitled "HSBC shakes up research"  
12 begins by saying:

13

14 HSBC is radically restructuring its investment  
15 research in a sign that banks are responding to criticism of  
16 the quality of equity analysis.

17 The bank's analysts will be required to publish as  
18 many "sell" recommendations on stocks as "buys" and  
19 HSBC will invest its own money in its best research ideas.  
20 The move is in response to criticism that investment banks'  
21 analysts are too positive about companies in the hope of  
22 generating lucrative corporate finance work.

23 Criticism has been particularly strong in the US,  
24 where many banks continued to talk up technology shares at  
25 the peak of the market. The banks are facing a wave of  
26 litigation from investors who lost money by following  
27 analysts' recommendations. Merrill Lynch recently paid  
28 \$400,000 to a client to drop an action against Henry  
29 Blodget, its star internet analyst.

30 Banks have also been attacked by US regulators and  
31 politicians.

32

33

34 An article appeared in the November 18, 2001 edition of the New York

35 Times, on the first page of the Sunday business section 3. This article, entitled

1 “Telecom’s Pied Piper: Whose Side Was He On?” is an article about Salomon  
2 Smith Barney telecommunications analyst Jack Benjamin Grubman, “... one of  
3 Wall Street’s highest-paid analysts...”. The article then says:

4 Anyone can make mistakes, but Dr. Grubman’s  
5 cheerleading epitomizes the conflict-of-interest questions  
6 that have dogged Wall Street for two years: Even as he  
7 rallied clients of Salomon Smith Barney, a unit of  
8 **Citigroup**, to buy shares of untested telecommunications  
9 companies and to hold on to the shares as they lost almost  
10 all of their value, he was aggressively helping his firm win  
11 lucrative stock and bond deals from these same companies.

12 Since 1997, Salomon has taken in more investment  
13 banking fees from telecom companies than any other firm on  
14 the Street. Because of Dr. Grubman’s power and  
15 prominence, and because his compensation is based in part  
16 on fees the company generated with his help, a part of those  
17 fees went to him.

18  
19 The demise of Enron has served to substantially reinforce investors’ mistrust  
20 of analysts. Consider the impact on investors when they read the article entitled  
21 “The Analyst Who Warned About Enron” that appeared on pages C1 and C17 of  
22 the 1/29/02 edition of the *Wall Street Journal*. The article explains that “Financial  
23 Analysts who tracked Enron Corp. have taken a pounding for being company  
24 ‘shills’ and for failing to concede they didn’t fully understand the Houston energy-  
25 trading concern’s complex finances.” Then, the article explains one exception  
26 was bond analyst Daniel Scotto who told clients back in August that Enron  
27 securities “should be sold at all costs and sold now” Instead of his accurate  
28 recommendation resulting in him getting a promotion, it resulted in his being fired.  
29 As the article explains,:

30  
31 Dr. Scotto’s experience highlights one of the oldest  
32 pressure points on Wall Street involving financial analysts,  
33 who traditionally act as a filter between investors and the  
34 financial markets. During the past decade, Wall Street

1 securities firms increasingly have pushed their research  
2 analysts to actively trumpet stocks and bonds, not  
3 impartially analyze them.

4 The side benefits to the securities firms can be  
5 enormous: If an analyst touts a company's securities, the  
6 securities firm stands a greater chance at becoming an  
7 adviser to that company, and garnering the fees that will  
8 follow. Nowadays, analysts can be stars, receiving bonuses  
9 of several hundred thousand dollars for helping their firm to  
10 win big underwriting deals. Bash the securities of a  
11 corporate client, though, and the securities firm could be  
12 shut out of lucrative deals. Enron issued billions of dollars  
13 worth of securities in recent years, generating huge fees for  
14 its financial advisers and bankers.

15 Because of articles like these, others that have appeared over the years, and  
16 knowledge gained from personal experience, knowledgeable investors know that  
17 analysts' forecasts have a strong tendency to be overly optimistic.

18  
19  
20 **A. Implementation of Single-stage DCF**

21  
22 **Q. HOW DID YOU IMPLEMENT THE SINGLE-STAGE OR CONSTANT**  
23 **GROWTH DCF IN THIS CASE?**

24 A. I started by taking the current quarterly dividend rate for each company  
25 examined<sup>24</sup> and multiplying it by 4 to arrive at the current annual rate. This  
26 number was then converted to a dividend yield by dividing it by the stock price of  
27 each company. The stock price used was determined two different ways. One  
28 way was to take the actual stock price as of October 31, 2003. The second way  
29 was to take the average of the high and low stock price for the year ended

1 October 31, 2003. Then, the dividend yield was increased by adding one-half the  
2 future expected growth rate. This upward adjustment to the dividend yield is  
3 necessary because the DCF formula specifies that the dividend yield to be used is  
4 equal to the dividends expected to be paid over the next year divided by the  
5 market price. After this adjustment to increase the dividend yield, the yield is  
6 equal to an estimate of dividends over the next year. To each dividend yield  
7 result, I added one-half the future expected growth rate. After the adjustment,  
8 the yield is equal to an estimate of dividends over the next year.<sup>25</sup>

9

10 **Q. HOW DID YOU OBTAIN THE GROWTH RATES YOU USED IN THE**  
11 **CONSTANT GROWTH, OR  $k = D/P + G$ , VERSION OF THE DCF**  
12 **METHOD?**

13 A. I derived the growth rates from the internal, or retention growth rate, or "b x r"  
14 method where "b" represents the future expected retention rate and "r" represents  
15 the future expected earned return on book equity. In addition to the "b x r"  
16 growth caused by the retention of earnings, I added an amount to recognize that  
17 growth is also caused by the sale of new common stock in excess of book value.

18 *A critical requirement in the implementation of the simplified version of the*  
19 *DCF model is that the estimate of the future expected growth rate be a growth*  
20 *rate that is expected to be sustained, on average, for many years into the future.*

---

<sup>24</sup> The group of companies were selected by the company witness.

<sup>25</sup> The complex version does not directly use dividend yields. Instead, it determines the present value of each dividend payment as a discounted cash flow.

1 Stock analysts and textbooks recognize that generally the most accurate way to  
2 estimate the sustainable growth rate in a constant growth DCF method is to use  
3 what is usually referred to as the retention growth, or "b x r" method. In this  
4 approach, the future expected retention rate "b" is multiplied by the future  
5 expected return on book equity "r" in order to obtain a sustainable growth rate.  
6 Other methods to estimate future sustainable growth are sometimes used.  
7 However, those methods are generally more subjective, and even if used with  
8 extreme care, do not have the same potential for accuracy that a properly applied  
9 "b x r" estimate has. The reason for this is, in order to produce a meaningful  
10 result, those methods must be adjusted to eliminate factors which would  
11 otherwise cause them to include non-recurring influences on growth and/or  
12 growth rates that are not equally representative of the future average expected  
13 growth in earnings, dividends, book value, and stock price.

14 The "b x r" method is best implemented by multiplying the *future expected*  
15 return on book equity by the retention rate that is consistent with both the future  
16 expected return on book equity and the dividend rate used to compute the  
17 dividend yield. Also, future sustainable growth should include an increment of  
18 growth to allow for the impact of sales of new common stock above book value.

19 The "b x r" growth rate computation, unless adjusted, does not account for  
20 sustainable growth that is caused by the purchase or sale of common stock above  
21 book value. Therefore, I modified the "b x r" growth rate to account for this

1 additional growth factor. This additional growth factor, which is a standard part  
2 of the DCF computation, is sometimes referred to as the “SV” growth.

3 An accurate estimate for the future sustainable value of "r" (return on equity)  
4 when multiplied by a value for "b" (retention rate) that is consistent with the  
5 selection of the dividend rate and the expected return on book equity, produces a  
6 growth rate that is constant and sustainable.

7

8 **Q. DO STOCK ANALYSTS USE THE "b x r" METHOD?**

9 A. Yes. In the textbook, Investments, by Bodie, Kane and Marcus (Irwin, 1989) at  
10 page 478, expected growth rate of dividends is described as follows:

11

12 How do stock analysts derive forecasts of  $g$ , the  
13 expected growth rate of dividends? Usually, they first  
14 assume a constant dividend payout ratio (that is, ratio of  
15 dividends to earnings), which implies that dividends will  
16 grow at the same rate as earnings. Then they try to relate  
17 the expected growth rate of earnings to the expected  
18 profitability of the firm's *future* investment opportunities.  
19 The exact relationship is

20

$$g = b \times \text{ROE}$$

21

22 where  $b$  is the proportion of the firm's earnings that  
23 is reinvested in the business, called the **plowback ratio** or  
24 the **earnings retention ratio**, and ROE is the rate of return  
25 (return on equity) on new investments. If all of the  
26 variables are specified correctly, [the] equation . . . is true  
27 by definition, . . .

28

29

30

31 **Q. HOW DID YOU COMPUTE “g”?**

32 A. As previously stated, I used the “b x ROE” method specified in the above  
33 textbook quote, although I refer to it in this testimony as the “b x r” method. In  
34 the above equation, ROE has the same meaning as "r". I recognized that investors

1 have both historical and forecasted information available to determine the future  
2 return on book equity expected by investors. Forecasted data includes not only  
3 specific data for a company being evaluated, but also includes overall industry  
4 forecasted data. In addition to “b x r” growth, I included a factor to allow for  
5 growth caused by the sale of new common stock at a price other than book value.

6 I have reflected the impact on growth caused by the sale or repurchase of  
7 common stock in my recommended growth rate.

8

9 **Q. THERE ARE COST OF CAPITAL WITNESSES WHO CLAIM THAT**  
10 **THE "b x r" METHOD IS SOMEHOW CIRCULAR. THIS IS BECAUSE**  
11 **THE FUTURE EARNED RETURN ON BOOK EQUITY THAT YOU USE**  
12 **TO QUANTIFY GROWTH IS USED TO DETERMINE THE COST OF**  
13 **EQUITY, AND THE COST OF EQUITY IS THEN USED TO**  
14 **DETERMINE THE FUTURE RETURN ON EQUITY THAT WILL BE**  
15 **EARNED. IS THIS CIRCULAR?**

16 A. No. Those who erroneously claim that the method is circular confuse the  
17 definition of “r” and the definition of “k”. While “r” is defined as the future return  
18 on **book** equity anticipated by investors, “k” is the cost of equity, or the return  
19 investors expect on the **market price** investment. Since the market price is  
20 determined based upon what investors are willing to pay for a stock, and the book  
21 value is based upon the net stockholders’ investment in the company, “r” usually  
22 has a different value than “k”. In fact, the proper application of the DCF method  
23 relates a specific stock market price to a specific expectation of future cash flows

1 that is created by future earned return (“r”) levels. For example, assume investors  
2 are willing to pay \$10 a share for a company when the expectations are that the  
3 company will be able to earn 12% on its book equity in the future. If events  
4 would cause investors to re-evaluate the 12% return expectation, the stock price  
5 should be expected to change. If investors’ expectations of the future return on  
6 book equity change from 12% to 10%, and there is no corresponding change in  
7 the cost of equity, the stock price would decline. The cost of equity, however,  
8 would not decline simply because an event might occur that would cause investors  
9 to lower their estimate for “r”. The cost of equity is equal to the sum of both the  
10 dividend yield and growth. Investors’ estimate of “r” influences the investors’  
11 estimate for growth. Changes in growth expectations cause investors to change  
12 the price they are willing to pay for stock. A change in the stock price can cause  
13 a change in the dividend yield that offsets the change in expected growth. In this  
14 way, a higher dividend yield would offset by the lower expected growth rate and  
15 leave the cost of equity, “k”, unchanged.

16

17 **B. Determination of the Future Return on Equity “r”**

18 **Q. HOW DID YOU DETERMINE THE VALUE OF "r" THAT YOU USED**  
19 **IN YOUR RETAINED EARNINGS GROWTH COMPUTATIONS?**

20 A. My estimate for “r” for the comparative group of water companies covered by  
21 value line is 11.00%. The value of “r” used for companies chosen by the company  
22 witness was also 11.00%. The value of “r” that is required in the DCF formula is  
23 the one that is sustainable into the future for much longer than 5 years.



1 **Q. WHAT RETENTION RATES DID YOU USE IN THE SINGLE-STAGE**  
2 **DCF METHOD?**

3 A. Based upon the above formula, I used a retention rate of 30.66% to 31.31% based  
4 on the companies covered by Value Line and 35.73% to 35.77% based on the  
5 companies chosen by Ms. Ahern. See JAR 5, pp. 1 & 2.

6 **D. Implementation of Multi-stage DCF**

7  
8 **Q. HOW DID YOU IMPLEMENT THE MULTI-STAGE DCF METHOD?**

9 A. The first stage of the model is based upon Value Line's estimates of dividends per  
10 share and earnings per share for 2003 through 2007<sup>26</sup> for the companies  
11 examined. Value Line does not show a specific earnings and dividend projection  
12 for every year from 2003 to 2007. Projections for years skipped by Value Line  
13 were made by extrapolation from the available data. When implementing this  
14 method, I mechanically used Value Line's projections for the period in which  
15 the projections were available.

16 I determined future earnings in the second stage of the non-constant DCF  
17 model by multiplying the future book value per share by the future expected  
18 earned return on book equity. For the purposes of this case, I used two future  
19 return on book equity estimates; a high end of range and a low end of range.  
20 Projected book value equals the beginning book value plus the current year's  
21 earnings minus the current year's dividends. Book value growth projections

---

<sup>26</sup> The estimate for 2007 is shown by Value Line as its estimate from 2006-2008.

1 also include the effect of sales of new common stock. The projections in the  
2 second stage of the DCF model were made for 40 years into the future. Events  
3 longer than 40 years into the future have a minimal present value.<sup>27</sup>

4 My projections have relied on a constant dividend payout ratio for the  
5 second stage<sup>28</sup>.

6 I derived the estimated future stock price from the projected book value  
7 using the same market-to-book ratio at the time of sale as exists today. The  
8 only cash outflow is the price paid for the stock. The non-constant version of  
9 the model uses both the spot stock price and the average stock price over one  
10 year to be representative of the price paid.

11 The retention rate used in the second-stage was computed by projecting the  
12 continuation of dividend growth at the same percentage change as occurred  
13 between the next-to-the last and the last year of the first stage into the first year  
14 of the second stage. The resulting retention rate for this first year of the second  
15 stage was then determined by relating the resultant dividend rate to the earnings  
16 per share projected for the first year of the second stage. For years subsequent

---

<sup>27</sup> For example, a change in an assumption that the selling market-to-book would be 0.1 lower or higher than as of the time of purchase would introduce a potential inaccuracy in the indicated cost of equity of plus or minus about 25 basis points in a 30-year analysis, but a similar change in the market-to-book ratio expectation would introduce only plus or minus about 15 basis points in a 40 year analysis. If longer than 40 years were used, the result would be even less sensitive to the future market-to-book ratio expectation.

<sup>28</sup>As in the case of the future expected earned return on equity assumption, if there were evidence to support the use of varying payout ratios instead of a constant payout ratio, the same model could still be used to accurately quantify the cost of equity. Unlike the simplified DCF model, this model specifically accounts for the fact that a change in the payout ratio has an impact on the book value, and therefore has an impact on the earnings rate achieved in the future.

1 to the first year of the second stage, the retention rate was held constant at the  
2 second stage first-year amount.

3 The results for the complex, or multi-stage DCF are shown on JAR 6, pp. 1  
4 to 4.

5

6 **Q. WHAT COST OF EQUITY IS INDICATED BY THE**

7 **IMPLEMENTATION OF THE DCF METHOD IN THIS CASE?**

8 A. As shown on Schedule **JAR 2.**, the cost of equity indicated by the DCF method  
9 was estimated to be between 8.77% and 9.07%, depending upon the group of  
10 companies and the time period examined.

11

1 **II. RISK PREMIUM/CAPM METHOD**

2

3 **Q. PLEASE EXPLAIN THE RISK PREMIUM/CAPM METHOD.**

4 A. The risk premium/CAPM method estimates the cost of equity by analyzing the  
5 historic difference between the cost of equity and a related factor such as the  
6 rate of inflation or the cost of debt.

7 One critically important fact to understand when implementing the risk  
8 premium method is that risk premiums have declined in recent years. As  
9 mentioned earlier in this testimony, Federal Reserve Chairman Alan  
10 Greenspan, made a speech on October 14, 1999 entitled “Measuring Financial  
11 Risk in the Twenty-first Century”. The text of the speech is available at  
12 <http://www.bog.frb.fed.us/boarddocs/speeches/1999/19991014.htm>. In the speech,  
13 Chairman Greenspan says:

14

15 That equity risk premiums have generally declined during  
16 the past decade is not in dispute. What is at issue is how  
17 much of the decline reflects new, irreversible technologies,  
18 and what part is a consequence of a prolonged business  
19 expansion without a significant period of adjustment. The  
20 business expansion is, of course, reversible, whereas  
21 technological advancements presumably are not.

22

23 **Q. IS CHAIRMAN GREENSPAN’S VIEW OF THE REDUCTION IN RISK**  
24 **PREMIUMS CONSISTENT WITH WHAT INVESTORS NOW**  
25 **GENERALLY EXPECT?**

26 A. Yes. One good source to confirm that the financial community shares Chairman  
27 Greenspan’s conclusion is an article that appeared in the April 5, 1999 issue of  
28 *Business Week*:

29

30 The risk premium is the difference between the risk-free  
31 interest rate, usually the return on U.S. Treasury bills, and

1 the return on a diversified stock portfolio. Over more than  
2 70 years, the return to stocks averaged 11.2%, and T-bills,  
3 just 3.8%. The difference between the two returns, 7.4%, is  
4 the risk premium. Economists explain this extra return as  
5 an investors' reward for taking on the greater risk of  
6 owning stocks. **Most market watchers believe that in**  
7 **recent years, the premium has fallen to somewhere**  
8 **between 3% and 4% because of lower inflation and a**  
9 **long business upswing that makes corporate earnings**  
10 **less variable.**  
11 (Emphasis added.)  
12

13 On October 4, 2001, the previously referenced report from Credit Suisse First  
14 Boston concluded that the equity risk premium over treasury bonds is 3.7%, and the  
15 equity risk premium over Baa rated corporate bonds is now 1.9%.<sup>29</sup>

16  
17 **A. Inflation Risk Premium Method.**

18  
19 **Q. HOW HAVE YOU APPLIED THE INFLATION PREMIUM**  
20 **METHOD?**

21 A. I implemented the inflation premium method by adding investors' current  
22 expectation for inflation to the long-term rate earned by common stocks net of  
23 inflation. This result was modified, based upon beta, to obtain a result that was  
24 compatible with the risk of the average electric distribution utility.  
25

26 **Q. WHAT IS THE BASIS FOR THE INFLATION PREMIUM METHOD?**

27 A. A book entitled *Stocks for the Long Run*<sup>30</sup> examined the real returns achieved  
28 by common stocks from 1802 through 1997. The conclusion in the book is that

1 equity returns in excess of the inflation rate have been very similar in all major  
2 sub-periods between 1802 and 1997, while the risk premium in between bonds  
3 and common stocks has been erratic. Page 11 of this book says:

4 Despite extraordinary changes in the economic, social, and  
5 political environment over the past two centuries, stocks  
6 have yielded between 6.6 and 7.2 percent per year after  
7 inflation in all major subperiods.

8 The book then says on page 12:

9  
10 Note the extraordinary stability of the real return on stocks  
11 over all major subperiods: 7.0 percent per year from 1802-  
12 1870, 6.6 percent from 1871 through 1925, and 7.2 percent  
13 per year since 1926. Ever since World War II, during which  
14 all the inflation in the U.S. has experienced over the past  
15 two hundred years has occurred, the average real rate of  
16 return on stocks has been 7.5 percent per year. This is  
17 virtually identical to the previous 125 years, which saw no  
18 overall inflation. This remarkable stability of long-term real  
19 returns is a characteristic of mean reversion, a property of a  
20 variable to offset its short-term fluctuations so as to  
21 produce far more stable long-term returns.

22 Continuing on page 14, *Stocks for the Long Run* says:

23  
24 As stable as the long-term real returns have been for  
25 equities, the same cannot be said of fixed-income assets.  
26 Table 1-2 reports the nominal and real returns on both  
27 short-term and long-term bonds over the same time periods  
28 as in Table 1-1. The real returns on bills has dropped  
29 precipitously from 5.1 percent in the early part of the  
30 nineteenth century to a bare 0.6 percent since 1926, a return  
31 only slightly above inflation.

32 The real return on long-term bonds has shown a  
33 similar pattern. Bond returns fell from a generous 4.8

---

<sup>29</sup> Weekly Insights, “Global Strategy Perspectives”, October 4, 2001, Credit Suisse First Boston, page 55 and 61.

<sup>30</sup> *Stocks for the Long Run* by Jeremy J. Siegel, Professor at Wharton. McGraw Hill, 1998. According to the book cover, Professor Siegel was “... hailed by Business Week as the top business school professor in the country...”

1 percent in the first sub period to 3.7 percent in the second,  
2 and then to only 2.0 percent in the third.

3 The book explains some of the reasons why bond returns have been especially  
4 unstable. Page 16 says:

5  
6 The stock collapse of the early 1930's caused a  
7 whole generation of investors to shun equities and invest in  
8 government bonds and newly-insured bank deposits, driving  
9 their return downward. Furthermore, the increase in the  
10 financial assets of the middle class, whose behavior towards  
11 risk was far more conservative than that of the wealthy of  
12 the nineteenth century, likely played a role in depressing  
13 bond and bill returns.

14 Moreover, during World War II and the early  
15 postwar years, interest rates were kept low by the stated  
16 bond support policy of the Federal Reserve. Bondholders  
17 had bought these bonds because of the widespread  
18 predictions of depression after the war. This support policy  
19 was abandoned in 1951 because low interest rates fostered  
20 inflation. But interest rate controls, particularly on deposits,  
21 lasted much longer.

22  
23 The book then provides a conclusion on page 16 that:

24  
25 Whatever the reason for the decline in the return on fixed-  
26 income assets over the past century, it is almost certain that  
27 the real returns on bonds will be higher in the future than  
28 they have been over the last 70 years. As a result of the  
29 inflation shock of the 1970's, bondholders have  
30 incorporated a significant inflation premium in the coupon  
31 on long-term bonds.

32

33 **Q. IS IT POSSIBLE TO ACCURATELY QUANTIFY INVESTORS'**  
34 **CURRENT EXPECTATIONS FOR INFLATION?**

35 A. Yes. It has recently become possible to analytically determine investor's  
36 expectations for inflation. The U.S. government has issued inflation-indexed  
37 treasury bonds. The total return received by investors in these bonds is a fixed  
38 interest rate plus an increment to the principal based upon the actual rate of

1 inflation that occurs over the life of the bond. These bonds pay a lower interest  
2 rate simply because investors know that in addition to the interest payments,  
3 they will receive the allowance for inflation as part of the increment to the  
4 principal. This is in contrast to conventional U.S. treasury bonds. The  
5 principal amount of a conventional bond does not change over the life of the  
6 bond. Therefore, whatever allowance for inflation investors believe they need  
7 can only be obtained through the interest payment. By comparing the interest  
8 rate on conventional U.S. treasury bonds with the interest rate on inflation-  
9 indexed U.S. treasury bonds, the future inflation rate anticipated by investors  
10 can be quantified.

11

12 **Q. WHAT IS THE CURRENT INFLATION EXPECTATION OF**  
13 **INVESTORS?**

14 A. As of November 2003, the inflation expectation of investors was estimated to be  
15 about 2.8%. See JAR 9. This was obtained by observing that long-term  
16 inflation-indexed treasury securities were yielding 2.25%, while long-term non  
17 inflation-indexed treasury securities were yielding 5.05%. The difference  
18 between 5.05% and 2.25% is 2.80%. Adding this 2.80% inflation expectation  
19 to the 6.6% to 7.2% range produces an inflation risk premium indicated cost of  
20 equity of 9.40% to 10.00% for an equity investment of average risk.

21

22 **B. Debt Risk Premium Method**

23

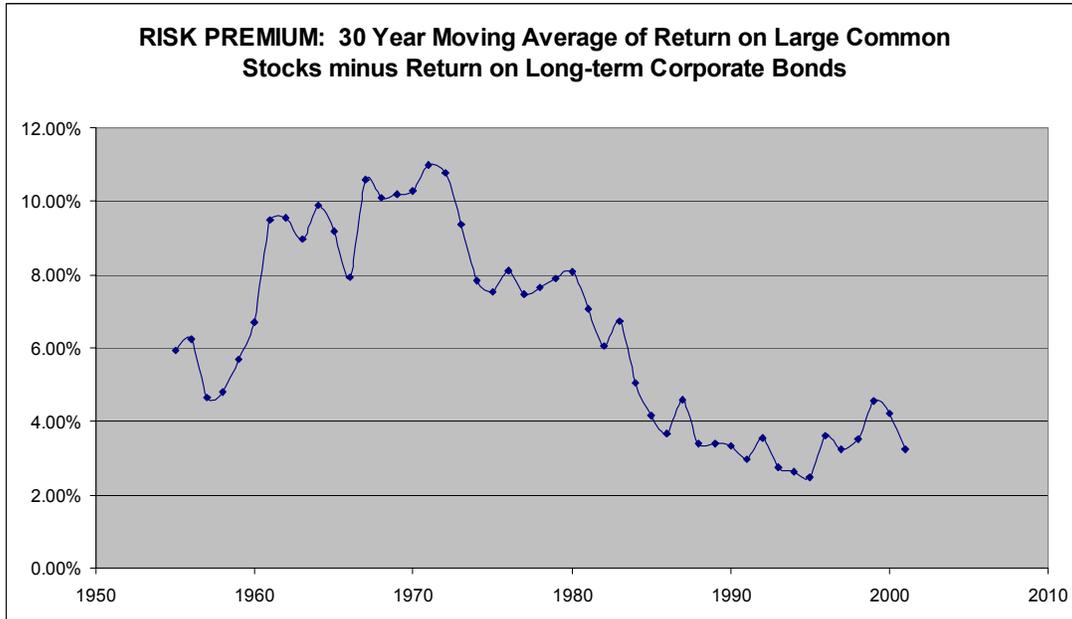
24 **Q. HOW DID YOU DETERMINE THE COST OF EQUITY USING THE**  
25 **DEBT RISK PREMIUM METHOD?**

26 A. As shown on JAR 10, I separately determined the proper risk premium applicable  
27 to long-term treasury bonds, long-term corporate bonds, intermediate-term

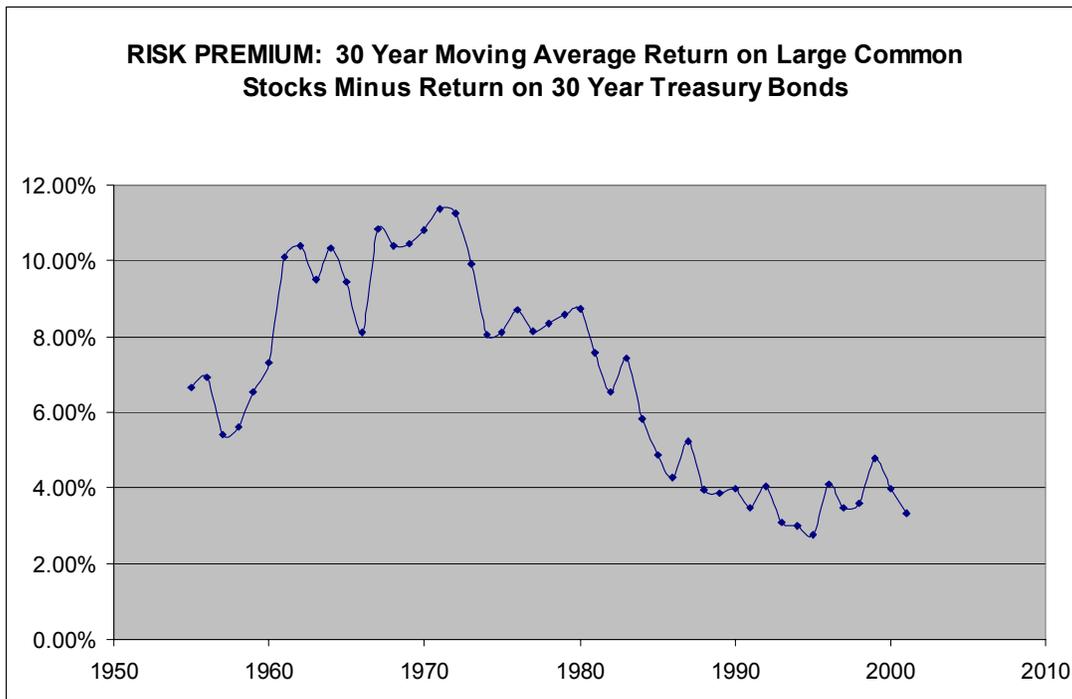
1 treasury bonds and short-term treasury bills. In this way, the debt risk premium  
2 method I present considers a wide array of data points across the yield curve. In  
3 this way, the results are less impacted by a temporary imbalance that may exist in  
4 the debt maturity “yield curve”.

5  
6 **Q. EARLIER IN THIS SECTION OF YOUR TESTIMONY, YOU SHOWED**  
7 **THAT FEDERAL RESERVE CHAIRMAN GREENSPAN NOTED**  
8 **THAT THE FACT THAT EQUITY RISK PREMIUMS HAVE**  
9 **DECLINED “... IS NOT IN DISPUTE.” YOU ALSO PROVIDED**  
10 **SOURCES FROM FINANCIAL LITERATURE CONCLUDING THAT**  
11 **THE RISK PREMIUM IS NOW LESS THAN 4%. DO YOU HAVE**  
12 **ANALYTICAL SUPPORT TO SHOW THAT THE STATEMENTS BY**  
13 **CHAIRMAN GREENSPAN AND FROM THE OTHER SOURCES YOU**  
14 **HAVE QUOTED ARE CORRECT?**

15 A. I examined the historic actual earned returns on common stocks and bonds from  
16 1926 through 2000. But, rather than merely making one simplistic computation  
17 that examined the entire time period with only one return number over the entire  
18 period, I examined a 30-year moving average of the earned returns. 30 years is  
19 long enough to see if indeed there is a trend to the earned returns, but not so  
20 short as to be overly influenced by the natural volatility in earned returns that  
21 generally occurs over just a year or a few years. As shown in the following  
22 graphs, the decline in the risk premiums is persistent and undeniable.



1  
2  
3



4  
5  
6

7 An examination of the above graphs confirms that a risk premium over 30 year  
8 treasuries in the 3 to 4% range is appropriate. For my equity cost

1 computations, I used the conservatively high estimate of 4.0% as the risk  
2 premium appropriate to add to U.S. treasuries when determining the cost of  
3 equity for an industrial company of average risk.. For applying the appropriate  
4 risk premium to interest rates other than U.S. treasuries, I determined the  
5 average historic risk spread between long-term treasuries and the other interest  
6 rate categories I examined. See Schedule JAR 10, p. 2. This 4% risk premium  
7 was increased or decreased as warranted by the historic data when applied to  
8 each of the separate interest rate categories to which I applied the risk premium  
9 method.

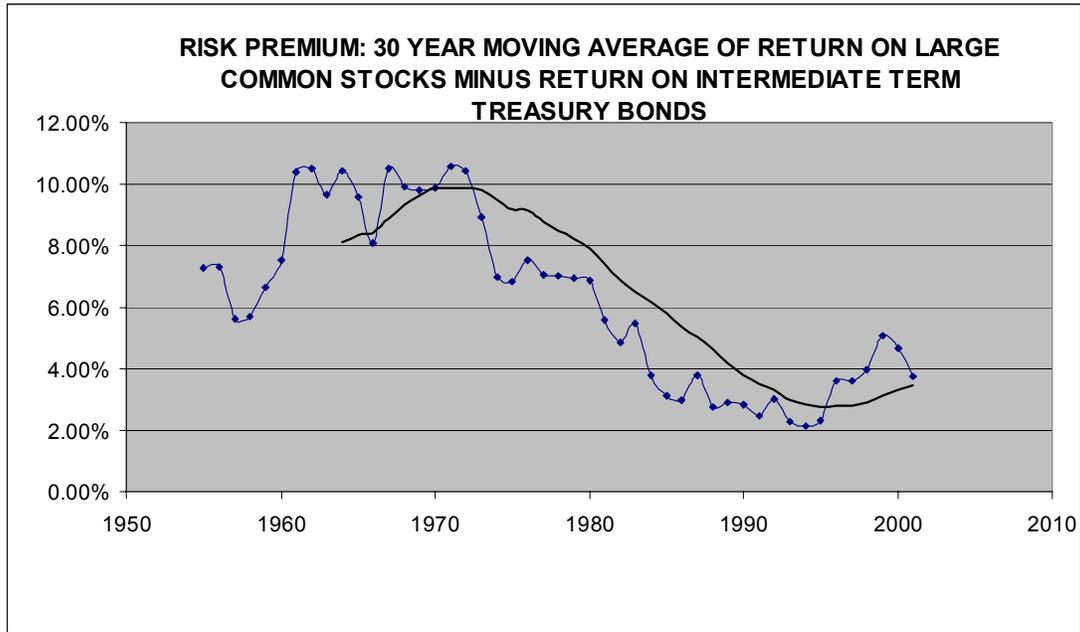
10

11 **Q. WHY HAVE YOU CHOSEN 30 YEARS TO SHOW THE DOWNTREND**  
12 **IN THE RISK PREMIUM RATHER THAN A SHORTER TIME**  
13 **PERIOD SUCH AS 10 YEARS?**

14 A. Ten years is far too short a time period to be able to observe the actual risk  
15 premium based upon realized historic returns. The reason that realized returns  
16 over a short time are not helpful at quantifying the risk premium is as follows.  
17 If the equity risk premium declines, this means by definition that equity investors  
18 are willing to settle for a lower risk premium component of the total return they  
19 are demanding. If they are willing to settle for a lower return and if other things  
20 remain equal, this means that investors are willing to pay a higher stock price for  
21 the same future expected cash flow. What this means is that the initial reaction  
22 to a lowering of the equity risk premium is for the stock price to rise. A rise in  
23 the stock price results in a higher historic earned return at the same time the  
24 higher stock price means the investor would expect a lower future return.  
25 Unless enough years are used in the historic analysis to diminish the misleading  
26 impact of the initial response to a reduction in the risk premium, the historic  
27 earned returns will not be helpful. I am especially encouraged by the relative

1 consistency of the trend in the lowering of the risk premium as shown in the 30-  
2 year data. This reinforces the likelihood that the risk premium has declined as  
3 Federal Reserve Chairman Greenspan and many others have observed.

4



5  
6

7 **Q. ARE THERE REASONS WHY THE RISK PREMIUM HAS BEEN ON**  
8 **A MULTI-DECADE DECLINE?**

9 A. Yes. One important reason is a lowering of the U.S. capital gains income tax  
10 rate. Investors are concerned about the total after-tax return earned. The  
11 majority of the return earned by an investor on a long-term bond (and in many  
12 cases all of the return earned by a long-term bond investor) is the interest  
13 income. Interest income is fully taxed at regular income tax rates. This is in  
14 contrast to an investor in common stocks. An investor in the average large  
15 common stock has received the majority of their total return in the form of  
16 stock price, or capital appreciation. Capital appreciation is not taxed at all until

1 the stock is sold. Then, it is taxed at the long-term capital gains rate if the stock  
2 as been owned long enough to be eligible for such treatment. Currently, long-  
3 term capital gains are subject to a federal income tax of no more than 20%.  
4 This is a considerably lower rate on long-term capital gains than prevailed in  
5 prior decades.

6 Another important reason why the risk premium demanded by common  
7 stock investors versus bond investors has declined is because enough years have  
8 now passed since the Great Depression that a greater proportion of investors  
9 are more comfortable owning common stocks than was the case when the  
10 memory of the Great Depression was forefront in the minds of most investors.

11 Yet another factor is the proliferation of mutual funds. While it is  
12 debatable whether the popularity of mutual funds is proof that the risk premium  
13 has declined (because more investors are comfortable investing in common  
14 stock) or is the reason that the risk premium declined (because mutual fund  
15 marketing has increased the availability of investment funds for equity), it is  
16 nevertheless a relevant factor.

17  
18 **Q. WHAT COST OF EQUITY IS INDICATED BY THE**  
19 **IMPLEMENTATION OF THE RISK PREMIUM/CAPM METHOD IN**  
20 **THIS CASE?**

21 A. As shown on JAR 2, the cost of equity indicated by the risk premium/CAPM  
22 method is 8.57% to 9.70%, with the high-end of the range not including any

1 downward adjustment for the lower than average risk experienced by a common  
2 equity investment in regulated water utility companies.

3

4 **Q. DOES THIS CONCLUDE YOUR TESTIMONY?**

5 Yes.

6

## **APPENDIX B - TESTIFYING EXPERIENCE OF JAMES A. ROTHSCHILD**

### **TESTIFYING EXPERIENCE OF JAMES A. ROTHSCHILD THROUGH SEPTEMBER 30, 2003**

#### **ALABAMA**

Continental Telephone of the South; Docket No. 17968, Rate of Return, January, 1981

#### **ARIZONA**

Southwest Gas Corporation; Rate of Return, Docket No. U-1551-92-253, March, 1993  
Sun City West Utilities; Accounting, January, 1985

#### **CONNECTICUT**

Connecticut American Water Company; Docket No. 800614, Rate of Return, September, 1980  
Connecticut American Water Company, Docket No. 95-12-15, Rate of Return, February, 1996  
Connecticut Light & Power Company; Docket No. 85-10-22, Accounting and Rate of Return, February, 1986  
Connecticut Light & Power Company; Docket No. 88-04-28, Gas Divestiture, August, 1988  
Connecticut Light & Power Company, Docket No. 97-05-12, Rate of Return, September, 1997  
Connecticut Light & Power Company, Docket No. 98-01-02, Rate of Return, July, 1998  
Connecticut Light & Power Company, Docket No. 99-02-05, Rate of Return, April, 1999  
Connecticut Light & Power Company, Docket No. 99-03-36, Rate of Return, July, 1999  
Connecticut Light & Power Company, Docket No. 98-10-08 RE 4, Financial Issues, September 2000  
Connecticut Light & Power Company, Docket No. 00-05-01, Financial Issues, September, 2000  
Connecticut Light & Power Company, Docket No. 01-07-02, Capital Structure, August, 2001  
Connecticut Natural Gas; Docket No. 780812, Accounting and Rate of Return, March, 1979  
Connecticut Natural Gas; Docket No. 830101, Rate of Return, March, 1983  
Connecticut Natural Gas; Docket No. 87-01-03, Rate of Return, March, 1987  
Connecticut Natural Gas, Docket No. 95-02-07, Rate of Return, June, 1995  
Connecticut Natural Gas, Docket No. 99-09-03, Rate of Return, January, 2000  
Southern Connecticut Gas, Docket No. 97-12-21, Rate of Return, May, 1998  
Southern Connecticut Gas, Docket No. 99-04-18, Rate of Return, September, 1999  
United Illuminating Company; Docket No. 89-08-11:ES:BBM, Financial Integrity and Financial Projections, November, 1989.

United Illuminating Company; Docket No. 99-02-04, Rate of Return, April, 1999  
United Illuminating Company, Docket No. 99-03-35, Rate of Return, July, 1999  
United Illuminating Company, Docket No. 01-10-10-DPUC, Rate of Return, March 2002

## **DELAWARE**

Artesian Water Company, Inc.; Rate of Return, December, 1986  
Artesian Water Company, Inc.; Docket No. 87-3, Rate of Return, August, 1987  
Diamond State Telephone Company; Docket No. 82-32, Rate of Return, November, 1982  
Diamond State Telephone Company; Docket No. 83-12, Rate of Return, October, 1983  
Wilmington Suburban Water Company; Rate of Return Report, September, 1986  
Wilmington Suburban Water Company; Docket No. 86-25, Rate of Return, February, 1987

## **FEDERAL ENERGY REGULATORY COMMISSION (FERC)**

Koch Gateway Pipeline Company, Docket No. RP97-373-000 Cost of Capital, December, 1997  
Maine Yankee Atomic Power Company, Docket No. EL93-22-000, Cost of Capital, July, 1993  
New England Power Company; CWIP, February, 1984. Rate of return.  
  
New England Power Company; Docket No.ER88-630-000 & Docket No. ER88-631-000, Rate of Return, April, 1989  
New England Power Company; Docket Nos. ER89-582-000 and ER89-596-000, Rate of Return, January, 1990  
New England Power Company: Docket Nos. ER91-565-000, ER91-566-000 , FASB 106, March, 1992. Rate of Return.  
Philadelphia Electric Company - Conowingo; Docket No. EL-80-557/588, July, 1983. Rate of Return.  
Ocean State Power Company, Ocean States II Power Company, Docket No. ER94-998-000 and ER94-999-000, Rate of Return, July, 1994.  
Ocean State Power Company, Ocean States II Power Company, Docket No ER 95-533-001 and Docket No. ER-530-001, Rate of Return, June, 1995 and again in October, 1995.  
Ocean State Power Company, Ocean State II Power Company, Docket No. ER96-1211-000 and ER96-1212-000, Rate of Return, March, 1996.  
Southern Natural Gas, Docket No. RP93-15-000. Rate of Return, August, 1993, and revised testimony December, 1994.  
Transco, Docket No. RP95-197-000, Phase I, August, 1995. Rate of Return.  
  
Transco, Docket Nos. RP-97-71-000 and RP97-312-000, June, 1997, Rate of Return.

## **FLORIDA**

Alltel of Florida; Docket No. 850064-TL, Accounting, September, 1985

Florida Power & Light Company; Docket No. 810002-EU, Rate of Return, July, 1981  
Florida Power & Light Company; Docket No. 82007-EU, Rate of Return, June, 1982  
Florida Power & Light Company; Docket No. 830465-EI, Rate of Return and CWIP, March, 1984  
Florida Power & Light Company, Docket No. , Rate of Return, March 2002  
Florida Power Corporation; Docket No. 830470-EI, Rate Phase-In, June, 1984  
Florida Power Corp.; Rate of Return, August, 1986  
Florida Power Corp.; Docket No. 870220-EI, Rate of Return, October, 1987  
Florida Power Corp; Docket No. 000824-EI, Rate of Return, January, 2002  
GTE Florida, Inc.; Docket No. 890216-TL, Rate of Return, July, 1989  
Gulf Power Company; Docket No. 810136-EU, Rate of Return, October, 1981  
Gulf Power Company; Docket No. 840086-EI, Rate of Return, August, 1984  
Gulf Power Company; Docket No. 881167-EI, Rate of Return, 1989  
Gulf Power Company; Docket No. 891345-EI, Rate of Return, 1990  
Gulf Power Company; Docket No.010949-EI, Rate of Return, December 2001  
Rolling Oaks Utilities, Inc.; Docket No. 850941-WS, Accounting, October, 1986  
Southern Bell Telephone Company; Docket No. 880069-TL, Rate of Return, January, 1992  
Southern Bell Telephone Company, Docket No. 920260-TL, Rate of Return, November, 1992  
Southern Bell Telephone Company, Docket No. 90260-TL, Rate of Return, November, 1993  
Southern States Utilities, Docket No. 950495-WS, Rate of Return, April, 1996  
Tampa Electric Company; Docket No. 820007-EU, Rate of Return, June, 1982  
Tampa Electric Company; Docket No. 830012-EU, Rate of Return, June, 1983  
United Telephone of Florida; Docket No. 891239-TL, Rate of Return, November, 1989  
United Telephone of Florida; Docket No. 891239-TL, Rate of Return, August, 1990  
Water and Sewer Utilities, Docket No 880006-WS, Rate of Return, February, 1988.

## **GEORGIA**

Georgia Power Company; Docket No. 3397-U, Accounting, July, 1983

## **ILLINOIS**

Ameritech Illinois, Rate of Return and Capital Structure, Docket 96-0178, January and July, 1997.  
Central Illinois Public Service Company; ICC Docket No. 86-0256, Financial and Rate of Return, October, 1986.  
Central Telephone Company of Illinois, ICC Docket No. 93-0252, Rate of Return, October, 1993.  
Commonwealth Edison Company; Docket No. 85CH10970, Financial Testimony, May, 1986.  
Commonwealth Edison Company; Docket No. 86-0249, Financial Testimony, October, 1986.  
Commonwealth Edison Company; ICC Docket No. 87-0057, Rate of Return and Income Taxes, April 3, 1987.  
Commonwealth Edison Company; ICC Docket No. 87-0043, Financial Testimony, April 27, 1987.  
Commonwealth Edison Company; ICC Docket Nos. 87-0169, 87-0427,88-0189,880219,88-0253 on Remand, Financial Planning Testimony, August, 1990.

Commonwealth Edison Company; ICC Docket Nos. 91-747 and 91-748; Financial Affidavit, March, 1991.  
Commonwealth Edison Company; Financial Affidavit, December, 1991.  
Commonwealth Edison Company, ICC Docket No. 87-0427, Et. Al., 90-0169 (on Second Remand), Financial Testimony, August, 1992.  
Genesco Telephone Company, Financial Testimony, July, 1997.  
GTE North, ICC Docket 93-0301/94-0041, Cost of Capital, April, 1994  
Illinois Power Company, Docket No. 92-0404, Creation of Subsidiary, April, 1993  
Illinois Bell Telephone Company, Dockets No. ICC 92-0448 and ICC \_\_\_\_\_, Rate of Return, July, 1993  
Northern Illinois Gas Company; Financial Affidavit, February, 1987.  
Northern Illinois Gas Company; Docket No. 87-0032, Cost of Capital and Accounting Issues, June, 1987.  
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## **KENTUCKY**

Kentucky- American Water Company, Case No. 97-034, Rate of Return, June, 1997.  
Kentucky Power Company; Case No. 8429, Rate of Return, April, 1982.  
Kentucky Power Company; Case No. 8734, Rate of Return and CWIP, June, 1983.  
Kentucky Power Company; Case No. 9061, Rate of Return and Rate Base Issues, September, 1984.  
West Kentucky Gas Company, Case No. 8227, Rate of Return, August, 1981.

## **MAINE**

Bangor Hydro-Electric Company; Docket No. 81-136, Rate of Return, January, 1982.  
Bangor Hydro-Electric Company; Docket No. 93-62, Rate of Return, August, 1993  
Maine Public Service Company; Docket No. 90-281, Accounting and Rate of Return, April, 1991.

## **MARYLAND**

C & P Telephone Company; Case No. 7591, Fair Value, December, 1981

## **MASSACHUSETTS**

Boston Edison Company; Docket No. DPU 906, Rate of Return, December, 1981  
Fitchburg Gas & Electric; Accounting and Finance, October, 1984  
Southbridge Water Company; M.D.P.U., Rate of Return, September, 1982

## **MINNESOTA**

Minnesota Power & Light Company; Docket No. EO15/GR-80-76, Rate of Return, July, 1980

## **NEW JERSEY**

Atlantic City Sewage; Docket No. 774-315, Rate of Return, May, 1977

Atlantic City Electric Company, Docket Nos. EO97070455 and EO97070456, Cost of Capital, Capital Cost Allocation, and Securitization, December, 1997.

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Atlantic City Electric Company, Securitization, 2002

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Bell Atlantic-New Jersey, Docket No. TO99120934, Financial Issues and Rate of Return, August 2000

Consumers New Jersey Water Company, BPU Docket No. WR00030174, September 2000

Conectiv/Pepeco Merger, BPU Docket No. EM01050308, Financial Issues, September 2001

Mt. Holly Gas Company. BRC Docket No. GM93090390. Evaluation of proposed merger with Pennsylvania & Southern Gas Co. April, 1994

Mt. Holly Water Company; Docket No. 781-6, Accounting, April, 1978

Mt. Holly Water Company; Docket No. 802-76, Rate of Return, January, 1979

Mt. Holly Water Company; Docket No. PUC 04416-90, BPU Docket No. WR90050497J, Rate of Return and Financial Integrity, November, 1990.

Mt. Holly Water Company; Docket No. WR 9108 1293J, and PUC 08057-91N, Rate of Return and Financial Integrity, January, 1992.

Mt. Holly Water Company, Docket No. WR 92070774J, and PUC 06173-92N, Rate of Return and Financial Integrity, January, 1993.

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Mt. Holly Water Company, BPU Docket No. WR 95110557, OAL Docket No. PUC 12247-95, Rate of Return, March, 1996.

Mt. Holly Water Company, BPU Docket No. WR01040205, Cost of Capital, September 2001.

Essex County Transfer Stations; OAL Docket PUC 03173-88, BPU Docket Nos. SE 87070552 and SE 87070566, Rate of Return, October, 1989.

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GPU/FirstEnergy securitization financing, Docket No. EF99080615, Financial issues, January 2002

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Hackensack Water Company; Docket No. 787-847, Accounting and Interim Rate Relief, September, 1978

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Middlesex Water Company; Docket No. 793-254, Tariff Design, September, 1978

Middlesex Water Company; Docket No. 793-269, Rate of Return, June, 1979

Middlesex Water Company; Docket No. WR890302266-J, Accounting and Revenue Forecasting, July, 1989

Middlesex Water Company; Docket No. WR90080884-J, Accounting, Revenue Forecasting, and Rate of Return, February, 1991

Middlesex Water Company, Docket No. WR92070774-J, Rate of Return, January, 1993

Middlesex Water Company, Docket No. WR00060362, Rate of Return, October, 2000

Mount Holly Water Company; Docket No. 805-314, Rate of Return, August, 1980

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New Jersey American Water Company, BPU Docket No. WR9504, Rate of Return, September, 1995

New Jersey American Water Company buyout by Thames Water, BPU Docket WM01120833, Financial Issues, July 2002,

New Jersey Bell Telephone; Docket No. 7711-1047, Tariff Design, September, 1978

New Jersey Land Title Insurance Companies, Rate of Return and Accounting, August and November, 1985

New Jersey Natural Gas; Docket No. 7812-1681, Rate of Return, April, 1979

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Public Service Electric & Gas Company, Docket No. EX9412058Y and EO97070463, Cost of Capital, Capital Cost Allocation, and Securitization, November 1997

Public Service Electric & Gas Company, BPU Docket No. GR01050328, OAL Docket No. PUC-5052-01, Cost of Capital, August, 2001.

Rockland Electric Company; Docket No. 795-413, Rate of Return, October, 1979

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Rockland Electric Company, Docket No. , Cost of Capital, January 2003

Salem Nuclear Power Plant, Atlantic City Electric Company and Public Service Electric & Gas Company, Docket No. ES96030158 & ES96030159, Financial Issues, April, 1996.

South Jersey Gas Company; Docket No. 769-988, Accounting, February, 1977

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United Artists Cablevision; Docket No. CTV-9924- 83, Rate of Return, April, 1984

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## **NEW HAMPSHIRE**

Verizon New Hampshire, DT 02-110, Rate of Return, January, 2003.

## **NEW YORK**

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Consolidated Edison Company; Case No. 27744, Accounting and Rate of Return, August 1980

Generic Financing Case for Electric & Gas Companies; Case No. 27679, May, 1981

Long Island Lighting Company; Case No. 27136, Accounting and Rate of Return, June, 1977

Long Island Lighting Company; Case No. 27774, Rate of Return, November, 1980

Long Island Lighting Company; Case No. 28176 and 28177, Rate of Return and Revenue Forecasting, June, 1982

Long Island Lighting Company, Case No. 28553, Rate of Return and Finance, March, 1984

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New York Telephone, Case No. 27469, April, 1979

New York Telephone, Case No. 27710, Accounting, September, 1981

## **NOVA SCOTIA**

Nova Scotia Power Company, UARB 257-370, Rate of Return, March 2002

## **OHIO**

Columbia Gas Company of Ohio; Case No. 77-1428-GA-AIR, March, 1979

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Ohio Utilities Company; Case No. 78-1421-WS-AIR, Rate of Return, September, 1979

## **OKLAHOMA**

Oklahoma Natural Gas Company, Case PUD No. 94000047, Rate of Return, May, 1995

## **OREGON**

PacifiCorp, Case UE 116, Rate of Return, May 2001

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## **PENNSYLVANIA**

Allied Gas, Et. Al., Docket No. R-932952, Rate of Return, May, 1994  
ATTCOM - Pennsylvania; Docket No. P-830452, Rate of Return, April, 1984  
Borough of Media Water Fund; Docket No. R-901725, Rate of Return, November 1990  
Bethel and Mt. Aetna Telephone Company; Docket No. LR-770090452, Accounting and Rate of Return, January, 1978  
Big Run Telephone Company; Docket No. R-79100968, Accounting and Rate of Return, November, 1980.  
Bloomsburg Water Company; Docket Nos. R-912064 and R-912064C001-C003, Rate of Return, December, 1991.  
Citizens Utilities Water Company of Pennsylvania and Citizens Utilities Home Water Company; Docket No. R-901663 and R-901664, Rate of Return, September, 1990  
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City of Bethlehem, Bureau of Water, Docket No. R-943124, Rate of Return, October, 1994  
City of Lancaster-Water Fund, Docket R-00984567, Rate of Return, May, 1999  
Columbia Gas of Pennsylvania; Docket No. R-78120724, Rate of Return, May, 1979  
Dallas Water Co., Harvey's Lake Water Co., Noxen Water Co., Inc. & Shavertown Water Co. Inc., Docket Nos R-922326, R-922327, R-922328, R-922329, Rate of Return, September, 1992  
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General Telephone Company of Pennsylvania; Docket No. R-811512, Rate of Return  
Mechanicsburg Water Company; Docket No. R-911946; Rate of Return, July, 1991  
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Peoples Natural Gas Company; Docket No. R-78010545, Rate of Return, August, 1978

Philadelphia Electric Company; Docket No. R-850152, Rate of Return, January, 1986

Philadelphia Suburban Water Company; Docket No. R-79040824, Rate of Return, September, 1979

Philadelphia Suburban Water Company; Docket No. R-842592, Rate of Return, July, 1984

Philadelphia Suburban Water Company; Docket No. R-911892, Rate of Return, May, 1991

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Sewer Authority of the City of Scranton; Financial Testimony, March, 1991

UGI Luzerne Electric; Docket No. R-78030572, Accounting and Rate of Return, October, 1978

United Water, Pennsylvania Inc., Docket No. R-00973947, Rate of Return, August, 1997

West Penn Power, Docket No. R-78100685, July, 1979

West Penn Power; Docket No. R-80021082, Accounting and Rate of Return

Williamsport vs. Borough of S. Williamsport re Sewage Rate Dispute

York Water Company, Docket No. R-850268, Rate of Return, June, 1986

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## **RHODE ISLAND**

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Blackstone Valley Electric Company; Docket No. 1605, Rate of Return, February, 1982

Blackstone Valley Electric Company, Docket No. 2016, Rate of Return, October, 1991

Block Island Power Company, Docket No. 1998, Interim Relief, Oral testimony only, March, 1991, and Permanent relief accounting testimony, August, 1991

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Bristol & Warren Gas Company; Docket No. 1395R, Rate of Return, June, 1982

FAS 106 Generic Hearing; Docket No. 2045, Financial Testimony, July, 1992  
Narragansett Electric Corporation; Docket No. 1591, Accounting, November, 1981  
Narragansett Electric Corporation; Docket No. 1719, Rate of Return, December, 1983  
Narragansett Electric Corporation; Docket No. 1938, Rate of Return, October, 1989.  
Narragansett Electric Corporation; Docket No. 1976, Rate of Return, October, 1990  
Newport Electric Corporation; Docket No. 1410, Accounting, July, 1979  
Newport Electric Corporation; Docket No. 1510, Rate of Return  
Newport Electric Corporation; Docket No. 1801, Rate of Return, June, 1985  
Newport Electric Corporation; Docket 2036, Rate of Return, April, 1992  
Providence Gas Company; Docket No. 1971, Rate of Return, October, 1990  
Providence Gas Company, Docket No. 2286, Rate of Return, May, 1995  
South County Gas Company, Docket No. 1854, Rate of Return, December, 1986  
Valley Gas and Bristol & Warren Gas Co., Docket No. 2276, April, 1995  
Wakefield Water Company, Docket No. 1734, Rate of Return, April, 1984

## **SOUTH CAROLINA**

Small Power Producers & Cogeneration Facilities; Docket No. 80-251-E, Cogeneration Rates, August, 1984  
South Carolina Electric & Gas Company; Docket No. 79-196E, 79-197-G, Accounting, November, 1979

## **VERMONT**

Green Mountain Power Company, Docket No. 4570, Accounting, July, 1982  
New England Telephone Company; Docket No. 3806/4033, Accounting, November, 1979  
New England Telephone Company; Docket No. 4366, Accounting

## **WASHINGTON, D.C.**

PEPCO/BGE Merger Case, Formal Case No. 951, Rate of Return, September, 1996  
Bell Atlantic- DC, Formal Case No. 814, Phase IV, Rate of Return, September, 1995  
Chesapeake and Potomac Telephone Company; Formal Case No. 850; Rate of Return, July, 1991.  
Chesapeake and Potomac Telephone Company, Formal Case No. 814-Phase III, Financial Issues, October, 1992.  
Chesapeake and Potomac Telephone Company, Formal Case 926, Rate of Return, July, 1993.  
PEPCO; Formal Case No. 889, Rate of Return, January, 1990.  
PEPCO; Formal Case No. 905, Rate of Return, June, 1991.  
PEPCO; Formal Case No. 912, Rate of Return, March, 1992.  
PEPCO; Formal Case No. 929, Rate of Return, October, 1993.  
PEPCO; Formal Case No. 951, Rate of Return, September, 1996  
PEPCO; Formal Case No. 945, Phase I, Rate of Return, June, 1999.  
Washington Gas Light Company, Case No. 922, Rate of Return, April, 1993.  
Washington Gas Light Company, Case No. 934, Rate of Return, April, 1994.

Washington Gas Light Company, Case No.989, Rate of Return, March, 2002.  
Washington Gas Light Company, Case No. 1016, Rate of Return, March, 2003

**OTHER**

Railroad Cost of Capital, Ex Parte No. 436, Rate of Return, January 17, 1983 (Submitted to the Interstate Commerce Commission)

Report on the Valuation of Nemours Corporation, filed on behalf of IRS, October, 1983 (Submitted to Tax Court)

**APPENDIX C - VALUE LINE SELECTION AND OPINION MAY 9, 1997**



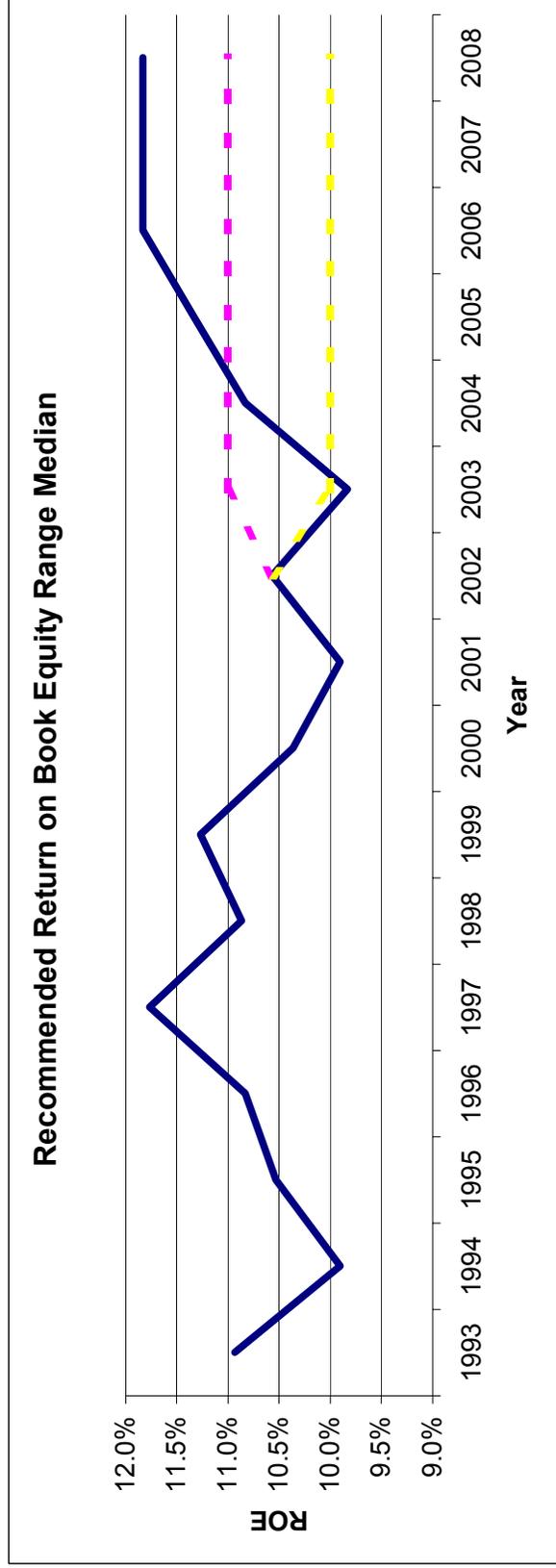


	Comparative Water Companies Return On Common Equity													Schedule JAR 3			
	Historical													Forecast			
	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	
AMER. STATES WATER	10.2%	9.5%	10.0%	9.0%	9.2%	9.4%	10.1%	9.3%	10.1%	9.5%	8.5%	9.5%	9.8%	10.0%	10.0%	10.0%	
CALIFORNIA WATER	12.4%	9.9%	9.9%	12.3%	14.1%	10.8%	11.4%	10.1%	7.2%	9.5%	8.0%	9.0%	9.8%	10.5%	10.5%	10.5%	
PHILA. SUBURBAN	10.2%	10.3%	11.7%	11.2%	12.0%	12.4%	12.3%	11.7%	12.4%	12.7%	13.0%	14.0%	14.5%	15.0%	15.0%	15.0%	
Average	10.9%	9.9%	10.5%	10.8%	11.8%	10.9%	11.3%	10.4%	9.9%	10.6%	9.8%	10.8%	11.3%	11.8%	11.8%	11.8%	
Median	10.2%	9.9%	10.0%	11.2%	12.0%	10.8%	11.4%	10.1%	10.1%	9.5%	8.5%	9.5%	9.8%	10.5%	10.5%	10.5%	
Range -- Average																	
High										10.6%	11.0%	11.0%	11.0%	11.0%	11.0%	11.0%	
Low										10.6%	10.0%	10.0%	10.0%	10.0%	10.0%	10.0%	
Range -- Median																	
High										9.5%	10.0%	10.0%	10.0%	10.0%	10.0%	10.0%	
Low										9.5%	9.0%	9.0%	9.0%	9.0%	9.0%	9.0%	

Source: Most Current Value Line at Time of Prep

The value for 2005 is extrapolated from the 2004 and 2006-2008 values

The values for the 2006-2008 are assumed to be same for all three years



COMPARATIVE COMPANIES												JAR 4, P.1.		
SELECTED FINANCIAL DATA														
	[1]	[2]	[3]	[4]	[5]	[6]	[7]	[8]	[9]	[10]	[11]	[12]		
Book	Book	Book	Book	Book	At	High for	Low for	At	At		At	Avg.		
Per Sh.	Per Sh.	Per Sh.	Per Sh.	Per Sh.	10/31/03	Year	Year	10/31/03	10/31/03	Div.	10/31/2003	for		
Dec. 00	Dec. 01	Dec. 02	Dec. 03	Dec. 03	Year	Year	Year	Year	Year	Rate	Year	Year		
Est. by V.L.	[A]	[A]	[A]	[A]	[B]	[B]	[B]	[C]	[C]	[A]	[D]	[D]		
<b>ALL WATER UTILITIES COVERED BY VALUE LINE</b>														
AMERICAN STATES WATER CO.	\$12.74	\$13.22	\$14.05	\$14.90	\$24.50	\$28.95	\$21.57	1.64	1.75	\$0.88	3.61%	3.50%		
CALIFORNIA WATER SERVICE GROUP	\$12.90	\$12.95	\$13.12	\$13.90	\$27.35	\$31.40	\$23.65	1.97	2.04	\$1.12	4.11%	4.08%		
PHILADELPHIA SUBURBAN CORP.	\$6.42	\$6.91	\$7.26	\$7.55	\$23.62	\$25.09	\$19.74	3.13	3.03	\$0.56	2.37%	2.50%		
AVERAGE	\$10.69	\$11.03	\$11.48	\$12.12	\$25.16	\$28.48	\$21.65	2.25	2.27	\$0.86	3.36%	3.36%		
MEDIAN					1.97	2.04					3.61%	3.50%		
<b>COMPANY WITNESS GROUP</b>														
AMERICAN STATES WATER CO.	\$12.74	\$13.22	\$14.05	\$14.90	\$24.50	\$28.95	\$21.57	1.64	1.75	\$0.88	3.61%	3.50%		
ARTESIAN RESOURCES CORP.				\$13.36	\$26.74	\$37.50	\$22.50	2.00	2.25	\$0.79	2.95%	2.63%		
CALIFORNIA WATER SERVICE GROUP	\$12.90	\$12.95	\$13.12	\$13.90	\$27.35	\$31.40	\$23.65	1.97	2.04	\$1.12	4.11%	4.08%		
MIDDLESEX WATER COMPANY				\$9.94	\$26.01	\$28.30	\$20.50	2.62	2.45	\$0.86	3.31%	3.52%		
PHILADELPHIA SUBURBAN CORP.	\$6.42	\$6.91	\$7.26	\$7.55	\$23.62	\$25.09	\$19.74	3.13	3.03	\$0.56	2.37%	2.50%		
SOUTHWEST WATER COMPANY				\$6.75	\$14.30	\$15.24	\$11.94	2.12	2.01	\$0.23	1.61%	1.69%		
YORK WATER COMPANY				\$5.91	\$18.15	\$20.23	\$14.00	3.07	2.90	\$0.54	2.98%	3.16%		
AVERAGE	\$10.69	\$11.03	\$11.48	\$10.33	\$22.95	\$26.67	\$19.13	2.36	2.35	71.26%	2.99%	3.01%		
MEDIAN								2.12	2.25		2.98%	3.16%		
e= Estimated by Value Line														
Sources:														
[A]	Most current Value Line at time of prep. of schedule.													
[B]	Yahoo Finance -- Historical Prices													
[C]	Market price divided by book value													
[D]	Dividend rate divided by market price													
[E]	Yahoo Finance -- Key Statistics													
[F]	Market price divided by book value. Note: Only used 2003 for Companies not in Value Line													





		ALL WATER UTILITIES COVERED BY VALUE LINE		JAR 5, P.1	
		DISCOUNTED CASH FLOW (DCF) INDICATED COST OF EQUITY			
		BASED ON AVERAGE MARKET PRICE FOR		BASED UPON MARKET PRICE AS OF	
		Year Ending 10/31/03		10/31/2003	
1	Dividend Yield On Market Price	[B]	3.36%		3.36%
2	Retention Ratio:				
	a) Market-to-book	[B]	2.27		2.25
	b) Div. Yld on Book	[C]	7.63%		7.56%
	c) Return on Equity	[A]	11.00%		11.00%
	d) Retention Rate	[D]	30.66%		31.31%
3	Reinvestment Growth	[E]	3.37%		3.44%
4	New Financing Growth	[F]	2.06%		2.02%
5	Total Estimate of Investor Anticipated Growth	[G]	5.43%		5.47%
6	Increment to Dividend Yield for Growth to Next Year	[H]	0.09%		0.09%
7	Indicated Cost of Equity	[I]	8.89%		8.92%
<b>Some of the Considerations for determining Future Expected Return on Equity:</b>					
[A]	Value Line Expectation	Median	10.50%	Mean	11.83%
	Return on Equity to Achieve Zacks' Growth		9.71%		11.29%
	Earned Return on Equity in 2003		8.98%		10.21%
	Earned Return on Equity in 2002		9.83%		10.71%
	Earned Return on Equity in 2001		10.40%		10.14%
[B]	JAR 4, P.1.				JAR 4, P.2.
[C]	Line 1 x Line 2a				JAR 4, P.3.
[D]	1-Line 2b/Line 2c				JAR 4, P.2.
[E]	Line 2c x Line 2d				JAR 4, P.2.
[F]	Estimated impact of dilution or premium due to sale of equity at other than book value. Computed based upon mathematically derived result based upon the Value Line forecasted external financing rate.				JAR 4, P.2.
	[M/B X (Ext. Fin Rate+1)]/(M/E + Ext. Fin. Rate-1)				
[G]	Line 3 + Line 4				Ext. Fin. rate used = 1.65% [J]
[H]	Line 1 x one-half of line 5				
[I]	Line 1 + Line 5 + Line 6				
[J]	JAR 8				



ALL WATER UTILITIES COVERED BY VALUE LINE										JAR 6, P.1			
FULL DCF METHOD													
Based on Market Price on 10/31/2003													
[1] Year Book	[2] End Rate	[3] Dividend	[4] Earnings Per Share	[5] Retained Earnings Per Share	[6] External Financing Rate	[7] Increment to book Ext. Fin.	[8] Total Increment to Book	[9] Market Price	[10] Mkt to Book	[11] Expect. Ref. on Equity	[12] Cash Fl. from Stock Trans.	[13] Cash Fl. from Div.	[14] Total Cash Flow
[A]	[B]	[C]	[D]	[E]	[F]	[G]	[H]	[I] M/B Change	[J]	[K]	[L]	[M]	[N]
2002	\$11.48	27.51%	\$0.84	\$1.16	\$0.32	\$0.32	\$0.34	\$25.79	2.25	11.00%	(\$25.79)		\$1.19
2003	\$12.12	24.41%	\$0.86	\$1.13	\$0.28	\$0.34	\$0.36	\$27.22	2.25	9.61%		\$0.86	\$1.26
2004	\$12.88	34.25%	\$0.88	\$1.33	\$0.46	\$0.36	\$0.38	\$28.95	2.25	10.67%		\$0.88	\$1.33
2005	\$14.12	40.65%	\$0.92	\$1.54	\$0.63	\$0.38	\$0.40	\$31.72	2.25	11.42%		\$0.92	\$1.41
2006	\$15.35	45.52%	\$0.95	\$1.75	\$0.80	\$0.40	\$0.42	\$34.49	2.25	11.88%		\$0.95	\$1.49
2007	\$16.22	31.31%	\$1.19	\$1.74	\$0.54	1.65%	\$0.45	\$36.43	2.25	11.00%		\$1.57	\$1.57
2008	\$17.13	31.31%	\$1.26	\$1.83	\$0.57	1.65%	\$0.47	\$38.49	2.25	11.00%		\$1.66	\$1.66
2009	\$18.10	31.31%	\$1.33	\$1.94	\$0.61	1.65%	\$0.50	\$40.66	2.25	11.00%		\$1.75	\$1.75
2010	\$19.12	31.31%	\$1.41	\$2.05	\$0.64	1.65%	\$0.53	\$42.95	2.25	11.00%		\$1.85	\$1.85
2011	\$20.20	31.31%	\$1.49	\$2.16	\$0.68	1.65%	\$0.56	\$45.38	2.25	11.00%		\$1.95	\$1.95
2012	\$21.34	31.31%	\$1.57	\$2.28	\$0.72	1.65%	\$0.59	\$47.94	2.25	11.00%		\$2.06	\$2.06
2013	\$22.54	31.31%	\$1.66	\$2.41	\$0.76	1.65%	\$0.62	\$50.64	2.25	11.00%		\$2.18	\$2.18
2014	\$23.81	31.31%	\$1.75	\$2.55	\$0.80	1.65%	\$0.66	\$53.50	2.25	11.00%		\$2.30	\$2.30
2015	\$25.15	31.31%	\$1.85	\$2.69	\$0.84	1.65%	\$0.69	\$56.52	2.25	11.00%		\$2.43	\$2.43
2016	\$26.57	31.31%	\$1.95	\$2.84	\$0.89	1.65%	\$0.73	\$59.70	2.25	11.00%		\$2.57	\$2.57
2017	\$28.07	31.31%	\$2.06	\$3.01	\$0.94	1.65%	\$0.78	\$63.07	2.25	11.00%		\$2.72	\$2.72
2018	\$29.66	31.31%	\$2.18	\$3.18	\$0.99	1.65%	\$0.82	\$66.63	2.25	11.00%		\$2.87	\$2.87
2019	\$31.33	31.31%	\$2.30	\$3.35	\$1.05	1.65%	\$0.87	\$70.39	2.25	11.00%		\$3.03	\$3.03
2020	\$33.10	31.31%	\$2.43	\$3.54	\$1.11	1.65%	\$0.91	\$74.36	2.25	11.00%		\$3.20	\$3.20
2021	\$34.96	31.31%	\$2.57	\$3.74	\$1.17	1.65%	\$0.97	\$78.55	2.25	11.00%		\$3.38	\$3.38
2022	\$36.94	31.31%	\$2.72	\$3.95	\$1.24	1.65%	\$1.02	\$82.99	2.25	11.00%		\$3.57	\$3.57
2023	\$39.02	31.31%	\$2.87	\$4.18	\$1.31	1.65%	\$1.08	\$87.67	2.25	11.00%		\$3.78	\$3.78
2024	\$41.22	31.31%	\$3.03	\$4.41	\$1.38	1.65%	\$1.14	\$92.61	2.25	11.00%		\$4.21	\$4.21
2025	\$43.55	31.31%	\$3.20	\$4.66	\$1.46	1.65%	\$1.20	\$97.84	2.25	11.00%		\$4.45	\$4.45
2026	\$46.00	31.31%	\$3.38	\$4.93	\$1.54	1.65%	\$1.27	\$103.36	2.25	11.00%		\$4.70	\$4.70
2027	\$48.60	31.31%	\$3.57	\$5.20	\$1.63	1.65%	\$1.34	\$109.19	2.25	11.00%		\$4.97	\$4.97
2028	\$51.34	31.31%	\$3.78	\$5.50	\$1.72	1.65%	\$1.42	\$115.35	2.25	11.00%		\$5.25	\$5.25
2029	\$54.23	31.31%	\$3.99	\$5.81	\$1.82	1.65%	\$1.50	\$121.85	2.25	11.00%		\$5.54	\$5.54
2030	\$57.29	31.31%	\$4.21	\$6.13	\$1.92	1.65%	\$1.58	\$128.73	2.25	11.00%		\$5.86	\$5.86
2031	\$60.53	31.31%	\$4.45	\$6.48	\$2.03	1.65%	\$1.67	\$135.99	2.25	11.00%		\$6.19	\$6.19
2032	\$63.94	31.31%	\$4.70	\$6.85	\$2.14	1.65%	\$1.77	\$143.66	2.25	11.00%		\$6.54	\$6.54
2033	\$67.55	31.31%	\$4.97	\$7.23	\$2.26	1.65%	\$1.87	\$151.76	2.25	11.00%		\$6.90	\$6.90
2034	\$71.36	31.31%	\$5.25	\$7.64	\$2.39	1.65%	\$1.97	\$160.33	2.25	11.00%		\$7.29	\$7.29
2035	\$75.38	31.31%	\$5.54	\$8.07	\$2.53	1.65%	\$2.08	\$169.37	2.25	11.00%		\$7.71	\$7.71
2036	\$79.64	31.31%	\$5.86	\$8.53	\$2.67	1.65%	\$2.20	\$178.93	2.25	11.00%		\$8.14	\$8.14
2037	\$84.13	31.31%	\$6.19	\$9.01	\$2.82	1.65%	\$2.33	\$189.02	2.25	11.00%		\$8.57	\$8.57
2038	\$88.87	31.31%	\$6.54	\$9.52	\$2.98	1.65%	\$2.46	\$199.68	2.25	11.00%		\$9.01	\$9.01
2039	\$93.89	31.31%	\$6.90	\$10.05	\$3.15	1.65%	\$2.60	\$210.95	2.25	11.00%		\$9.45	\$9.45
2040	\$99.18	31.31%	\$7.29	\$10.62	\$3.32	1.65%	\$2.74	\$222.85	2.25	11.00%		\$9.90	\$9.90
2041	\$104.78	31.31%	\$7.71	\$11.22	\$3.51	1.65%	\$2.88	\$235.42	2.25	11.00%		\$10.36	\$10.36
2042	\$110.69	31.31%	\$8.14	\$11.85	\$3.71	1.65%	\$3.03	\$248.70	2.25	11.00%		\$10.81	\$10.81
										Internal Rate of Return			9.36%

Source:

[A] First Stage is average from Value Line. Second stage is prior years' book plus value from Col.[8]

[B] First Stage is Col. [4]-Col.[3]/Col.[4]. For second stage, see result on JAR 5, P.1

[C] First Stage is from Value Line. Second stage is Col. [4] x (1-Col. [2])

[D] First Stage is from Value line. Second stage is average of current and prior year's value from Col. [1] x Col. [11]

[E] Col. [4] - Col. [3] [J] JAR 4, P.1.

[F] JAR 8 [K] First stage is Col. [4]/Avg. of Current and prior year's Col. [1]. Second stage is from JAR 5, P.1

[G] Col. [5] + Col. [7] [L] - Col. [9] for year of purchase, + Col. [9] for year of sale.

[H] Col. [7] + Col. [9] [M] Col. [3]

[I] Col. [1] x Col. [10] [N] Col. [12] + Col. [13]

		ALL WATER UTILITIES COVERED BY VALUE LINE										JAR 6, P.2		
		FULL DCF METHOD												
		Based on Market Price for Year Ended												
		10/31/2003												
[1]	[2]	[3]	[4]	[5]	[6]	[7]	[8]	[9]	[10]	[11]	[12]	[13]	[14]	
Year End Book	Rate	Retentio	Dividend	Earnings	Retained	External	Financing	Rate	Per Share	Per Share	Increment	Total	to Book	
[A]	[B]	[C]	[D]	[E]	[F]	[G]	[H]	[I]	[J]	[K]	[L]	[M]	[N]	
2002	\$11.48	27.51%	\$0.84	\$1.16	\$0.32	1.65%	\$0.33	\$0.86	2.27	11.00%	\$1.20	\$1.20	\$1.20	
2003	\$12.12	24.41%	\$0.86	\$1.13	\$0.28	1.65%	\$0.35	\$0.91	2.27	11.00%	\$1.27	\$1.27	\$1.27	
2004	\$12.88	34.25%	\$0.88	\$1.33	\$0.46	1.65%	\$0.37	\$0.96	2.27	11.00%	\$1.34	\$1.34	\$1.34	
2005	\$14.12	40.65%	\$0.92	\$1.54	\$0.63	1.65%	\$0.39	\$1.01	2.27	11.00%	\$1.42	\$1.42	\$1.42	
2006	\$15.35	45.52%	\$0.95	\$1.75	\$0.80	1.65%	\$0.41	\$1.07	2.27	11.00%	\$1.50	\$1.50	\$1.50	
2007	\$16.21	30.66%	\$1.20	\$1.74	\$0.53	1.65%	\$0.43	\$1.13	2.27	11.00%	\$1.58	\$1.58	\$1.58	
2008	\$17.12	30.66%	\$1.27	\$1.83	\$0.56	1.65%	\$0.46	\$1.19	2.27	11.00%	\$1.67	\$1.67	\$1.67	
2009	\$18.08	30.66%	\$1.34	\$1.94	\$0.59	1.65%	\$0.48	\$1.26	2.27	11.00%	\$1.76	\$1.76	\$1.76	
2010	\$19.09	30.66%	\$1.42	\$2.04	\$0.63	1.65%	\$0.51	\$1.33	2.27	11.00%	\$1.86	\$1.86	\$1.86	
2011	\$20.16	30.66%	\$1.50	\$2.16	\$0.66	1.65%	\$0.54	\$1.41	2.27	11.00%	\$1.97	\$1.97	\$1.97	
2012	\$21.29	30.66%	\$1.58	\$2.28	\$0.70	1.65%	\$0.57	\$1.48	2.27	11.00%	\$2.08	\$2.08	\$2.08	
2013	\$22.49	30.66%	\$1.67	\$2.41	\$0.74	1.65%	\$0.60	\$1.57	2.27	11.00%	\$2.19	\$2.19	\$2.19	
2014	\$23.75	30.66%	\$1.76	\$2.54	\$0.78	1.65%	\$0.63	\$1.66	2.27	11.00%	\$2.32	\$2.32	\$2.32	
2015	\$25.08	30.66%	\$1.86	\$2.69	\$0.82	1.65%	\$0.67	\$1.75	2.27	11.00%	\$2.45	\$2.45	\$2.45	
2016	\$26.48	30.66%	\$1.97	\$2.84	\$0.87	1.65%	\$0.74	\$1.85	2.27	11.00%	\$2.58	\$2.58	\$2.58	
2017	\$27.97	30.66%	\$2.08	\$2.99	\$0.92	1.65%	\$0.79	\$1.95	2.27	11.00%	\$2.73	\$2.73	\$2.73	
2018	\$29.53	30.66%	\$2.19	\$3.16	\$0.97	1.65%	\$0.83	\$2.06	2.27	11.00%	\$2.88	\$2.88	\$2.88	
2019	\$31.19	30.66%	\$2.32	\$3.34	\$1.02	1.65%	\$0.88	\$2.20	2.27	11.00%	\$3.04	\$3.04	\$3.04	
2020	\$32.94	30.66%	\$2.45	\$3.53	\$1.08	1.65%	\$0.93	\$2.30	2.27	11.00%	\$3.21	\$3.21	\$3.21	
2021	\$34.78	30.66%	\$2.58	\$3.72	\$1.14	1.65%	\$0.98	\$2.43	2.27	11.00%	\$3.39	\$3.39	\$3.39	
2022	\$36.73	30.66%	\$2.73	\$3.93	\$1.21	1.65%	\$1.03	\$2.56	2.27	11.00%	\$3.58	\$3.58	\$3.58	
2023	\$38.79	30.66%	\$2.88	\$4.15	\$1.27	1.65%	\$1.09	\$2.66	2.27	11.00%	\$3.78	\$3.78	\$3.78	
2024	\$40.97	30.66%	\$3.04	\$4.39	\$1.34	1.65%	\$1.15	\$2.79	2.27	11.00%	\$4.00	\$4.00	\$4.00	
2025	\$43.26	30.66%	\$3.21	\$4.63	\$1.42	1.65%	\$1.22	\$3.19	2.27	11.00%	\$4.22	\$4.22	\$4.22	
2026	\$45.69	30.66%	\$3.39	\$4.89	\$1.50	1.65%	\$1.28	\$3.36	2.27	11.00%	\$4.46	\$4.46	\$4.46	
2027	\$48.25	30.66%	\$3.58	\$5.17	\$1.58	1.65%	\$1.36	\$3.55	2.27	11.00%	\$4.71	\$4.71	\$4.71	
2028	\$50.95	30.66%	\$3.78	\$5.46	\$1.67	1.65%	\$1.43	\$3.75	2.27	11.00%	\$4.97	\$4.97	\$4.97	
2029	\$53.81	30.66%	\$4.00	\$5.76	\$1.77	1.65%	\$1.51	\$3.96	2.27	11.00%	\$5.25	\$5.25	\$5.25	
2030	\$56.83	30.66%	\$4.22	\$6.09	\$1.87	1.65%	\$1.59	\$4.18	2.27	11.00%	\$5.54	\$5.54	\$5.54	
2031	\$60.01	30.66%	\$4.46	\$6.43	\$1.97	1.65%	\$1.68	\$4.42	2.27	11.00%	\$5.85	\$5.85	\$5.85	
2032	\$63.38	30.66%	\$4.71	\$6.79	\$2.08	1.65%	\$1.78	\$4.67	2.27	11.00%	\$6.18	\$6.18	\$6.18	
2033	\$66.93	30.66%	\$4.97	\$7.17	\$2.20	1.65%	\$1.88	\$4.93	2.27	11.00%	\$6.53	\$6.53	\$6.53	
2034	\$70.68	30.66%	\$5.25	\$7.57	\$2.32	1.65%	\$1.99	\$5.20	2.27	11.00%	\$6.89	\$6.89	\$6.89	
2035	\$74.64	30.66%	\$5.54	\$7.99	\$2.45	1.65%	\$2.10	\$5.50	2.27	11.00%	\$7.28	\$7.28	\$7.28	
2036	\$78.82	30.66%	\$5.85	\$8.44	\$2.59	1.65%	\$2.21	\$5.80	2.27	11.00%	\$7.69	\$7.69	\$7.69	
2037	\$83.24	30.66%	\$6.18	\$8.91	\$2.73	1.65%	\$2.32	\$6.12	2.27	11.00%	\$8.12	\$8.12	\$8.12	
2038	\$87.91	30.66%	\$6.53	\$9.41	\$2.89	1.65%	\$2.43	\$6.43	2.27	11.00%	\$8.58	\$8.58	\$8.58	
2039	\$92.84	30.66%	\$6.89	\$9.94	\$3.05	1.65%	\$2.54	\$6.75	2.27	11.00%	\$9.05	\$9.05	\$9.05	
2040	\$98.04	30.66%	\$7.28	\$10.50	\$3.22	1.65%	\$2.65	\$7.08	2.27	11.00%	\$9.54	\$9.54	\$9.54	
2041	\$103.54	30.66%	\$7.69	\$11.09	\$3.40	1.65%	\$2.76	\$7.42	2.27	11.00%	\$10.04	\$10.04	\$10.04	
2042	\$109.34	30.66%	\$8.12	\$11.71	\$3.59	1.65%	\$2.87	\$7.77	2.27	11.00%	\$10.54	\$10.54	\$10.54	
Source:													Internal Rate of Return	9.32%
[A] First Stage is average from Value Line. Second stage is prior years' book plus value from Col.[8]														
[B] First Stage is (Col. [4]-Col.[3])/Col.[4]. For second stage, see result on														
[C] First Stage is from Value Line. Second stage is Col. [4] x (1-Col. [2])													JAR 5, P.1	
[D] First Stage is from Value line. Second stage is average of current and prior year's value from Col. [1] x Col. [11]														
[E] Col. [4] - Col. [3]													JAR 4, P.1.	
[F] JAR 8													[K] First stage is Col. [4]/Avg. of Current and prior years' Col. [1]. Second stage is from	JAR 5, P.1
[G] Col. [5] + Col. [7]													[L] - Col. [9] for year of purchase, + Col. [9] for year of sale.	
[H] Col. [7] + Col. [8]													[M] Col. [3]	
[I] Col. [1] x Col. [10]													[N] Col. [12] + Col. [13]	



ALL WATER UTILITIES COVERED BY VALUE LINE										JAR 6, P.4			
FULL DCF METHOD													
Based on Market Price for Year Ended													
10/31/2003													
[1] Year Book	[2] Retention Rate	[3] Dividend	[4] Earnings Per Share	[5] Retained Earnings Per Share	[6] External Financing Rate	[7] Increment to book from Ext. Fin.	[8] Total Increment to Book	[9] Market Price	[10] Mkt to Book	[11] Expect. Ret. on Equity	[12] Cash Fl. from Stock Trans.	[13] Cash Fl. from Div.	[14] Total Cash Flow
[A]	[B]	[C]	[D]	[E]	[F]	[G]	[H]	[I] M/B Change	[J]	[K]	[L]	[M]	[N]
2002	\$11.48	27.51%	\$0.84	\$1.16	\$0.32	\$0.33	\$0.76	\$36.57	2.27	9.00%			\$0.98
2003	\$12.12	24.41%	\$0.86	\$1.13	\$0.28	\$0.34	\$0.80	\$38.38	2.27	9.00%	(\$26.05)	\$0.86	(\$26.05)
2004	\$12.88	34.25%	\$0.88	\$1.33	\$0.46	\$0.36	\$0.84	\$40.29	2.27	9.00%		\$0.88	\$0.88
2005	\$14.12	40.65%	\$0.92	\$1.54	\$0.63	\$0.38	\$0.88	\$42.28	2.27	9.00%		\$0.92	\$0.92
2006	\$15.35	45.52%	\$0.95	\$1.75	\$0.80	\$0.40	\$0.92	\$44.38	2.27	9.00%		\$0.95	\$0.95
2007	\$16.11	30.66%	\$0.98	\$1.42	\$0.80	\$0.44	\$1.02	\$48.89	2.27	9.00%		\$0.98	\$0.98
2008	\$16.91	30.66%	\$1.03	\$1.49	\$0.46	\$0.46	\$1.07	\$51.32	2.27	9.00%		\$1.03	\$1.03
2009	\$17.75	30.66%	\$1.08	\$1.56	\$0.48	\$0.48	\$1.12	\$53.86	2.27	9.00%		\$1.45	\$1.45
2010	\$18.63	30.66%	\$1.14	\$1.64	\$0.50	\$0.51	\$1.18	\$56.53	2.27	9.00%		\$1.52	\$1.52
2011	\$19.55	30.66%	\$1.19	\$1.72	\$0.53	\$0.53	\$1.24	\$59.34	2.27	9.00%		\$1.59	\$1.59
2012	\$20.52	30.66%	\$1.25	\$1.80	\$0.55	\$0.56	\$1.30	\$62.28	2.27	9.00%		\$1.67	\$1.67
2013	\$21.54	30.66%	\$1.31	\$1.89	\$0.58	\$0.58	\$1.36	\$65.37	2.27	9.00%		\$1.75	\$1.75
2014	\$22.61	30.66%	\$1.38	\$1.99	\$0.61	\$0.61	\$1.43	\$68.61	2.27	9.00%		\$1.84	\$1.84
2015	\$23.73	30.66%	\$1.45	\$2.09	\$0.64	\$0.64	\$1.50	\$72.01	2.27	9.00%		\$1.93	\$1.93
2016	\$24.91	30.66%	\$1.52	\$2.19	\$0.67	\$0.68	\$1.57	\$75.58	2.27	9.00%		\$2.03	\$2.03
2017	\$26.14	30.66%	\$1.59	\$2.30	\$0.70	\$0.71	\$1.65	\$79.33	2.27	9.00%		\$2.13	\$2.13
2018	\$27.44	30.66%	\$1.67	\$2.41	\$0.74	\$0.75	\$1.73	\$83.27	2.27	9.00%		\$2.24	\$2.24
2019	\$28.80	30.66%	\$1.75	\$2.53	\$0.78	\$0.78	\$1.82	\$87.40	2.27	9.00%		\$2.35	\$2.35
2020	\$30.23	30.66%	\$1.84	\$2.66	\$0.81	\$0.82	\$1.91	\$91.73	2.27	9.00%		\$2.46	\$2.46
2021	\$31.73	30.66%	\$1.93	\$2.79	\$0.85	\$0.86	\$2.00	\$96.28	2.27	9.00%		\$2.58	\$2.58
2022	\$33.30	30.66%	\$2.03	\$2.93	\$0.90	\$0.90	\$2.10	\$101.05	2.27	9.00%		\$2.71	\$2.71
2023	\$34.95	30.66%	\$2.13	\$3.07	\$0.94	\$0.95	\$2.21	\$106.07	2.27	9.00%		\$2.85	\$2.85
2024	\$36.68	30.66%	\$2.24	\$3.22	\$0.99	\$1.00	\$2.32	\$111.33	2.27	9.00%		\$2.99	\$2.99
2025	\$38.50	30.66%	\$2.35	\$3.38	\$1.04	\$1.05	\$2.43	\$116.85	2.27	9.00%		\$3.14	\$3.14
2026	\$40.41	30.66%	\$2.46	\$3.55	\$1.09	\$1.10	\$2.55	\$122.64	2.27	9.00%		\$3.29	\$3.29
2027	\$42.42	30.66%	\$2.58	\$3.73	\$1.14	\$1.15	\$2.68	\$128.72	2.27	9.00%		\$3.46	\$3.46
2028	\$44.52	30.66%	\$2.71	\$3.91	\$1.20	\$1.21	\$2.81	\$135.11	2.27	9.00%		\$3.63	\$3.63
2029	\$46.73	30.66%	\$2.85	\$4.11	\$1.26	\$1.27	\$2.95	\$141.81	2.27	9.00%		\$3.81	\$3.81
2030	\$49.05	30.66%	\$2.99	\$4.31	\$1.32	\$1.33	\$3.10	\$148.84	2.27	9.00%		\$4.00	\$4.00
2031	\$51.48	30.66%	\$3.14	\$4.52	\$1.39	\$1.40	\$3.25	\$156.22	2.27	9.00%		\$4.19	\$4.19
2032	\$54.03	30.66%	\$3.29	\$4.75	\$1.46	\$1.47	\$3.41	\$163.97	2.27	9.00%		\$4.40	\$4.40
2033	\$56.71	30.66%	\$3.46	\$4.98	\$1.53	\$1.54	\$3.58	\$172.10	2.27	9.00%		\$4.62	\$4.62
2034	\$59.52	30.66%	\$3.63	\$5.23	\$1.60	\$1.62	\$3.76	\$180.63	2.27	9.00%		\$4.85	\$4.85
2035	\$62.47	30.66%	\$3.81	\$5.49	\$1.68	\$1.70	\$3.95	\$189.59	2.27	9.00%		\$5.09	\$5.09
2036	\$65.57	30.66%	\$4.00	\$5.76	\$1.77	\$1.78	\$4.14	\$198.99	2.27	9.00%		\$5.34	\$5.34
2037	\$68.82	30.66%	\$4.19	\$6.05	\$1.85	\$1.85	\$4.33	\$208.99	2.27	9.00%		\$5.60	\$5.60
2038	\$72.24	30.66%	\$4.40	\$6.35	\$1.95	\$1.95	\$4.53	\$219.59	2.27	9.00%		\$5.87	\$5.87
2039	\$75.82	30.66%	\$4.62	\$6.66	\$2.04	\$2.04	\$4.74	\$230.79	2.27	9.00%		\$6.15	\$6.15
2040	\$79.58	30.66%	\$4.85	\$6.99	\$2.14	\$2.14	\$4.95	\$242.59	2.27	9.00%		\$6.44	\$6.44
2041	\$83.53	30.66%	\$5.09	\$7.34	\$2.25	\$2.25	\$5.17	\$254.99	2.27	9.00%		\$6.74	\$6.74
2042	\$87.67	30.66%	\$5.34	\$7.70	\$2.36	\$2.36	\$5.41	\$267.99	2.27	9.00%		\$7.05	\$7.05
Source:										Internal Rate of Return			
[A] First Stage is average from Value Line. Second stage is prior years' book plus value from Col.[8]													
[B] First Stage is (Col. [4]-Col.[3])/Col.[4]. For second stage, see result on										JAR 5, P.1			
[C] First Stage is from Value Line. Second stage is Col. [4] x (1-Col. [2])													
[D] First Stage is from Value line. Second stage is average of current and prior year's value from Col. [1] x Col. [11]													
[E] Col. [4] - Col. [3]										[J] JAR 4, P.1			
[F] JAR 8										[K] First stage is Col. [4]/Avg. of Current and prior year's Col. [1]. Second stage is from			
[G] Col. [5] + Col. [7]										JAR 5, P.1			
[H] Col. [7] + Col. [8]													
[I] Col. [1] x Col. [10]										[M] Col. [3]			
										[N] Col. [12] + Col. [13]			
										[O] Col. [1] x Col. [10]			
										[P] Col. [1] x Col. [10]			
										[Q] Col. [1] x Col. [10]			
										[R] Col. [1] x Col. [10]			
										[S] Col. [1] x Col. [10]			
										[T] Col. [1] x Col. [10]			
										[U] Col. [1] x Col. [10]			
										[V] Col. [1] x Col. [10]			
										[W] Col. [1] x Col. [10]			
										[X] Col. [1] x Col. [10]			
										[Y] Col. [1] x Col. [10]			
										[Z] Col. [1] x Col. [10]			







All Water Companies Covered By Value Line						JAR 7, P.1.	
		% Common Equity					
						Average Without	
		<b>1999</b>	<b>2000</b>	<b>2001</b>	<b>2002</b>	<b>2003</b>	<b>Short Term Debt</b>
AMER. STATES WATER	48.40%	51.90%	44.70%	48.00%	52.00%	49.00%	
CALIFORNIA WATER	52.00%	50.20%	48.80%	44.00%	42.50%	47.50%	
PHILA. SUBURBAN	46.70%	47.80%	47.70%	45.80%	46.00%	46.80%	
<b>Average</b>	<b>49.0%</b>	<b>50.0%</b>	<b>47.1%</b>	<b>45.9%</b>	<b>46.8%</b>	<b>47.8%</b>	
Source: Most Current Value Line at Time of Preparation							
Note: Long Term Debt is reported in value line to be higher than Total Debt. Therefore, estimated short term debt as zero.							







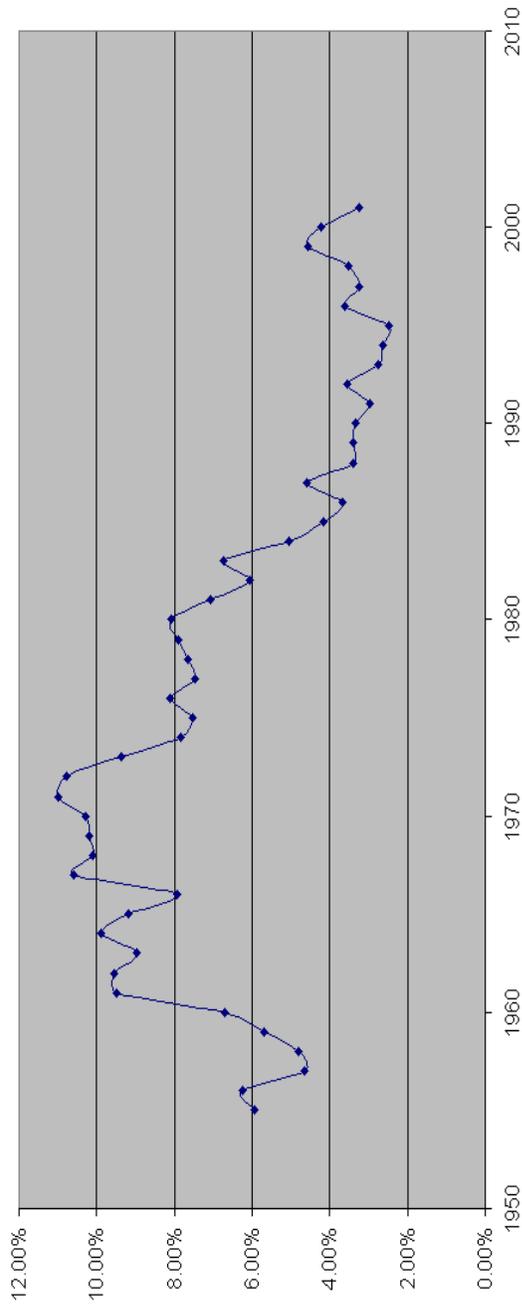


RISK PREMIUM BASED UPON ANALYSIS OF HISTORIC RETURNS					JAR 10, P.2.	
Compound annual returns from 1926 through 1999:						
Large Common Stocks			11.35%			
Corporate Bonds			5.61%			
Long-term U.S. Treasury Bonds			5.12%			
Intermediate Term U.S. Treasury Bonds			5.22%			
U.S. Treasury Bills			3.79%			
Inflation			3.07%			
Average difference from Long-term U.S. Treasury Bonds:						
Large Common Stocks			6.23%			
Corporate Bonds			0.49%			
Long-term U.S. Treasury Bonds			0.00%			
Intermediate Term U.S. Treasury Bonds			0.10%			
U.S. Treasury Bills			-1.33%			
Inflation			-2.05%			
Common Stock Risk Premium Consistent With Current Market Environment:						
Long-term U.S. Treasury Bonds			4.00% or less.	See graph on	Schedule JAR 10, P. 3	
Corporate Bonds			3.51% or less.	Risk premium on large common stocks minus average difference from corporate bonds per above table.		
Intermediate Term U.S. Treasury Bonds			3.90% or less.	Risk premium on large common stocks minus average difference from corporate bonds per above table.		
U.S. Treasury Bills			5.33% or less.	Risk premium on large common stocks minus average difference from corporate bonds per above table.		
Inflation			6.05% or less.	Risk premium on large common stocks minus average difference from corporate bonds per above table.		

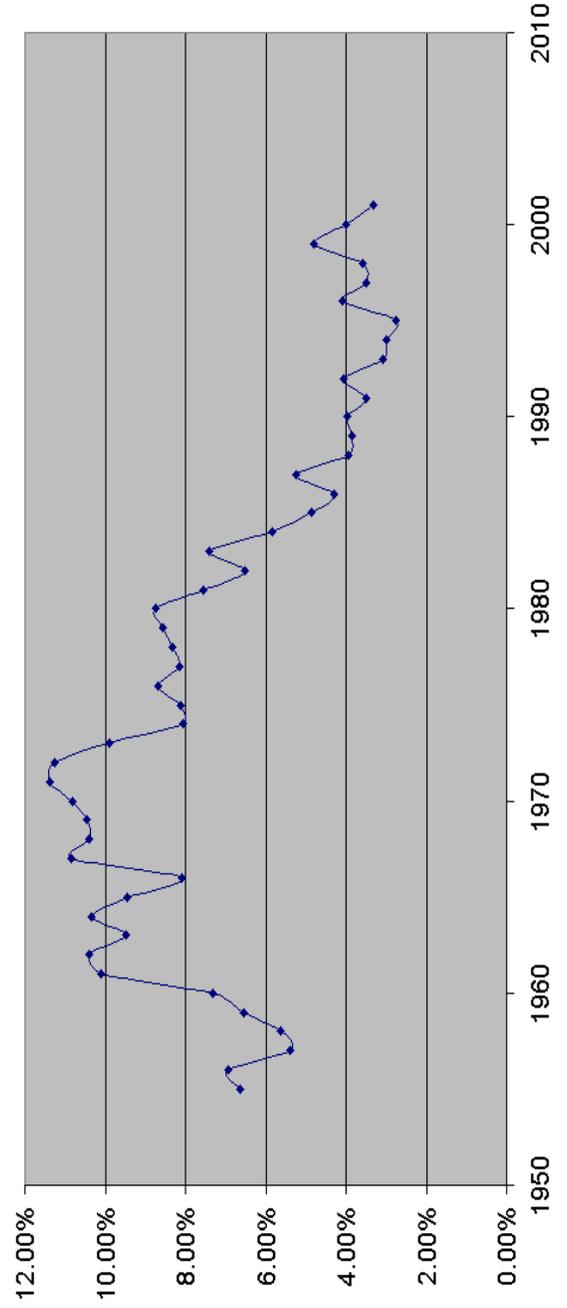


30 Year Moving Average	Returns on Long-Term Corporate Bonds	Returns on Long-Term Government Bonds	Returns on Intermediate Term Government Bills	Returns on U.S. Treasury Bills	1955	1956	1957	1958	1959	1960	1961	1962	1963	1964	1965	1966	1967	1968	1969	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001
10.23%	4.29%	3.58%	2.95%	1.09%	1955	1956	1957	1958	1959	1960	1961	1962	1963	1964	1965	1966	1967	1968	1969	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001
8.48%	3.80%	3.12%	2.76%	1.07%	1956	1957	1958	1959	1960	1961	1962	1963	1964	1965	1966	1967	1968	1969	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	
8.47%	3.67%	3.07%	2.86%	1.00%	1957	1958	1959	1960	1961	1962	1963	1964	1965	1966	1967	1968	1969	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001		
9.20%	3.52%	2.86%	2.57%	0.94%	1958	1959	1960	1961	1962	1963	1964	1965	1966	1967	1968	1969	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001			
10.37%	3.56%	2.95%	2.73%	0.96%	1959	1960	1961	1962	1963	1964	1965	1966	1967	1968	1969	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001				
13.27%	3.78%	3.17%	2.87%	0.98%	1960	1961	1962	1963	1964	1965	1966	1967	1968	1969	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001					
13.25%	3.69%	2.86%	2.77%	1.04%	1961	1962	1963	1964	1965	1966	1967	1968	1969	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001						
12.40%	3.43%	2.91%	2.76%	1.14%	1962	1963	1964	1965	1966	1967	1968	1969	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001							
13.03%	3.14%	2.70%	2.61%	1.25%	1963	1964	1965	1966	1967	1968	1969	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001								
12.00%	2.81%	2.56%	2.41%	1.37%	1964	1965	1966	1967	1968	1969	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001									
10.53%	2.53%	2.43%	2.46%	1.52%	1965	1966	1967	1968	1969	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001										
12.93%	2.33%	2.09%	2.44%	1.65%	1966	1967	1968	1969	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001											
12.31%	2.21%	1.90%	2.44%	1.83%	1967	1968	1969	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001												
11.99%	1.79%	1.53%	2.21%	2.04%	1968	1969	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001													
12.53%	2.25%	1.72%	2.64%	2.26%	1969	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001														
13.49%	2.52%	2.11%	2.91%	2.40%	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001															
13.45%	2.67%	2.19%	3.02%	2.52%	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001																
11.99%	2.61%	2.08%	3.08%	2.74%	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001																	
10.18%	2.61%	2.08%	3.08%	2.74%	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001																		
10.20%	2.36%	2.13%	3.21%	2.99%	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001																			
11.30%	3.21%	2.68%	3.78%	3.17%	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001																				
10.62%	3.21%	2.62%	3.78%	3.17%	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001																					
10.86%	3.35%	2.68%	3.79%	3.49%	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001																						
10.85%	3.20%	2.53%	3.79%	3.49%	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001																							
10.87%	2.95%	2.27%	3.91%	4.00%	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001																								
9.89%	2.83%	2.13%	4.02%	4.33%	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001																									
10.99%	3.93%	3.36%	4.32%	4.76%	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001																										
9.44%	4.38%	3.65%	5.15%	5.05%	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001																											
9.46%	4.38%	3.65%	5.15%	5.05%	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001																												
9.46%	4.38%	3.65%	5.15%	5.05%	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001																													
9.84%	5.20%	4.50%	6.34%	5.70%	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001																														
10.45%	6.17%	5.56%	6.85%																																																

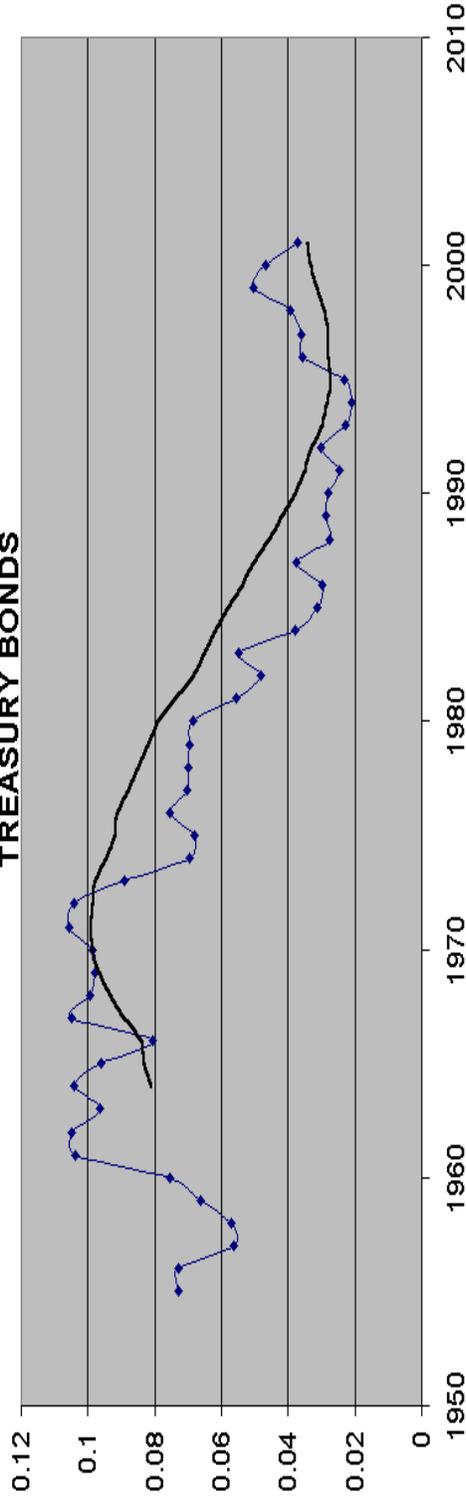
**RISK PREMIUM: 30 Year Moving Average of Return on Large Common Stocks minus Return on Long-term Corporate Bonds**



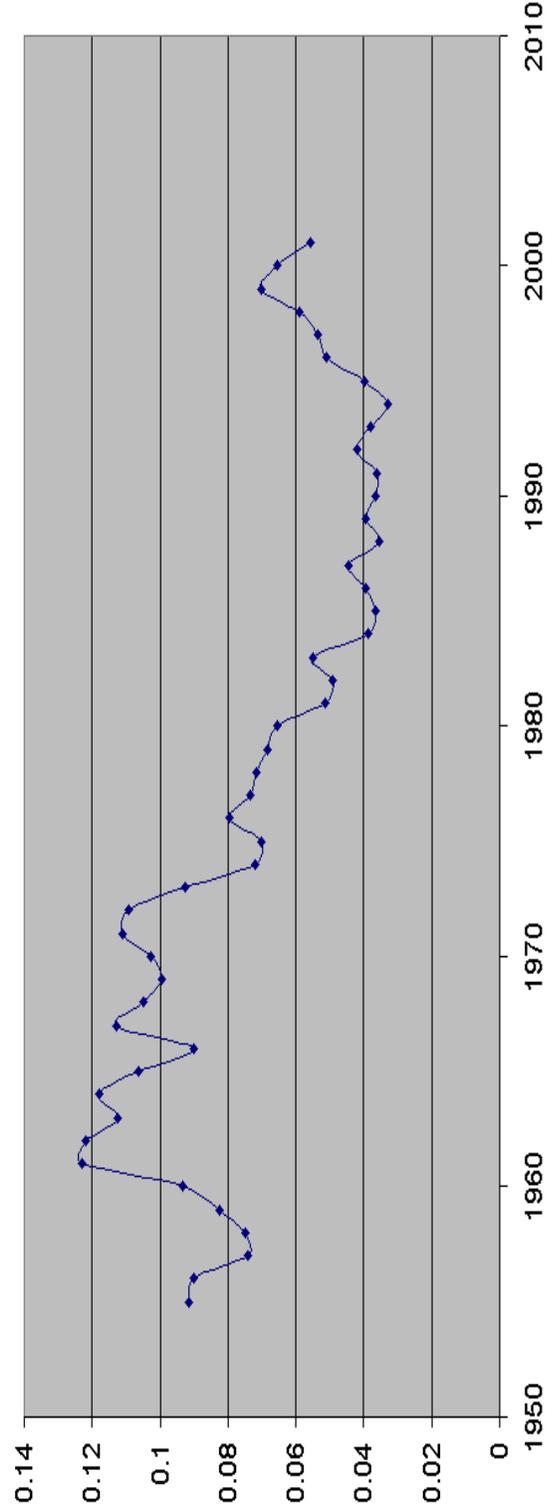
**RISK PREMIUM: 30 Year Moving Average Return on Large Common Stocks Minus Return on 30 Year Treasury Bonds**



**RISK PREMIUM: 30 YEAR MOVING AVERAGE OF RETURN ON LARGE COMMON STOCKS MINUS RETURN ON INTERMEDIATE TERM TREASURY BONDS**



**RISK PREMIUM; 30 YEAR MOVING AVERAGE OF RETURN ON LARGE COMMON STOCKS VERSUS RETURN ON SHORT-TERM TREASURY BILLS**







									JAR 11, P.3	
<b>Cost of Equity Impact of Federal Income Tax Reduction</b>										
<b>After Tax Cash Flow for New Tax Law -- Assume Permanent</b>										
<b>Tax Rates -- New</b>										
Capital Gains	[A]	15%	15%	15%	15%	15%	15%	15%	15%	15%
Dividends	[A]	15%	15%	15%	15%	15%	15%	15%	15%	15%
<b>After Tax Cash Flow to Investor -- New</b>										
Capital Gains (loss)		(\$25.16)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$172.13
Dividends		0.00	0.73	0.77	1.11	1.89	3.20	5.43		
After Tax Cash Flow to Investor		(\$25.16)	\$0.73	\$0.77	\$1.11	\$1.89	\$3.20	\$177.56		
<b>After Tax Return New Tax Law</b>		<b>8.11%</b>								
Sources:										
[A]	The Street.com "Dear Dagen: Bush's Tax Cut and Your Portfolio" June 9, 2003									

								JAR 11, P.4	
<b>Cost of Equity Impact of Federal Income Tax Reduction</b>									
<b>After Tax Cash Flow for New Tax Law -- Assume Temporary</b>									
<b>Tax Rates -- New</b>									
Capital Gains	[A]	15%	15%	15%	15%	20%	20%	20%	20%
Dividends	[A]	15%	15%	15%	15%	30%	30%	30%	30%
<b>After Tax Cash Flow to Investor -- New &amp; Change Back in 2009</b>									
Capital Gains (loss)				\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$163.49
Dividends				0.00	0.73	0.77	0.91	1.55	4.47
After Tax Cash Flow to Investor				(\$25.16)	\$0.73	\$0.77	\$0.91	\$1.55	\$167.96
<b>After Tax Return New Tax Law (Assume Temporary)</b>									
Sources:									
[A]	The Street.com "Dear Dagen: Bush's Tax Cut and Your Portfolio" June 9, 2003								

**Cost of Equity Impact of Federal Income Tax Reduction  
On Year Stock Return Analysis**

<b>Before Tax Cash Flow to Investor</b>			
Capital Gains	[A]	(\$25.16)	\$26.52
Dividends	[A]	0.00	0.86
Before Tax Cash Flow to Investor		(\$25.16)	\$27.38
<b>Before Tax Return</b>		<b>8.84%</b>	
<b>Tax Rates -- Old</b>			
Capital Gains	[B]	20%	20%
Dividends	[B]	30%	30%
<b>After Tax Cash Flow to Investor -- Old</b>			
Capital Gains (loss)	[A]	(\$25.16)	\$26.25
Dividends	[A]	0.00	0.60
After Tax Cash Flow to Investor		(\$25.16)	\$26.85
<b>After Tax Return New Tax Law (Assume Temporary)</b>		<b>6.73%</b>	
<b>Tax Rates -- New</b>			
Capital Gains	[C]	15%	15%
Dividends	[C]	15%	15%
<b>After Tax Cash Flow to Investor -- New</b>			
Capital Gains (loss)	[A]	(\$25.16)	\$26.32
Dividends	[A]	0.00	0.73
After Tax Cash Flow to Investor		(\$25.16)	\$27.05
<b>After Tax Return New Tax Law (Assume Temporary)</b>		<b>7.51%</b>	
<b>Difference</b>		<b>0.78%</b>	
<b>Sources:</b>			
[A]	JAR 11 P.1		
[B]	2003 U.S. Master Tax Guide		
[C]	The Street.com "Dear Dagen: Bush's Tax Cut and Your Portfolio" June 9, 2003		

Cost of Equity Impact of Federal Income Tax Reduction		JAR 11, P.6
One Year Stock Return Analysis		
Interest Rate -- AAA 20 Year Tax-Free Municipal Bond	4.35% [A]	
Interest Rate -- Corporate Bond	5.65% [A]	
Spread	1.30%	
% Lower Interest Rate for Tax-Free Bond	23.01%	
Before Tax Return (Old and New Tax Law)	8.84%	
23.01% Reduction of Before Tax Return	2.03%	
Approximate Percentage Tax Cut	50.00%	
Cost of Equity Drop (50% X 2.03%)	1.02%	
Conservative Estimate	0.50%	
Sources:		
[A]	Yahoo Finance. 11/21/03	