



NJ STATE TRADE EXPANSION PROGRAM

NJ STEP CAN ELEVATE YOUR SMALL BUSINESS WITH A FEDERAL AWARD

Whether your small business is new to exporting or you're already selling goods and services to other countries, you may be eligible for a Federal award through the New Jersey State Trade Expansion Program (NJ STEP), administered by the New Jersey Business Action Center (NJ BAC). Further information is included below.

DO I QUALIFY FOR A FEDERAL AWARD?

All forms, applications, certificates and information regarding NJ STEP eligibility requirements can be found at njstep.nj.gov

HOW CAN I USE THE MONEY?

Your Federal award can be used to cover costs related to:

- Services provided by the U.S. Commercial Service (USCS) including Partner Searches, Gold Key Service, and Market Intelligence
- Participation in select Trade and Business Development Missions led by senior U.S. government leaders
- Participation in select Trade Shows offering meetings through the USCS International Buyer Program
- Translation services for website and/or marketing materials
- Client sample shipping to and from NJ STEP-supported trade activities

WHAT IS THE SOURCE OF THE FUNDING?

Through the U.S. Small Business Administration (SBA), the NJ BAC received \$750,000 of funding for the NJ STEP Grant Program. The award will be administered through the NJ BAC's Office of International Business Development & Protocol from September 30, 2016 - September 29, 2017. All funding was based upon proposed activities, budgets, and projected export sales approved by the SBA.

WHO CAN I CONTACT WITH ADDITIONAL QUESTIONS?

For more information on the NJ STEP, please contact the New Jersey Business Call Center at 866-534-7789.

ADDITIONAL EXPORT PROMOTION ORGANIZATIONS

- U.S. SBA Office of International Trade:
Website: <https://www.sba.gov/offices/headquarters/oit>
- U.S. Commercial Service
Website: <http://www.trade.gov/cs/>

Led by Lieutenant Governor Kim Guadagno, the Business Action Center provides the business community with a single point of contact, applying a proactive and customer-service approach to businesses' interactions with State government. Created within the Department of State's Business Action Center (BAC) in 2012, The Office of International Business Development and Protocol's mission is to assist New Jersey companies with export opportunities. It is also responsible for managing all aspects of export promotion activities, and establishing and maintaining positive working relationships with the foreign business investment community. Businesses interested in applying for NJ STEP or in need of assistance are encouraged to call New Jersey's Business Action Center at 866.534.7789 or visit the State's Business Portal at www.newjerseybusiness.gov



Funding in part through a Cooperative Agreement with the U.S. Small Business Administration

