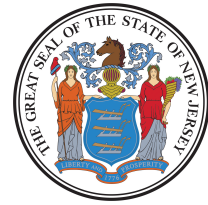


# NJ STEP Return On Investment Form



Note: Per the U.S. SBA, the NJ STEP Return On Investment (ROI) Form is used to determine projected export sales and future job creation/support resulting from participating in NJ STEP-supported trade events and activities.

## Trade Show / Trade Mission

Name \_\_\_\_\_ Have you attended before? Yes\_\_\_ No\_\_\_  
 Date \_\_\_\_\_ Cost of Trade Show/Mission US\$ \_\_\_\_\_  
 Destination \_\_\_\_\_ (Booth and Registration ONLY)  
**ROI: Projected Sales \$ \_\_\_\_\_ Projected number of jobs retained or created in NJ \_\_\_\_\_**

## U.S. Department of Commerce (USCS) Subscription Services

Name \_\_\_\_\_ Service Completion Date \_\_\_\_\_  
 Have you used USCS before? Yes\_\_\_ No\_\_\_ Cost of Service US\$ \_\_\_\_\_  
 Destination \_\_\_\_\_  
**ROI: Projected Sales \$ \_\_\_\_\_ Projected number of jobs retained or created in NJ \_\_\_\_\_**

## Sample Shipping

(Up to \$2,000 maximum per year is available for shipping samples to and from NJ STEP-supported trade activities.)  
 Name of Trade Event or Activity \_\_\_\_\_  
 Date \_\_\_\_\_ Cost to ship samples US\$ \_\_\_\_\_  
 Destination \_\_\_\_\_  
**ROI: Projected Sales \$ \_\_\_\_\_ Projected number of jobs retained or created in NJ \_\_\_\_\_**

## Translation Services\*

(Up to \$3,000 maximum per year is available for translating websites, collateral materials, training manuals, etc.)  
 What is to be translated (website, collateral materials etc.) \_\_\_\_\_  
 Name of Company Used \_\_\_\_\_ Translated to what language(s) \_\_\_\_\_  
 When Is Work to be Completed \_\_\_\_\_ Cost of Translation(s) US\$ \_\_\_\_\_  
**ROI: Projected Sales \$ \_\_\_\_\_ Projected number of jobs retained or created in NJ \_\_\_\_\_**

\*Note: Translation Services does not include the hiring of an individual as an interpreter for an event

## Other Funding Sources

In conjunction with any of the above trade events or activities, will your company receive, or has it received, grants or financial assistance not requiring repayment? Yes\_\_\_ No\_\_\_  
 If "Yes," please list the trade event, activity, and the amount: \_\_\_\_\_  
 \_\_\_\_\_

## How did you learn about NJ STEP? (Check all that apply)

_____ Lieutenant Governor	_____ NJ STEP Website	_____ Newspaper/Magazine/Radio
_____ Trade Event	_____ Other (Please specify) _____	

**Company Name** \_\_\_\_\_ **Date** \_\_\_\_\_

**Signature** \_\_\_\_\_ **Name in Print** \_\_\_\_\_

