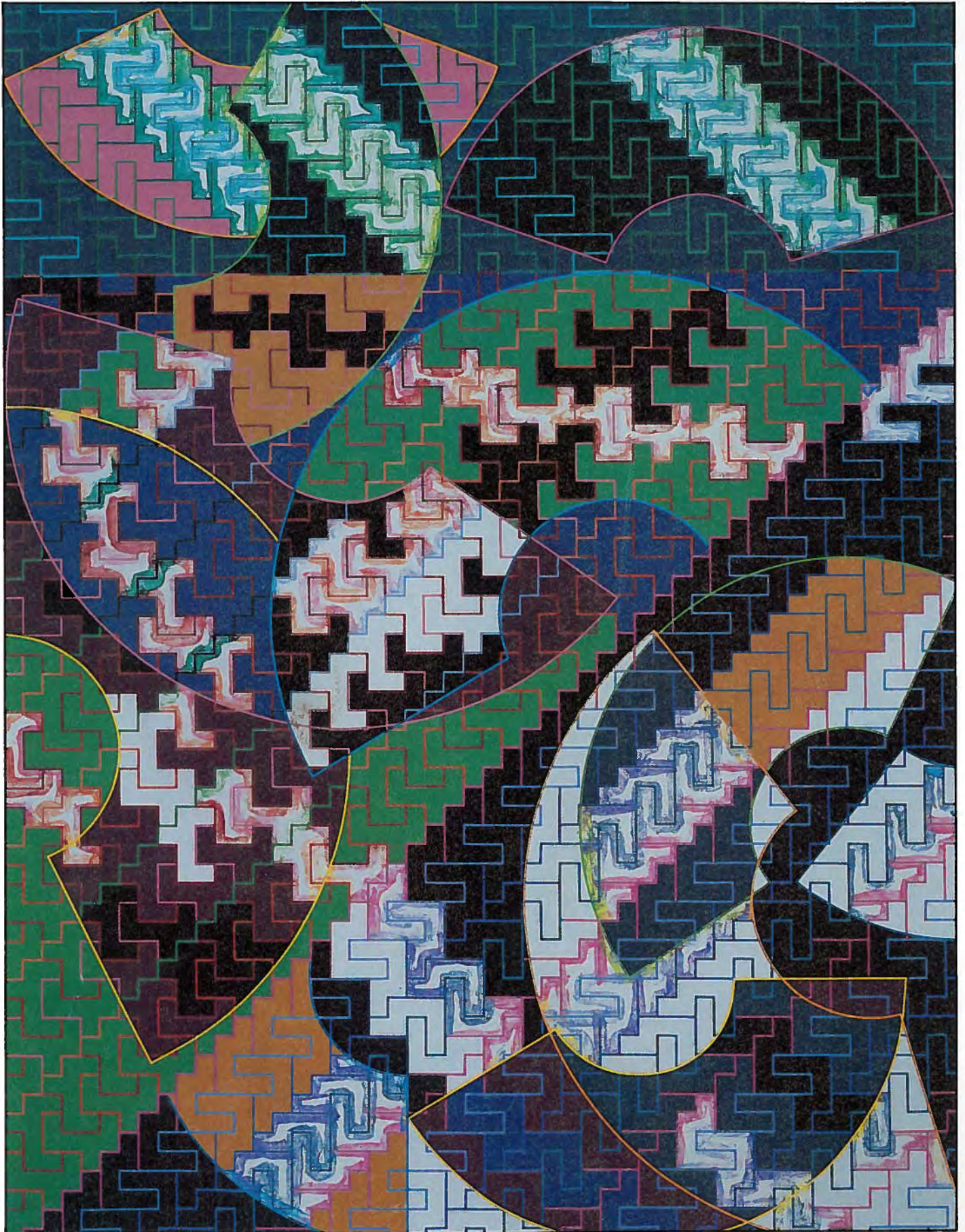


March 1984

# ARTS-NEW JERSEY





## STATEMENT FROM THE EXECUTIVE DIRECTOR

New Jersey, the Garden State, has one "crop" that is nurtured with great care by government officials, business leaders, educators, artists and other concerned citizens to ensure a fruitful yield: our young people. In every community throughout the state, business fraternities, youth organizations, libraries and community centers invest time and funds to contribute to the emotional and intellectual development of children and young adults.

Recognizing that today's youth are tomorrow's artists and supporters of the arts, the New Jersey State Council on the Arts (NJSCA) has worked actively to provide them with meaningful art experiences through its Artists-in-Education Program (AIE). AIE was initiated in 1969, when the National Endowment for the Arts established its Artists in the Schools Program, in order to help make the arts a rich and integral part of young people's lives. In a five-year period, from 1978-1983, AIE reached more than 100,000 New Jersey school children in all 21 counties, with more than 150 New Jersey artists participating in residencies each year and hundreds of administrators and teachers contributing to this pro-

gram's success.

A word of thanks must also go to the National Endowment for the Arts which provides matching grants for AIE. According to Frank Hodsoll, Chairman of the Endowment, by supporting this effort, "The Endowment through the Artists in Education Program helps to meet the mandate of both state arts agencies and the Endowment in bringing art and artists to more Americans."

The figures are impressive. Approximately 30,700 artists, 14.3 million students, 453,700 teachers and administrators, and 57,800 school and community sites in all 50 states and six special jurisdictions have been involved in artists residencies since 1969.

New Jersey is particularly fortunate, because not only does it have an active AIE program, but it also has a wealth of professional artists and arts groups who devote their time to work with young people, serving as valuable resources while pursuing excellence in their own work. In recognition of all those individuals and organizations who engage and/or train New Jersey's youth in the visual, performing and literary arts, and in celebration of national Youth Art

Month, the March issue of ARTS — NEW JERSEY focuses on art programs specifically designed for young people.

Included are the New Jersey Symphony's Education Program; theatre internships; the New Jersey State Teen Arts Program; the Governor's School in the Arts; and the NJSCA's AIE Program.

Our regular feature on the special relationship between business and the arts spotlights the Nabisco Brands USA Gallery in East Hanover, where 27 NJSCA visual arts fellowship recipients are currently exhibiting their work. "On the Cover" presents an interview with one of the artists whose work is included in that show.

Every article reinforces my original metaphor. By instilling in children a love and appreciation for music, theatre, dance, poetry and all the visual arts, and by training our young artists to master these disciplines, we are planting the seeds for a better tomorrow.



## ON THE COVER

"Mangetsu" or "Full Moon" featured on the cover is the work of Hiroshi Murata, a painter and printmaker who was awarded his second fellowship in painting this year from the New Jersey State Council on the Arts. This acrylic painting exemplifies his recent work. At first glance, it appears formal in structure, with a traditional geometric format, but a closer look reveals an adventurous exploration of space, color relationships and linear movement that stretches the confines of formality.

In the introduction to a catalogue which accompanied Mr. Murata's one-person exhibit



Hiroshi Murata in his Flemington studio.

at the New Jersey State Museum, Zoltan Buki, the Museum's Curator of Art, wrote: "Linear pattern and shapes form the basis of his dynamic compositions—the strong diagonals and triangular shapes, opposing one another, create a sense of confrontation and impending violence. Yet the turmoil is always resolved. As there is a mo-

ment in nature, a feeling rather than cognition, when the storm gives way to calmness, so there is quietness reigning again in Murata's work. Quite often, fan-shaped almost ghost-like elements intervene and intercede; kinetic energy is dissolved and gives way to static and modulating peace-makers."

Mr. Murata, who is an Associate Professor of Art at Trenton State College and a resident of Flemington, visited the Arts Council one day to share his own thoughts about his work as an artist and as a teacher of art.

**ARTS NJ:** What are some of your earliest memories relating to art?

**Murata:** My grandmother was an artist, my mother is an artist, and my father is an architect, so I was introduced to art as a very young child. They often took me on sketching trips and to the museums, always encouraging me to draw and paint.

**Q.** When did you first receive your formal training and where?

**A.** I left Japan in 1960 to attend the Rhode Island School of Design. I received an MFA at Yale University soon after, and decided to remain in the States and live on the east coast.

**Q.** How would you describe your own style?

**A.** Actually, I'm not too concerned about working with a style. For the past four to five years I've worked with the interlocking tiles and different spatial

planes. But I like to try different things. I don't like to be confined to one style or to be categorized only as a printmaker or a painter.

**Q.** What is the difference for you between painting and printmaking?

**A.** I can work out new ideas with prints because the printmaking process is more immediate. I also like to experiment with offset lithography because of that medium's versatility. I've been working with offset printing for more than ten years now.

**Q.** Would you describe your work as Japanese in character?

**A.** Many people feel my work does have a Japanese quality to it. They point to the colors I choose and the fan-shaped forms which remind them of Japanese Kabuki theatre. But all my formal visual training was in the United States, and I learned to "see" things through an American perspective. Maybe my early experiences do influence me on an unconscious level. For instance, I began working with circular forms, and then used sections of them, which ended up looking like fans. The fans, to me, are just another geometric component.

**Q.** What about the titles you give your work?

**A.** I title my paintings so I can remember and refer to them.

**Q.** What are some impressions you have as a teacher of art?

**A.** In the last ten years, as art has grown in popularity, there seems to be a greater interest among students to take

continued on page 8



## N.J. Symphony Conducts Youth Program

This past December more than 21,000 children came in school buses to John Harms Englewood Plaza, Monmouth Arts Center, Trenton War Memorial, and Newark Symphony Hall to be thrilled by the New Jersey Symphony Orchestra's production of *Hansel and Gretel*, Humperdinck's perennially favorite opera. This semi-staged performance, featuring the full Orchestra on stage with a cast of five singers, is the centerpiece of the NJSO's diversified education program for 1983-84. The NJSO's educational concerts are designed to bring children outstanding cultural experiences in live music and to expose them to some of the finest professional artists in the state.

The New Jersey Symphony Orchestra has maintained a serious commitment to students and teachers for more than thirty years. During this time, concerts have taken various forms, and the NJSO's education program has become a model service to young people, with a variety of performance options available to all areas of New Jersey.

In addition to giving special presentations in some of the state's largest and best concert halls, the NJSO goes on tour to bring fine music directly into communities and school districts. These touring programs, whether they involve the full Orchestra, the Sinfonia (a chamber orchestra) or a chamber ensemble, all present performances of the highest artistic standards.

The NJSO's policy has been to make these programs universally available at the least cost to students. The Orchestra seeks support from local sponsors to supplement major grants from the New Jersey State Council on the Arts and the Robert Wood Johnson, Jr. Charitable Trust. Other foundations and organizations with more regional interests, such as the Florence and



NJSO Associate Conductor George Manahan with students at Plainfield High School.



1983 Young Artist Auditions winner Hei-Ock Kim of Lawrenceville with George Manahan and Mrs. Honey H. Frank who presented the \$1000 award in her name. Kim performed the Beethoven 3rd Piano Concerto with the New Jersey Symphony Orchestra this past February.

PHOTO: EMMETT FRANCOIS

John Schumann Foundation, the Victoria Foundation, the Turrell Fund, the Frantzel Foundation, Plainfield Foundation, Manley-Winsler Foundation and local chapters of the NJSO League (a statewide volunteer organization), have contributed significantly to the program.

This season the NJSO's Associate Conductor George Manahan is leading all of the Orchestra's educational concerts. Manahan's touring program, "Speaking of Rhythm," highlights the music of Beethoven, Mendelssohn, Stravinsky, Ravel, Bernstein, Strauss, Pachelbel, and Milhaud in a format designed both to entertain and to involve children in the way music is made. During October and November, nearly 18,000 children heard the full Orchestra perform this program at Newark Symphony Hall, McCarter Theatre in Princeton, Plainfield High School, East Orange High School, and Mt. Hebron School in Montclair.

Manahan's program will continue in the spring with Sinfonia concerts in locations from Sparta in northwestern New Jersey to points south of Red Bank. These Sinfonia performances, as well as the chamber ensemble concerts, are designed to accommodate schools whose performance spaces are not adequate for a full orchestra.

To enhance the educational and entertainment value of the concerts, the NJSO also organizes pre-performance preparatory lessons in the schools. This season, Young Audiences of New Jersey visited a number of schools to introduce children to the *Hansel and Gretel* production, also conducted by George Manahan, who in addition to his NJSO post is Music Director of the New York City Opera's touring company. Members of the New Jersey Symphony Orchestra League also give lessons in the schools before performances as part of the NJSO's Docent Program.

In future seasons, the New Jersey Symphony Orchestra hopes to expand its services to students, teachers and parents by creating new programs as local needs are identified and new funding is developed. For the present time, the Orchestra will continue providing the kinds of services that prompt-

ed Philip Clingerman, a teacher of instrumental music in Plainfield, to write: "The NJSO provides us with an opportunity for which we could only otherwise dream."

## Young Artists Audition

For the seventh consecutive season, the New Jersey Symphony Orchestra (NJSO) has sponsored Young Artists Auditions for New Jersey residents under the age of 20. The program, which offers awards totaling \$2,500 and, for the first place winner, an engagement as soloist with the NJSO, is supported with a generous donation of \$40,000 from the Geraldine R. Dodge Foundation.

Applicants auditioned in January on piano, strings, or woodwind instruments, and semi-finals were held the first week in February. The finals, which are free and open to the public, are scheduled for March 23 and will be held at the Nicholas Music Center of the Mason Gross School of the Arts, Rutgers University, in New Brunswick. Each musician will perform with the full Orchestra under George Manahan.

Over the past seven years, the NJSO Young Artists Auditions have recognized many fine New Jersey musicians, and many of its winners have gone on to achieve acclaim in their performing careers. Recent winners are Hei-Ock Kim of Lawrenceville, who gave four performances of the Beethoven 3rd Piano Concerto with the NJSO in February; and Hirokazu Yoshikawa of Bridgewater, who performed the Saint-Saëns 2nd Piano Concerto with the NJSO at its concert with Luciano Pavarotti in Atlantic City last October. Among past finalists who are now embarked on major performing careers are Nadja Salerno-Sonerberg, winner also of the Naumburg Award, and Carmit Zori, a Leventritt winner.

Call (201) 624-3713 for tickets to the finals.

PHOTO: COURIER-NEWS



## A CELEBRATION OF THE ARTS

Since its inception in 1969, the New Jersey State Teen Arts Program (NJSTAP) has expanded its scope dramatically, but its underlying principles have remained constant. The program exists to create opportunities for New Jersey students to share in non-competitive arts-related events, where the emphasis is on personal achievement and growth; to furnish educators and students with a practical focus for school projects; and to provide occasions for students to learn directly from professional artists in hands-on workshops, career dialogues and critiquing sessions.

"In 1970, the Program sponsored the first state-wide Teen Arts Festival which was held at two sites, the New Jersey State Museum and McCarter Theatre," explains Debi Rubel, NJSTA Program Director. "The response was fantastic. The two day Festival created an instant and dynamic community of artists, young and old, who shared their work, ideas and energy. The rest is history."

The State Teen Arts Festival, which is free and open to the public, has become an annual and welcomed tradition. Every spring for three days, students from every corner of the state converge at a selected site to perform in musical and dramatic presentations and exhibit their art work, receiving feedback from professional artists and art educators who

provide constructive evaluation of the students' endeavors. Workshops in print-making, sculpting, drama, dance, music, poetry and many more art forms give students another opportunity to interact with artists.

"The direct contact between students and artists is so exciting," exclaims Mel Leipzig, a painter, an Associate Professor of Art at Mercer County Community College, and a Festival workshop artist. "The Festival is a celebration of the arts and a celebration of young people's creativity."

"I think the best thing about the Teen Arts Festival is that students are treated as serious artists," comments Robert Lee, a graduate of Wall Township High School and currently a freshman at the Mason Gross School of the Arts.

The State Teen Arts Festival draws upon artistic resources from the entire state and serves as a nexus for a wide spectrum of students, artists and arts organizations.

Through the years, the Festival has attracted participation from Westminster Choir College, New Jersey State Museum, Garden State Ballet, the State Arts Council's Artists-in-Education Program, Newark Museum, Princeton Ballet, WNET/13, New Jersey Network, Paper Mill Playhouse, and many more. Internationally known artists, such as Toshiko Takaezu, a ceramist, have also participated.

Last year more than 10,000 students attended the State Teen Arts Festival. Close to 400 performances were presented and over 80 different workshops were offered over a three day period.

To reach an even greater number of students and to maximize the use of existing arts resources in communities throughout the state, community leaders, arts educators, and county arts agencies, with

posure and recognition for the talent of New Jersey students. They include the Inter-scholastic Assembly Program for the performing arts; the Teen Arts Calendar; the literary anthology EARTHRISE; and the annual visual arts exhibit at the New Jersey State Museum. This past year, the exhibit was displayed in Washington, D.C. and also toured corporate headquarters, colleges, hospitals and conventions throughout the state. The exhibit is currently on display at the Trenton office of the New Jersey Education Association, in honor of Youth Art Month.

Moreover, with a complex networking system already in place, the Teen Arts Program has been invited to work with other groups to offer master classes in music and dance. The Teen Arts Program, New Jersey Bell and the Bell System's "American Or-

chestras on Tour" program have co-sponsored master music classes conducted by members of the Cleveland Orchestra, the Philadelphia Orchestra, and the New Jersey Symphony Orchestra. The Monmouth County Arts Council and Teen Arts have sponsored master dance classes featuring members of the Twyla Tharp Dance Company and Pilobolus as teachers. One of the newest projects is the New Jersey Young Playwrights Festival, developed in cooperation with



*Spencer Snyder, a 1984 NJSCA Fellowship recipient for Choreography, stretches with dance students at the 1983 State Teen Arts Festival.*

CREDIT: JOANN BAKER

the Dramatists Guild.

assistance from the NJSTAP, developed County and Regional Teen Arts Festivals based on the model of the State Festival.

County and Regional Teen Arts Festivals have been held since 1971 and are made possible in part by a grant from the New Jersey State Council on the Arts. Depending on the size of the county, anywhere from 1,000 to 10,000 students from area schools come together to share similar values and ideas. This spring, all 21 counties in the state are expected to hold Festivals. The series will culminate in the 1984 New Jersey State Teen Arts Festival scheduled for May 29, 30, and 31 at Douglass College, Rutgers, the State University, in New Brunswick, where the State Festival has been held the past four years.

The Teen Arts Program has developed a number of other projects that have their roots in the county and state festivals. These "extension programs" continue throughout the year, and provide additional public ex-

the Dramatists Guild.

The success of all these programs stems from the remarkable team effort on the part of the state/county arts agencies; educational and government agencies; private foundations; businesses; and professional artists and educators.

The New Jersey State Teen Arts Program is sponsored by the New Jersey Department of Education, New Jersey Council on the Arts/Department of State, Middlesex County Cultural and Heritage Commission (which administers the Program), Mason Gross School of the Arts, Forbes Foundation, Gannett Foundation, Geraldine R. Dodge Foundation, Merck and Company, Johnson and Johnson, New Jersey Bell, Exxon, Nabsico Foundation, Lenox, R & G Affiliates, William Blanchard Company, Arts Foundation of New Jersey, Royal Doulton and Company, AT & T, Carteret Savings and Loan, Schering-Plough, Resorts International, New Jersey Reading Association, and the Teen Arts





Painters Mel Leipzig (center) of Trenton and Elizabeth Monath of Princeton critique students' art work.

CREDIT: JOANN BAKER

Advisory Council.

For more information on the New Jersey State Teen Arts Program, the State Festival

and the County Programs, call (201) 745-3898.

By Dan Aubrey and Ronnie Weyl

## Governor's School in Session

Thomas Jefferson once wrote, "My father was a pioneer, so that I might be a farmer, so that my son might be a merchant, so that his son might become a professional, so that his son could become an artist." His words reflect the times in

which he lived, a time when people labored arduously, dreaming of a more leisurely and prosperous future, free from the physical struggle to survive.

Two hundred years later, Jefferson's words hold some truth, though they need

to be modified to suit our times. To survive and thrive and creatively meet the challenges of our rapidly changing society, we must encourage our sons and daughters to become pioneers, merchants, professionals, and artists who work together to contribute to a better quality of life.

There exists a new program in New Jersey, the Governor's School, that supports this notion of healthy pluralism. New Jersey Governor Thomas H. Kean signed a proclamation in October 1982 creating the first Governor's School in the Garden State, a four week summer program designed to "stimulate the minds of our state's most gifted and talented high school students, to provoke new and independent thoughts, and to foster creativity."

In 1983, the first Governor's School was held on the campus of Monmouth College in West Long Branch and focused on public policy issues affecting the future of New Jersey and the world. This summer, the Governor's School program will be expanded to a total of three campuses around the state. The program on public policy issues will continue at Monmouth. Drew University in Madison will host a Governor's School in the sciences, and a Governor's School in the arts will be held at Trenton State College in Ewing Township. 100 high school students entering their senior year will be selected as Governor's Scholars for each program and attend at no cost.

The Governor's School in the arts is dedicated to artistic enrichment of students who are gifted and proficient in the performing arts (music, dance, and theatre), in the graphic arts, and in creative writing. To qualify as a Governor's Scholar, students who have been recommended by their principals to the county superintendent in each of New Jersey's 21 counties must undergo a rigorous selection process, receiving the same scrutiny professional artists encounter when competing for a juried exhibit, for a part in a play, or in a literary contest.

A panel of critics or award-winning visual artists will review portfolios and slides. Professionals in the appropriate fields will critique audition pieces in dance and theatre, and study manuscripts of poetry and prose. Music students will be judged through the regular process used by the New Jersey Music Educators Association.

The composition of students working in the various disciplines this summer will be as follows: music: 28; visual arts: 30; creative writing: 12; dance: 10; and theatre: 10. The faculty will include artists-teachers who have received national recognition because of numerous awards, exhibitions and concerts, or who are published writers, both scholarly and creative. Visiting artists will be invited to present classes, and students will be taken on field trips to museums, concerts, theatre productions, publishing houses and the like.

For more information on the Governor's School in the Arts, contact Mr. Glenn Rodman at (609) 771-3114.



## BACKSTAGE WITH THEATRE INTERNSHIPS

Performing on stage or working behind the footlights and creating illusions through technical artistry are the aspirations of many young people and adults who yearn to have a career in the theatre. Unfortunately, after their initial, very positive experiences in school and community productions, they discover how difficult it is to break into the professional theatre.

Competition for positions at quality professional theatres is fierce, and most higher level positions, both artistically and managerially, are filled by people already "in the business". Consequently, for newcomers the options are somewhat limited; initially they must take any job they can get, and hope to move to a more desirable spot as time progresses. In New Jersey, however, theatre devotees can look to the many professional theatres throughout the state for that all-important "first break".

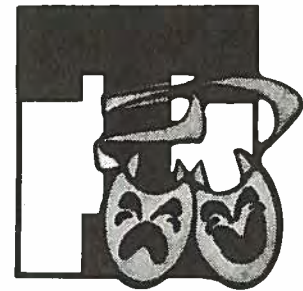
Seven of New Jersey's top professional theatres offer internship and apprenticeship programs which enable students and adults to become a part of the actual production and operation of a theatre and to work side by side with the professional staff. These programs, which are outlined on the next page, range from all facets of production to

administrative and box office duties; some include literary management of new scripts and even apprenticeship acting.

The internship offers a unique and valuable learning opportunity, for newcomers can work immediately in their chosen facet of theatre and work with top professionals. The internship also gives interns an edge later when they apply for a theatre position and can point to that prestigious credential.

Internships are available to any individual of high school age or older who has had community, college or professional training or who has a serious commitment to work in the theatre but whose desire is greater than his or her actual experience.

Admission into an internship or apprenticeship program varies from theatre to theatre, but because the intern is considered a member of the staff during the program, the application process is very similar to a standard job interview. The major difference is that experience is not as heavily considered; learning about the theatre is the essence of the internship. All internships are offered without pay, though some theatres provide a modest stipend, and range in length from one show to an entire season of six to eight productions.



*Interns performing in a battle scene of the New Jersey Shakespeare Festival's production of "War of the Roses—Henry VI," presented in July 1983.*  
Photo by Dalia.



Before entering into any internship or apprenticeship, prospective interns should consider a few important points:

1. The internship should be recognized as a training period and will require a full time commitment. Because the internship can cost nearly the equivalent of college tuition and expenses for the same amount of time, interns should plan accordingly, so that the full internship period agreed upon will not be cut short due to lack of funds.
2. Interns still in school should always try to arrange to receive college credit while working at a professional theatre. Colleges will usually assist the students; in some cases an arrangement with the theatre has already been established. Receiving college credit while interning helps interns move ahead both academically and professionally.
3. During the interview, prospective interns should state their own objectives and establish the fact that they are there to learn and experiment. They should also learn about the theatre's program to know what is expected of them and thereby avoid any future misunderstandings. It is also a good idea to apply to more than one theatre to compare the program and determine which suits them best.
4. Interns should expect to work at a great many jobs during their stay at the theatre. Some theatres are more structured than others regarding how work gets completed, and the duties of the interns will follow this pattern fairly closely. It is important to realize that theatre work is seldom as specialized as it may first appear, and the jack-of-all-trades approach is more realistic for the interns. They may find themselves stuffing envelopes one day, helping strike or raise a set the next, and even rushing an actor to a train station or to a fitting the next day. Viewed positively, doing different tasks offers a wider range of experience.
5. Above all, once the interns begin working at a theatre, they should take full advantage of this unique situation and explore. Meeting new people, asking questions, sitting in at rehearsals and meetings, and in general seeing how things happen as they happen are perhaps the most valuable experiences interns can take away with them. The theatres also benefit from the interns' presence and are more than happy to provide them with assistance and information.

The right internship at a New Jersey professional theatre can help newcomers bridge the chasm between their dreams and aspirations and a future career in the theatre. All that the interns need are a little planning, a positive attitude and a willingness to get involved.

By Bill Buckson

## INTERNSHIP PROGRAM DESCRIPTIONS

### CROSSROADS THEATRE COMPANY, New Brunswick

Ms. Cyndie Jones, (201) 249-5560

**Community Internships:** paid; one year comprehensive exposure to all departments in theatre; designed to give students new to theatre a broad understanding of its many facets.

**Educational Internships:** college-based program to award college credit to students more focused on theatre who are seeking an in-depth working experience in one discipline of theatre.

**Pre-professional Apprenticeships:** Actors' Equity (union) based; one year program; paid, plus benefits; interns become assistant stage managers and understudies for main stage productions and earn hours toward receiving their professional Actors' Equity union card. All programs require interview and letters of recommendation, and in some cases, auditions.



### GEORGE STREET PLAYHOUSE, New Brunswick

Ms. Carol Andrews, (201) 846-2895

**Internships are offered in:** development, public relations, business, electrics, props, stage management; from six months to one year. Open to those 18 and older; stipends and assistance in housing provided; college credit through Rutgers University; geared to professional development and to those seeking to make theatre their career. Interview and letters of recommendation required.



### MC CARTER THEATRE FOR THE PERFORMING ARTS, Princeton

Mr. Larry Capo, (609) 452-6124

**Internships are offered in:** administrative/general management, communications, community outreach, costumes, development, literary management, production, properties, sales, scene shop, stage management, technicals; from one semester to one academic year. No stipend, but college credit can be arranged. Interview and letters of recommendation required.

McCarter Theatre also offers classes in acting and make-up through the McCarter Theatre Training Wing. Fee-based, open to qualified students and adults. Entrance by application and audition/interview. Call (609) 452-6619.



### NEW JERSEY SHAKESPEARE FESTIVAL, Madison

Mr. Joel Ruark, (201) 377-5330

**Internships/apprenticeships offered to:** 80 young artists to work from three to six months on rotating summer repertory of classical and contemporary plays, working on scenery, on costumes, and at administrative tasks. In addition, all interns receive daily classes in acting and technical theatre, perform in mainstage productions and present their own intern workshops. Open to those 17 and older; unpaid; no tuition; scholarships available. Audition, interview and letters of recommendation are required.



### SOUTH JERSEY REGIONAL THEATRE, Somers Point

Mr. Paul Aikens, Jr., (609) 653-0553

**Internships are offered in:** technicals, electrics, carpentry, stage management. Apprenticeships are offered in acting. Length of both programs on show by show basis; unpaid; college credit may be arranged; geared to local talent and the pre-professional. Interview, references, and when appropriate, community audition required.



### THEATRE OF UNIVERSAL IMAGES, Newark

Mr. Al Bundy or Ms. Barbara Herbert, (201) 596-0207

**Internships offered in:** production. Open to high school students. Exposure to television production through Access Channel 26 (Cable Network) in Newark. Interview and references required.



### THE WHOLE THEATRE COMPANY, Montclair

Ms. Linda B. Cane, (201) 744-2996

**Internships are offered in:** set construction, set painting, backstage work, ushering, loading and moving and striking sets, prop handling, costume work, opening night work. Open to students; unpaid; in some cases, college credit can be arranged. Interns are entitled to one or more free classes at the Whole Theatre Company's Professional Theatre School. Interview and references required.

The Professional Theatre School offers classes in acting, dance and voice. Fee-based, open to students and adults. Different requirements for different class levels. Call (201) 744-2933.



## SPOTLIGHT: Nabisco

*ARTS NEW JERSEY continues to salute New Jersey's corporate patrons of the arts, spotlighting in this issue a business/arts collaboration that offers something for everyone.*

**N**abisco Brands USA has a product on the market that cannot be consumed in the traditional sense of the word, but that is extremely appetizing nonetheless. The ingredients read: a floor-to-ceiling picture window that allows natural light to bathe the room; ample wall space; exceptional art; and an abundance of imaginative ideas and creative energy. The product: the Nabisco Brands USA Gallery in East Hanover.

The Gallery originated as a local/regional art project, according to W. Lee Abbott, Vice President of Marketing Services, who has been responsible for the art program since its inception. "When Nabisco, Inc. relocated to New Jersey in 1975," he explained in a recent telephone interview, "we wanted to create an interesting and favorable environment for the employees. We also wanted to be good neighbors, to reach out and add something to the surrounding communities. We have succeeded beyond our wildest dreams."

The Gallery's first show, in the winter of 1976, featured a selection of works from the Princeton Gallery of Fine Art. Since then, the Gallery has hosted over 50 exhibits, with eight or nine shows a year, each running six to seven weeks and ranging in styles, media, periods and artists. Besides establishing strong community relations, the exhibits have served to provide a stimulating and educational workplace for the 1100 employees and numerous visitors on business who walk through the Gallery each day.

The Gallery has also matured, taking on national and even international dimensions. A few of the most memorable shows include 50 paintings of N.C., Andrew and Jamie Wyeth; the Canadian Council Art Bank Exhibition of Contemporary Canadian Art; "A Selection of Contemporary Sculpture" which featured J. Seward Johnson, Jr.'s lifesize figures that were displayed in the Gallery and outside the building as well; and the "Cream of Wheat" exhibit, featuring 95 oil and watercolor paintings which depict scenes of American life from the early years of this century and were commissioned for Cream of Wheat magazine advertisements. More international shows honoring those countries where Nabisco Brands has operations are scheduled for the future.

Because the Gallery has earned a sterling reputation for excellence, with each show attracting several thousands visitors, the number of artists, groups and museums wishing to exhibit their works in the East Hanover building has multiplied. "The Gal-



*Nabisco Brands USA Gallery*

lery is booked close to two years in advance," commented Mr. Abbott.

"We have an obligation to the art world to be selective," pointed out Mary Chandor, the art advisor who began assisting the Company with its art program in 1977. "Therefore we try to maintain a certain caliber of quality, so that we don't lose our credibility with the public. That's why we only consider those artists or art organizations with professional reputations."

New Jersey artists are given high priority in the selection process. "When we initiated the program," said Mr. Abbott, "we looked first to Morris County artists and arts groups, since our home is here. Our commitment to this local area still comes first, then we look to the state and then the nation." He continued, with apparent pride in his voice, "There are a great number of very prestigious and qualified arts groups in the state from which to choose."

The New Jersey Water Color Society is one such group which recently had its State-Wide Open Show at the Gallery. On February 20, a 1984 Fellowship Exhibition opened featuring the work of 27 visual artists who received the highest ratings in the New Jersey State Council on the Arts' grants evaluation process. Spearheaded by the NJSCA's Crafts Coordinator, Hortense Green, the exhibit includes mixed media, graphics, crafts, sculpture, paintings and photographs. It will remain on display through March 28.

In addition to showcasing New Jersey artists, Nabisco Brands' art program benefits the state's non-profit organizations who sup-

port the arts. The art shows have helped fundraising efforts for such organizations as the Montclair Junior League, Northern New Jersey Conservation, and the Arts Council of the Morris Area.

While paintings and prints, crafts and sculpture have become familiar fixtures in New Jersey's corporate board rooms and lobbies, Nabisco Brands USA has taken the acquisition of fine art one step further, providing many people with the opportunity to view and purchase art work.

"Having rotating exhibits is much more interesting and a lot more fun," noted Mr. Abbott. "We can also function as educators, introducing Nabisco employees and the general public to a wide variety of art. To accomplish this objective, we have produced audio-visual presentations that discuss the works and the artists, and occasionally we offer art demonstrations conducted by artists exhibiting their work."

The Nabisco Brands USA Gallery is located at the intersection of DeForest Avenue and River Road, East Hanover and is open weekdays and Sundays, from noon to 4 P.M. Brochures enumerating the works and providing information about the artists and the price list are available at the receptionist's desk.

*By Ronnie Weyl*

*Portions of this article were extracted, with permission, from Nabisco Brands USA's monthly newsletter NBHQ, January 1983 Vol. I, "Art Programs Thriving".*



## A Formal Introduction

In July 1983, after a six month national search, Jeffrey A. Kesper was appointed executive director of the New Jersey State Council on the Arts. In the past eight months, he has traveled throughout the state, attending numerous meetings of local arts councils and arts organizations, as well as museum and gallery exhibits, theatre and opera productions and more. He has also met with many members of the arts community in his Trenton office. However, he has never been formally introduced in ARTS NEW JERSEY, until now.



Jeffrey A. Kesper

A keen interest in and love for both the arts and history have influenced the choices Mr. Kesper has made in his professional and personal life. Before coming to the State Arts Council, he served as the administrator for the Middlesex County Cultural and Heritage Commission (MCCHC), one of the largest such commissions in the state.

During his tenure he worked closely with emerging arts groups, municipal arts councils, and established arts organizations to help facilitate their growth and to develop the arts and humanities in the county. Emphasizing community outreach projects, he developed a model information network involving more than 30 cultural agencies within the county and 119 distribution sites.

As a co-founder of the Middlesex County Coalition of Historic Organizations and Site Owners, Mr. Kesper also promoted the heritage and preservation of the county, which earned the Commission a Certificate of Commendation presented by the American Association for State and Local History for leadership in the historic preservation of Middlesex County.

Among his many other duties at the MCCHC, Mr. Kesper administered the Cornelius Low House/Middlesex County Museum which sponsors visual and performing arts programs and educational programs in

history and art, once again integrating these two fields.

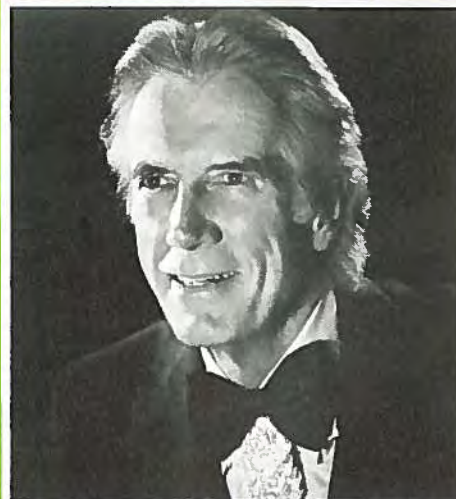
Mr. Kesper has a masters degree from Rutgers, the State University, in Library Sciences, and pursued work in this field for six years, actively incorporating the arts into the library system by initiating, publicizing and supervising monthly rotating art exhibits.

He served as the first chairman of the Woodbridge Township Cultural Arts Commission from 1973-1979, and was instrumental in the development of the Barron Arts Center in Woodbridge. He worked with and for that community to create a dynamic forum for individual visual and performing artists and arts groups to interact with the public.

Mr. Kesper believes in strengthening the arts through collective efforts. On his appointment, he said, "As executive director, one of my priorities will be to work with the leaders of the state and local arts agencies to help create a climate that will foster a spirit of community where the arts are recognized as an integral part not only of our culture, but of our economy and our lives."

In addition to his Arts Council duties, Mr. Kesper is a member of the Board of Advisors WNET/Thirteen; a New Jersey Committee for the Humanities Associate; and a member of the Special Projects Committee of the Mid Atlantic States Arts Consortium.

By Ronnie Weyl



Jerome Hines

### New Council Member Appointed

Internationally acclaimed opera star Jerome Hines was confirmed by the Senate in December to serve as a board member of the New Jersey State Council on the Arts/Department of State. A resident of South Orange, Mr. Hines was nominated for this position by Governor Thomas H. Kean. The June issue of ARTS NEW JERSEY will include an in-depth profile on the Council's newest member.

## A Valuable Resource

The ARTS COUNCIL OF NORTH-WEST ESSEX (ACNWE) has available its 1984 Arts in Education Resource Booklet which provides information on more than 200 theatre, dance and music groups; individual artists; presenting organizations; and arts schools offering entertaining and educational programs for young people.

Another valuable service provided by ACNWE is the annual Arts in Education Showcase it co-sponsors with the Center for the Arts at Montclair State College in Upper

Montclair. Those involved with programming for youth can preview programs, meet performers and schedule assembly and recreational programs in their area.

The 6th Annual Showcase last fall featured 18 professional performing arts groups and attracted an audience of close to 500 children and adults. Anyone interested in attending or performing in Showcase '84, scheduled for September 29, or receiving a copy of the Resource Booklet, contact ACNWE at (201) 744-1717.

## Cover

continued from page 1

art classes. But I find that more and more students are going into commercially oriented fields, like advertising. There are fewer teaching jobs and to support oneself by working in the fine arts is very difficult. Young people have to be very determined to make it. Many of my students are non-art majors and I encourage them to like art, so they will support the arts when they are prosperous business people.

A recipient of a National Endowment for the Arts Printmakers Fellowship in 1975, Mr.

Murata has had eleven one-person exhibitions and has participated in more than 30 selected group exhibitions, including the Whitney Biennial of Contemporary American Art at the Whitney Museum of American Art in New York in 1975.

Among the numerous museums, university galleries and corporations who have his work in their permanent collections are the National Museum of Modern Art in Tokyo, Japan, the New Jersey State Museum, and the Prudential Insurance Company. The public can see two of his paintings at the Nabisco Brands USA Gallery in East Hanover through March.





Actress Penelope Reed with students at Salem's John Fenwick Elementary School.



Jacob Landau, ATI staff artist, joins teachers in a workshop given by visiting artist Toshiko Takaezu (not pictured).

# Artists-In-Education

The winter months, marked by gray skies, frosted fingers and stalled cars, have been brightened and warmed by New Jersey's visual artists and architects, individual dancers and dance companies, musicians, folk artists, and writers, who have been visiting schools and communities as artists-in-residence for the New Jersey State Council on the Arts (NJSCA) and the National Endowment for the Arts' Artists-in-Education Program (AIE). These artists will be just as busy throughout the spring.

Through the AIE program, school and community sponsors host professional artists in a residencies ranging from four days to eight months. Children and adults work directly with the artists, participate in classes, workshops and lecture demonstrations, and attend special performances given by the visiting artists. Artists are provided with employment opportunities, as well as the opportunity to expand their own skills, develop their own work, and perform and/or exhibit.

This year, residencies are scheduled across the state. Paterson, Wall, Union City, Bloomfield, Englishtown, South Brunswick, Cape May, Salem and Camden are just a few of the towns and cities hosting resi-

dencies. AIE poets will be visiting schools in all 21 counties. In addition to the regular AIE residencies, this year's program sparkles with a few highlights which are described below.

**THEATRE:** Initiated last year as a pilot program, the theatre/drama residency has produced a dynamic interplay between art and education. This year, actors, theatre technicians, and professional theatre companies will visit five different sites. Crossroads Theatre Co., a major black theatre group based in New Brunswick, will present workshops and perform at Atlantic City High School. Creative Theatre Unlimited of Princeton will visit a school in Cape May, as well as the New Grange School in Kendall Park. Penelope Reed, an actress affiliated with McCarter Theatre in Princeton, is currently working with students at the Malinalapan/Englishtown School District.

**POETRY:** Toi Derricotte, a published writer of poetry, prose and essays, and a recipient of a 1983 NJSCA fellowship award for poetry, will be conducting weekly in-service creative writing workshops for teachers in Union City through April. Following these

workshops, these teachers will "take a poet to school", as four-day Writers-in-the-Schools residencies will be available to schools of the participating teachers.

**FOLK ARTS:** The Folk Artists-in-Education Program affirms both the importance of regional cultures and craftspeople, and also the effectiveness of personal experience in the educational process. In March, teachers in Cumberland County will be attending classes with NJSCA Folklorist Rita Moonsammy. The teachers will develop curriculum on folk life and meet ethnic, occupational and regional folk artists indigenous to Cumberland County. These folk artists will then visit the teachers' schools and help the teachers integrate their unique learning experience into the classroom curriculum. Cumberland County Library is coordinating the program with Ms. Moon-sammy; Glassboro State College is offering 3 hours of graduate credit.

**JAZZ:** The National Association of Jazz Educators of New Jersey (NAJE) is co-sponsoring a pilot regional residency in jazz. In each of the North, Central and South Jersey



regions, auditions for the Regional Jazz Bands will be held on Saturday, March 3. Students selected to participate will have the opportunity to work with a team of nationally known jazz artists. These sessions will culminate in major concerts to be presented in each region in April.

Also throughout March, free community jazz workshops will be held after school on a rotating basis at four different high schools in each region. All musicians regardless of age or experience are welcome. Ferdi Serim, artist/drummer, and Anthony Femia, President of NAJE, are coordinating this program.

In South Brunswick, internationally acclaimed jazz sax player Arnie Lawrence will critique music students and give a performance at the South Brunswick High School on Thursday March 15 as part of the visiting artists component of the school's jazz residency. Mr. Lawrence will be working with Mr. Serim and Mary Ann Zaboray, school coordinator.

**ARTISTS IN THE MALL:** AIE's new pilot program, Artists in the Mall, has placed John Kavalos, a painter, in the Echelon Mall in Voorhees. Mr. Kavalos has been in residence every Thursday, Friday and Saturday since February 16 and will continue through April 27. Six high school students from surrounding schools have been selected to be "apprentices in the mall" and with Mr. Kavalos, they will develop a large scale project using space in the Mall that will have an impact on the public and the entire community.

Mr. Kavalos will also visit the schools of the selected apprentices and present workshops to a number of art classes, in addition to conducting workshops at the Mall for members of the community. Mr. Fickinger, manager of the Echelon Mall, and Mr. Kavalos are coordinating the program which is co-sponsored by the Echelon Merchants' Association and the Rouse Company.

**ARTIST/TEACHER INSTITUTE:** Another special component of the AIE program is the Artist/Teacher Institute (ATI). Begun in 1974 as a pilot project for arts educators and now expanded to include classroom teachers interested in the arts, ATI offers New Jersey educators the opportunity to participate in intensive workshops with nationally known artists.

From July 27-August 5, master artists will come together to exchange experiences and resources while enjoying professional growth through the arts. Now is the time for teachers to make special arrangements to attend the AIE 1984 session by consulting their principals and school boards who usually sponsor the teachers' tuition.

For more information on any of these programs or to find out about residencies in your area, contact Berda Rittenhouse, AIE Coordinator, at the State Arts Council.  
*By Berda Rittenhouse and Ronnie Weyl*

In addition to the New Jersey State Council on the Arts' own Artist-in-Education Program, there exist other organizations which place professional artists in school and community settings. The following have been awarded grants from the State Arts Council.

ARTS COUNCIL OF NORTH-WEST ESSEX  
Life Hall, Montclair State College  
Upper Montclair, NJ 07043  
(201) 744-1717

ARTS-IN-EDUCATION PROGRAMS OF THE  
ARTS COUNCIL OF THE MORRIS AREA  
Embury Hall  
Drew University  
Madison, NJ 07940  
(201) 377-6622

CAMDEN COUNTY CULTURAL AND HERITAGE COMMISSION  
South Park Drive and Shady Lane  
Haddon Township, NJ 08108  
(609) 858-0040

FESTIVAL OF MUSIC  
80 Westervelt Avenue  
Tenafly, NJ 07670  
(201) 567-1777

PROJECT IMPACT  
531 Stevens Avenue  
Ridgewood, NJ 07450  
(201) 444-5753

YOUNG AUDIENCES OF NEW JERSEY  
146 George Street  
New Brunswick, NJ 08901  
(201) 249-3480



*Dorian Parreott, music teacher at Asbury Park High School practices with Salem High School student.*

### Report to the Field

The March issue of "Report to the Field", the State Arts Council's monthly bulletin, includes a special insert that lists the multitude of arts programs in New Jersey geared to young people. Many county agencies responded to our request for information and made it possible for the State Arts Council to compile this comprehensive list. Call (609) 292-6130 to receive a copy of the bulletin and to have your name added to the mailing list.

### Editor's Note:

ARTS NEW JERSEY is undergoing a metamorphosis. We have enlarged the print for easier reading, have increased the number of pages to accommodate more information and photographs, and are moving towards a magazine format. The mailing list is also being revised. If you want to continue receiving ARTS NEW JERSEY, you must send our office the subscription form on page 11, or else you will no longer be mailed a complimentary copy.



THE NEW JERSEY STATE COUNCIL  
ON THE ARTS  
109 WEST STATE STREET  
TRENTON, NEW JERSEY 08625

BULK RATE  
U.S. POSTAGE  
PAID  
TRENTON, N.J.  
Permit No. 21

Address correction requested



Thomas H. Kean, *Governor*  
Secretary of State Jane Burgio, *Ex-Officio*  
Clement Alexander Price, *Chairman*  
Margaret Q. Hager, *Vice Chairman*  
Walter Borten  
Elizabeth G. Christopherson  
David J. Farris  
Franklin V. Fischer  
Carol A. Friedland  
Patricia V. Gaby  
Philip Garnick  
Jerome Hines  
Jean Von Deesten Hooper  
Dolores A. Kirk

Gerald A. Le Boff  
Cheryl Martinez  
Michelle Mathesius  
Molly Merlino  
Assemblywoman Maureen Ogden, *Ex-Officio*  
Kevin Shanley  
Senator Gerald R. Stockman, *Ex-Officio*  
Jeffrey A. Kesper, *Executive Director*  
Ronnie Weyl, *Editor*  
Lawrence Lewis, *Graphic Designer*

ARTS NEW JERSEY is published by the  
New Jersey State Council on the Arts.

If you wish to continue receiving a free subscription of the Arts Council's quarterly newsletter ARTS NEW JERSEY, or you would like to be added to the mailing list, please complete the following information and return to the Arts Council office by March 31, 1984. ARTS NEW JERSEY will be mailed only to those individuals who have forwarded this request form.

### SUBSCRIPTION FORM

Mail to:

The New Jersey State Council on the Arts  
109 West State Street  
Trenton, NJ 08625

I would like to receive ARTS NEW JERSEY on a regular basis.

Name: \_\_\_\_\_

Address: \_\_\_\_\_  
Street

City State Zip Code

Affiliation: \_\_\_\_\_