



In order to answer these questions, several tasks were undertaken, including a review of literature; interviews with stakeholders; focus groups involving NJCL riders; surveys of NJCL riders, hockey fans and concert goers at the Prudential Center, and riders of Express Bus #316; R/ECON™ modeling to estimate economic benefits; and analysis of data from various sources to estimate VMT and GHG emissions.

## Findings

- The NJCL summer weekend riders spend \$14.8 million during the 15-week summer period in the Jersey shore areas, transit-using New Jersey Devils fans attending hockey games at the Prudential Center spend \$7.5 million in the Newark area in one full season, and transit riders using the Express Bus #316 service spend \$1.4 million in the Wildwood/Cape May area in the 15-week summer period.
- The spending by the NJCL summer weekend riders in the Jersey shore generates 225 annualized jobs (or 699 summer jobs), \$9.1 million in earnings, \$1.1 million in state taxes, and \$588,000 in local taxes. The spending by the transit-using hockey fans in the Newark area generates 135 annualized jobs, \$4.7 million in earnings, \$592,000 in state taxes, and \$319,000 in local taxes in one hockey season. The spending by the Express Bus #316 riders in the Wildwood/Cape May area during the summer months generates 20 annualized jobs, \$915,500 in earnings, \$110,000 in state taxes, and \$61,000 in local taxes. Out-of-state riders contribute more than 80% in the NJCL service area and more than 90% in the Wildwood/Cape May area.
- If all NJCL summer weekend riders made their trips to the shore area by automobile instead of the train, 6.9 million VMT and 2,790 metric tons of CO<sub>2</sub> would be generated. If the transit-using hockey fans traveled to the hockey games at the Prudential Center, 2.8 million VMT and 1,139 metric tons of CO<sub>2</sub> would be generated.

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A final report is available online at: <http://www.state.nj.us/transportation/refdata/research/>. If you would like a copy of the full report, send an e-mail to: [Research.Bureau@dot.state.nj.us](mailto:Research.Bureau@dot.state.nj.us).

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