



State of New Jersey

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GOVERNOR'S COUNCIL ON ALCOHOLISM AND DRUG ABUSE APPROVES OVER \$694,000 IN COMMUNITY-BASED ANTI-DRUG COALITION FUNDING TO TWO COUNTIES

*Matching requirement doubles impact of award to total of \$1.4 million
in addiction prevention programs and activities*

TRENTON (June 25, 2012) – The Governor's Council on Alcoholism and Drug Abuse announced it has approved Calendar Year 2012 grant awards to two Counties totaling over \$694,000. The County grant awards will fund Municipal Alliances to Prevent Alcoholism and Drug Abuse which plan for and develop local community and evidenced-based addiction prevention strategies and programs as well as public education and awareness activities at the local level.

The State's Alliance to Prevent Alcoholism and Drug Abuse Program is the largest network of community-based anti-drug coalitions in the nation with 7,000 volunteers serving on 385 Alliances encompassing more than 500 municipalities throughout New Jersey. Municipal Alliances are established by municipal ordinance and engage residents, local government and law enforcement officials, schools, nonprofit organizations, the faith community, parents, youth and other allies in efforts to prevent alcoholism and drug abuse in communities throughout New Jersey.

"New Jersey led the nation in 1989 with the establishment of its network of community-based anti-drug coalitions which has since been replicated by communities throughout the United States," said Acting Director John Hulick. "The White House Office of National Drug Control Policy has determined federal and state assistance for prevention is most effective when supporting programs that originate in, and are developed by, communities. These grant awards are consistent with federal direction in this regard and also ensure that the Alliances remain an integral part of the State's overall addiction prevention strategies allowing them to continue to lead efforts to address alcoholism and drug abuse in communities throughout the State. "

In 2011, the State's Alliances provided nearly 3,500 school and community-based programs and activities. The 2012 grant awards to the two Counties approved by the Council will provide more than 271 programs, nearly 56 percent of which are conducted in an educational setting; 23 percent of which offer safe and supervised alternative activities for youth; and the remainder of which are offered for early intervention programs, community-wide education of residents and to encourage collaborative community-based activities.

The Council receives funding to administer the Program from the Drug Education Demand Reduction Fund (DEDR) established to collect fines from individuals who are assessed such when convicted of a drug offense. County and Municipal Alliance award recipients are required to match the Council grants with a cash-match of 25% of the award and 75% in-kind-services. This matching requirement is unique to the country and has the effect of doubling the impact of the Council grants to total nearly \$1.4 million in programs and activities.

Awards were approved for the following Counties:

Atlantic	\$369,858
Somerset	\$324,421
Award amount	\$694,279
Cash / in-kind match	\$694,279
Total	\$1,388,558

The awards to Atlantic and Somerset completes the Council's 2012 grant awards process during which a total of \$9,946,478 in DEDR funds were awarded to New Jersey's twenty-one Counties. The Program's matching requirement doubled the impact of the awards to total of \$19,892,956 to support addiction prevention programs and activities in communities throughout New Jersey.

For more information on the Council and the Alliance Program, go to <http://www.facebook.com/gcada.newjersey>.