

2009 Alliance Committee Objectives

Objective #1:

To increase the Alliance Committee's effectiveness in order to better influence the planning and coordination of the state's efforts to prevent alcoholism, drug addiction, and abuse of tobacco and other substances. Additionally, promote programs for youth and young adults that foster resiliency.

Strategy for Achieving Objective With Time Frames:

- Develop a speaker's list of governmental and/or non profit presenters regarding alcohol, tobacco and other drug prevention services categorized by topic such as alcohol, drug use, tobacco, gang violence, etc. to be approved by the Planning Committee.
- Recommend a workshop prevention presentation topic at the Annual GCADA Summit.
- Continue working with associations and organizations that have a focus on primary prevention services for youth and young adults in order to encourage collaboration and the development of programs to foster resiliency in their constituencies. (ongoing)

Objective #2:

Educate legislators about the benefits of evidence based prevention programs that addresses alcohol, tobacco and other drug addictions and abuse affecting the residents of New Jersey.

Strategy for Achieving Objective With Time Frames:

- Work collaboratively with GCADA's various committees to educate legislators concerning the importance of promoting the benefits of alcohol, tobacco and other drug prevention. (ongoing)
- Develop presentations to educate and inform GCADA members about prevention and evidence based practices.

Objective #3:

Promote programs for older adults, focusing on the "baby boomer" generation, that foster resiliency to prevent the abuse of alcohol, tobacco, medications and other drugs.

Strategy for Achieving Objective With Time Frames:

- Continue the process of working with professional organizations focused on serving older adults to encourage the development of programs to foster resiliency in their constituencies. (ongoing)
- Recommend a prevention presentation topic on Older Adult population for the Municipal Alliances through a workshop at the GCADA Summit.

Evaluation:

- Update and distribute the speaker's list
- Annual presentations to GCADA