

## **State of New Jersey**

Department of the Treasury

For Immediate Release: October 14, 2009 For Information Contact: Tom Vincz (609) 633-6565

## MEGA MILLIONS AND POWERBALL AGREE TO TICKET-SELLING PARTNERSHIP; DETAILS TO BE WORKED OUT AMONG MORE THAN 40 STATES

TRENTON- Mega Millions and Powerball are the two most well-known jackpot games in America, and each State with a lottery currently offers one, but not the other. However, State Treasurer R. David Rousseau today announced that the Mega Millions consortium and Multi-State Lottery Association (MUSL) have reached an agreement in principle to cross-sell Mega Millions and Powerball in all U.S. lottery jurisdictions.

"We are pleased that a majority vote among Mega Millions and Powerball states has been reached," said State Treasurer Rousseau, "The addition of Powerball to the roster of games currently offered by the New Jersey Lottery marks a milestone not just within our State, but within the Lottery industry as a whole-and it's a milestone Lottery players in New Jersey have looked forward to for some time."

Treasurer Rousseau emphasized that this decision, reached yesterday, is an agreement in principle, and that a number of details need to be worked out to ensure the final agreement works for both Powerball and Mega Millions states. While no firm date has been set for the selling of Powerball tickets through the New Jersey Lottery, it is hoped that sales could begin in early 2010. This landmark agreement means that lotteries from across the United States, including New Jersey, will be able to choose to offer their lottery players both jackpot games via their respective retailers. New Jersey currently offers Mega Millions.

States that currently sell Powerball and other lottery products will have the opportunity to begin offering Mega Millions tickets to their players via authorized lottery retailers.

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As a result of this agreement, Mega Millions states will then be able to offer the Powerball game to complement their existing game mix. Mega Millions is currently played in 12 states with a population of 160 million. Powerball is currently available from 33 jurisdictions (31 states plus the District of Columbia and Virgin Islands) with 125 million in population.

The Treasurer indicated that it is premature to judge how having both multi-state games available to New Jersey lottery players would affect FY 2010's budget since the timing of implementation is still to be determined.

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