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## Division of Taxation Launches New Website and Self-Help Videos

**TRENTON** – State Treasurer Ford M. Scudder today announced the Division of Taxation has launched a <u>new website</u> to make it easier and more convenient for taxpayers to find answers and pay their obligations. Just in time for the start of tax season, the new website is part of a multi-year modernization of the New Jersey Division of Taxation that Treasurer Scudder announced last spring.

"The modernized web portal was created with New Jersey's taxpayers and tax professionals in mind," said Treasurer Scudder. "Helpful information, answers to questions, and payment options can be easily and quickly accessed from the home page. In addition, the site was developed entirely by State employees, saving taxpayers at least \$100,000 in development costs."

The website's home page is organized so individual and business taxpayers or tax professionals can easily find answers to their questions. Payment pages are more convenient to use, and content will be upgraded throughout the year so it is easier to understand. There also is a new section for taxpayers to easily request payment plans or report tax fraud.

The new digital platform uses best practices in page design for faster navigation with convenient payment options. The site is compatible with all web browsers and, for the first time, accommodates mobile devices. The new site includes:

- All-new Tax Guides to explain the tax implications of buying a car, selling a home, marriage or divorce, and settling an estate to distribute inheritance;
- The first video in Division history on how to fill out a NJ 1040 form in five easy steps;
- The first Spanish language video in Department history to explain the NJ 1040 form;

- The Department's first animation video to assist small business owners with Sales Tax questions;
- Videos with closed captioning for the hearing-impaired another first for the Department.

"These initiatives reinforce the Division's new brand statement – "Trustworthy, Equitable, Compliance," Scudder said, "and reaffirm that Taxation employees are creating the 'ultimate help desk' to guide taxpayers through an often challenging process."

The website can be found here: <a href="www.state.nj.us/treasury/taxation">www.state.nj.us/treasury/taxation</a>