



State of New Jersey

DEPARTMENT OF AGRICULTURE
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November 19, 2025

Dear Friend of Agriculture:

Planning for the 2026 Annual State Agricultural Convention is well underway. The convention will be held at the Harrah's Resort & Waterfront Conference Center in Atlantic City, New Jersey on January 22 & 23, 2026.

The convention is being held in conjunction with Northeast Agricultural Expo & Education. This partnership offers more opportunities for delegates and guests to learn about issues and the latest technologies, agricultural practices and opportunities throughout the industry.

The Northeast Agricultural Expo & Education will open on Wednesday, January 21, 2026. The expo will feature exhibits and displays from many of the industry's suppliers and business associates. In addition, a wide variety of educational sessions on various topics, the latest ideas in agricultural practices and much more will be offered.

If you would like to attend the VGA educational sessions, please go to the VGA's website - VGANJ.COM/CONVENTION-TICKETS - to see the educational sessions being offered and to purchase tickets to attend these sessions at a rate for non-VGA members.

In addition, on Wednesday, January 21, at 5:00 pm a cocktail hour and charity auction will be held in the exhibitor area. The cocktail hour will be offering complimentary hors d'oeuvres and carving stations.

The 2026 State Agricultural Convention will open with its regular business session on Thursday, January 22 in the afternoon at 2 pm and continue on Friday, January 23, 2026. The meeting will focus on developing and setting a policy agenda for the industry over the coming year through the resolutions process.

On Thursday evening, January 22, there will be an Agricultural Convention dinner. The dinner will follow immediately after the Youth Ambassadors Reception in the Avalon Ballroom Prefunction Area at 6:00 pm.

Please read the following information carefully and complete the form as indicated. Reservations are required for all convention meals. **Please return the meal reservation form no later than January 6.** No money will be refunded for any reason after January 9, 2026.

If you want to reserve a room at Harrah's Resort, please call the Reservation Center at 1-888-516-2215. To be guaranteed the discount rate, indicate that you are with the **NJ Vegetable Growers Association** and use the **Group Code SH01VG6**. Rooms for convention attendees are \$59 per night/per room for a Waterfront Tower or Laguna Tower standard room. These rates cover single and double occupancy and do not include applicable taxes and resort fees. Reservations can also be made online at <https://book.passkey.com/go/SH01VG6>. To ensure that you get the group rate, room reservations must be made by **December 19, 2025**.

We hope that you will come and participate in the convention, particularly at the sessions that impact your operation. For additional convention information including registration and event schedule, please visit www.nj.gov/agriculture or www.vganj.com.

Sincerely,

Nancy B. Wood
NJDA Convention Coordinator