



15.009

09/24

# Scrapbook Event

## Purpose

*The Scrapbook Event is designed to serve as historical documentation for the chapter, tell the story of a chapter's year of accomplishments, and act as a tool for recruitment and community support.*

## Objectives

Through participation in the state event, participants will:

- Develop a deeper understanding of the activities and committees in the Program of Activities
- Exercise creativity skills
- Create historical documents for use by the chapter in the future
- Develop a powerful public relations tool

## Event Rules

- Each chapter may submit one (1) entry.
- The Scrapbook must be created by members of the FFA chapter under the guidance of the advisor. Chapters are encouraged to develop a scrapbook committee to develop the scrapbook. The scrapbook should not be developed by a professional.
- Two options for books:
  - 12 x 12 sold by any company with page protectors
  - 12 x 12 Corduroy Scrapbook sold by National FFA
  - 12 x 12 FFA Scrapbook sold by National FFA
- Contents must be contained in one scrapbook.
- All unused pages must be removed.
  - The backside of the last page can be left blank or decorated.
- Must include activities totaling one year, from state convention to state convention.
- Must have a title page that includes the following:
  - Chapter Name
  - Town Name
  - Advisor(s) Name
  - List of Chapter Officers
  - Number of Chapter Members
  - Period of time the scrapbook covers
- Must include a Table of Contents located at the beginning of the book.
- Scrapbooks must be organized in one of the following ways:
  - Chronological by Event
  - By Month
  - By Sections – at least five sections (i.e. Monthly Meetings, Conferences/Conventions, Local Activities, Chapter Officers, Leadership, Community Service, etc.)
  - SPECIAL NOTE: if organizing chronological by event or by month, it is permissible to have a section dedicated to chapter officers/advisors.

- May include pictures (color or black and white), newspaper or magazine articles, programs from banquets, letters or recognition (from schools, town council, etc.), and other materials which will fit into the scrapbook.
  - News clippings should give source, page number and date and should be laminated for longer life.
  - No pages should be entirely laminated
  - Collages can be used as art but cannot be the only historical content on the page.
- All media must be trimmed, permanently attached, identified, and dated. Nothing can extend beyond the page itself.
- Dates for events and activities should be clearly listed.

## Scoring

Chapters will be ranked in numerical order based on the final score determined by each judge. without consultation.

The judges' rankings of each chapter shall then be added. The winner will be the chapter whose added total is the lowest. The lower totaled score indicates the higher chapter ranking. Other placings will be determined in the same manner (ranking method of selection). All event scorecards are at the end of this chapter of the handbook.

Scrapbooks will be judged at the State FFA Convention. Chapters should drop off their scrapbooks to the CDE Coordinator at the time and location designated in the state convention program.

### **TIEBREAKER**

Ties will be broken based on the greatest number of high Chapter rankings. As teams are ranked in numerical order, lower numbers indicate a higher ranking. Chapter ranks will be counted, and the team with the greatest number of high ranks will be declared the winner.

## Awards

Awards will be presented to the top three chapters during the 3<sup>rd</sup> general session of the New Jersey State FFA Convention. Awards are sponsored by the New Jersey FFA Foundation, Inc. and the New Jersey FFA Association.

1<sup>st</sup> Place: \$100 and plaque

2<sup>nd</sup> Place: \$50

3<sup>rd</sup> Place: \$25

This is a state-level event; therefore, the first-place chapter will not advance to further competition.

## Tips for Success

- Laminate newspaper clippings for longer life – no other things need to be laminated.
- Get resourceful – contact local scrapbook shops, craft stores, etc. to get some supplies donated. Look for coupons.
- Neatly handwrite or type captions – include first and last names of people because of the historical significance. It will help greatly in the future!
- Limit thank you notes you include to the best quality – you probably don't need 45 cards per event.
- Create pocket pages to hold additional cards or noteworthy programs.

- Maintain a consistent font and font size. Stay away from hard to read colors, like yellow.
- Use enough adhesive on all items included in your book and use the proper kinds of adhesive. Proper adhesives include: monoadhesive, photo splits double sided sticky squares), double sided tape, archival glue sticks, archival liquid glue – NOT masking tape, scotch tape, duct tape, or liquid cement.
- Use the photos to tell the story and then supplement them with words. Reflection is important!
- Less is more. Four good photos that are well captioned tell more than ten mediocre photos without captions.
- Don't be afraid of a two-page spread if you have a group of great photos. You don't have to cram them all onto one page.
- It's hard to read words on top of busy, patterned paper. Use a solid color photo mat in a matching color to help offset your captions or titles.
- Make sure the pictures you use are current.

## Request for Reasonable Accommodations

The New Jersey FFA Association is committed to providing equal access to our events and activities for all people. Use this form to request a reasonable accommodation or assistance at least 3 weeks before any state-level events: <https://form.jotform.com/NJFFA/accommodations-request>. A new form will need to be submitted for each event in which a reasonable accommodation is being requested. This information will be kept confidential and will be used only to process the request. Our staff will review the request upon receipt and contact the requestor with additional information. The association cannot guarantee accommodations or assistance if a form is received less than 3 weeks before an event. Accommodations being requested that require the assistance of another person (nurse, interpreter, scribe, reader, etc.) is the responsibility of the school/requestor. It is also the school/requestor's responsibility to provide any approved equipment to aide in the accommodation process, if applicable.

# Scrapbook Scorecard

**100 POINTS**

Chapter Name: \_\_\_\_\_

Disqualification Determination		Yes	No
<b>Size</b>	Was a 12x12 scrapbook used?		
<b>Cover Page</b>	Did it include a cover page with all required information?		
<b>Time Period</b>	Does the scrapbook cover one full year of activities?		
If any of the above statements were answered "No," then the scrapbook is disqualified, and you should stop scoring it.			
Scoring		Possible Points	Points
<b>Organization</b>	Table of contents is complete	5	
	Materials follow logical order	5	
	Blank pages are removed	5	
<b>Presentation of Materials</b>	Captions are meaningful	10	
	Number of Materials is well balanced, and materials are significant	10	
	Materials are secured well and appropriately spaced	5	
<b>Neatness</b>	Materials are in good condition	10	
	Labeling is of good quality	5	
<b>Photographs</b>	In focus and properly exposed	5	
	Tell a story of the event	10	
	Adequate number of photos per event are optimally presented	10	
<b>Creativity &amp; Originality</b>	Uses relevant page decorations and styling	5	
	Good use of color, fonts, and styles	5	
	Presents an interesting and pleasant view of chapter activities	5	
	Effectively captures chapter's activities and achievements for historical purposes	5	
		<b>SCRAPBOOK TOTAL POINTS (100 POINTS)</b>	

Notes/Comments:

Judge's Name

Judge's Signature

Date