



**NEW JERSEY**  
**FFA ASSOCIATION**

*In cooperation with the New Jersey Department of Education*

New Jersey Department of Agriculture  
Office of Food, Agriculture &  
Natural Resources Education  
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December 7, 2021

To: New Jersey FFA Chapter Advisors/Food, Agriculture and Natural Resource Educators

From: Kristianne M. Goodenough, State FFA Specialist

CC: Erin E. Noble, State FFA Advisor

Re: **Advocacy and Legislative Leadership Day**  
**Thursday, February 24, 2022 9:00 AM– 3:30 PM**  
Cook Campus Center, Rutgers University  
59 Biel Road, New Brunswick, NJ 08901

**VENUE PROTOCOLS IN PLACE AT THE TIME OF THE EVENT WILL BE FOLLOWED. THESE PROTOCOLS WILL BE SHARED CLOSER TO THE EVENT.**

Join us for Advocacy and Legislative Leadership Day! ALLD is a leadership event that brings New Jersey's FFA chapter leaders, ag industry leaders, and key decision makers together in celebration of National FFA Week. Chapter members will have the opportunity to meet and talk with New Jersey's leaders during a Mix & Mingle. Invited guests will include New Jersey State Governor; Secretary of Agriculture; Commissioner of Education; and New Jersey Team Food, Agriculture & Natural Resources Education Leaders. Several New Jersey colleges and organizations will also be invited to this event to help students plan for success after high school. During the Symposium, participants will hear from key leaders and interact with a panel of specialists. In the afternoon, students will participate in workshops that will develop their leadership and advocacy skills. Advocacy and Legislative Leadership Day is a chance to embrace the FFA mission of premier leadership, personal growth and career success. This year's theme is "**Ag For All.**"

**SCHEDULE:**

9:00 am – 10:30 am – College & Career Fair and Mix & Mingle (with continental breakfast)  
10:30 am – 12:00 pm – Symposium  
12:00 pm – 1:00 pm – Lunch Break  
1:00 pm – 3:00 pm – Workshop  
3:00 pm – 3:30 pm – Closing Session

**WORKSHOPS:**

All students will participate in a workshop facilitated by the state officers. The workshop will focus on developing clear and relevant messages and serving as an advocate for agriculture, FANR Education and FFA.

**PARTICIPANT COSTS:**

LEADERSHIP RESOURCES:	\$9.00
MEALS & Other INCIDENTALS:	\$19.00
<b>TOTAL</b>	<b>\$28.00</b> – to be paid to “Treasurer, State of New Jersey”

Participant cost for the event is \$28 and includes meals and leadership materials. Chapters with Gold Affiliation will receive up to a \$250 discount on ALL Leadership Resources for students. (Fees for teachers/chaperones are not waived). These discounts will be taken off on the invoice provided after the participant list is submitted. Registration will begin at 9:00 am outside the MPR in Cook Campus Center.

Please make your check payable to: **Treasurer, State of New Jersey** and send it to the **Office of Food, Agriculture and Natural Resources Education, New Jersey Department of Agriculture, P.O. Box 330, Trenton, N.J. 08625-0330**. Registration is due **Tuesday, February 1, 2022**. Please use the online participant form found at <https://form.jotform.com/NJFFA/ALLD>. Official dress/business attire is required.

**LUNCH:**

Box lunches are included as a part of the registration cost. Meal options include Ham & Swiss, Turkey Breast and Grilled Vegetable & Mozzarella.

**PARKING:**

*Information regarding parking will be shared closer to the event.*

**DRIVING DIRECTIONS**

Visit <https://maps.rutgers.edu/#/?lat=40.248846&lng=-74.705840&sidebar=true&zoom=8> for directions and an interactive map.