

2025 State Officer Candidates' School

MEDIA INTERVIEW

Throughout a state officer's year of service, they may engage in newspaper, radio or TV interviews. Prior to the official start of the State Officer Selection Process, each state officer candidate will be interviewed and recorded by the Nominating Committee Assistant. The focus of the Media Round is on the candidate's demonstration of FFA and Food, Agriculture, and Natural Resources Education knowledge and self-promotion while conducting a media interview.

CANDIDATE INSTRUCTIONS

You will answer a series of questions in an interview (Q&A) format. This round will not be scored but will be viewed by the committee and used as evidence during committee deliberations.

THE SCENARIO

You were just elected to state FFA office. The NJ Department of Agriculture's Public Information Officer is ready to interview you post-election. She will ask you a series of questions to which you should respond showcasing your experiences and knowledge of FFA and related issues. The interview will be live and will be played back for a few weeks following the convention. Information provided in the interview will also be used to prepare press releases and other media related written materials.

QUESTIONS

1. Tell us about yourself.
2. What made you decide to run for state FFA office?
3. What courses did you take in high school that made you eligible to be in FFA and ultimately serve as a state FFA officer?
4. For someone viewing our program who has never heard of Food, Agriculture and Natural Resources Education, how would you explain it to them?
5. How has being involved in Food, Agriculture and Natural Resources Education benefited you personally?
6. What other programs exist that are similar to Food, Agriculture and Natural Resources Education and FFA?