



Jersey Fresh Spinach

**Born to Make You Strong
with Proven Quality and Taste**

The recent FDA advisory on fresh spinach may have made you wonder about the safety of spinach grown in New Jersey. While the nationwide precautions were a reasonable step to safeguard public health, you should know that spinach grown in New Jersey was never suspected of containing the E. coli bacteria strain that resulted in the FDA advisory.

Our Jersey Fresh spinach farmers meet the high-quality standards of the Jersey Fresh grading program. It's more than an advertising logo. It's a comprehensive program of assuring the highest quality product is coming from our local growers.

Now that the FDA advisory no longer applies to spinach grown in New Jersey, we remind you that the same safe, flavorful and high-quality spinach our Jersey Fresh farmers have always grown is back on the market and ready for you to use in salads and your favorite recipes.



www.jerseyfresh.nj.gov