

# Next Generation Farmer Program

The Next Generation Farmer Program was established in May 2024 as an initiative of the State Agriculture Development Committee (SADC) to provide support and guidance to new and beginning farmers from all backgrounds and support the overall viability of the agricultural industry in New Jersey. The program is currently providing direct assistance to next generation farmers, working to develop a network of partners, and seeking input from the agricultural community to help guide the development of the program.



## Current Program Services

- Helping new and beginning farmers as they navigate the NJ agricultural industry through resource referral, technical assistance, network connections, and farm visits.
- Supporting NJ Land Link, [www.njlandlink.org](http://www.njlandlink.org), the interactive website where farmers and landowners can connect regarding farmland and farming opportunities available/sought. *Note: All NJ Land Link listings have been updated/verified as of October 1, 2024!*
- Collaborating with partners to support existing beginning farmer programs and services.

## Developing the Program

The program is not intended to duplicate existing programs but to help coordinate efforts, leverage partnerships, and fill in the gaps to create a more robust and supportive system for new and beginning farmers. To help shape the program, the “Next Gen” team is:

- Seeking input from farmers, agricultural service providers, and other stakeholders through surveys, one-on-one meetings, and focus groups.
- Researching programs from around the country for promising ideas that could be adapted to NJ.
- Developing a detailed report by Spring 2025 on the challenges faced by next generation farmers, the current system of support, and recommendations for addressing the challenges and enhancing support.
- Recommendations could include the development of new programs, resources, and partnerships, as well as changes to programs, policies, regulations, and statutes.



**NEW JERSEY**  
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## We Value Your Input!

The program is interested in gathering input from the New Jersey agricultural community on questions such as:

- What do you see as the greatest challenges and barriers faced by next generation farmers in NJ?
- Do you have any ideas for additional resources, support, policies, or programs that could help address these challenges and barriers?
- What advice would you give to next generation farmers?
- If you are a farmer, what have been the keys to your success?
- What programs, policies, laws, or initiatives (in NJ or elsewhere) do you think are doing a good job supporting next generation farmers?

Please reach out and share your thoughts.

## How to Contribute

- Take a survey by scanning the QR code to the right, or visit:  
[www.nj.gov/agriculture/sadc/nextgen/surveys/](http://www.nj.gov/agriculture/sadc/nextgen/surveys/)
- Join a focus group. Let us know you would like to be included by signing up here: [www.nj.gov/agriculture/sadc/nextgen/focusgroups/](http://www.nj.gov/agriculture/sadc/nextgen/focusgroups/)
- Reach out to us directly by contacting:



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**Jessica Brandeisky, Assistant Coordinator**

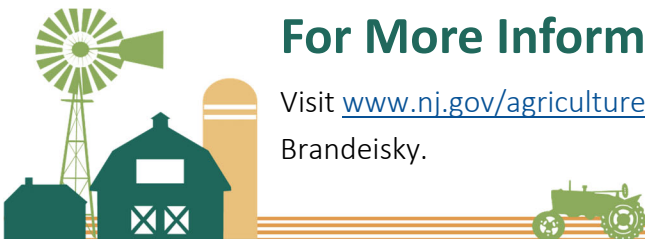
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### We Want to Hear From:

- Next generation farmers
- Established farmers
- Urban farmers
- Farmer veterans
- Agricultural service providers
- Farm support organizations
- Other individuals or organizations with an interest in supporting NJ agriculture

## For More Information

Visit [www.nj.gov/agriculture/sadc/nextgen/](http://www.nj.gov/agriculture/sadc/nextgen/), or contact Brendon Pearsall and Jessica Brandeisky.



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