



New Jersey Board of Public Utilities

MEDIA ALERT

For Immediate Release:

October 11, 2007

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ENERGY STAR® Change a Light Bus Tour Stops in Maplewood

New Jersey's Clean Energy Program™ encourages residents to replace 20,000 light bulbs with ENERGY STAR models

- WHAT:** National ENERGY STAR Change a Light Bus Tour announcing New Jersey's pledge to replace 20,000 light bulbs with energy efficient models as part of the ENERGY STAR *Change a Light, Change the World Campaign*.
- WHO:** New Jersey's *Clean Energy Program* and the New Jersey Board of Public Utilities – including BPU President Jeanne M. Fox; U.S. EPA's Wendy Reed, Energy Star Campaign Manager; NJ Director of Energy Savings John Rhodes; and Maplewood Mayor Fred Profeta
- WHEN:** Thursday, October 18, 2007, starting at 10:30 a.m. - 11:30 a.m. (Educational Display and Exhibits 8am - 8pm)
- WHERE:** Maplewood, New Jersey – at the Maplewood Train Station, Intersection of Maplewood Avenue and Dunnell Rd.
- WHY:** To encourage every New Jersey resident and business to be more energy efficient and help protect the environment by taking one energy-saving step at a time. It's one of many ways New Jersey residents can be a part of Governor Corzine's plan to use energy more wisely in New Jersey.
- HOW:** Take the ENERGY STAR *Change a Light Pledge* to change out five incandescent light bulbs with ENERGY STAR qualified bulbs.
- WOW!** If all the households in New Jersey changed just five incandescent light bulbs to ENERGY STAR qualified bulbs, New Jersey would prevent more than 3.5 million tons of greenhouse gas emissions over the lifetime of the bulbs. That is the equivalent of removing the emissions of nearly 600,000 cars from New Jersey's roadways.
- FOR INFO:** The BPU and New Jersey's **Clean Energy Program** is sponsoring a statewide retail offering from September to November. For a list of participating retailers and to take the ENERGY STAR Change a Light Pledge, visit www.njcleanenergy.com/cal or call 1-866-NJSMART (1-866-657-6278).