



New Jersey Board of Public Utilities

PRESS ADVISORY

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Contacts:

Doyal Siddell

973-468-8515

Doyal.Siddell@bpu.state.nj.us

Gayle Nowak

978-525-3742

gayle@haggman.com

Mayor Douglas Palmer and BPU President Jeanne Fox Join State And Local Leaders to Kick Off Statewide Free CFL Distribution Program

Green New Jersey Resource Team sets goal to upgrade 500K bulbs statewide

- WHO:** New Jersey leaders, including Jeanne M. Fox, President of the New Jersey Board of Public Utilities (BPU), Trenton Mayor Douglas Palmer and Stuart Hickox, Executive Director of Project Porchlight
- WHAT:** The New Jersey BPU and Project Porchlight will kick off an initiative headed by non-profit organizations that have formed the *Green New Jersey Resource Team* with a goal of replacing nearly 500,000 incandescent bulbs with compact fluorescent light bulbs (CFLs) by distributing them free to New Jersey residents.
- WHEN:** Monday, November 24 from Noon – 2 p.m. with remarks from New Jersey leaders beginning at 12:30 p.m.
- WHERE:** War Memorial Building, George Washington Ballroom, 1 Memorial Drive, Trenton, NJ 08608
- HOW:** State and local leaders will offer support for New Jersey residents who want to take action and reduce their energy usage. Project Porchlight will distribute free ENERGY STAR[®] qualified CFLs and educational information to help Trenton residents get started.
- WHY:** The New Jersey BPU, through *New Jersey's Clean Energy Program*[™], has developed and funded the *Green New Jersey Resource Team* as a grassroots effort to encourage the use of energy efficient lighting. CFLs use about 75 percent less energy than an incandescent bulb, last up to 10 times longer and can help residents save about \$30 or more in energy costs over the life of the bulb.
- WOW!** By upgrading nearly 500,000 incandescent bulbs to ENERGY STAR qualified CFLs, New Jersey has the potential to help participating residents collectively save approximately \$12 million on their electric bills and reduce carbon dioxide emissions by more than 330 million pounds over the life of the bulbs. The carbon reduction is the equivalent to removing 28,846 cars from the road for one year.
- FOR MORE INFO:** For more information about efficient lighting as well as other incentives and programs offered through *New Jersey's Clean Energy Program*, visit NJCleanEnergy.com or call 1-866-NJSMART (1-866-657-6278).