



STATE OF NEW JERSEY
Board of Public Utilities
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Trenton, New Jersey 08625-0350
www.nj.gov/bpu/

Electric Vehicle Tourism Program Application

Background

The New Jersey Board of Public Utilities (“NJBP”) authorized the Electric Vehicle Tourism Program (“EV Tourism Program”) on September 14, 2021.¹ The EV Tourism Program is offering incentives to promote electric vehicle (“EV”) adoption and tourism through investment in EV chargers at key New Jersey tourism sites, landmarks, and other areas of interest (“Tourism Areas”)² that highlight the best that New Jersey has to offer. The primary goal of the grant is to assist local businesses and municipalities in Tourism Areas (“Eligible Applicants”) by supporting the build-out of EV chargers, which moves New Jersey closer to the goals for public and overnight lodging charging locations as established by the EV Act and reduces range anxiety for residents and tourists in New Jersey. This initiative seeks to establish a series of EV chargers in corridor³ and community locations. Eligible Applicants that intend to own and operate EV chargers on their property will be able to apply for a grant from the EV Tourism Program.

Solicitation

Selection for participation in the EV Tourism Program will be based on the recommendations of a review committee of Board Staff (“Review Committee”). The Review Committee will evaluate and score each application based on the answers provided in this application. The scoring criteria worksheet utilized by the Review Committee is publicly available and may be used by Eligible Applicants to guide the development of this EV Tourism Program Application, as some items may be weighted more than others. NJBP Staff will accept applications in two rounds of solicitations during specific timeframes. The application will open on **September 29, 2021** and close at **5:00 p.m. on December 6, 2021**.

¹ [In The Matter Of The FY22 Electric Vehicle Tourism Incentive Program](#), BPU Docket No. QO21081070, Order dated September 14, 2021.

² For examples of Tourism Areas in New Jersey, see <https://visitnj.org/>.

³ Under the EV Act, a “corridor location” means a charging location along a travel corridor roadway, or located within one mile of that roadway, that is intended to provide access to EV Charging and services for both long distance drivers and for local drivers.

The EV Tourism Program will provide grants to Eligible Applicants accepted for participation as follows:

- An incentive of \$2,000 for an eligible Level-Two Charger and an incentive of 50% of the make-ready⁴ costs, up to \$5,000.
- An incentive of 50% of the cost of a Direct Current Fast Charger (“DCFC”) and the associated make-ready costs, up to \$75,000.
- Locations would be limited to six (6) Level-Two EV Chargers and two (2) DCFCs per site.
- Grants will be provided as reimbursements.

Procedure

Step 1: Complete the Application Form.

Step 2: Submit application to NJBPU via this email address: EV.programs@bpu.nj.gov by **5:00 p.m. on December 6, 2021.**

Step 3: The applicant will be notified via email of their selection or rejection by NJBPU. If the applicant is selected, NJBPU will provide and execute a grant agreement. **To ensure reimbursement under this program, you should not purchase a charging station (a refunded order is permitted) or undertake construction (breaking ground on the site) until the Grant Agreement is finalized.**

Step 4: Purchase, accept delivery of, and install eligible EV charging stations before submitting the Grant Reimbursement Form.

Step 5: Complete and submit a Grant Reimbursement Form along with paid invoice(s) for the EV charging station(s) and installation costs via this email address: EV.programs@bpu.nj.gov. The deadline for submittal of the Grant Reimbursement Form and all supplemental forms is **30 days after receipt.**

Step 6: After review and approval of the Grant Reimbursement Form and invoices, grant funds will be disbursed to the applicant within 15 days in accordance with NJBPU Budget and Fiscal procedure.

Eligible Electric Vehicle Charging Stations

The EV Tourism Program will provide incentives for Level-Two chargers of any brand selected by the Eligible Applicant, provided the equipment chosen is a dual-port charger and has the capacity to capture data, referred to as a “networked charger.” The EV Tourism Program will also provide incentives for DCFCs of any brand the applicant selects, provided the charger is a dual-port charger that is networked and has a standard port available for use by all EVs.

Data Sharing

Eligible Applicants are required to share charging data with the Board periodically. Data collection may include, but is not limited to, items such as location (latitude/longitude in decimal degrees to 5 decimal places), location category, charging session duration, session frequency, load curves, and utilization of the charger.

⁴ “Make-Ready” means the pre-wiring of electrical infrastructure at a parking space, or set of parking spaces, to facilitate easy and cost-efficient future installation of Electric Vehicle Supply Equipment, including, but not limited to, Level Two EVSE and DC Fast Chargers. This includes expenses related to service panels, junction boxes, conduit, wiring, etc., necessary to make a particular location able to accommodate EVSE on a “plug and play” basis.

Electric Vehicle Tourism Program Application

APPLICANT INFORMATION		
Please identify the type of entity applying for the Program in the space below. Eligible entities include, but are not limited to, those situated in locations which offer amusement, arts, culture, attractions, dining, entertainment, history, outdoor recreation, overnight lodging, and shopping. (See https://visitnj.org/)		Application Date:
Type of Entity:		
Full Name of Entity:		
Mailing Address:		
Application and Reporting Contact Person:	Phone:	Email:
Secondary Contact for Entity:	Phone:	Email:
Financial Officer's Name:	Phone:	Email:
Grant Executor's Name:		Title:
As the Grant Executor, I hereby certify that I am authorized by _____ to submit and sign this application on behalf of _____ in order to apply for funding from the EV Tourism Program.		
Print Name		
Sign Name		
Title		
Date		

Application Questions

Level-Two Charging Stations

1. Are you applying for a Level-Two EV charging station? ____ Yes ____ No
 - a. How many Level-Two EV charging stations? _____
 - b. Is the charging station you intend to purchase a “networked” charger capable of collecting data? ____ Yes ____ No
 - c. Will the Level-Two EV charging station be a dual-port unit? ____ Yes ____ No
2. Where is the intended site of the charging station? Please describe and provide an address.

3. Where will the signage for the charging station be located?
 - a. Location(s): _____
4. Will the charger be publicly accessible? ____ Yes ____ No
 - a. If not, who will be able to access the charger? _____
5. Will the charging station be listed online and, if so, where? (Ex: [U.S. DOE Alternative Fuels Data Center Station Locator](#), [Plug Share](#), etc.): _____

Direct Current Fast Chargers (DCFCs)

6. Are you applying for a DCFC? ____ Yes ____ No
 - a. How many DCFCs? _____
 - b. Is the DCFC you intend to purchase a “networked” charger capable of collecting data? ____ Yes ____ No
 - c. Will the DCFC be a dual-port unit? ____ Yes ____ No
7. Where is the intended site of the charging station? Please describe and provide an address.

8. Where will the signage for the charging station be located?
 - a. Location(s): _____
9. Will the charger be publicly accessible? ____ Yes ____ No
 - a. If not, who will be able to access the charger? _____
10. Will the charging station be listed online and, if so, where? (Ex: [U.S. DOE Alternative Fuels Data Center Station Locator](#), [Plug Share](#), etc.): _____

Make-Ready

11. What are the estimated make-ready costs for this site? _____
12. Are you applying to any other state or utility programs for assistance on this project? ____
 - a. If so, which programs _____

Tourism

For the following section, please feel free to answer on this application directly or provide supplemental documents.

13. Please describe the local area and why the site is considered to be a tourism location.
14. Is your business, location, or area recognized as a destination by the Division of Travel and Tourism and listed on <https://visitnj.org/>? If so, please provide the link. _____ Yes _____ No
- Provide Link:
15. Is the intended site of the EV charger close to other amenities? Please list the surrounding options for tourists to utilize while their vehicle charges.
16. What marketing do you or your Destination Management Organization currently utilize to bring tourists to your location?
17. Please list the three closest Level-Two chargers and DCFCs to your location. Please provide an address, the name of the charging network for the stations, and, if possible, links for the chargers (this information may be obtained from charger companies websites, or the NJ DEP map at [NJ Public Electric Vehicle \(EV\) Charging Locator \(arcgis.com\)](#) or the USDOE map at [Alternative Fuels Data Center: Electric Vehicle Charging Station Locations \(energy.gov\)](#)).