

Sample Form: 3/6/12 12:13 PM

ELECTRIC RESIDENTIAL CUSTOMER NOTIFICATION – Option 1

Dear Name of Municipality Resident:

Name of Municipality has passed an ordinance or resolution (If part of a larger program [to join with neighboring towns to establish the Name of Aggregation Program, e.g. Essex County Aggregation Program]) which would permit the aggregation of all residential customers in Name of Municipality for the purpose of purchasing electricity at rates lower than currently available from your electric utility. Municipality/County will combine the load of all residential customers (and possibly some commercial customers) and seek competitive bids from licensed suppliers to provide this supply service. We have decided that we will not accept a bid unless it is at a rate that is equal to or lower than your utility currently charges for the energy supply portion of your bill.¹ This is an exciting opportunity to join with your neighbors and save on your utility bill.

(If the aggregator will not accept bids that are higher than the Board approved Basic Generation Service (BGS) rates, the above paragraph should be included in this letter. If the aggregator will accept bids that are higher than the Board approved Basic Generation Service (BGS) rates, the below paragraph should be included in this letter.)

Name of Municipality has passed an ordinance or resolution (If part of a larger program [to join with neighboring towns to establish the Name of Aggregation Program, e.g. Essex County Aggregation Program]) which would permit the aggregation of all residential customers in Name of Municipality. Municipality/County will combine the load of all residential customers (and possibly some commercial customers) and seek competitive bids to provide this supply service. By law, we **can** accept a bid that is higher than your utility currently charges for the energy supply portion of your bill as long as it is not higher by more than the pro rata value of the cost of compliance with the renewable energy portfolio standards for the EDC's committed supply².

The aggregation program is only for the energy supply portion of your electric service. The delivery portion will continue to be provided by utility name at regulated rates and utility name will continue to provide all emergency and safety services. Utility name will also continue to provide customer services such as meter reading, billing³ and service restoration.

The Name of Aggregation Program has been structured to provide residential customers with maximum possible savings at a minimum of risk. The program will last for length. If the bidding process is successful, you will be notified of the name of the new electricity supplier and the date on which service will begin. If for any reason you are dissatisfied with the new supply service, you have the right to leave the aggregation program at any time that you choose⁴.

IMPORTANT: As a residential electric customer who has not chosen a Third Party Supplier for your gas supply, you will be AUTOMATICALLY ENROLLED in this program unless you indicate your desire not to participate by completing, signing and mailing the attached response card by date. (The date shall be equal to 30 calendar days after the

¹ Electric utility rates could increase or decrease during the course of the program, which would affect the level of customer savings.

² Electric utility rates could increase or decrease during the course of the program, which would affect the level of customer savings.

³ Other billing arrangements may apply for customers who do not remain current with their utility payments.

³ Switching out of the aggregation program is subject to State-approved processes and time delays.

postmark on the notice.) (If another method of opting out is offered to the customer, that method may be described here.)

Additional information about government aggregation can be obtained from your municipal office at address or from Utility name at xxx-xxx-xxxx. If you have a specific question concerning the program outlined above, you should contact name (municipal contact) by phone at xxx-xxx-xxxx or by e-mail at xxxx@xxxx.xxx for additional information.

Sincerely,

(Town/County Official)