New Jersey Universal Symbol
For Adult Use Cannabis

Minimum Size
Packing and Labeling: 0.75” x 0.5”
Edible Marijuana Product: 0.25” x 0.25”

Clear Space
The NJ Universal Symbol must always have a clear area surrounding it, free from any other element.
To define this area around the symbol, measure the height of the symbol and use a quarter of this measure to create the boundary of clear space.
PACKAGING & LABELING: .125”
PRODUCT IMPRINT: .0625”

Background
The icons should be placed on a white or light-colored background. The interior of the icon must remain white as shown. If it must go on a dark background, use the correct symbol for dark backgrounds.

Restrictions
• Do not re-create or modify the icons in any manner.
• Do not stretch or distort the icons.
• Do not use the icons smaller than the minimum size.
• Do not change the icon colors (Note: Coloring is not required for on-product markings.)
• Do not use the icons on a dark background.

Required Colors
The Universal Symbol must be reproduced in full color as listed.

RED:
CMYK: C 15% M 99% Y 93% K 5%
HEX: #c8102e
PANTONE: 185 C

YELLOW:
CMYK: C 1% M 19% Y 99% K 0%
HEX: #fffd100
PANTONE: 109 C

BLACK:
CMYK: C 75% M 68% Y 67% K 90%
HEX: 000000
PANTONE: BLACK