State of New Jersey
CANNABIS REGULATORY COMMISSION
P.O. BOX 216
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CHRIS RIGGS, *Acting Executive Director*

September 16, 2025

VIA CERTIFIED AND ELECTRONIC MAIL *to:* [redacted]
High Rollers Dispensary LLC
[redacted]

Re: NOTICE OF VIOLATION –**HIGH ROLLERS DISPENSARY LLC;** INV 124-25

Dear [redacted],

This letter is a Notice of Violation ("Notice"), issued by the New Jersey Cannabis Regulatory Commission ("NJ-CRC") in accordance with N.J.A.C. 17:30-20.4 to High Rollers Dispensary LLC ("High Rollers Dispensary"). An investigation which commenced on August 6, 2025, and remains ongoing as of the date of this Notice revealed High Rollers Dispensary committed the following violation:

1. **Violation 1: N.J.A.C. 17:30-14.10(d)(5)** – A medical cannabis dispensary or cannabis retailer operating a cannabis consumption area:
   (5) Shall not operate as a retail food establishment as defined at N.J.A.C. 8:24-1.5

2. **Violation 2: N.J.A.C. 17:30-9.5(b)**- A medical cannabis dispensary or cannabis retailer shall not operate as a retail food establishment, as defined at N.J.A.C. 8:24-1.5, and the sale of food, beverages, alcohol, or tobacco on the premises of a cannabis business are prohibited; except that sales of food to personnel of such cannabis business on the premises in an area separated from the physical plant, such as an employee break room; or consumption of food brought by or delivered to, qualifying patients, designated caregivers, or consumers in a cannabis consumption area are permitted, where allowed by law.

Upon review of High Rollers Dispensary's camera footage, an NJ-CRC investigator discovered that High Rollers Dispensary sold and served beverages (mocktails, bottled water, coffee, and beverages dispensed from a soda gun) to consumers at its consumption lounge on July 28, August 4, and August 11, 2025.

Within 20 business days of the receipt of the Notice of Violation, High Rollers Dispensary shall (1) Correct the violation; (2) Notify the Commission, in writing, with a postmark date that is within 20 business days of the date of receipt of the Notice of Violation, of any corrective actions taken to correct the violations, and the date of implementation of such corrective actions.

This Notice of Violation satisfies the NJ-CRC's responsibility to provide five-day notice before any enforcement action shall be taken, as required by N.J.A.C. 17:30-20.5. High Rollers Dispensary is notified that the above-referenced violations may result in the imposition of civil monetary penalties in accordance with the schedule set forth at N.J.A.C. 17:30- 20.7.

N.J.A.C. 17:30-20.5(a) establishes that: "In response to a violation of any provision of the Act or this chapter, the Commission is authorized to take enforcement action or impose sanctions upon a license holder. Sanctions may include, but are not limited to, civil monetary penalties; suspension, revocation, non-renewal, or denial of a license; referral to State or local law enforcement, pursuant to N.J.A.C. 17:30-20.6, 20.7, and 20.8; or any combination thereof." Corrective action taken by High Rollers Dispensary does not preclude the NJ-CRC from imposing penalties but may be taken into consideration when considering the penalty to be imposed for each violation. N.J.A.C. 17:30-20.6(f)(4).

High Rollers Dispensary has acted in violation of the Cannabis Regulatory, Enforcement Assistance, and Marketplace Modernization Act, N.J.S.A. 24:6I-31 et seq., the adult use regulations, and its Standard Operating Procedures by selling beverages to consumers at its consumption lounge.

The NJ-CRC hereby orders High Rollers Dispensary to immediately cease selling and serving beverages and conform its operations with the statute and the adult use regulations. The NJ-CRC reserves the right to impose sanctions for these violations.

The NJ-CRC appreciates your expeditious cooperation in this matter. Any questions regarding this correspondence can be sent via e-mail to your assigned Field Monitor.

Sincerely,



Paul Thomas Urbish, Esq. Director
Office of Compliance and Investigations
New Jersey Cannabis Regulatory Commission

Cc: Dianna Houenou, Chairwoman, NJ-CRC
Christopher Riggs, Executive Director, NJ-CRC
Dave Tuason, Chief Counsel, NJ-CRC
Robert Goodwin, Investigator, NJ-CRC
Kevin Healey, Chief, NJ-CRC