State of New Jersey
CANNABIS REGULATORY COMMISSION
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CHRIS RIGGS, *Acting Executive Director*

September 17, 2025

VIA CERTIFIED AND ELECTRONIC MAIL *to:* [redacted]
Verano NJ, LLC
[redacted]

Re: NOTICE OF VIOLATION –**VERANO NJ, LLC;** INV 88-2025

Dear [redacted],

This letter is a Notice of Violation ("Notice"), issued by the New Jersey Cannabis Regulatory Commission ("NJ-CRC") in accordance with N.J.A.C. 17:30-20.4 to Verano NJ, LLC ("Verano"). An investigation which commenced on May 12, 2025, and remains ongoing as of the date of this Notice revealed Verano committed the following violation:

1. **Violation 1: N.J.A.C. 17:30-11.12(a)(1)-** A cannabis manufacturer shall designate a manufacturing supervisor who will be responsible for ensuring compliance with this subchapter, including ensuring that:
   1. Cannabis products have been properly prepared, labeled, controlled, stored, sold, and distributed in accordance with the provisions of this standard

2. **Violation 2: N.J.A.C. 17:30-16.5(a)(1**)- The packaging and labeling of cannabis items shall not contain any:
   1. Statement, illustration, or image that includes false, deceptive, or misleading statements or promotes over-consumption

3. **Violation 3: N.J.A.C. 17:30-11.3(e)**- Automated, mechanical, or electronic equipment may be used in manufacturing cannabis products. All equipment utilized in manufacturing cannabis products shall be inspected, maintained, and validated at appropriate intervals, consistent with manufacturer's recommendations, to ensure the accuracy and reliability of equipment performance.

In response to a consumer complaint received by the NJ-CRC alleging Verano manufactured underweight packages of The Essence Js Raw Pre-Roll 3.5g- Guava Jam ("Pre-Roll") with a production date of March 18, 2025 (Lot Code 1A41103000000 1000039788) the New Jersey Office of Weights and Measures ("Office of Weights and Measures") conducted an audit of 50 packages of the pre-roll from the identified lot. The audit found 38 of the 50 packages were underweight, with 6 of the 32 underweight packages found to be outside of the Maximum Allowable Variation. Additionally, the Office of Weights and Measures found Verano failed to complete its 2025 annual Weights and Measures registration for its commercial weighing and measuring device inspection on all applicable equipment.

Within 20 business days of the receipt of the Notice of Violation, Verano shall (1) Correct the violation; (2) Notify the Commission, in writing, with a postmark date that is within 20 business days of the date of receipt of the Notice of Violation, of any corrective actions taken to correct the violations, and the date of implementation of such corrective actions.

This Notice of Violation satisfies the NJ-CRC's responsibility to provide five-day notice before any enforcement action shall be taken, as required by N.J.A.C. 17:30-20.5. Verano is notified that the above-referenced violations may result in the imposition of civil monetary penalties in accordance with the schedule set forth at N.J.A.C. 17:30- 20.7.

N.J.A.C. 17:30-20.5(a) establishes that: "In response to a violation of any provision of the Act or this chapter, the Commission is authorized to take enforcement action or impose sanctions upon a license holder. Sanctions may include, but are not limited to, civil monetary penalties; suspension, revocation, non-renewal, or denial of a license; referral to State or local law enforcement, pursuant to N.J.A.C. 17:30-20.6, 20.7, and 20.8; or any combination thereof." Corrective action taken by Verano does not preclude the NJ-CRC from imposing penalties but may be taken into consideration when considering the penalty to be imposed for each violation. N.J.A.C. 17:30- 20.6(f)(4).

Verano has acted in violation of the Cannabis Regulatory, Enforcement Assistance, and Marketplace Modernization Act, N.J.S.A. 24:6I-31 et seq., and the adult use regulations by failing to ensure that its pre-roll packages contained the amount of advertised cannabis, falsely labeling the pre-roll package, and failing to ensure its equipment was inspected.

The NJ-CRC hereby orders Verano to immediately conform its manufacturing operations with the statute and adult use regulations. The NJ-CRC reserves the right to impose sanctions for these violations.

The NJ-CRC appreciates your expeditious cooperation in this matter. Any questions regarding this correspondence can be sent via e-mail to your assigned Field Monitor.

Sincerely,

Paul Thomas Urbish, Esq. Director
Office of Compliance and Investigations
New Jersey Cannabis Regulatory Commission

Cc: Dianna Houenou, Chairwoman, NJ-CRC
Christopher Riggs, Executive Director, NJ-CRC
Dave Tuason, Chief Counsel, NJ-CRC
Pamela Reimers, Investigator, NJ-CRC
Kevin Healey, Chief, NJ-CRC