



Impact Zones

(As designated by the CREAMM Act)

The New Jersey Cannabis Regulatory, Enforcement Assistance, and Marketplace Modernization Act (P.L.2021, c. 16 (C.24:6I-31 et al.) designates Impact Zones as municipalities which meet specific criteria based on population, past criminal marijuana enterprises, law enforcement activity, and rates of unemployment.

The statute seeks to target communities disproportionately affected by the War on Drugs for particular consideration in New Jersey's burgeoning cannabis market – specifically for preference in licensing and in allocation of revenues generated from cannabis sales.

This list of municipalities is defined by law but compiled by the Cannabis Regulatory Commission based on several factors:

- Population
- Whether or not a municipality is in the top 40% of municipalities for marijuana or hashish related offenses
- Crime index, which is a measure of overall crime in a municipality
- Unemployment

According to the legislation an Impact Zone means any municipality, based on past criminal marijuana enterprises contributing to higher concentrations of law enforcement activity, unemployment, and poverty, or any combination thereof, within parts of or throughout the municipality that:

- (1) Has a population of 120,000 or more
- (2) Ranks in the top 40% of New Jersey municipalities for marijuana- or hashish-related arrests; has a crime index total of 825 or higher; and has a local average annual unemployment rate in the top 15% of all municipalities
- (3) Is located in a county of the third class, based upon the county's population, that meets all of the criteria in (2) other than having a crime index total of 825 or higher; or
- (4) Is located in a county of the second class, based upon the county's population:
 - (a) with a population of less than 60,000, that ranks in the top 40% of municipalities in the State for marijuana- or hashish-related arrests; has a crime index total of 1,000 or higher; but for calendar year 2019 does not have a local



average annual unemployment rate that ranks in the top 15% of all municipalities; or

(b) with a population of not less than 60,000 or more than 80,000; has a crime index total of 650 or higher; and for calendar year 2019 has a local average annual unemployment rate of 3% or higher using the same estimated annual unemployment rates."

Though there is overlap, Impact Zones, as designated by the New Jersey legislature, are different from communities that may qualify a license

applicant for Social Equity consideration by the Cannabis Regulatory Commission.

Following the statutory guidelines, 87 of New Jersey's 565 municipalities (15%), in 18 counties qualify as Impact Zones. These Impact Zones

have an average unemployment rate 32% higher than the rest of New Jersey's municipalities, 77% more marijuana arrests, and a Crime Index 34%

higher.

The data supporting the naming of the Impact Zones is compiled from various sources as specified in the law. The data sources, the rationale for

the assumptions, and the legislative language is detailed in Impact Zone Report.

Though there is overlap, Impact Zones, as designated by statute, are different from communities that may qualify as Economically Disadvantaged Areas, as defined by the Cannabis Regulatory Commission.

In order to determine which municipalities qualify as an Impact Zone, the Commission took the following steps:

- Sourced data sets as referenced in statute in order to do analysis from:
 - Census and American Community Survey
 - Unemployment data
 - Crime and arrest data
- Built a linked dataset and conducted analysis of the data
- Provided the methodology and results for a two-stage review:
 - Legal – Office of Attorney General
 - Data validation – Office of Innovation



Following the statutory guidelines, the CRC has determined that 87 of New Jersey's 565 municipalities (15%), representing 18 of New Jersey's 21 counties, qualify as Impact Zones. These Impact Zones have an average unemployment rate 32% higher than the rest of New Jersey's municipalities, 77% more marijuana arrests, and a Crime Index 34% higher.

Twenty-one municipalities with median family incomes above New Jersey's average median family income qualified as Impact Zones. The Impact Zone with the highest median family income is Morris Plains (\$127,226).

The data supporting the findings of municipalities that qualify as Impact Zones is compiled from sources specified in the law.



Municipalities Qualified as Impact Zones

<u>Municipality</u>	<u>County</u>	<u>Population</u>
Asbury Park city	Monmouth	16116
Atlantic City city	Atlantic	39558
Bass River township	Burlington	1443
Bellmawr borough	Camden	11583
Berlin borough	Camden	7588
Berlin township	Camden	5357
Bordentown township	Burlington	11367
Bridgeton city	Cumberland	25349
Brooklawn borough	Camden	1955
Buena borough	Atlantic	4603
Buena Vista township	Atlantic	7570
Burlington city	Burlington	9920
Burlington township	Burlington	22594
Camden city	Camden	77344
Carneys Point township	Salem	8049
Carteret borough	Middlesex	22844
Cinnaminson township	Burlington	15569
City of Orange township	Essex	30134
Commercial township	Cumberland	5178
Deptford township	Gloucester	30561
Dover town	Morris	18157
East Brunswick township	Middlesex	47512
East Hanover township	Morris	11157
East Orange city	Essex	64270
Elizabeth city	Union	124969
Evesham township	Burlington	45538
Ewing township	Mercer	35790
Franklin township (Gloucester)	Gloucester	16820
Franklin township (Somerset County)	Somerset	62300
Garfield city	Bergen	30487
Glassboro borough	Gloucester	18579
Gloucester City city	Camden	11456
Gloucester township	Camden	64634
Haledon borough	Passaic	8318
Hamilton township (Atlantic County)	Atlantic	26503
Hanover township	Morris	13712
Hillside township	Union	21404
Irvington township	Essex	53926
Jersey City city	Hudson	247597
Lawrence township (Mercer County)	Mercer	33472



Municipalities Qualified as Impact Zones

<u>Municipality</u>	<u>County</u>	<u>Population</u>
Lindenwold borough	Camden	17613
Lower township	Cape May	22866
Lumberton township	Burlington	12559
Mantua township	Gloucester	15217
Maurice River township	Cumberland	7976
Metuchen borough	Middlesex	13574
Middle township	Cape May	18911
Millville city, NJ	Cumberland	28400
Monroe township (Gloucester County)	Gloucester	39132
Monroe township (Middlesex County)	Middlesex	39132
Morris Plains borough	Morris	5532
Morristown town	Morris	18411
Mount Ephraim borough	Camden	4676
Mount Holly township	Burlington	9536
Mount Laurel township	Burlington	41864
New Brunswick city	Middlesex	55181
Newark city	Essex	277140
North Brunswick township	Middlesex	40742
North Plainfield borough	Somerset	21936
North Wildwood city	Cape May	4041
Palmyra borough	Burlington	7398
Passaic city	Passaic	69781
Paterson city	Passaic	146199
Paulsboro borough	Gloucester	6097
Pemberton township	Burlington	27912
Pennsauken township	Camden	35885
Perth Amboy city	Middlesex	50814
Plainfield city	Union	49808
Pleasantville city	Atlantic	20249
Prospect Park borough	Passaic	5865
Riverdale borough	Morris	3559
Roselle borough	Union	21085
Salem city	Salem	5146
Seaside Heights borough	Ocean	2887
South Plainfield borough	Middlesex	23385
Southampton township	Burlington	10464
Trenton city	Mercer	84913
Tuckerton borough	Ocean	3347
Vineland city	Cumberland	60724
Washington township (Gloucester County)	Gloucester	48559



Municipalities Qualified as Impact Zones

<u>Municipality</u>	<u>County</u>	<u>Population</u>
Wayne township	Passaic	54717
West Deptford township	Gloucester	21677
Westampton township	Burlington	8813
Wildwood city	Cape May	5325
Willingboro township	Burlington	31629
Winslow township	Camden	39499
Woodbury city	Gloucester	10174



Impact Zones by County	
Atlantic	5
Atlantic City city	
Buena borough	
Buena Vista township	
Hamilton township (Atlantic County)	
Pleasantville city	
Bergen	1
Garfield city	
Burlington	11
Bass River township	
Bordentown township	
Burlington city	
Burlington township	
Eastampton township	
Evesham township	
Lumberton township	
Maple Shade township	
Mount Holly township	
Pemberton borough	
Willingboro township	
Camden	10
Bellmawr borough	
Berlin borough	
Berlin township	
Brooklawn borough	
Camden city	
Gloucester City city	
Gloucester township	
Lindenwold borough	
Pennsauken township	
Winslow township	
Cape May	5
Dennis township	



Impact Zones by County	
Lower township	
Middle township	
North Wildwood city	
Wildwood city	
Cumberland	5
Bridgeton city	
Commercial township	
Maurice River township	
Millville city	
Vineland city	
Essex	4
City of Orange township	
East Orange city	
Irvington township	
Newark city	
Gloucester	9
Deptford township	
Franklin township (Gloucester)	
Glassboro borough	
Mantua township	
Monroe township (Gloucester County)	
Paulsboro borough	
Washington township (Gloucester County)	
West Deptford township	
Woodbury city	
Hudson	1
Jersey City city	
Mercer	3
Ewing township	
Lawrence township (Mercer County)	
Trenton city	
Middlesex	7
Carteret borough	
East Brunswick township	



Impact Zones by County	
Metuchen borough	
New Brunswick city	
North Brunswick township	
Perth Amboy city	
South Plainfield borough	
Monmouth	1
Asbury Park city	
Morris	6
Dover town	
East Hanover township	
Hanover township	
Morris Plains borough	
Morristown town	
Riverdale borough	
Ocean	4
Mantoloking borough	
Seaside Heights borough	
South Toms River borough	
Tuckerton borough	
Passaic	5
Haledon borough	
Passaic city	
Paterson city	
Prospect Park borough	
Wayne township	
Salem	2
Quinton township	
Salem city	
Somerset	2
Franklin township (Somerset County)	
North Plainfield borough	
Union	4
Elizabeth city	
Hillside township	



Impact Zones by County
Plainfield city
Roselle borough



Impact Zones

Aggregated at Zip Code Level

