



## MEMORANDUM

**TO:** Cannabis Regulatory Commission Board  
**FROM:** Jeff Brown, Executive Director  
**SUBJECT:** ATC Name Change Requests  
**DATE:** [JULY 28, 2022](#)

---

**BACKGROUND:** Four Alternative Treatment Centers have requested changes to each of their respective business names and/or to conduct business under an alternate name.

**AUTHORITY:** As Alternative Treatment Centers, these awardees are subject to the Medicinal Marijuana regulations set forth in N.J.A.C. 17:30A. To establish a consistent process for awardees to request changes to their applications, they have been informed that they must follow N.J.A.C. 17:30A-7.8 which is the designated subchapter for “Amendments to alternative treatment center permits”.

- (a) An ATC shall submit to the Commission an application for an amended permit, together with fees, if applicable, pursuant to N.J.A.C. 17:30A-7.10, prior to any:
1. Change of the alternative treatment center's location;
  2. Change of the alternative treatment center's ownership;
  3. Change of the alternative treatment center's name;
  4. Change in the alternative treatment center's capacity; or
  5. Modification of or addition to the alternative treatment center's physical plant.
- (b) The alternative treatment center shall submit the application to the permitting authority no later than 30 business days prior to the change.

Additionally, under N.J.A.C. 17:30A-7.1(b)(2), Each applicant for an ATC permit, including the information for each subcontractor or affiliate to the entity named in the application shall submit: Documentation of a valid Business Registration Certificate on file with the New Jersey Department of the Treasury, Division of Revenue and Enterprise Services.

There are no fees associated with name change amendments under the regulations.

Two ATCs are requesting approval for changing their legal business name, and two ATCs are requesting approval for the use of an alternate name without a change to their legal business name.



**REQUESTS:**

THE LAW OFFICES OF JULIANA DIAZ LLC

Proposed New Business Name: Sweetspot Dispensary LLC

SUBMISSION	Letter w/ Request	Yes
	Filed Name Change Amendment with NJ Dept of Treasury, Division of Revenue and Enterprise Services	Yes

GREENHOUSE WELLNESS OF NEW JERSEY, LLC.

Proposed New Business Name: Brute’s Roots LLC

SUBMISSION	Letter w/ Request	Yes
	Filed Name Change Amendment with NJ Dept of Treasury, Division of Revenue and Enterprise Services	Yes

COMMUNITY WELLNESS CENTER OF NJ LLC

Proposed Alternate Name: RIPT

SUBMISSION	Letter w/ Request	Yes
	Filed Alternate Name with NJ Dept of Treasury, Division of Revenue and Enterprise Services	Yes



	Activity To Be Conducted Using Alternate Name	Class 5 Cannabis Retailer
--	---	---------------------------

JG NEW JERSEY, LLC.

Proposed Alternate Name: BLOC

SUBMISSION	Letter w/ Request	Yes
	Filed Alternate Name with NJ Dept of Treasury, Division of Revenue and Enterprise Services	Yes
	Activity To Be Conducted Using Alternate Name	Class 5 Cannabis Retailer

**RECOMMENDATION:** Staff recommends approval of the four requests to amend each of the aforementioned Alternative Treatment Center permits with the new business names and/or alternate business names. It does not appear that the newly proposed names will have a detrimental effect on the patient population. Further, all four entities have properly filed amendments with the New Jersey Department of Treasury, Division of Revenue and Enterprise Services.



## APPENDIX

N.J.A.C. 17:30A-7.8 - Amendments to alternative treatment center permit

(a) An ATC shall submit to the Commission an application for an amended permit, together with fees, if applicable, pursuant to N.J.A.C. 17:30A-7.10, prior to any:

1. Change of the alternative treatment center's location;
2. Change of the alternative treatment center's ownership;
3. Change of the alternative treatment center's name;
4. Change in the alternative treatment center's capacity; or
5. Modification of or addition to the alternative treatment center's physical plant.

N.J.A.C. 17:30A-7.1 Permit application procedures and requirements for alternative treatment centers

(a) An applicant for an ATC permit shall submit an application form and the fees required at N.J.A.C. 17:30A-6.5, as well as all other required documentation on forms obtained from the permitting authority or on the Commission's website at <http://www.nj.gov/cannabis>.

(b) In addition to the application, the documentation shall include the following:

1. The legal name of the business entity applying for a permit, a copy of the entity's organizational documents and by-laws, evidence that the business entity is in good standing with the New Jersey Department of the Treasury, and a certificate certified under the seal of the New Jersey State Treasurer as to the legal status of the business entity; and
2. Each applicant, including the information for each subcontractor or affiliate to the entity named in the application shall submit:
  - i. Documentation of a valid Business Registration Certificate on file with the New Jersey Department of the Treasury, Division of Revenue and Enterprise Services;