



MEMORANDUM

TO: Cannabis Regulatory Commission Board
FROM: Jeff Brown, Executive Director
SUBJECT: 2019 RFA Awardee Name Change Requests
DATE: January 13, 2022

EXECUTIVE SUMMARY: The following entities are requesting a name change and are recommended for approval, having satisfied the CRC’s regulatory requirements:

2019 RFA Medicinal Cannabis Permit Awardees:

- Ocean Front Holdings, proposed to change to downtown FLWR
- PharmaCanna, proposed to change to URB’N Dispensary

BACKGROUND: Following the 2019 Request for Applications (“RFA”) process, the New Jersey Cannabis Commission received several requests to change the business name of certain awardees.

On October 18, 2022, representatives from Oceanfront Holdings, LLC submitted a request to change the name of their entity to “downtown FLWR LLC”. They also provided the appropriate documentation evidencing the amendment to the business name filed with the New Jersey Division of Revenue and Enterprise Services. The current business name is now “downtown FLWR LLC.”

On December 8, 2022, representatives from New Jersey PharmaCanna LLC submitted a request to change the name of their entity to “URB’N Dispensary, LLC”. They also provided the appropriate documentation evidencing the amendment to the business name filed with the New Jersey Division of Revenue and Enterprise Services. The current business name is now “URB’N Dispensary, LLC.”

AUTHORITY: As Alternative Treatment Centers, these awardees are subject to the Medicinal Marijuana regulations set forth in N.J.A.C. 17:30A. To establish a consistent process for awardees to request changes to their applications, they have been informed that they must follow N.J.A.C. 17:30A-7.8 which is the designated subchapter for “Amendments to alternative treatment center (“ATC”) permits”.

- (a) An ATC shall submit to the Commission an application for an amended permit, together with fees, if applicable, pursuant to N.J.A.C. 17:30A–7.10, prior to any:



1. Change of the alternative treatment center's location;
2. Change of the alternative treatment center's ownership;
3. Change of the alternative treatment center's name;
4. Change in the alternative treatment center's capacity; or
5. Modification of or addition to the alternative treatment center's physical plant.

(b) The alternative treatment center shall submit the application to the permitting authority no later than 30 business days prior to the change.

Additionally, under N.J.A.C. 17:30A-7.1(b)(2), Each applicant for an ATC permit, including the information for each subcontractor or affiliate to the entity named in the application shall submit: Documentation of a valid Business Registration Certificate on file with the New Jersey Department of the Treasury, Division of Revenue and Enterprise Services;

There are no fees associated with name change amendments under the regulations.

REQUEST:

Oceanfront Holdings, LLC
 Currently Registered Alternate Name: *None*

Proposed New Name: downtown FLWR LLC

SUBMISSION	Letter w/ Request	Yes
	Filed Amendment with NJ Dept of Treasury, Division of Revenue and Enterprise Services	Yes

New Jersey PharmaCanna LLC
 Currently Registered Alternate Name: *None*

Proposed New Name: URB’N Dispensary, LLC

SUBMISSION	Letter w/ Request	Yes
	Filed Amendment with NJ Dept of	Yes



	Treasury, Division of Revenue and Enterprise Services	
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RECOMMENDATION: Staff recommends approval of the additional requests to amend the Alternative Treatment Center permits with the new business names. It does not appear that the newly proposed name will have a detrimental effect on the patient population, nor would the name create any confusion in the industry or likely be enticing to vulnerable populations. Further, the entities have properly filed an amendment with the New Jersey Department of Treasury, Division of Revenue and Enterprise Services.



APPENDIX

N.J.A.C. 17:30A-7.8 - Amendments to alternative treatment center permit

(a) An ATC shall submit to the Commission an application for an amended permit, together with fees, if applicable, pursuant to N.J.A.C. 17:30A-7.10, prior to any:

1. Change of the alternative treatment center's location;
2. Change of the alternative treatment center's ownership;
3. Change of the alternative treatment center's name;
4. Change in the alternative treatment center's capacity; or
5. Modification of or addition to the alternative treatment center's physical plant.

N.J.A.C. 17:30A-7.1 Permit application procedures and requirements for alternative treatment centers

(a) An applicant for an ATC permit shall submit an application form and the fees required at N.J.A.C. 17:30A-6.5, as well as all other required documentation on forms obtained from the permitting authority or on the Commission's website at <http://www.nj.gov/cannabis>.

(b) In addition to the application, the documentation shall include the following:

1. The legal name of the business entity applying for a permit, a copy of the entity's organizational documents and by-laws, evidence that the business entity is in good standing with the New Jersey Department of the Treasury, and a certificate certified under the seal of the New Jersey State Treasurer as to the legal status of the business entity; and
2. Each applicant, including the information for each subcontractor or affiliate to the entity named in the application shall submit:
 - i. Documentation of a valid Business Registration Certificate on file with the New Jersey Department of the Treasury, Division of Revenue and Enterprise Services;