



MEMORANDUM

TO: Cannabis Regulatory Commission Board
FROM: Jeff Brown, Executive Director
VIA: Office of Compliance and Investigations
SUBJECT: Name Change Requests
DATE: [SEPTEMBER 8, 2023](#)

Background: On July 17, 2023, Tawfic Helou, Chief Operating Officer of Treehouse Ventures, LLC submitted a request along with the amended Certificate of Formation issued by the Division of Revenue and Enterprise Services validated on July 13, 2023, evidencing their change of name from Treehouse Ventures LLC to Doobiez LLC. This is a full name change and not an amendment to utilize a “doing business as”.

Treehouse Ventures, LLC was awarded an Annual License by the Board of Commissioners during its June 1, 2023, public meeting.

On July 25, 2023, Damon Pennington of AACCTPro, LLC submitted a request along with the amended Certificate of Formation issued by the Division of Revenue and Enterprise Services validated on June 27, 2023, evidencing their change of name from AACCTPro, LLC to The Greenhouse Lifestyle of New Jersey LLC. This is a full name change and not an amendment to utilize a “doing business as”.

AACCTPro, LLC was awarded an Annual License by the Board of Commissioners during its June 21, 2023, public meeting.

On August 1, 2023, Tara Tucker, President of Liberty Flower Company, submitted a request along with the amended Certificate of Formation issued by the Division of Revenue and Enterprise Services validated on July 31, 2023, evidencing their change of name from Liberty Flower Company to The Public Garden Inc. This is a full name change and not an amendment to utilize a “doing business as”.

Liberty Flower Company was awarded an Annual License by the Board of Commissioners during its July 18, 2023, public meeting.



On July 10, 2023, Matthew Miller, Attorney for Strictly CBD LLC submitted a request along with the amended Certificate of Formation issued by the Division of Revenue and Enterprise Services validated on July 7, 2023, evidencing their change of name from Strictly CBD LLC to 1634 Funk LLC. This is a full name change and not an amendment to utilize a “doing business as”.

Strictly CBD LLC was awarded an Annual License by the Board of Commissioners during its June 1, 2023, public meeting.

On August 9, 2023, Lisa Gora, Attorney for Garden State Born LLC submitted a request along with the amended Certificate of Formation issued by the Division of Revenue and Enterprise Services validated on August 8, 2023, evidencing their name change from Garden State Born LLC to Garden State Exotix LLC. This is a full name change and not an amendment to utilize a “doing business as”.

Garden State Born LLC was awarded Conditional licenses by the Board of Commissioners during the September 9, 2022, meeting (Manufacturer) and the December 2, 2022, meeting (Cultivator).

Authority: Adult Use cannabis business applicants and licensees are subject to the Personal Use Cannabis Rules set forth in N.J.A.C. 17:30. To establish a consistent process for applicants and licensees to request changes to their application, they have been informed that they must follow N.J.A.C. 17:30-9.2 which is the designated subchapter for “Changes to license applicant or license holder; approval and notice; provisional approval”.

17:30–9.2 Changes to license applicant or license holder; approval and notice; provisional approval

(a) Cannabis business license holders shall submit an application for an amended license, along with the applicable fee, if any, pursuant to N.J.A.C. 17:30–7.17, for the following material changes, a change:

1. In ownership, which shall include:

i. Addition or removal of owners or passive investors;

ii. Change in license holder entity structure, including any related mergers, acquisitions, or creation of new related entities;

iii. Change in ownership structure or ownership interest that results in a change of owner, pursuant to N.J.A.C. 17:30–9.3; and



iv. Any other changes to the ownership and financial information provided to the Commission pursuant to N.J.A.C. 17:30–7.10 and 7.13;

2. Of management services contractor and the terms of any management services agreement; pursuant to N.J.A.C. 17:30–6.9;

3. Of financial source and the terms of a financial source agreement (FSA) pursuant to N.J.A.C. 17:30–6.10;

4. Of location;

5. Of modification of capacity, physical plant, or premises; or

6. Of name of the cannabis business.

(b) Failure to seek approval for such material changes pursuant to (a) above may result in sanctions upon the license holder pursuant to N.J.A.C. 17:30–17, including civil penalties, or suspension or revocation of any license issued to the license holder.

REQUESTS:

TREEHOUSE VENTURES, LLC

Proposed New Name: Doobiez, LLC

SUBMISSION	Letter w/ Request	Yes
	Filed Amendment with NJ Dept of Treasury, Division of Revenue and Enterprise Services	Yes

AACCTPRO LLC

Proposed New Name: Greenhouse Lifestyle of New Jersey, LLC

SUBMISSION	Letter w/ Request	Yes
------------	-------------------	-----



	Filed Amendment with NJ Dept of Treasury, Division of Revenue and Enterprise Services	Yes
--	---	-----

LIBERTY FLOWER COMPANY

Proposed New Name: The Public Garden Inc.

SUBMISSION	Letter w/ Request	Yes
	Filed Amendment with NJ Dept of Treasury, Division of Revenue and Enterprise Services	Yes

STRICTLY CBD LLC

Proposed New Name: 1634 Funk LLC

SUBMISSION	Letter w/ Request	Yes
	Filed Amendment with NJ Dept of Treasury, Division of Revenue and Enterprise Services	Yes

GARDEN STATE BORN LLC

Proposed New Name: Garden State Exotix LLC

SUBMISSION	Letter w/ Request	Yes
	Filed Amendment with NJ Dept of	Yes



	Treasury, Division of Revenue and Enterprise Services	
--	---	--

RECOMMENDATION: Staff recommends approval of this request to amend the cannabis business licenses of the above-referenced license awardees. The Office of Compliance and Investigations requires, pursuant to N.J.A.C. 17:30-7.10, submission of a valid Business Registration Certificate on file with the New Jersey Department of the Treasury, Division of Enterprise Services, including any submitted amendments thereto. The applicants have provided the requisite certificate amendments.

There are no fees associated with the name change amendment under the regulations.