



RECOMMENDATION REPORT

MEETING DATE: 4/23/2026	TOTAL REC. #: 1	REPORT DATE: 3/27/2026
TO:	Cannabis Regulatory Commission Board	
FROM:	Christopher Riggs, Acting Executive Director	

BACKGROUND

On August 19, 2021, the New Jersey Cannabis Regulatory Commission (herein referenced as the “Commission” or “CRC”) adopted rules pursuant to P.L. 2021, C.16 which established the licensure process for cannabis businesses and testing laboratories.

This memo outlines the process and recommendations concerning applications for conversion from microbusiness to a standard business.

PROCESS OVERVIEW

To review applications by microbusinesses to convert to a standard cannabis business, the CRC has developed an application review process that aligns with the authorizing statutes and the CRC’s regulations. The process includes the following steps:

1. Operational Timeline– Applications are reviewed to ensure that the applicant has been operational for at least one year prior to applying for conversion.
2. Good Standing – Applications are reviewed to ensure that the applicant has been in good standing with the CRC.
3. Completeness Review – Applications are reviewed for completeness to ensure everything required by the CRC’s regulations is included in the application, and all necessary fees have been paid. If an application is deemed incomplete, it is marked for rejection and curing.
4. Quality Control – Any application that is deemed eligible for approval following a completeness review is then given a quality control review to ensure that the determination is accurate.
5. Recommendation to the CRC Board – Applications that pass a quality control check are then recommended for approval to the board.

RECOMMENDATION AND JUSTIFICATION

It is recommended that the application listed below be presented to the Board of Commissioners for the New Jersey Cannabis Regulatory Commission for conversion from microbusiness to standard business. The below-listed applicant has satisfied the requirements as set forth in CRC’s regulations and is in good standing. The below-listed applicant has been operational for at least one (1) year and has paid the required submission fee of \$200.



Standard Conversion App ID	Applicant Business Name	Priority	DOB Category	Business Type	License Expiration Date	Operational Date	Update Request Submission Date
61874	Hearth Wellness LLC	3		Manufacturer	12/09/2026	12/10/2024	3/13/2026

RECOMMENDATION SUMMARY

The one (1) application of microbusiness seeking to convert to a standard cannabis business listed above has been deemed complete and has been reviewed for potential approval. They have also been reviewed for license-holder qualification provisions, for license-holder limitations. All recommended approvals have been deemed qualified to convert to a standard cannabis business following this review, probity and criminal history background check, if applicable.

CRC staff have determined that this application is eligible for approval by the CRC. Therefore, CRC staff recommend the CRC Board approve this microbusiness for conversion to a standard cannabis business.

Director of Licensing
Megan Tagliaferri

Director of Compliance and Investigations
Paul Urbish

Approved by:

Dave Tuason
Chief Counsel