
NEW JERSEY CANNABIS
EQUITY
SAFETY
REGULATORY COMMISSION



October 29, 2026

Agenda

- Call to order and roll call
- Closed executive session (anticipated 1 hour)
- Approval of prior meeting minutes
- Chair’s report
- Executive Director’s report
- Public notices and publications
  - Social Equity Excise Fee decisions
- Applications for permit or license changes
  - Ownership changes
  - Site modification

Agenda

- Cannabis business applications
  - Conditional-to-Annual conversions
  - Annual licenses
  - Annual license renewals (administrative extensions)
  - Business conversions
  - AU satellite requests
- Cases, claims, and petitions
  - Waivers
- Notices of enforcement action
- Public comment
- Adjournment

Call to Order and Roll Call

Closed Executive Session

(Approximately 1 hour)

Approval of Prior Meeting Minutes

Chair's Report

Executive Director's Report

Licensing Update – Total Licenses Approved

- as of October 22, 2026

- **Total 3,290 applications submitted**
- **2,578** applications have been approved
- **2** applications are under review in the Office of Licensing
- **135** applications are pending resubmission following cure
- **107** applications under review in the Office of Compliance & Investigations

Licensing Update – Total Recreational Licenses Approved

- as of October 21, 2026

- 1,704 conditionals
- 506 conditional-to-annual conversions
- 367 annuals
- 93 expanded medical permits

Applications up for Consideration

- 17 ownership changes*
- 2 conditional-to-annual conversions
- 3 annual licenses
- 12 annual renewal applications (administrative extensions)
- 3 business conversions
- 2 satellites

1 ownership change included in a satellite request

Current Patient Enrollment Numbers

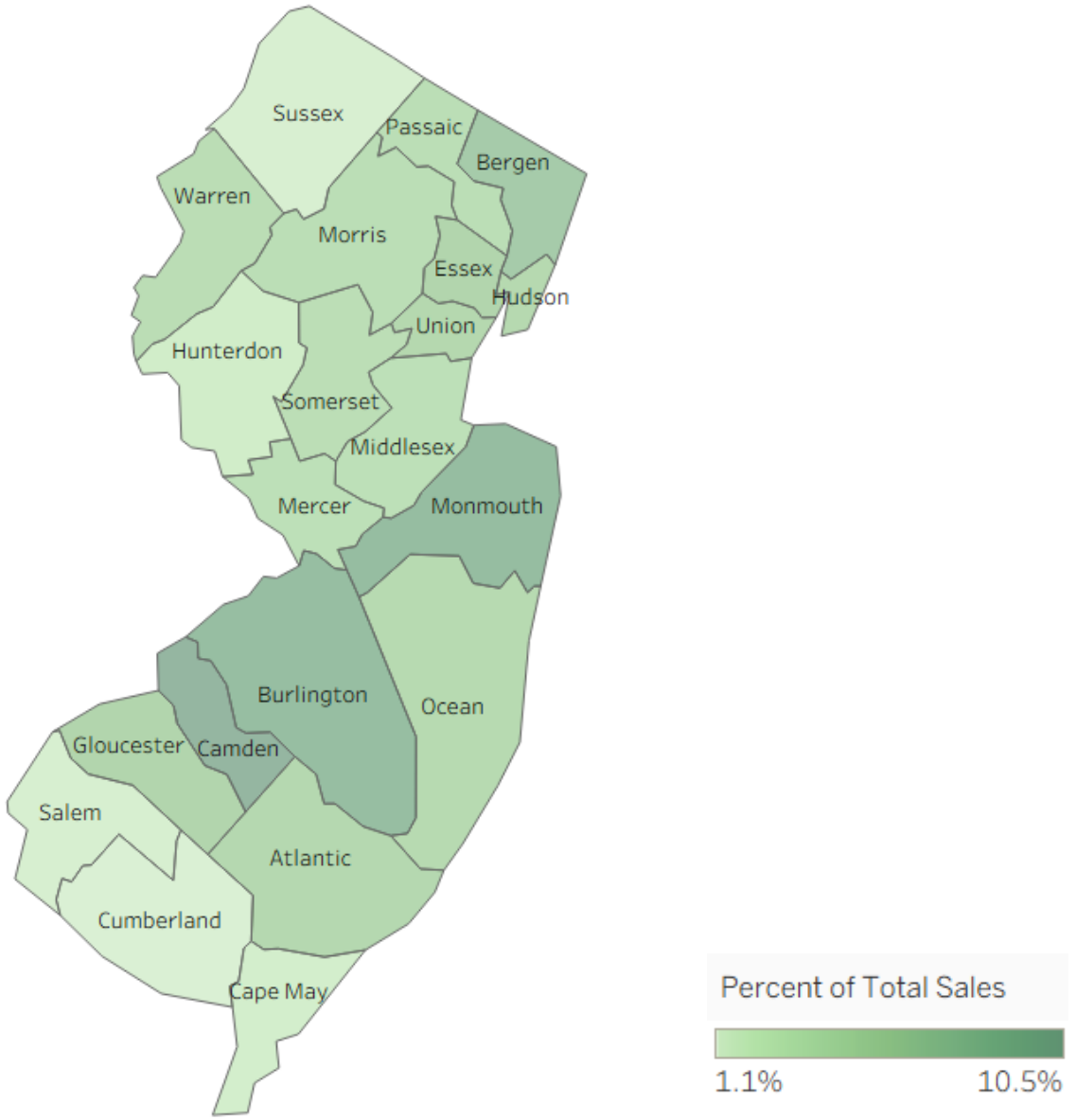
- as of October 15, 2026

- Total patients: 42,191
- Caregivers: 2,743
- Doctors: 1,560

ODI Data Update

Combined Sales Distribution By County (2026 YTD)

County	Percent of Total Sales
Camden	10.5%
Monmouth	9.5%
Burlington	9.3%
Bergen	7.2%
Gloucester	5.6%
Essex	5.6%
Union	5.2%
Atlantic	5.2%
Hudson	5.1%
Ocean	4.9%
Warren	4.3%
Passaic	4.3%
Morris	4.2%
Somerset	4.2%
Mercer	3.9%
Middlesex	3.9%
Hunterdon	1.8%
Cape May	1.6%
Salem	1.3%
Sussex	1.3%
Cumberland	1.1%



DVOB and SEB Awardees

979 Annual Licenses Awarded*		
Social Equity Businesses	173	18%
Diversely-Owned Businesses	690	70%

**Includes conditional-to-annual conversions*

Licenses may be designated as both Social Equity Businesses and Diversely-Owned Businesses.

Microbusiness Benchmark Data

	Total Number	Percent of Licensees	Benchmark	Plus/(Minus)
Micro Businesses	878	34%	25%	+9%

License Type	Number of Microbusinesses	Percent of License Class	Benchmark	Plus/(Minus)
Class 1 Cultivator	210	36%	10%	26%
Class 2 Manufacturer	121	27%	10%	17%
Class 3 Wholesaler	5	20%	10%	10%
Class 4 Distributor	3	16%	10%	6%
Class 5 Retailer	506	35%	10%	25%
Class 6 Delivery	33	62%	10%	47%

ODI Update: Diversely-Owned Benchmarks

Diversely-Owned Benchmarks			
	Percent of Licensees	Benchmark	Plus/(Minus)
Minority Owned	42%	15%	+27%
Woman or Disabled Veteran Owned	41%	15%	+26%

Businesses Licensed to Operate under CREAMM Act

License Type		
License Type	Number	Percentage
class 1 Cultivator	105	16.3%
class 2 Manufacturer	110	17.1%
class 3 Wholesaler	8	1.2%
class 4 Distributor	5	0.8%
class 5 Retailer	393	61.0%
class 6 Delivery	15	2.3%
Testing Laboratory	8	1.2%
Grand Total	644	100.0%

Key Categories	
Category	Percentage
Impact Zone Business	44%
Previous Marijuana Conviction	16%
Microbusiness	27%
Social Equity	19%
Diversely Owned	66%

Businesses Licensed to Operate under CREAMM Act

DORES Certifications		
DORES Certification	Number	Percentage
No Certification	291	45.2%
Woman Owned	135	21.0%
Minority Owned	119	18.5%
Minority & Woman Owned	19	3%
Disabled Veteran Owned	17	2.6%
Disabled Veteran & Minority Owned	1	.2%
Total	**644**	100.0%

Businesses Licensed to Operate under CREAMM Act

Race/Ethnicity	Number	Percentage
American Indian Or Alaska Native	2	0.4%
Asian, Native Hawaiian Or Other Pacific Islander	1	0.2%
Asian, Other Or Not Listed	1	0.2%
Asian	53	10.5%
Black Or African American, American Indian Or Alaska Native	1	0.2%
Black Or African American	66	13.1%
Native Hawaiian Or Other Pacific Islander	1	0.2%
Other Or Not Listed, Asian	1	0.2%
Other Or Not Listed, Black Or African American	3	0.6%
Other Or Not Listed, White	2	0.4%
Other Or Not Listed	50	9.9%
White, Other Or Not Listed	2	0.4%
White	173	34.3%
No Majority	288	27.4%
Grand Total	644	100.0%

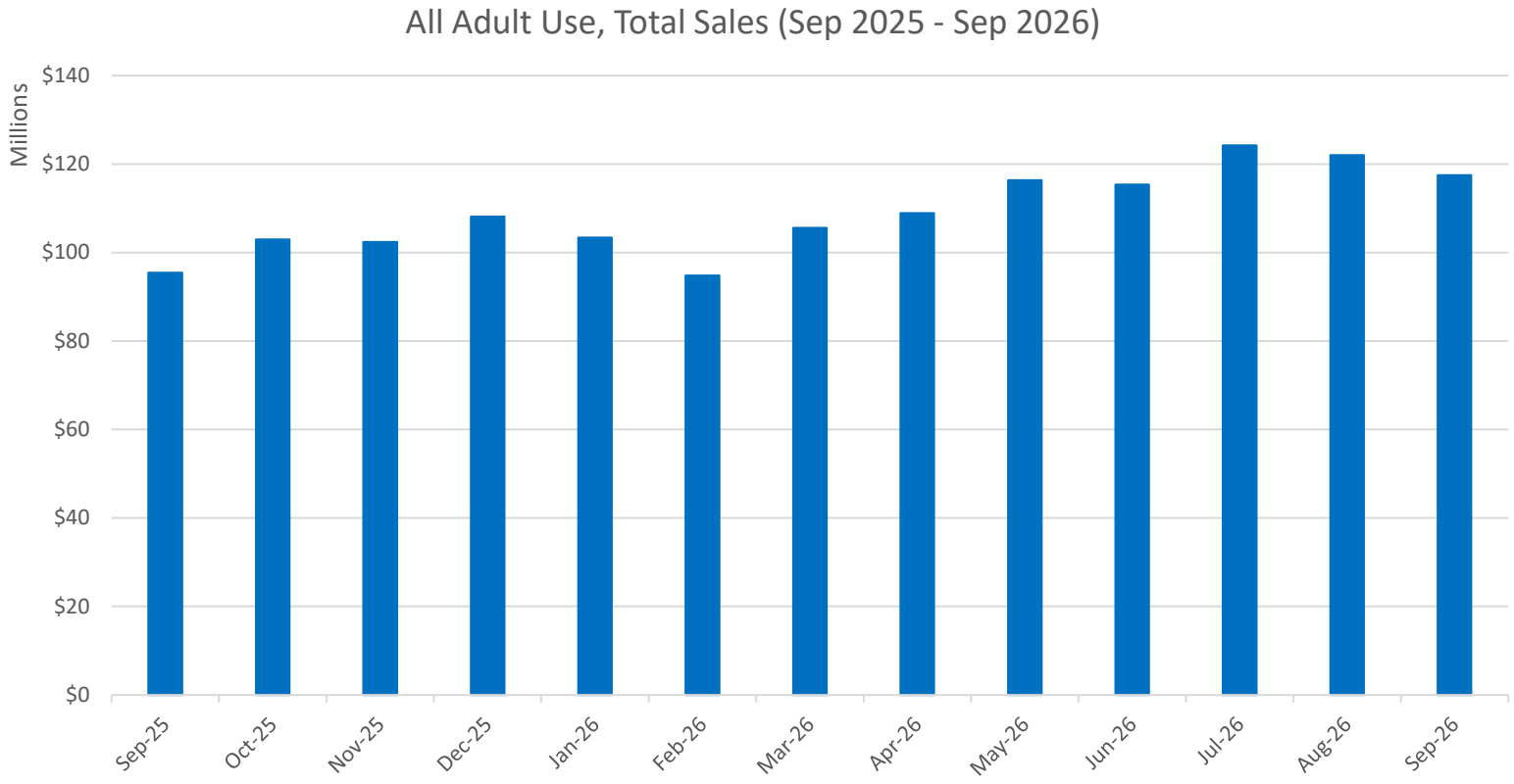
Hispanic or Latino Majority	
Number	Percentage
46	7%

Sales for Open Business by Type

All Adult Use, Total Sales by Month (September 2025- September 2026)

Year Over Year Change, September 2025- September 2026: 23.1%

Month	Dollar Sales
Sep-25	$95,419,896
Oct-25	$102,998,208
Nov-25	$102,376,736
Dec-25	$108,121,571
Jan-26	$103,422,779
Feb-26	$94,804,858
Mar-26	$105,622,916
Apr-26	$108,943,214
May-26	$116,394,082
Jun-26	$115,352,307
Jul-26	$124,213,877
Aug-26	$122,017,803
Sep-26	$117,469,357

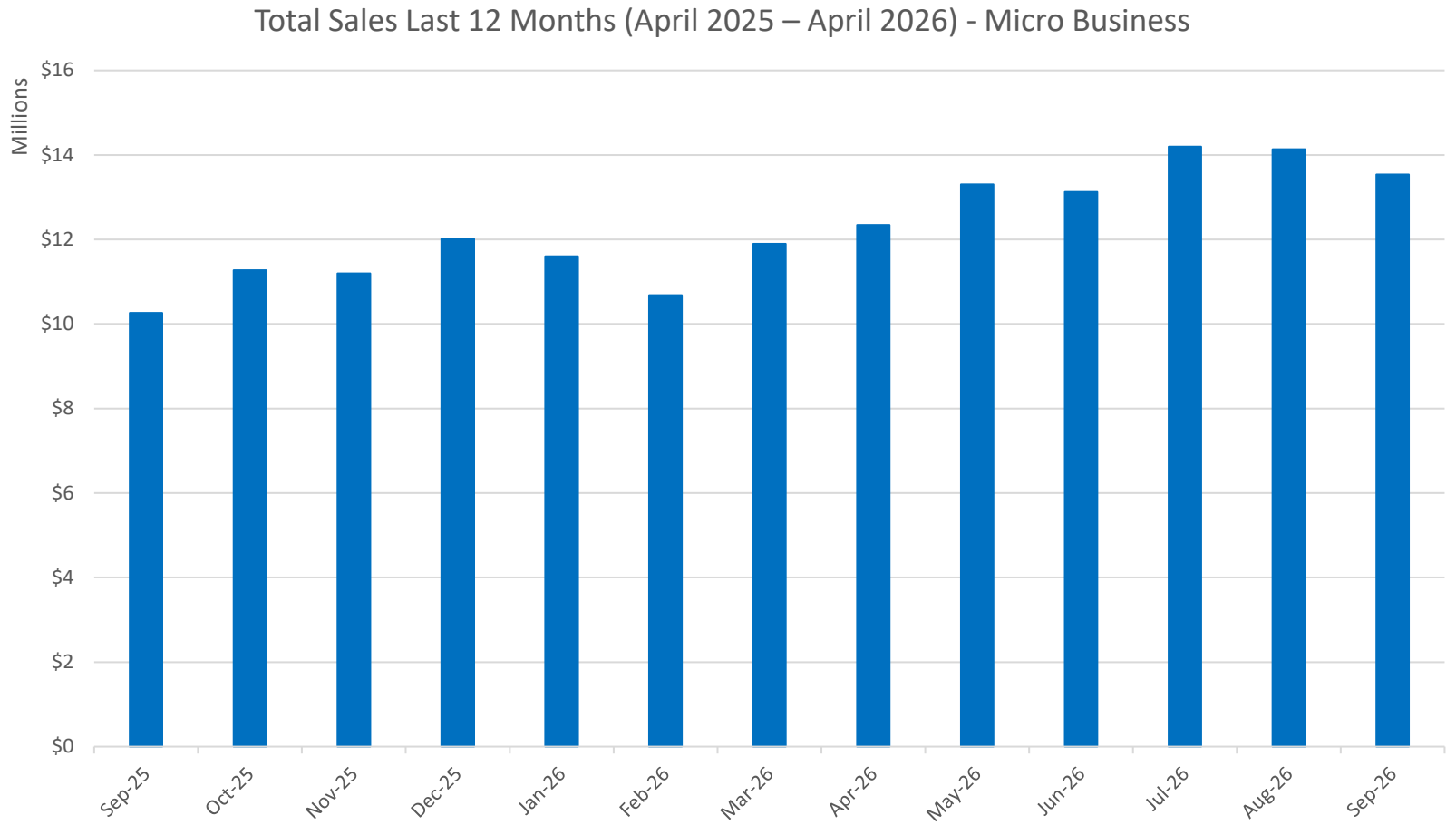


Note: NJ Dept of Treasury certified cannabis related sales can be found the NJ-CRC Reports page. Sales figures found in our public meeting slide decks include point-in-time and monthly estimates based on data from the Metrc Seed-to Sale tracking system. Metrc data does not include related items such as clothing and paraphernalia that are included in the certified sales from Treasury. In addition, all sales data may change retroactively when subsequent quarters are reported by Treasury, or new Metrc reports are run. This occurs when data from licensees is submitted late to Treasury, or adjustments are made in Metrc to correct input errors.

Total Sales by Month – Micro Business (September 2025- September 2026)

Year Over Year Change, September 2025 – September 2026: 31.9%

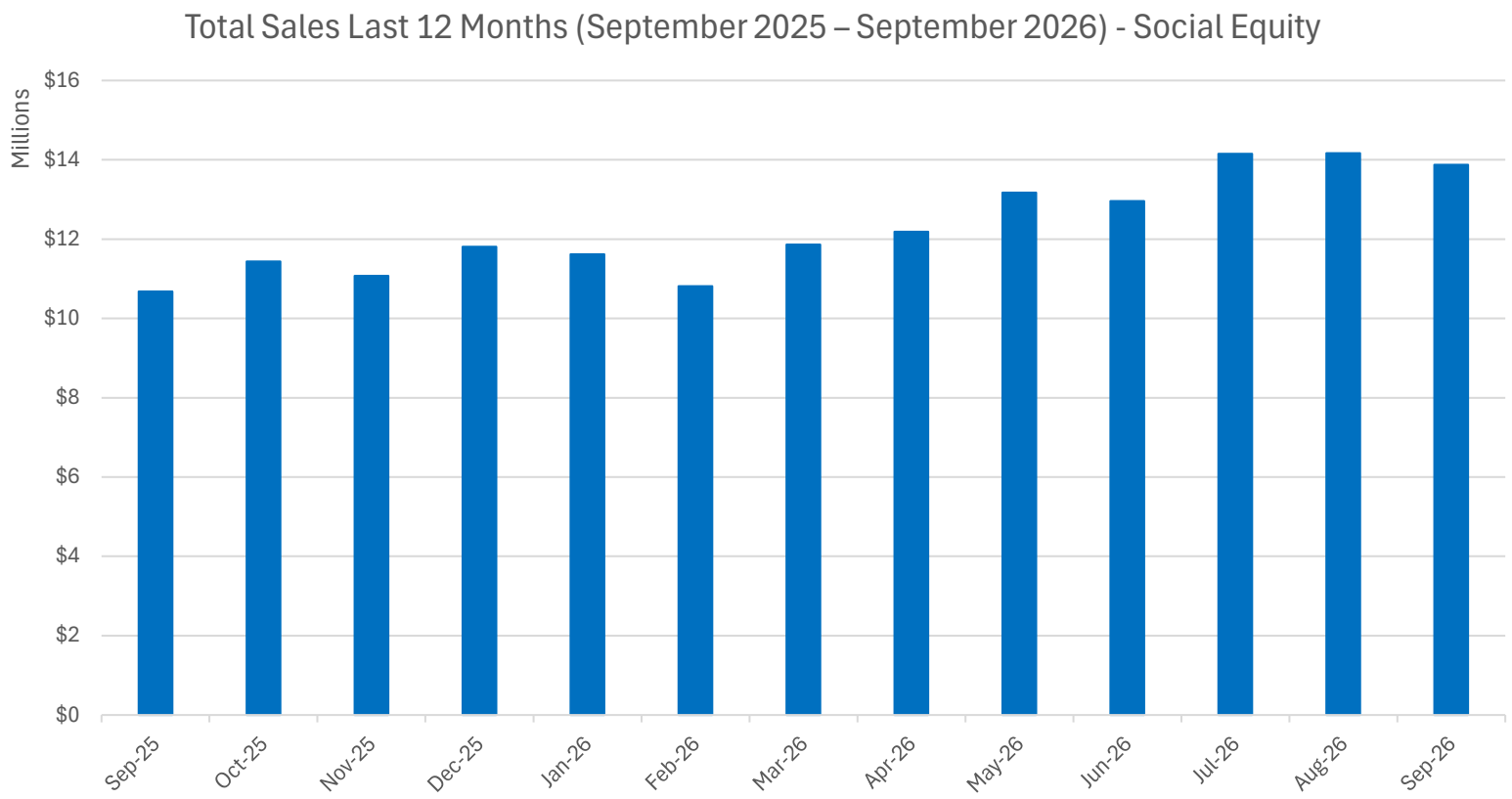
Month	Dollar Sales
Sep-25	$10,266,610
Oct-25	$11,272,512
Nov-25	$11,198,061
Dec-25	$12,015,701
Jan-26	$11,604,673
Feb-26	$10,679,967
Mar-26	$11,898,482
Apr-26	$12,342,298
May-26	$13,302,081
Jun-26	$13,124,194
Jul-26	$14,197,924
Aug-26	$14,132,702
Sep-26	$13,538,240



Total Sales by Month – Social Equity (September 2025- September 2026)

Year Over Year Change, September 2025 – September 2026: 29.9%

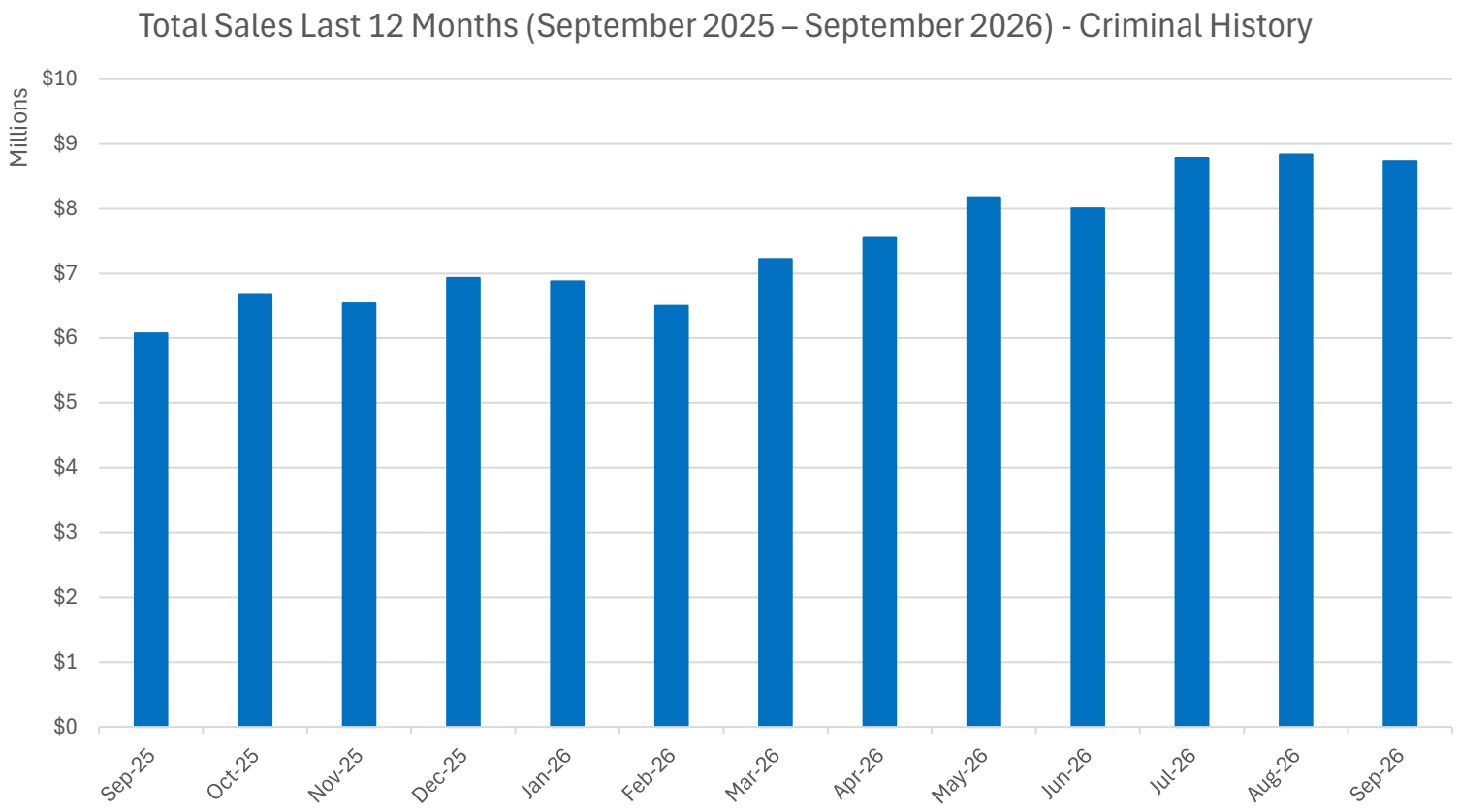
Month	Dollar Sales
Sep-25	$10,679,158
Oct-25	$11,441,399
Nov-25	$11,077,449
Dec-25	$11,810,711
Jan-26	$11,622,632
Feb-26	$10,817,335
Mar-26	$11,861,995
Apr-26	$12,191,183
May-26	$13,173,115
Jun-26	$12,963,216
Jul-26	$14,154,071
Aug-26	$14,169,003
Sep-26	$13,872,575



Total Sales by Month – Criminal History (September 2025- September 2026)

Year Over Year Change, September 2025 – September 2026: 43.8%

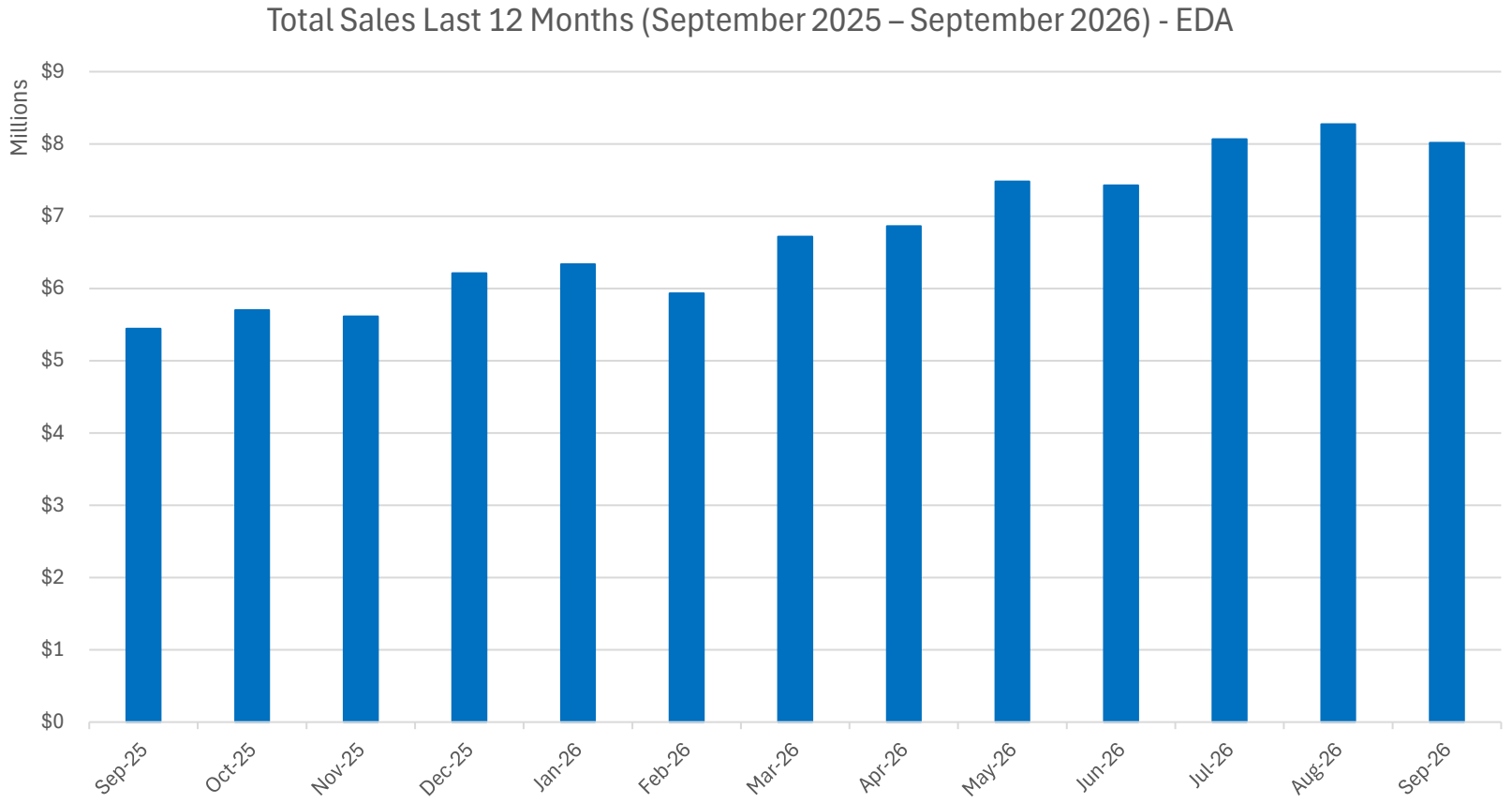
Month	Dollar Sales
Sep-25	$6,075,140
Oct-25	$6,682,737
Nov-25	$6,539,015
Dec-25	$6,929,888
Jan-26	$6,878,757
Feb-26	$6,501,563
Mar-26	$7,223,214
Apr-26	$7,550,875
May-26	$8,177,152
Jun-26	$8,001,070
Jul-26	$8,782,302
Aug-26	$8,836,826
Sep-26	$8,735,415



Total Sales by Month – Economically Disadvantaged Areas (September 2025- September 2026)

Year Over Year Change, September 2025 – September 2026: 47.3%

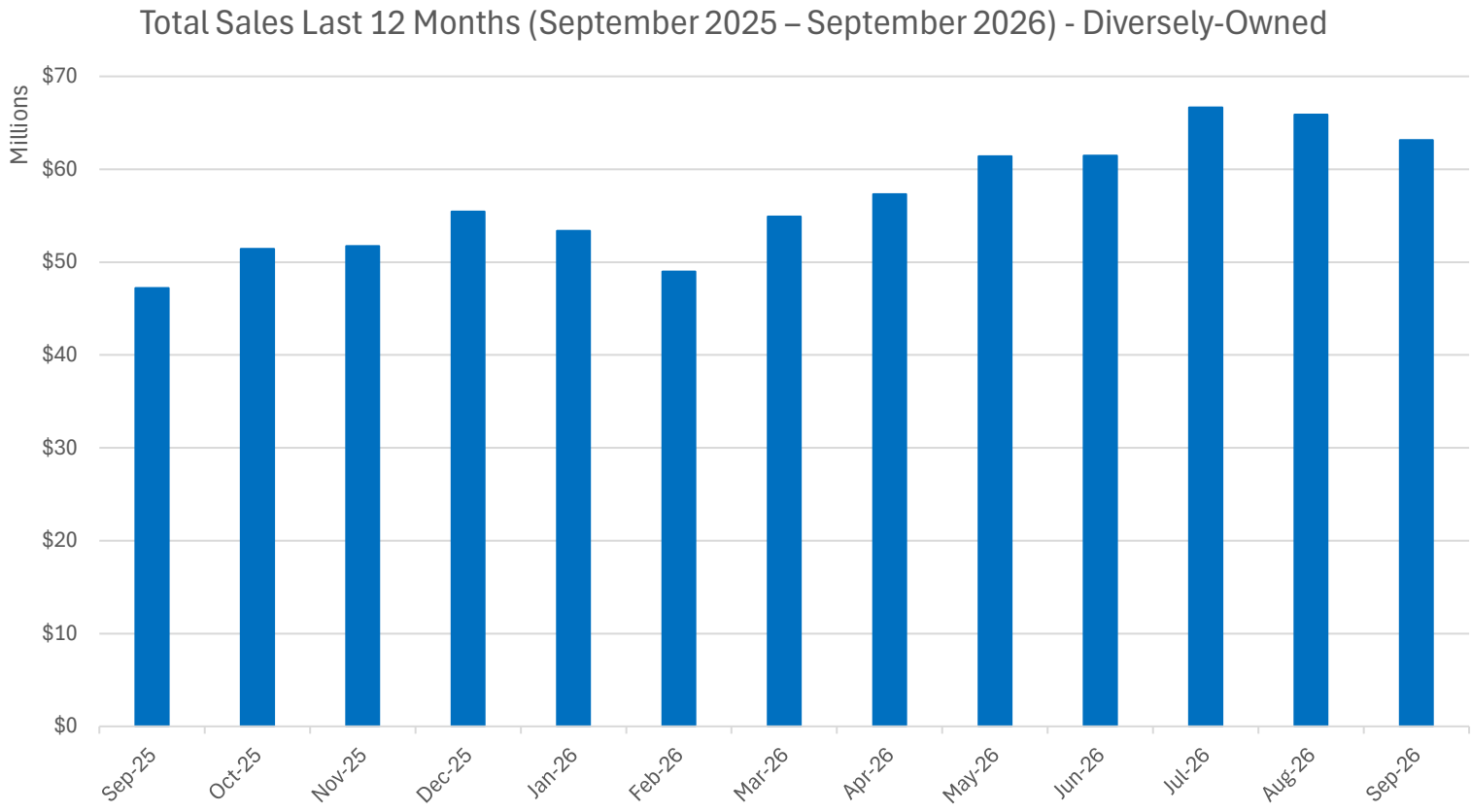
Month	Dollar Sales
Sep-25	$5,444,355
Oct-25	$5,701,811
Nov-25	$5,613,098
Dec-25	$6,209,920
Jan-26	$6,335,849
Feb-26	$5,934,907
Mar-26	$6,715,531
Apr-26	$6,862,312
May-26	$7,481,224
Jun-26	$7,428,523
Jul-26	$8,063,841
Aug-26	$8,273,918
Sep-26	$8,017,323



Total Sales by Month – Diversely-Owned (September 2026- September 2026)

Year Over Year Change, September 2025 – September 2026: 33.8%

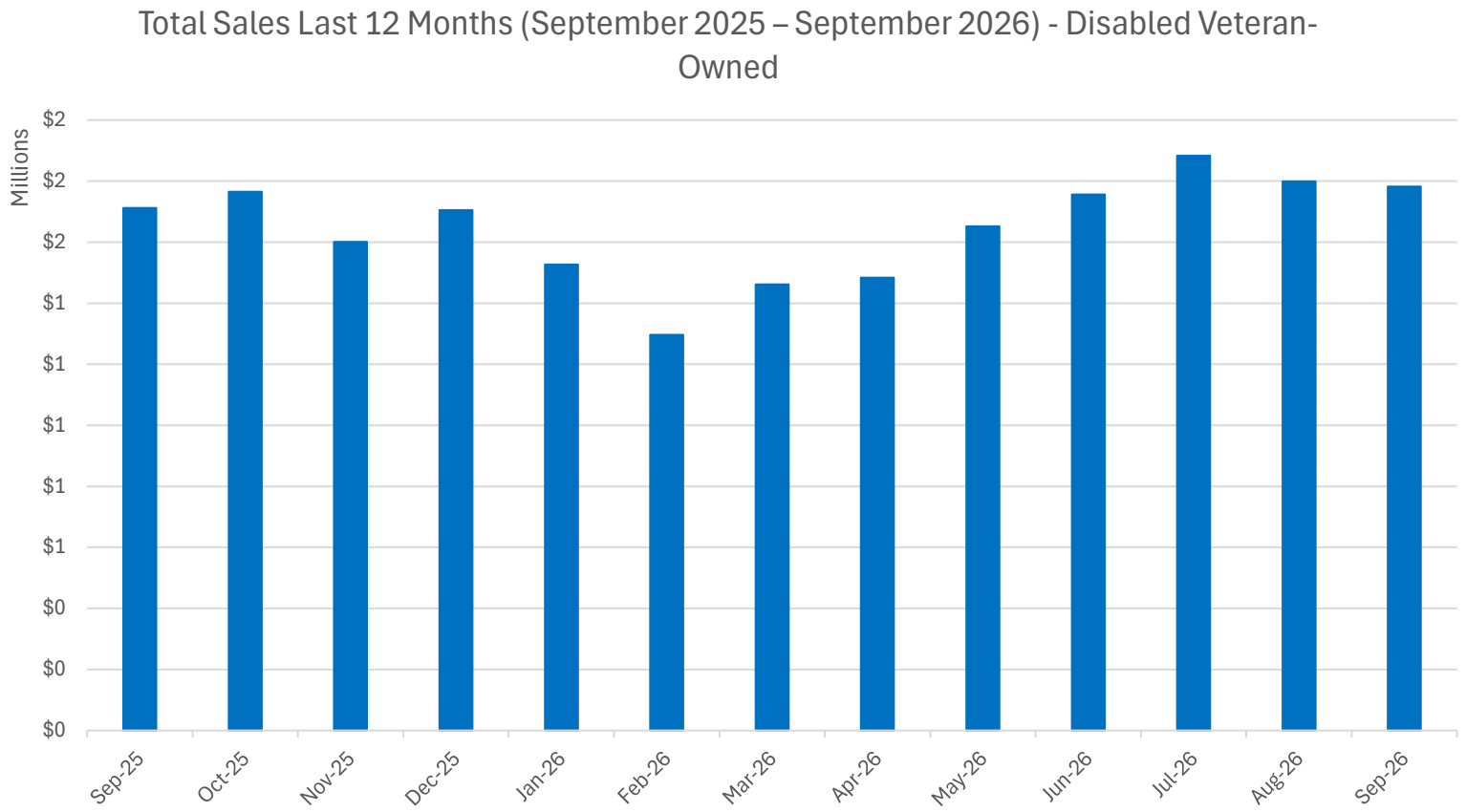
Month	Dollar Sales
Sep-25	$47,188,813
Oct-25	$51,437,115
Nov-25	$51,717,632
Dec-25	$55,424,930
Jan-26	$53,358,203
Feb-26	$48,971,767
Mar-26	$54,897,246
Apr-26	$57,306,109
May-26	$61,399,558
Jun-26	$61,463,725
Jul-26	$66,651,876
Aug-26	$65,869,226
Sep-26	$63,147,952



Total Sales by Month – Disabled Veteran Owned (September 2026- September 2026)

Year Over Year Change, September 2025 – September 2026: 4.1%

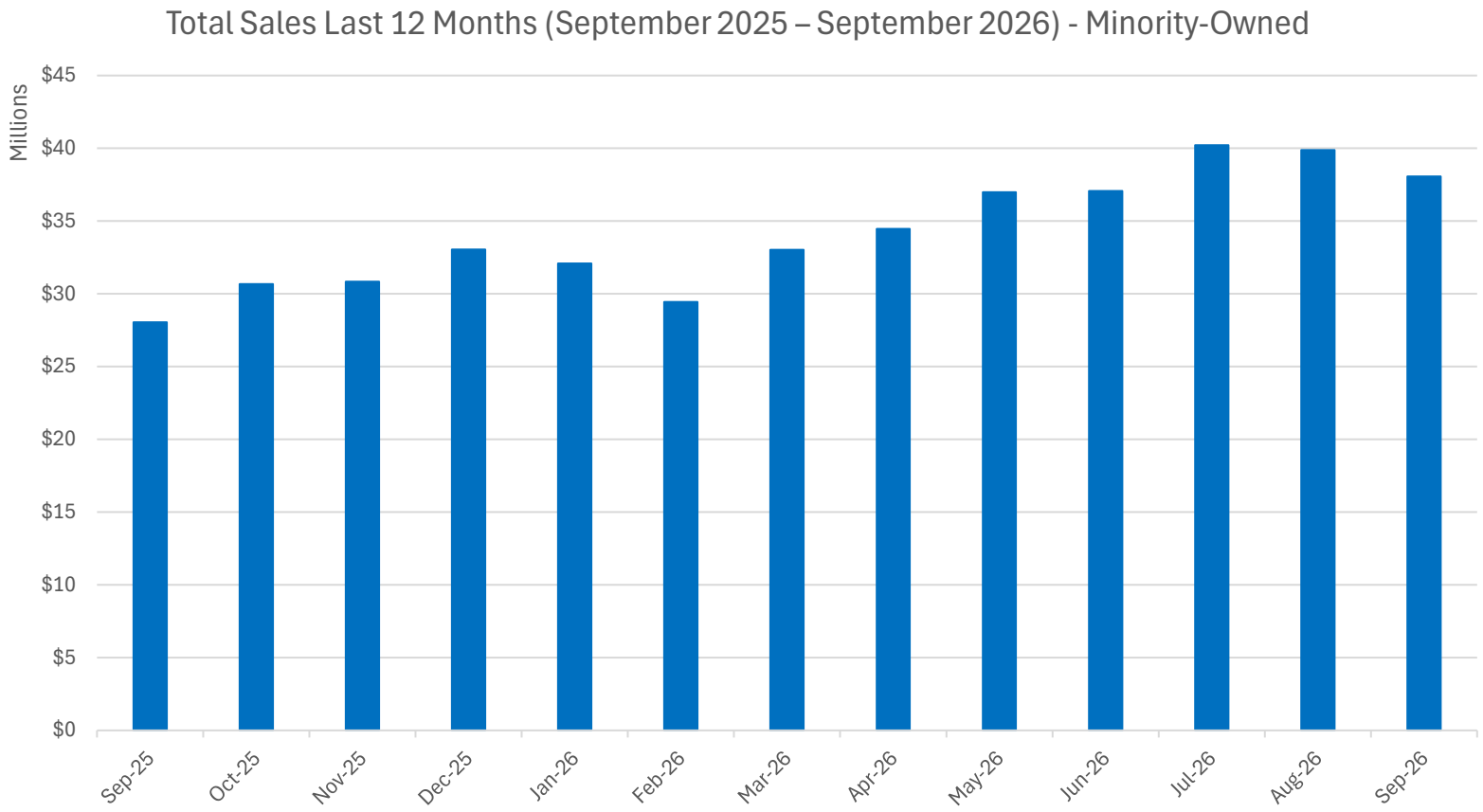
Month	Dollar Sales
Sep-25	$1,712,502
Oct-25	$1,765,507
Nov-25	$1,600,648
Dec-25	$1,705,197
Jan-26	$1,527,239
Feb-26	$1,296,809
Mar-26	$1,461,887
Apr-26	$1,483,909
May-26	$1,651,868
Jun-26	$1,755,983
Jul-26	$1,883,797
Aug-26	$1,798,818
Sep-26	$1,782,452



Total Sales by Month – Minority Owned (September 2026- September 2026)

Year Over Year Change, September 2025 – September 2026: 35.8%

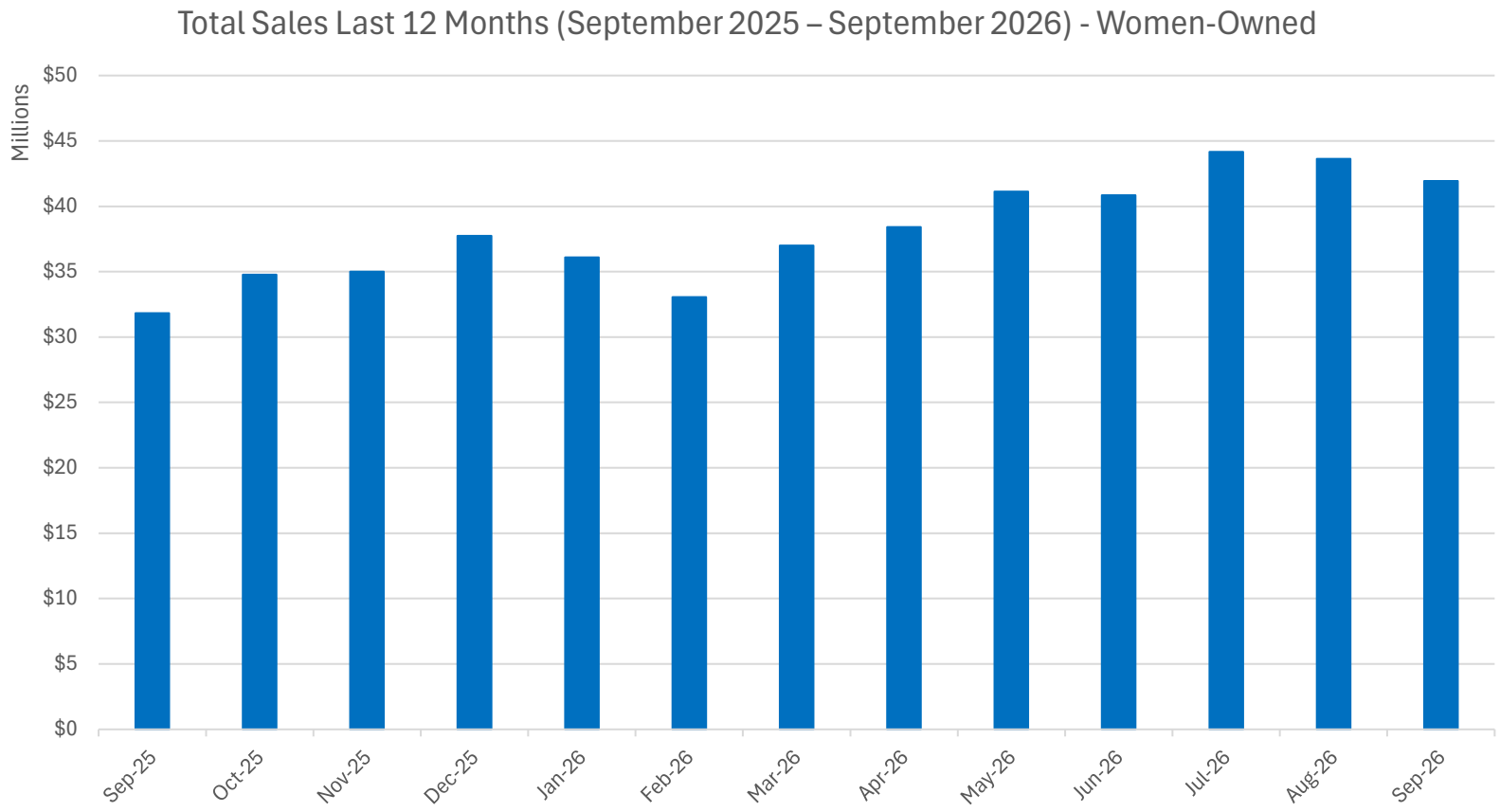
Month	Dollar Sales
Sep-25	$28,038,187
Oct-25	$30,661,782
Nov-25	$30,828,331
Dec-25	$33,052,242
Jan-26	$32,096,782
Feb-26	$29,439,921
Mar-26	$33,032,479
Apr-26	$34,466,496
May-26	$36,993,135
Jun-26	$37,063,655
Jul-26	$40,221,354
Aug-26	$39,886,969
Sep-26	$38,071,628



Total Sales by Month – Women Owned (September 2026- September 2026)

Year Over Year Change, September 2025 – September 2026: 31.8%

Month	Dollar Sales
Sep-25	$31,826,813
Oct-25	$34,767,837
Nov-25	$35,004,021
Dec-25	$37,743,810
Jan-26	$36,083,033
Feb-26	$33,061,920
Mar-26	$36,988,278
Apr-26	$38,418,800
May-26	$41,118,608
Jun-26	$40,842,910
Jul-26	$44,155,421
Aug-26	$43,623,435
Sep-26	$41,946,510



Extend Deadline for Social Equity Excise Fee Decisions

Vote:

To extend the deadline for SEEF decisions

Applications for Permit or License Changes

Ownership Changes

Ownership Change Applications:

- SoulFlora
- Flower & Flame
- Frosted Nug at Red Bank
- Hudhaus
- Med Leaf
- Silver Leaf
- Sinsemilla Labs
- Bay Street Greenery

Ownership Change Applications:

- Boone Town Provisions
- Canna Remedies
- Earth and Ivy
- High Tide Industries
- Integrity One Alternative Care
- Nightjar Holdings
- The Sage NJ

Vote:

To approve 15 ownership change applications

Ownership Change Application:

- CannaVerde Dispensary LLC

Vote:

To approve 1 ownership change application

Site Modification

Site Modification:

- Hello High Dispensary LLC
  - Requesting approval to modify site plan and extend their facility with a drive thru lane

Vote:

To approve application for site modification



Cannabis Business Applications

Conditional-to-Annual Conversion Applications

Conditional-to-Annual License Conversion Applications

- 2 conditional-to-annual conversion licenses
  - 1 cultivator
  - 1 retailer

Adult-Use: Consideration of Conditional-to-Annual license conversion applications

No.	App ID	Applicant Business Name	Business Type	Business Category
1	69369	Custom Cannabis Creations LLC	Cultivator	Standard
2	20462	Atlantic City Cannabis	Retailer	Microbusiness

Vote:
To approve 2 Conditional-to-Annual Conversion license applications

Annual Applications

Annual License Applications

- 3 annual licenses
  - 2 manufacturers
  - 1 retailer

Adult-Use: Consideration of annual license applications

No.	App ID	Applicant Business Name	Business Type	Business Category
1	67903	Bassen Company LLC	Manufacturer	Standard
2	65122	Savage Garden LLC	Manufacturer	Standard
3	68590	Kind Kush Rockaway Township LLC	Retailer	Standard

Vote:

To approve 3 Annual license applications

Annual Renewal Applications (Administrative Extension)

Annual license renewals (administrative extension)

- Curaleaf NJ II (12)

} Adult-Use Licenses/ Medicinal Permits

Vote:

To approve an administrative extension of Curaleaf's AU licenses and medicinal permits

Business Conversions

Business Conversion Applications

- Shnicks Shnacks (cultivator and manufacturer)
- Little Leaf Labs

Vote:

To approve business conversion application

AU Satellite Requests

AU Satellite Requests

- Unity Road Cannabis Shop LLC
  - 799 Broad Street, Newark

Vote:

AU Satellite Requests

- Zen Leaf Mount Holly
  - 811 High Street, Hackettstown

- Includes approval of:
  - Ownership change application – High Street Dispensary LLC
  - WR087 – N.J.A.C. 17:30-9.5(e), to allow Zen Leaf Mount Holly to operate under the alternative name of High Street Dispensary

Vote:

Cases, Claims, and Petitions

Waiver Requests

Waiver Number	Entity Name	Request
WR078	Blue Violets LLC	Waiver of **N.J.A.C. 17:30-14.8,** which requires that cannabis retailer delivery personnel utilize a delivery vehicle to deliver cannabis to a consumer at a residence

Vote:

Waiver Number	Entity Name	Request
WR079	Curaleaf NJ II, Inc	Waiver of **N.J.A.C. 17:30-10.9,** which prohibits a cannabis cultivator from applying any pesticide as defined pursuant to the provisions in N.J.A.C. 7:30, in the cultivation of cannabis, except that a pesticide that has been deemed to be minimum risk by the United States Environmental Protection Agency and exempted from the Federal Insecticide, Fungicide, and Rodenticide Act may be applied

Vote:

Waiver Number	Entity Name	Request
WR081	Bud's Goods of NJ	Waiver of **N.J.A.C. 17:30-19.4(b)(2),** which requires that if an initial sample of cannabis and cannabis product collected does not meet the specification provided in N.J.A.C. 17:30-19, the license holder may be permitted an opportunity to remediate pursuant to N.J.S.A. 24:6I-35.a(13)(c), upon notice to the Commission, the batch or lot from which the failed sample was taken, which batch or lot shall be subject to a subsequent test of a new representative sample

Vote:

Waiver Number	Entity Name	Request
WR082	Green Village Services LLC	Waiver of **N.J.A.C. 17:30-9.15(d),** which requires that a cannabis business shall maintain current hired and non-owned automobile liability insurance sufficient to insure all delivery vehicles in the amount of at least $1,000,000 per occurrence or accident

Vote:

Notices of Enforcement Action

INV Number	Entity Name	Violation
INV-151-2026	HudHaus LLC	Failure to adhere to the Adult Use regulations by displaying cannabis and cannabis paraphernalia in a manner that was clearly visible to a person from the exterior of its business; advertising cannabis products and cannabis paraphernalia without reliable evidence that at least 50% of the audience for the advertisement was reasonably expected to be 21 years of age or older; and failing to keep records as reliable evidence that its advertisements met the requirements of the adult use regulations

Vote:

INV Number	Entity Name	Violation
INV-71-2026	Voltaire NJ	Failure to adhere to the Adult Use regulations by permitting an employee to commence employment prior to the employee being fingerprinted and the Commission issuing a Cannabis Business ID card; failing to limit access to cannabis item storage areas to authorized personnel; failing to sell cannabis items directly to a consumer; failing to maintain a complete and accurate record of all sales of usable cannabis or cannabis product; failing to notify the Commission within three hours of becoming aware of a reportable loss, discrepancies identified during inventory, diversion, or theft; failing to track its product inventory; and failing to properly train employees and maintain documentation of all required training and the signed statement of the employee indicating the date, time, and place that the individual person received such training and the topics discussed, including the name and title of presenters

Vote:

INV Number	Entity Name	Violation
~~INV-51-2026~~ INV-120-2026	The Frosted Nug at Carney's Point	Failure to adhere to the Adult Use regulations by conducting cannabis business at an unauthorized location

Vote:



Public comment

1. Speakers signed up in advance.
2. 3 minutes per speaker.
3. Please be respectful, concise and on-topic to issues the Commission has the power to address and/or should be aware of.
4. Do not use this time to market or advertise private businesses.
5. May also submit comments in writing at NJ.gov/cannabis/meetings

For virtual callers:

- **Press *9** to raise your hand, if dialing in through a phone number.
- **Press *6** when the meeting host asks you to unmute yourself.

Adjournment

Details for our next meeting on **December 10**, at 11 a.m.,
will be posted on nj.gov/cannabis/meetings

nj.gov/cannabis **609-376-7300**

Thanks for watching!

Get in touch...

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crc.licensing@crc.nj.gov

MEDIA INQUIRIES: MEDIA@CRC.NJ.GOV

FIND MORE INFORMATION AT NJ.GOV/CANNABIS