



1 HELD BEFORE BOARD MEMBERS:

2

3 KEVIN DRENNAN

4 Chairman Designee

5

6 AMBAR ABELAR

7 Public Member

8

9 LOIS A. CUCCINELLO

10 Labor and Workforce Designee

11

12 LEWIS HURD

13 Public Member

14

15 LOPA KOLLURI

16 Treasury Designee

17

18 PAUL STRIDICK

19 DCA Designee

20

21

22 BOARD STAFF & PROFESSIONALS:

23

24 PATRICIA BRUCK, ESQ.

25 Deputy Attorney General

1

2 LISA MIGLIACCIO

3 Administrative Assistant

4 Office of Urban Programs

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6 KATHIE CUBE, Director

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1           MR. DRENNAN: We're going to open up the  
2 public meeting. At least a 48-hours notice of  
3 this meeting was sent by way of the Secretary of  
4 State to the following newspapers: The Star  
5 Ledger, the Trenton Times, The Trentonian, The  
6 Courier Post, The Atlantic City Press, The Asbury  
7 Park Press and The Bergen Record.

8           Roll call. Paul Stridick.

9           MR. STRIDICK: Here.

10          MR. DRENNAN: Lopa Kolluri.

11          MS. KOLLURI: Here.

12          MR. DRENNAN: Marilyn Davis is not here,  
13 but we have Lois Cuccinello.

14          MS. CUCCINELLO: Here.

15          MR. DRENNAN: Ambar Abelar.

16          MR. ABELAR: Here.

17          MR. DRENNAN: Lewis Hurd.

18          MR. HURD: Here.

19          MR. DRENNAN: And Donna Pearson,  
20 unfortunately, will not be attending with us  
21 today. And Kevin Drennan, I'm here as well.  
22 Thank you. We have a quorum.

23                 First item on the agenda is the approval  
24 of the May 9, 2007 minutes. Can I have a motion  
25 to consider the minutes?

1 MR. ABELAR: So moved.

2 MR. DRENNAN: Mr. Abelar moved. Second?

3 MR. KOLLURI: Second.

4 MR. DRENNAN: Ms. Kolluri. Any  
5 discussion on the minutes? All in favor?

6 (Affirmative responses given.)

7 MR. DRENNAN: Opposed? Abstentions?

8 MS. CUCCINELLO: Here.

9 MR. DRENNAN: Two abstentions.

10 MR. STRIDICK: I was not here for the  
11 previous meeting, so I would abstain.

12 MR. DRENNAN: So then we will not have a  
13 majority?

14 (At which time, a discussion was held off  
15 the record.)

16 MS. BRUCK: Well, you're only abstaining  
17 because you weren't present, correct, not because  
18 you disapprove?

19 MR. STRIDICK: Yes.

20 MS. BRUCK: So it's the majority.

21 MR. DRENNAN: Okay. So the motion  
22 carries.

23 Moving on to new business. We have the  
24 City of Elizabeth, Mario Rodriguez. Is he here?

25 MR. RODRIGUEZ: Good morning, everyone.

1           MR. DRENNAN: We have a very long agenda  
2 today, so if we can keep the presentations as  
3 short as possible to move through, it would be  
4 appreciated.

5           MR. RODRIGUEZ: Good morning, everyone.  
6 My name is Mario Rodriguez. I'm here representing  
7 the City of Elizabeth UEZ program.

8           The first item that you have before you  
9 is the Elizabeth's Graffiti and Litter Removal  
10 Program for the amount of \$681,732. The City of  
11 Elizabeth currently is experiencing some  
12 challenges with graffiti and litter, and we feel  
13 that this proposal that we've put forth today  
14 before the Authority will help alleviate those  
15 issues, especially along the main corridors on  
16 Broad Street, on Morris Avenue and Elmore Avenue.

17           The City is going to hire two crews of  
18 four people. They're going to be working from  
19 6:30 in the morning until 2:30 in the afternoon.  
20 And they're going to be devoted specifically for  
21 the litter removal and graffiti removal from all  
22 of these districts. So I ask you this morning for  
23 this amount.

24           MR. DRENNAN: Thank you.

25           MR. ABELAR: So moved.

1           MR. DRENNAN: We have a motion for  
2 \$681,732 for Elizabeth's Graffiti and Litter  
3 Removal Program. Motion by Mr. Abelar. Second?

4           MR. HURD: Second.

5           MR. DRENNAN: Mr. Hurd.

6           Any discussion?

7           Hearing none, all in favor?

8           (Affirmative responses given.)

9           MR. DRENNAN: Opposed? Abstentions?

10          Motion carries unanimously. Thank you.

11          Item two.

12          MR. RODRIGUEZ: The next one on the  
13 agenda is Elizabeth Avenue SID Matching Funds,  
14 year eight. I have with me this morning Dave  
15 Strochak, who is the Executive Director of the  
16 Elizabeth Avenue Special Improvement District.

17          This request is for \$224,450. This is  
18 their annual -- their eighth annual request. The  
19 SID oversees the Elizabeth Avenue Special  
20 Improvement District. Throughout the years  
21 they've put forth several initiative programs,  
22 such as the farmers market. They've improved the  
23 district over the last year. They have over a  
24 million dollars in self-imposed assessments. They  
25 put on festivals for the children. They keep the

1 area clean. They pay for extra police patrols  
2 along Elizabeth Avenue's Special Improvement  
3 District, and for that we ask for your approval  
4 this morning.

5 MR. DRENNAN: Thank you. I'll take a  
6 motion for \$224,450 for the Elizabeth Avenue SID  
7 Matching Funds, year eight.

8 MR. STRIDICK: So moved.

9 MS. CUCCINELLO: Second.

10 MR. DRENNAN: First by Mr. Stridick and  
11 second by Ms. Cuccinello. Any discussion?

12 Hearing none, all in favor?

13 (Affirmative responses given.)

14 MR. DRENNAN: Opposed? Abstentions?

15 Motion carries. Thank you.

16 MR. RODRIGUEZ: Okay. The other ones, I  
17 believe we have three extensions, three contract  
18 extensions.

19 The first extension, I believe, is for  
20 the Facade Improvement Program.

21 MR. DRENNAN: I have it for the UEZ  
22 Commercial Loan Extension Program.

23 MR. RODRIGUEZ: Okay. That one is for --  
24 okay, 99-11. That's for an extension of 120 days.  
25 This contract amendment is for an extension of 120

1 days to allow for the continuation of the program  
2 and to fund salaries up until October 31st, at  
3 which point we're going to put forth new  
4 proposals, new project proposals for these loan  
5 programs.

6 MR. DRENNAN: Okay.

7 MR. RODRIGUEZ: That's the first one.

8 MR. DRENNAN: Okay. Thank you.

9 Do I have a motion on the contract  
10 amendment request number seven for UEZA 99-11,  
11 Commercial Loan Program, an extension and other?

12 MR. STRIDICK: So moved.

13 MR. DRENNAN: Mr. Stridick. Second?

14 MR. HURD: Second.

15 MR. DRENNAN: Mr. Hurd. Any discussion?

16 MR. ABELAR: Just one. It seems that  
17 you're adding 20 percent of salary.

18 MR. RODRIGUEZ: Correct, to pay for the  
19 Director of Financial Programs and the accountant  
20 who works on these Commercial Loan Program.

21 MR. STRIDICK: For the 120 days?

22 MR. RODRIGUEZ: Correct. At which point  
23 we're going to come back and put forth a new  
24 proposal.

25 MR. DRENNAN: Any additional discussion?

1           Hearing none, all in favor?

2           (Affirmative responses given.)

3           MR. DRENNAN: Opposed? Abstentions?

4           Motion carries. Thank you.

5           Now we're on a contract amendment request  
6           number ten for UEZA 99-84 for Facade Improvement  
7           Program, extension and other.

8           MR. RODRIGUEZ: Again, this is the same  
9           type of extension for Facade Extension Program  
10          99-84. We're asking the Authority this morning  
11          for an extension of 120 days to allow for the  
12          close out and disbursement of committed amounts up  
13          until October 31st of this year. And we're also  
14          asking to reallocate construction dollars to cover  
15          administrative costs for the same time period, at  
16          which point, in October we're going to put forth a  
17          new project proposal. And I ask this Authority to  
18          approve this contract amendment.

19          MR. DRENNAN: Okay. I'll take a motion.

20          MR. ABELAR: So moved.

21          MR. STRIDICK: Second.

22          MR. DRENNAN: Moved by Mr. Abelar, second  
23          by Mr. Stridick. Any discussion?

24          Hearing none, all in favor?

25          (Affirmative response given.)

1 MR. DRENNAN: Opposed? Abstentions?

2 Motion carries.

3 Now is the contract amendment request  
4 number 8 for UEZA 99-141 for Elizabeth Avenue Loan  
5 Pool Program, extension and other.

6 MR. RODRIGUEZ: Again, this is the same,  
7 99-141 Elizabeth Avenue Loan Pool Program. This  
8 amendment requests an extension of 120 days to  
9 allow for the closeout of a statewide UEZ loan  
10 pool, loans that we've done up until October 31st,  
11 at which point we're then going to close out this  
12 account and this project and put forth a new  
13 project proposal.

14 This program proposal is also going to  
15 reallocate loan dollars to cover administrative  
16 dollars for the same time period.

17 MR. DRENNAN: Thank you. I'll take a  
18 motion.

19 MS. CUCCINELLO: So moved.

20 MR. ABELAR: Second.

21 MR. DRENNAN: Thank you. First by Ms.  
22 Cuccinello, second by Mr. Abelar. Any discussion?

23 Hearing none, all in favor?

24 (Affirmative response given.)

25 MR. DRENNAN: Opposed? Abstentions?

1 Motion is carried. Thank you.

2 MR. RODRIGUEZ: Thank you.

3 MR. DRENNAN: Gloucester City, Regina  
4 Dunphy. This is Gloucester City's request for  
5 \$75,000 for Business Recruitment/Retention and  
6 Shopper Awareness via Special Events.

7 MS. DUNPHY: Good morning, everyone.

8 We are really excited about this project  
9 because, literally, this project is going to put  
10 Gloucester City on the map. Every town here looks  
11 for different ways to get their name out there to  
12 different businesses or shoppers or whoever. And  
13 we've come up with two different ways to do that.  
14 Literally, this is a big deal.

15 One of the ways is, Gloucester City, out  
16 of the whole Delaware Valley Region we probably  
17 have the highest population of Irish decedents.  
18 And for years and years the City has hosted this  
19 big Celtic festival, and hundreds of thousands of  
20 people would come, and they got Irish bands from  
21 all over. And it kind of fell apart, because they  
22 ran out of budget money for it. And the one year  
23 they got a big band and it got rained out. And,  
24 long story short, it just kind of dwindled out.

25 This year they're resurrecting it again.

1 The Irish Society is really spear-heading this  
2 along with the UEZ. If this project gets  
3 approved, they've already got five bands lined up,  
4 one of which is right now playing all over Europe.  
5 So there's really big bands coming out and doing  
6 this. So one of the projects would be the  
7 Gloucester City Shamrock Festival.

8 The second one would be a month from now,  
9 on July 14th, we're looking to host what's called  
10 the Rock the Joint Festival. It's the 50th  
11 anniversary in Gloucester City as the birthplace  
12 of rock and roll, Bill Hailey and the Saddlemen.  
13 They were known as the Saddlemen back in the early  
14 1950s, actually played at the Twin Bar in  
15 Gloucester City.

16 This business got wind of this, and  
17 they've now redone their facade, they've changed  
18 the name. It was Jack's Bar and Grill. It's now  
19 going to be Jack's Twin Bar. We've lined up Tommy  
20 Conwell, the original Comets, Charlie Gracie and  
21 Full Blown Cherry, and they're going to be doing  
22 this outdoor concert basically to resurrect  
23 Gloucester City as the birthplace of rock and  
24 roll. And part of that will fund that concert.  
25 And then, if this goes forward, every year on this

1 date we'll be having like an outdoor concert to  
2 kind of resurrect the whole rock and roll theme.

3 And the third thing would be to pay for a  
4 tent which we would use for the various events  
5 that the UEZ is going to be doing to bring in  
6 shoppers and businesses and things like that.

7 MR. DRENNAN: Okay. Thank you.

8 Can I have a motion?

9 MR. STRIDICK: So moved.

10 MR. DRENNAN: Mr. Stridick. Second?

11 MR. ABELAR: Second.

12 MR. DRENNAN: Mr. Abelar. Discussion?

13 MR. STRIDICK: I think it's a real  
14 exciting concept. I'll be there.

15 MS. KOLLURI: Just a quick question.

16 MS. DUNPHY: Yes.

17 MS. KOLLURI: Are you thinking you could  
18 work with businesses to sort of help them or to  
19 kind of encourage them to fund it over a period  
20 of, you know --

21 MS. DUNPHY: Absolutely.

22 MS. KOLLURI: This is a good way to jump  
23 start it, but then, as you bring businesses in, I  
24 hope you're thinking about --

25 MS. DUNPHY: Actually, one of the things

1 that the Business Association is working on,  
2 they're spear-heading right now, and the City is  
3 backing them, they're looking to do another SID,  
4 and it's actually right on Broadway where this  
5 would be taking place.

6 If that comes into fruition, it will  
7 probably end up getting funded through that rather  
8 than through us. So this is kind of just to jump  
9 start the idea of it, yes.

10 MS. KOLLURI: Thank you.

11 MR. DRENNAN: Anything else?

12 Hearing none, all in favor?

13 (Affirmative response given.)

14 MR. DRENNAN: Opposed? Abstentions?

15 Motion carries. Thank you.

16 Next is Jersey City, they have several  
17 requests. Roberta Farber. First is \$1,027,225  
18 for marketing and real estate, phase four.

19 MS. FARBER: Good morning, everyone.

20 This request is for Jersey City's  
21 marketing, which we do television, we do  
22 supermarket advertising, 30 sheet posters which  
23 are billboards but not billboards. We have  
24 conventions that we do, and also all the  
25 advertising that we do in real estate generally

1 throughout the state and across the country and in  
2 Europe.

3 MR. DRENNAN: Thank you. Motion?

4 MS. CUCCINELLO: So moved.

5 MR. DRENNAN: Ms. Cuccinello. Second?

6 MR. STRIDICK: I'll second.

7 MR. DRENNAN: Mr. Stridick. Discussion?

8 MR. ABELAR: I have a question. This  
9 trip to Las Vegas, who goes? What the convention  
10 is?

11 MS. FARBER: I've gone in the past. It  
12 will be me that will go, that's the International  
13 Council of Shopping Centers and that's to attract  
14 retail businesses into our different retail  
15 sectors of Jersey City.

16 MR. ABELAR: And what are you going to do  
17 there?

18 MS. FARBER: I'm going to talk with the  
19 different vendors that are there. It's the  
20 largest retail conference in the world for this  
21 type of outreach to get retailers into the  
22 markets.

23 Jersey City, at this point, probably has  
24 about 500,000 square feet of space that's being  
25 built for retail, 250,000 of it being Liberty

1 Harbor North, which is a brand new project going  
2 on the waterfront. There's space for a 50,000  
3 square foot supermarket, as well as various  
4 different retail stores.

5 We also have various other buildings that  
6 are being done on the waterfront, half of them  
7 have retail on the first floor. So there is a  
8 need to start to attract chain stores and  
9 different types of retail into Jersey City, on the  
10 waterfront as well as in the different downtown  
11 areas of the city.

12 MR. ABELAR: For how many days are you  
13 going to be in Las Vegas?

14 MS. FARBER: Most likely four.

15 MR. ABELAR: Are you taking a UEZ booth?

16 MS. FARBER: Haven't made that  
17 determination yet.

18 MR. ABELAR: If you don't take the booth,  
19 what are you going to do there?

20 MS. FARBER: I'm going to talk to the  
21 representatives from the different various retail  
22 chains, as I have done in the past when I have  
23 gone, to bring them into Jersey City.

24 MR. DRENNAN: And you've been successful?

25 MS. FARBER: Yes, correct.

1 MR. DRENNAN: Any names?

2 MR. ABELAR: Any names?

3 MS. FARBER: Quiznos, Applebee's, some of  
4 the other retailers. These are some that we've  
5 attracted from that convention.

6 MR. ABELAR: All right.

7 MR. STRIDICK: Question. Can you explain  
8 a little bit about how you attracted the -- was  
9 there an RP that was issued with the Jones &  
10 Company, Jones & Associates Communications?

11 MS. FARBER: They have been with us for  
12 over the past year, and they would like to  
13 continue with them. They are a professional  
14 service. No, we did not go out to bid for them  
15 because they have already been --

16 MR. STRIDICK: And with regards to the  
17 holiday lighting, you lease them for \$75,000 a  
18 year. Can you explain the scope, like what do you  
19 get for \$75,000? I mean, I'm lucky I get my  
20 lights up, so --

21 MS. FARBER: For 75,000 we get them put  
22 up anywhere that's not a Special Improvement  
23 District, because Special Improvement Districts,  
24 which obviously are here today, they go up on  
25 communities along Martin Luther King Drive,

1 Monticello Avenue. They cover some of the  
2 downtown areas which are not part of the SID, that  
3 is downtown, parts of Newark Avenue that are not  
4 within the SID. You have no-man's land in between  
5 Bergen Avenue and Montgomery Street, so it really  
6 covers a gamut.

7 MR. STRIDICK: Has the UEZ ever looked  
8 into actually purchasing it or purchasing it and  
9 then contracting with the SIDs to install them?

10 MS. FARBER: Well, the SIDs --

11 MR. STRIDICK: Because they own their  
12 own --

13 MS. FARBER: The SIDs do do their own,  
14 but to have them do ours just doesn't -- it would  
15 not work.

16 MR. STRIDICK: Okay. Because the 75 just  
17 seemed like a huge number. But, again, I can't  
18 tell what the scope is.

19 MS. FARBER: Jersey City is all of 15.3  
20 square miles.

21 MR. STRIDICK: No, I understand.

22 MS. FARBER: So it covers a lot of  
23 territory. And you don't want to buy them,  
24 because then you have to worry about storage. And  
25 then they get old and decrepit, and you still own

1 them. And then what do you do with them? Because  
2 the life span of the holiday decorations is not  
3 real long.

4 MR. STRIDICK: I would agree with you on  
5 that. However, I notice that the Special  
6 Improvement Districts own theirs, so I was  
7 wondering, half the town owns them, half the town  
8 leases them. I just didn't understand that  
9 discrepancy.

10 MR. ABELAR: Just two more questions.  
11 When is the Las Vegas convention?

12 MS. FARBER: May.

13 MR. ABELAR: In May? Oh, next year? May  
14 next year?

15 MS. FARBER: Um-hum.

16 MR. ABELAR: After you go there, can you  
17 tell us how it went?

18 MS. FARBER: Absolutely. I would be  
19 pleased to.

20 MS. KOLLURI: I have one other question.  
21 This is phase four?

22 MS. FARBER: Correct.

23 MS. KOLLURI: Do you have a sense of how  
24 much funding has been spent on the marketing of  
25 real estate in general. I mean, this is \$1

1 million.

2 MS. FARBER: Over the course of the four  
3 years? It's been about -- excluding this one,  
4 about three and-a-half million.

5 MS. KOLLURI: Thank you.

6 MS. FARBER: There are salaries also in  
7 this budget for our real estate and marketing  
8 people.

9 MS. KOLLURI: Thank you.

10 MR. ABELAR: No more questions.

11 MR. DRENNAN: I just have one more  
12 questions on the proposal.

13 MS. FARBER: Sure.

14 MR. DRENNAN: Is that, you know, with the  
15 proposal that we have and with what you're doing  
16 going out and attracting jobs, the number of jobs  
17 the proposal would create if approved, the number  
18 of jobs of the residents of the zone, which is,  
19 you know, within the proposal, you know, at zero,  
20 and is it -- if we could just, you know, have some  
21 idea of your successes in the past. And that's  
22 not for now, but in the future if we can have some  
23 sense, if that's going to be creating jobs, it  
24 would be helpful to have that as part of the  
25 proposal that we know that these X businesses in

1 the past have come in and, therefore, have created  
2 X number of jobs within the zone.

3 MS. FARBER: Well, I can tell you right  
4 now, we have three major companies that are  
5 relocating from New York. We've got Securities  
6 Generale, who moved into Jersey City last year  
7 with approximately 200 employees. They're going  
8 to be moving over approximately 750 new employees  
9 within the next six months to a year. They have  
10 just leased two more floors in the building that  
11 they are in.

12 We've got Opera Solutions, which is a  
13 major financial company, which is bringing in --  
14 the people that work actually at the building will  
15 most likely be 15. However, they employ about 200  
16 people that they go out in various jobs throughout  
17 the world. So they cannot be included in their  
18 employee data sheets, because they don't work  
19 necessarily 50 percent or more of their time at  
20 the location. But that's a major financial  
21 institution. They gross a huge amount of money.  
22 They're actually bankers. Banking is -- one of  
23 their biggest suppliers is American Express.

24 We also have New York Paper and Card  
25 Company, which is a company that's about 80 years

1 old that will be moving in with 50 new employees  
2 within the next six months.

3 A lot of that has happened due to our  
4 marketing efforts and working closely with a lot  
5 of the real estate agents within Jersey City,  
6 Cushman and Wakefield, Rob DeRuggiero (ph). So  
7 they are all working closely with Dan Froerk (ph),  
8 who is our real estate person, and that is a lot  
9 of how we attract these businesses into Jersey  
10 City.

11 Also working with commerce right now,  
12 which we are commerce, but I always think of  
13 business attraction with Maryann Bubeck (ph) with  
14 a Guatemalan Chicken Company, which I know is  
15 first moving into West New York, Union City, they  
16 are also looking to open six restaurants in Jersey  
17 City, and they're going to use our customer  
18 service skills center and our hospitality training  
19 center, which are both funded by the UEZ for their  
20 employees.

21 So that's just off the top of my head. I  
22 could give you a lot more, but --

23 MR. DRENNAN: Okay. Thank you.

24 MS. FARBER: You're welcome.

25 MR. DRENNAN: Do I have a motion?

1                   MR. ABELAR: Wait a minute, that chicken  
2 company is Comparo?

3                   MS. FARBER: You know, I go by the  
4 Guatemalan Chicken Company. I think it is  
5 Comparo.

6                   MR. DRENNAN: Any other discussion? I'm  
7 sorry.

8                   Hearing none, all in favor?

9                   (Affirmative response given.)

10                  MR. DRENNAN: Opposed? Abstentions?

11                  None. Thank you. Motion carries.

12                  Second item, \$833,795 for The Junction  
13 Streetscape.

14                  MS. FARBER: The Junction is an area in  
15 the Communal Neighborhood Preservation Program  
16 which is part of a grant that we receive from the  
17 Department of Community Affairs. This is to help  
18 put all of the right pieces in for a gateway into  
19 the city with the plaza, also new roads, new  
20 lighting, bringing all of the lighting, the street  
21 lighting, up to standards, making it star, new  
22 curbing, new sidewalks, and also doing all of the  
23 infrastructure for our traffic signal system in  
24 that area.

25                  MR. DRENNAN: Thank you. Could I have a

1 motion?

2 MR. ABELAR: So moved.

3 MR. DRENNAN: Mr. Abelar. Second?

4 MR. HURD: Second.

5 MR. DRENNAN: Mr. Hurd. Discussion?

6 Hearing none, all in favor?

7 (Affirmative response given.)

8 MR. DRENNAN: Abstentions? Opposition?

9 None. Motion carries. Thank you.

10 Next item, \$673,000 for Journal Square

11 SID, phase ten.

12 MS. FARBER: Yes. Our wonderful Special  
13 Improvement District. This is for the ongoing SID  
14 in the Journal Square area of the city, which is  
15 about ready to go through a very large change. We  
16 have a new developer coming in taking over what  
17 was known as the hotel on the square. We're about  
18 to demolish the rest of the block, which is going  
19 to be a gateway for a new residential, retail and  
20 also possibly hotel as part of this particular  
21 project, also a new streetscape that we're going  
22 to be coming forward to the Authority with  
23 shortly, and for the general running of the  
24 Journal Square SID, their marketing and  
25 advertising.

1           We also have Little India in there, which  
2 is the largest Indian area in the state of New  
3 Jersey. They have two festivals that bring in  
4 about 150 to 200 thousand people a year.

5           MR. DRENNAN: Can I have a motion?

6           MR. HURD: Moved.

7           MR. DRENNAN: Moved by Mr. Hurd. Second?

8           MS. CUCCINELLO: Second.

9           MR. DRENNAN: Ms. Cuccinello.

10          Any discussion? Hearing none, all in  
11 favor?

12          (Affirmative response given.)

13          MR. DRENNAN: Opposed? Abstentions?

14          None. Motion carries. Thank you.

15          Next item is \$140,000 for the Historic  
16 Downtown SID, phase ten.

17          MS. FARBER: Ditto. Basically the same  
18 thing, as is their match with releasing funds for  
19 the SID for the marketing, their advertising, also  
20 some administrative costs in there for them this  
21 year.

22          MR. DRENNAN: Okay, thank you.

23          Can I have a motion?

24          MR. STRIDICK: So moved.

25          MR. DRENNAN: Mr. Stridick. Second?

1 MS. KOLLURI: Second.

2 MR. DRENNAN: Ms. Kolluri. Any  
3 discussion?

4 Hearing none, all in favor?

5 (Affirmative response given.)

6 MR. DRENNAN: Opposed? Abstentions?  
7 Motion carries.

8 Next item \$90,000 for Central Avenue SID,  
9 phase ten.

10 MS. FARBER: Same thing. It's the SID  
11 UEZ matching money for Special Improvement  
12 District. I will, however, be coming forward with  
13 an amendment, because I made a mistake and the  
14 resolution only said 90,000. So I do need to come  
15 back with a resolution for \$400 for their match on  
16 Central Avenue for an amendment to their budget.

17 MS. BRUCK: I'm sorry, Roberta, you're  
18 confusing me. Your resolution says 90,000, but  
19 you need another 400?

20 MS. FARBER: Correct.

21 MS. BRUCK: So this should be a motion  
22 for \$90,400, but you --

23 MS. FARBER: Will be coming back to the  
24 Authority for --

25 MS. BRUCK: For additional funds because

1 you need an additional \$400?

2 MS. FARBER: Correct.

3 MR. STRIDICK: Can we do that here?

4 MS. FARBER: No, I have to bring a  
5 resolution from the municipal council.

6 MS. BRUCK: But you want us to approve  
7 this now?

8 MS. FARBER: Yes, please, for the 90.

9 MR. DRENNAN: Okay. So the motion is for  
10 \$90,000 for the Central Avenue SID, phase ten.

11 MS. CUCCINELLO: So moved.

12 MR. DRENNAN: Ms. Cuccinello moves.  
13 Second?

14 MR. STRIDICK: Second.

15 MR. DRENNAN: Mr. Stridick. Any  
16 discussion?

17 MR. ABELAR: No.

18 MR. DRENNAN: Hearing none, all in favor?

19 (Affirmative response given.)

20 MR. DRENNAN: Opposed? Abstentions?  
21 Motion carries.

22 MS. FARBER: Thank you.

23 MR. DRENNAN: Next item, \$72,325 for  
24 McGinley Square SID, phase ten.

25 MS. FARBER: Also matching funds for the

1 SIDs utilizing money for the holiday decorations  
2 and their special events that they do throughout  
3 the year.

4 MR. DRENNAN: Thank you. Do I have a  
5 motion?

6 MR. HURD: So moved.

7 MR. DRENNAN: Mr. Hurd. Second?

8 MS. CUCCINELLO: Second.

9 MR. DRENNAN: Ms. Cuccinello. Any  
10 discussion?

11 Hearing none, all in favor?

12 (Affirmative response given.)

13 MR. DRENNAN: Opposed? Abstentions?

14 None. Motion carries. Thank you.

15 The next item \$70,000 for Main Street  
16 Monticello Avenue, phase three.

17 MS. FARBER: Monticello Avenue is our  
18 Main Street area which is also a designation by  
19 the State, and this is for their administration  
20 and for their work on Monticello for special  
21 events, getting their office up and running as  
22 they are still in the preliminary stages of really  
23 breaking out in a venture and becoming a Special  
24 Improvement District.

25 MR. DRENNAN: Can I have a motion?

1 MR. STRIDICK: So moved.

2 MR. DRENNAN: Mr. Stridick. Second?

3 MS. KOLLURI: Second.

4 MR. DRENNAN: Ms. Kolluri. Discussion?

5 Hearing none, all in favor?

6 (Affirmative response given.)

7 MR. DRENNAN: Opposed? Abstentions?

8 None. Motion carries.

9 MS. FARBER: Thank you.

10 MR. DRENNAN: Thank you very much,

11 Roberta.

12 Next is Kearny's three requests, Joseph

13 D'Arco. First item is for \$125,125 for

14 Barszcewski Street roadway construction.

15 MR. D'ARCO: Joseph D'Arco, D-'-A-R-C-O,

16 acting UEZ coordinator, Kearny.

17 MR. BOULDIN: Matt Bouldin,

18 B-O-U-L-D-I-N, Kearny Finance, UEZ finance.

19 MR. D'ARCO: Barszcewski Street project

20 is a development project by Rizzo Development

21 Corporation, which is a member, has been a member

22 of the UEZ since 2003. This is somewhat analogous

23 to the strategy we employed for the bringing of

24 Wal-Mart to Kearny in the South Kearny UEZ zone.

25 There was no roadway leading to the piece of

1 property that would have attracted a major  
2 business, and we had applied for a grant through  
3 you and the federal government to build the Bergen  
4 Avenue Extension, which was a \$3 million  
5 extension, hence followed Wal-Mart. Those  
6 negotiations were simultaneous.

7 We employed the same process here and a  
8 tract of land in the UEZ zone that was not  
9 developed. We met with the owners of the property  
10 and indicated the type of development that we  
11 would like to see in the business zone, attractive  
12 employment, generating funds needless to say.

13 And basically the concept was, if we  
14 build it, the businesses will be there. Rather  
15 than hoping that if you build it, they will come.  
16 We took that one step further as we were  
17 discussing it. We wanted to meet with the major  
18 interested parties that would be occupying hundred  
19 thousand square foot buildings, of which there  
20 will be three. One is already up. The developer  
21 has put in, if you look at the application, the  
22 lion's share of this, in the millions. A good  
23 faith effort on the town's part was the UEZ zone  
24 would be the encouraging factor. We would  
25 contribute the final amount of money to finish the

1 roadway if the businesses truly came, and the  
2 entire plan falls together, the road becomes the  
3 property of the City.

4           It's not an independent roadway or  
5 private road. Hence, the last piece, which is the  
6 City's cost on a multi-million dollar project the  
7 UEZ investment was minimal, and the negotiations  
8 were very successful. So, hence, the application  
9 is here for that additional 125,125 I believe it  
10 is in the application, and I would be glad to  
11 answer any further questions.

12           MR. DRENNAN: Okay. Can I have a motion?

13           MS. CUCCINELLO: So moved.

14           MR. ABELAR: Second.

15           MR. DRENNAN: So moved by Ms. Cuccinello.  
16 Second, Mr. Abelar. Discussion?

17           MR. STRIDICK: I had a question with  
18 regard to the developer's fee of \$15,000. Whose  
19 land is this now that would be dedicated to the  
20 town?

21           MR. D'ARCO: Well, the building that the  
22 land is developed on is his.

23           MR. STRIDICK: Right.

24           MR. D'ARCO: The roadway is dedicated to  
25 the town. Once we finish the construction of the

1 roadway, the piece that we're responsible for,  
2 which was the tail-end piece, making sure  
3 everything was in place, not that I believe  
4 anybody, but I don't. And the last piece is ours,  
5 and we'll finish the road, and then it will be  
6 deeded to the town.

7 MR. STRIDICK: And the road is on whose  
8 land now before it's deeded?

9 MR. D'ARCO: It's now been -- the  
10 contractor down here, it's been consummated, per  
11 se, and it is our property now, hence the last  
12 piece.

13 MR. DRENNAN: Any other questions?

14 Hearing none, all in favor?

15 (Affirmative response given.)

16 MR. DRENNAN: Opposed? Abstentions?

17 None. Motion carries. Thank you.

18 Second item is a contract amendment  
19 request number six for UEZA 00-06 for Jacobus  
20 Avenue Reconstruction and Drainage, phase two  
21 extension.

22 MR. D'ARCO: The complexity of this  
23 project is the infrastructure underground was  
24 needed to be completed first. That was completed  
25 by the Kearny Municipal Utility Authority, all the

1 the sewer and storm sewer work that was  
2 underground, the roadway, our piece of the project  
3 which is UEZ required an extension because we  
4 couldn't finish in a timely manner based on all of  
5 the underground requirements and the DEP and  
6 everybody else.

7 MR. DRENNAN: Do I have a motion?

8 MR. HURD: So moved.

9 MR. DRENNAN: Mr. Hurd. Second?

10 MR. STRIDICK: Second.

11 MR. DRENNAN: Mr. Stridick. Any  
12 discussion?

13 Hearing none, all in favor?

14 (Affirmative response given.)

15 MR. DRENNAN: Opposed? Abstentions?

16 None. Motion carries. Thank you.

17 Next item is contract amendment request  
18 number five for UEZA 02-08 for Bergen Avenue  
19 Infrastructure Improvement Project, extension.

20 MR. D'ARCO: The extension required for  
21 completing the project, closing it out, bills are  
22 pending, and that's why the extension is in and  
23 the project, for all intent and purposes, is  
24 completed.

25 MR. DRENNAN: Thank you. May I have

1 motion?

2 MS. CUCCINELLO: So moved.

3 MR. DRENNAN: First by Ms. Cuccinello.

4 MR. STRIDICK: Second.

5 MR. DRENNAN: Second by Mr. Stridick.

6 Any discussion?

7 MR. STRIDICK: In the body, in the  
8 narrative, you eluded to significant cost  
9 over-runs. Were they handled in a previous  
10 motion?

11 MR. D'ARCO: Yes.

12 MR. STRIDICK: Resolution?

13 MR. D'ARCO: Yes.

14 MR. STRIDICK: Okay.

15 MR. D'ARCO: There was also a match from  
16 federal government EDA. I think UEZ was one point  
17 I'm only acting, so that was prior, but 1.2 I  
18 believe was UEZ and 1.9 or six was federal  
19 government UEZA.

20 MR. STRIDICK: Thank you.

21 MR. DRENNAN: Any others?

22 Hearing none, all in favor?

23 (Affirmative response given.)

24 MR. DRENNAN: Opposed? Abstentions?

25 None. Motion carries. Thank you.

1                   Next is Lakewood, Russell Corby as per  
2 Lakewood's contract amendment request number five  
3 for UEZA 03-05 for Strand Capital Improvement and  
4 Renovations, year four extension.

5                   MR. CORBY: Thank you, Mr. Chairman. I  
6 have before you a contract amendment to extend the  
7 timeframe for this project. The Strand Theater is  
8 a national tourist site. The Lakewood Development  
9 Corporation has been intimately involved since  
10 1999 with putting air conditioning in the  
11 building, getting grants from the Historic Trust  
12 and general upkeep and repairs to the building  
13 itself. We have the obligation, if you will,  
14 under both federal regulations and state  
15 regulations with respect to the historic nature of  
16 the building.

17                   We are, this year, going to  
18 essentially -- we would like to extend this to the  
19 end of the year so that we may now come back again  
20 to the Authority and set a capital plan for the  
21 next three years. Again, we've got a number of  
22 accomplishments there. This we would just like to  
23 close out, if you will. I think we just completed  
24 another project with respect to lighting and  
25 rigging in the theater itself. And as soon as

1 that's complete, we're going to close out this  
2 project and come back before the Authority with a  
3 project, I might add, which will include the  
4 second generation funds that were generated by the  
5 building itself. We do have ten apartments there.  
6 And it's really time for us to come back and put  
7 all of that in order for the next three-year  
8 period.

9 MR. DRENNAN: Thank you. May I have a  
10 motion?

11 MR. ABELAR: So moved.

12 MR. HURD: Second.

13 MR. DRENNAN: Mr. Abelar. Second by Mr.  
14 Hurd. Any discussion?

15 Hearing none, all in favor?

16 (Affirmative response given.)

17 MR. DRENNAN: Opposed? Abstentions?

18 None. Motion carries. Thank you very  
19 much.

20 MR. CORBY: Thank you, Mr. Chairman.

21 MR. DRENNAN: Next is Millville.

22 Millville has two requests from Mr. Don Ayres.

23 First is for \$3,710,364 for infrastructure

24 improvement, Millville Airport and New Jersey

25 Motorsports Park.

1           MR. AYRES: Thank you very much. This  
2 first project is a project, a component, the key  
3 component, because it's the infrastructure of a  
4 project that we've been working on for about four  
5 years now and are about to see groundbreaking and  
6 hopefully great things happen.

7           This would be to extend the current  
8 airport industrial park out another 150 acres with  
9 all the infrastructure included and to continue  
10 the extension of water and sewer mains to the site  
11 of -- the 700-acre site of New Jersey Motorsports  
12 Park, which would be an over \$100 million, I  
13 believe now over \$200 million project, that will  
14 be a motorsports resort with automotive industrial  
15 park, research and development space, as well as a  
16 tourism and hospitality magnet with about 800  
17 hotel rooms in total at full build-out. It would  
18 create about 1500 new jobs and would provide over  
19 \$2 million a year in new tax revenues to the city  
20 of Millville. And we feel it will attract  
21 additional development. In fact, we've been  
22 approached by other hotel developers now that it  
23 is definitely moving forward, and they want to  
24 build hotels in other parts of the city as well.

25           So we're anticipating the industrial park

1 also that we would create at least 500 new jobs  
2 and about a million and-a-half square feet of new  
3 construction there. So, in total, we're hoping  
4 that this will create about 2000 jobs and bring up  
5 to \$300 million or more in new development and a  
6 real centerpiece to the city in creating more  
7 wealth in the community. Thank you.

8 MR. DRENNAN: Thank you. Can I have a  
9 motion?

10 MR. HURD: So moved.

11 MR. STRIDICK: Second.

12 MR. DRENNAN: First by Mr. Hurd, second  
13 by Mr. Stridick. Discussion?

14 MR. STRIDICK: You mentioned full  
15 build-out. When is that expected? What's the  
16 timeframe?

17 MR. AYRES: Well, you know, market  
18 conditions will drive some of it, but the first  
19 phase, which is about \$50 million, we're getting  
20 ready to kick off now. So it's really critical we  
21 get this infrastructure going so we can meet their  
22 timeframe.

23 We expect opening the first phase, which  
24 is all the racing venues and ancillary facilities  
25 are to be next April or May. And then, actually,

1 they are talking about coming in to the planning  
2 board for site plan approval of phase two this  
3 summer.

4 So things are accelerating. A lot of  
5 private interest is there from others to build  
6 hotels and restaurants and the like, because we're  
7 ready to break ground on the thing.

8 MR. STRIDICK: And how many jobs would be  
9 associated with phase one?

10 MR. AYRES: Phase one directly at the  
11 motorsports would be about 200. But overall, once  
12 we get the hotels and what they call raceplex,  
13 which is the automotive industrial space and R&D,  
14 because the track is also a laboratory and a  
15 testing facility. So national tire guys and other  
16 people are talking to us about locating there.  
17 And that's what really excites me, because those  
18 are the kind of jobs I'm looking for.

19 So we expect that there will be 500 jobs  
20 pretty quickly, and moving toward that 1500  
21 figure.

22 MR. STRIDICK: Thank you.

23 MS. KOLLURI: Is there any private money  
24 in the project right now?

25 MR. AYRES: Oh, yes. I mean, there are

1 millions of dollars out there, and the private  
2 sector will be providing -- Merrill Lynch is  
3 financing \$39 million of the project.

4 MS. KOLLURI: They've already made a  
5 commitment?

6 MR. AYRES: Yes.

7 MS. KOLLURI: And the Economic  
8 Development Administration grant has been approved  
9 by the Governor?

10 MR. AYRES: Yes, the total infrastructure  
11 project is 5,210,364 with a million and-a-half  
12 from Federal EDA.

13 MS. KOLLURI: Thank you.

14 MR. DRENNAN: Any further questions?

15 Hearing none, all in favor?

16 (Affirmative response given.)

17 MR. DRENNAN: Opposed? Abstentions?

18 None. Thank you.

19 MR. AYRES: Thank you.

20 MR. DRENNAN: Second item in Millville is  
21 for \$259,585 for Millville Town Center  
22 Improvements Project Three.

23 MR. AYRES: Yes, this is the annual debt  
24 service payment on the \$2.7 million bond  
25 anticipation notes that were used to pay for

1 infrastructure to attract a shopping center  
2 anchored by Lowes and Acme. And that shopping  
3 center is in place now and the final pad site,  
4 which is a Chili's restaurant, is about to go  
5 under construction. They've received planning  
6 board approval.

7           So there is about 250,000 square feet of  
8 development that's there approaching 400 jobs. We  
9 also sized the infrastructure so that the adjacent  
10 60-acre site would be attractive to a developer.  
11 And I'm happy to say that two weeks ago we had the  
12 grand opening on Union Lake Crossing Shopping  
13 Center on that site, which is 520,000 square feet  
14 of the \$90 million project, and they will exceed a  
15 thousand jobs at that site.

16           So, overall we're going to get close to  
17 1500 jobs and about \$120 million of new  
18 development out of that. And the sales tax, the  
19 UEZ zone assistance funds thrown off by those two  
20 shopping centers far exceed the UEZ investment  
21 that's being made on the annual debt service. So  
22 we think it's a great cost benefit there.

23           And we are also opening in our central  
24 neighborhoods a job training center along with the  
25 One Stock, working with Dante Riete (ph) of

1 Cumberland County, so that we can train  
2 neighborhood residents for the jobs here. Some of  
3 them are within walking distance, and they're also  
4 on the New Jersey Transit bus route, and that  
5 center will also do hospitality training, and we  
6 have a grant application in for a bus route to the  
7 airport so that those center city residents get  
8 the benefit of these new jobs at the airport also.

9 MR. DRENNAN: Thank you. Can I have a  
10 motion?

11 MS. CUCCINELLO: So moved.

12 MR. DRENNAN: Second?

13 MR. HURD: Second.

14 MR. DRENNAN: First by Ms. Cuccinello,  
15 second by Ms. Hurd -- Mr. Hurd, I'm sorry.

16 MR. HURD: I was wondering.

17 MR. DRENNAN: Any discussion?

18 Hearing none, all in favor?

19 (Affirmative response given.)

20 MR. DRENNAN: Opposed? Abstentions?

21 None. Motion carries. Thank you very  
22 much, Don.

23 Next is Mount Holly, Kevin -- I'm not  
24 going to get your last name Mizikar for \$152,000  
25 for Commercial Infrastructure Revitalization Grant

1 Program, year one.

2 MR. MIZIKAR: Thank you. This project  
3 requests \$152,000 in zone assistance fund. Its  
4 purpose is to assist businesses and developers in  
5 improving the commercial business stock that we  
6 have in historic Mount Holly. As I'm sure you're  
7 all familiar, Mount Holly is a town that's  
8 primarily built out. We have to work with what we  
9 have, and we have buildings in our downtown area  
10 that are continuously vacant. They're not  
11 rentable. And the intent of this program is to  
12 incentify (sic) mainly owner-occupied buildings,  
13 business occupied buildings to improve what they  
14 have and help us eliminate the vacancy problem  
15 that we have.

16 These are matching grant programs. We  
17 currently provide matching grants for the exterior  
18 of the building but, you know, you can decorate  
19 whatever you want to decorate the outside. If the  
20 space isn't good enough on the inside, you're  
21 still not going to have the businesses come to  
22 town that we desire. We have a couple targeted  
23 buildings that we looked in centerized (sic)  
24 developers to come and look at using these  
25 programs and other programs that we have in place,

1 that the funding will be for the redevelopment of  
2 the interior space, and there's also some funds  
3 set aside in here to provide rental assistance.  
4 Whenever a new business comes into town and seeks  
5 to use this fund, we would help them offset some  
6 of their rental costs while they're making these  
7 worthwhile improvements to their properties.

8 MR. DRENNAN: Okay. Thank you. May I  
9 have motion?

10 MR. STRIDICK: Motion.

11 MR. DRENNAN: First by Mr. Stridick.  
12 Second?

13 MS. CUCCINELLO: Second.

14 MR. DRENNAN: Ms. Cuccinello.

15 Any discussion?

16 MR. STRIDICK: Yeah, you eluded in the  
17 body of the narrative that you would be interested  
18 in trying to get Historical Trust funding for some  
19 of it. You may just want to look at the  
20 requirements on that because that's not -- you're  
21 not able to utilize those funds for privately  
22 owned buildings.

23 MR. MIZIKAR: Right. There has been in  
24 the past where we had to step up to the plate to  
25 purchase that and we look to leverage the funding

1 if we could in any way.

2 MR. STRIDICK: That's it.

3 MR. DRENNAN: Anyone else?

4 Hearing none, all in favor?

5 (Affirmative response given.)

6 MR. DRENNAN: Opposed? Abstentions?

7 Motion carries. Thank you.

8 The next is \$150,000 for Advertising and  
9 Marketing Grant Program, year two.

10 MR. MIZIKAR: The purpose of this  
11 Matching Grant Program that we have in place  
12 currently is to encourage businesses to market and  
13 advertise their product, thereby increasing the  
14 knowledge by the general public and surrounding  
15 areas of Mount Holly as a whole and encourage the  
16 businesses to step up to the plate, advertise and  
17 market their services and bring more people in to  
18 town.

19 We also run cooperative advertising  
20 programs wherein we get a group of businesses  
21 together to agree to advertise in a particular  
22 medium, and we leverage the buying power of the  
23 businesses collectively to reduce the rates that  
24 they're going to pay over a certain period of  
25 time, which has been very successful for us in the

1 first year project, and we look to continue that  
2 under this year.

3 So we're requesting the \$150,000 to  
4 continue our Matching Grant Program for  
5 advertising and marketing purposes.

6 MR. DRENNAN: All right. Thank you.

7 May I have motion?

8 MR. ABELAR: So moved.

9 MR. DRENNAN: Mr. Abelar. Second?

10 MR. HURD: Second.

11 MR. DRENNAN: Mr. Hurd. Any discussion?

12 Hearing none, all in favor?

13 (Affirmative response given.)

14 MR. DRENNAN: Opposed? Abstentions?

15 None. Motion carries. Thank you.

16 Next item \$94,395 for Zone Marketing and  
17 Recruitment Program, year one.

18 MR. MIZIKAR: The purpose of this project  
19 is for the Mount Holly UEZ program to monitor the  
20 benefits of operating businesses within the town  
21 and promote the number of programs that we offer  
22 to businesses that we use to recruit new  
23 businesses in the town by targeting specific  
24 retailers and types of businesses that we need in  
25 the community.

1           That need is determined by both community  
2 surveys, working with Main Street Mount Holly, and  
3 working with the Mount Holly Business and  
4 Professional Association, who are strongly  
5 represented, of course, by the businesses that are  
6 in our community.

7           We're also seeking funding to redevelop  
8 our UEZ website, which is currently a disgrace, to  
9 be honest with you, and to make it interactive  
10 with both businesses that are currently in the  
11 community and the things that we do with our  
12 programs in place, and also attract other  
13 businesses to the community that we aren't  
14 otherwise targeting at this time.

15           MR. DRENNAN: Thank you. May I have a  
16 motion?

17           MR. STRIDICK: So moved.

18           MR. DRENNAN: Mr. Stridick. Second?

19           MS. KOLLURI: Second.

20           MR. DRENNAN: Ms. Kolluri. Any  
21 discussion?

22           MR. STRIDICK: Yeah, I just want to get  
23 the differences between this application and the  
24 previous one, where this one is actually a  
25 recruitment tool for new businesses, and this one

1 is the kind of outreach tool?

2 MR. MIZIKAR: Yes. The previous  
3 application for the marketing and advertising.

4 MR. STRIDICK: The 150.

5 MR. MIZIKAR: We provide funding to  
6 businesses based on their marketing and  
7 advertising plan. So that's, you know, ABC  
8 Company advertising ABC Company with our tag line  
9 on it, which provides matching assistance. This  
10 project seeks funding for Mount Holly UEZ program,  
11 my office, my staff, things like that, to go out  
12 and market ourselves to bring new businesses in  
13 the town, to recruit new businesses.

14 MR. STRIDICK: Thank you.

15 MR. DRENNAN: Any discussion?

16 Hearing none, all in favor?

17 (Affirmative response given.)

18 MR. DRENNAN: Opposed? Abstentions?

19 None. Motion carries. Thank you.

20 Next is \$80,527 for Downtown Walking and  
21 Bicycle Patrols, year ten.

22 MR. MIZIKAR: Today I have with me  
23 Sergeant Bill Seidz from the Mount Holly Police  
24 Department who oversees the Downtown Walking  
25 Bicycle Patrol Program. This project seeks

1 funding for the salaries of six special, Class II  
2 law enforcement officers. These officers' sole  
3 purpose is to, under normal conditions, patrol the  
4 UEZ area with the concentrated presence in our  
5 central business district. This was one of our --  
6 this is year ten. We're a 13-year-old program, so  
7 this has been an integral part of bringing the  
8 businesses into the town that we currently have.

9 Our crime rate continues to decline.  
10 We're down in violent crime, down 3.8 percent from  
11 the previous year and down 33 percent in the  
12 non-violent crime over the same period.

13 The only real marked change from last  
14 year's program is that we're increasing the  
15 salaries of these officers to help retain them.  
16 We have a lot of turnover and it requires a lot of  
17 amendment and it's a lot of money for the police  
18 department to go through recruiting these  
19 officers. So we're bringing our salaries up more  
20 consistent with surrounding communities.

21 One of the major improvements last year  
22 under the direction of Sergeant Seidz, the  
23 officers have increased their level of interaction  
24 with businesses and they keep a detailed log book  
25 of every time they walk through a business door

1 and any requests that the businesses may have. So  
2 we really appreciate that and the business owners  
3 have subsequently reached back out to my office  
4 and, you know, thanked us for that, and even asked  
5 if we would increase the number of officers but  
6 just their presence is greater in the community.

7 MR. DRENNAN: Thank you. May I have a  
8 motion?

9 MS. KOLLURI: So moved.

10 MR. DRENNAN: First by Ms. Kolluri.  
11 Second?

12 MR. HURD: Second.

13 MR. DRENNAN: Mr. Hurd. Any discussion?

14 MR. STRIDICK: The stats that you quoted,  
15 are they for the zone or are they for the Township  
16 overall?

17 MR. MIZIKAR: That's Township wide.

18 SGT. SEIDZ: Yes, Township wide.

19 MR. STRIDICK: Anecdotally, what have you  
20 seen in the business and UEZ zone.

21 SGT. SEIDZ: Over the last ten years,  
22 dramatic decrease in crime. I've been on the  
23 department 15 years now. When I came on, downtown  
24 Mount Holly, was pretty much out of control. One  
25 of the -- my opinion, one of the best tools was to

1 put walking foot patrols downtown. When we're --  
2 I guess we average three to four officers in our  
3 whole Township at any given time, patrol officers.  
4 They're busy running from here to there, running  
5 calls. You know, historically you'd have calls  
6 backed up. And when you dedication one officer to  
7 that downtown patrol, or bicycle patrol, and he's  
8 to stay in that zone and not answer calls  
9 throughout the Township, you know, people knew  
10 that when they came downtown that the officers,  
11 they hear sirens going here, there, running to the  
12 projects, different areas, they know that, "hey,  
13 downtown, you know, there's no officer here."

14 Now that we have somebody specific in  
15 that area, it really does deter crime. And I've  
16 seen a dramatic decrease in crime. So, you know,  
17 at each year obviously we're going to see less  
18 dramatic as long as we can maintain that, the  
19 numbers won't be as staggering, definitely a good  
20 program.

21 MR. STRIDICK: And I guess over the last  
22 ten years you've really seen a lot more cleaner  
23 and safer programs, too. Your lighting alone,  
24 your illumination of the downtown has probably  
25 doubled.

1           SGT. SEITZ: Absolutely, yes.

2           MR. STRIDICK: Thanks.

3           MR. DRENNAN: Any other discussion?

4           Hearing none, all in favor?

5           (Affirmative response given.)

6           MR. DRENNAN: Opposed? Abstentions?

7           None. Motion passes. Thank you.

8           Newark's request for \$320,000 for

9           Marketing and Communication Tools Two. Joel  
10          Freiser.

11           MR. ZABALA: Mr. Freiser is not here. My  
12          name is Rafael Zabala, R-A-F-A-E-L, Z-A-B-A-L-A,  
13          Assistant Director, Newark Urban Enterprise Zone.

14           Good morning, Commissioners. How are  
15          you? The purpose of our visit today is, as you  
16          clearly mentioned, to request Enterprise Zone  
17          Funds in the amount of \$320,000 to finance our  
18          Marketing and Communication Tools Program for year  
19          two to pay for, essentially, Urban Enterprise Zone  
20          marketing materials and marketing initiative.

21           In this particular case, although the  
22          urban enterprise portion is \$420,000, we are  
23          partnering with the city to provide for additional  
24          \$110,000 of private dollars for a specific  
25          marketing initiative geared towards marketing real

1 estate in the central business district area, all  
2 of which, as you know, is located within the Urban  
3 Enterprise Zone.

4 This partnership with the PSE&G, the Real  
5 Estate Board and the Radio Business Partnership is  
6 going to generate the kind of glossy, book-like  
7 real estate marketing material that the  
8 administration is in the process of effectuating  
9 in order to be able to disseminate that  
10 information, not only within the New York, New  
11 Jersey, metropolitan region, but also nationwide  
12 to prospective business coming into the City of  
13 Newark or wanting to come to the City of Newark to  
14 establish themselves.

15 It also takes advantage of the fact that,  
16 you know, there is a tremendous real estate  
17 redevelopment going on within the central business  
18 district. Most of our marketing material, of  
19 course, is pretty much updated on an almost daily  
20 basis.

21 So, this particular marketing initiative  
22 will allow us to update our material and, in the  
23 case of the Urban Enterprise Zone, to have the  
24 necessary material to continue the marketing  
25 process we have initiated now for several years

1 going.

2 MR. DRENNAN: Thank you. May I have a  
3 motion?

4 MR. HURD: So moved.

5 MR. DRENNAN: Mr. Hurd. Second?

6 MS. CUCCINELLO: Second.

7 MR. DRENNAN: Ms. Cuccinello. Any  
8 discussion? Mr. Stridick, please.

9 MR. STRIDICK: With regards to the UEZ  
10 newsletters, you have 4500 copies, but how many  
11 times a year do you do 4500, or is it just once?

12 MR. ZABALA: No, this is done three  
13 times -- going four times a year this year.

14 MR. STRIDICK: So that's four times 4500  
15 copies?

16 MR. ZABALA: Exactly.

17 MR. DRENNAN: Additional discussion?

18 Hearing none, all in favor?

19 (Affirmative response given.)

20 MR. DRENNAN: Opposed? Abstentions?

21 Done. Motion carried. Thank you.

22 MR. ZABALA: Thank you.

23 MR. DRENNAN: Next is, again, we're over  
24 the one hour mark, we still have several projects  
25 left. Keeping the presentations short would be

1 helpful.

2 Next is Orange's request for \$148,620 for  
3 Integrated Marketing Plan, phase four. Marty  
4 Mayes.

5 MR. MAYES: That's right.

6 MR. DRENNAN: Okay. Thank you.

7 MR. MAYES: Marty Mayes. This is our  
8 request for Integrated Marketing, year four, for  
9 our marketing campaign. And essentially what it's  
10 going to do is allow us to upgrade our quarter  
11 marketing materials, as well as put on the end of  
12 the summer concert, which we've done for the past  
13 three years.

14 MR. DRENNAN: Okay. Thank you. Can I  
15 have a motion?

16 MR. ABELAR: So moved.

17 MR. DRENNAN: Mr. Abelar. Second?

18 MR. HURD: Second.

19 MR. DRENNAN: Mr. Hurd. Any discussion?

20 Okay. Hearing none, all in favor?

21 (Affirmative response given.)

22 MR. DRENNAN: Opposed? Abstentions?

23 None. Motion carries. Thank you.

24 MR. MAYES: Thank you.

25 MR. DRENNAN: Next is Passaic's request

1 for \$531,758 for Security Patrol, phase five.

2 MS. STAM: Good morning.

3 MR. DRENNAN: Good morning. Your name?

4 MS. STAM: Soraya Stam. I have with me  
5 today Deputy Chief Diaz, who's in charge of the  
6 Security Patrol for Passaic. We are requesting  
7 \$531,758 to continue with the Security Patrol  
8 consisting of eight officers, bike patrol. They  
9 use the area and they work seven days a week from  
10 about 12 to 8 o'clock at night.

11 MR. DRENNAN: Okay. Thank you. Can I  
12 have a motion?

13 MS. CUCCINELLO: So moved.

14 MR. DRENNAN: Ms. Cuccinello. A second?

15 MR. STRIDICK: Second.

16 MR. DRENNAN: Mr. Stridick. Discussion?

17 Hearing none, all in favor?

18 (Affirmative response given.)

19 MR. DRENNAN: Opposed? Abstentions?

20 None. Motion carries. Thank you.

21 Pleasantville. Mr. Tees, Roger Tees.

22 First project, \$766,338 for the City Center

23 Redevelopment Plan, phase two.

24 MR. TEES: Thank you, Mr. Chairman. Good  
25 morning. This is the implementation of our City

1 Center Redevelopment Plan which was created  
2 through a UEZ project. This provides the funding  
3 for the professional services that would be  
4 required to implement this plan. As the narrative  
5 explains, a number of the services legal planning,  
6 the relocation assistance should be transferable  
7 to any developer or redeveloper that's designated,  
8 which will happen by the end of this calendar  
9 year. But we still have to put in place the funds  
10 for these professional services so we can execute  
11 contracts with those service providers and then  
12 through the redevelopment agreement negotiate a  
13 transfer of financial responsibility to the  
14 redevelopment community.

15 MR. DRENNAN: Okay. Thank you. Can I  
16 have a motion?

17 MR. HURD: So moved.

18 MR. DRENNAN: Mr. Hurd. Second?

19 MR. STRIDICK: Second.

20 MR. DRENNAN: Mr. Stridick. Discussion?

21 MR. ABELAR: What do you mean  
22 transferable?

23 MR. TEES: Normally, in a redevelopment  
24 agreement, you would have the developer pick up  
25 some of the costs that the City would incur,

1 usually legal costs, the planner, the city  
2 planner/engineer, and in this case the relocation  
3 of professionals, that they would then pay through  
4 an escrow account for those costs, and the City is  
5 relieved of that financial obligation. So we've  
6 done that a couple of times already in  
7 Pleasantville where the developer pays through an  
8 escrow account for these services.

9 MR. ABELAR: And these funds will be --  
10 if they're available to paid, what would be the  
11 purpose?

12 MR. TEES: At the conclusion of this  
13 project, the balance of what was not spent would  
14 roll back into the Zone Assistance Fund. Goes  
15 right back in. It never actually came out, but it  
16 would go back?

17 MS. KOLLURI: You mean the full amount  
18 because you're saying that --

19 MR. TEES: No, there won't be  
20 reimbursement for costs prior to the redevelopment  
21 agreement, but when the redeveloper takes over the  
22 responsibility.

23 MS. KOLLURI: Right.

24 MR. TEES: What we don't spend on this  
25 project would just roll back into the Zone

1 Assistance Fund.

2 MS. KOLLURI: Got it.

3 MR. DRENNAN: One question on the  
4 application and sensitivity of it, just it's a  
5 voluntary sale? In other words, there was never a  
6 threat of eminent domain?

7 MR. TEES: Correct. Even though we've  
8 used the Redevelopment Law to put this into  
9 effect, the City's official opinion is, eminent  
10 domain is not an instrument to be used in this.  
11 It will be voluntary acquisitions.

12 MR. DRENNAN: Thank you. Any other  
13 discussions?

14 Hearing none, all in favor?

15 (Affirmative response given.)

16 MR. DRENNAN: Opposed? Abstentions?

17 None. Thank you.

18 Next item is \$405,130 for Public Safety  
19 Fire Personnel, year one.

20 MR. TEES: Thank you, Mr. Chairman. This  
21 project would allow us to fund the six fire  
22 fighter recruits to begin service to the  
23 Pleasantville Fire Department. We are a full  
24 service community, in which we have paid fire,  
25 first aid and police. With the growth of the city

1 center and the industrial areas of our city, we  
2 now see an additional need for the public safety  
3 through the prior fire and emergency medical  
4 services, and so this project would fund  
5 80 percent of those costs to hire these recruits,  
6 get them to the academy and then put them into  
7 service in calendar year 2008.

8 MR. DRENNAN: Thank you. Can I have a  
9 motion?

10 MS. CUCCINELLO: So moved.

11 MR. DRENNAN: Ms. Cuccinello. Second?

12 MR. ABELAR: Second.

13 MR. DRENNAN: Mr. Abelar. Any  
14 discussion?

15 Hearing none --

16 MR. HURD: My only question is, and it's  
17 constantly been repeated, the timeframe of the  
18 fire fighter recruits that will serve in the UEZ  
19 zone, will it be city wide?

20 MR. TEES: Well, they are exclusive to  
21 the zone. They will be stationed in the UEZ  
22 during that time that we provide funding for them.

23 MR. HURD: I know it's repetitive --

24 MR. TEES: That's fine.

25 MR. STRIDICK: How many fire fighters

1 does Pleasantville have?

2 MR. TEES: On the charts we have 52, an  
3 increase of two from last year, and -- so 52.

4 MR. STRIDICK: Roughly 12 percent of your  
5 force you're adding with the six.

6 MR. TEES: With the additional six,  
7 around that.

8 MR. ABELAR: And the town is chipping in,  
9 too?

10 MR. TEES: Well, under the requirements  
11 of the project, the city has to put up 20 percent  
12 of it, yes.

13 MR. DRENNAN: Any additional discussion?

14 Hearing none, all in favor?

15 (Affirmative response given.)

16 MR. DRENNAN: Opposed? Abstentions?

17 None. Motion carries. Thank you.

18 Next item is \$295,299 for acquisition of  
19 142 East Bayview Avenue.

20 MR. TEES: Mr. Chairman, this property  
21 sits at the edge of the Lake Stay Water  
22 Redevelopment Area of the Urban Enterprise Zone,  
23 and the property is a residential property that is  
24 now required for us to extend Franklin Boulevard  
25 and to install a County sewer line. We have an

1 agreement with the Atlantic County Utilities  
2 Authority for that easement. We have a voluntary  
3 sale, agreement of sale with the homeowner to sub  
4 the property to the city to allow us to use it for  
5 this purpose, and so these funds are used to  
6 effectuate that sale and to provide for the  
7 acquisition of the property and the demolition of  
8 the property to move forward with the utility and  
9 services.

10 MR. DRENNAN: Thank you. Motion?

11 MR. HURD: So moved.

12 MR. DRENNAN: Second?

13 MS. CUCCINELLO: Second.

14 MR. DRENNAN: Ms. Cuccinello. Any  
15 discussion?

16 Hearing none, all in favor?

17 (Affirmative response given.)

18 MR. DRENNAN: Opposed? Abstentions?

19 None. Motion carries.

20 Next is a contract amendment request  
21 number 11 for UEZA 97-61 for Revolving Loan  
22 Program for \$1,052,000, increase and extension,  
23 increasing the project from \$9,049,615 to  
24 \$10,101,615.

25 MR. TEES: Thank you, Mr. Chairman.

1           This, again, is a continuation of a  
2 project we began in 1997, one of the more  
3 successful projects in the UEZ in that we have  
4 done a significant number of loans, I believe  
5 there's 74 to date, to encourage the economic  
6 development or redevelopment in our city. This is  
7 our annual reauthorization, as you will, for  
8 additional loan funds in the pool and to provide  
9 for those legal and project management services  
10 that are required over the course of the next  
11 fiscal year.

12           MR. DRENNAN: Motion?

13           MR. STRIDICK: So moved.

14           MR. DRENNAN: Mr. Stridick. Second?

15           MR. HURD: Second.

16           MR. DRENNAN: Mr. Hurd. Any discussion?

17           Hearing none, I all in favor?

18           (Affirmative response given.)

19           MR. DRENNAN: Opposed? Abstentions?

20           Okay. Motion carries. Thank you.

21           MR. TEES: Thank you very much.

22           MR. DRENNAN: Next, Union City's request  
23 for \$336,960 for renewal of the Litter Clean Up  
24 Project, year ten.

25           MR. HURD: Mr. Chairman, may I be excused

1 for one minute?

2 MR. DRENNAN: Certainly.

3 (At which time, Mr. Hurd left the room.)

4 MR. DRENNAN: Amanda Avila.

5 MS. AVILA: Thank you. Good morning.

6 This is the renewal of the Litter  
7 Clean-Up Project, and since you asked for a brief  
8 presentation, Union City is 1.4 square miles. We  
9 have an official population of 67,688 inhabitants,  
10 and an unofficial population of over 80,000  
11 people. Keeping our Union City District clean is  
12 a must, and it has been a key instrument in our  
13 success in the commercial district, which has seen  
14 new businesses coming in and total refurbish of  
15 the whole area. It is very important, and we ask  
16 that you agree with us.

17 MR. DRENNAN: Thank you. Motion?

18 MS. CUCCINELLO: So moved.

19 MR. STRIDICK: Second.

20 MR. DRENNAN: First by Ms. Cuccinello,  
21 second by Mr. Stridick. Any discussion?

22 MS. BRUCK: Just note for the record that  
23 Mr. Hurd has left the room, please.

24 MR. DRENNAN: Any discussion?

25 Hearing none, all in favor?

1 (Affirmative response given.)

2 MR. DRENNAN: Opposed? Abstentions?

3 None.

4 MS. AVILA: Thank you.

5 MR. DRENNAN: Motion carries. Thank you.

6 Next is Vineland's three requests, Jim  
7 Lelli. First we have \$1,204,282 for the  
8 Continuation of Public Safety Services in the UEZ,  
9 fiscal year '08.

10 MR. LELLI: Good morning. The first  
11 request is \$1,204,282 for Continuation of Public  
12 Safety Service to the UEZ. The three large areas  
13 of UEZ areas are the downtown, the Cumberland Mall  
14 and the Vineland industrial parks, all of which  
15 are high traffic areas, and this is an essential  
16 service, since the downtown is now going through  
17 its redevelopment plan and has to even further  
18 certify or show that the safety downtown is  
19 important to the shoppers.

20 MR. DRENNAN: Thank you. Motion?

21 MS. CUCCINELLO: So moved.

22 MR. DRENNAN: Moved by Ms. Cuccinello.  
23 Second?

24 MR. STRIDICK: Second.

25 MR. DRENNAN: Mr. Stridick. Discussion?

1           MR. STRIDICK: Yeah. On your table on  
2 page nine, I wasn't able to make any sense out of  
3 the numbers, and I just think that it's kind of  
4 mixed up somehow, but I was wondering if you could  
5 explain that.

6           MR. LELLI: Page nine?

7           MR. STRIDICK: Which is the statistical  
8 information in the zone with regards to the -- the  
9 unemployment rate, we have a dollar figure in  
10 there.

11          MR. LELLI: You know, I picked that up  
12 before and I have to correct that. The  
13 unemployment rate is -- is it this one?

14          MR. STRIDICK: I mean, it doesn't effect  
15 my thinking on this, I'm just curious.

16          MR. LELLI: I understand that. The  
17 unemployment rate -- which line are you talking  
18 about?

19          MR. STRIDICK: Well, the municipal rate  
20 of \$20 million.

21          MR. LELLI: That should have been 7.3.  
22 That was a typographical error. I'm sorry.

23          MR. STRIDICK: And then everything moves  
24 up, in other words --

25          MR. LELLI: Yes.

1 MR. STRIDICK: Because then you have --

2 MR. LELLI: Yes, that's correct,  
3 everything moves up.

4 MR. STRIDICK: Okay, great.

5 MR. LELLI: Glitch in the software. I  
6 also have Captain Paul Ledizia from the police  
7 department to answer any technical questions. I'm  
8 mainly a loan officer and present the economic  
9 development loans, so I need some help when it  
10 comes to this stuff.

11 MR. DRENNAN: Thank you. Mr. Hurd has  
12 rejoined us. Thank you.

13 Any further discussion?

14 Hearing none, all in favor?

15 (Affirmative response given.)

16 MR. DRENNAN: Opposed? Abstentions?

17 None. Motion carries.

18 MR. HURD: I abstain.

19 MR. DRENNAN: Sorry, one abstention, Mr.  
20 Hurd. Thank you.

21 Next \$308,218 for Vineland Police  
22 Department Street Crime Unit Expansion, fiscal  
23 year '08, year three.

24 MR. LELLI: Yes. This is the  
25 continuation of an existing program, and this is

1 Captain Ledizia's area of expertise. If you have  
2 any questions for the Captain, he'd be able to  
3 answer them for you. I think we corrected it  
4 right on page seven on this one as far as the  
5 unemployment rate is. Right?

6 MR. DRENNAN: Can I have a motion?

7 MS. CUCCINELLO: So moved.

8 MR. DRENNAN: Ms. Cuccinello. Second?

9 MR. ABELAR: Second.

10 MR. DRENNAN: Mr. Abelar. Discussion?

11 MR. ABELAR: What is the difference  
12 between these two projects? You have the prior  
13 was 1 million, and then we have an addition for  
14 this Street Crime Unit expansion. It seems to me  
15 the same thing, no? What is the difference?

16 CPT. LEDIZIA: The Street Crime Unit is a  
17 unit that's more proactive. They're actually  
18 dressed down and have the ability to do  
19 surveillance and stay in the area where we have  
20 the most problems. In other words, normally  
21 patrols get dispatched out of that area to go to  
22 other calls. The Street Crime Unit is able to  
23 stay and concentrate in that area and make a lot  
24 of arrests regarding street level drug activity.

25 MR. ABELAR: I see. Now, this Street

1 Crime Unit, this is necessary? It's indispensable  
2 for the Urban Enterprise Zone per se?

3 CPT. LEDIZIA: In my opinion, it's very  
4 effective. If you look across the state, across  
5 the country, many departments may call them  
6 something else, but they are actually street crime  
7 units. And they are really sent out into the  
8 zones to target quality of life issues, people  
9 that make people not go to those zones, whether it  
10 be loud music, City Ordinance violations, and  
11 serious crimes like robberies. So it's really a  
12 saturation of patrol function in that particular  
13 zone. That's what those units are utilized for.

14 MR. ABELAR: Because it seems to me that  
15 it would be more effective if uniformed police  
16 were on the beat rather than plain-clothes  
17 detectives.

18 CPT. LEDIZIA: It would seem like that,  
19 but it's actually the opposite. These officers  
20 can blend in, and a lot of times they will  
21 identify stuff that uniformed officers don't have  
22 the ability to see from a patrol vehicle. So, in  
23 my mind, it's crucial.

24 MR. ABELAR: So these two projects, the  
25 two projects that were presented today, they're

1 different, right? They're different things, two  
2 different purposes it seems?

3 MR. LELLI: The Street Crimes Unit is  
4 based downtown, in the Vineland -- downtown where  
5 the redevelopment area is. I do not believe they  
6 operate in the mall or industrial park.

7 CPT. LEDIZIA: They can be. If we have a  
8 particular problem in those zones, I'll detail  
9 them into those areas. They have the ability.

10 MR. LELLI: But they're concentrated  
11 downtown.

12 MR. STRIDICK: But where the other one is  
13 more of a dressed officer.

14 CPT. LEDIZIA: Right, bicycle patrol,  
15 visible.

16 MR. STRIDICK: Got you.

17 MR. DRENNAN: Any discussion?

18 Hearing none, all in favor?

19 (Affirmative response given.)

20 MR. DRENNAN: Opposed? Abstentions?

21 None. Motion carries. Thank you.

22 CPT. LEDIZIA: Thank you.

23 MR. DRENNAN: Next project, \$71,720 for  
24 Fire Department Personnel, year four.

25 MR. LELLI: This is a continuation also

1 of the Fire Department Personnel for the Urban  
2 Enterprise Zone. This is one fire fighter out of  
3 a permanent force of 23, and a volunteer force I  
4 believe that goes up to 147 when you put all the  
5 volunteers. Vineland is mostly a volunteer force,  
6 and you have to remember that Vineland is 69  
7 square miles, so we have a lot of territory to  
8 cover. And the other one is a part-time mechanic  
9 to keep all those fire trucks running with these  
10 funds and some more.

11 MR. DRENNAN: Okay. Thank you. Can I  
12 have a motion?

13 MR. STRIDICK: So moved.

14 MR. DRENNAN: Mr. Stridick. Second?

15 MS. KOLLURI: Second.

16 MR. DRENNAN: Ms. Kolluri. Any  
17 discussion?

18 MR. ABELAR: I do have a basic concern  
19 that this is essentially a municipal obligation  
20 rather than the Urban Enterprise Zone.

21 MR. LELLI: Yes, it's charged against the  
22 35 percent of UEZ that are allowed to be used for  
23 municipal service projects.

24 MR. ABELAR: Thank you.

25 MR. DRENNAN: Any other discussion?

1           Hearing none, all in favor?

2           (Affirmative response given.)

3           MR. DRENNAN: Opposed? Abstentions?

4           None. Motion carries.

5           MR. LELLI: Thank you.

6           MR. DRENNAN: Next is West New York's

7 request for \$225,000 for Rehiring UEZ Police

8 Officers, year ten. Oscar Miqueli.

9           MR. MIQUELI: We're here requesting to

10 rehire four police officers assigned to patrol the

11 UEZ zone in West New York. This year we are

12 asking for the Urban Enterprise Zone Authority to

13 fund four police officers instead of the ten

14 police officers that we usually ask for. Our goal

15 has been to keep law and order and reduce crime.

16 The UEZ squad will be reinforced with the regular

17 police, maintaining this zone as safe as before.

18           And I'm happy to say that our goal has

19 been accomplished. Residents, merchants and

20 shoppers are very pleased with the UEZ squad

21 increasing foot patrol and confident that West New

22 York is a good place to work and shop. We're here

23 to request the UEZ Authority to approve this

24 project for the tenth year.

25           MR. DRENNAN: Thank you.

1 MR. MIQUELI: Thank you.

2 MR. DRENNAN: Motion?

3 MR. ABELAR: Move it.

4 MR. DRENNAN: Mr. Abelar. Second?

5 MR. STRIDICK: Second.

6 MR. DRENNAN: Mr. Stridick. Discussion?

7 MR. ABELAR: You are reducing two

8 officers?

9 MR. MIQUELI: Eight -- six, six officers.

10 MR. ABELAR: Six officers. Very good.

11 MR. DRENNAN: How much has crime come

12 down?

13 MR. MIQUELI: Twenty-five percent.

14 MR. DRENNAN: Twenty-five percent?

15 Within the zone or within the city?

16 MR. MIQUELI: In the city.

17 MR. DRENNAN: Okay.

18 MR. ABELAR: This is very good.

19 MR. STRIDICK: And you figure that you'll

20 be able to maintain with 40 percent of the force.

21 MR. MIQUELI: Yes. We're going to try

22 this year to see how it goes.

23 MR. STRIDICK: Good luck.

24 MR. DRENNAN: Yes. Thank you.

25 MR. ABELAR: Congratulations for dropping

1 down. That's usually the opposite. Very good.

2 MR. DRENNAN: Any other discussion?

3 Hearing none, all in favor?

4 (Affirmative response given.)

5 MR. DRENNAN: Opposed? Abstentions?

6 Motion carries. Thank you very much.

7 Next item on the agenda is the consent  
8 agenda, which are items 18 through 23. I'd like  
9 to take a motion to consider all items from 18 to  
10 23 that are on the consent agenda.

11 MS. CUCCINELLO: I'll move the consent  
12 agenda.

13 MR. DRENNAN: Thank you. Motion by Ms.  
14 Cuccinello.

15 MR. HURD: Second.

16 MR. DRENNAN: Second by Mr. Hurd. Any  
17 discussion on the consent agenda?

18 Hearing none, all in favor?

19 (Affirmative response given.)

20 MR. DRENNAN: Opposed? None.

21 Abstentions? None. Motion carries on  
22 the consent agenda. Thank you.

23 Moving on to old business, do we have  
24 any? I don't believe we have any.

25 We have time for any public comment.

1 Come forward and state your name, please.

2 MS. NORTHROP: Jenn Northrop, Paterson  
3 Urban Enterprise Zone.

4 First of all, I have a couple --

5 MR. DRENNAN: Can you come forward,  
6 please.

7 MS. NORTHROP: Sure. I have a couple of  
8 things. First, I would like to thank everyone who  
9 attended the Mayor's UEZ Commission meeting in  
10 Paterson on June 1st. I thank those that  
11 attended -- I appreciate them coming up in the  
12 traffic to Paterson. Mayor Jose Torres hosted  
13 that meeting, and we had good food and good  
14 information at that meeting. So, thank you  
15 everyone who attended.

16 Also, I would like to make an  
17 announcement that the Home Depot is coming to  
18 Paterson. It's been six years. We had the  
19 groundbreaking ceremony yesterday, so that's good  
20 news for Paterson.

21 But, on another note, I apparently must  
22 be confused about something. I had a trash  
23 receptacle project on the agenda in -- actually, I  
24 started this project in October. It made the  
25 agenda in March. It was approved, but three days

1 prior to the approval I was asked to find another  
2 vendor. And, quite honestly, I had selected a  
3 State contractor, so I was confused as to why I  
4 had to get another vendor for this project.

5 But I complied, because rather than be  
6 pulled off the agenda, I thought it was better if  
7 I try to find another vendor. And in my haste to  
8 do that, I made an error in selecting a vendor  
9 that I thought was a State contractor. It turned  
10 out they were not a State contractor, they just  
11 had a New Jersey Business Registration.

12 So, afterward, the project was approved  
13 for \$275,000. It was -- actually, that trash  
14 receptacle was less weight than the one that we  
15 originally wanted. And, also, it was not the same  
16 style that we wanted. We are going through a  
17 streetscape project right now, and we're trying to  
18 match things up.

19 The confusion comes in, I did a contract  
20 amendment and I found another State contractor,  
21 and so I asked for an amendment from 275,000 to  
22 360,000. We need a minimum of 600 trash cans in  
23 Paterson. We are eight and-a-half square miles,  
24 et cetera, and we have a lot of trash in that town  
25 generated by 30,000 school children minimum. So

1 we desperately need this.

2 I was hoping to get this approved so that  
3 I could move forward with this project and get  
4 these trash receptacles ordered. There's a long  
5 lead time on it. And also get them on the ground,  
6 weather permitting, by August.

7 I submitted the contract amendment, but I  
8 was not put on this agenda. And, yet, today I saw  
9 a million contract amendments, and I saw a lot of  
10 increases in the contract amendments that were put  
11 on the agenda. And I'm just curious as to why  
12 Paterson was not allowed to make their  
13 presentation?

14 MR. ABELAR: Ask him.

15 MR. DRENNAN: It didn't make the agenda.  
16 We hope that it will make the agenda. We actually  
17 fully intend that it will make the agenda, I can't  
18 commit to it, but at our next board meeting, and  
19 it will be reviewed by staff and the appropriate  
20 people and we'll be, you know, speaking with the  
21 town between now and the time it gets on the  
22 agenda to make sure that, you know, we can have it  
23 set to be on the agenda. It didn't make the  
24 agenda today, that's the best I can share with  
25 you.

1 MS. NORTHROP: Well, I'm a little  
2 concerned, because you're saying you hope it makes  
3 next month's agenda.

4 MR. DRENNAN: That's right.

5 MS. NORTHROP: Is there any particular  
6 reason why we wouldn't make it?

7 MR. DRENNAN: At this point in time, I  
8 don't believe so, but I -- you know, whether or  
9 not -- we can't commit to everything that will be  
10 on the agenda. The agenda hasn't been set yet. I  
11 believe it will be, and I just don't want to make  
12 a commitment to you that I can't live up to. But  
13 my belief is, yeah, it will be on the July agenda.

14 MS. NORTHROP: Okay. We desperately need  
15 these trash receptacles. This is a legitimate UEZ  
16 project. I've seen them go through this Authority  
17 before me. They'll go on through this Authority  
18 long after me. So if there's any issues, we would  
19 like to know upfront because we really need these  
20 trash receptacles, and we need them soon. Thank  
21 you.

22 MR. DRENNAN: Thank you, Jenn.

23 MS. CUCCINELLO: Question for the Chair.

24 MR. DRENNAN: Yes.

25 MS. CUCCINELLO: Is it appropriate to ask

1 they be notified with any issues with their  
2 contract amendment so they can get it prepared in  
3 time so it will make the next agenda?

4 MR. DRENNAN: Yes, that's the UEZ's full  
5 intention. Thank you.

6 MS. NORTHROP: Thank you.

7 MR. DRENNAN: Sir, state your name.

8 MR. FERRARA: Yes, Louis Ferrara. I  
9 represent the four Wildwoods. How is everyone  
10 today?

11 I had an item on the consent agenda for  
12 West Wildwood, the American Family Festival, year  
13 three. I would like to thank you for approving  
14 that project. I'm up here to just make a point  
15 how important that project was to the community of  
16 West Wildwood.

17 West Wildwood is less than a square mile  
18 in size. Business-wise they have a total of five  
19 businesses. Three of those businesses are marine  
20 dealerships, marine yards, one is a miniature golf  
21 course, and one is a small package store. They  
22 are the only source of revenue for that community.  
23 The three marinas contribute all the employment in  
24 its entirety in that community.

25 About ten years ago the federal

1 government imposed a luxury tax on sales of all  
2 boats, and that killed the marine industry in the  
3 State of New Jersey. Just absolutely devastated  
4 it. We had residents that were out of work for  
5 years because of this.

6 Five years ago, when the Wildwood UEZ was  
7 established, it put a new life back into the  
8 marine industry in the Wildwoods. It gave it a  
9 very small advantage to compete with some of the  
10 huge marinas that are in northern New Jersey and  
11 mid Jersey and central Jersey, and really put them  
12 back on the map and gave them an opportunity to  
13 rehire, redo their businesses, make improvements  
14 to their businesses.

15 Again, I appreciate the approval on that  
16 project. It's extremely important to that town.  
17 It represents, like I said, all the employment,  
18 unless you want to work at the miniature golf  
19 course, which really doesn't count for much. But,  
20 again, I appreciate that approval. Thank you.

21 MR. ABELAR: Is West Wildwood an  
22 independent municipality?

23 MR. FERRARA: Yes. There are four  
24 Wildwoods, West Wildwood, North Wildwood, Wildwood  
25 Crest and the City of Wildwood. West Wildwood,

1 again, is less than a square mile. They have less  
2 than a thousand residents in the winter. In the  
3 summer they have over 10,000 residents. And,  
4 again, the only industry in West Wildwood are  
5 those three boat dealers. Again, they were  
6 practically out of business.

7           And if you look at the project itself, I  
8 linked two websites that will show you videos of  
9 the event last year. But it will also take you to  
10 these dealerships themselves and give you an  
11 opportunity to listen to those dealers talk about  
12 how important this program is to their community  
13 and to their businesses themselves. It really put  
14 them back on the map and gave them an opportunity  
15 to compete, and I thought it was important that I  
16 get up and relay that, let everybody know that it  
17 certainly is a huge part of the economy in the  
18 Wildwoods, and this project goes a long way to  
19 making that happen. Any other questions? Thank  
20 you, sir.

21           MR. DRENNAN: Thank you.

22           State your name, please.

23           MR. ZABALA: Yes. Rafael Zabala.

24           Thanks for your approval to our project.  
25 The City of Newark is certainly very appreciative,

1 as it's always been over the last 20 plus years of  
2 this program and this support that we've gotten  
3 from the members of this Board in all of our  
4 initiatives.

5 Over a year ago we submitted a request  
6 for zone expansion in order to both correct  
7 certain planning priorities that existed,  
8 including areas that, although at the time the  
9 last expansion of the zone were not and didn't  
10 appear in the radio screen as areas of serious  
11 potential economic development activities, are now  
12 bustling and locking the intent of the Urban  
13 Enterprise Zone being to attract businesses and  
14 assist in the further development of those areas,  
15 both in the area of residents and commercial area.

16 The request wasn't unreasonable. Less  
17 than two percent of the overall size of our zone  
18 was being requested. The number of business that  
19 we had estimated was going to be potentially  
20 eligible to participate in the Urban Enterprise  
21 Zone was something in the area of 800.

22 Through a series of political situations  
23 and priorities of our new administration that  
24 didn't know exactly where it was and needed to  
25 have an understanding not only of this program but

1 many other areas of government, the decision was  
2 made to essentially stay any expansion request  
3 until the new administration felt comfortable with  
4 both Urban Enterprise Zone and its impact on the  
5 overall economy of the state and the budget.

6 Obviously, we've had now a substantial  
7 number of months, and perhaps years, to assess the  
8 situation. I understand that there are some  
9 positive discussions going on pursuant to not only  
10 Newark's zone request, but also several other  
11 municipalities' requests for zone expansion.

12 I have, essentially, come here to urge  
13 you to please speak unanimously about the benefit  
14 of expanding the Urban Enterprise Zone and  
15 extending the benefits of the program to all of  
16 the citizens of the targeted municipality.

17 If you have had an opportunity, I assume  
18 you have, to read the various documents analyzing  
19 this program's ups and downs, and moreover seeing  
20 empirically the results of the Urban Enterprise  
21 Zone and areas effected, you will see that this is  
22 the proverbial win/win situation for the State of  
23 New Jersey. Everyone has gotten paid. The State,  
24 because of increase of sales tax and community  
25 development activities generating, of course,

1 additional taxes and attracting businesses that  
2 were no longer -- that were not in those  
3 municipalities prior to the enactment of the Urban  
4 Enterprise Zone, the municipalities, because again  
5 the ratables and the jobs and, of course, the  
6 improvements that come along with it, turning  
7 areas that are baskets of everything undesirable  
8 into heavily marketed and heavily attracted areas  
9 to both do business and live, and to the residents  
10 because not only does it provide an improvement in  
11 the goods and services coming into the city, but  
12 also a tremendous opportunity of employment.

13           Remember, most of the areas expanded into  
14 the Urban Enterprise were areas that have a series  
15 of disinvestment's both in terms of employment and  
16 dollars. And so the incentive provides an  
17 additional tool in order to attract business  
18 activities into that area which, at the end,  
19 benefits us all.

20           The notion that the Urban Enterprise Zone  
21 is a drain on the State's coffer, please, erase  
22 it. It is not. For every dollar the State puts  
23 out in Urban Enterprise Zone benefits, it gets  
24 back, on the average, more than \$5. And we're  
25 only talking about the State. We're not talking

1 about the secondary, tertiary and fourthiary (sic)  
2 benefits to the municipality, the institutions  
3 therein, and the residents at large.

4 We are in an era in which we are not only  
5 asking to be given, we are actually asking for an  
6 opportunity to contribute. The Urban Enterprise  
7 Zone and the developments therein contribute to  
8 everyone. And, thus, it is a net gain for  
9 everybody. Everyone gets paid. In fact, to the  
10 extent that you're sitting here today and the  
11 people that are here this morning, to me, is a  
12 sheer proof of everybody getting paid. You're  
13 here making decisions that are going to pay for  
14 efforts that these municipalities are putting  
15 forth and, with your concurrence, are going to  
16 take place.

17 So, I came here to ask you to speak  
18 unanimously to the administration about the need  
19 to release those zone expansions so that the  
20 benefit can spread out to a larger area. We all  
21 get paid.

22 MR. DRENNAN: Before you go, Rafael, as  
23 you explained to us some of the statistics, we  
24 would really like to review the statistics that  
25 you did have and did expressed today, including

1 the \$5 return to the State versus \$1 expense. So  
2 whatever you can do to share, bring that to Kathie  
3 Cube, we'd appreciate being able to use that in  
4 any evaluation of any expansion for the program.

5 MR. ZABALA: It already exists by way of  
6 documents in the evaluations that have been done  
7 of the program and, again --

8 MR. DRENNAN: Please provide it to us  
9 again, then.

10 MR. ZABALA: I make a very serious  
11 emphasis on the fact that the statistics that have  
12 been developed, the studies that have been done,  
13 stops primarily at the immediate cost benefit  
14 analysis of the program. It doesn't go into  
15 secondary and tertiary and sometimes fourthiary  
16 (sic) benefits because --

17 MR. DRENNAN: Whatever information you  
18 have --

19 MR. ZABALA: That information cannot be  
20 quantified in terms of dollars and cents unless  
21 you begin to do a critical analysis of the  
22 investments, direct investments; i.e., the  
23 projects that you're funding over here, the  
24 contracts that are going to be generated over  
25 here, the purchasing of those receptacles to be

1 laid out in the city, there is a business. And  
2 whoever is going to win that contract, that is  
3 going to receive upwards of \$300,000. And that  
4 business is going to create employment, and the  
5 people, that business --

6 MR. DRENNAN: Rafael, if we can, just  
7 to --

8 (At which time, various people were  
9 speaking simultaneously.)

10 MR. ZABALA: I understand.

11 MR. DRENNAN: I understand. Whatever you  
12 have, if we can have something in writing, any of  
13 those statistics, it would be very helpful when we  
14 evaluate this. I hear what you're saying, but  
15 we'd really like -- I mean this sincerely. I  
16 would, if you have those statistics and can share  
17 that with us, seriously, we would like it. The  
18 Governor's office would like it. UEZ staff would  
19 like it. I'm sure other members of the Board  
20 would really appreciate it.

21 I mean, these are statistics that we  
22 should definitely be looking at. So if you have  
23 any of those studies to provide to us, we would be  
24 happy to review them.

25 MR. ZABALA: We will definitely make it a

1 point. As a matter of fact, the Mayor's  
2 Commission is currently working on something along  
3 those lines, because it's been asking for  
4 information about those historical activities. So  
5 you will have it.

6 But, please, whatever you can do to  
7 encourage the Administration to release those zone  
8 expansions so that we can all get along with the  
9 running of these programs would be greatly  
10 appreciated. All right.

11 MR. DRENNAN: Thank you.

12 (At which time, Mr. Stridick left the  
13 room.)

14 MR. TEES: Mr. Chairman, Roger Tees, City  
15 of Pleasantville. Quick question for the Chair.

16 We notice that the Authority -- and I  
17 would like to try to get an update on the status  
18 of the UEZ Authority, we notice -- and my  
19 apologies for not knowing the new commissioner  
20 sitting here, and we saw Ms. Pearson earlier. Is  
21 there a new round of appointments, things coming  
22 with the Authority, and can the members of that  
23 Authority, those names and contact information be  
24 provided to us so we know who we're presenting to?

25 MR. DRENNAN: Certainly, as we get them.

1 I think Ms. Cuccinello was filling in today on  
2 behalf of, actually, Ms. Davis, who is the  
3 permanent member here. Mr. Stridick I believe is  
4 the new designee from DCA. So we can get that out  
5 to you. There will be appointments that will be  
6 shared with Kathie that she can get out once we  
7 have them. I don't know who they are. There will  
8 be new appointments. We have some vacancies that  
9 would be addressed and some reappointments that  
10 need to be addressed as well. But we'll get that  
11 to you.

12 MR. TEES: We haven't had an updated list  
13 in a while.

14 MR. DRENNAN: As soon as Kathie gets it  
15 because, like I said, it's been -- Ms. Davis  
16 started. I think Kathie got that out when I  
17 became the designee. Mr. Stridick, this is his  
18 first meeting. I don't know if we got  
19 notification out on that. But there's a few. So,  
20 by next meeting those new appointments we can get  
21 out.

22 MR. TEES: And Mr. Abelow announced the  
23 budget's basically done. Does anyone have any  
24 information as to where the UEZ may or may not be  
25 in this budget as far as any surprises we should

1 be aware of today?

2 MR. DRENNAN: As my -- I'll speak for us  
3 first, and then I'll let Ms. Kolluri speak, but I  
4 believe there's been no changes to the UEZ program  
5 at all. Correct?

6 MS. KOLLURI: Exactly.

7 MR. DRENNAN: Yes.

8 MR. TEES: Except for the for the  
9 transfer of the two percent admin. goes over to  
10 OEG, I think that was the proposal.

11 MR. DRENNAN: No, that is not the  
12 proposal. That is not a proposal at all. There's  
13 language in there that gives them discretion,  
14 because of the restructuring of Commerce that is  
15 currently taking place in the reorganization. But  
16 that has to do with Commerce funds, not UEZ funds.

17 MR. TEES: That's what I meant.

18 MR. DRENNAN: That's separate. The UEZ  
19 funds are UEZ funds. They were not contemplated  
20 in that language. It was fairly broad language,  
21 but it shouldn't be interpreted to think that any  
22 money is being diverted from UEZ.

23 MR. TEES: Ms. Kolluri, is that budget on  
24 line anywhere, or is it still subject to all the  
25 add-ons that the legislature is looking to do now?

1           MS. KOLLURI: I don't know if it's  
2 online. I think we should have more information  
3 by the end of the day.

4           MR. DRENNAN: That's a matter of getting  
5 the budget bills printed, but I would -- there  
6 shouldn't be additions. It's what was agreed to.  
7 I don't know of any add-ons from today.

8           MR. TEES: The Christmas Tree List came  
9 out yesterday, I think, so that's what everyone is  
10 looking at.

11          MR. DRENNAN: Yeah.

12          MR. TEES: The add-on items.

13          MR. DRENNAN: Just on the notion why it's  
14 there and the commitment that was set between the  
15 legislature, the Governor and treasurer basically  
16 is that, hopefully, we'll get to this point early  
17 enough in the process, treasurer's office would  
18 have plenty of time to review. So, hopefully,  
19 we're going to have a lot to do in the next couple  
20 days.

21          MR. TEES: Yeah, okay. Thank you very  
22 much.

23          MR. DRENNAN: Thank you.

24          MS. FARBER: I wasn't going to come up,  
25 but you just mentioned something, so I must.

1     Roberta Farber, Jersey City. You mentioned the  
2     restructure of Commerce. Has there yet been a  
3     decision made, which you were at the Mayor's  
4     Commission meeting where we discussed where the  
5     possibility of your Urban Enterprise Zone was  
6     going to fall, has that decision been made yet?

7             MR. DRENNAN: The Urban Enterprise  
8     program will maintain to be in the Commerce  
9     Commission as it is today. In the Governor's  
10    reorganization plan that was submitted to the  
11    legislature that goes into effect, I believe,  
12    July 9th, it's the position that what would be  
13    moved out of Commerce would be the Tourism  
14    Commission and that would be moved into State.  
15    Everything else at the Commerce Commission is  
16    remaining, UEZ, Business, Economic Development,  
17    International Trade Marketing, all of that is  
18    going to stay in Commerce.

19            MS. FARBER: And is there going to be a  
20    new Commissioner of Commerce?

21            MR. DRENNAN: The executive  
22    reorganization calls for an Executive Director  
23    that's appointed by the Board. So the first time  
24    the Board meets following the implementation of  
25    the executive reorganization, they will be

1 appointing an Executive Director.

2 MS. FARBER: So we are staying where we  
3 are?

4 MR. DRENNAN: We are staying where we  
5 are.

6 MS. FARBER: As well as the State's  
7 staff?

8 MR. DRENNAN: As well as the staff,  
9 correct.

10 MS. FARBER: Is there going to be any  
11 increase in staff for the State as we keep getting  
12 more zones and more issues with taxation and  
13 treasury?

14 MR. DRENNAN: As of now, the treasurer  
15 has restricted, across state-wide to keep FTE's at  
16 a limit.

17 MS. FARBER: What are --

18 MR. DRENNAN: Full time employees, I'm  
19 sorry, and that's a restriction that there are  
20 exceptions to that, and at this point in time UEZ  
21 hasn't been considered as one of them. There's  
22 been very few exceptions, but they have to be  
23 approved by the Governor's office.

24 MS. KOLLURI: I was just going to say,  
25 from a taxation point of view, we are working

1 specifically on trying to enhance and make that  
2 side of it much more streamlined and much more  
3 friendly.

4 So, just as Kevin said, it's anticipated,  
5 you know, in terms of more staffing, but certainly  
6 we're committed, from the Treasury perspective, to  
7 make that process much easier and better for the  
8 program.

9 MS. FARBER: Thank you.

10 MR. DRENNAN: Thank you. Anyone else?

11 Seeing no one else, can we take a motion  
12 to adjourn?

13 MR. STRIDICK: So moved.

14 MR. DRENNAN: Mr. Stridick.

15 MS. CUCCINELLO: Ms. Cuccinello seconds.

16 All in favor.

17 (Affirmative response given.)

18 MR. DRENNAN: Motion carries. Thank you  
19 everybody.

20 (The hearing was adjourned at 11:50 a.m.)

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C E R T I F I C A T E

I, JACQUELINE M. WAHLER, (License No. XI01510) a Certified Court Reporter and Notary Public of the State of New Jersey, do hereby certify the foregoing to be a true and accurate transcript of my original stenographic notes taken at the time and place hereinbefore set forth.

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JACQUELINE M. WAHLER, CCR

Dated: June 28, 2007

