

**NEW JERSEY URBAN ENTERPRISE ZONE AUTHORITY MEETING
TUESDAY, NOVEMBER 10, 2009
NJHMFA BOARDROOM, 2:00 P.M.
637 S. CLINTON AVENUE
TRENTON, NEW JERSEY
MINUTES**

Notice of Public Meeting: Read by Acting Executive Director Kathleen Kube: In compliance with the Open Public Meetings Act, at least 48 hours notice of this meeting was sent by way of the Secretary of State to the following newspapers: The Star Ledger, The Trenton Times, The Trentonian, The Courier Post, The Atlantic City Press, The Asbury Park Press, and the Bergen Record.

Roll Call: Caren Franzini, Chair, James Souder, DCA Designee, Michelle Richardson, DOL Designee, Taneshia Nash-Laird, Public Member, and Patricia Rita, DAG.

Lewis Hurd, Public Member, arrived at 2:35 PM.

Approval of October 13, 2009 minutes: First motion by J. Souder, and Second M. Richardson. Abstentions: T. Nash-Laird. Motion Carried with a (3/0/1) vote.

C. Franzini: Wants UEZ's with active Loan Programs to come and talk to the board to discuss what their local requirements are verses the state requirements as well as what their best practices are.

New Business:

PROJECT: UEZ MARKETING PROGRAM

CITY: CARTERET

AMOUNT REQUESTED: \$209,963

MOTION TO APPROVE: J. Souder **SECOND:** M. Richardson **AYES:** 4

AUTHORITY DISCUSSION: C. Franzini: For next year's submission, provide numbers for the different standards of criteria under evaluation. For example, how many businesses joined the UEZ as a result of the Marketing program?

PROJECT: PURCHASE OF TRASH TRUCK

CITY: GLOUCESTER CITY

AMOUNT REQUESTED: \$117,592

MOTION TO APPROVE: J. Souder **SECOND:** M. Richardson **AYES:** 4

AUTHORITY DISCUSSION: C. Franzini: Is the truck used only in the zone? H. Clark: Yes, the entire city is within the zone. The truck is only used in the commercial areas of the zone not the residential areas.

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PROJECT: POLICE OFFICERS YEAR 15
CITY: LAKEWOOD
AMOUNT REQUESTED: \$690,575
MOTION TO APPROVE: M. Richardson **SECOND:** T. Laird **AYES: 4**
AUTHORITY DISCUSSION:

PROJECT: SUPPLEMENTAL PARKING PHASE II
CITY: LAKEWOOD
AMOUNT REQUESTED: \$249,337
MOTION TO APPROVE: J. Souder **SECOND:** M. Richardson **AYES: 4**
AUTHORITY DISCUSSION: C. Franzini: Is the building vacant?
T. Komsa: Yes.
J. Souder: Any discussion about going up instead of out?
T. Komsa: Yes, it wasn't cost effective.

PROJECT: LAND DEVELOPMENT PHASE 1 – ENVIRONMENTAL
ASSESSMENT
CITY: LAKEWOOD
AMOUNT REQUESTED: \$66,000
MOTION TO APPROVE: M. Richardson **SECOND:** J. Souder **AYES: 4**
AUTHORITY DISCUSSION: C. Franzini: The development is being done
on the non-airport area, correct?
T. Komsa: Yes.

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PROJECT: UEZ MARKETING & BUSINESS DEVELOPMENT 2010
CITY: LONG BRANCH
AMOUNT REQUESTED: \$243,000
MOTION TO APPROVE: J. Souder **SECOND:** M. Richardson **AYES: 5**
AUTHORITY DISCUSSION: C. Franzini: Set specific goals for objectives.

PROJECT: GROUPE SEB PHASE III
CITY: MILLVILLE
AMOUNT REQUESTED: \$200,000
MOTION TO APPROVE: J. Souder **SECOND:** L. Hurd **AYES: 5**
AUTHORITY DISCUSSION:

PROJECT: SECURITY PATROL PHASE VII
CITY: PASSAIC
AMOUNT REQUESTED: \$444,780
MOTION TO APPROVE: J. Souder **SECOND:** M. Richardson **AYES: 5**
AUTHORITY DISCUSSION:

PROJECT: SECOND GENERATION FUNDS FOR CLEAN SWEEP PH. IX
CITY: PASSAIC
AMOUNT REQUESTED: \$345,907
MOTION TO APPROVE: J. Souder **SECOND:** M. Richardson **AYES: 5**
AUTHORITY DISCUSSION: C. Franzini: What are costs for Professional Services \$8,000?
S. Stam: It covers the Audit and Accounting services.

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**PROJECT: SECOND GENERATION FUNDS FOR GRAFFITI
ERADICATION IX**

CITY: PASSAIC

AMOUNT REQUESTED: \$103,255

MOTION TO APPROVE: J. Souder SECOND: M. Richardson AYES: 5

AUTHORITY DISCUSSION:

PROJECT: ZONE MARKETING PROGRAM – PHASE 1

CITY: PEMBERTON

AMOUNT REQUESTED: \$110,000

MOTION TO APPROVE: J. Souder SECOND: L. Hurd AYES: 5

AUTHORITY DISCUSSION: C. Franzini: Set specific goals for objectives.

J. Souder: Provide baseline for foot traffic.

C. Franzini: Did you get an RFP for Marketing Services?

M. Jones: Yes.

PROJECT: UEZ TRANSIT ORIENTED REDEVELOPMENT STUDY

CITY: PLAINFIELD

AMOUNT REQUESTED: \$80,000

MOTION TO APPROVE: J. Souder SECOND: T. Laird AYES: 4

AUTHORITY DISCUSSION: L. Hurd recused himself.

C. Franzini: I do not understand this project. What is the goal of the study?

W. Awald: To take advantage of ARC's project through zoning infrastructure improvements.

C. Franzini: Does the study help the Master Plan and Zoning Plan?

W. Awald: Yes.

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PROJECT: POLICE SERVICES VII
CITY: TRENTON
AMOUNT REQUESTED: \$211,579
MOTION TO APPROVE: L. Hurd **SECOND:** J. Souder **AYES:** 5
AUTHORITY DISCUSSION: T. Laird: Provide UEZ specific crime stats.

PROJECT: SECOND GENERATION FUNDS FOR ECONOMIC
DEVELOPMENT LOAN TO DANDREA PRODUCE, INC.
CITY: VINELAND
AMOUNT REQUESTED: \$500,000
MOTION TO APPROVE: _____ **SECOND:** _____ **AYES:**
AUTHORITY DISCUSSION: **TABLED**

PROJECT: BERGENLINE AVENUE INSTALLMENT LOAN PAYMENT –
YEAR 11
CITY: WEST NEW YORK
AMOUNT REQUESTED: \$140,000
MOTION TO APPROVE: J. Souder **SECOND:** M. Richardson **AYES:** 5
AUTHORITY DISCUSSION:

LAKESWOOD'S ZONE BOUNDARY MODIFICATION
MOTION TO APPROVE: J. Souder **SECOND:** T. Laird **AYES:** 4
AUTHORITY DISCUSSION: L. Hurd abstained.

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CONSENT AGENDA

CONSENT AGENDA: SEE LIST BELOW

MOTION TO APPROVE: L. Hurd **SECOND:** J. Souder **AYES: 5**

AUTHORITY DISCUSSION:

Gloucester City's request for \$20,000 for Promoting the Gloucester City through Local Cable Channel 19

Millville's Contract Amendment request for \$450,000 for Levoy Theatre Redevelopment Grant, UEZA 09-120, *increasing* the project from \$3,325,000 to \$3,775,000

Phillipsburg's request for \$25,000 for **Second Generation Funds** for ADS Environmental Loan

Contract Amendments:

Asbury Park	UEZA 06-47	extension, increase
	UEZA 09-11	extension, change
	UEZA 09-165	increase
Bayonne	UEZA 09-61	extension
East Orange	UEZA 09-13	change
Elizabeth	UEZA 09-167	increase
Gloucester City	UEZA 08-04	extension
Hillside	UEZA 09-15	extension
Jersey City	UEZA 08-19	extension
	UEZA 08-152	extension
	UEZA 08-173	extension
	UEZA 08-177	extension
	UEZA 09-118	change
	UEZA 09-175	change
Lakewood	UEZA 08-136	other
Millville	UEZA 07-84	extension, other

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CONSENT AGENDA CONT'D

Mount Holly	UEZA 07-37	<i>increase</i> , other
	UEZA 09-84	extension, <i>increase</i> , other
	UEZA 09-143	other
Passaic	UEZA 08-34	change
Paterson	UEZA 05-19	extension
	UEZA 06-90	extension
	UEZA 07-116	extension
	UEZA 08-84	extension
	UEZA 08-130	extension
Phillipsburg	UEZA 06-30	extension

OLD BUSINESS:

OTHER

T. Laird: Measurable objectives should be added to all Marketing projects.

OPEN TO THE PUBLIC

J. Tortoreto: Introduces new coordinator for the city of Newark.

T. Gilmour: The NJ UEZ Program is broken! The transition to moving the processing of projects to the SAGE system is a complete failure. Every zone is struggling to get projects contracted and operational. It just isn't happening. Projects that were approved in July are still not SAGE operational! This situation is causing many UEZ municipalities to fund project expenses, to cancel projects and contracts. This is not a UEZ staff problem. The SAGE system is not ready to handle UEZ projects. We immediately, need to revert back to the old system, so projects can be approved funded and operate in a reasonable amount of time.

The UEZ zones also have not received a revenue report since JULY 2009. How are we expected to operate without any idea of what our revenues are?

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ADJOURNMENT:

MOTION TO ADJOURN: J. Souder **SECOND:** L. Hurd **AYES:** 5

I, Rosaura Collazo certify that the above are true and correct minutes taken at the November 10, 2009 Urban Enterprise Zone Authority Meeting.