Urban Enterprise Zone Program:
New Jersey’s Urban Enterprise (UEZ) Program, enacted in 1983, is administered by the NJ Urban Enterprise Zone Authority which is in but not of the New Jersey Department of Community Affairs (NJDCA). The UEZ Program fosters an economic climate to help revitalize designated urban communities and stimulate their growth by encouraging businesses to develop, grow, and create private sector jobs through public and private investment.

Business incentives are provided to certified zone businesses through employment and investment tax credits, reduced sales tax collections on certain retail sales, and sale tax exemptions on qualified business purchases. “Public Investment” is the reduction in the retail sales tax rate (3.4375%, effective 1/1/2017), plus effect of the sales tax exemptions on purchases. Data is self-reported by firms. There are 27 zones encompassing 32 municipalities, effective 1/1/2017.

To become a UEZ-Certified business:
1. Create/access your NJ Premier Business Services (PBS) account.
2. Add your business to your PBS account.
3. Click on the Urban Enterprise Zone link under Select a Service Center in PBS.
4. Complete and submit the UEZ Certification Application.

Businesses Benefits:
Reduced Sales Tax – 3.4375%, effective 1/1/2017
Tax Free Purchases on certain items such as capital equipment, machinery, facility expansion, and upgrades.
Financial Assistance from agencies such as NJEDA
Rebated unemployment insurance taxes for employees who earn less than $4,500 per quarter.
Energy Sales Tax Exemption for qualified manufacturing firms with at least 250 employees, 50% of whom are working in manufacturing.
Tax Credit Options Businesses may elect one of the following: - Up to $1,500 for new permanent full-time employees hired, or - Up to 8% Corporate Business Tax credit on qualified investments.

Budget – NJUEZA Office
- Employees FY 17 Budget: 9 FT
- FY 2015 Budget: $1,350,000
- FY 2016 Budget: $1,350,000
- FY 2017 Budget: $1,350,000

External Advisors:
Mercadien serves as the external auditor for the New Jersey Urban Enterprise Zone Authority. Their services are procured through solicitation of proposals from the approved NJDCA auditor list which is established in accordance with DCA procurement policy. The Attorney General serves as council to the Authority through a designated DAG. In as much as the NJUEZA is in but not of the NJDCA, State personnel, pension, travel, procurement, budgeting, ethics reporting practices follow and comply with the policies and procedures of the NJDCA.

Finding help enrolling in the Program:
UEZ Website • www.nj.gov/dca/affiliates/uez
HelpDesk@dca.nj.gov • 877-913-6837