

Bid Opportunities Current Request for Proposals (RFPs)

RFP Number: 2018-2

New Jersey Historic Trust

AGENCY REQUEST FOR PROPOSAL

Related Links:

Introduction: The New Jersey Historic Trust is in but not of the Department of Community Affairs. Its mission is to advance historic preservation through education, stewardship and financial investment programs that save our heritage and strengthen our communities. In addition to its role as the primary provider of bricks and mortar grants to NJ's historic properties, the Trust also administers the heritage tourism grant program funded by the Discover NJ History License Plate sales.

Summary: The Historic Trust seeks a marketing and/or advertising consultant/team with five or more years of demonstrated expertise in strategic advertising, across all media, that have successfully produced results such as increased product sales/public awareness, and/or that have resulted in significant or incrementally increased return on marketing investment. The successful consultant/team should also demonstrate experience in working with governmental entities, most relevantly with state programs. Please see RPF No. 2018-2 for complete details including scope, tasks, compliance requirements, and qualifications.

Deadline: Thursday, May 10, 2018 4pm

For more information, please contact: Dorothy P. Guzzo, Executive Director
dorothy.guzzo@dca.nj.gov

*The RFP is available in the following formats:
Microsoft Word [.doc] and Acrobat [.pdf]*

All bid submissions must include completed mandatory compliance forms.

Ctrl + click on this link for mandatory compliance documents:
http://www.state.nj.us/treasury/purchase/forms/DPA_Packet.pdf

Ctrl + click on this link for the NJSTART Vendor Portal
<https://www.njstart.gov/bsol/>