

## Bid Opportunities Current Request for Proposals (RFPs)

**RFP Number:** 2019-2

**New Jersey Historic Trust**

### AGENCY REQUEST FOR PROPOSAL

Link: [www.njht.org](http://www.njht.org)

**Introduction:** The New Jersey Historic Trust is in but not of the Department of Community Affairs. Its mission is to advance historic preservation through education, stewardship and financial investment programs that save our heritage and strengthen our communities. In addition to its role as the primary provider of bricks and mortar grants to NJ's historic properties, the Trust also administers the heritage tourism grant program funded by the Discover NJ History License Plate sales.

**Summary:** The Historic Trust seeks a marketing and/or advertising consultant/team with five or more years of demonstrated expertise in managing a strategic advertising campaign with proven results of a significantly increased return on marketing investment. The successful consultant/team should also demonstrate experience in working with governmental entities, most relevantly with state programs.

**Deadline:** Friday, December 21, 2019

**For more information, please contact:** Dorothy P. Guzzo, Executive Director  
[dorothy.guzzo@dca.nj.gov](mailto:dorothy.guzzo@dca.nj.gov)

*The RFP is available in the following formats:  
Microsoft Word [.doc] and Acrobat [.pdf]*

*All bid submissions must include completed mandatory compliance forms.*

*Ctrl + click on the links below for mandatory compliance documents:*

[NJ Standard Terms and Conditions](#)  
[Waiver and DPA Contract Checklist](#)

*Ctrl + click on this link for the NJSTART Vendor Portal*

<https://www.njstart.gov/bsol/>