



NJ'S NEIGHBORHOOD PRESERVATION PROGRAM

Colombian
District
ELIZABETH, NJ

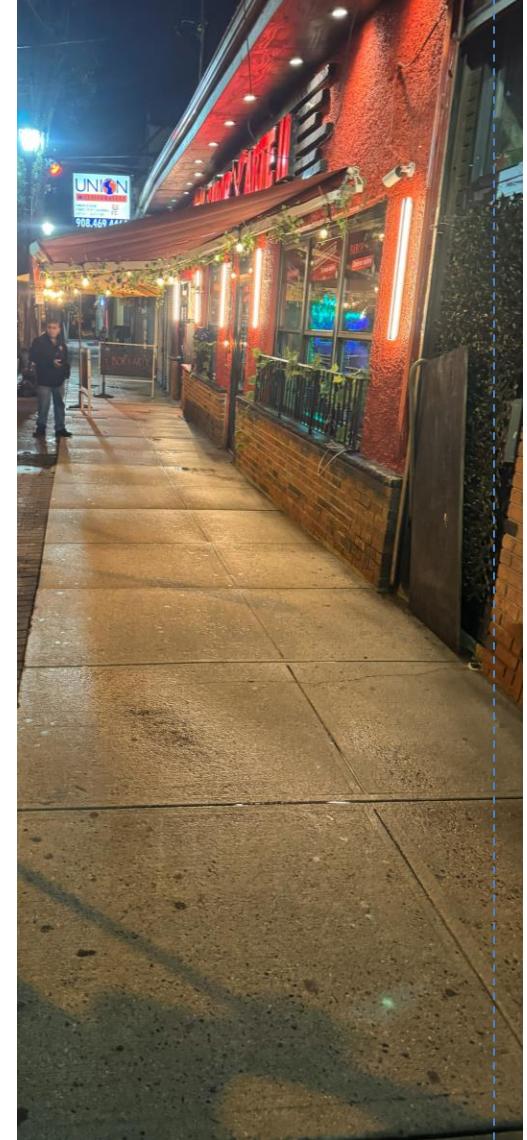
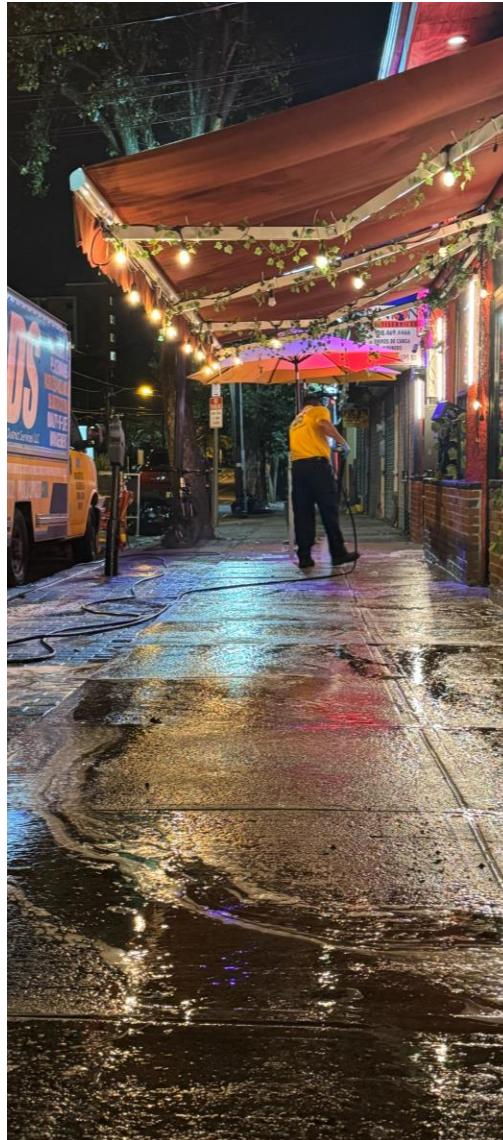
Improvements to NPP Colombian Neighborhood

- Neighborhood Amenities
- Neighborhood Programs
- Public Safety
- Business Development

Neighborhood Amenities

- Pressure Wash of Sidewalks

- Removal of Dirt and Grime
- Weed Removal
- Gum Removal



Neighborhood Amenities

Sidewalk Planters

- Before Planter
- After Planters
- Continuous Maintenance
- Signage
 - 55 Pole Anti Litter Signs
 - 32 Planter Signs

The nightlife in the Colombian District takes its toll on the greenery with the steady stream of foot traffic; planters often suffer from discarded cigarette butts, spilled alcohol



Neighborhood Amenities

Murals

- Increased community engagement
- Boosted local business visibility
- Strengthened neighborhood identity
- Eye-catching artwork has become a local landmark, drawing significant foot traffic to the area
- Inspired by its success, businesses throughout the district have begun installing their own murals, creating a dynamic and colorful streetscape

Enhancing Community Ambiance Through Art

To enrich the vibrant atmosphere of the NPP community, NPP commissioned a stunning mural on the corner of Union Street and Morris Avenue.



Union St & Morris Avenue



Julian Place & Morris Avenue

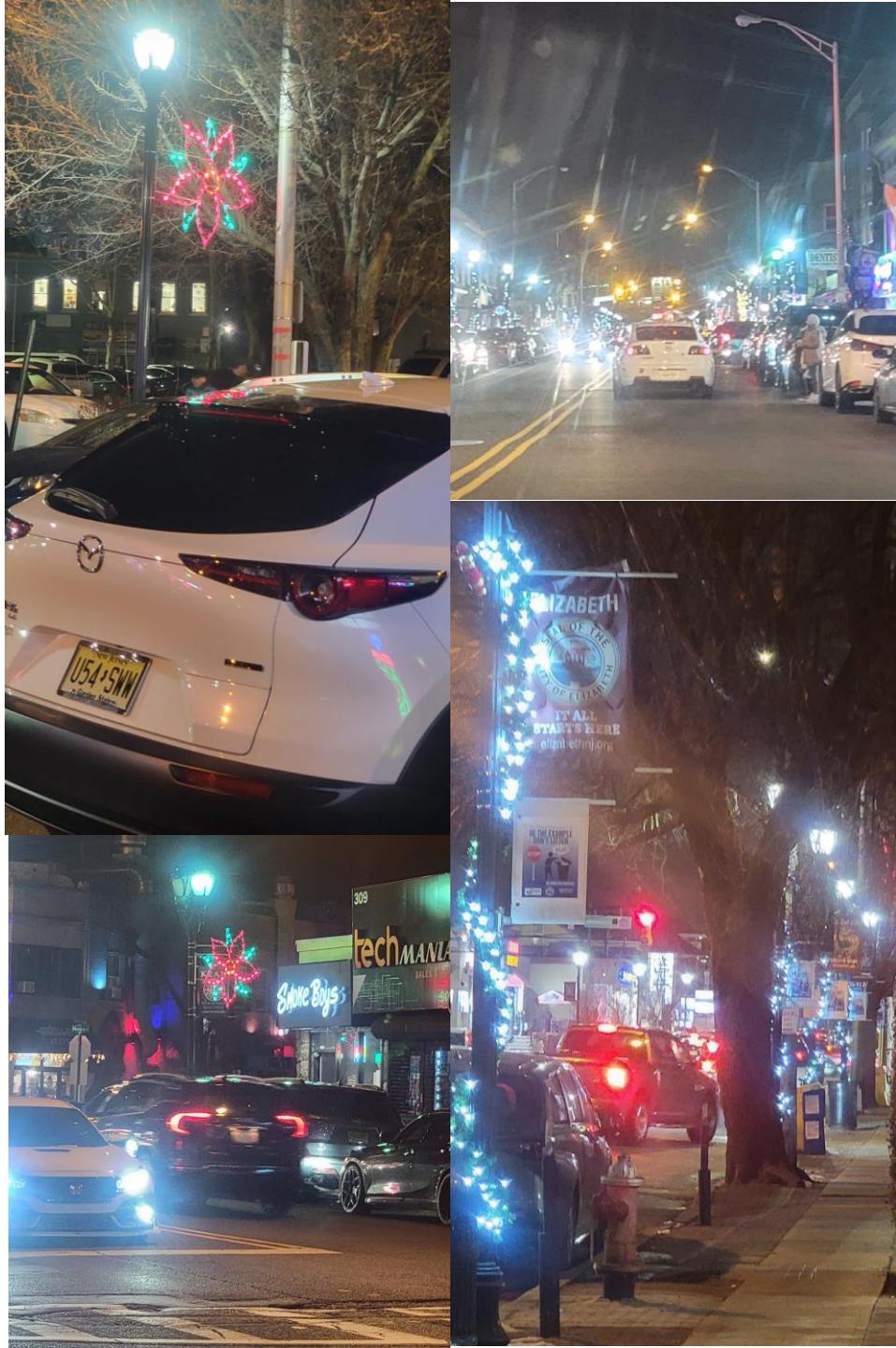


Morris Avenue

Neighborhood Amenities

Christmas Décor

- Poinsettia (43) Years 2022 to 2023
- LDA Light with Garnish (104) Year 2024 to 2025
- Complementary Holiday Parking 2022 and 2025



Public Safety

Fusus

- Elizabeth Police Virtual Patrol Program
- Replacement of Foot Patrol
- Enhance responsiveness
- 21 Businesses on Morris Avenue Participated
- 3 Businesses Received Security Cameras



Small Business Growth Program

ESL/Computer Training

- Union College of Union County ("UCNJ")
- 30 Participants Combined of Employers and Employees of NPP the Businesses
- Two ESL Work Place 40-hrs
- Introduction to Computer 8-hrs
- Three Courses 2023 to 2025
- Certificates of Completion

NPP-ARP

- Exterior/Interior program
 - Nine Participants
- Social Media
 - <https://38j.415.myftpupload.com/>



Cultural and Artistic Activity

- Colombian Jamboree
- Fall Festival
- Art & Craft and Fun for Kids
- Roots of Love
- Trunk or Treat
- Back to School Fun
- Movies Under the Stars
- Spooktacular Family Afear!

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Moving Forward

Latin District Association

- 501(c)3 (2025)
- Seven Board Members
- 87 Active Members

The LDA empowers Latino-owned businesses and entrepreneurs by fostering economic growth, community collaboration, and cultural pride. Through education advocacy, innovation, and strategic partnerships, LDA works to strengthen local commerce, revitalize commercial corridors, and create sustainable opportunities that uplift families and enrich the communities they serve.

