



# Municipal Web Site



Kevin Sluka, Administrator

# How are you handling it?

- Volunteers ?
- Consultants ?
- Staff ?
- Combination ?



# Volunteer

- Background Check ?
- Set parameters ?
- Security ?
- Who's Website is it ?



# Consultants

- Costly ?
- Security ?
- Liability Insurance ?





# Staff

- Usually responsible for other activities.
- Side tracked with other technological problems.



# Purpose of your site ?

- Reduce phone calls
- Reduce paperwork
- Reduce OPRA request



# “Blended Approach”

- Setting the Web Site once during the year.
  - Static information
  - Demographics
  - Elected Officials
  - Board members



# What do your public want ?

- Agendas
- News and announcements
- Administrative Code
- Land Use Code
- Recreation Program Registration







# Long Hill Township

- Township paid a consultant to create the static pages
- Township staff was trained for about one hour to post..
  - Governing Body Agendas
  - Planning Board Agendas
  - News & Announcements

# Code Book & Recreation Program Registration

- Township contracted with Coded Systems to have codes on site electronically.
- Township contracted with Community Pass to establish Recreation Program Registration on-line.



# Conclusion

- Do what is best for the public you serve !
- Some public members want paper - newsletters, calendar, etc.
- It's the Town's Web Site, not the webmasters.
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