

NJHMFA Social Media Toolkit

Free Housing Counseling Services



Please make sure you are following us on our social media channels and tag us in your posts.

Twitter: [@njhousing](https://twitter.com/njhousing)

Facebook: facebook.com/njhousing

If someone has a question about the expanded Foreclosure Mediation Assistance Program (FMAP) that you are unsure how to answer, please feel free to direct the user to message NJHMFA's page with their question. If we are tagged in the post, it will also notify us of the comment and give us the capability to respond if necessary.

There are copy suggestions below but please feel free to write copy on brand for you and your organization's page. Features and benefits of the program to promote are as follows:

NJHMFA Expanded Foreclosure Mediation Program:

- Free to NJ residents
- Now open to renters and homeowners in pre-foreclosure
- HUD-certified housing counselor partners
- Counselors act as personal advocate and guide, providing resources and personal guidance
- Services are remote

Facebook Post Copy Examples:

Are you behind on rent? @njhousing's free housing counseling program can guide you through this difficult time with mediation counseling, action-plan creation, resource identification, and more. Find a counselor in your county: <http://bit.ly/NJHMFAcounselor>

Did you know @njhousing has expanded their Foreclosure Mediation Assistance Programs to include counseling for homeowners in pre-foreclosure as well as renters? Services are remote and completely free to you. Don't wait to get help: <http://bit.ly/NJHMFAcounselor>

Even if you aren't currently behind on rent or mortgage payments but are approaching financial hardship, you can access free housing counseling services from @Njhousing's HUD-Certified Housing Counseling Partners. Receive valuable guidance during this difficult time, which includes mediation counseling, action-plan creation, resource identification, and more. Find a counselor in your county: <http://bit.ly/NJHMFAcounselor>

Tweet copy examples:

Are you behind on rent? @njhousing's free housing counseling program can provide resources and guide you through this difficult time with mediation counseling, action-plan creation, resource identification, and more. <http://bit.ly/NJHMFAcounselor>

Did you know @njhousing has expanded their Foreclosure Mediation Assistance Programs to include counseling for homeowners in pre-foreclosure as well as renters? Services are remote and completely free to you. Don't wait to get help: <http://bit.ly/NJHMFAcounselor>

Even if you aren't currently behind on rent or mortgage payments but are approaching financial hardship, you can access free housing counseling services through @Njhousing. Receive mediation counseling, action-plan creation, resource identification, and more.

Find a counselor: <http://bit.ly/NJHMFAcounselor>

Graphics:

