

Discover NJ History License Plate Awarded Projects



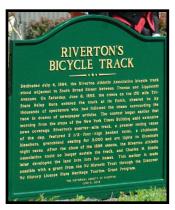
The New Jersey Historic Trust was created in 1967 to preserve New Jersey's historic resources across the state. The Trust is a government and non-profit agency whose mission is to advance historic preservation in New Jersey through historic preservation sensitive state policies, funding programs, and education initiatives.

The Discover New Jersey History License Plate Fund is supported by donations, and sales and renewals of the Discover NJ History License Plate, which was established in 1995 to support historic preservation activities throughout the state. The plate feature a Victorian-style row house image from a painting by New Jersey artist Harry Devlin. The Discover NJ History License Plate Fund provides small grants (up to \$5,000) to develop and promote visitor ready sites as heritage tourism destinations.

Since 2011, the Trust has recommended grant awards totaling \$141,274 for 34 projects.

The following are completed projects funded through the Discover NJ History License Plate Fund.

BURLINGTON COUNTY

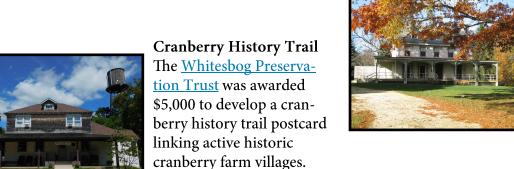


Riverton Bicycle Track Historic Marker

The Historical Society of Riverton was awarded \$1,840 to install a historical marker to help commemorate the Riverton Bicycle Track.



al House Marketing Plan The John Woolman Memorial Association was awarded \$4,000 to develop a marketing plan to help increase visitation and support.



NJ Women's Heritage Trail Website Advisory Committee

The Alice Paul Institute was awarded \$2,845 to help establish an advisory committee to facilitate the re-design of the New Jersey Women's History Website.

CAMDEN COUNTY



Heritage Tourism Plan

The Camden County Historical Society was awarded \$5,000 to create and administer a survey and identify thematic trails.



Cape May County Museum Explorer's Passport Program

The Cape May County Historical & Genealogical Society was awarded \$5,000 to create a passport program to encourage heritage tourism at Cape May County Museums during the 2014-2015 season.



Camden County History Week Evaluations The Camden County

Historical Society was awarded \$5,000 to create and administer visitor and partner organization surveys.

ESSEX COUNTY



Architectural Walking Tour of Montclair Historic District

The Township of Montclair was awarded \$2,800 to create a architectural walking tour in Montclair's central business district.





Cape May Lighthouse **Interpretive Panels**

The Mid-Atlantic Center for the Arts & Humanities was awarded \$2,200 to create and restore interpretive panels throughout the lighthouse.



Drive By History

The South Mountain TheaterWorks, Inc. was awarded several grants to produce new episodes of Drive By History.



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ESSEX COUNTY

Stir. T. F. Stir. Stir.

Heritage Tourism in South Mountain Reservation

The Essex County Parks
Foundation was awarded
\$4,600 to create and install
interpretive signage within
South Mountain Reservation.





Hoboken Historic Walking Tour Map

The <u>Hoboken Historical</u>
<u>Museum</u> was awarded
\$4,5000 to create a historic
walking tour map highlighting Hoboken's architecture and historic sites.

Monmouth County



Heritage Sign Program Crossroads of the American Revolution National Heritage Area was awarded \$5,000 to create wayfinding and interpretive signage as part of their state-wide signage program.



Historic Baird House
The Friends of Millstone
Township Historic Registered Properties was awarded \$5,000 to develop wayfinding signage.





Wayfinding and Interpretive Signage
The Montclair History
Center was awarded
\$5,000 to create wayfinding and interpretive sign-

age at its Orange Road

Campus.



Realin' Em In: Marketing the Humanities to New Jersey Visitors

The New Jersey Council for the Humanities was awarded \$3,000 to develop a manual for small humanities organizations to use for creating and executing tourism promotion.



"Experienceology Training" for partners of Crossroad of the American Revolution

<u>Crossroads of the American Revolution</u> National Heritage Area was awarded \$2,500 towards an interpretation and interpretive planning educational workshop.



Atlantic Highlands Architecture Tours
The Atlantic Highlands His-

torical Society was awarded \$3,800 to organize an architectural walking tour.

MIDDLESEX COUNTY



Heritage Interpretation Signs for Essex County Reservations The Essex County Parks

Foundation was awarded \$5,000 to place interpretive signage within Eagle Rock Reservation, Mills Reservation, and along the West Essex Trail.



Princeton Battlefield Tour Program

The <u>Princeton Battlefield</u>
<u>Society</u> was awarded
\$5,000 to establish a tour
program for the Battlefield.



Realin' Em In: marketing History and the Humanities to New Jersey Visitors

The Middlesex County
Cultural and Heritage
Commission was awarded
\$3,000 to develop a manual for small humanities
organizations to use for
creating and executing
tourism promotion.



Middletown Village Historic Tour

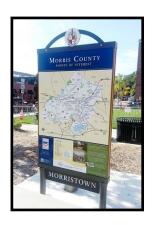
The Township of Middletown was awarded \$4,589.22 to improve the historic walking tour of Middletown Village. The Middletown Village is among the oldest permanent English settlements in New Jersey.



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Morris County



Implementing the Morris County Wayfinding and Signage Program

The Morris County Tourism Bureau was awarded \$6,000 to fabricate and install pedestrian kiosks in Morristown.



Wayside and Wayfinding Interpretive Panel Project at Washington's Headquarters

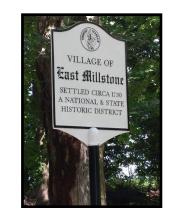
Washington Association of New Jersey was awarded \$5,000 to install wayside and wayfinding signage to Washington's Headquarters Museum in Morristown.

SOMERSET COUNTY



Heritage Tourism on the Go

The Morris County Tourism Bureau was awarded \$5,000 to create a heritage tourism application to enhance and encourage visitation at historic sites throughout Morris County.



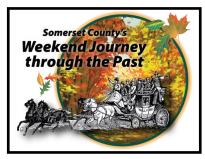
Historic Signage Markers for East Millstone The Township of Franklin

was awarded \$5,000 to create historic wayfinding signage for East Millstone Historic District.

Pedestrian Kiosk



The Morris County Tourism Bureau was awarded \$5,000 to purchase and install pedestrian kiosks throughout Morris County.



Somerset County Weekend Journey through the Past Enhanced Promotional Campaign

The Somerset County Cultural & Heritage Commission was awarded \$1,600 to purchase banners, and design and distribute promotional cards for students.

Union County



FPC Burial Grounds

The First Presbyterian
Church of Elizabeth was
awarded \$3,000 to create a
guided tour application of
the First Presbyterian
Church of Elizabeth and
Burial Grounds

WARREN COUNTY



Rutherfurd Hall: Display Production Funds for Public Interpretation

Rutherfurd Hall-Allamuchy Township Board of Education was awarded \$3,000 to create signage and interpretation panels for and throughout the museum.



Canal Day Music & Craft Festival Promotion

The <u>Canal Day Association</u> was awarded \$5,000 for TV and radio advertisements to promote the festival.