



2022 Conference Sponsor Benefit Chart

			Sold Out						Non-profit Supporters	
	International \$4,000	Art Deco \$3,000	Limit 1 Craftsman \$2,500	Limit 1 Beaux Arts \$2,000	Limit 9 Neoclassical \$1,500	Victorian \$1,000	Gothic \$750	Italianate \$500	Georgian \$200	Dutch Colonial \$50
Sponsor Level Benefits:	Podium opportunity at Open Plenary	Company logo on tote bag	Company logo on lanyard	Company logo on face mask	Company logo on educational session sign					
Conference Registrations	6	6	4	4	3	2	1	1	1	0
Digital Program Advertisement	Full Page, interior	Full Page, interior	1/2 Page	1/2 Page	1/4 Page	Business Card	Business Card			
Company logo on web	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Acknowledgement during sessions (slide with logo)					✓					
60-second commercial during session (pre-recorded)					✓					
Company logo on signage and print materials	✓	✓	✓	✓	✓	✓	✓			
Acknowledgement on social media	✓	✓	✓	✓	✓	✓	✓	✓		
Company literature in tote bag	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Exhibit space/table	✓	✓	✓	✓	✓	✓				



2022 Conference

Sponsor Information Sheet

Sponsorship and program advertising all in one place:
www.njpreservationconference.org/sponsors

Deadlines

MARCH 25 | Sponsor commitments and artwork due
APRIL 8 | All payments due
MAY 6 | Tote bag inserts due

Submitting Ads & Logos

The company logo must be submitted as an Illustrator EPS file with fonts converted to outlines. If no logo is provided, the company name will be used. Ads must be submitted in high resolution PDF file format. If ads are not submitted in the required format, the company logo will be displayed in the ad space. You may upload your artwork online at the time that you register your sponsorship or email it to: ashley.parker@dca.nj.gov.

Payment

Make checks payable to Friends of New Jersey Heritage.
Mailing address: Friends of New Jersey Heritage, PO Box 191, Trenton, NJ 08602
*Logos, ads, and payments due by **April 8**.*

Tote Bag Inserts

Mailing Address | New Jersey Historic Trust, PO Box 457, Trenton, NJ 08625
Delivery Address | New Jersey Historic Trust, 101 South Broad Street, 6th Floor, Trenton, NJ 08608
*Tote bag inserts are due by **May 6**.*

Advertisement Only Pricing

Full Page | \$1,000 **Quarter Page** | \$250
Half Page | \$500 **Business Card** | \$150

Program Book Specifications

Logos and advertisements may be in full color

Back cover | **Inside back cover** | Contact ashley.parker@dca.nj.gov for details
Full page, non-bleed | 6.75 in. wide x 9.75 in. high
Half page, horizontal | 6.75 in. wide x 4.75 in. high
Half page vertical | 3.25 in. wide x 9.75 in. high
Quarter page | 3.25 in. wide x 4.75 in. high
Business card | 3.25 in. wide x 1.87 in. high (93% of average business card)

Commercial Specifications

60-second pre-recorded commercial

Time | All videos must be between 40 – 60 seconds
Format | Videos must be pre-recorded and saved as .MPG
Quality | 128 x 720 with a 16:9 aspect ratio, 128kbps or better
All videos must be reviewed for quality assurance and must be received by **March 25**. Please review YouTube's video file formatting [guidelines](#) for more details.

Exhibit Space Information & Pricing

Conference sponsors (\$1,000 level and above) | Space included with sponsorship
Non-profit organizations | \$50 (includes one lunch)
Authors (half a table) | \$25 (cost of lunch) | Free shared table space if registered for the conference

- The Marketplace will be open from 8am-3:30pm (setup 7am- 8am)
- Each exhibit space included a 6ft. table with 2 chairs OR an 8 x 8 ft. exhibit space with no table.
- All exhibits must be freestanding; no materials may be mounted to the walls or ceiling. Only painter's tape may be used on the floors or wall surfaces.
- Driving and unloading instructions will be provided prior to the event.