

			<i>Sold Out</i> Limit 1	<i>Sold Out</i> Limit 1	Limit 9				Non-profit Supporters	
	International \$4,000	Art Deco \$3,000	Craftsman \$2,500	Beaux Arts \$2,000	Neoclassical \$1,500	Victorian \$1,000	Gothic \$750	Italianate \$500	Georgian \$200	Dutch Colonial \$50
Sponsor Level Benefits:	Podium opportunity at Open Plenary	Company logo on tote bag	Company logo on lanyard	Company logo on face mask	Company logo on educational session sign					
Conference Registrations	6	6	4	4	3	2	1	1	1	0
Digital Program Advertisement	Full Page, interior	Full Page, interior	1/2 Page	1/2 Page	1/4 Page	Business Card	Business Card			
Company logo on web	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Acknowledgement during sessions (slide with logo)					✓					
60-second commercial during session (pre-recorded)					✓					
Company logo on signage and print materials	✓	✓	✓	✓	✓	✓	✓			
Acknowledgement on social media	✓	✓	✓	✓	✓	✓	✓	✓		
Company literature in tote bag	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Exhibit space/table	✓	✓	✓	✓	✓	✓				



# 2022 Conference

## Sponsor Information Sheet

Sponsorship and program advertising all in one place:  
[www.njpreservationconference.org/sponsors](http://www.njpreservationconference.org/sponsors)

### Deadlines

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**MARCH 25** | Sponsor commitments and artwork due  
**APRIL 8** | All payments due  
**MAY 6** | Tote bag inserts due

### Submitting Ads & Logos

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The company logo must be submitted as an Illustrator EPS file with fonts converted to outlines. If no logo is provided, the company name will be used. Ads must be submitted in high resolution PDF file format. If ads are not submitted in the required format, the company logo will be displayed in the ad space. You may upload your artwork online at the time that you register your sponsorship or email it to: [ashley.parker@dca.nj.gov](mailto:ashley.parker@dca.nj.gov).

### Payment

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Make checks payable to Friends of New Jersey Heritage.  
Mailing address: Friends of New Jersey Heritage, PO Box 191, Trenton, NJ 08602  
*Logos, ads, and payments due by **April 8**.*

### Tote Bag Inserts

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Mailing Address | New Jersey Historic Trust, PO Box 457, Trenton, NJ 08625  
Delivery Address | New Jersey Historic Trust, 101 South Broad Street, 6<sup>th</sup> Floor, Trenton, NJ 08608  
*Tote bag inserts are due by **May 6**.*

### Advertisement Only Pricing

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**Full Page** | \$1,000      **Quarter Page** | \$250  
**Half Page** | \$500      **Business Card** | \$150

### Program Book Specifications

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*Logos and advertisements may be in full color*

**Back cover** | **Inside back cover** | Contact [ashley.parker@dca.nj.gov](mailto:ashley.parker@dca.nj.gov) for details  
**Full page, non-bleed** | 6.75 in. wide x 9.75 in. high  
**Half page, horizontal** | 6.75 in. wide x 4.75 in. high  
**Half page vertical** | 3.25 in. wide x 9.75 in. high  
**Quarter page** | 3.25 in. wide x 4.75 in. high  
**Business card** | 3.25 in. wide x 1.87 in. high (93% of average business card)

### Commercial Specifications

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*60-second pre-recorded commercial*

**Time** | All videos must be between 40 – 60 seconds  
**Format** | Videos must be pre-recorded and saved as .MPG  
**Quality** | 128 x 720 with a 16:9 aspect ratio, 128kbps or better  
All videos must be reviewed for quality assurance and must be received by **March 25**. Please review YouTube's video file formatting [guidelines](#) for more details.

### Exhibit Space Information & Pricing

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**Conference sponsors (\$1,000 level and above)** | Space included with sponsorship  
**For-profit organizations** | \$150 (includes on lunch)  
**Non-profit organizations** | \$50 (includes one lunch)  
**Authors (half a table)** | \$25 (cost of lunch) | Free if registered for the conference

- The Marketplace will be open from 8am-3:30pm (setup 7am- 8am)
- Each exhibit space included a 6ft. table with 2 chairs OR an 8 x 8 ft. exhibit space with no table.
- All exhibits must be freestanding; no materials may be mounted to the walls or ceiling. Only painter's tape may be used on the floors or wall surfaces.
- Driving and unloading instructions will be provided prior to the event.