



2023 Conference Sponsor Benefit Chart

	Opening Reception \$5,000	International \$4,000	Art Deco \$3,000	Craftsman \$2,500	Beaux Arts \$2,000	Neoclassical \$1,500	Victorian \$1,000	Gothic \$750	Georgian \$200	Dutch Colonial \$50
				Sold Out Limit 1	Sold Out Limit 1	1 per session			Non-profit Supporters	
Sponsor Level Benefits:	Podium opportunity at Opening Reception	Podium opportunity at Open Plenary	Company logo on tote bag	Company logo on lanyard	Company logo on takeaway item	Company logo on educational session sign				
Conference Registrations	6 - All Access Passes	6 - All Access Passes	5 - All Access Passes	4 - All Access Passes	4 - All Access Passes	3 - All Access Passes	2 - All Access Passes	1 - All Access Pass	1 - Day Two Only	0
Digital Program Advertisement	Full Page, Inside Front or Back Cover	Full Page, interior	1/2 Page	1/2 Page	1/4 Page	1/4 Page	Business Card	Business Card		
Company logo on conference website	✓	✓	✓	✓	✓	✓	✓	✓	✓	Company name only
Reserved organizational table during keynote luncheon	✓	✓				✓				
Acknowledgement during sessions (slide with logo)						✓				
60-second commercial during session (pre-recorded)						✓				
Company logo on signage and print materials	✓	✓	✓	✓	✓	✓	✓	✓		
Acknowledgement on social media	✓	✓	✓	✓	✓	✓	✓	✓		
Company literature in tote bag	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Exhibit space/table	✓	✓	✓	✓	✓					
Social Media Takeover							✓			



2023 Conference Sponsor Information Sheet

Sponsorship and program advertising all in one place:
www.njpreservationconference.org/sponsors

Deadlines:

MARCH 23 | Sponsor commitments and artwork due

APRIL 6 | All payments due

MAY 5 | Tote bag inserts due

Submitting Ads & Logos:

The company logo must be submitted as an Illustrator EPS file with fonts converted to outlines. If no logo is provided, the company name will be used. Ads must be submitted in high resolution PDF file format. If ads are not submitted in the required format, the company logo will be displayed in the ad space. You may upload your artwork online at the time that you register your sponsorship or email it to: alexis.alemy@dca.nj.gov.

Program Book Specifications:

Logos and advertisements may be in full color

Back cover | **Inside back cover** | Contact alexis.alemy@dca.nj.gov for details

Full page, non-bleed | 6.75 in. wide x 9.75 in. high

Half page, horizontal | 6.75 in. wide x 4.75 in. high

Half page vertical | 3.25 in. wide x 9.75 in. high

Quarter page | 3.25 in. wide x 4.75 in. high

Business card | 3.25 in. wide x 1.87 in. high (93% of average business card)

Tote Bag Inserts:

Mailing Address | New Jersey Historic Trust, PO Box 457, Trenton, NJ 08625

Delivery Address | New Jersey Historic Trust, 101 South Broad Street, 6th Floor,
Trenton, NJ 08608

*Tote bag inserts are due by **May 5**.*

Commercial Specifications:

60-second pre-recorded commercial

Time | All videos must be between 40 – 60 seconds

Format | Videos must be pre-recorded and saved as .MPG

Quality | 128 x 720 with a 16:9 aspect ratio, 128kbps or better

All videos must be reviewed for quality assurance and must be received by **April 6**. Please review YouTube's video file formatting [guidelines](#) for more details. To view examples of previous commercials, please visit our [YouTube channel](#).

New - Social Media Takeover:

Your organization will gain access to the conference Facebook and Instagram for a day to promote your organization and its services.

Payment:

Make checks payable to Friends of New Jersey Heritage.

Mailing address: Friends of New Jersey Heritage, PO Box 191, Trenton, NJ 08602

*Logos, ads, and payments due by **April 6**.*

- The Marketplace will be open from 7:30am-6pm on June 13 (setup 7am-8am)
- Each exhibit space includes a 6ft. table with 2 chairs OR an 8 x 8 ft. exhibit space with no table.
- All exhibits must be freestanding; no materials may be mounted to the walls of ceiling. Only painter's tape may be used on the floors or wall surfaces.
- Driving and unloading instructions will be provided prior to the event.



2023 Conference

Exhibitor and Advertisement Information Sheet

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Deadlines:

MARCH 23 | Commitments and artwork due

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Advertisement Only Pricing:

Full Page | \$1,000

Quarter Page | \$250

Half Page | \$500

Business Card | \$150

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Exhibit Space Information & Pricing

Conference sponsors (\$2,000 level and above) | included with sponsorship

Non-profit organizations | \$75 (includes one lunch)

For-profit organizations | \$150 (includes one lunch)

Payment:

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Trenton, NJ 08602

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