

The New Jersey Historic Trust was created in 1967 to preserve New Jersey's historic resources across the state. The Trust is a government and non-profit agency whose mission is to advance historic preservation in New Jersey through historic preservation sensitive state policies, funding programs, and education initiatives.

The Discover New Jersey History License Plate Fund is supported by donations, sales, and renewals of the Discover NJ History License Plate, which was established in 1995 to support historic preservation activities throughout the state. The plate features a Victorian-style row house image from a painting by New Jersey artist Harry Devlin. The Discover NJ History License Plate Fund provides small grants (up to \$7,500) to develop and promote visitor ready sites as heritage tourism destinations.

Since 2011, the Trust has recommended grant awards totaling \$304,650.

The following are projects funded through the Discover NJ History License Plate Fund.

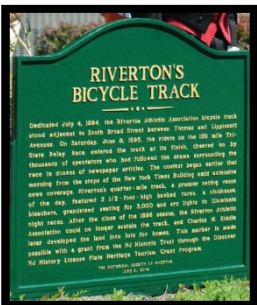
## BERGEN COUNTY



### Interactive Digital Downtown District History Tour

The [Westwood Historic Preservation Commission](#) was awarded \$5,000 to create an interactive, self-guided, digital, barrier-free, and touch-free walking tour of Downtown Westwood.

## BURLINGTON COUNTY



### Riverton Bicycle Track Historic Marker

The [Historical Society of Riverton](#) was awarded \$1,840 to install a historical marker to help commemorate the Riverton Bicycle Track.



### Cranberry History Trail

The [Whitesbog Preservation Trust](#) was awarded \$5,000 to develop a cranberry history trail postcard linking active historic cranberry farm villages.



### John Woolman Memorial House Marketing Plan

The [John Woolman Memorial Association](#) was awarded \$4,000 to develop a marketing plan to help increase visitation and support.



### NJ Women's Heritage Trail Website Advisory Committee

The [Alice Paul Institute](#) was awarded \$2,845 to help establish an advisory committee to facilitate the re-design of the [New Jersey Women's History Website](#).



### Putting Roebling on the Map

The [Roebling Museum](#) was awarded \$5,000 to create interpretive signs along a chain link fence as part of the Delaware River Heritage Trail.



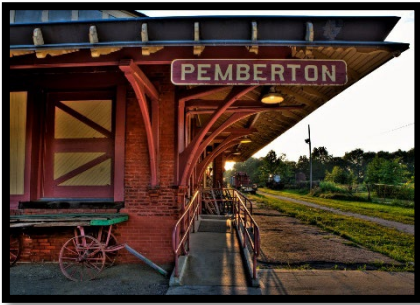
### A Toolkit for Women's History: Strengthening the Interpretation of Women's History at Historic Sites & Museums

The [National Collaborative for Women's History Sites](#) was awarded \$4,300 for the design and layout of an online resource for historic site managers, museum educators, and volunteers to interpret women's history.



#### Historic Sites and Sounds-Roebling & Trenton

The Roebing Museum was awarded \$2,000 for the creation of two audio tours.



Historical Signage for the North Pemberton Railroad Station Museum [Pemberton Township](#) was awarded \$4,250 for the design, fabrication, and installation of two interpretive signs.

### CAMDEN COUNTY



#### Heritage Tourism Plan

The [Camden County Historical Society](#) was awarded \$5,000 to create and administer a survey and identify thematic trails.



#### Camden County History Week Evaluations

The [Camden County Historical Society](#) was awarded \$5,000 to create and administer visitor and partner organization surveys.



Camden County American Revolution Heritage Tourism Trail Map  
The [Camden County Historical Society](#) was awarded \$5,000 to create and implement a Camden County American Revolution Heritage Trail map.



Interactive, Digital Visitor Guide of Haddonfield  
The [Friends of the Indian King Tavern](#) was awarded \$5,000 to create an interactive, digital visitor guide website for Haddonfield centered around their annual event, The Skirmish.



Spanish Integration for the Tourism Kiosk at Camden City Hall  
The [City of Camden](#) was awarded \$5,000 to integrate Spanish translations of all 140 history content popups on the Heritage Tourism Interactive Touch Screen Kiosk.

## CAPE MAY



Cape May Lighthouse Interpretive Panels  
The [Mid-Atlantic Center for the Arts & Humanities](#) was awarded \$2,200 to create and restore interpretive panels throughout the lighthouse.



### Cape May County Museum Explorer's Passport Program

The [Cape May County Historical & Genealogical Society](#) was awarded \$5,000 to create a passport program.



### Visitor Survey Integration

The [Naval Air Station Wildwood Aviation Museum](#) was awarded \$3,856 to purchase tablets and mounts to implement visitor surveying on site.



### Website Redesign

The [Historic Cold Spring Village](#) was awarded \$4,550 to help fund website redesign.



### Cape May Welcome Center Mural Map

The [Mid-Atlantic Center for the Arts & Humanities \(Cape May MAC\)](#) was awarded \$7,500 to help fund the design and fabrication of a large, mural-sized map at the Cape May Welcome Center.

## CUMBERLAND COUNTY



### A Race Through Time

The [Vineland Historical and Antiquarian Society](#) was awarded \$5,000 to help fund a weekend passport program throughout Cumberland County.



### Marketing and Outreach Strategy

The [Vineland Historical and Antiquarian Society](#) was awarded \$4,500 to help fund the preparation of a marketing plan.



### Millville Army Air Field Museum's NJ Marketing Outreach Project

The [Millville Army Air Field Museum](#) was awarded \$5,000 to help fund the creation of brochures, event flyers, travel guide ads, press releases, paid advertising, public service announcements, and newsletters in the form of creative copy writing, photography, and composition of materials.



### Millville Army Air Field Museum

The [Millville Army Air Field Museum](#) was awarded \$7,500 to help fund two interpretive/wayfinding signs and a television advertising campaign.

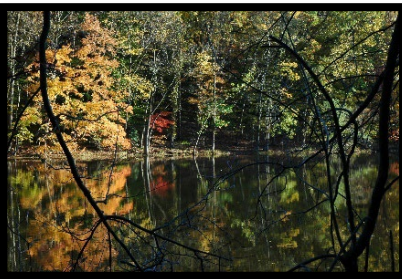
## ESSEX COUNTY



Architectural Walking Tour of Montclair Historic District  
The Township of Montclair was awarded \$2,800 to create an [architectural walking tour](#) in Montclair's central business district.



Drive By History  
The South Mountain TheaterWorks, Inc. was awarded several grants to produce new episodes of [Drive By History](#).



Heritage Tourism in South Mountain Reservation  
The [Essex County Parks Foundation](#) was awarded \$4,600 to create and install interpretive signage within South Mountain Reservation.



Wayfinding and Interpretive Signage  
The [Montclair History Center](#) was awarded \$5,000 to create wayfinding and interpretive signage at its Orange Road Campus.



### Heritage Interpretation Signs for Essex County Reservations

The [Essex County Parks Foundation](#) was awarded \$5,000 to place interpretive signage within Eagle Rock Reservation, Mills Reservation, and along the West Essex Trail.



### Black Heritage Trail Marker

The [Montclair History Center](#) was awarded \$5,000 to fabricate and install a Black Heritage Trail marker at the Israel Crane House and Historic YWCA Museum.

## HUDSON COUNTY



### Hoboken Historic Walking Tour Map

The [Hoboken Historical Museum](#) was awarded \$4,5000 to create a historic walking tour map highlighting Hoboken's architecture and historic sites.

## HUNTERDON COUNTY



### Interpretive Wayfinding Signage Prallsville Mills

The [Delaware River Mill Society](#) was awarded \$2,250 for interpretive signage at Prallsville Mills and the D&R State Park. The signage includes a QR code and virtual tour.



### Lambertville Historic Interpretive Signs

The [Historical Society of Lambertville](#) was awarded \$4,411 for design, fabrication, and installation of two interpretive signs in Downtown Lambertville.

## MERCER COUNTY



### Realin' Em In: Marketing the Humanities to New Jersey Visitors

The [New Jersey Council for the Humanities](#) was awarded \$3,000 to develop a manual for small humanities organizations to use for creating and executing tourism promotion.



### Washington Crossing Historic Overlook Signage

The Washington Crossing Park Association was awarded \$4,797 to design and fabricate new interpretive overlook signage at [Washington Crossing State Park](#).



### Honoraria for "Washington's Landing New Jersey"

The Washington Crossing Park Association was awarded \$4,000 for speakers and reenactors for the annual Washington's Landing event at [Washington Crossing State Park](#).



### Princeton Battlefield Tour Program

The [Princeton Battlefield Society](#) was awarded \$5,000 to establish a tour program for the Battlefield.



### Experience the Battle of Princeton

The [Princeton Battlefield Society](#) was awarded \$5,000 for marketing strategies and programming for the Ten Crucial Days.



### Heritage Sign Program

[Crossroads of the American Revolution](#) National Heritage Area was awarded \$5,000 to create wayfinding and interpretive signage as part of their state-wide signage program.



### "Experienceology Training" for partners of Crossroad of the American Revolution

[Crossroads of the American Revolution](#) National Heritage Area was awarded \$2,500 towards an interpretation and interpretive planning educational workshop.



### Digital Kiosk

The Washington Crossing Park Association was awarded \$3,535 for the design and installation of a digital kiosk at the Washington Crossing Visitor Center.

## MIDDLESEX COUNTY



### Realin' Em In: Marketing History and the Humanities to New Jersey Visitors

The [Middlesex County Cultural and Heritage Commission](#) was awarded \$3,000 to develop a manual for small humanities organizations to use for creating and executing tourism promotion.



### Expanded Public Engagement and Heritage Tourism Study for the Proprietary House Preservation Plan

Crossroads of the American Revolution was awarded \$4,750 to expanded public engagement related to heritage tourism potential as part of the overall Preservation Plan and Feasibility Study for the Proprietary House.



### East Jersey Old Town Village

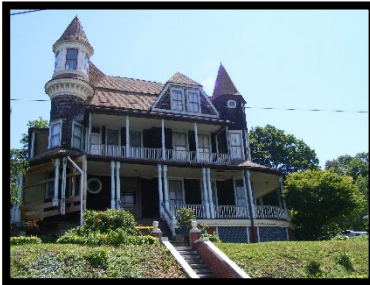
[Preservation New Jersey](#) was awarded \$7,500 for the development of a program series to help historic sites and communities become visitor-ready destinations through initiatives including cultural and historical trails, living history events and festivals, and community-based tourism development that benefits local businesses.

## MONMOUTH COUNTY



### Historic Baird House

The [Friends of Millstone Township Historic Registered Properties](#) was awarded \$5,000 to develop wayfinding signage.



### Atlantic Highlands Architecture Tours

The [Atlantic Highlands Historical Society](#) was awarded \$3,800 to organize an architectural walking tour.



### Middletown Village Historic Tour

The Township of Middletown was awarded \$4,589.22 to improve the historic walking tour of Middletown Village. The [Middletown Village](#) is among the oldest permanent English settlements in New Jersey.



### Historic Interpretive Signage

The [Parker Homestead-1665](#) was awarded \$5,000 to design and fabricate interpretive signage.



#### Interpretive Signage

The [Borough of Tinton Falls](#) was awarded \$5,000 to design, fabricate, and install two interpretive signs at the Crawford House.



#### Interpretive Signage

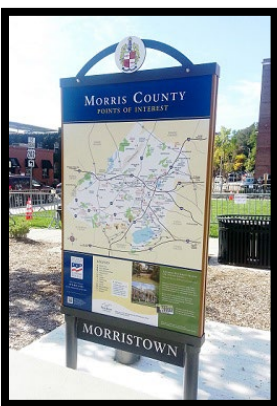
The [Sandy Hook Foundation, Inc.](#) was awarded \$7,500 to design and fabricate portable, interior interpretive signage that will orient and inform visitors prior to engaging in a spatial computing experience about Colonel Tye.

## MORRIS COUNTY



#### Morris County Historical Association

The [Morris County Historical Society](#) was awarded \$5,000 to survey 20 historic sites in order to establish a separate nonprofit organization in charge of communication and cooperation among the 20 history organizations.



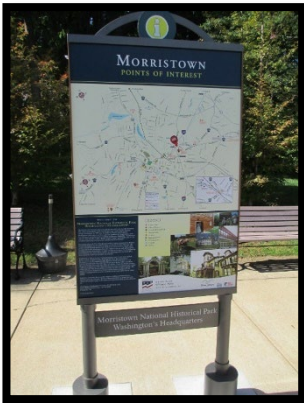
#### Implementing the Morris County Wayfinding and Signage Program

The [Morris County Tourism Bureau](#) was awarded \$6,000 to fabricate and install pedestrian kiosks in Morristown.



### Heritage Tourism on the Go

The [Morris County Tourism Bureau](#) was awarded \$5,000 to create a [heritage tourism application](#) to enhance and encourage visitation at historic sites throughout Morris County.



### Pedestrian Kiosk

The [Morris County Tourism Bureau](#) was awarded \$5,000 to purchase and install pedestrian kiosks throughout Morris County.



### Wayside and Wayfinding Interpretive Panel Project at Washington's Headquarters

[Washington Association of New Jersey](#) was awarded \$5,000 to install wayside and wayfinding signage to Washington's Headquarters Museum in Morristown.



### State Route 10 Permanent Signage

The [Stickley Museum at Craftsman Farms](#) was awarded \$5,000 for design, fabrication, and installation of wayfinding signage on Route 10.



Website Updates for Morris Countywide Heritage Tourism Initiative  
The [Morris County Historical Society](#) (MCHS) was awarded \$5,000 for updates to the MCHS website to host nine self-guided driving tours and design of a brochure to market the tours.

## OCEAN COUNTY



2025 Spanish Activity Guide  
[Tuckerton Seaport](#) was awarded \$1,375 for the preparation of a bilingual activity book.

## SOMERSET COUNTY



Historic Signage Markers for East Millstone  
The Township of Franklin was awarded \$5,000 to create historic wayfinding signage for [East Millstone Historic District](#).



Somerset County [Weekend Journey through the Past](#) Enhanced Promotional Campaign

The [Somerset County Cultural & Heritage Commission](#) was awarded \$1,600 to purchase banners, and design and distribute promotional cards for students.

## UNION COUNTY



FPC Burial Grounds App

The [First Presbyterian Church of Elizabeth](#) was awarded \$3,000 to create a [guided tour application](#) of the First Presbyterian Church of Elizabeth and Burial Grounds.



Reimagining Visitor Experiences

[Liberty Hall Museum](#) was awarded \$5,000 for the creation of a tour to attract new audiences.



**Integrating Cultural Legacies**

[Liberty Hall Museum](#) was awarded \$3,185 to help fund a professional development workshop dedicated to interpreting underrepresented history.



### Website Upgrade with Integrated Visual Rebrand

The Merchants and Grovers Tavern Museum was awarded \$5,000 to upgrade their existing website and rebrand the organization (logo and brand kit).



### Liberty Hall Semiquincentennial Project

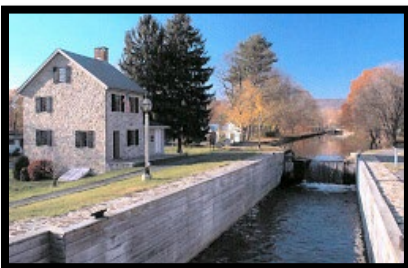
[Liberty Hall Museum](#) was awarded \$7,5000 to host the First Oval Office Project in 2025.

## WARREN COUNTY



### Rutherford Hall: Display Production Funds for Public Interpretation

[Rutherford Hall](#)-Allamuchy Township Board of Education was awarded \$3,000 to create signage and interpretation panels for and throughout the museum.



### Canal Day Music & Craft Festival Promotion

The [Canal Day Association](#) was awarded \$5,000 for TV and radio advertisements to promote the [festival](#).