Discover NJ History License Plate Awarded Projects

The New Jersey Historic Trust was created in 1967 to preserve New Jersey's historic resources across the state. The Trust is a government and non-profit agency whose mission is to advance historic preservation in New Jersey through historic preservation sensitive state policies, funding programs, and education initiatives.

The Discover New Jersey History License Plate Fund is supported by donations, sales, and renewals of the Discover NJ History License Plate, which was established in 1995 to support historic preservation activities throughout the state. The plate features a Victorian-style row house image from a painting by New Jersey artist Harry Devlin. The Discover NJ History License Plate Fund provides small grants (up to $7,500) to develop and promote visitor ready sites as heritage tourism destinations.

Since 2011, the Trust has recommended grant awards totaling $322,900.

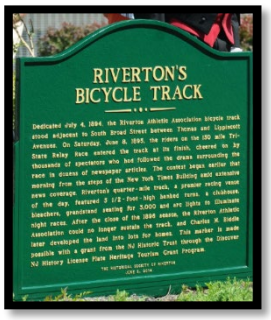
The following are projects funded through the Discover NJ History License Plate Fund.

Bergen County



Interactive Digital Downtown District History Tour
The Westwood Historic Preservation Commission was awarded $5,000 to create an interactive, self-guided, digital, barrier-free, and touch-free walking tour of Downtown Westwood.

Burlington County



Riverton Bicycle Track Historic Marker
The Historical Society of Riverton was awarded $1,840 to install a historical marker to help commemorate the Riverton Bicycle Track.



Cranberry History Trail
The Whitesbog Preservation Trust was awarded $5,000 to develop a cranberry history trail postcard linking active historic cranberry farm villages.



John Woolman Memorial House Marketing Plan
The John Woolman Memorial Association was awarded $4,000 to develop a marketing plan to help increase visitation and support.



NJ Women's Heritage Trail Website Advisory Committee
The Alice Paul Institute was awarded $2,845 to help establish an advisory committee to facilitate the re-design of the New Jersey Women's History Website.



Putting Roebling on the Map
The Roebling Museum was awarded $5,000 to create interpretive signs along a chain link fence as part of the Delaware River Heritage Trail.



A Toolkit for Women's History: Strengthening the Interpretation of Women's History at Historic Sites & Museums
The National Collaborative for Women's History Sites was awarded $4,300 for the design and layout of an online resource for historic site managers, museum educators, and volunteers to interpret women's history.



Historic Sites and Sounds-Roebling & Trenton
The Roebling Museum was awarded $2,000 for the creation of two audio tours.



Historical Signage for the North Pemberton Railroad Station Museum
Pemberton Township was awarded $4,250 for the design, fabrication, and installation of two interpretive signs.

CAMDEN COUNTY



Heritage Tourism Plan
The Camden County Historical Society was awarded $5,000 to create and administer a survey and identify thematic trails.



Camden County History Week Evaluations
The Camden County Historical Society was awarded $5,000 to create and administer visitor and partner organization surveys.



Camden County American Revolution Heritage Tourism Trail Map
The Camden County Historical Society was awarded $5,000 to create and implement a Camden County American Revolution Heritage Trail map.



Interactive, Digital Visitor Guide of Haddonfield
The Friends of the Indian King Tavern was awarded $5,000 to create an interactive, digital visitor guide website for Haddonfield centered around their annual event, The Skirmish.



Spanish Integration for the Tourism Kiosk at Camden City Hall
The City of Camden was awarded $5,000 to integrate Spanish translations of all 140 history content popups on the Heritage Tourism Interactive Touch Screen Kiosk.

CAPE MAY



Cape May Lighthouse Interpretive Panels
The Mid-Atlantic Center for the Arts & Humanities was awarded $2,200 to create and restore interpretive panels throughout the lighthouse.



Cape May County Museum Explorer's Passport Program
The Cape May County Historical & Genealogical Society was awarded $5,000 to create a passport program.



Visitor Survey Integration
The Naval Air Station Wildwood Aviation Museum was awarded $3,856 to purchase tablets and mounts to implement visitor surveying on site.



Website Redesign
The Historic Cold Spring Village was awarded $4,550 to help fund website redesign.



Cape May Welcome Center Mural Map
The Mid-Atlantic Center for the Arts & Humanities (Cape May MAC) was awarded $7,500 to help fund the design and fabrication of a large, mural-sized map at the Cape May Welcome Center.

CUMBERLAND COUNTY



A Race Through Time
The Vineland Historical and Antiquarian Society was awarded $5,000 to help fund a weekend passport program throughout Cumberland County.



Marketing and Outreach Strategy
The Vineland Historical and Antiquarian Society was awarded $4,500 to help fund the preparation of a marketing plan.



Millville Army Air Field Museum's NJ Marketing Outreach Project
The Millville Army Air Field Museum was awarded $5,000 to help fund the creation of brochures, event flyers, travel guide ads, press releases, paid advertising, public service announcements, and newsletters in the form of creative copy writing, photography, and composition of materials.



Millville Army Air Field Museum
The Millville Army Air Field Museum was awarded $7,500 to help fund two interpretive/wayfinding signs and a television advertising campaign.

ESSEX COUNTY



Architectural Walking Tour of Montclair Historic District
The Township of Montclair was awarded $2,800 to create an architectural walking tour in Montclair's central business district.



Drive By History
The South Mountain TheaterWorks, Inc. was awarded several grants to produce new episodes of Drive By History.



Heritage Tourism in South Mountain Reservation
The Essex County Parks Foundation was awarded $4,600 to create and install interpretive signage within South Mountain Reservation.



Wayfinding and Interpretive Signage
The Montclair History Center was awarded $5,000 to create wayfinding and interpretive signage at its Orange Road Campus.



Heritage Interpretation Signs for Essex County Reservations
The Essex County Parks Foundation was awarded $5,000 to place interpretive signage within Eagle Rock Reservation, Mills Reservation, and along the West Essex Trail.



Black Heritage Trail Marker
The Montlclair History Center was awarded $5,000 to fabricate and install a Black Heritage Trail marker at the Israel Crane House and Historic YWCA Museum.

HUDSON COUNTY



Hoboken Historic Walking Tour Map
The Hoboken Historical Museum was awarded $4,5000 to create a historic walking tour map highlighting Hoboken's architecture and historic sites.

HUNTERDON COUNTY



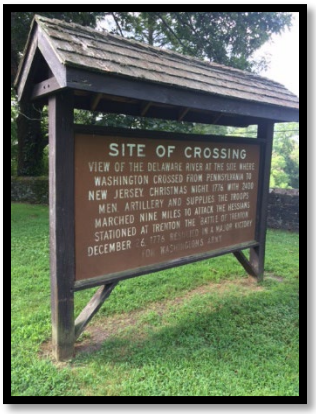
Interpretive Wayfinding Signage Prallsville Mills
The Delaware River Mill Society was awarded $2,250 for interpretive signage at Prallsville Mills and the D&R State Park. The signage includes a QR code and virtual tour.



Lambertville Historic Interpretive Signs
The Historical Society of Lambertville was awarded $4,411 for design, fabrication, and installation of two interpretive signs in Downtown Lambertville.

MERCER COUNTY

Realin' Em In: Marketing the Humanities to New Jersey Visitors
The New Jersey Council for the Humanities was awarded $3,000 to develop a manual for small humanities organizations to use for creating and executing tourism promotion.



Washington Crossing Historic Overlook Signage
The Washington Crossing Park Association was awarded $4,797 to design and fabricate new interpretive overlook signage at Washington Crossing State Park.



Honoraria for "Washington's Landing New Jersey"
The Washington Crossing Park Association was awarded $4,000 for speakers and reenactors for the annual Wasington's Landing event at Washington Crossing State Park.



Princeton Battlefield Tour Program
The Princeton Battlefield Society was awarded $5,000 to establish a tour program for the Battlefield.



Experience the Battle of Princeton
The Princeton Battlefield Society was awarded $5,000 for marketing strategies and programming for the Ten Crucial Days.



Heritage Sign Program
Crossroads of the American Revolution National Heritage Area was awarded $5,000 to create wayfinding and interpretive signage as part of their state-wide signage program.



"Experienceology Training" for partners of Crossroad of the American Revolution
Crossroads of the American Revolution National Heritage Area was awarded $2,500 towards an interpretation and interpretive planning educational workshop.



Digital Kiosk
The Washington Crossing Park Association was awarded $3,535 for the design and installation of a digital kiosk at the Washington Crossing Visitor Center.



First Presbyterian Church and Cemetery
120 East State was awarded $7,500 for the preparation and implementation of a digital outreach strategy, updates to an existing website, a literature display rack, and a banner displaying their participation in the W3r route.



John Clarke House
The Historical Society of Princeton was awarded $5,625 for updates to an existing website.

Middlesex County



Realin' Em In: Marketing History and the Humanities to New Jersey Visitors
The Middlesex County Cultural and Heritage Commission was awarded $3,000 to develop a manual for small humanities organizations to use for creating and executing tourism promotion.



Expanded Public Engagement and Heritage Tourism Study for the Proprietary House Preservation Plan
Crossroads of the American Revolution was awarded $4,750 to expanded public engagement related to heritage tourism potential as part of the overall Preservation Plan and Feasibility Study for the Proprietary House.



East Jersey Old Town Village
Preservation New Jersey was awarded $7,500 for the development of a program series to help historic sites and communities become visitor-ready destinations through initiatives including cultural and historical trails, living history events and festivals, and community-based tourism development that benefits local businesses.

Monmouth County



Historic Baird House
The Friends of Millstone Township Historic Registered Properties was awarded $5,000 to develop wayfinding signage.



Atlantic Highlands Architecture Tours
The Atlantic Highlands Historical Society was awarded $3,800 to organize an architectural walking tour.



Middletown Village Historic Tour
The Township of Middletown was awarded $4,589.22 to improve the historic walking tour of Middletown Village. The Middletown Village is among the oldest permanent English settlements in New Jersey.



Historic Interpretive Signage
The Parker Homsestead-1665 was awarded $5,000 to design and fabricate interpretive signage.



Interpretive Signage
The Borough of Tinton Falls was awarded $5,000 to design, fabricate, and install two interpretive signs at the Crawford House.

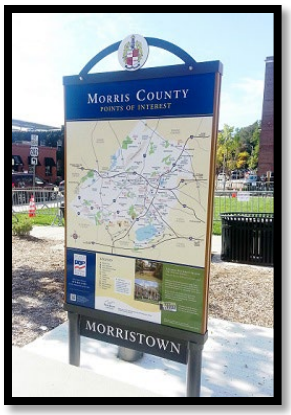


Interpretive Signage
The Sandy Hook Foundation, Inc. was awarded $7,500 to design and fabricate portable, interior interpretive signage that will orient and inform visitors prior to engaging in a spatial computing experience about Colonel Tye.

MORRIS COUNTY

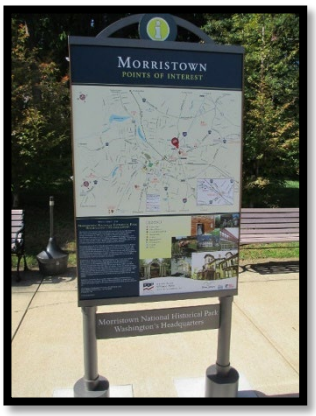


Morris County Historical Association
The Morris County Historical Society was awarded $5,000 to survey 20 historic sites in order to establish a separate nonprofit organization in charge of communication and cooperation among the 20 history organizations.



Implementing the Morris County Wayfinding and Signage Program
The Morris County Tourism Bureau was awarded $6,000 to fabricate and install pedestrian kiosks in Morristown.

Heritage Tourism on the Go
The Morris County Tourism Bureau was awarded $5,000 to create a heritage tourism application to enhance and encourage visitation at historic sites throughout Morris County.



Pedestrian Kiosk
The Morris County Tourism Bureau was awarded $5,000 to purchase and install pedestrian kiosks throughout Morris County.



Wayside and Wayfinding Interpretive Panel Project at Washington's Headquarters
Washington Association of New Jersey was awarded $5,000 to install wayside and wayfinding signage to Washington's Headquarters Museum in Morristown.



State Route 10 Permanent Signage
The Stickley Museum at Craftsman Farms was awarded $5,000 for design, fabrication, and installation of wayfinding signage on Route 10.



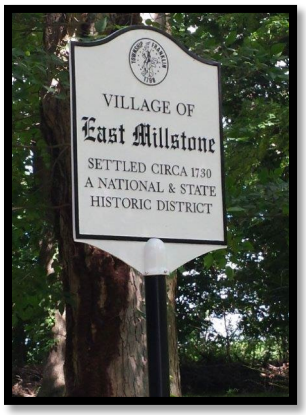
Website Updates for Morris Countywide Heritage Tourism Initiative
The Morris County Historical Society (MCHS) was awarded $5,000 for updates to the MCHS website to host nine self-guided driving tours and design of a brochure to market the tours.

Ocean County



2025 Spanish Activity Guide
Tuckerton Seaport was awarded $1,375 for the preparation of a bilingual activity book.

Somerset County



Historic Signage Markers for East Millstone
The Township of Franklin was awarded $5,000 to create historic wayfinding signage for East Millstone Historic District.



Somerset County Weekend Journey through the Past Enhanced Promotional Campaign
The Somerset County Cultural & Heritage Commission was awarded $1,600 to purchase banners, and design and distribute promotional cards for students.

UNION COUNTY



FPC Burial Grounds App
The First Presbyterian Church of Elizabeth was awarded $3,000 to create a guided tour application of the First Presbyterian Church of Elizabeth and Burial Grounds.



Reimagining Visitor Experiences
Liberty Hall Museum was awarded $5,000 for the creation of a tour to attract new audiences.



Integrating Cultural Legacies
Liberty Hall Museum was awarded $3,185 to help fund a professional development workshop dedicated to interpreting underrepresented history.



Website Upgrade with Integrated Visual Rebrand
The Merchants and Grovers Tavern Museum was awarded $5,000 to upgrade their existing website and rebrand the organization (logo and brand kit).



Liberty Hall Semiquincentennial Project
Liberty Hall Museum was awarded $7,5000 to host the First Oval Office Project in 2025.

WARREN COUNTY



Rutherfurd Hall: Display Production Funds for Public Interpretation
Rutherfurd Hall-Allamuchy Township Board of Education was awarded $3,000 to create signage and interpretation panels for and throughout the museum.



Canal Day Music & Craft Festival Promotion
The Canal Day Association was awarded $5,000 for TV and radio advertisements to promote the festival.