



**PHILIP D. MURPHY**  
*Governor*

**TAHESHA L. WAY**  
*Lieutenant Governor*

**State of New Jersey**  
**URBAN ENTERPRISE ZONE AUTHORITY**  
**101 SOUTH BROAD STREET**  
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**TRENTON, NJ 08625-0822**

**JACQUELYN A. SUÁREZ**  
*Acting Commissioner*

## **NEW JERSEY URBAN ENTERPRISE ZONE AUTHORITY**

### **Board Meeting**

Wednesday, November 08, 2023

2:00 P.M.

**Microsoft Teams or call in (audio only)**

**1 (856) 338-7074**

**Phone Conference ID: 367 619 062 #**

## **MINUTES**

**Notice of Public Meeting:** Read by Chairwoman Kimberly Holmes: In accordance with the Open Public Meeting Act, notice of this meeting has been sent to the Bergen Record and the Trenton Times at least 48 hours prior to this meeting and a meeting notice has been posted on the Secretary of State's bulletin board at the Department of State.

The following recusal process will be followed at all UEZ Board meetings:

To the extent feasible, meeting materials involving a matter from which a Board member must recuse himself or herself will not be distributed to the Board member. At the subject Board meeting, the Board member must place his or her recusal and the reason therefore on the record prior to any discussion of the matter and shall not participate in any discussion or comment leading up to the vote nor shall the member participate in the vote. The recusal shall be noted in the minutes of the Board meeting. In the event the matter in question shall be discussed at any non-public portion or executory session of the meeting, the Board member shall leave the meeting room and not return until the meeting has returned to public session.

The Roll Call was presented by calling out each department. Each representative was requested to identify themselves by announcing their first and last name. Representatives attending announced their presence.

### **Roll Call**

**Kimberly Holmes**, Department of Community Affairs Chair Designee

**Julie Diaz**, The Department of Labor & Workforce Development Designee

**Aaron Binder**, The Department of the Treasury Designee

**Tai Cooper**, New Jersey Economic Development Authority

**Darryl Godfrey**, New Jersey Redevelopment Authority

**Carmen Mendiola**, Public-at-Large

**William Johnson**, Public-at-Large

**Douglas Schneider**, Public-at-Large

## **Approval of October 11, 2023, UEZ Authority meeting minutes:**

### *Motions:*

Approve: Douglas Schneider

Second: Julie Diaz

Ayes: 7

Nays: 0

Recusals: 0

Abstentions: 0

Motion carried with a vote (7/0/0/0)

## **NEW BUSINESS**

### **1. Executive Director's Report.**

The Executive Director participated in the following activities during the month of October and the beginning of November 2023. These activities included the following as detailed below:

1. I had discussions with staff and UEZ DAG representatives regarding the interim status of the Five-Year Master Plan and determining procedures towards promulgating Rules.
2. The staff is investigating options on the expansion of UEZ certified businesses and working with our UEZ Coordinators to improve their outreach. There are several business districts throughout the state in which English is a second language and may not be aware of the benefits of the Urban Enterprise Zone. In addition, we are looking at certain UEZ documents being translated and using existing services to enhance the Help Line. We are fortunate to have in house translation for Arabic and Mandarin that will enhance our communication capabilities.
3. At the time of writing this, we have approved 143 projects totaling \$42, 000,891, which does not include the eighteen resolutions on the November Agenda.
4. I am participating in a UEZ Panel Discussion on the Urban Enterprise Zone on November 15<sup>th</sup> at 2:00 pm in association with the League of Municipalities.
5. There will be a training session for UEZ Coordinators in February regarding Certification, Business Outreach and implementing the Five - Year Master Plan. The training will meet their annual requirements for UEZ Certification.
6. Finally, we have been working with DCA to highlight UEZ success stories. We will continue to focus on the success of our partners.

These are the activities that occurred in October/November 2023.

**2 UEZ Coordinators/Representatives Roll Call**

**Asbury Park** - JulieAnn Murray

**Bridgeton** - Stephanie Gonzalez

**Gloucester City** - Lori Ryan

**Guttenberg** - Hiram Gonzalez

**Hillside** - Steeve Augustin

**Jersey City** - Florence Baron

**Perth Amboy** – Noelia Colon

**Pemberton** – Rosemary Flaherty

**Pleasantville** - Jacqueline Amado-Belton

**Vineland** - Sandra Forosisky

**Wildwood/Wildwood Crest** – Steve Booy

**3 Request to approve Asbury Park UEZ Made and Sold in Asbury Park Program in the amount of \$ 62,416.**

*Motions:*

Approve: Carmen Mendiola

Second: Aaron Binder

Ayes: 8

Nays: 0

Recusals: 0

Abstentions: 0

Motion carried with a vote (8/0/0/0).

**Asbury Park's** UEZ Coordinator, JulieAnn Murray, was present during the meeting to address questions or concerns raised by the Board.

**4 Request to approve Bridgeton UEZ Pedestrian Safety in the amount of \$50,000.**

*Motions:*

Approve: Douglas Schneider

Second: Darryl Godfrey

Ayes: 8

Nays: 0

Recusals: 0

Abstentions: 0

Motion carried with a vote (8/0/0/0).

**Bridgeton's** UEZ Coordinator, Stephanie Gonzalez, was present during the meeting to address questions or concerns raised by the Board.

**5 Request to approve Bridgeton UEZ Revolving Loan Fund in the amount of \$350,000.**

*Motions:*

Approve: Julie Diaz

Second: Camren Mendiola

Ayes: 8

Nays: 0

Recusals: 0

Abstentions: 0

Motion carried with a vote (8/0/0/0).

**Bridgeton's** UEZ Coordinator, Stephanie Gonzalez, was present during the meeting to address questions or concerns raised by the Board.

**6 Request to approve Bridgeton UEZ Portable Camera Project in the amount of \$26,000.**

*Motions:*

Approve: Darryl Godfrey

Second: Douglas Schneider

Ayes: 8

Nays: 0

Recusals: 0

Abstentions: 0

Motion carried with a vote (8/0/0/0).

**Bridgeton's** UEZ Representative, Stephanie Gonzalez, was present during the meeting to address questions or concerns raised by the Board.

**7 Request to approve Gloucester City UEZ Admin Budget FY24 7-1-23 to 6-30-24 in the amount of \$50,000.**

*Motions:*

Approve: Carmen Mendiola

Second: Julie Diaz

Ayes: 7

Nays: 0

Recusals: 0

Abstentions: 0

Motion carried with a vote (7/0/0/0).

**Gloucester City's** UEZ Representative, Lori Ryan, was present during the meeting to address questions or concerns raised by the Board.

**8 Request to approve Guttenberg UEZ Admin Budget FY24: 7-1-23 to 6-30-24 in the amount of \$7,848.**

*Motions:*

Approve: Douglas Schneider

Second: Aaron Binder

Ayes: 8

Nays: 0

Recusals: 0

Abstentions: 0

Motion carried with a vote (8/0/0/0).

**Guttenberg's** UEZ Coordinator, Hiram Gonzalez, was present during the meeting to address questions or concerns raised by the Board.

**9 Request to approve Hillside UEZ Holiday Lights and Decorations in the amount of \$55,000.**

*Motions:*

Approve: Tai Cooper

Second: Darryl Godfrey

Ayes: 8

Nays: 0

Recusals: 0

Abstentions: 0

Motion carried with a vote (8/0/0/0).

**Hillside's** UEZ Coordinator, Steeve Augustin, was present during the meeting to address questions or concerns raised by the Board.

**10 Request to approve Jersey City UEZ Off-Duty Police Program FY23 in the amount of \$1,961,968.**

*Motions:*

Approve: Tai Cooper

Second: Julie Diaz

Ayes: 7

Nays: 0

Recusals: 0

Abstentions: Carmen Mendiola

Motion carried with a vote (7/0/0/1).

**Jersey City's** UEZ Coordinator, Florence Baron, was present during the meeting to address questions or concerns raised by the Board.

**11 Request to approve Perth Amboy UEZ Mobile Event Stage in the amount of \$166,000.**

Motions:

Approve: Julie Diaz

Second: Aaron Binder

Ayes: 8

Nays: 0

Recusals: 0

Abstentions: 0

Motion carried with a vote (8/0/0/0).

**Perth Amboy's** UEZ Coordinator, Noelia Colon, was present during the meeting to address questions or concerns raised by the Board.

**12 Request to approve Perth Amboy UEZ Vacuum Litter Collector in the amount of \$95,000.**

Motions:

Approve: Julie Diaz

Second: Carmen Mendiola

Ayes: 8

Nays: 0

Recusals: 0

Abstentions: 0

Motion carried with a vote (8/0/0/0).

**Perth Amboy's** UEZ Coordinator, Noelia Colon, was present during the meeting to address questions or concerns raised by the Board.

**13 Request to approve Pleasantville UEZ Admin Budget FY24: 7-1-23 to 6-30-24 in the amount of \$49,543.**

Motions:

Approve: Darryl Godfrey

Second: Tai Cooper

Ayes: 8

Nays: 0

Recusals: 0

Abstentions: 0

Motion carried with a vote (8/0/0/0).

**Pleasantville's** UEZ Coordinator, Jacqueline Amado-Belton, was present during the meeting to address questions or concerns raised by the Board.

**14 Request to approve Vineland UEZ Commercial Corridor Project Year 2 in the amount of \$305,000.**

Motions:

Approve: Douglas Schneider

Second: Julie Diaz

Ayes: 8

Nays: 0

Recusals: 0

Abstentions: 0

Motion carried with a vote (8/0/0/0).

**Vineland's** UEZ Representative, Sandra Forosisky, was present during the meeting to address questions or concerns raised by the Board.

**15 Request to Wildwood UEZ Admin Budget FY24: 7-1-23 to 12-31-23 in the amount of \$69,570.**

Motions:

Approve: Darryl Godfrey

Second: Julie Diaz

Ayes: 8

Nays: 0

Recusals: 0

Abstentions: 0

Motion carried with a vote (8/0/0/0).

**Wildwood's** UEZ Representative, Steve Booy, was present during the meeting to address questions or concerns raised by the Board.

**16 Request to approve Wildwood Crest UEZ - NJ Avenue Streetscape Revitalization in the amount of \$68,350.**

Motions:

Approve: Tai Cooper

Second: Darryl Godfrey

Ayes: 8

Nays: 0

Recusals: 0

Abstentions: 0

Motion carried with a vote (8/0/0/0).

**Wildwood Crest's** UEZ Coordinator, Steve Booy, was present during the meeting to address questions or concerns raised by the Board.

**17 Request to approve Pemberton to Authorize a Request for Proposal (RFP) for Preparing a 5-Year Plan**

Motions:

Approve: Douglas Schneider

Second: Julie Diaz

Ayes: 8

Nays: 0

Recusals: 0

Abstentions: 0

Motion carried with a vote (8/0/0/0).

**Pemberton's** UEZ Coordinator, Rosemary Flaherty, was present during the meeting to address questions or concerns raised by the Board.

**18 Request to Authorize Pemberton Acceptance of a Request for Proposal (RFP) for Undertaking a 5-Year Plan - not to exceed \$125,000.**

Motions:

Approve: Carmen Mendiola

Second: Douglas Schneider

Ayes: 8

Nays: 0

Recusals: 0

Abstentions: 0

Motion carried with a vote (8/0/0/0).

**Pemberton's** UEZ Coordinator, Rosemary Flaherty, was present during the meeting to address questions or concerns raised by the Board.

**19 Request to Authorize Pleasantville a Request for Proposal (RFP) for Preparing a 5-Year Plan**

Motions:

Approve: Darryl Godfrey

Second: Aaron Binder

Ayes: 8

Nays: 0

Recusals: 0

Abstentions: 0

Motion carried with a vote (8/0/0/0).

**Pleasantville's** UEZ Coordinator, Jacqueline Amado-Belton, was present during the meeting to address questions or concerns raised by the Board.

**20 Approval to Authorize Pleasantville Acceptance of a Request for Proposal (RFP) for Undertaking a 5-Year Plan - not to exceed \$125,000.**

Motions:

Approve: Darryl Godfrey

Second: Carmen Mendiola

Ayes: 8

Nays: 0

Recusals: 0

Abstentions: 0

Motion carried with a vote (8/0/0/0).

**Pleasantville's** UEZ Coordinator, Jacqueline Amado-Belton, was present during the meeting to address questions or concerns raised by the Board.

## **OLD BUSINESS**

### **Other**

None

### **Open to the public**

No comments were made by public.

**Adjournment:** 02:46 p.m.

Motions:

Adjourn: Darryl Godfrey

Second: Carmen Mendiola

Ayes: 8

Nays: 0

Recusals: 0

Abstentions: 0

Motion carried with a vote (8/0/0/0).

## **Rasha Hassan**

I, Rasha Hassan, have taken minutes at the November 08, 2023  
Urban Enterprise Zone Authority Meeting