



NEW JERSEY STATEWIDE STUDENT SUPPORT SERVICES (NJ4S) RESOURCES & SOCIAL MEDIA TOOLKIT

Dear NJ4S partners,

We are excited to share that the NJ Statewide Student Support Services (NJ4S) program has launched. To help raise awareness, attached you'll find some information, graphics, and messaging that you can share with your staff, your providers and your Hub's schools and surrounding community.

NJ4S RESOURCES FOR INFORMATION

[NJ4S PRESS RELEASE](#)

[NJ4S TWO-PAGER](#)

[NJ4S SERVICE DELIVERY FLOW CHART](#)

[LIST OF NJ4S HUBS](#)

[NJ4S POWERPOINT](#)

NJ4S DCF ON THE AIR PODCAST EPISODE:

-  [SPOTIFY LINK : SPOTIFY: DCF On The Air, Episode 2 with Sanford Starr](#)
-  [YOUTUBE LINK : YOUTUBE: DCF On The Air, Episode 2 with Sanford Starr](#)

SOCIAL MEDIA GRAPHICS AND POST LANGUAGE

You can save the 8 images from this document or utilize the 12 images from the zip folder that accompanied this guide. Feel free to mix and match the provided examples of copy and images you receive.

When posting photos and events from your own location's hubs, please tag New Jersey DCF on social media:

[Facebook](#) | [Instagram](#) | [LinkedIn](#) | [Twitter](#)

Feel free to use the following hashtags so we can best see and share your own content and photos:

[#NJ4S](#), [#NJ4S4US](#), [#NJ4SHub](#), [#NJ4SServices](#)

NJ4S GENERAL LOGO IMAGE & COPY



SOCIAL MEDIA COPY #1:

🔔 ANNOUNCING #NJ4S 🔔

📖 Our Statewide Student Support Services network launched in September, and is now offering services to students!

It is a new initiative designed to support youth wellbeing, with services and supports in schools and the community.

SOCIAL MEDIA COPY #2:

📖 The new Statewide Student Support Services — NJ4S — is currently offering services to students in your community!

#NJ4S is part of a multi-layered strategy designed to support the wellbeing of ALL students in NJ.

📍 Services are based in schools and in the community!






SOCIAL MEDIA COPY #3:


#NJ4S — the new Statewide Student Support Services has launched in your area! These school and community-based programs and services will help youth wellbeing.

SOCIAL MEDIA COPY #4:

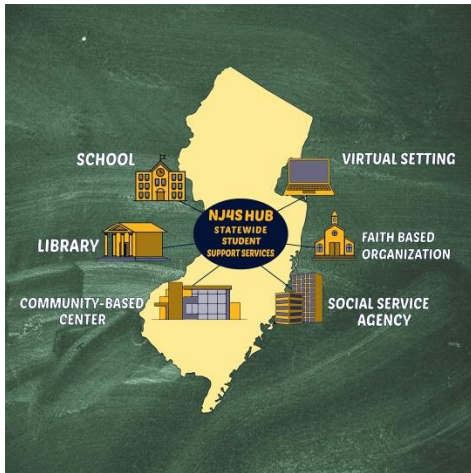
 Launched this fall!

 #NJ4S — Statewide Student Support Services — is offering services to students now!

Communities can tailor NJ4S programs to meet the unique needs of their students and resources will be accessible at school, and other locations in their communities.

 NJ4S is #NJ4US!

NJ4S HUB AND SPOKE IMAGE & COPY



SOCIAL MEDIA COPY #5:

👂 Did you hear?

📍 NJ4S will deliver wellbeing services to students locally, in places they trust, such as schools, community centers, and religious centers.

Services are informed by your Hub's Advisory Board — members of your own community.



SOCIAL MEDIA COPY #6:

😞 What's an NJ4S hub?

📍 An #NJ4S hub is a home base.

Services and programs will come from providers in your area and are hosted locally — in schools and at places like rec centers, libraries and faith-based locations.



SOCIAL MEDIA COPY #7:

❤️ NJ4S is #NJ4US!

#NJ4S is the new Statewide Student Support Services.

🗨️ It will help support the wellbeing of students in NJ.

💡 Programs, supports, services, resources, experts, and providers, from YOUR area, in YOUR community, to meet YOUR youth and family's needs.



SOCIAL MEDIA COPY #8:

One size does not fit all.

#NJ4S — Statewide Student Support Services — is about tailoring services, programs, & resources to support youth in diverse communities across the Garden State.

♥ Help is based in, guided by, and hosted locally in your community.

NJ4S is #NJ4US