

New Jersey Statewide Support Services: Children's Aid and Family Services NJ4S Hub - Bergen County



Bergen County Snapshot

79School Districts

123

Qualified Schools

133,228 Students

21

High Needs Districts



COALITION OF PROVIDERS











Outreach Efforts

School District Outreach

- Met with 16 out of the 21 HIGH NEEDS districts
- Met with 46 out of 79 districts more district meetings scheduled
- Conduct ongoing outreach to districts without school rep to engage with Connex
- Scheduling meetings with heavily engaged districts to discuss Summer programming and back to school transition programs
- Presentation for varying Education and Professional Organizations (BCASAP, Superintendent's Round Table, etc.)



How to Connex

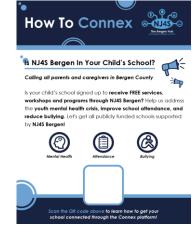
Multi-faceted "How to Connex" campaign targeting schools and parents to drive awareness and school registrations. Campaign elements include:

- Organic social media
- Paid social media
- Email
- Video
- Flyers
- PR
- Events

Social Media Examples



Flyer



Video Stills





Community Outreach

- Presentations at local conferences, professional committees, and events
 - Prosecutor's SNAP Conference
 - Isolation Conference
 - Heart at Work
- CIACC World of Resources
- Community Based Health Fairs
- Individual meetings with libraries, Family Success Centers, etc.







Community Outreach

Social Media Presence





181Followers
@nj4s_bergen



115 Followers @nj4s-bergen



221Views
@NJ4SBergenHub

News Features













Bergen Hub Advisory Board

How many members?

- Voting 15 members (46% youth/parents)
- Community Based Resource Subcommittee (Non-voting)- 7 members

Sectors includes:

 Family Success Center, Student Assistance Counselors, Local Health Department, Community Based Organizations, youth, parents, Faith Based, Mental Health Providers, Fairleigh Dickenson University, CMO, Youth Services Commission, American Foundation for Suicide Prevention, SPAN, GLSEN (Gay, Lesbian, Straight, Education Network), County departments

Sample Agenda Items

- Service/Curriculum approval
- Summer planning
- Identification of service locations
- Post-program Feedback



Needs Assessment

290 Respondents

representing 52/79 districts

49% of Respondents

were students & parents

Identified Areas Needing Support for Students

Top Student Responses

- Positive Friendships
- Relationship with Parents
- Mental Wellness
- Vaping
- Self-Esteem
- Anxiety
- Job Readiness
- Pregnancy Prevention
- Depression
- Sexual Health

Top Adult Responses

- Self-control/ Impulsivity
- Emotion Management
- Life Skills
- Problem Solving/Decision Making
- Mental Wellness
- Self-Esteem/ Self Concept
- Anxiety
- Conflict Resolution Skills
- Communication
- Depression

Evidence Based Programs/Practices



PROGRAMS

- Footprints for Life
- Steps to Respect
- Question, Persuade, Refer
- Hip Hop to Prevent Substance Use and HIV
- Botvin's LifeSkills Training (Middle School, Transitions, E-LST)
- Mental Health Frist Aid (Adult, youth, and teen)



PROGRAMS

- Steps to Respect
- Question, Persuade, Refer
- Hip Hop to Prevent Substance Use and HIV
- Botvin's LifeSkills Training (Middle School, Transitions, E-LST)
- Preventure
- Keys to Innervision
- Moral Reconation Therapy (Anger Management Group)
- The C.A.T Project (Antianxiety group)
- Adolescent Coping with Depression Group
- Body Project
- Mental Health Frist Aid (Adult, youth, and teen)



PROGRAMS

- Screening, Brief Intervention, and Referral to Treatment (SBIRT)
- CRAFFT
- Cognitive Behavioral Therapy
- Trauma Focused CBT
- Rational Emotive Behavioral Therapy
- Acceptance Commitment Therapy
- Prolonged Exposure Therapy for Adolescents (PE-A)
- Motivational Interviewing
- Solution Focused Brief Therapy
- Multisystemic Therapy
- Brief Strategic Family Therapy
- Alternatives for Family A Cognitive Behavioral Therapy

Tier 1 Programming

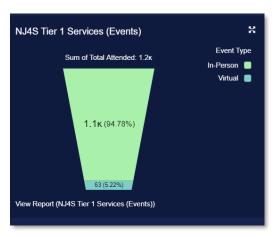
- 82 Delivered service to date
- 28 Services delivered around topic on mental health

1206 Total Attendance

Events such as Pasta Dinners, Forest Friends with Family Success Centers and Library, LifeSkills Training – Virtually, Steps to Respect, Absenteeism

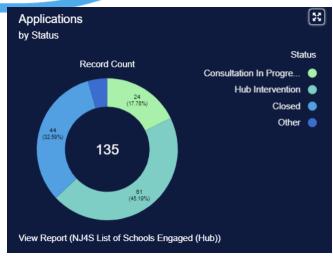






Tier 2 & Tier 3 Applications at a Glance

- 135 Current applications to this date from 28 schools.
- Over 100 students have received clinical mental health support through NJ4S Bergen Tier 3 services.
- 12 Tier 2 Services have helped students, school staff, and parents experience NJ4S Bergen.
- On March 12th, 2024 our first Tier 3 waitlist was started. Schools have heard about us and are eager to connect.

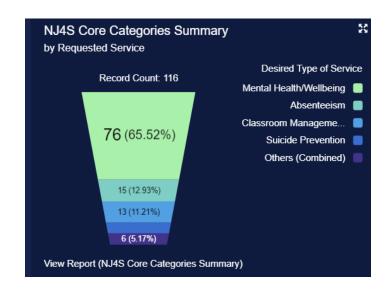




Tier 2 & Tier 3 Services at a Glance

Core Categories Served

- Mental Health/Well Being
- Absenteeism
- Classroom Management/Disruptive Behaviors
- Suicide Prevention
- Other (combined)



Successes and Challenges

Successes

- Strong programing brings about referrals amongst the schools.
- Continued increases of new school applications and engagement.
- Schedulers have a less than 1 day assignment rate from application submission.

Challenges

- Onboarding Our Schedulers have been assisting school on how navigate or get access on Connex.
- District staff may be reluctant to become point users and applications may have unclear need.
- Technical glitches

Contact Us

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