



NEW JERSEY DEPARTMENT OF CHILDREN AND FAMILIES

NJ Statewide Student Support Service (NJ4S) Network Bidder's Conference

December 13, 2022



Today's Agenda

- What is NJ4S?
- RFP Walkthrough
- Review of Questions and Answers
- Open Floor for Additional Questions

Your Presenters

- **Sanford Starr**, Assistant Commissioner, DCF Division of Family and Community Partnerships (FCP)
- **Jenira Hill**, Assistant Director, FCP Office of Family Support Services (OFSS)
- **April Scott**, Supervising Integration Specialist, OFSS
- **Andrea Jackson**, Operations Manager, FCP



Students and Families Face Unprecedented Challenges



- Reports from:
 - NJ Department of Education
 - US Surgeon General
 - Centers for Disease Control and Prevention
 - NJ Policy Perspective
- Statewide survey by DCF/Rutgers Center for State Health Policy
- Increased calls to Children's System of Care (CSOC)

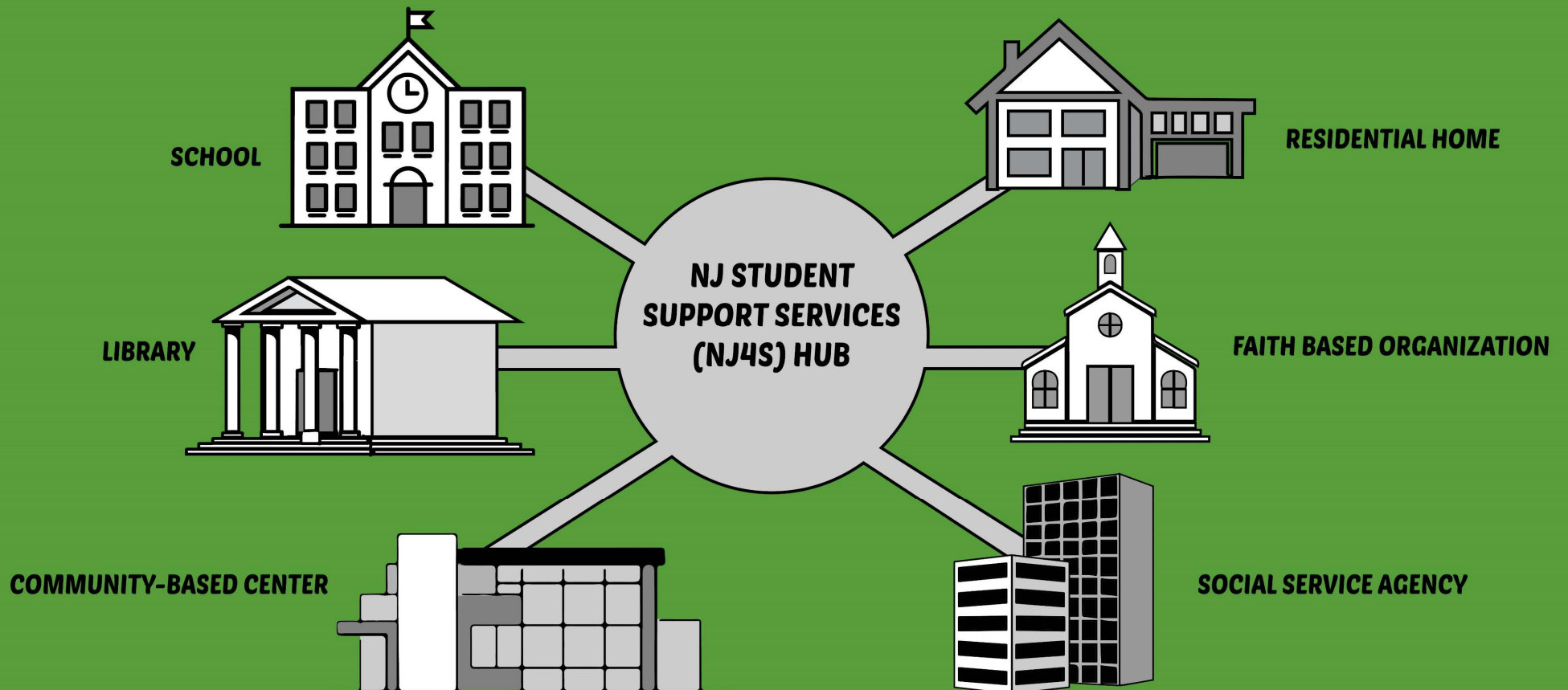


The NJ4S Hub and Spoke Model

- **Create a regionalized statewide network** of supports for students and their families offered to all New Jersey school districts.
- **Recognize the whole family** –in addition to the individual student – as the focus of support and to increase academic achievement as well as emotional safety and wellbeing.
- **Provide a standard set of supports and services, with local adaptations**, that leverage the best approaches the field has to offer, so that no matter where a New Jersey student lives, they can be assured of accessing a core set of high-quality services and programming.
- **Tiered Approach** - Provides greater intensity of service in communities with greater need
- **Involve communities in design and implementation** and integrate programming within the communities with schools at the center of a broader network of available services and supports for students. Centers voice, experience and needs of students and their families
- **Intentionally integrate with existing statewide and community-based services and supports for school aged youth**, to maximize public funding and avoid duplication of services.



PROVIDING PROGRAMS AND LINKING STUDENTS AND THEIR FAMILIES TO SERVICES IN SCHOOL AND COMMUNITY



Hub Structure

- 15 hubs corresponding to New Jersey's 15 vicinages
 - Run by community organizations **selected through this RFP process**
 - Provide universal resources and targeted support aimed at promoting positive mental health, teaching and strengthening social, emotional, and behavioral skills, and supporting a positive school climate and staff well-being
- Each hub will be guided by an Advisory Group
 - Comprised of community and civic leaders, parent and youth representatives, school leaders and others
 - In this way, the hub will be able to create and deliver programming that best meets the needs of their community and does not replicate, but rather leverages, existing community resources.



NJ4S Web Page

- www.nj.gov/dcf/nj4sconcept.html
 - Frequently Asked Questions
 - School-Based United Survey
 - Concept Paper
 - Working group materials and recommendations
 - School District Needs Index, Methodology and Map
 - Link to the RFP





RFP Walkthrough



SECTION 1: GENERAL INFORMATION

- A. Pre-Response Submission Information
- B. Summary Program Description
- C. Funding Information**
- D. Respondent Eligibility Requirements**
- E. Response Submission Instructions**
- F. Required PDF Content of the Response



C. Funding Information

- \$13,250,000 in SFY 2023 for up to fifteen (15) awards
- \$47,933,760 per budget year anticipated starting SFY 2024
- Funds are subject to appropriation

Funds May Be Used for:	May NOT be used for:
<ul style="list-style-type: none">• Staff, supplies, equipment• Procure or renovate space• Administrative costs (10% max)• Translation• Evidence-based model costs	<ul style="list-style-type: none">• Construct new facility• Purchase vehicles• Supplant or duplicate existing services/programs• Proposal costs



D. Respondent Eligibility Requirements

- In good standing with State and Federal agencies with which entity has existing grant or contractual relationship
- Not under corrective action plan in process with NJ
- Demonstrated track record of collaborating with local partners
- School districts, municipalities, counties, and other government entities are not eligible to apply.



E. Response Submission Instructions

- All responses must be delivered online
- Due: February 1, 2023 by 12:00 P.M.
 - Submit early in case of technical issues
 - Late responses will not be considered
- Submit Authorized Organization Representative (AOR) form
 - Due 5 business days prior to the date the response is due
 - Must be signed and dated by the Chief Executive Officer or designated alternate



Section II – Required Performance and Staffing Deliverables

- A. Subject Matter
- B. Target Population
- C. Resources
- D. Activities
- E. Outcomes
- F. Signature Statement of Acceptance



A. Subject Matter

Core Service Categories

- Substance use prevention
- Sexual health and pregnancy prevention
- Suicide prevention
- Anti-bullying
- Violence prevention
- Other areas of need determined by youth and community

- Hubs will propose specific, measurable outcomes regarding each of the core service categories to DCF within 90 days of award
- Outcomes should align with overall outcomes desired for NJ4S:
 - Promote positive mental health
 - Teach and strengthen social, emotional and behavioral Skills
 - Support a positive school climate and staff well-being
- Compliance with New Jersey Standards for Prevention Programs and the Safe Child standards



B. Target Population

Tier 1	Tier 2 and Tier 3
<ul style="list-style-type: none">• All grades, Pre-K – 12• Universal Supports, available to all	<ul style="list-style-type: none">• Grades 6-12• Based on capacity and prioritization of school districts/municipalities

- Enrolled public school students in the Hub's vicinage
- Initiatives may target children as well as parent/caregiver
- Include programs for students who identify as LGBTQ+



C. Resources

- Hub and Spoke Model
- Services delivered at schools, or in community settings
- During school, before/after school, evenings, weekends
- Year round, including summers
- Work with Advisory Group to determine hours to meet accessibility needs of students/families

- Vicinage 1 - Atlantic & Cape May Counties
- Vicinage 2 - Bergen County
- Vicinage 3 - Burlington County
- Vicinage 4 - Camden County
- Vicinage 5 - Essex County
- Vicinage 6 - Hudson County
- Vicinage 7 - Mercer County
- Vicinage 8 - Middlesex County
- Vicinage 9 - Monmouth County
- Vicinage 10 - Morris & Sussex Counties
- Vicinage 11 - Passaic County
- Vicinage 12 - Union County
- Vicinage 13 - Somerset, Hunterdon & Warren Counties
- Vicinage 14 - Ocean County
- Vicinage 15 - Gloucester, Cumberland & Salem Counties



C. Resources, continued

- **Each Hub will be required to establish an Advisory Group within 60 days of award**
- Students, parents/caregivers, school personnel, social service agencies, businesses, faith-based organizations and other community and civic leaders
- Advisory group provides input related to community resources, focus and design of hub services, and delivery of services
- See p. 23 of RFP



C. Resources, continued

Required Positions

- Scheduling Coordinator/Support Staff
 - Hub Director
 - Assistant Director
 - Supervising Prevention Consultant
 - Prevention Consultant
 - Licensed Clinician
- Each Hub required to maintain the staff members at left
 - Job descriptions and minimum qualifications in RFP page 12
 - Minimum staffing FTEs for each hub found in **Attachment A**
 - Licensed Clinicians must be LAC, LCSW, LSW, LPC, or LCMHC



C. Resources, continued

- Other considerations in Hub planning
 - Hub staff diversity, languages spoken, and written material should be reflective of population serviced – Reference **Attachment B**
 - Hubs should allot funds in annual operating budget to support public or ride share vouchers for students and families
 - Awarded respondents will be required to utilize the management information system (MIS) being developed for NJ4S, which will support data collection and reporting
 - Hubs will participate in regular statewide community of practice and DCF meetings



D. Activities

- **Students in all public schools in the Hub vicinage area are eligible to receive support from a NJ4S Hub.**
- Hub leadership develops a menu of evidence-based services and markets this to schools in the vicinage
- Evidence Based Clearinghouses listed on page 22-23 of RFP
- Interested schools apply for services from the Hub which consults with school and determines capacity to meet request
- In the case of limited capacity, services will be prioritized based on the need index found in **Attachment A** of the RFP



D. Activities, continued

Tier 1 Services

- **Available To:** Pre K – 12 Students, their families, and school staff for public schools within the vicinage
- **Referral Required:** No referral required
- **What it Is:** Activities such as curriculum efforts, workshops, webinars, assemblies, and trainings
- Tier 1 services can include linkages/partnerships with existing community resources, like Family Success Centers
- **Focus Areas:** mental health/well-being, positive peer relationships, job readiness/career exploration, and classroom management/disruptive behaviors



D. Activities, continued

Tier 2 Services

- **Available To:** Students, families, school staff for grades 6-12 in public schools within the vicinage
- **Referral Required:** Yes, a referral is required through MIS
- **What It Is:** Evidence-based, targeted prevention interventions, typically delivered in small groups
- Schools may be connected to existing programs implemented within the community
- **Focus Areas:** substance use prevention, sexual health/pregnancy prevention, suicide prevention, anti-bullying and violence prevention, and other areas of need



D. Activities, continued

Tier 3 Services

- **Available To:** Students, families, school staff for grades 6-12 in public schools within the vicinage
- **Referral Required:** Yes, a referral is required through MIS
- **What It Is:** assessment and brief individualized clinical interventions in person at the school or via telehealth
- Services are provided while youth are referred and connected to community provider for ongoing needs
- Clinicians also available for consultation with school staff or for brief counseling/referral for family members



D. Activities, continued

- Other considerations in service delivery:
 - **Level of Service:** direct service hours by prevention consultants and clinicians in the provision of prevention and early intervention programs and services
 - Prevention Consultants and Clinicians should spend at least 50% of their time providing direct services
 - **Parental Consent:** If required, participating schools will have responsibility for obtaining and maintaining parental consent
 - **Professional Development:** Staff training in Motivational Interviewing, prevention science, and other specific methods based on the models chosen for implementation in the vicinage



E. Outcomes

Short Term Outcomes	Mid Term Outcomes	Long Term Outcomes
<p>Increased understanding/awareness of:</p> <ul style="list-style-type: none"> • Adolescent development • Developmentally, culturally, contextually appropriate, trauma-informed practices • Acquiring skills and attitudes needed to form and independent identity • Developing healthy, sustained relationships • How to garner quality services • Mental health literacy • Strategies to manage stress • Stakeholder engagement • Social/behavioral norms in the classroom • Career paths and employment resources 	<ul style="list-style-type: none"> • Increased ability to teach, use, and promote, positive developmentally appropriate social, emotional, and behavioral skills • Increased ability to utilize skills to foster positive relationships • Increased utilization of effective coping mechanisms to manage MH symptoms and regulate emotions and behaviors • Increased ability to advocate for oneself and garner quality services • Enhanced collaborative relationships and expanded resource network within communities 	<ul style="list-style-type: none"> • Improved healthy development • Improved social, emotional, and behavioral functioning • Expanded social connections • Improved mental health • Increased resiliency
<p>Core service categories: substance use prevention, sexual health and pregnancy prevention, suicide prevention, anti-bullying, and violence prevention, other locally determined prevention area of need</p>		



F. Signature Statement of Acceptance

- As part of their response, Respondents **must** include a **complete copy** of the content of Section II, ending with a **signed** statement of acceptance as a single PDF document
 - Subject Matter
 - Target Population
 - Resources
 - Activities
 - Outcomes
 - Signature Statement of Acceptance
- Document should be labeled ***PDF 1: Section II - Required Performance and Staffing Deliverables***



Section III – Required Documents to be Submitted with This Response

- A. Documents to be Submitted in Support of This Response
- B. Organizational Documents Prerequisite to a Contract Award to be Submitted with This Response



Section IV – Respondents Narrative Response

- Three Narrative Sections
 - Community and Organizational Fit (40 points)
 - Organizational Capacity (30 points)
 - Organizational Supports (30 points)
- 30-page limitation for the **combined** sections.
 - Double spaced, one-inch margins, at least 12 points in Arial or TNR
- Section IV must be submitted as a single PDF file
 - Labeled as *PDF 4 – Section IV: Respondent's Narrative Responses, Subsections A. Community And Organizational Fit; B. Organizational Capacity; And C. Organizational Supports*



A. Community and Organizational Fit (40 Points)

- *Alignment with specified community and state priorities, family and community values, culture and history, and other interventions and initiatives*
 1. *Fit with existing initiatives/programming*
 2. *If a collaborative proposal, participating agencies, point of contact, roles and responsibilities*
 3. *Experience launching and sustaining community advisory boards*
 4. *Experience implementing evidence-based programs*
 5. *Understanding of the target population and communities to be served.*
 6. *Experience using trauma-informed practices and proposed trauma-informed approach for NJ4S Hub services*
 7. *Ensuring cultural inclusivity*
 8. *Meeting geographic area requirements of the program initiative and ensuring equitable service*



B. Organizational Capacity (30 Points)

- *Respondent's ability to meet and sustain the specified minimum requirements financially and structurally.*
 1. *Organization's leadership is knowledgeable and supportive of the initiative including governance and management structure*
 2. *Organizations leaders have diverse skills and perspectives of the community being served.*
 3. *How staffing requirements will be met*
 4. *Ensuring cultural and linguistic match to population served*
 5. *Administrative practices to support the initiative*
 6. *Existing or anticipated community partners*



C. Organizational Supports (30 Points)

- *Respondent's access to Expert Assistance, Staffing, Training, Coaching & Supervision*
 1. *Necessary training, coaching and supervision*
 2. *Leveraging resources of providers, communities, and other stakeholders*
 3. *Collection, maintenance and analysis of data*
 4. *Use of data, constituent feedback, and results of evaluations for program improvement*
 5. *Participatory, collaborative evaluation*



Section V – Response Screening and Review Process

Screening

- Proposal received on time, properly signed, complete?
- Proposals which pass forwarded to Evaluation Committee for that Vicinage

Review

- Evaluation committee scores the narrative responses – maximum 100 points
- Considers submitted documents associated with those narrative sections
- Quality, organization, completeness, addresses key concepts?

Decision

- Notice of Intent to Award or Notice of Regret letter
- Appeal required within 10 days of Notice of Regret letter



Section VI – Post Award Requirements

- A. General Conditions of Contract Execution
- B. Organizational Documents Prerequisite to Contract Execution to be Submitted After Notice of Award:
 - Post-Award Documents Prerequisite to the Execution of All Contracts
 - Post-Award Documents Prerequisite to the Execution Specific Contracts
- C. Contractor Requirements for Reporting
- D. Contractor Requirements to Store Organizational Documents on Site



ATTACHMENTS

- A. Staffing Requirements and School District Need Ranking by Vicinage
- B. Languages by County
- C. Federal Rider



A. Staffing Requirements and School District Need Ranking by Vicinage

Vicinage: 1 - Atlantic & Cape May Counties

Total Students (unique count): 53,918

Total Students (unique count) in High Need Districts/Municipalities: 34,104

Total School Districts (unique count): 43

High Need School Districts: 18

Hub Award Amount: \$2,771,440

Atlantic & Cape May Hub Staffing

Position	Hub Director	Asst. Director	Scheduling Coordinator/Support Staff	Supervising Prevention Consultant	Prevention Consultant	Licensed Clinician
FTE	1	1	2	2	11	4



A. Staffing Requirements and School District Need Ranking by Vicinage, continued

County Name	District Code	District Name	Total Enrolled (PK-12)	Municipality	Needs Score (sum of standard scores greater than 1 or 80th %ile)	Need Level	Needs Index Score	State Ranking	Within Vicinage Ranking
Atlantic	4180	Pleasantville Public School District	3543	PLEASANTVILLE CITY	13	High Need	0.65	20	1
Cape May	5790	Wildwood City School District	836	WILDWOOD CITY	11	High Need	0.55	40	2
Atlantic	110	Atlantic City School District	6384	ATLANTIC CITY	10	High Need	0.5	41	3
Atlantic	1300	Egg Harbor City School District	519	EGG HARBOR CITY	8	High Need	0.4	65	4



Attachments B and C

- Attachment B: Languages by County
 - Use for planning around bilingual staffing and translation services
- Attachment C: Federal Rider





Review of Questions and Answers



Open Floor for Additional Questions

Ask Your Question Now:



Enter question in Chat



Raise your Hand

.... *Or Ask It Later!*



Send email to DCF.ASKRFP@dcf.nj.gov

by close of business 12-14-22 for inclusion in
final Q&As

