

Creating Sustainable Businesses in New Jersey
Tuesday, September 10, 2013, 1:00– 3:30 pm
NJDEP Headquarters, 401 E. State St., Trenton, NJ
Public Hearing Room – 1st Floor
And Webinar

Goals for this Initiative:

- Promote sustainability planning and practices among New Jersey businesses to enhance economic success, environmental protection, and an improved quality of life.
- Identify and share resources to educate and encourage the New Jersey business community on SROI (sustainable return on investment).

AGENDA

- 1:00 PM Networking**
- 1:30 PM Welcome and Introductions**
Bob Marshall, Assistant Commissioner
DEP Sustainability and Green Energy (SAGE)
- 1:45 PM NJ Sustainable Business Registry Update**
Athena Sarafides, DEP SAGE
- 2:00 PM Smart Supermarkets: Saving Money by Reducing Pollution
in Food Sales Facilities**
Sonay Aykan, Research Associate
The Center for Building Knowledge
NJ Institute of Technology
- 2:45 PM Garden State Green Hotels Project**
Ky Asral, DEP SAGE
- 3:30 PM Adjourn**

NEXT MEETING: Wednesday, December 4, 2013
1:00 PM - Networking
1:30 PM to 3:30 PM
DEP Headquarters and Webinar

Creating Sustainable Businesses in New Jersey

September 10, 2013
Confirmed Attendees

NJDEP

Office of Sustainability & Green Energy

- Robert Marshall, Assistant Commissioner
- Jerri Weigand, Supervising Enviro Specialist
- Ky Asral, Supervising Enviro Engineer
- Athena Sarafides, Research Scientist

NJDEP

Office of Compliance & Enforcement

- Maria Franco-Spera, Manager
- Janet Smolenski, Enviro Specialist

NJDEP

Office of Recycling & Planning

- Steven Rinaldi, Research Scientist

NJ Economic Development Authority

- Sandy Zeglarski, Market Research Officer*

AT&T Public Affairs:North Region

- Althea Yancy

AERC Recycling Solutions

- Toni Koenigsberg

BioScience Collaborative

- Joanne Gere, Founder*

Center for Leadership in Sustainability

- Jonathan Cloud

Economic Green Solutions

- Mitch Morrison*

Fairleigh Dickinson University

Institute for Sustainable Enterprises

- Joel Harmon, Executive Director*
- Matt Polsky, Fellow

GreenBridgeEducation

- Chris Meyer*

Kayak Media

- Claire Sommer*

Mil-tek

- Erik Sibbesen
- Knud Jacobsen

Montclair State

PSEG Institute for Sustainability Studies

- Dr. Willam Thomas

NJ Green Association

- Allan Fliss, Executive Director

NJ Energy Consulting

- Ray Perry

NJ State Chamber of Commerce

- Mike Egenton, Senior VP

Prudential

- Kate Duseau*

Rutgers Center for Green Building

- Jennifer Souder, Consulting Research Mgr*

Somerset County Business Partnership

- Takeena Deas, Director of Govt Relations

Sustainable Jersey

- Randy Solomon

Transitioning to Green

- Jeana Wirtenberg, President/CEO

Wyndham Worldwide

- Jeffrey Esquillo, LEED GA*

*Participating via webinar

