Goals for this Initiative:
- Promote sustainability planning and practices among New Jersey businesses to enhance economic success, environmental protection, and an improved quality of life.
- Identify and share resources to educate and encourage the New Jersey business community on SROI (sustainable return on investment).

AGENDA

1:00 PM  Networking

1:30 PM  Welcome and Introductions
         Bob Marshall, Assistant Commissioner
         DEP Sustainability and Green Energy (SAGE)

1:45 PM  NJ Sustainable Business Registry Update
         Athena Sarafides, DEP SAGE

2:00 PM  Smart Supermarkets: Saving Money by Reducing Pollution in Food Sales Facilities
         Sonay Aykan, Research Associate
         The Center for Building Knowledge
         NJ Institute of Technology

2:45 PM  Garden State Green Hotels Project
         Ky Asral, DEP SAGE

3:30 PM  Adjourn

NEXT MEETING: Wednesday, December 4, 2013
             1:00 PM - Networking
             1:30 PM to 3:30 PM
             DEP Headquarters and Webinar
Creating Sustainable Businesses in New Jersey
September 10, 2013
Confirmed Attendees

NJDEP
Office of Sustainability & Green Energy
- Robert Marshall, Assistant Commissioner
- Jerri Weigand, Supervising Enviro Specialist
- Ky Asral, Supervising Enviro Engineer
- Athena Sarafides, Research Scientist

NJDEP
Office of Compliance & Enforcement
- Maria Franco-Spera, Manager
- Janet Smolenski, Enviro Specialist

NJDEP
Office of Recycling & Planning
- Steven Rinaldi, Research Scientist

NJ Economic Development Authority
- Sandy Zeglarski, Market Research Officer*

AT&T Public Affairs: North Region
- Althea Yancy

AERC Recycling Solutions
- Toni Koenigsberg

BioScience Collaborative
- Joanne Gere, Founder*

Center for Leadership in Sustainability
- Jonathan Cloud

Economic Green Solutions
- Mitch Morrison*

Fairleigh Dickinson University Institute for Sustainable Enterprises
- Joel Harmon, Executive Director*
- Matt Polsky, Fellow

GreenBridgeEducation
- Chris Meyer*

Kayak Media
- Claire Sommer*

Mil-tek
- Erik Sibbesen
- Knud Jacobsen

Montclair State
PSEG Institute for Sustainability Studies
- Dr. Willam Thomas

NJ Green Association
- Allan Fliss, Executive Director

NJ Energy Consulting
- Ray Perry

NJ State Chamber of Commerce
- Mike Egenton, Senior VP

Prudential
- Kate Duseau*

Rutgers Center for Green Building
- Jennifer Souder, Consulting Research Mgr*

Somerset County Business Partnership
- Takeena Deas, Director of Govt Relations

Sustainable Jersey
- Randy Solomon

Transitioning to Green
- Jeana Wirtenberg, President/CEO

Wyndham Worldwide
- Jeffrey Esquillo, LEED GA*

*Participating via webinar