

Creating Sustainable Businesses in New Jersey
Tuesday, February 4, 2014, 1:00– 3:30 pm
NJDEP Headquarters, 401 E. State St., Trenton, NJ
Public Hearing Room – 1st Floor

Goals for this Initiative:

- Promote sustainability planning and practices among New Jersey businesses to enhance economic success, environmental protection, and an improved quality of life.
- Identify and share resources to educate and encourage the New Jersey business community on SROI (sustainable return on investment).

AGENDA

1:00 PM Networking

1:15 PM Welcome and Introductions
Bob Marshall, Assistant Commissioner
DEP Sustainability and Green Energy (SAGE)

1:30 PM Panel Discussion

***Building a Culture for Sustainability:
People, Planet, and Profits in a New Green Economy***
Jeana Wirtenberg, Ph.D.
President & CEO
Transitioning to Green, LLC

**Church & Dwight Co., Inc.: Product Stewardship for
Sustainable Prosperity**
Robert Coleman, Senior Manager
Office of Sustainable Development

**Alcatel-Lucent: Transforming Communications for
the Twenty-First Century**
Barry Dambach, Sr. Director
Sustainability and EHS

3:00 PM Closing Remarks and Discussion

3:30 PM Adjourn

NEXT MEETING: TBD
DEP Headquarters

Creating Sustainable Businesses in New Jersey

February 4, 2014

Confirmed Attendees

Alcatel-Lucent

- Barry Dambach

Atlantic Cape Community College

- Jean McAlister

Brandywine Realty Trust

- Brad Molotsky

Brill Public Affairs

- Frank Brill

Campbell Soup Company

- J. Scott Poole
- Michael E. Downs

Chamber of Southern New Jersey

- Michael E. Downs
- Dave McCann

Church & Dwight Co., Inc.

- Robert Coleman

Cox Printers

- Todd Pifher

Fairleigh Dickinson University

Institute for Sustainable Enterprises

- Joel Harmon, Executive Director*
- Matt Polsky, Fellow

Greenworks Environmental

- Victor Cappola

Hilton Realty

- Patricia Giannacio

Hopewell Valley Green Team

- Joann Held

Interra Consulting SM

- Gary Sorin

Intrinsic Marketing & Distribution LLC

- George Estephan
- Jill Valentino

Kayak Media

- Claire Sommer

Long Beach Township

- Angela Andersen

M&E Engineers

- Drew DePalma

Mil-Tek New Jersey

- Knud Jacobsen

Monmouth Wire & Computer Recycling

- Chris Massaro

NJDEP - Office of Sustainability & Green Energy

- Robert Marshall, Assistant Commissioner
- Jerri Weigand
- Ky Asral
- Athena Sarafides

NJDEP – Compliance and Enforcement

- Janet Smolenski

NJDEP - Bureau of Mobile Sources, DAQM

- Yuli Chew

NJDEP – Pollution Prevention

- Mike DiGiore

NJ Economic Development Authority

- Sandy Zeglarski

NJ Green Automotive Repair Program (NJGARP)

- Alex Yankaskas CPG, LSRP

NJ Green Association

- Allan Fliss

NJMEP

- Mike Bani
- Bob Salamone

Ren Associates; Developer Imagination™

- Terri McNichol

Sierra Club

- Christine Sadovy

Sustainable Strategy

- Kristina Kohl, PMP

Stradley Ronon Stevens & Young, LLP

- Catherine M. Ward, Esquire

Somerset County Business Partnership

- Takeena Deas

Tetra Tech

- Dan Jordan
- Vladimir Odarchenko

Terhune Orchards

- Pam Mount

Transitioning to Green

- Jeana Wirtenberg, President/CEO
- Bill Scalzitti

The Industrial Ecology Company, LLC

- Paul Walitsky

The Monarco Group

- Pernilla G. Frisk