Creating Sustainable Businesses in New Jersey
Tuesday, February 4, 2014, 1:00– 3:30 pm
NJDEP Headquarters, 401 E. State St., Trenton, NJ
Public Hearing Room – 1st Floor

Goals for this Initiative:
● Promote sustainability planning and practices among New Jersey businesses to enhance economic success, environmental protection, and an improved quality of life.
● Identify and share resources to educate and encourage the New Jersey business community on SROI (sustainable return on investment).

AGENDA

1:00 PM Networking

1:15 PM Welcome and Introductions
Bob Marshall, Assistant Commissioner
DEP Sustainability and Green Energy (SAGE)

1:30 PM Panel Discussion

Building a Culture for Sustainability:
People, Planet, and Profits in a New Green Economy
Jeana Wirtenberg, Ph.D.
President & CEO
Transitioning to Green, LLC

Church & Dwight Co., Inc.: Product Stewardship for Sustainable Prosperity
Robert Coleman, Senior Manager
Office of Sustainable Development

Alcatel-Lucent: Transforming Communications for the Twenty-First Century
Barry Dambach, Sr. Director
Sustainability and EHS

3:00 PM Closing Remarks and Discussion

3:30 PM Adjourn

NEXT MEETING: TBD
DEP Headquarters
Creating Sustainable Businesses in New Jersey
February 4, 2014
Confirmed Attendees

Alcatel-Lucent
- Barry Dambach

Atlantic Cape Community College
- Jean McAlister

Brandywine Realty Trust
- Brad Molotsky

Brill Public Affairs
- Frank Brill

Campbell Soup Company
- J. Scott Poole
- Michael E. Downs

Chamber of Southern New Jersey
- Michael E. Downs
- Dave McCann

Church & Dwight Co., Inc.
- Robert Coleman

Cox Printers
- Todd Pifher

Fairleigh Dickinson University
Institute for Sustainable Enterprises
- Joel Harmon, Executive Director*
- Matt Polsky, Fellow

Greenworks Environmental
- Victor Cappola

Hilton Realty
- Patricia Giannacio

Hopewell Valley Green Team
- Joann Held

Interra Consulting SM
- Gary Sorin

Intrinsic Marketing & Distribution LLC
- George Estephan
- Jill Valentino

Kayak Media
- Claire Sommer

Long Beach Township
- Angela Andersen

M&E Engineers
- Drew DePalma

Mil-Tek New Jersey
- Knud Jacobsen

Monmouth Wire & Computer Recycling
- Chris Massaro

NJDEP - Office of Sustainability & Green Energy
- Robert Marshall, Assistant Commissioner
- Jerri Weigand
- Ky Asral
- Athena Sarafides

NJDEP – Compliance and Enforcement
- Janet Smolenski

NJDEP - Bureau of Mobile Sources, DAQM
- Yuli Chew

NJDEP – Pollution Prevention
- Mike DiGiore

NJ Economic Development Authority
- Sandy Zeglarski

NJ Green Automotive Repair Program (NJGARP)
- Alex Yankaskas CPG, LSRP

NJ Green Association
- Allan Fliss

NJMEP
- Mike Bani
- Bob Salamone

Ren Associates; Developer Imaginements™
- Terri McNichol

Sierra Club
- Christine Sadovy

Sustainable Strategy
- Kristina Kohl, PMP

Stradley Ronon Stevens & Young, LLP
- Catherine M. Ward, Esquire
Somerset County Business Partnership  
- Takeena Deas

Tetra Tech  
- Dan Jordan  
- Vladimir Odarchenko

Terhune Orchards  
- Pam Mount

Transitioning to Green  
- Jeana Wirtenberg, President/CEO  
- Bill Scalzitti

The Industrial Ecology Company, LLC  
- Paul Walitsky

The Monarco Group  
- Pernilla G. Frisk